

Table 1-1
QUESTION 2:

How likely is it you will vote in the 2020 general election for President, U.S. Senate, Congress and the State Legislature?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	223 89%	27 11%	51 20%	93 37%	231 92%	19 8%	159 64%	91 36%	57 23%	122 49%	71 28%	81 32%	139 56%	29 12%	31 12%	34 13%	32 13%	79 32%	109 44%	128 51%	122 49%
**D/S (DEFINITELY - PROBABLY)	196 78%	223 100%	-27 -100%	47 91%	79 84%	185 80%	11 57%	135 85%	61 67%	42 74%	102 84%	52 72%	65 80%	111 80%	20 68%	27 88%	20 60%	25 79%	67 85%	86 79%	93 73%	103 84%
DEFINITELY VOTE	223 89%	223 100%	- -	49 96%	86 92%	208 90%	15 79%	147 92%	76 84%	49 87%	112 92%	61 86%	73 90%	125 90%	25 84%	29 94%	27 80%	28 90%	73 92%	97 89%	110 86%	113 92%
PROBABLY VOTE	27 11%	- -	27 100%	2 4%	7 8%	23 10%	4 21%	12 8%	15 16%	7 13%	10 8%	10 14%	8 10%	14 10%	5 16%	2 6%	7 20%	3 10%	6 8%	12 11%	18 14%	10 8%

Table 1-2

QUESTION 2:

How likely is it you will vote in the 2020 general election for President, U.S. Senate, Congress and the State Legislature?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	60 24%	158 63%	32 13%	32 13%	34 14%	44 17%	32 13%	104 42%	94 37%	34 14%	14 6%	42 17%	80 32%	70 28%	90 36%	210 84%	25 10%	3 1%	72 29%	49 19%	61 24%	26 10%
**D/S (DEFINITELY - PROBABLY)	196 78%	46 77%	129 82%	21 65%	25 78%	26 76%	34 78%	29 91%	84 81%	64 68%	25 73%	9 63%	29 69%	72 90%	53 75%	63 70%	170 81%	17 68%	-1 -42%	47 65%	40 82%	53 87%	21 82%
DEFINITELY VOTE	223 89%	53 89%	143 91%	26 82%	28 89%	30 88%	39 89%	30 96%	94 90%	79 84%	29 86%	11 81%	35 84%	76 95%	61 88%	77 85%	190 91%	21 84%	1 29%	60 83%	44 91%	57 93%	23 91%
PROBABLY VOTE	27 11%	7 11%	15 9%	6 18%	3 11%	4 12%	5 11%	1 4%	10 10%	15 16%	5 14%	3 19%	7 16%	4 5%	9 12%	13 15%	20 9%	4 16%	2 71%	13 17%	4 9%	4 7%	2 9%

Table 1-3

QUESTION 2:

How likely is it you will vote in the 2020 general election for President, U.S. Senate, Congress and the State Legislature?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250	112	138	54	67	30	80	53	80	66	42	44	90	99	82	49	110	105	35
	100%	45%	55%	22%	27%	12%	32%	21%	32%	26%	17%	18%	36%	40%	33%	20%	44%	42%	14%
**D/S (DEFINITELY - PROBABLY)	196	88	108	45	48	22	67	36	63	53	31	37	69	81	61	35	88	78	30
	78%	78%	79%	82%	71%	73%	84%	68%	79%	80%	73%	83%	76%	82%	74%	72%	80%	74%	86%
DEFINITELY VOTE	223	100	123	50	58	26	74	44	72	59	36	41	79	90	72	42	99	92	33
	89%	89%	89%	91%	86%	87%	92%	84%	90%	90%	86%	92%	88%	91%	87%	86%	90%	87%	93%
PROBABLY VOTE	27	12	15	5	10	4	6	8	8	7	6	4	11	9	11	7	11	14	2
	11%	11%	11%	9%	14%	13%	8%	16%	10%	10%	14%	8%	12%	9%	13%	14%	10%	13%	7%

Table 2-1
 QUESTION 3:
 Will you please tell me if you have a favorable or unfavorable opinion of J.B. Pritzker? If you have no opinion or have never heard of him, just say so.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250	223	27	51	93	231	19	159	91	57	122	71	81	139	29	31	34	32	79	109	128	122
	100%	89%	11%	20%	37%	92%	8%	64%	36%	23%	49%	28%	32%	56%	12%	12%	13%	13%	32%	44%	51%	49%
**D/S (FAVORABLE - UNFAVORABLE)	-42	-37	-5	51	-93	-42	-	-50	8	31	-79	6	36	-79	1	5	-3	13	-56	3	-21	-21
	-17%	-17%	-19%	100%	-100%	-18%	-	-32%	9%	55%	-65%	8%	44%	-57%	3%	17%	-10%	40%	-70%	3%	-17%	-17%
TOTAL HEARD OF	231	208	23	51	93	231	-	157	75	52	117	63	74	129	28	28	29	30	76	98	119	112
-----	92%	93%	85%	100%	100%	100%	-	99%	82%	91%	96%	88%	91%	93%	95%	91%	85%	94%	95%	90%	93%	92%
TOTAL FAVORABLE	51	49	2	51	-	51	-	34	17	32	6	13	41	6	5	9	2	16	4	28	29	22
-----	20%	22%	8%	100%	-	22%	-	22%	18%	56%	5%	18%	50%	4%	16%	30%	5%	51%	5%	25%	23%	18%
TOTAL UNFAVORABLE	93	86	7	-	93	93	-	85	9	1	86	7	4	85	4	4	5	4	59	25	50	43
-----	37%	39%	27%	-	100%	40%	-	53%	10%	1%	70%	10%	5%	61%	13%	12%	15%	11%	75%	23%	39%	35%
VERY FAVORABLE	34	34	-	34	-	34	-	25	9	24	3	7	28	1	5	4	-	12	1	17	20	14
	14%	15%	-	67%	-	15%	-	16%	10%	42%	3%	9%	35%	1%	16%	13%	-	38%	2%	16%	16%	11%
SOMEWHAT FAVORABLE	17	15	2	17	-	17	-	10	8	8	3	6	13	5	-	5	2	4	2	11	9	9
	7%	7%	8%	33%	-	7%	-	6%	8%	14%	2%	9%	15%	3%	-	17%	5%	13%	3%	10%	7%	7%
SOMEWHAT UNFAVORABLE	15	12	3	-	15	15	-	15	-	1	14	1	2	12	1	1	-	2	6	5	11	4
	6%	5%	11%	-	16%	6%	-	9%	-	1%	11%	1%	2%	9%	4%	4%	-	5%	8%	5%	9%	3%
VERY UNFAVORABLE	78	74	5	-	78	78	-	70	9	-	72	7	3	73	3	3	5	2	53	19	39	40
	31%	33%	17%	-	84%	34%	-	44%	10%	-	59%	9%	3%	52%	9%	9%	15%	6%	67%	18%	30%	33%
NO OPINION	87	73	13	-	-	87	-	37	49	19	25	43	29	38	19	15	22	10	13	46	40	46
	35%	33%	49%	-	-	37%	-	24%	54%	34%	20%	60%	36%	27%	65%	49%	64%	31%	16%	42%	32%	38%
NEVER HEARD OF	19	15	4	-	-	-	19	2	16	5	5	8	7	10	2	3	5	2	4	11	8	10
	8%	7%	15%	-	-	-	100%	1%	18%	9%	4%	12%	9%	7%	5%	9%	15%	6%	5%	10%	7%	8%

Table 2-2
 QUESTION 3:
 Will you please tell me if you have a favorable or unfavorable opinion of J.B. Pritzker? If you have no opinion or have never heard of him, just say so.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250	60	158	32	32	34	44	32	104	94	34	14	42	80	70	90	210	25	3	72	49	61	26
	100%	24%	63%	13%	13%	14%	17%	13%	42%	37%	14%	6%	17%	32%	28%	36%	84%	10%	1%	29%	19%	24%	10%
**D/S (FAVORABLE - UNFAVORABLE)	-42	26	-75	6	8	2	6	11	-60	5	-7	2	-2	-54	-25	37	-43	10	-3	5	-12	-22	3
	-17%	44%	-47%	19%	26%	6%	13%	36%	-57%	5%	-21%	14%	-5%	-68%	-36%	41%	-20%	41%	-100%	7%	-25%	-36%	12%
TOTAL HEARD OF	231	54	149	28	28	31	39	29	100	83	33	14	41	73	69	80	196	21	3	60	47	59	25
-----	92%	90%	94%	87%	88%	92%	90%	94%	95%	88%	96%	100%	97%	91%	98%	89%	93%	85%	100%	83%	97%	97%	98%
TOTAL FAVORABLE	51	29	13	8	13	9	13	16	5	25	4	5	9	1	8	41	39	12	-	18	9	10	10
-----	20%	49%	8%	26%	40%	27%	30%	51%	4%	27%	11%	36%	21%	2%	11%	45%	19%	47%	-	24%	19%	16%	37%
TOTAL UNFAVORABLE	93	3	88	2	4	7	8	5	64	20	11	3	11	55	33	4	82	1	3	13	21	31	6
-----	37%	5%	56%	7%	14%	21%	17%	15%	62%	21%	32%	22%	26%	69%	47%	4%	39%	6%	100%	18%	44%	52%	25%
VERY FAVORABLE	34	20	5	8	8	4	8	13	2	15	2	3	5	-	1	33	24	10	-	13	4	7	5
	14%	34%	3%	26%	24%	12%	19%	40%	2%	16%	7%	21%	12%	-	1%	37%	11%	40%	-	18%	9%	11%	20%
SOMEWHAT FAVORABLE	17	9	8	-	5	5	5	4	2	10	2	2	4	1	7	8	15	2	-	4	5	3	4
	7%	15%	5%	-	16%	15%	11%	11%	2%	11%	4%	15%	9%	2%	10%	9%	7%	7%	-	6%	10%	5%	17%
SOMEWHAT UNFAVORABLE	15	1	13	1	2	3	3	2	8	5	2	1	2	10	3	1	15	-	-	6	3	2	-
	6%	2%	8%	2%	6%	7%	7%	7%	7%	5%	5%	8%	4%	13%	4%	2%	7%	-	-	8%	5%	4%	-
VERY UNFAVORABLE	78	2	75	2	3	4	4	3	57	15	9	2	9	45	29	2	67	1	3	7	19	29	6
	31%	3%	47%	5%	9%	13%	10%	8%	54%	16%	27%	14%	22%	56%	42%	2%	32%	6%	100%	10%	38%	48%	25%
NO OPINION	87	22	48	17	11	15	18	9	31	38	18	6	21	16	29	35	74	8	-	29	17	18	9
	35%	36%	30%	54%	35%	44%	42%	28%	29%	41%	54%	42%	50%	20%	41%	39%	35%	32%	-	41%	35%	30%	36%
NEVER HEARD OF	19	6	9	4	4	3	5	2	5	11	1	-	1	7	1	10	14	4	-	12	1	2	1
	8%	10%	6%	13%	12%	8%	10%	6%	5%	12%	4%	-	3%	9%	2%	11%	7%	15%	-	17%	3%	3%	2%

Table 2-3
 QUESTION 3:
 Will you please tell me if you have a favorable or unfavorable opinion of J.B. Pritzker? If you have no opinion or have never heard of him, just say so.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION		
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250 100%	112 45%	138 55%	54 22%	67 27%	30 12%	80 32%	53 21%	80 32%	66 26%	42 17%	44 18%	90 36%	99 40%	82 33%	49 20%	110 44%	105 42%	35 14%
**D/S (FAVORABLE - UNFAVORABLE)	-42 -17%	-35 -31%	-7 -5%	-8 -15%	6 8%	6 19%	-31 -39%	-5 -9%	-9 -12%	-18 -27%	-15 -35%	-8 -18%	1 1%	-57 -57%	-7 -8%	23 47%	-12 -11%	-31 -30%	1 2%
TOTAL HEARD OF	231 92%	104 92%	127 93%	53 97%	59 88%	26 87%	77 96%	48 91%	73 91%	60 91%	39 93%	43 97%	82 90%	93 93%	76 93%	45 92%	100 92%	98 93%	33 95%
TOTAL FAVORABLE	51 20%	22 19%	29 21%	9 16%	18 27%	11 36%	13 16%	11 21%	15 19%	15 23%	6 14%	9 20%	21 23%	4 4%	19 23%	26 53%	26 24%	13 13%	12 34%
TOTAL UNFAVORABLE	93 37%	57 50%	37 27%	17 32%	13 19%	5 17%	44 56%	16 30%	25 31%	33 50%	21 49%	17 38%	20 22%	61 61%	25 31%	3 6%	38 34%	45 42%	11 32%
VERY FAVORABLE	34 14%	13 11%	21 16%	6 11%	15 22%	9 31%	7 9%	8 16%	9 11%	9 14%	3 7%	7 17%	14 16%	2 2%	10 13%	20 40%	15 13%	10 9%	10 28%
SOMEWHAT FAVORABLE	17 7%	9 8%	8 6%	3 5%	4 5%	1 5%	6 8%	3 6%	6 8%	6 9%	3 7%	1 3%	6 7%	2 2%	8 10%	6 13%	11 10%	4 4%	2 6%
SOMEWHAT UNFAVORABLE	15 6%	12 10%	3 2%	- -	3 5%	2 5%	5 7%	5 9%	3 4%	5 8%	6 14%	2 4%	1 2%	12 12%	2 3%	- -	5 5%	10 9%	- -
VERY UNFAVORABLE	78 31%	45 40%	33 24%	17 32%	10 14%	4 12%	39 49%	11 22%	22 27%	28 43%	15 35%	15 34%	19 21%	49 49%	23 28%	3 6%	32 30%	35 33%	11 32%
NO OPINION	87 35%	25 23%	61 45%	27 50%	28 41%	10 33%	19 24%	21 40%	33 41%	12 18%	12 30%	17 39%	41 45%	28 28%	33 40%	16 33%	37 34%	39 37%	10 29%
NEVER HEARD OF	19 8%	9 8%	10 7%	1 3%	8 12%	4 13%	3 4%	4 9%	7 9%	6 9%	3 7%	1 3%	9 10%	6 7%	6 7%	4 8%	9 8%	8 7%	2 5%

Table 3-1
 QUESTION 5:
 Have you recently seen, read, or heard anything about Governor Pritzker's proposal to change to a graduated income tax system in Illinois?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	223 89%	27 11%	51 20%	93 37%	231 92%	19 8%	159 64%	91 36%	57 23%	122 49%	71 28%	81 32%	139 56%	29 12%	31 12%	34 13%	32 13%	79 32%	109 44%	128 51%	122 49%
**D/S (YES - NO)	68 27%	70 32%	-3 -10%	18 35%	76 81%	82 35%	-14 -75%	159 100%	-91 -100%	18 31%	83 68%	-33 -46%	12 15%	57 41%	-1 -4%	-7 -24%	-20 -58%	9 29%	54 68%	9 9%	25 20%	43 35%
YES	159 64%	147 66%	12 45%	34 67%	85 91%	157 68%	2 12%	159 100%	- -	37 66%	103 84%	19 27%	47 58%	98 70%	14 48%	12 38%	7 21%	20 64%	66 84%	59 54%	77 60%	82 67%
NO	91 36%	76 34%	15 55%	17 33%	9 9%	75 32%	16 88%	- -	91 100%	20 34%	19 16%	52 73%	34 42%	41 30%	15 52%	19 62%	27 79%	11 36%	13 16%	50 46%	51 40%	40 33%

Table 3-2
 QUESTION 5:
 Have you recently seen, read, or heard anything about Governor Pritzker's proposal to change to a graduated income tax system in Illinois?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	60 24%	158 63%	32 13%	32 13%	34 14%	44 17%	32 13%	104 42%	94 37%	34 14%	14 6%	42 17%	80 32%	70 28%	90 36%	210 84%	25 10%	3 1%	72 29%	49 19%	61 24%	26 10%
**D/S (YES - NO)	68 27%	5 8%	60 38%	4 11%	5 15%	3 8%	6 14%	7 21%	55 53%	3 3%	- -	3 24%	1 4%	39 49%	32 45%	-7 -8%	70 33%	-12 -47%	1 42%	-11 -15%	14 29%	34 55%	8 30%
YES	159 64%	32 54%	109 69%	18 56%	18 58%	18 54%	25 57%	19 60%	80 76%	48 51%	17 50%	9 62%	22 52%	60 75%	51 73%	41 46%	140 67%	7 27%	2 71%	31 42%	31 64%	47 78%	17 65%
NO	91 36%	28 46%	49 31%	14 44%	13 42%	16 46%	19 43%	12 40%	25 24%	46 49%	17 50%	5 38%	20 48%	20 25%	19 27%	49 54%	70 33%	18 73%	1 29%	42 58%	17 36%	14 22%	9 35%

Table 3-3
 QUESTION 5:
 Have you recently seen, read, or heard anything about Governor Pritzker's proposal to change to a graduated income tax system in Illinois?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250 100%	112 45%	138 55%	54 22%	67 27%	30 12%	80 32%	53 21%	80 32%	66 26%	42 17%	44 18%	90 36%	99 40%	82 33%	49 20%	110 44%	105 42%	35 14%
**D/S (YES - NO)	68 27%	70 62%	-2 -2%	-1 -2%	-5 -8%	15 49%	35 44%	- -	13 16%	41 62%	25 58%	9 21%	-11 -12%	44 45%	19 23%	2 5%	13 12%	34 33%	20 57%
YES	159 64%	91 81%	68 49%	27 49%	31 46%	22 74%	58 72%	26 50%	47 58%	53 81%	33 79%	27 61%	40 44%	72 72%	51 62%	26 52%	61 56%	70 66%	28 78%
NO	91 36%	21 19%	70 51%	28 51%	36 54%	8 26%	22 28%	26 50%	33 42%	12 19%	9 21%	17 39%	51 56%	28 28%	32 38%	23 48%	48 44%	35 34%	8 22%

Table 4-1
 QUESTION 6:
 Regardless of whether or not you've heard about the proposal, do you favor or oppose Governor Pritzker's plan for the State of Illinois to change to a graduated income tax system?

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	223 89%	27 11%	51 20%	93 37%	231 92%	19 8%	159 64%	91 36%	57 23%	122 49%	71 28%	81 32%	139 56%	29 12%	31 12%	34 13%	32 13%	79 32%	109 44%	128 51%	122 49%
**D/S (FAVOR - OPPOSE)	-65 -26%	-63 -28%	-3 -10%	26 50%	-85 -91%	-65 -28%	-1 -1%	-66 -41%	-	57 100%	-122 -100%	-	39 48%	-101 -72%	-4 -12%	-11 -36%	5 14%	17 55%	-72 -90%	-5 -4%	-49 -38%	-16 -13%
TOTAL FAVOR -----	57 23%	49 22%	7 27%	32 63%	1 1%	52 22%	5 27%	37 23%	20 21%	57 100%	-	-	50 62%	5 3%	2 5%	-	5 14%	20 65%	1 1%	32 29%	21 17%	35 29%
TOTAL OPPOSE -----	122 49%	112 50%	10 37%	6 12%	86 92%	117 51%	5 28%	103 65%	19 21%	-	122 100%	-	11 14%	106 76%	5 17%	11 36%	-	3 10%	72 91%	37 34%	70 55%	52 42%
STRONGLY FAVOR	18 7%	18 8%	-	14 28%	-	18 8%	-	17 11%	1 1%	18 32%	-	-	18 23%	-	-	-	-	10 33%	-	8 7%	8 6%	11 9%
SOMEWHAT FAVOR	38 15%	31 14%	7 27%	18 35%	1 1%	33 14%	5 27%	20 13%	18 20%	38 68%	-	-	32 39%	5 3%	2 5%	-	5 14%	10 32%	1 1%	24 22%	14 11%	24 20%
SOMEWHAT OPPOSE	33 13%	29 13%	4 14%	6 12%	10 11%	31 13%	2 11%	19 12%	14 15%	-	33 27%	-	8 10%	23 16%	3 9%	8 26%	-	1 2%	11 14%	16 15%	24 19%	9 8%
STRONGLY OPPOSE	89 36%	83 37%	6 23%	-	76 81%	86 37%	3 17%	84 53%	5 6%	-	89 73%	-	3 4%	83 60%	2 8%	3 10%	-	3 8%	61 77%	21 19%	47 37%	42 35%
UNSURE/NEED MORE INFO	50 20%	42 19%	8 29%	8 15%	6 6%	44 19%	6 31%	17 10%	33 36%	-	-	50 70%	13 16%	20 14%	17 57%	13 43%	20 59%	4 13%	5 7%	31 29%	23 18%	27 22%
DON'T KNOW/REFUSED	22 9%	20 9%	2 7%	5 10%	1 2%	19 8%	3 14%	2 2%	19 21%	-	-	22 30%	6 8%	9 6%	6 21%	6 21%	9 27%	4 12%	1 1%	9 8%	13 10%	8 7%

Table 4-2
 QUESTION 6:
 Regardless of whether or not you've heard about the proposal, do you favor or oppose Governor Pritzker's plan for the State of Illinois to change to a graduated income tax system?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	60 24%	158 63%	32 13%	32 13%	34 14%	44 17%	32 13%	104 42%	94 37%	34 14%	14 6%	42 17%	80 32%	70 28%	90 36%	210 84%	25 10%	3 1%	72 29%	49 19%	61 24%	26 10%
**D/S (FAVOR - OPPOSE)	-65 -26%	31 51%	-100 -63%	4 12%	4 12%	-5 -14%	1 3%	10 32%	-73 -70%	2 2%	-11 -31%	6 42%	-5 -13%	-55 -69%	-30 -43%	22 24%	-57 -27%	4 15%	-3 -100%	-7 -10%	-18 -37%	-20 -32%	-3 -13%
TOTAL FAVOR -----	57 23%	37 62%	11 7%	9 28%	13 41%	6 19%	13 30%	18 57%	5 5%	31 33%	5 14%	8 55%	10 24%	4 5%	11 16%	39 43%	48 23%	9 35%	- -	20 28%	10 21%	14 23%	7 27%
TOTAL OPPOSE -----	122 49%	6 11%	111 70%	5 16%	9 29%	11 33%	12 27%	8 24%	79 75%	29 31%	15 45%	2 12%	15 36%	60 75%	42 59%	17 19%	105 50%	5 20%	3 100%	27 38%	28 58%	34 55%	10 40%
STRONGLY FAVOR	18 7%	15 26%	- -	3 9%	3 9%	- -	3 7%	10 33%	2 1%	5 6%	2 5%	4 33%	4 11%	- -	2 2%	15 17%	17 8%	1 5%	- -	5 7%	2 5%	7 11%	2 7%
SOMEWHAT FAVOR	38 15%	22 36%	11 7%	6 19%	10 32%	6 19%	10 23%	8 24%	4 4%	26 27%	3 9%	3 22%	5 13%	4 5%	10 14%	24 27%	31 15%	7 30%	- -	15 21%	8 16%	7 12%	5 20%
SOMEWHAT OPPOSE	33 13%	3 6%	27 17%	3 8%	6 19%	6 18%	6 14%	5 17%	14 14%	11 11%	9 28%	- -	9 23%	9 12%	11 16%	11 13%	29 14%	3 10%	1 29%	8 11%	9 19%	7 12%	3 11%
STRONGLY OPPOSE	89 36%	3 5%	83 53%	2 7%	3 10%	5 15%	6 13%	2 7%	64 61%	18 19%	6 17%	2 12%	6 14%	50 63%	30 43%	6 6%	77 36%	2 9%	2 71%	19 26%	19 39%	26 43%	7 29%
UNSURE/NEED MORE INFO	50 20%	12 20%	25 16%	13 40%	6 18%	10 31%	12 28%	2 6%	16 15%	26 28%	11 31%	3 25%	13 30%	12 15%	11 16%	24 26%	37 17%	10 40%	- -	14 20%	9 18%	12 19%	5 20%
DON'T KNOW/REFUSED	22 9%	4 7%	12 7%	5 17%	4 12%	6 17%	6 15%	4 13%	4 4%	8 8%	4 11%	1 8%	4 9%	4 5%	6 9%	10 11%	20 9%	2 6%	- -	11 15%	2 4%	2 3%	3 13%

Table 4-3
 QUESTION 6:
 Regardless of whether or not you've heard about the proposal, do you favor or oppose Governor Pritzker's plan for the State of Illinois to change to a graduated income tax system?

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION		
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250 100%	112 45%	138 55%	54 22%	67 27%	30 12%	80 32%	53 21%	80 32%	66 26%	42 17%	44 18%	90 36%	99 40%	82 33%	49 20%	110 44%	105 42%	35 14%
**D/S (FAVOR - OPPOSE)	-65 -26%	-36 -32%	-30 -21%	-17 -30%	-4 -6%	5 17%	-36 -45%	-15 -28%	-17 -22%	-15 -23%	-19 -44%	-16 -36%	-14 -15%	-56 -56%	-25 -31%	21 43%	-30 -27%	-38 -36%	2 6%
TOTAL FAVOR -----	57 23%	29 26%	28 20%	10 18%	17 26%	14 48%	16 19%	9 17%	16 20%	22 33%	7 16%	8 19%	19 20%	8 9%	18 22%	29 58%	21 19%	19 18%	17 48%
TOTAL OPPOSE -----	122 49%	65 58%	57 42%	26 48%	21 31%	9 31%	52 64%	24 46%	34 42%	36 55%	25 60%	24 55%	32 36%	64 65%	43 53%	7 15%	51 46%	57 54%	15 41%
STRONGLY FAVOR	18 7%	12 10%	7 5%	1 2%	6 8%	5 17%	5 6%	5 9%	4 5%	9 14%	3 6%	1 2%	6 6%	- -	6 7%	13 25%	10 9%	3 3%	6 18%
SOMEWHAT FAVOR	38 15%	17 15%	21 15%	9 16%	12 17%	9 31%	10 13%	5 9%	12 16%	12 19%	4 10%	7 17%	13 14%	8 9%	12 15%	16 33%	11 10%	16 15%	11 30%
SOMEWHAT OPPOSE	33 13%	7 7%	26 19%	15 27%	7 10%	4 14%	9 12%	9 17%	9 12%	4 6%	3 6%	9 21%	16 17%	8 8%	19 24%	3 6%	15 14%	16 15%	2 6%
STRONGLY OPPOSE	89 36%	57 51%	32 23%	12 22%	14 21%	5 17%	42 53%	15 28%	24 30%	32 49%	23 54%	15 34%	17 18%	57 57%	24 29%	5 9%	36 33%	41 39%	12 35%
UNSURE/NEED MORE INFO	50 20%	14 13%	35 26%	18 32%	13 19%	6 21%	9 11%	14 28%	18 22%	6 9%	7 18%	9 21%	25 27%	22 22%	14 17%	7 14%	26 24%	20 19%	3 9%
DON'T KNOW/REFUSED	22 9%	5 4%	17 12%	1 1%	16 24%	- -	4 5%	5 9%	13 16%	2 3%	3 6%	2 5%	15 17%	5 5%	7 9%	6 13%	11 10%	10 9%	1 2%

Table 5-1
 QUESTION 7:
 As you may know, the Illinois Constitution currently requires a flat state income tax where all levels of income are taxed at the same rate. Governor Pritzker's proposal would change the Illinois Constitution and implement a graduated income tax, where tax rates rise with income. If the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	223 89%	27 11%	51 20%	93 37%	231 92%	19 8%	159 64%	91 36%	57 23%	122 49%	71 28%	81 32%	139 56%	29 12%	31 12%	34 13%	32 13%	79 32%	109 44%	128 51%	122 49%
**D/S (YES - NO)	-58 -23%	-53 -24%	-6 -21%	35 68%	-81 -86%	-55 -24%	-3 -17%	-51 -32%	-7 -7%	46 81%	-95 -78%	-9 -13%	81 100%	-139 -100%	-	31 100%	-34 -100%	21 65%	-72 -90%	2 2%	-41 -32%	-17 -14%
TOTAL YES -----	81 32%	73 33%	8 31%	41 79%	4 5%	74 32%	7 37%	47 29%	34 38%	50 89%	11 9%	20 28%	81 100%	-	-	31 100%	-	26 82%	3 4%	48 44%	33 26%	48 39%
TOTAL NO -----	139 56%	125 56%	14 52%	6 11%	85 91%	129 56%	10 54%	98 62%	41 45%	5 8%	106 87%	29 41%	-	139 100%	-	-	34 100%	6 18%	75 94%	46 42%	74 58%	65 53%
DEFINITELY YES	41 16%	39 17%	2 7%	22 43%	1 1%	36 16%	5 25%	27 17%	14 15%	30 54%	4 3%	6 9%	41 50%	-	-	10 34%	-	20 62%	-	20 18%	17 14%	23 19%
PROBABLY YES	40 16%	34 15%	6 24%	19 37%	4 4%	38 16%	2 13%	20 12%	21 23%	20 35%	7 6%	13 19%	40 50%	-	-	20 66%	-	7 21%	3 4%	28 26%	16 12%	25 20%
PROBABLY NO	38 15%	30 14%	8 30%	3 6%	10 11%	31 13%	7 39%	15 9%	23 26%	3 5%	17 14%	19 26%	-	38 27%	-	-	21 63%	2 5%	8 10%	20 19%	20 16%	18 15%
DEFINITELY NO	101 40%	95 43%	6 22%	2 5%	75 80%	98 42%	3 16%	83 52%	18 20%	2 4%	89 73%	10 14%	-	101 73%	-	-	12 37%	4 12%	67 84%	25 23%	54 42%	47 39%
UNSURE/NEED MORE INFO	22 9%	19 8%	3 12%	3 7%	1 1%	21 9%	1 4%	10 6%	12 14%	1 1%	3 2%	18 26%	-	-	22 75%	-	-	-	-	11 10%	14 11%	8 7%
DON'T KNOW/REFUSED	7 3%	6 3%	1 5%	1 3%	3 3%	7 3%	1 4%	4 3%	3 3%	1 1%	2 2%	4 6%	-	-	7 25%	-	-	-	2 2%	4 4%	7 5%	1 1%
MOVE YES	31 12%	29 13%	2 7%	9 18%	4 4%	28 12%	3 14%	12 7%	19 21%	-	11 9%	20 28%	31 38%	-	-	31 100%	-	6 18%	2 3%	21 19%	13 10%	18 14%
MOVE NO	34 13%	27 12%	7 25%	2 4%	5 6%	29 12%	5 26%	7 4%	27 29%	5 8%	-	29 41%	-	34 24%	-	-	34 100%	2 7%	6 7%	18 16%	14 11%	20 16%

Table 5-2
 QUESTION 7:
 As you may know, the Illinois Constitution currently requires a flat state income tax where all levels of income are taxed at the same rate. Governor Pritzker's proposal would change the Illinois Constitution and implement a graduated income tax, where tax rates rise with income. If the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	60 24%	158 63%	32 13%	32 13%	34 14%	44 17%	32 13%	104 42%	94 37%	34 14%	14 6%	42 17%	80 32%	70 28%	90 36%	210 84%	25 10%	3 1%	72 29%	49 19%	61 24%	26 10%
**D/S (YES - NO)	-58 -23%	40 67%	-102 -65%	3 11%	32 100%	22 65%	32 73%	12 39%	-75 -71%	6 6%	-11 -31%	6 41%	-3 -8%	-52 -66%	-28 -40%	21 23%	-45 -22%	-3 -12%	-3 -100%	-7 -9%	-8 -17%	-20 -33%	-4 -17%
TOTAL YES -----	81 32%	50 83%	22 14%	10 30%	32 100%	22 65%	32 73%	21 68%	12 11%	43 46%	9 27%	10 71%	17 40%	10 13%	17 25%	49 55%	72 34%	8 34%	-	30 41%	17 36%	20 32%	9 34%
TOTAL NO -----	139 56%	9 15%	124 79%	6 19%	-	-	-	9 29%	86 83%	37 39%	20 58%	4 29%	20 48%	63 79%	45 64%	28 32%	117 56%	11 46%	3 100%	36 50%	26 53%	40 65%	13 51%
DEFINITELY YES	41 16%	30 51%	6 4%	4 13%	10 33%	6 19%	10 24%	16 52%	5 5%	17 18%	5 15%	6 46%	9 22%	6 8%	5 7%	27 30%	36 17%	5 18%	-	14 20%	7 15%	10 16%	6 22%
PROBABLY YES	40 16%	19 32%	16 10%	6 17%	21 67%	16 46%	21 49%	5 15%	6 6%	26 28%	4 13%	3 24%	8 18%	4 5%	12 17%	22 25%	37 17%	4 15%	-	15 21%	10 21%	10 16%	3 12%
PROBABLY NO	38 15%	8 14%	26 16%	4 13%	-	-	-	4 14%	15 14%	18 19%	10 28%	1 8%	10 24%	10 12%	14 20%	15 16%	31 15%	7 28%	1 29%	14 20%	4 9%	12 19%	2 7%
DEFINITELY NO	101 40%	1 2%	98 62%	2 6%	-	-	-	5 15%	72 69%	19 20%	10 30%	3 22%	10 25%	53 67%	31 45%	14 15%	87 41%	4 18%	2 71%	22 30%	21 44%	28 46%	11 43%
UNSURE/NEED MORE INFO	22 9%	1 2%	7 5%	13 42%	-	7 22%	7 17%	1 4%	5 5%	10 11%	5 14%	-	5 11%	5 6%	7 10%	9 11%	15 7%	4 18%	-	6 8%	5 10%	1 1%	3 13%
DON'T KNOW/REFUSED	7 3%	-	5 3%	3 9%	-	5 13%	5 10%	-	2 2%	4 4%	-	-	-	2 3%	1 1%	3 3%	5 3%	1 3%	-	1 1%	1 1%	1 1%	1 3%
MOVE YES	31 12%	12 20%	16 10%	3 9%	19 59%	16 46%	19 43%	3 11%	8 7%	17 18%	6 18%	2 16%	8 20%	6 8%	9 14%	13 14%	29 14%	1 5%	-	13 17%	7 15%	8 13%	2 7%
MOVE NO	34 13%	5 8%	25 16%	4 13%	-	-	-	1 4%	16 15%	15 16%	10 29%	2 17%	10 25%	9 12%	6 9%	17 19%	26 12%	7 26%	-	13 19%	2 3%	9 14%	4 15%

Table 5-3
 QUESTION 7:
 As you may know, the Illinois Constitution currently requires a flat state income tax where all levels of income are taxed at the same rate. Governor Pritzker's proposal would change the Illinois Constitution and implement a graduated income tax, where tax rates rise with income. If the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250	112	138	54	67	30	80	53	80	66	42	44	90	99	82	49	110	105	35
	100%	45%	55%	22%	27%	12%	32%	21%	32%	26%	17%	18%	36%	40%	33%	20%	44%	42%	14%
**D/S (YES - NO)	-58	-35	-24	-15	-5	9	-30	-17	-19	-14	-18	-6	-18	-57	-15	19	-27	-38	6
	-23%	-31%	-17%	-27%	-8%	31%	-37%	-33%	-24%	-21%	-43%	-14%	-20%	-57%	-18%	38%	-24%	-36%	17%
TOTAL YES	81	36	46	16	26	19	23	14	24	25	10	16	28	16	31	31	33	29	19
-----	32%	32%	33%	29%	39%	62%	28%	26%	30%	38%	23%	36%	31%	17%	37%	63%	30%	27%	55%
TOTAL NO	139	70	69	31	32	9	53	31	43	39	28	22	46	73	46	12	60	66	13
-----	56%	62%	50%	57%	47%	31%	66%	59%	54%	60%	67%	51%	51%	74%	55%	25%	55%	63%	37%
DEFINITELY YES	41	20	21	6	14	13	6	7	12	14	5	6	14	6	15	19	15	16	10
	16%	18%	15%	12%	21%	44%	8%	13%	15%	21%	13%	13%	15%	6%	18%	38%	13%	15%	30%
PROBABLY YES	40	16	25	10	12	5	16	7	12	11	4	11	14	11	16	12	18	13	9
	16%	14%	18%	18%	19%	18%	21%	13%	15%	17%	10%	24%	16%	11%	19%	25%	17%	12%	25%
PROBABLY NO	38	8	30	12	15	4	9	13	13	5	3	7	22	13	16	6	22	13	3
	15%	7%	22%	23%	22%	13%	11%	25%	16%	8%	8%	17%	25%	13%	20%	13%	20%	13%	8%
DEFINITELY NO	101	62	39	19	17	5	44	18	30	34	25	15	24	60	30	6	38	53	10
	40%	55%	29%	34%	25%	17%	55%	35%	38%	52%	59%	34%	26%	60%	36%	13%	35%	50%	29%
UNSURE/NEED MORE INFO	22	4	18	7	7	2	3	7	9	-	4	6	12	8	5	4	15	5	2
	9%	4%	13%	13%	11%	7%	4%	13%	12%	-	10%	13%	13%	8%	6%	9%	13%	5%	6%
DON'T KNOW/REFUSED	7	2	5	1	2	-	1	1	4	1	-	-	4	2	1	1	2	5	1
	3%	2%	4%	1%	3%	-	2%	1%	4%	2%	-	-	5%	2%	1%	3%	2%	5%	2%
MOVE YES	31	10	21	7	10	4	10	5	10	5	4	9	11	10	14	5	14	11	5
	12%	8%	15%	14%	15%	14%	13%	10%	13%	8%	10%	21%	13%	10%	17%	11%	13%	11%	16%
MOVE NO	34	11	23	8	14	2	7	11	13	6	4	3	20	15	8	6	14	16	3
	13%	10%	17%	15%	21%	7%	8%	21%	16%	9%	10%	7%	22%	15%	10%	12%	13%	16%	10%

Table 6-1
 QUESTION 8:
 Would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	223 89%	27 11%	51 20%	93 37%	231 92%	19 8%	159 64%	91 36%	57 23%	122 49%	71 28%	81 32%	139 56%	29 12%	31 12%	34 13%	32 13%	79 32%	109 44%	128 51%	122 49%
**D/S (MORE LIKELY - LESS LIKELY)	-48 -19%	-45 -20%	-3 -11%	13 25%	-56 -59%	-46 -20%	-2 -8%	-46 -29%	-2 -2%	20 35%	-69 -57%	2 2%	23 29%	-69 -50%	-2 -6%	3 11%	-3 -10%	32 100%	-79 -100%	-	-19%	-24 -20%
TOTAL MORE LIKELY -----	32 13%	28 13%	3 12%	16 32%	4 4%	30 13%	2 11%	20 13%	11 12%	20 36%	3 3%	8 11%	26 32%	6 4%	-	6 18%	2 7%	32 100%	-	-	14 11%	18 15%
TOTAL LESS LIKELY -----	79 32%	73 33%	6 23%	4 7%	59 63%	76 33%	4 19%	66 42%	13 14%	1 1%	72 59%	6 9%	3 4%	75 53%	2 6%	2 7%	6 17%	-	79 100%	-	37 29%	42 34%
MUCH MORE LIKELY	21 8%	21 9%	-	9 18%	3 3%	20 9%	1 4%	15 10%	5 6%	14 24%	3 2%	5 6%	16 20%	5 3%	-	3 8%	2 6%	21 65%	-	-	9 7%	12 10%
SOMEWHAT MORE LIKELY	11 4%	8 3%	3 12%	7 13%	1 1%	10 4%	1 7%	5 3%	6 6%	7 12%	1 1%	3 5%	10 12%	1 1%	-	3 10%	-	11 35%	-	-	5 4%	6 5%
SOMEWHAT LESS LIKELY	19 8%	15 7%	4 14%	3 6%	7 7%	17 7%	2 12%	12 8%	7 8%	1 1%	18 15%	1 1%	3 4%	16 12%	-	2 7%	1 2%	-	19 24%	-	10 8%	10 8%
MUCH LESS LIKELY	60 24%	58 26%	2 8%	-	53 56%	59 25%	1 7%	54 34%	6 7%	-	55 45%	5 8%	-	58 42%	2 6%	-	5 14%	-	60 76%	-	28 22%	32 26%
IT WOULD MAKE NO DIFFERENCE	109 44%	97 44%	12 43%	28 54%	25 26%	98 43%	11 56%	59 37%	50 55%	32 56%	37 30%	40 57%	48 59%	46 33%	15 52%	21 68%	18 53%	-	-	109 100%	56 44%	53 43%
UNSURE/NEED MORE INFO	12 5%	9 4%	3 12%	1 3%	1 1%	11 5%	1 4%	4 2%	8 9%	1 1%	2 2%	9 12%	1 1%	4 3%	7 23%	1 3%	3 8%	-	-	-	6 4%	6 5%
DON'T KNOW/REFUSED	18 7%	16 7%	3 10%	2 5%	5 6%	16 7%	2 10%	9 6%	9 10%	3 5%	8 6%	8 11%	3 4%	10 7%	5 18%	1 4%	5 15%	-	-	-	15 12%	3 3%

Table 6-2
 QUESTION 8:
 Would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	60 24%	158 63%	32 13%	32 13%	34 14%	44 17%	32 13%	104 42%	94 37%	34 14%	14 6%	42 17%	80 32%	70 28%	90 36%	210 84%	25 10%	3 1%	72 29%	49 19%	61 24%	26 10%
**D/S (MORE LIKELY - LESS LIKELY)	-48 -19%	20 33%	-71 -45%	3 9%	4 12%	-1 -3%	2 4%	15 47%	-64 -62%	2 3%	6 17%	14 100%	14 33%	-32 -40%	-24 -34%	9 10%	-40 -19%	2 9%	-2 -71%	-3 -5%	-15 -32%	-16 -26%	-3 -13%
TOTAL MORE LIKELY -----	32 13%	22 37%	7 4%	3 9%	6 19%	3 8%	6 13%	18 57%	6 6%	6 7%	6 17%	14 100%	14 33%	5 7%	6 8%	18 20%	25 12%	5 22%	- -	11 15%	4 9%	6 10%	5 21%
TOTAL LESS LIKELY -----	79 32%	2 4%	77 49%	- -	2 7%	4 12%	4 9%	3 10%	70 67%	4 4%	- -	- -	- -	37 47%	30 43%	9 10%	66 31%	3 13%	2 71%	15 20%	20 41%	22 37%	9 34%
MUCH MORE LIKELY	21 8%	17 29%	3 2%	1 2%	1 2%	- -	1 1%	13 41%	5 5%	1 1%	5 15%	8 56%	8 18%	4 5%	4 5%	11 13%	17 8%	3 11%	- -	6 8%	4 9%	5 9%	2 9%
SOMEWHAT MORE LIKELY	11 4%	5 8%	4 2%	3 8%	5 17%	3 8%	5 12%	5 16%	1 1%	5 5%	1 2%	6 44%	6 14%	1 2%	2 3%	7 8%	8 4%	3 11%	- -	6 8%	- -	1 2%	3 13%
SOMEWHAT LESS LIKELY	19 8%	2 4%	17 11%	- -	2 7%	2 7%	2 5%	1 5%	14 14%	3 4%	- -	- -	- -	10 12%	5 7%	4 4%	16 7%	2 8%	2 71%	5 6%	9 19%	4 7%	- -
MUCH LESS LIKELY	60 24%	- -	60 38%	- -	- -	2 5%	2 4%	2 6%	56 54%	- 1%	- -	- -	- -	27 34%	25 35%	5 5%	50 24%	1 6%	- -	10 14%	11 22%	18 30%	9 34%
IT WOULD MAKE NO DIFFERENCE	109 44%	33 55%	61 39%	15 47%	20 64%	24 70%	28 65%	7 21%	20 19%	75 80%	20 60%	- -	20 48%	29 36%	28 40%	49 54%	95 45%	11 45%	1 29%	33 46%	21 43%	28 47%	8 29%
UNSURE/NEED MORE INFO	12 5%	- -	6 4%	6 18%	1 3%	3 8%	3 7%	- -	3 3%	6 6%	3 10%	- -	3 8%	2 3%	5 7%	4 5%	9 5%	2 9%	- -	6 9%	- -	1 1%	3 10%
DON'T KNOW/REFUSED	18 7%	3 5%	7 4%	8 26%	2 8%	1 2%	2 6%	4 12%	5 4%	3 3%	5 13%	- -	5 11%	6 8%	2 2%	10 11%	15 7%	3 11%	- -	7 10%	3 7%	3 5%	1 5%

Table 6-3
 QUESTION 8:
 Would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION		
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250 100%	112 45%	138 55%	54 22%	67 27%	30 12%	80 32%	53 21%	80 32%	66 26%	42 17%	44 18%	90 36%	99 40%	82 33%	49 20%	110 44%	105 42%	35 14%
**D/S (MORE LIKELY - LESS LIKELY)	-48 -19%	-34 -31%	-13 -10%	-10 -19%	-	-	-25 -31%	-12 -22%	-9 -11%	-21 -31%	-11 -26%	-4 -10%	-10 -10%	-39 -39%	-21 -25%	11 22%	-16 -15%	-29 -27%	-3 -8%
TOTAL MORE LIKELY	32 13%	18 16%	13 10%	3 6%	9 13%	5 18%	10 12%	4 7%	12 14%	10 16%	7 17%	5 11%	8 9%	7 7%	8 10%	14 28%	14 12%	11 11%	7 20%
TOTAL LESS LIKELY	79 32%	53 47%	27 19%	14 25%	9 13%	5 17%	35 44%	15 29%	20 25%	31 47%	18 43%	9 21%	17 19%	45 46%	29 36%	3 5%	30 27%	40 38%	10 28%
MUCH MORE LIKELY	21 8%	12 11%	9 6%	3 6%	5 7%	5 18%	4 5%	3 6%	7 8%	6 9%	5 12%	3 7%	5 5%	2 2%	6 7%	10 20%	7 6%	7 6%	7 20%
SOMEWHAT MORE LIKELY	11 4%	6 6%	5 3%	-	4 6%	-	6 7%	-	5 6%	4 7%	2 5%	1 3%	3 4%	4 4%	2 3%	4 8%	7 6%	4 4%	-
SOMEWHAT LESS LIKELY	19 8%	9 8%	11 8%	4 8%	5 8%	2 6%	6 8%	6 12%	5 6%	7 10%	2 5%	1 3%	9 10%	10 10%	8 10%	1 2%	6 5%	10 10%	3 9%
MUCH LESS LIKELY	60 24%	44 39%	16 12%	10 18%	4 6%	3 12%	29 36%	9 17%	16 19%	24 37%	16 39%	8 17%	8 9%	35 36%	21 26%	2 3%	24 22%	29 28%	7 19%
IT WOULD MAKE NO DIFFERENCE	109 44%	35 31%	74 54%	32 58%	36 53%	19 65%	32 40%	23 44%	33 41%	23 35%	12 28%	28 64%	44 49%	35 35%	42 51%	27 54%	53 49%	42 39%	14 40%
UNSURE/NEED MORE INFO	12 5%	2 2%	10 7%	3 5%	5 8%	-	2 3%	2 4%	8 10%	-	2 4%	2 5%	8 9%	6 6%	2 2%	2 3%	6 6%	4 4%	1 3%
DON'T KNOW/REFUSED	18 7%	5 4%	14 10%	3 5%	9 13%	-	1 2%	8 15%	8 9%	1 2%	3 7%	-	13 14%	7 7%	1 1%	5 10%	7 6%	8 8%	3 9%

Table 7-1
Summary of Statements: % Total Less Likely

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	223 89%	27 11%	51 20%	93 37%	231 92%	19 8%	159 64%	91 36%	57 23%	122 49%	71 28%	81 32%	139 56%	29 12%	31 12%	34 13%	32 13%	79 32%	109 44%	128 51%	122 49%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	137 55%	123 55%	14 53%	17 32%	70 75%	129 56%	8 44%	96 60%	42 46%	18 32%	87 72%	32 45%	33 40%	93 66%	12 41%	18 59%	19 56%	10 33%	60 76%	53 48%	66 51%	72 59%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	132 53%	118 53%	15 54%	20 38%	67 72%	128 55%	4 22%	89 56%	43 48%	14 25%	85 70%	33 46%	26 32%	95 68%	12 39%	14 46%	17 51%	10 31%	65 82%	44 41%	67 52%	65 53%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	120 48%	107 48%	13 49%	15 29%	66 70%	115 50%	5 25%	84 53%	36 40%	14 25%	77 63%	28 40%	26 32%	86 62%	8 29%	15 49%	19 56%	8 25%	57 72%	48 44%	58 46%	62 51%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	78 31%	72 32%	6 22%	7 13%	51 55%	75 32%	3 17%	58 36%	20 22%	10 17%	52 43%	16 22%	10 13%	60 43%	7 25%	4 12%	10 30%	3 10%	45 57%	21 19%	38 30%	40 32%

Table 7-2
Summary of Statements: % Total Less Likely

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	60 24%	158 63%	32 13%	32 13%	34 14%	44 17%	32 13%	104 42%	94 37%	34 14%	14 6%	42 17%	80 32%	70 28%	90 36%	210 84%	25 10%	3 1%	72 29%	49 19%	61 24%	26 10%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	137 55%	14 24%	113 72%	10 31%	24 77%	28 82%	32 74%	4 11%	84 81%	41 43%	28 81%	9 65%	31 75%	54 68%	45 65%	32 35%	122 58%	8 31%	3 100%	34 48%	28 57%	37 61%	16 61%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	132 53%	16 26%	111 70%	6 18%	16 50%	23 68%	25 57%	9 30%	80 77%	33 35%	23 68%	7 52%	27 65%	48 60%	43 61%	36 40%	116 55%	9 38%	3 100%	32 45%	27 56%	33 54%	17 66%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	120 48%	7 12%	108 68%	5 17%	20 63%	27 78%	27 62%	4 11%	76 73%	34 36%	23 68%	5 37%	25 60%	45 57%	40 57%	31 35%	103 49%	9 35%	2 71%	28 39%	29 60%	33 54%	10 41%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	78 31%	3 5%	69 44%	6 17%	8 27%	13 39%	14 33%	3 10%	59 56%	12 12%	16 47%	3 24%	16 38%	36 45%	25 36%	12 13%	66 32%	5 20%	1 29%	21 28%	15 30%	20 33%	10 38%

Table 7-3
Summary of Statements: % Total Less Likely

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE- MALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE- MALE 18-54	FE- MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250 100%	112 45%	138 55%	54 22%	67 27%	30 12%	80 32%	53 21%	80 32%	66 26%	42 17%	44 18%	90 36%	99 40%	82 33%	49 20%	110 44%	105 42%	35 14%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	137 55%	72 64%	65 47%	25 45%	34 50%	11 38%	50 63%	31 59%	40 49%	42 64%	26 62%	20 44%	44 49%	69 70%	46 56%	14 29%	60 55%	58 55%	19 55%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	132 53%	66 59%	66 48%	27 49%	33 49%	13 44%	48 59%	30 56%	38 47%	38 58%	25 58%	22 50%	43 47%	62 63%	51 61%	15 30%	58 53%	63 60%	11 33%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	120 48%	67 60%	53 38%	23 41%	25 37%	16 52%	46 57%	23 43%	33 41%	41 62%	23 56%	20 46%	32 36%	66 66%	40 48%	11 22%	44 40%	59 56%	17 48%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	78 31%	48 42%	30 22%	11 21%	16 24%	7 25%	32 40%	17 32%	20 24%	31 47%	14 34%	8 18%	22 25%	44 44%	21 26%	9 18%	30 28%	35 33%	12 36%

Table 8-1
Summary of Statements: % Much Less Likely

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	223 89%	27 11%	51 20%	93 37%	231 92%	19 8%	159 64%	91 36%	57 23%	122 49%	71 28%	81 32%	139 56%	29 12%	31 12%	34 13%	32 13%	79 32%	109 44%	128 51%	122 49%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	109 44%	98 44%	11 39%	13 26%	61 66%	106 46%	3 15%	77 48%	32 35%	9 17%	74 61%	25 35%	18 22%	81 58%	10 34%	10 32%	13 38%	8 26%	60 76%	33 30%	50 39%	59 49%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	105 42%	94 42%	11 41%	9 17%	65 69%	102 44%	3 18%	80 50%	26 28%	11 19%	77 63%	18 25%	15 19%	82 59%	8 27%	8 27%	15 45%	8 24%	57 72%	29 27%	49 39%	56 46%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	81 32%	74 33%	7 24%	7 15%	56 59%	80 34%	1 7%	65 41%	16 18%	8 13%	58 48%	15 21%	9 11%	66 47%	6 19%	5 15%	12 37%	6 20%	49 62%	22 20%	37 29%	43 36%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	59 24%	55 25%	4 15%	3 6%	42 45%	58 25%	1 7%	47 30%	12 13%	6 10%	45 36%	8 12%	4 5%	48 35%	7 23%	- -	6 19%	2 6%	38 48%	13 12%	29 23%	30 25%

Table 8-2
Summary of Statements: % Much Less Likely

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	60 24%	158 63%	32 13%	32 13%	34 14%	44 17%	32 13%	104 42%	94 37%	34 14%	14 6%	42 17%	80 32%	70 28%	90 36%	210 84%	25 10%	3 1%	72 29%	49 19%	61 24%	26 10%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	109 44%	7 12%	97 61%	5 15%	14 45%	21 61%	23 52%	6 19%	74 71%	20 21%	21 62%	6 44%	25 60%	39 49%	39 56%	26 29%	95 45%	8 31%	3 100%	25 35%	22 44%	31 51%	13 50%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	105 42%	4 7%	97 61%	4 13%	13 41%	18 54%	20 45%	4 11%	74 71%	22 23%	21 62%	6 45%	23 56%	47 58%	34 48%	21 23%	92 44%	6 24%	3 100%	24 34%	21 44%	29 47%	11 42%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	81 32%	3 5%	77 49%	1 3%	8 24%	13 39%	13 30%	2 7%	61 59%	12 13%	15 45%	5 37%	17 41%	33 41%	30 43%	15 17%	69 33%	3 14%	2 71%	19 26%	15 30%	23 38%	8 30%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	59 24%	1 2%	53 34%	5 14%	4 12%	8 23%	9 21%	1 3%	49 47%	6 7%	11 32%	2 13%	11 26%	26 33%	19 26%	11 12%	49 23%	4 14%	1 29%	14 19%	13 27%	15 24%	6 24%

Table 8-3
Summary of Statements: % Much Less Likely

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250 100%	112 45%	138 55%	54 22%	67 27%	30 12%	80 32%	53 21%	80 32%	66 26%	42 17%	44 18%	90 36%	99 40%	82 33%	49 20%	110 44%	105 42%	35 14%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	109 44%	59 52%	50 37%	25 46%	21 31%	13 44%	44 55%	23 43%	25 31%	35 53%	21 49%	22 50%	27 30%	53 53%	42 51%	11 22%	45 41%	54 51%	10 28%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	105 42%	58 52%	47 34%	19 34%	24 36%	9 31%	40 50%	23 43%	29 36%	33 51%	21 49%	16 37%	31 34%	58 59%	31 38%	9 19%	43 39%	47 44%	15 44%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	81 32%	52 46%	29 21%	14 26%	13 19%	10 32%	32 40%	16 31%	20 25%	32 48%	17 41%	10 22%	19 21%	49 49%	23 28%	7 15%	28 25%	42 40%	11 31%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	59 24%	37 33%	22 16%	8 15%	11 17%	5 18%	23 29%	11 21%	17 21%	22 34%	13 30%	6 14%	16 17%	33 33%	15 18%	8 15%	26 23%	25 24%	8 24%

Table 9-1
 QUESTION 9:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

To fulfill Pritzker's new spending promises, the median Illinois household would see an income tax hike of up to \$3,500 dollar under his graduated income tax system.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	223 89%	27 11%	51 20%	93 37%	231 92%	19 8%	159 64%	91 36%	57 23%	122 49%	71 28%	81 32%	139 56%	29 12%	31 12%	34 13%	32 13%	79 32%	109 44%	128 51%	122 49%
**D/S (MORE LIKELY - LESS LIKELY)	-109 -44%	-97 -43%	-12 -46%	-3 -5%	-69 -74%	-106 -46%	-3 -16%	-84 -53%	-25 -28%	-3 -5%	-82 -67%	-24 -34%	-15 -18%	-85 -61%	-9 -32%	-15 -49%	-16 -47%	2 6%	-58 -74%	-41 -38%	-50 -39%	-59 -48%
TOTAL MORE LIKELY -----	28 11%	27 12%	2 7%	14 27%	1 1%	23 10%	5 28%	12 7%	17 18%	16 27%	5 4%	8 11%	18 22%	8 6%	3 9%	3 9%	3 10%	12 39%	2 3%	12 11%	16 12%	13 10%
TOTAL LESS LIKELY -----	137 55%	123 55%	14 53%	17 32%	70 75%	129 56%	8 44%	96 60%	42 46%	18 32%	87 72%	32 45%	33 40%	93 66%	12 41%	18 59%	19 56%	10 33%	60 76%	53 48%	66 51%	72 59%
MUCH MORE LIKELY YES	15 6%	13 6%	1 4%	8 15%	1 1%	11 5%	3 17%	6 4%	8 9%	9 16%	2 1%	4 5%	10 12%	3 2%	2 6%	1 2%	2 6%	5 15%	1 1%	7 7%	9 7%	6 5%
SOMEWHAT MORE LIKELY YES	14 6%	13 6%	1 3%	6 12%	- -	12 5%	2 11%	6 4%	8 9%	6 11%	4 3%	4 5%	8 10%	5 4%	1 2%	2 8%	1 4%	8 24%	1 2%	4 4%	7 5%	7 6%
SOMEWHAT LESS LIKELY YES	32 13%	29 13%	3 11%	8 15%	6 6%	27 12%	5 26%	16 10%	16 18%	7 13%	10 8%	14 20%	17 21%	11 8%	4 14%	10 32%	4 11%	3 9%	3 4%	23 21%	16 13%	16 13%
MUCH LESS LIKELY YES	105 42%	94 42%	11 41%	9 17%	65 69%	102 44%	3 18%	80 50%	26 28%	11 19%	77 63%	18 25%	15 19%	82 59%	8 27%	8 27%	15 45%	8 24%	57 72%	29 27%	49 39%	56 46%
NO DIFFERENCE	71 28%	61 27%	10 38%	17 33%	17 18%	67 29%	4 23%	43 27%	28 31%	21 38%	22 18%	27 38%	28 34%	31 22%	12 40%	9 28%	11 31%	6 20%	13 16%	42 38%	40 32%	31 25%
UNSURE/DON'T KNOW/REFUSED	13 5%	13 6%	1 2%	4 7%	5 5%	12 5%	1 5%	9 5%	4 5%	2 3%	7 6%	4 6%	3 4%	7 5%	3 10%	1 4%	1 2%	2 8%	4 5%	3 3%	6 5%	7 6%

Table 9-2
 QUESTION 9:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

To fulfill Pritzker's new spending promises, the median Illinois household would see an income tax hike of up to \$3,500 dollar under his graduated income tax system.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250	60	158	32	32	34	44	32	104	94	34	14	42	80	70	90	210	25	3	72	49	61	26
	100%	24%	63%	13%	13%	14%	17%	13%	42%	37%	14%	6%	17%	32%	28%	36%	84%	10%	1%	29%	19%	24%	10%
**D/S (MORE LIKELY - LESS LIKELY)	-109	7	-108	-8	-24	-28	-32	13	-81	-33	-25	-7	-28	-49	-42	-12	-98	-3	-3	-20	-23	-33	-14
	-44%	11%	-68%	-25%	-75%	-82%	-73%	42%	-78%	-35%	-75%	-52%	-66%	-62%	-60%	-13%	-46%	-13%	-100%	-28%	-47%	-53%	-56%
TOTAL MORE LIKELY	28	21	5	2	1	-	1	17	3	8	2	2	4	5	3	20	24	5	-	15	5	5	1
-----	11%	35%	3%	6%	2%	-	1%	53%	3%	9%	7%	13%	9%	6%	5%	22%	11%	18%	-	20%	10%	8%	5%
TOTAL LESS LIKELY	137	14	113	10	24	28	32	4	84	41	28	9	31	54	45	32	122	8	3	34	28	37	16
-----	55%	24%	72%	31%	77%	82%	74%	11%	81%	43%	81%	65%	75%	68%	65%	35%	58%	31%	100%	48%	57%	61%	61%
MUCH MORE LIKELY YES	15	12	2	1	1	-	1	6	3	5	2	2	4	3	1	11	12	3	-	8	1	2	1
	6%	19%	1%	4%	2%	-	1%	21%	3%	5%	7%	13%	9%	3%	2%	12%	6%	11%	-	12%	3%	3%	5%
SOMEWHAT MORE LIKELY YES	14	10	4	1	-	-	-	10	-	4	-	-	-	2	2	9	12	2	-	6	4	3	-
	6%	16%	2%	2%	-	-	-	32%	-	4%	-	-	-	3%	3%	10%	6%	7%	-	8%	7%	5%	-
SOMEWHAT LESS LIKELY YES	32	10	16	6	11	10	13	-	10	19	7	3	8	8	12	11	29	2	-	10	6	8	5
	13%	17%	10%	18%	35%	28%	29%	-	10%	20%	20%	21%	19%	10%	17%	12%	14%	7%	-	14%	13%	14%	18%
MUCH LESS LIKELY YES	105	4	97	4	13	18	20	4	74	22	21	6	23	47	34	21	92	6	3	24	21	29	11
	42%	7%	61%	13%	41%	54%	45%	11%	71%	23%	62%	45%	56%	58%	48%	23%	44%	24%	100%	34%	44%	47%	42%
NO DIFFERENCE	71	23	33	14	5	5	9	11	13	41	3	1	4	19	16	33	60	10	-	20	12	18	7
	28%	39%	21%	45%	15%	16%	20%	36%	12%	44%	10%	4%	9%	24%	23%	37%	28%	39%	-	28%	25%	29%	26%
UNSURE/DON'T KNOW/REFUSED	13	1	6	6	2	1	2	-	4	4	1	2	3	2	5	5	5	3	-	3	4	1	2
	5%	2%	4%	18%	7%	2%	5%	-	4%	4%	2%	17%	7%	2%	8%	5%	2%	12%	-	4%	8%	2%	9%

Table 9-3

QUESTION 9:

Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

To fulfill Pritzker's new spending promises, the median Illinois household would see an income tax hike of up to \$3,500 dollar under his graduated income tax system.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION		
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250 100%	112 45%	138 55%	54 22%	67 27%	30 12%	80 32%	53 21%	80 32%	66 26%	42 17%	44 18%	90 36%	99 40%	82 33%	49 20%	110 44%	105 42%	35 14%
**D/S (MORE LIKELY - LESS LIKELY)	-109 -44%	-61 -54%	-48 -35%	-21 -38%	-23 -34%	-5 -15%	-48 -60%	-25 -47%	-26 -33%	-34 -52%	-23 -54%	-18 -41%	-28 -31%	-63 -64%	-36 -44%	-2 -5%	-45 -41%	-48 -46%	-16 -44%
TOTAL MORE LIKELY -----	28 11%	11 10%	17 13%	4 7%	11 16%	7 23%	3 3%	6 12%	13 16%	8 12%	3 7%	1 3%	16 18%	6 6%	10 12%	12 24%	15 14%	9 9%	4 11%
TOTAL LESS LIKELY -----	137 55%	72 64%	65 47%	25 45%	34 50%	11 38%	50 63%	31 59%	40 49%	42 64%	26 62%	20 44%	44 49%	69 70%	46 56%	14 29%	60 55%	58 55%	19 55%
MUCH MORE LIKELY YES	15 6%	6 6%	8 6%	2 5%	6 9%	4 12%	1 2%	5 9%	5 6%	4 6%	3 6%	1 3%	7 8%	5 5%	4 4%	6 13%	6 5%	6 5%	3 9%
SOMEWHAT MORE LIKELY YES	14 6%	5 4%	9 7%	1 2%	5 7%	3 11%	1 1%	1 3%	8 10%	4 6%	1 1%	- -	9 10%	1 1%	6 8%	5 11%	9 9%	4 4%	1 2%
SOMEWHAT LESS LIKELY YES	32 13%	14 13%	18 13%	6 11%	10 14%	2 7%	10 13%	8 15%	11 13%	9 13%	5 13%	3 8%	14 15%	11 11%	15 18%	5 10%	17 16%	11 10%	4 11%
MUCH LESS LIKELY YES	105 42%	58 52%	47 34%	19 34%	24 36%	9 31%	40 50%	23 43%	29 36%	33 51%	21 49%	16 37%	31 34%	58 59%	31 38%	9 19%	43 39%	47 44%	15 44%
NO DIFFERENCE	71 28%	22 19%	49 36%	24 44%	21 32%	12 39%	20 25%	15 29%	23 29%	10 16%	11 26%	22 49%	27 30%	19 20%	26 31%	21 42%	27 25%	33 31%	11 32%
UNSURE/DON'T KNOW/REFUSED	13 5%	7 7%	6 4%	2 4%	1 2%	- -	7 9%	1 1%	4 5%	6 8%	2 5%	1 3%	3 3%	5 5%	1 1%	2 5%	6 6%	6 5%	1 3%

Table 10-1
 QUESTION 10:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

Historical statistics show that over the last decade, states with graduated income taxes have seen slower growth in jobs and wages compared to states with flat taxes or no income taxes.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	223 89%	27 11%	51 20%	93 37%	231 92%	19 8%	159 64%	91 36%	57 23%	122 49%	71 28%	81 32%	139 56%	29 12%	31 12%	34 13%	32 13%	79 32%	109 44%	128 51%	122 49%
**D/S (MORE LIKELY - LESS LIKELY)	-92 -37%	-80 -36%	-12 -44%	-7 -13%	-60 -64%	-91 -39%	-1 -8%	-68 -43%	-24 -26%	-2 -4%	-70 -57%	-20 -28%	-9 -11%	-78 -56%	-5 -18%	-10 -33%	-17 -50%	5 15%	-54 -68%	-39 -36%	-46 -36%	-46 -38%
TOTAL MORE LIKELY -----	28 11%	27 12%	1 5%	8 16%	6 6%	25 11%	3 17%	16 10%	12 13%	12 22%	8 6%	8 11%	17 20%	8 6%	3 11%	5 16%	2 6%	13 40%	3 4%	9 8%	12 10%	16 13%
TOTAL LESS LIKELY -----	120 48%	107 48%	13 49%	15 29%	66 70%	115 50%	5 25%	84 53%	36 40%	14 25%	77 63%	28 40%	26 32%	86 62%	8 29%	15 49%	19 56%	8 25%	57 72%	48 44%	58 46%	62 51%
MUCH MORE LIKELY YES	15 6%	15 7%	- -	4 9%	4 4%	14 6%	1 3%	9 6%	5 6%	6 11%	5 4%	4 5%	7 8%	5 4%	3 9%	1 5%	1 4%	7 21%	3 3%	3 2%	8 6%	7 6%
SOMEWHAT MORE LIKELY YES	13 5%	12 5%	1 5%	4 7%	2 2%	11 5%	3 14%	6 4%	7 8%	6 11%	3 2%	4 6%	10 12%	3 2%	1 2%	4 12%	1 2%	6 19%	1 1%	6 6%	5 4%	9 7%
SOMEWHAT LESS LIKELY YES	39 16%	32 15%	7 25%	7 15%	10 11%	36 15%	3 18%	19 12%	20 22%	7 12%	19 16%	13 19%	17 20%	20 14%	3 10%	10 34%	7 19%	1 5%	8 10%	26 23%	21 16%	18 15%
MUCH LESS LIKELY YES	81 32%	74 33%	7 24%	7 15%	56 59%	80 34%	1 7%	65 41%	16 18%	8 13%	58 48%	15 21%	9 11%	66 47%	6 19%	5 15%	12 37%	6 20%	49 62%	22 20%	37 29%	43 36%
NO DIFFERENCE	88 35%	77 35%	10 38%	25 50%	19 20%	78 34%	9 49%	53 33%	35 38%	29 52%	31 26%	27 38%	37 45%	41 29%	11 36%	9 30%	10 31%	11 34%	17 21%	49 45%	48 37%	40 33%
UNSURE/DON'T KNOW/REFUSED	14 6%	12 5%	2 7%	3 5%	3 3%	13 5%	2 8%	6 4%	8 9%	1 1%	6 5%	8 11%	2 3%	5 4%	7 24%	2 5%	2 7%	1 2%	2 3%	3 3%	9 7%	5 4%

Table 10-2
 QUESTION 10:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

Historical statistics show that over the last decade, states with graduated income taxes have seen slower growth in jobs and wages compared to states with flat taxes or no income taxes.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250	60	158	32	32	34	44	32	104	94	34	14	42	80	70	90	210	25	3	72	49	61	26
	100%	24%	63%	13%	13%	14%	17%	13%	42%	37%	14%	6%	17%	32%	28%	36%	84%	10%	1%	29%	19%	24%	10%
**D/S (MORE LIKELY - LESS LIKELY)	-92	12	-101	-3	-18	-25	-26	7	-70	-24	-19	-	-19	-39	-33	-18	-78	-7	-1	-16	-25	-27	-8
	-37%	20%	-64%	-10%	-58%	-74%	-59%	21%	-67%	-25%	-57%	1%	-45%	-48%	-47%	-20%	-37%	-28%	-42%	-23%	-50%	-44%	-31%
TOTAL MORE LIKELY	28	19	7	2	1	1	1	10	6	10	4	5	6	7	7	14	25	2	1	12	5	6	3
-----	11%	32%	4%	6%	5%	4%	3%	33%	6%	11%	11%	39%	14%	8%	10%	15%	12%	7%	29%	16%	10%	10%	10%
TOTAL LESS LIKELY	120	7	108	5	20	27	27	4	76	34	23	5	25	45	40	31	103	9	2	28	29	33	10
-----	48%	12%	68%	17%	63%	78%	62%	11%	73%	36%	68%	37%	60%	57%	57%	35%	49%	35%	71%	39%	60%	54%	41%
MUCH MORE LIKELY YES	15	7	6	1	1	1	1	4	6	4	4	4	5	5	3	7	13	1	1	7	2	2	2
	6%	12%	4%	4%	5%	4%	3%	12%	6%	4%	11%	30%	12%	6%	4%	8%	6%	2%	29%	10%	4%	3%	7%
SOMEWHAT MORE LIKELY YES	13	12	1	1	-	-	-	7	-	6	-	1	1	2	4	7	12	1	-	4	3	5	1
	5%	20%	-	2%	-	-	-	21%	-	6%	-	9%	3%	2%	6%	7%	6%	4%	-	6%	6%	8%	3%
SOMEWHAT LESS LIKELY YES	39	4	30	5	12	13	14	1	15	22	8	-	8	12	10	16	33	5	-	9	15	10	3
	16%	7%	19%	14%	39%	40%	32%	5%	14%	23%	23%	-	18%	16%	14%	18%	16%	21%	-	12%	30%	17%	11%
MUCH LESS LIKELY YES	81	3	77	1	8	13	13	2	61	12	15	5	17	33	30	15	69	3	2	19	15	23	8
	32%	5%	49%	3%	24%	39%	30%	7%	59%	13%	45%	37%	41%	41%	43%	17%	33%	14%	71%	26%	30%	38%	30%
NO DIFFERENCE	88	32	39	17	9	4	13	17	18	46	6	3	9	24	20	38	73	11	-	28	13	20	10
	35%	53%	25%	53%	29%	13%	30%	53%	17%	49%	17%	21%	20%	30%	28%	43%	35%	44%	-	39%	27%	34%	37%
UNSURE/DON'T KNOW/REFUSED	14	2	5	7	1	1	2	1	4	4	2	1	2	4	3	6	9	4	-	4	2	1	3
	6%	3%	3%	23%	4%	4%	4%	2%	4%	4%	5%	4%	5%	5%	4%	7%	4%	14%	-	6%	3%	2%	12%

Table 10-3
 QUESTION 10:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

Historical statistics show that over the last decade, states with graduated income taxes have seen slower growth in jobs and wages compared to states with flat taxes or no income taxes.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250	112	138	54	67	30	80	53	80	66	42	44	90	99	82	49	110	105	35
	100%	45%	55%	22%	27%	12%	32%	21%	32%	26%	17%	18%	36%	40%	33%	20%	44%	42%	14%
**D/S (MORE LIKELY - LESS LIKELY)	-92	-54	-38	-17	-16	-12	-39	-19	-20	-33	-19	-18	-20	-59	-29	-3	-34	-46	-13
	-37%	-48%	-28%	-32%	-24%	-40%	-49%	-37%	-25%	-50%	-46%	-41%	-22%	-59%	-35%	-6%	-31%	-44%	-36%
TOTAL MORE LIKELY	28	13	15	5	8	3	7	3	13	8	4	2	12	7	11	8	11	13	4
-----	11%	12%	11%	10%	12%	12%	8%	6%	16%	12%	10%	5%	13%	7%	14%	16%	10%	12%	12%
TOTAL LESS LIKELY	120	67	53	23	25	16	46	23	33	41	23	20	32	66	40	11	44	59	17
-----	48%	60%	38%	41%	37%	52%	57%	43%	41%	62%	56%	46%	36%	66%	48%	22%	40%	56%	48%
MUCH MORE LIKELY YES	15	7	8	3	4	-	4	2	8	4	2	-	8	5	5	4	5	5	4
	6%	6%	6%	6%	6%	-	4%	5%	10%	5%	6%	-	9%	5%	6%	8%	5%	5%	12%
SOMEWHAT MORE LIKELY YES	13	7	7	2	4	3	3	1	5	5	2	2	4	2	6	4	5	8	-
	5%	6%	5%	4%	6%	12%	4%	2%	6%	7%	5%	5%	5%	3%	8%	8%	5%	7%	-
SOMEWHAT LESS LIKELY YES	39	16	24	9	12	6	14	6	13	9	6	10	13	17	17	4	17	17	6
	16%	14%	17%	16%	17%	20%	17%	12%	16%	14%	15%	23%	14%	18%	21%	7%	15%	16%	16%
MUCH LESS LIKELY YES	81	52	29	14	13	10	32	16	20	32	17	10	19	49	23	7	28	42	11
	32%	46%	21%	26%	19%	32%	40%	31%	25%	48%	41%	22%	21%	49%	28%	15%	25%	40%	31%
NO DIFFERENCE	88	30	57	21	30	11	24	24	26	17	13	19	38	24	27	28	46	30	12
	35%	27%	42%	39%	45%	36%	30%	47%	33%	25%	30%	42%	42%	25%	33%	56%	42%	28%	35%
UNSURE/DON'T KNOW/REFUSED	14	2	13	6	4	-	3	2	8	-	2	3	8	2	4	3	9	3	2
	6%	1%	9%	10%	7%	-	4%	4%	10%	-	4%	8%	9%	2%	5%	6%	8%	3%	6%

Table 11-1
 QUESTION 11:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

A recent study shows Illinois' business climate would drop to 48th out of the 50 states under Pritzker's proposal, hurting our state's small businesses and costing the state tens of thousands of jobs.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	223 89%	27 11%	51 20%	93 37%	231 92%	19 8%	159 64%	91 36%	57 23%	122 49%	71 28%	81 32%	139 56%	29 12%	31 12%	34 13%	32 13%	79 32%	109 44%	128 51%	122 49%
**D/S (MORE LIKELY - LESS LIKELY)	-108 -43%	-95 -43%	-13 -49%	-11 -21%	-65 -69%	-108 -46%	-1 -3%	-76 -48%	-32 -35%	-2 -4%	-80 -66%	-26 -36%	-10 -13%	-90 -64%	-8 -27%	-9 -29%	-17 -49%	2 6%	-65 -82%	-34 -31%	-52 -40%	-57 -46%
TOTAL MORE LIKELY -----	24 10%	23 10%	2 6%	9 17%	3 3%	21 9%	3 19%	13 8%	11 13%	12 21%	5 4%	8 11%	16 19%	5 3%	4 12%	5 17%	1 2%	12 38%	- -	10 9%	16 12%	9 7%
TOTAL LESS LIKELY -----	132 53%	118 53%	15 54%	20 38%	67 72%	128 55%	4 22%	89 56%	43 48%	14 25%	85 70%	33 46%	26 32%	95 68%	12 39%	14 46%	17 51%	10 31%	65 82%	44 41%	67 52%	65 53%
MUCH MORE LIKELY YES	13 5%	13 6%	- -	6 11%	2 2%	11 5%	2 11%	7 5%	6 6%	6 10%	2 2%	5 7%	9 11%	3 2%	1 4%	3 10%	1 2%	7 21%	- -	5 5%	8 6%	5 4%
SOMEWHAT MORE LIKELY YES	11 4%	10 4%	2 6%	3 6%	1 1%	10 4%	2 8%	6 4%	6 6%	6 11%	2 2%	2 3%	7 8%	2 1%	2 8%	2 7%	- -	5 16%	- -	5 5%	7 6%	4 3%
SOMEWHAT LESS LIKELY YES	23 9%	19 9%	4 15%	6 13%	6 6%	22 10%	1 6%	12 8%	11 12%	5 8%	11 9%	8 11%	8 10%	13 10%	2 5%	4 14%	4 13%	2 6%	5 6%	12 11%	17 14%	6 5%
MUCH LESS LIKELY YES	109 44%	98 44%	11 39%	13 26%	61 66%	106 46%	3 15%	77 48%	32 35%	9 17%	74 61%	25 35%	18 22%	81 58%	10 34%	10 32%	13 38%	8 26%	60 76%	33 30%	50 39%	59 49%
NO DIFFERENCE	73 29%	64 29%	9 33%	21 40%	16 17%	65 28%	8 44%	45 28%	28 31%	29 52%	21 18%	22 31%	37 45%	30 21%	7 23%	10 32%	12 36%	9 29%	8 11%	49 45%	32 25%	41 34%
UNSURE/DON'T KNOW/REFUSED	21 8%	19 8%	2 7%	2 4%	8 8%	18 8%	3 16%	12 8%	8 9%	1 2%	11 9%	8 12%	3 3%	10 7%	8 26%	1 5%	4 11%	1 2%	6 7%	5 4%	13 10%	7 6%

Table 11-2
 QUESTION 11:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

A recent study shows Illinois' business climate would drop to 48th out of the 50 states under Pritzker's proposal, hurting our state's small businesses and costing the state tens of thousands of jobs.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250	60	158	32	32	34	44	32	104	94	34	14	42	80	70	90	210	25	3	72	49	61	26
	100%	24%	63%	13%	13%	14%	17%	13%	42%	37%	14%	6%	17%	32%	28%	36%	84%	10%	1%	29%	19%	24%	10%
**D/S (MORE LIKELY - LESS LIKELY)	-108	-2	-103	-3	-12	-20	-20	2	-78	-22	-20	-4	-23	-42	-40	-22	-94	-8	-3	-20	-24	-29	-16
	-43%	-4%	-65%	-9%	-37%	-58%	-46%	6%	-75%	-24%	-60%	-28%	-54%	-52%	-58%	-24%	-45%	-32%	-100%	-28%	-49%	-47%	-62%
TOTAL MORE LIKELY	24	14	8	3	4	3	5	11	3	10	3	3	5	6	2	14	23	1	-	12	3	4	1
-----	10%	23%	5%	9%	12%	10%	11%	36%	3%	11%	8%	24%	11%	8%	3%	16%	11%	6%	-	17%	7%	6%	5%
TOTAL LESS LIKELY	132	16	111	6	16	23	25	9	80	33	23	7	27	48	43	36	116	9	3	32	27	33	17
-----	53%	26%	70%	18%	50%	68%	57%	30%	77%	35%	68%	52%	65%	60%	61%	40%	55%	38%	100%	45%	56%	54%	66%
MUCH MORE LIKELY YES	13	8	5	-	3	3	3	7	2	4	2	3	3	5	1	8	13	-	-	6	2	2	1
	5%	14%	3%	-	8%	8%	6%	22%	2%	4%	6%	19%	8%	6%	1%	8%	6%	-	-	8%	4%	3%	5%
SOMEWHAT MORE LIKELY YES	11	5	3	3	1	1	2	4	1	6	1	1	1	2	2	7	10	1	-	6	1	2	-
	4%	9%	2%	9%	4%	2%	5%	14%	-	7%	2%	6%	3%	2%	3%	7%	5%	6%	-	8%	3%	3%	-
SOMEWHAT LESS LIKELY YES	23	9	14	1	2	2	2	3	7	13	2	1	2	9	3	10	22	2	-	7	6	2	4
	9%	14%	9%	3%	5%	7%	5%	11%	6%	14%	6%	8%	5%	11%	5%	11%	10%	7%	-	10%	11%	3%	16%
MUCH LESS LIKELY YES	109	7	97	5	14	21	23	6	74	20	21	6	25	39	39	26	95	8	3	25	22	31	13
	44%	12%	61%	15%	45%	61%	52%	19%	71%	21%	62%	44%	60%	49%	56%	29%	45%	31%	100%	35%	44%	51%	50%
NO DIFFERENCE	73	28	29	16	11	4	11	9	15	46	7	3	9	18	20	33	60	11	-	21	12	23	7
	29%	47%	18%	50%	33%	12%	24%	28%	14%	49%	20%	24%	21%	23%	29%	37%	29%	42%	-	29%	25%	38%	27%
UNSURE/DON'T KNOW/REFUSED	21	2	11	7	1	3	3	2	6	5	1	-	1	7	5	6	11	4	-	7	6	1	1
	8%	4%	7%	23%	4%	10%	8%	6%	6%	6%	4%	-	3%	9%	7%	7%	5%	14%	-	9%	12%	2%	2%

Table 11-3
 QUESTION 11:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

A recent study shows Illinois' business climate would drop to 48th out of the 50 states under Pritzker's proposal, hurting our state's small businesses and costing the state tens of thousands of jobs.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION		
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250	112	138	54	67	30	80	53	80	66	42	44	90	99	82	49	110	105	35
	100%	45%	55%	22%	27%	12%	32%	21%	32%	26%	17%	18%	36%	40%	33%	20%	44%	42%	14%
**D/S (MORE LIKELY - LESS LIKELY)	-108	-56	-52	-24	-22	-10	-42	-25	-27	-34	-20	-18	-33	-55	-43	-6	-46	-54	-8
	-43%	-50%	-38%	-44%	-33%	-32%	-53%	-48%	-34%	-51%	-47%	-41%	-36%	-55%	-52%	-12%	-42%	-51%	-23%
TOTAL MORE LIKELY	24	10	14	3	11	4	5	4	11	5	5	4	10	7	7	9	11	9	3
-----	10%	9%	11%	6%	16%	12%	6%	8%	14%	7%	12%	9%	12%	7%	9%	18%	10%	9%	10%
TOTAL LESS LIKELY	132	66	66	27	33	13	48	30	38	38	25	22	43	62	51	15	58	63	11
-----	53%	59%	48%	49%	49%	44%	59%	56%	47%	58%	58%	50%	47%	63%	61%	30%	53%	60%	33%
MUCH MORE LIKELY YES	13	6	7	2	4	4	-	3	6	4	3	-	7	5	2	6	6	5	3
	5%	6%	5%	5%	6%	12%	-	6%	8%	6%	6%	-	7%	5%	2%	13%	5%	5%	8%
SOMEWHAT MORE LIKELY YES	11	3	8	1	6	-	5	1	5	1	2	4	4	2	6	3	6	5	1
	4%	3%	6%	1%	9%	-	6%	2%	6%	2%	5%	9%	4%	2%	7%	5%	5%	4%	2%
SOMEWHAT LESS LIKELY YES	23	7	16	2	12	-	3	7	13	3	4	-	16	9	9	4	12	10	1
	9%	6%	12%	3%	18%	-	4%	13%	16%	5%	9%	-	18%	10%	10%	8%	11%	9%	4%
MUCH LESS LIKELY YES	109	59	50	25	21	13	44	23	25	35	21	22	27	53	42	11	45	54	10
	44%	52%	37%	46%	31%	44%	55%	43%	31%	53%	49%	50%	30%	53%	51%	22%	41%	51%	28%
NO DIFFERENCE	73	30	43	19	17	13	22	15	21	19	11	16	26	23	22	24	31	23	18
	29%	27%	31%	36%	25%	44%	28%	29%	27%	29%	26%	37%	29%	23%	27%	48%	29%	22%	52%
UNSURE/DON'T KNOW/REFUSED	21	7	13	5	7	-	5	3	9	4	1	1	11	7	3	2	9	9	2
	8%	6%	10%	9%	10%	-	7%	6%	12%	6%	4%	3%	12%	7%	3%	4%	8%	9%	6%

Table 12-1
 QUESTION 12:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

If the graduated income tax amendment passes, and the initial rates Governor Pritzker proposed are signed into law as is, the typical married couple family in Illinois would see a reduction in their income tax of around \$130.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	223 89%	27 11%	51 20%	93 37%	231 92%	19 8%	159 64%	91 36%	57 23%	122 49%	71 28%	81 32%	139 56%	29 12%	31 12%	34 13%	32 13%	79 32%	109 44%	128 51%	122 49%
**D/S (MORE LIKELY - LESS LIKELY)	-19 -7%	-19 -8%	-	15 29%	-45 -48%	-20 -9%	2 9%	-26 -17%	8 8%	13 23%	-38 -31%	7 10%	26 32%	-45 -32%	-	11 35%	-3 -9%	15 46%	-41 -51%	12 11%	-7 -5%	-12 -10%
TOTAL MORE LIKELY -----	59 24%	53 24%	6 22%	21 42%	7 7%	54 23%	5 26%	31 20%	28 31%	22 40%	14 12%	23 32%	36 45%	15 11%	7 25%	14 47%	7 21%	18 57%	4 5%	33 31%	31 25%	28 23%
TOTAL LESS LIKELY -----	78 31%	72 32%	6 22%	7 13%	51 55%	75 32%	3 17%	58 36%	20 22%	10 17%	52 43%	16 22%	10 13%	60 43%	7 25%	4 12%	10 30%	3 10%	45 57%	21 19%	38 30%	40 32%
MUCH MORE LIKELY YES	25 10%	25 11%	-	10 19%	3 3%	23 10%	2 8%	15 10%	9 10%	13 22%	6 5%	6 9%	16 20%	6 4%	3 10%	3 11%	1 4%	9 28%	2 2%	12 11%	15 11%	10 8%
SOMEWHAT MORE LIKELY YES	34 14%	28 13%	6 22%	12 23%	3 3%	31 13%	3 18%	16 10%	18 20%	10 17%	8 7%	16 23%	20 25%	10 7%	4 15%	11 36%	6 17%	9 28%	3 3%	21 19%	17 13%	18 14%
SOMEWHAT LESS LIKELY YES	19 8%	17 8%	2 7%	4 7%	9 10%	17 7%	2 11%	10 7%	9 9%	4 6%	8 6%	7 10%	7 8%	12 8%	1 2%	4 12%	4 11%	2 5%	7 9%	8 8%	9 7%	10 8%
MUCH LESS LIKELY YES	59 24%	55 25%	4 15%	3 6%	42 45%	58 25%	1 7%	47 30%	12 13%	6 10%	45 36%	8 12%	4 5%	48 35%	7 23%	-	6 19%	2 6%	38 48%	13 12%	29 23%	30 25%
NO DIFFERENCE	98 39%	84 38%	14 52%	18 35%	32 34%	89 38%	10 51%	61 38%	37 41%	23 40%	49 40%	26 36%	32 39%	58 42%	8 27%	12 39%	15 45%	8 26%	29 37%	48 45%	48 38%	50 41%
UNSURE/DON'T KNOW/REFUSED	15 6%	14 6%	1 4%	5 10%	4 4%	14 6%	1 5%	9 6%	6 6%	2 3%	6 5%	7 10%	2 3%	6 4%	7 23%	1 2%	1 3%	2 6%	1 1%	6 5%	10 8%	5 4%

Table 12-2
 QUESTION 12:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

If the graduated income tax amendment passes, and the initial rates Governor Pritzker proposed are signed into law as is, the typical married couple family in Illinois would see a reduction in their income tax of around \$130.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	60 24%	158 63%	32 13%	32 13%	34 14%	44 17%	32 13%	104 42%	94 37%	34 14%	14 6%	42 17%	80 32%	70 28%	90 36%	210 84%	25 10%	3 1%	72 29%	49 19%	61 24%	26 10%
**D/S (MORE LIKELY - LESS LIKELY)	-19 -7%	26 44%	-44 -28%	-1 -4%	2 6%	-1 -4%	1 1%	15 47%	-47 -45%	12 13%	-8 -22%	2 17%	-4 -9%	-27 -34%	-13 -19%	25 28%	-13 -6%	-	-1 -29%	-3 -4%	-1 -2%	-1 -2%	-8 -33%
TOTAL MORE LIKELY -----	59 24%	29 49%	25 16%	4 14%	10 32%	12 35%	15 34%	18 56%	12 11%	24 25%	8 24%	6 41%	12 29%	9 11%	12 17%	37 41%	54 26%	5 19%	-	18 24%	14 28%	19 31%	1 5%
TOTAL LESS LIKELY -----	78 31%	3 5%	69 44%	6 17%	8 27%	13 39%	14 33%	3 10%	59 56%	12 12%	16 47%	3 24%	16 38%	36 45%	25 36%	12 13%	66 32%	5 20%	1 29%	21 28%	15 30%	20 33%	10 38%
MUCH MORE LIKELY YES	25 10%	16 26%	8 5%	1 3%	4 12%	5 14%	5 12%	11 36%	2 2%	11 11%	1 2%	3 23%	3 7%	4 6%	5 7%	16 17%	23 11%	2 9%	-	7 10%	4 8%	9 14%	1 5%
SOMEWHAT MORE LIKELY YES	34 14%	14 23%	17 11%	4 11%	7 21%	7 22%	10 22%	6 21%	10 9%	13 14%	8 23%	3 18%	9 21%	4 5%	8 11%	22 24%	31 15%	3 10%	-	11 15%	10 20%	10 16%	-
SOMEWHAT LESS LIKELY YES	19 8%	2 3%	16 10%	1 3%	5 15%	5 15%	5 12%	2 7%	10 10%	6 6%	5 14%	2 11%	5 12%	9 12%	7 10%	1 2%	17 8%	1 6%	-	7 10%	1 3%	5 9%	4 14%
MUCH LESS LIKELY YES	59 24%	1 2%	53 34%	5 14%	4 12%	8 23%	9 21%	1 3%	49 47%	6 7%	11 32%	2 13%	11 26%	26 33%	19 26%	11 12%	49 23%	4 14%	1 29%	14 19%	13 27%	15 24%	6 24%
NO DIFFERENCE	98 39%	27 46%	59 37%	12 37%	11 34%	8 24%	11 26%	9 27%	33 32%	53 56%	9 27%	3 20%	11 27%	29 36%	31 44%	34 38%	80 38%	12 47%	2 71%	30 41%	20 41%	21 34%	13 51%
UNSURE/DON'T KNOW/REFUSED	15 6%	-	5 3%	10 32%	2 7%	1 2%	3 7%	2 7%	1 1%	6 6%	1 2%	2 15%	3 6%	6 8%	1 2%	7 7%	10 5%	4 14%	-	4 6%	1 2%	1 2%	2 7%

Table 12-3

QUESTION 12:
Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

If the graduated income tax amendment passes, and the initial rates Governor Pritzker proposed are signed into law as is, the typical married couple family in Illinois would see a reduction in their income tax of around \$130.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250 100%	112 45%	138 55%	54 22%	67 27%	30 12%	80 32%	53 21%	80 32%	66 26%	42 17%	44 18%	90 36%	99 40%	82 33%	49 20%	110 44%	105 42%	35 14%
**D/S (MORE LIKELY - LESS LIKELY)	-19 -7%	-27 -24%	8 6%	2 4%	7 10%	4 13%	-20 -25%	-5 -9%	3 4%	-21 -32%	-4 -9%	5 11%	3 3%	-33 -33%	1 1%	12 24%	-1 -1%	-15 -14%	-3 -8%
TOTAL MORE LIKELY -----	59 24%	21 18%	38 28%	14 25%	23 34%	11 37%	12 15%	12 23%	23 29%	10 16%	10 24%	13 29%	25 28%	11 11%	22 27%	21 42%	29 27%	20 19%	10 27%
TOTAL LESS LIKELY -----	78 31%	48 42%	30 22%	11 21%	16 24%	7 25%	32 40%	17 32%	20 24%	31 47%	14 34%	8 18%	22 25%	44 44%	21 26%	9 18%	30 28%	35 33%	12 36%
MUCH MORE LIKELY YES	25 10%	10 9%	14 10%	4 8%	9 14%	3 11%	4 4%	6 12%	11 14%	5 7%	6 13%	2 5%	12 14%	5 5%	6 7%	13 26%	11 10%	6 6%	7 21%
SOMEWHAT MORE LIKELY YES	34 14%	10 9%	24 18%	9 17%	13 20%	8 26%	8 11%	6 11%	12 14%	6 9%	5 11%	11 24%	13 14%	6 6%	17 20%	8 16%	18 17%	14 13%	2 6%
SOMEWHAT LESS LIKELY YES	19 8%	11 9%	8 6%	3 6%	5 7%	2 7%	9 11%	6 10%	3 3%	9 14%	1 3%	2 4%	7 7%	11 11%	6 8%	1 2%	5 4%	10 10%	4 11%
MUCH LESS LIKELY YES	59 24%	37 33%	22 16%	8 15%	11 17%	5 18%	23 29%	11 21%	17 21%	22 34%	13 30%	6 14%	16 17%	33 33%	15 18%	8 15%	26 23%	25 24%	8 24%
NO DIFFERENCE	98 39%	41 36%	57 42%	27 49%	22 33%	11 38%	33 41%	21 39%	30 38%	22 34%	17 40%	22 50%	34 38%	41 41%	36 44%	16 33%	41 37%	46 43%	12 33%
UNSURE/DON'T KNOW/REFUSED	15 6%	3 3%	11 8%	3 5%	6 9%	- -	3 4%	3 6%	7 9%	2 3%	1 2%	1 3%	9 10%	3 3%	2 3%	4 7%	9 8%	4 4%	1 4%

Table 13-1
 QUESTION 13:
 After hearing all of this, if the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	223 89%	27 11%	51 20%	93 37%	231 92%	19 8%	159 64%	91 36%	57 23%	122 49%	71 28%	81 32%	139 56%	29 12%	31 12%	34 13%	32 13%	79 32%	109 44%	128 51%	122 49%
**D/S (YES - NO)	-98 -39%	-90 -40%	-8 -28%	16 31%	-85 -91%	-95 -41%	-3 -17%	-77 -48%	-21 -24%	27 47%	-104 -85%	-21 -29%	28 34%	-115 -82%	-11 -36%	-3 -11%	-20 -59%	15 49%	-75 -95%	-28 -26%	-53 -41%	-45 -37%
TOTAL YES -----	60 24%	53 24%	7 25%	29 58%	3 3%	54 23%	6 31%	32 20%	28 30%	37 66%	6 5%	16 23%	50 61%	9 7%	1 4%	12 40%	5 14%	22 70%	2 3%	33 30%	27 21%	33 27%
TOTAL NO -----	158 63%	143 64%	15 54%	13 26%	88 94%	149 64%	9 47%	109 68%	49 54%	11 19%	111 91%	37 52%	22 27%	124 89%	12 41%	16 51%	25 73%	7 21%	77 97%	61 56%	80 63%	78 64%
DEFINITELY YES	29 12%	27 12%	2 7%	17 34%	1 1%	26 11%	3 17%	22 14%	8 8%	24 42%	2 1%	3 5%	27 33%	2 2%	- -	3 9%	1 4%	14 46%	1 1%	13 12%	13 10%	16 13%
PROBABLY YES	31 12%	26 12%	5 18%	12 24%	2 2%	28 12%	3 14%	11 7%	20 22%	13 23%	5 4%	13 18%	23 28%	7 5%	1 4%	10 31%	4 10%	8 24%	1 2%	20 18%	15 11%	16 13%
PROBABLY NO	46 18%	41 18%	5 18%	11 21%	10 11%	40 17%	6 32%	20 13%	25 28%	7 12%	13 11%	26 36%	15 19%	23 16%	8 27%	9 30%	13 38%	2 7%	6 8%	28 26%	26 20%	20 16%
DEFINITELY NO	112 45%	103 46%	10 36%	3 6%	78 84%	109 47%	3 15%	88 56%	24 26%	4 6%	97 80%	11 16%	7 9%	101 73%	4 14%	6 20%	12 36%	4 14%	71 89%	33 30%	55 43%	58 47%
UNSURE/NEED MORE INFO	18 7%	14 6%	4 15%	5 9%	2 2%	16 7%	2 13%	10 6%	8 9%	5 8%	3 2%	11 15%	6 7%	1 1%	11 39%	2 7%	- -	1 4%	- -	9 8%	11 8%	7 6%
DON'T KNOW/REFUSED	14 5%	12 5%	2 6%	4 7%	- -	12 5%	2 9%	7 5%	6 7%	4 8%	2 2%	7 10%	4 4%	5 4%	5 16%	1 2%	4 13%	2 5%	- -	6 6%	9 7%	4 4%
MOVE AWAY YES	32 13%	28 13%	3 13%	13 25%	4 5%	28 12%	4 20%	18 11%	13 15%	13 23%	9 8%	9 13%	32 39%	- -	- -	19 60%	- -	6 19%	2 3%	20 19%	13 10%	19 15%
MOVE TO NO	34 14%	30 13%	4 15%	9 18%	7 8%	31 13%	3 15%	18 11%	16 17%	6 11%	11 9%	16 23%	22 27%	- -	12 41%	16 51%	- -	3 9%	4 5%	24 22%	16 12%	18 15%
TOTAL MOVERS	44 17%	39 17%	5 18%	13 26%	8 8%	39 17%	5 24%	25 16%	19 20%	13 23%	12 10%	19 26%	32 39%	- -	12 41%	19 60%	- -	6 19%	4 5%	28 26%	21 16%	23 19%

Table 13-2
 QUESTION 13:
 After hearing all of this, if the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	60 24%	158 63%	32 13%	32 13%	34 14%	44 17%	32 13%	104 42%	94 37%	34 14%	14 6%	42 17%	80 32%	70 28%	90 36%	210 84%	25 10%	3 1%	72 29%	49 19%	61 24%	26 10%
**D/S (YES - NO)	-98 -39%	60 100%	-158 -100%	- -	-22 -70%	-34 -100%	-34 -78%	16 50%	-92 -88%	-14 -14%	-22 -64%	2 13%	-21 -50%	-58 -73%	-45 -64%	8 9%	-89 -42%	1 3%	-3 -100%	-16 -22%	-25 -52%	-22 -36%	-11 -44%
TOTAL YES -----	60 24%	60 100%	- -	- -	- -	- -	- -	23 74%	5 4%	31 33%	5 13%	6 45%	7 18%	7 9%	9 13%	40 45%	49 23%	10 40%	- -	23 32%	10 21%	15 25%	6 23%
TOTAL NO -----	158 63%	- -	158 100%	- -	22 70%	34 100%	34 78%	8 24%	97 93%	44 47%	26 77%	4 33%	28 67%	65 82%	54 78%	32 36%	138 66%	9 38%	3 100%	39 54%	36 74%	38 62%	17 67%
DEFINITELY YES	29 12%	29 48%	- -	- -	- -	- -	- -	17 53%	2 2%	10 11%	2 7%	3 20%	4 10%	4 5%	3 4%	20 22%	23 11%	6 25%	- -	11 16%	5 10%	7 12%	2 9%
PROBABLY YES	31 12%	31 52%	- -	- -	- -	- -	- -	7 22%	2 2%	20 22%	2 7%	3 25%	3 8%	3 4%	7 10%	20 22%	26 13%	4 15%	- -	12 16%	5 11%	8 14%	4 15%
PROBABLY NO	46 18%	- -	46 29%	- -	15 48%	23 68%	23 53%	3 9%	17 16%	21 23%	12 36%	2 11%	14 33%	15 18%	15 21%	15 16%	41 20%	4 18%	- -	18 25%	10 20%	5 8%	6 25%
DEFINITELY NO	112 45%	- -	112 71%	- -	7 22%	11 32%	11 25%	5 15%	80 76%	23 25%	14 42%	3 21%	15 35%	51 63%	40 56%	17 19%	97 46%	5 20%	3 100%	21 29%	26 54%	33 54%	11 42%
UNSURE/NEED MORE INFO	18 7%	- -	- -	18 57%	6 19%	- -	6 14%	- -	1 1%	11 11%	1 3%	1 10%	2 6%	4 5%	5 7%	9 11%	12 6%	5 18%	- -	5 8%	1 3%	4 7%	1 3%
DON'T KNOW/REFUSED	14 5%	- -	- -	14 43%	4 11%	- -	4 8%	1 2%	2 2%	8 8%	2 6%	2 12%	4 9%	4 5%	2 2%	8 9%	11 5%	1 4%	- -	4 6%	1 2%	3 6%	2 7%
MOVE AWAY YES	32 13%	- -	22 14%	10 30%	32 100%	22 65%	32 73%	1 2%	10 10%	16 17%	8 23%	5 38%	12 30%	8 9%	10 14%	13 15%	31 15%	1 3%	- -	12 17%	7 14%	6 10%	5 19%
MOVE TO NO	34 14%	- -	34 21%	- -	22 70%	34 100%	34 78%	1 2%	14 14%	15 16%	10 30%	2 16%	12 28%	10 13%	11 16%	9 10%	32 15%	1 5%	- -	11 15%	10 21%	3 5%	5 20%
TOTAL MOVERS	44 17%	- -	34 21%	10 30%	32 100%	34 100%	44 100%	1 2%	15 15%	20 22%	11 34%	5 38%	16 38%	11 14%	13 19%	16 18%	41 20%	1 5%	- -	14 19%	11 22%	6 10%	7 26%

Table 13-3
 QUESTION 13:
 After hearing all of this, if the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250 100%	112 45%	138 55%	54 22%	67 27%	30 12%	80 32%	53 21%	80 32%	66 26%	42 17%	44 18%	90 36%	99 40%	82 33%	49 20%	110 44%	105 42%	35 14%
**D/S (YES - NO)	-98 -39%	-54 -48%	-44 -32%	-21 -39%	-17 -25%	1 3%	-50 -62%	-17 -32%	-30 -37%	-30 -46%	-20 -48%	-19 -43%	-26 -29%	-77 -78%	-29 -35%	14 29%	-29 -27%	-62 -59%	-7 -20%
TOTAL YES -----	60 24%	24 21%	37 27%	15 28%	19 29%	14 48%	13 16%	14 26%	17 21%	15 23%	8 19%	12 27%	23 26%	7 8%	23 27%	27 55%	31 29%	17 16%	12 33%
TOTAL NO -----	158 63%	77 69%	81 59%	36 67%	36 53%	14 45%	62 78%	31 58%	47 58%	45 69%	28 67%	31 70%	49 54%	85 85%	51 62%	13 26%	60 55%	79 75%	18 53%
DEFINITELY YES	29 12%	17 15%	12 9%	4 8%	8 12%	11 36%	3 4%	6 12%	8 10%	10 16%	6 14%	3 7%	8 9%	4 4%	7 8%	17 36%	11 10%	9 9%	8 24%
PROBABLY YES	31 12%	7 6%	24 18%	11 20%	11 17%	4 12%	10 12%	8 14%	9 12%	5 7%	2 4%	9 19%	15 17%	4 4%	16 19%	10 20%	20 18%	8 7%	3 9%
PROBABLY NO	46 18%	9 8%	36 26%	16 30%	18 27%	6 21%	8 11%	13 25%	18 22%	5 8%	4 10%	10 22%	27 29%	21 21%	16 19%	6 12%	22 20%	22 21%	2 6%
DEFINITELY NO	112 45%	68 60%	44 32%	20 37%	17 26%	7 24%	54 68%	18 34%	29 36%	40 61%	24 56%	21 48%	23 25%	64 64%	36 43%	7 15%	39 35%	57 54%	16 46%
UNSURE/NEED MORE INFO	18 7%	6 5%	12 9%	3 5%	7 10%	- -	3 4%	5 9%	9 12%	2 3%	4 10%	1 3%	10 11%	4 4%	6 7%	2 4%	12 11%	4 4%	2 5%
DON'T KNOW/REFUSED	14 5%	6 5%	8 6%	- -	5 8%	2 7%	2 2%	3 6%	7 8%	4 6%	2 5%	- -	8 9%	3 3%	2 3%	7 14%	6 5%	5 5%	3 9%
MOVE AWAY YES	32 13%	13 12%	18 13%	4 7%	12 18%	4 14%	12 15%	6 12%	9 11%	10 15%	3 7%	6 14%	12 14%	13 13%	13 15%	6 12%	12 11%	12 12%	8 22%
MOVE TO NO	34 14%	12 11%	22 16%	8 14%	11 16%	6 21%	12 15%	5 10%	9 11%	8 12%	3 7%	10 24%	11 13%	18 18%	10 12%	4 8%	12 11%	15 15%	7 19%
TOTAL MOVERS	44 17%	17 15%	27 20%	8 14%	16 24%	6 21%	15 19%	8 15%	13 16%	11 17%	4 10%	10 24%	17 18%	19 20%	14 17%	7 15%	18 17%	17 16%	9 24%

Table 14-1
 QUESTION 14:
 And again, would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	223 89%	27 11%	51 20%	93 37%	231 92%	19 8%	159 64%	91 36%	57 23%	122 49%	71 28%	81 32%	139 56%	29 12%	31 12%	34 13%	32 13%	79 32%	109 44%	128 51%	122 49%
**D/S (MORE LIKELY - LESS LIKELY)	-73 -29%	-64 -29%	-9 -32%	11 22%	-60 -64%	-70 -30%	-3 -15%	-61 -38%	-12 -13%	13 22%	-71 -58%	-14 -20%	10 12%	-77 -55%	-5 -18%	-4 -14%	-14 -42%	12 38%	-67 -85%	-14 -13%	-26 -20%	-47 -38%
TOTAL MORE LIKELY -----	32 13%	30 14%	1 5%	16 31%	5 5%	29 13%	2 11%	19 12%	12 14%	18 31%	8 6%	6 9%	21 26%	9 6%	1 4%	3 11%	1 4%	18 57%	3 4%	7 6%	19 15%	12 10%
TOTAL LESS LIKELY -----	104 42%	94 42%	10 37%	5 9%	64 69%	100 43%	5 25%	80 50%	25 27%	5 9%	79 64%	20 29%	12 14%	86 62%	7 22%	8 25%	16 47%	6 19%	70 89%	20 19%	45 35%	59 49%
MUCH MORE LIKELY	17 7%	17 8%	-	9 17%	3 3%	17 7%	-	12 7%	6 6%	10 18%	3 3%	4 5%	12 15%	4 3%	1 4%	2 6%	1 2%	10 30%	2 2%	5 4%	10 8%	8 6%
SOMEWHAT MORE LIKELY	14 6%	13 6%	1 5%	7 14%	1 2%	12 5%	2 11%	7 5%	7 8%	8 13%	4 3%	2 3%	9 11%	5 4%	-	2 6%	1 2%	8 26%	1 2%	2 2%	9 7%	5 4%
SOMEWHAT LESS LIKELY	26 10%	25 11%	1 3%	4 7%	4 4%	25 11%	1 4%	15 10%	10 11%	3 4%	14 12%	9 13%	8 10%	14 10%	4 14%	6 18%	4 12%	2 5%	7 9%	13 12%	11 9%	15 12%
MUCH LESS LIKELY	79 31%	69 31%	9 34%	1 2%	60 65%	75 32%	4 21%	64 40%	14 16%	3 5%	64 53%	12 16%	4 4%	72 52%	3 9%	2 7%	12 34%	4 14%	63 80%	7 7%	34 26%	45 37%
IT WOULD MAKE NO DIFFERENCE	94 37%	79 35%	15 55%	25 49%	20 21%	83 36%	11 58%	48 30%	46 50%	31 55%	29 24%	34 47%	43 53%	37 26%	14 48%	17 54%	15 44%	6 20%	4 5%	75 69%	50 39%	44 36%
UNSURE/NEED MORE INFO	6 2%	5 2%	-	1 2%	-	6 2%	-	4 2%	2 2%	1 2%	-	5 6%	2 2%	-	4 14%	1 2%	-	1 2%	-	3 3%	3 2%	3 2%
DON'T KNOW/REFUSED	15 6%	14 6%	-	4 9%	5 5%	14 6%	1 5%	8 5%	6 7%	1 2%	7 6%	6 9%	4 5%	7 5%	4 12%	2 8%	2 6%	1 3%	2 3%	4 3%	11 9%	3 3%
MOVE TO LESS	34 14%	29 13%	5 17%	4 7%	11 12%	33 14%	1 6%	17 11%	17 19%	5 8%	15 12%	14 20%	9 12%	20 14%	5 16%	6 20%	10 30%	6 19%	-	20 19%	16 13%	18 15%
MOVE AWAY MORE	14 6%	11 5%	3 10%	5 10%	3 3%	14 6%	-	9 5%	5 6%	8 13%	2 1%	5 6%	10 12%	4 3%	-	2 7%	2 7%	14 43%	-	-	5 4%	9 7%
TOTAL MOVER	42 17%	35 16%	7 24%	9 17%	11 12%	41 18%	1 6%	22 14%	20 22%	10 18%	15 12%	17 23%	17 21%	20 15%	5 16%	8 27%	10 31%	14 43%	-	20 19%	19 15%	23 18%

Table 14-2
 QUESTION 14:
 And again, would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	60 24%	158 63%	32 13%	32 13%	34 14%	44 17%	32 13%	104 42%	94 37%	34 14%	14 6%	42 17%	80 32%	70 28%	90 36%	210 84%	25 10%	3 1%	72 29%	49 19%	61 24%	26 10%
**D/S (MORE LIKELY - LESS LIKELY)	-73 -29%	19 31%	-89 -56%	-3 -8%	-9 -30%	-14 -40%	-15 -34%	32 100%	-104 -100%	- -	-34 -100%	-6 -43%	-34 -81%	-34 -42%	-38 -55%	1 2%	-63 -30%	2 7%	-3 -100%	-14 -20%	-16 -33%	-23 -39%	-8 -33%
TOTAL MORE LIKELY -----	32 13%	23 39%	8 5%	1 2%	1 2%	1 2%	1 1%	32 100%	- -	- -	- -	- -	- -	7 9%	2 3%	20 22%	24 12%	7 29%	- -	9 12%	6 12%	8 13%	3 13%
TOTAL LESS LIKELY -----	104 42%	5 8%	97 61%	3 10%	10 32%	14 42%	15 36%	- -	104 100%	- -	34 100%	6 43%	34 81%	41 51%	40 58%	19 21%	87 41%	6 23%	3 100%	23 32%	22 45%	31 52%	12 46%
MUCH MORE LIKELY	17 7%	13 21%	5 3%	- -	1 2%	1 2%	1 1%	17 55%	- -	- -	- -	- -	- -	4 5%	- -	11 13%	17 8%	1 2%	- -	3 4%	2 5%	8 13%	1 5%
SOMEWHAT MORE LIKELY	14 6%	11 18%	3 2%	1 2%	- -	- -	- -	14 45%	- -	- -	- -	- -	- -	3 4%	2 3%	9 10%	8 4%	7 27%	- -	6 9%	3 7%	- -	2 9%
SOMEWHAT LESS LIKELY	26 10%	2 3%	21 13%	3 10%	7 21%	8 24%	9 22%	- -	26 25%	- -	19 55%	2 11%	19 45%	5 7%	13 19%	7 7%	24 11%	1 4%	- -	6 9%	6 13%	9 16%	3 12%
MUCH LESS LIKELY	79 31%	3 5%	76 48%	- -	4 11%	6 18%	6 14%	- -	79 75%	- -	15 45%	4 32%	15 37%	35 44%	27 39%	12 13%	63 30%	5 19%	3 100%	16 23%	15 32%	22 36%	9 34%
IT WOULD MAKE NO DIFFERENCE	94 37%	31 51%	44 28%	19 59%	16 51%	15 44%	20 47%	- -	- -	94 100%	- -	6 46%	6 15%	26 32%	24 34%	42 47%	83 39%	10 38%	- -	34 47%	17 36%	20 32%	10 38%
UNSURE/NEED MORE INFO	6 2%	- -	2 1%	4 11%	2 5%	2 6%	4 9%	- -	- -	- -	- -	1 4%	1 1%	- -	- 1%	5 6%	4 2%	2 7%	- -	1 1%	3 6%	- -	- -
DON'T KNOW/REFUSED	15 6%	1 2%	7 5%	6 18%	3 10%	2 5%	3 7%	- -	- -	- -	- -	1 7%	1 2%	6 8%	3 5%	4 4%	12 6%	1 3%	- -	6 8%	1 2%	2 3%	1 2%
MOVE TO LESS	34 14%	5 8%	26 17%	3 10%	8 25%	10 30%	11 26%	- -	34 33%	- -	34 100%	6 43%	34 81%	10 12%	12 17%	12 13%	29 14%	4 14%	1 29%	11 15%	5 10%	12 20%	3 12%
MOVE AWAY MORE	14 6%	6 10%	4 3%	3 9%	5 17%	2 7%	5 12%	- -	6 6%	6 7%	6 17%	14 100%	14 33%	4 5%	4 5%	5 6%	13 6%	1 2%	- -	6 8%	1 1%	2 3%	3 13%
TOTAL MOVER	42 17%	7 12%	28 18%	6 19%	12 39%	12 35%	16 37%	- -	34 33%	6 7%	34 100%	14 100%	42 100%	10 13%	14 19%	16 18%	35 17%	4 16%	1 29%	14 20%	5 11%	12 20%	6 24%

Table 14-3
 QUESTION 14:
 And again, would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250 100%	112 45%	138 55%	54 22%	67 27%	30 12%	80 32%	53 21%	80 32%	66 26%	42 17%	44 18%	90 36%	99 40%	82 33%	49 20%	110 44%	105 42%	35 14%
**D/S (MORE LIKELY - LESS LIKELY)	-73 -29%	-51 -45%	-22 -16%	-13 -24%	-9 -14%	-2 -8%	-38 -48%	-13 -25%	-16 -20%	-31 -47%	-18 -42%	-10 -22%	-12 -13%	-50 -50%	-26 -32%	5 11%	-27 -25%	-37 -35%	-9 -26%
TOTAL MORE LIKELY	32 13%	12 11%	20 14%	6 11%	11 16%	7 23%	6 8%	7 13%	11 14%	7 10%	5 11%	6 15%	13 14%	6 6%	11 13%	13 27%	15 13%	11 11%	5 16%
TOTAL LESS LIKELY	104 42%	63 56%	41 30%	19 35%	20 30%	9 31%	45 56%	20 38%	27 34%	38 57%	22 53%	16 37%	25 27%	56 56%	37 45%	8 15%	42 38%	48 46%	15 42%
MUCH MORE LIKELY	17 7%	9 8%	8 6%	3 5%	4 6%	3 11%	5 6%	2 4%	6 8%	5 8%	4 9%	3 6%	5 5%	3 3%	6 8%	8 15%	9 8%	7 7%	1 4%
SOMEWHAT MORE LIKELY	14 6%	2 2%	12 9%	3 5%	7 10%	4 12%	1 2%	5 9%	5 6%	2 2%	1 2%	4 8%	8 9%	3 3%	5 6%	5 11%	6 5%	4 4%	4 12%
SOMEWHAT LESS LIKELY	26 10%	12 11%	14 10%	5 10%	7 11%	4 14%	9 12%	5 9%	7 8%	6 9%	6 14%	8 17%	6 6%	10 10%	13 16%	2 4%	10 9%	12 11%	4 11%
MUCH LESS LIKELY	79 31%	51 45%	28 20%	14 25%	13 19%	5 17%	35 44%	15 28%	20 26%	32 48%	17 39%	9 20%	19 21%	46 46%	24 29%	6 11%	31 29%	36 34%	11 31%
IT WOULD MAKE NO DIFFERENCE	94 37%	33 29%	61 44%	25 47%	29 43%	11 38%	29 36%	21 40%	31 39%	21 32%	12 28%	19 43%	41 45%	31 32%	32 39%	24 49%	42 39%	39 37%	13 37%
UNSURE/NEED MORE INFO	6 2%	1 1%	4 3%	2 4%	1 2%	2 7%	- -	1 2%	1 2%	- -	1 4%	2 5%	1 1%	3 3%	1 1%	- -	5 5%	- -	- 1%
DON'T KNOW/REFUSED	15 6%	3 3%	11 8%	2 4%	6 9%	- -	- -	4 7%	9 11%	- -	2 5%	- -	11 12%	3 3%	1 1%	4 8%	6 5%	7 7%	2 5%
MOVE TO LESS	34 14%	12 11%	22 16%	9 17%	12 17%	4 14%	11 14%	9 16%	9 12%	7 10%	5 12%	9 20%	13 14%	14 15%	13 16%	5 10%	14 13%	14 13%	6 16%
MOVE AWAY MORE	14 6%	9 8%	4 3%	1 2%	3 4%	- -	6 8%	2 4%	5 6%	6 9%	3 8%	- -	4 4%	4 4%	3 3%	5 10%	5 5%	5 5%	3 10%
TOTAL MOVER	42 17%	17 15%	25 18%	11 20%	13 19%	4 14%	15 18%	10 19%	12 15%	10 15%	7 16%	9 20%	15 17%	18 18%	14 17%	9 17%	18 16%	17 16%	7 20%

Table 15-1
 QUESTION 15:
 With which political party are you affiliated?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	223 89%	27 11%	51 20%	93 37%	231 92%	19 8%	159 64%	91 36%	57 23%	122 49%	71 28%	81 32%	139 56%	29 12%	31 12%	34 13%	32 13%	79 32%	109 44%	128 51%	122 49%
**D/S (REPUBLICAN - DEMOCRAT)	-10 -4%	-1 -	-9 -34%	-39 -77%	52 55%	-7 -3%	-3 -16%	18 12%	-28 -31%	-35 -62%	43 35%	-18 -25%	-39 -48%	34 25%	-6 -19%	-7 -22%	-8 -23%	-13 -41%	28 36%	-20 -19%	-2 -2%	-8 -7%
REPUBLICAN	80 32%	76 34%	4 15%	1 3%	55 59%	73 31%	7 39%	60 38%	20 22%	4 7%	60 49%	16 23%	10 13%	63 45%	7 23%	6 20%	9 28%	5 17%	37 47%	29 26%	46 36%	34 28%
TOTAL INDEPENDENT/OTHER	70 28%	61 28%	9 32%	8 15%	33 35%	69 30%	1 7%	51 32%	19 21%	11 20%	42 34%	17 24%	17 21%	45 32%	8 26%	9 31%	6 18%	6 18%	30 38%	28 26%	29 23%	41 33%
INDEPENDENT	70 28%	61 28%	9 32%	8 15%	33 35%	69 30%	1 7%	51 32%	19 21%	11 20%	42 34%	17 24%	17 21%	45 32%	8 26%	9 31%	6 18%	6 18%	30 38%	28 26%	29 23%	41 33%
DEMOCRAT	90 36%	77 34%	13 49%	41 79%	4 4%	80 35%	10 54%	41 26%	49 53%	39 69%	17 14%	34 47%	49 61%	28 20%	12 42%	13 42%	17 51%	18 57%	9 11%	49 45%	48 38%	42 34%
REFUSED	10 4%	9 4%	1 3%	1 3%	2 2%	10 4%	- -	7 4%	3 3%	2 4%	4 3%	4 6%	4 6%	3 2%	2 8%	2 7%	1 3%	3 8%	4 4%	3 3%	4 3%	6 5%

Table 15-2
 QUESTION 15:
 With which political party are you affiliated?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/ OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250	60	158	32	32	34	44	32	104	94	34	14	42	80	70	90	210	25	3	72	49	61	26
	100%	24%	63%	13%	13%	14%	17%	13%	42%	37%	14%	6%	17%	32%	28%	36%	84%	10%	1%	29%	19%	24%	10%
**D/S (REPUBLICAN - DEMOCRAT)	-10	-34	33	-10	-6	1	-5	-13	22	-16	-2	-2	-5	80	-	-90	13	-21	-	-13	-5	10	-5
	-4%	-56%	21%	-30%	-18%	3%	-11%	-42%	21%	-17%	-6%	-11%	-13%	100%	-	-100%	6%	-86%	-	-18%	-11%	17%	-19%
REPUBLICAN	80	7	65	8	8	10	11	7	41	26	10	4	10	80	-	-	79	-	-	22	15	25	5
	32%	12%	41%	24%	24%	31%	26%	22%	39%	28%	28%	25%	100%	-	-	-	38%	-	-	31%	30%	40%	20%
TOTAL INDEPENDENT/OTHER	70	9	54	6	10	11	13	2	40	24	12	4	14	-	70	-	57	4	3	13	14	20	9
	28%	16%	34%	20%	31%	33%	30%	7%	39%	25%	34%	26%	33%	-	100%	-	27%	14%	100%	18%	29%	33%	35%
INDEPENDENT	70	9	54	6	10	11	13	2	40	24	12	4	14	-	70	-	57	4	3	13	14	20	9
	28%	16%	34%	20%	31%	33%	30%	7%	39%	25%	34%	26%	33%	-	100%	-	27%	14%	100%	18%	29%	33%	35%
DEMOCRAT	90	40	32	17	13	9	16	20	19	42	12	5	16	-	-	90	66	21	-	35	20	14	10
	36%	67%	20%	54%	41%	27%	37%	64%	18%	45%	35%	39%	38%	-	-	100%	32%	86%	-	48%	41%	24%	39%
REFUSED	10	3	6	1	1	3	3	2	5	2	1	1	2	-	-	-	8	-	-	2	-	2	2
	4%	6%	4%	2%	4%	9%	7%	8%	4%	2%	3%	7%	5%	-	-	-	4%	-	-	3%	-	3%	6%

Table 15-3
QUESTION 15:
With which political party are you affiliated?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE- MALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE- MALE 18-54	FE- MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250 100%	112 45%	138 55%	54 22%	67 27%	30 12%	80 32%	53 21%	80 32%	66 26%	42 17%	44 18%	90 36%	99 40%	82 33%	49 20%	110 44%	105 42%	35 14%
**D/S (REPUBLICAN - DEMOCRAT)	-10 -4%	12 11%	-22 -16%	-13 -23%	-13 -19%	-6 -20%	5 6%	-7 -14%	1 1%	9 14%	4 9%	-10 -22%	-10 -11%	47 48%	-15 -18%	-41 -83%	-16 -15%	8 8%	-2 -6%
REPUBLICAN	80 32%	39 35%	41 30%	14 25%	19 29%	8 26%	26 32%	16 30%	30 37%	23 35%	15 36%	11 24%	31 34%	59 59%	13 16%	2 5%	31 28%	38 36%	11 32%
TOTAL INDEPENDENT/OTHER -----	70 28%	42 37%	28 21%	14 26%	13 19%	8 27%	29 36%	12 23%	19 24%	26 39%	15 35%	11 26%	17 19%	28 28%	35 42%	4 7%	26 24%	34 32%	10 29%
INDEPENDENT	70 28%	42 37%	28 21%	14 26%	13 19%	8 27%	29 36%	12 23%	19 24%	26 39%	15 35%	11 26%	17 19%	28 28%	35 42%	4 7%	26 24%	34 32%	10 29%
DEMOCRAT	90 36%	27 24%	63 46%	26 48%	32 48%	14 46%	21 26%	23 44%	29 36%	14 21%	11 27%	20 46%	41 45%	12 12%	28 35%	43 88%	47 43%	29 28%	13 37%
REFUSED	10 4%	5 4%	5 4%	1 1%	3 4%	- -	5 6%	2 3%	2 2%	3 4%	1 2%	2 4%	2 2%	1 1%	6 7%	- -	5 5%	4 4%	1 2%

Table 16-1

QUESTION 16:

If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	223 89%	27 11%	51 20%	93 37%	231 92%	19 8%	159 64%	91 36%	57 23%	122 49%	71 28%	81 32%	139 56%	29 12%	31 12%	34 13%	32 13%	79 32%	109 44%	128 51%	122 49%
**D/S (CONSERVATIVE - LIBERAL)	50 20%	48 22%	2 8%	-22 -43%	58 62%	48 21%	2 13%	46 29%	4 5%	-20 -36%	57 47%	13 19%	-15 -18%	61 44%	4 14%	4 13%	9 27%	-7 -22%	43 54%	8 7%	28 22%	23 19%
TOTAL CONSERVATIVE -----	99 40%	90 41%	9 34%	4 8%	61 65%	93 40%	6 34%	72 45%	28 30%	8 15%	64 53%	26 37%	16 20%	73 53%	10 33%	10 31%	15 45%	7 21%	45 57%	35 32%	51 40%	49 40%
MODERATE -----	82 33%	72 32%	11 39%	19 36%	25 27%	76 33%	6 32%	51 32%	32 35%	18 32%	43 36%	21 30%	31 38%	46 33%	6 20%	14 45%	8 25%	8 27%	29 37%	42 38%	42 33%	40 33%
TOTAL LIBERAL -----	49 20%	42 19%	7 25%	26 50%	3 3%	45 20%	4 22%	26 16%	23 26%	29 51%	7 6%	13 18%	31 38%	12 9%	6 19%	5 18%	6 18%	14 43%	3 3%	27 24%	23 18%	26 21%
VERY CONSERVATIVE	39 16%	38 17%	1 5%	- -	32 35%	36 15%	3 17%	31 19%	8 9%	2 3%	32 26%	5 7%	5 6%	33 23%	2 5%	3 9%	4 11%	- -	21 26%	14 13%	23 18%	16 13%
SOMEWHAT CONSERVATIVE	61 24%	53 24%	8 29%	4 8%	29 31%	57 25%	3 17%	41 26%	20 22%	6 11%	33 27%	21 30%	12 14%	41 29%	8 28%	7 22%	12 34%	7 21%	25 31%	21 19%	28 22%	33 27%
SOMEWHAT LIBERAL	22 9%	19 8%	3 13%	12 23%	2 2%	22 9%	1 4%	11 7%	11 12%	14 24%	3 2%	6 8%	14 17%	5 4%	3 11%	3 10%	3 10%	4 14%	2 2%	10 9%	9 7%	13 11%
VERY LIBERAL	27 11%	23 11%	3 13%	14 28%	1 1%	23 10%	3 18%	15 9%	12 13%	15 27%	5 4%	7 10%	17 21%	7 5%	2 8%	2 7%	3 8%	9 29%	1 1%	16 15%	14 11%	13 10%
DK/REFUSED	19 8%	18 8%	- 2%	3 5%	4 5%	17 7%	2 12%	11 7%	8 9%	2 3%	7 5%	11 15%	3 3%	8 6%	8 28%	2 6%	4 12%	3 10%	2 3%	6 5%	12 10%	7 6%

Table 16-2
 QUESTION 16:
 If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	60 24%	158 63%	32 13%	32 13%	34 14%	44 17%	32 13%	104 42%	94 37%	34 14%	14 6%	42 17%	80 32%	70 28%	90 36%	210 84%	25 10%	3 1%	72 29%	49 19%	61 24%	26 10%
**D/S (CONSERVATIVE - LIBERAL)	50 20%	-20 -33%	72 46%	-2 -6%	7 21%	14 40%	12 28%	-7 -22%	48 46%	7 8%	9 28%	- -3%	9 22%	57 71%	24 35%	-32 -35%	48 23%	-3 -13%	1 29%	8 12%	16 32%	15 25%	3 11%
TOTAL CONSERVATIVE -----	99 40%	7 12%	85 54%	7 22%	13 40%	18 52%	19 45%	6 20%	56 53%	31 34%	14 43%	4 31%	18 42%	59 74%	28 40%	12 13%	86 41%	7 27%	1 29%	28 38%	24 48%	25 41%	9 36%
MODERATE -----	82 33%	23 38%	51 33%	8 26%	13 40%	10 30%	14 33%	11 35%	37 36%	32 34%	13 39%	3 20%	14 33%	13 17%	35 50%	28 32%	74 35%	4 17%	2 71%	19 26%	16 34%	26 43%	10 38%
TOTAL LIBERAL -----	49 20%	27 45%	13 8%	9 28%	6 19%	4 11%	7 17%	13 41%	8 7%	24 26%	5 15%	5 35%	9 20%	2 3%	4 5%	43 48%	38 18%	10 40%	- -	19 27%	8 17%	10 16%	6 24%
VERY CONSERVATIVE	39 16%	2 3%	35 22%	1 5%	3 9%	4 10%	4 8%	2 7%	24 23%	11 11%	5 13%	- -	5 11%	29 36%	9 13%	1 1%	32 15%	2 7%	- -	10 14%	10 20%	8 13%	1 5%
SOMEWHAT CONSERVATIVE	61 24%	5 9%	49 31%	6 18%	10 31%	14 41%	16 37%	4 13%	32 31%	21 22%	10 29%	4 31%	13 32%	30 38%	19 27%	11 12%	54 26%	5 21%	1 29%	18 25%	14 28%	17 27%	8 31%
SOMEWHAT LIBERAL	22 9%	12 20%	4 2%	7 21%	2 6%	- -	2 4%	7 21%	4 4%	9 9%	3 8%	- -	3 6%	1 1%	1 2%	20 22%	16 8%	5 20%	- -	7 10%	5 9%	6 10%	2 9%
VERY LIBERAL	27 11%	15 25%	9 6%	2 8%	4 13%	4 11%	6 13%	6 20%	3 3%	16 17%	3 7%	5 35%	6 14%	1 2%	2 3%	23 26%	22 10%	5 21%	- -	12 17%	3 7%	3 5%	4 16%
DK/REFUSED	19 8%	3 5%	9 6%	7 23%	1 2%	2 7%	2 6%	1 3%	4 3%	6 6%	1 4%	2 15%	2 5%	5 7%	3 5%	7 7%	12 6%	4 15%	- -	6 9%	1 1%	- -	1 2%

Table 16-3

QUESTION 16:

If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs?

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION		
	TOTAL	MALE	FE- MALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE- MALE 18-54	FE- MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250 100%	112 45%	138 55%	54 22%	67 27%	30 12%	80 32%	53 21%	80 32%	66 26%	42 17%	44 18%	90 36%	99 40%	82 33%	49 20%	110 44%	105 42%	35 14%
**D/S (CONSERVATIVE - LIBERAL)	50 20%	36 32%	15 11%	5 8%	8 11%	2 7%	26 33%	10 19%	11 13%	22 33%	12 29%	7 15%	9 10%	99 100%	- -	-49 -100%	12 11%	36 34%	2 7%
TOTAL CONSERVATIVE -----	99 40%	55 49%	44 32%	16 29%	23 35%	12 39%	36 46%	22 43%	27 34%	34 52%	19 46%	14 32%	30 33%	99 100%	- -	- -	35 32%	50 48%	15 41%
MODERATE -----	82 33%	30 27%	52 38%	24 44%	25 38%	9 30%	31 38%	14 27%	28 35%	18 28%	12 29%	21 48%	30 33%	- -	82 100%	- -	44 40%	32 30%	7 19%
TOTAL LIBERAL -----	49 20%	20 17%	30 22%	11 21%	16 23%	9 31%	10 13%	12 23%	17 21%	12 19%	7 17%	7 17%	21 24%	- -	- -	49 100%	23 21%	15 14%	12 35%
VERY CONSERVATIVE	39 16%	21 18%	18 13%	3 5%	10 15%	2 7%	12 15%	10 18%	14 18%	10 15%	10 24%	4 10%	14 15%	39 39%	- -	- -	11 10%	20 19%	8 22%
SOMEWHAT CONSERVATIVE	61 24%	34 31%	26 19%	13 24%	13 20%	10 32%	24 30%	13 24%	13 16%	24 37%	9 22%	10 22%	16 18%	61 61%	- -	- -	24 22%	30 29%	7 19%
SOMEWHAT LIBERAL	22 9%	8 7%	14 10%	6 11%	7 10%	4 13%	7 9%	3 6%	8 10%	6 9%	2 4%	5 11%	9 10%	- -	- -	22 45%	11 10%	4 4%	7 21%
VERY LIBERAL	27 11%	12 10%	15 11%	6 10%	9 14%	6 19%	3 3%	9 17%	9 11%	6 9%	5 13%	2 5%	12 14%	- -	- -	27 55%	12 11%	10 10%	5 14%
DK/REFUSED	19 8%	7 7%	12 8%	4 6%	3 4%	- -	3 3%	4 7%	8 10%	1 2%	3 8%	1 3%	9 9%	- -	- -	- -	9 8%	9 8%	2 5%

Table 17-1
QUESTION 17:
Age.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	223 89%	27 11%	51 20%	93 37%	231 92%	19 8%	159 64%	91 36%	57 23%	122 49%	71 28%	81 32%	139 56%	29 12%	31 12%	34 13%	32 13%	79 32%	109 44%	128 51%	122 49%
18 - 34	30 12%	26 12%	4 15%	11 21%	5 6%	26 11%	4 21%	22 14%	8 8%	14 25%	9 8%	6 9%	19 23%	9 7%	2 7%	4 14%	2 6%	5 17%	5 7%	19 18%	4 3%	26 22%
35 - 54	80 32%	74 33%	6 23%	13 25%	44 48%	77 33%	3 17%	58 36%	22 24%	16 27%	52 42%	13 18%	23 28%	53 38%	5 16%	10 33%	7 20%	10 31%	35 44%	32 29%	19 15%	61 50%
55 - 64	53 21%	44 20%	8 31%	11 22%	16 17%	48 21%	4 24%	26 17%	26 29%	9 16%	24 20%	19 27%	14 17%	31 22%	8 26%	5 18%	11 33%	4 12%	15 19%	23 21%	38 30%	14 12%
65 AND ABOVE	80 32%	72 32%	8 31%	15 30%	25 26%	73 32%	7 38%	47 29%	33 37%	16 28%	34 28%	30 43%	24 30%	43 31%	13 44%	10 34%	13 38%	12 36%	20 26%	33 30%	63 49%	17 14%
REFUSED	7 3%	7 3%	- -	1 1%	3 3%	7 3%	- -	6 4%	2 2%	1 3%	3 3%	3 4%	2 3%	3 2%	2 7%	1 2%	1 3%	1 4%	4 4%	1 1%	4 3%	3 3%
MALE 18-54	66 26%	59 27%	7 24%	15 30%	33 35%	60 26%	6 30%	53 34%	12 14%	22 38%	36 30%	8 11%	25 31%	39 28%	1 4%	5 17%	6 17%	10 33%	31 39%	23 21%	8 6%	58 47%
MALE 55+	42 17%	36 16%	6 21%	6 12%	21 22%	39 17%	3 16%	33 21%	9 10%	7 12%	25 21%	10 14%	10 12%	28 20%	4 14%	4 14%	4 12%	7 23%	18 23%	12 11%	33 26%	9 7%
FEMALE 18-54	44 18%	41 18%	4 14%	9 17%	17 18%	43 19%	1 8%	27 17%	17 19%	8 15%	24 20%	11 16%	16 20%	22 16%	6 19%	9 30%	3 9%	5 15%	9 12%	28 26%	15 12%	30 24%
FEMALE 55+	90 36%	79 36%	11 41%	21 40%	20 21%	82 35%	9 46%	40 25%	51 56%	19 33%	32 27%	40 56%	28 34%	46 33%	16 55%	11 37%	20 59%	8 25%	17 22%	44 41%	68 53%	23 19%

Table 17-2
QUESTION 17:
Age.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	60 24%	158 63%	32 13%	32 13%	34 14%	44 17%	32 13%	104 42%	94 37%	34 14%	14 6%	42 17%	80 32%	70 28%	90 36%	210 84%	25 10%	3 1%	72 29%	49 19%	61 24%	26 10%
18 - 34	30 12%	14 24%	14 9%	2 6%	4 13%	6 19%	6 15%	7 22%	9 9%	11 12%	4 12%	- -	4 10%	8 10%	8 12%	14 15%	26 12%	2 9%	2 71%	10 14%	5 11%	9 15%	2 9%
35 - 54	80 32%	13 21%	62 40%	5 15%	12 38%	12 35%	15 35%	6 20%	45 43%	29 31%	11 34%	6 44%	15 35%	26 32%	29 41%	21 23%	71 34%	5 21%	- -	11 15%	16 33%	29 48%	14 55%
55 - 64	53 21%	14 23%	31 19%	8 26%	6 20%	5 16%	8 18%	7 21%	20 19%	21 22%	9 25%	2 17%	10 23%	16 20%	12 17%	23 26%	42 20%	8 31%	- -	18 25%	11 22%	8 13%	5 18%
65 AND ABOVE	80 32%	17 29%	47 30%	16 50%	9 29%	9 27%	13 29%	11 35%	27 26%	31 34%	9 28%	5 34%	12 29%	30 37%	19 28%	29 32%	68 32%	8 33%	1 29%	33 46%	16 33%	14 22%	5 18%
REFUSED	7 3%	2 4%	5 3%	1 3%	- -	1 3%	1 3%	1 2%	3 3%	1 1%	- 1%	1 5%	1 3%	1 1%	1 2%	3 4%	3 1%	1 6%	- -	- -	1 1%	1 1%	- -
MALE 18-54	66 26%	15 25%	45 29%	5 17%	10 32%	8 23%	11 26%	7 21%	38 36%	21 23%	7 20%	6 44%	10 24%	23 29%	26 37%	14 16%	59 28%	1 4%	2 71%	10 13%	11 22%	27 45%	8 31%
MALE 55+	42 17%	8 13%	28 18%	6 19%	3 10%	3 9%	4 9%	5 15%	22 21%	12 12%	5 15%	3 23%	7 16%	15 19%	15 21%	11 13%	33 16%	5 19%	- -	14 20%	8 17%	8 13%	3 12%
FEMALE 18-54	44 18%	12 20%	31 20%	1 4%	6 20%	10 31%	10 24%	6 21%	16 16%	19 20%	9 26%	- -	9 21%	11 13%	11 16%	20 23%	38 18%	7 26%	- -	12 16%	11 22%	12 19%	8 33%
FEMALE 55+	90 36%	23 38%	49 31%	18 57%	12 39%	11 33%	17 38%	13 41%	25 24%	41 43%	13 38%	4 27%	15 36%	31 38%	17 24%	41 45%	77 37%	11 45%	1 29%	37 51%	19 39%	14 22%	6 24%

Table 17-3
QUESTION 17:
Age.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250 100%	112 45%	138 55%	54 22%	67 27%	30 12%	80 32%	53 21%	80 32%	66 26%	42 17%	44 18%	90 36%	99 40%	82 33%	49 20%	110 44%	105 42%	35 14%
18 - 34	30 12%	19 17%	11 8%	9 16%	2 3%	30 100%	-	-	-	19 29%	-	11 24%	-	12 12%	9 11%	9 19%	11 10%	15 14%	4 11%
35 - 54	80 32%	47 41%	33 24%	23 42%	8 12%	-	80 100%	-	-	47 71%	-	33 76%	-	36 37%	31 37%	10 21%	33 30%	35 33%	12 35%
55 - 64	53 21%	18 16%	34 25%	17 30%	16 23%	-	-	53 100%	-	-	18 44%	-	34 38%	22 22%	14 17%	12 25%	25 23%	21 20%	7 20%
65 AND ABOVE	80 32%	24 21%	56 41%	5 10%	41 61%	-	-	-	80 100%	-	24 56%	-	56 62%	27 27%	28 34%	17 34%	37 34%	31 30%	11 33%
REFUSED	7 3%	5 4%	3 2%	1 2%	- 1%	-	-	-	-	-	-	-	-	2 2%	-	1 2%	3 3%	4 4%	1 2%
MALE 18-54	66 26%	66 58%	-	-	-	19 64%	47 58%	-	-	66 100%	-	-	-	34 34%	18 22%	12 25%	21 19%	34 32%	11 32%
MALE 55+	42 17%	42 37%	-	-	-	-	18 35%	24 30%	-	42 100%	-	-	-	19 19%	12 15%	7 15%	19 18%	18 17%	5 15%
FEMALE 18-54	44 18%	-	44 32%	32 58%	10 15%	11 36%	33 42%	-	-	-	-	44 100%	-	14 14%	21 26%	7 15%	23 21%	16 15%	5 14%
FEMALE 55+	90 36%	-	90 66%	22 41%	57 85%	-	-	34 65%	56 70%	-	-	-	90 100%	30 30%	30 37%	21 44%	43 40%	34 32%	13 37%

Table 18-1
 QUESTION 18:
 What is your main racial background?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	223 89%	27 11%	51 20%	93 37%	231 92%	19 8%	159 64%	91 36%	57 23%	122 49%	71 28%	81 32%	139 56%	29 12%	31 12%	34 13%	32 13%	79 32%	109 44%	128 51%	122 49%
WHITE	210 84%	190 85%	20 74%	39 77%	82 88%	196 85%	14 74%	140 88%	70 77%	48 85%	105 86%	57 79%	72 89%	117 84%	20 70%	29 94%	26 77%	25 81%	66 83%	95 87%	102 80%	108 88%
AFRICAN AMERICAN/BLACK	25 10%	21 9%	4 15%	12 23%	1 2%	21 9%	4 20%	7 4%	18 20%	9 15%	5 4%	11 16%	8 10%	11 8%	5 18%	1 4%	7 19%	5 17%	3 4%	11 10%	18 14%	7 6%
ASIAN AMERICAN	3 1%	1 -	2 7%	-	3 3%	3 1%	-	2 1%	1 1%	-	3 2%	-	-	3 2%	-	-	-	-	2 2%	1 1%	1 1%	2 1%
OTHER	5 2%	5 2%	-	-	5 5%	5 2%	-	5 3%	-	-	5 4%	-	-	4 3%	1 4%	-	-	-	5 6%	-	1 1%	4 3%
REFUSED	7 3%	6 3%	1 5%	-	2 2%	6 3%	1 5%	6 4%	2 2%	-	4 4%	3 4%	1 1%	4 3%	3 9%	1 2%	1 3%	1 2%	3 4%	2 2%	6 4%	2 1%

Table 18-2
 QUESTION 18:
 What is your main racial background?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	60 24%	158 63%	32 13%	32 13%	34 14%	44 17%	32 13%	104 42%	94 37%	34 14%	14 6%	42 17%	80 32%	70 28%	90 36%	210 84%	25 10%	3 1%	72 29%	49 19%	61 24%	26 10%
WHITE	210 84%	49 23%	138 63%	23 11%	31 15%	32 15%	41 19%	24 11%	87 41%	83 39%	29 14%	13 6%	35 16%	79 37%	57 27%	66 31%	210 100%	-	-	58 28%	38 18%	59 28%	22 10%
AFRICAN AMERICAN/BLACK	25 10%	10 17%	9 6%	5 17%	1 2%	1 4%	1 3%	7 23%	6 5%	10 10%	4 10%	1 4%	4 10%	-	4 5%	21 24%	-	25 100%	-	14 20%	4 8%	-	3 13%
ASIAN AMERICAN	3 1%	-	3 2%	-	-	-	-	-	3 2%	-	1 2%	-	1 2%	-	3 4%	-	-	-	3 100%	-	1 2%	2 3%	-
OTHER	5 2%	-	5 3%	-	-	1 3%	1 3%	-	5 5%	-	-	-	-	-	4 5%	-	-	-	-	-	4 8%	-	-
REFUSED	7 3%	1 1%	3 2%	4 11%	-	-	-	-	4 4%	1 1%	1 3%	1 5%	2 4%	1 1%	4 5%	2 2%	-	-	-	-	2 4%	-	-

Table 18-3
QUESTION 18:
What is your main racial background?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE- MALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE- MALE 18-54	FE- MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250 100%	112 45%	138 55%	54 22%	67 27%	30 12%	80 32%	53 21%	80 32%	66 26%	42 17%	44 18%	90 36%	99 40%	82 33%	49 20%	110 44%	105 42%	35 14%
WHITE	210 84%	94 83%	116 85%	46 85%	58 86%	26 87%	71 89%	42 80%	68 85%	59 90%	33 78%	38 85%	77 85%	86 86%	74 90%	38 77%	86 79%	94 90%	30 84%
AFRICAN AMERICAN/BLACK	25 10%	6 6%	19 14%	8 15%	8 13%	2 7%	5 7%	8 15%	8 10%	1 1%	5 11%	7 15%	11 12%	7 7%	4 5%	10 21%	18 16%	1 1%	6 16%
ASIAN AMERICAN	3 1%	2 2%	1 1%	- -	1 1%	2 6%	- -	- -	1 1%	2 3%	- -	- -	1 1%	1 1%	2 2%	- -	- -	3 2%	- -
OTHER	5 2%	5 4%	- -	- -	- -	- -	4 5%	- -	- -	4 6%	- -	- -	- -	4 4%	- -	- -	1 1%	4 4%	- -
REFUSED	7 3%	6 5%	2 1%	- -	- -	- -	- -	3 5%	3 4%	- -	5 11%	- -	1 1%	2 2%	2 3%	1 2%	4 4%	3 3%	- -

Table 19-1
 QUESTION 19:
 What is your annual household income BEFORE taxes?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	223 89%	27 11%	51 20%	93 37%	231 92%	19 8%	159 64%	91 36%	57 23%	122 49%	71 28%	81 32%	139 56%	29 12%	31 12%	34 13%	32 13%	79 32%	109 44%	128 51%	122 49%
<\$40K	72 29%	60 27%	13 46%	18 34%	13 14%	60 26%	12 67%	31 19%	42 46%	20 35%	27 22%	25 35%	30 36%	36 26%	6 22%	13 41%	13 40%	11 35%	15 18%	33 31%	45 35%	28 23%
\$40-\$60K	49 19%	44 20%	4 16%	9 18%	21 23%	47 20%	1 8%	31 20%	17 19%	10 18%	28 23%	10 15%	17 21%	26 18%	6 19%	7 23%	2 4%	4 14%	20 25%	21 19%	26 20%	23 19%
\$60-\$100K	61 24%	57 26%	4 15%	10 19%	31 34%	59 26%	2 9%	47 30%	14 15%	14 24%	34 27%	14 19%	20 24%	40 28%	2 5%	8 26%	9 26%	6 20%	22 28%	28 26%	22 17%	39 32%
\$100K+	26 10%	23 10%	2 9%	10 19%	6 7%	25 11%	1 3%	17 11%	9 10%	7 12%	10 8%	8 12%	9 11%	13 9%	4 13%	2 6%	4 12%	5 17%	9 11%	8 7%	7 5%	19 16%
UNDER \$20,000	30 12%	22 10%	8 29%	9 18%	3 4%	25 11%	5 26%	11 7%	19 21%	9 17%	10 8%	11 15%	14 17%	13 10%	3 9%	6 20%	6 19%	3 10%	6 8%	12 11%	21 16%	9 7%
\$20,0001 - \$40,000	42 17%	38 17%	5 17%	8 16%	9 10%	35 15%	8 40%	19 12%	23 25%	11 19%	17 14%	14 20%	16 19%	23 16%	4 12%	7 21%	7 21%	8 25%	9 11%	21 19%	24 18%	19 15%
\$40,001 - \$60,000	49 19%	44 20%	4 16%	9 18%	21 23%	47 20%	1 8%	31 20%	17 19%	10 18%	28 23%	10 15%	17 21%	26 18%	6 19%	7 23%	2 4%	4 14%	20 25%	21 19%	26 20%	23 19%
\$60,001 - \$80,000	35 14%	32 15%	3 11%	6 11%	15 17%	35 15%	- -	28 18%	7 8%	5 9%	19 16%	11 16%	12 15%	23 16%	1 3%	8 25%	6 17%	3 10%	17 21%	14 12%	14 11%	21 17%
\$80,001 - \$100,000	26 10%	25 11%	1 4%	4 8%	16 17%	24 10%	2 9%	19 12%	6 7%	9 16%	15 12%	2 3%	8 10%	17 12%	1 2%	1 2%	3 9%	3 9%	6 7%	15 14%	8 6%	18 15%
\$100,001 - \$150,000	16 7%	14 6%	2 9%	6 11%	4 5%	16 7%	1 3%	10 6%	6 7%	4 8%	6 5%	6 8%	6 7%	6 5%	4 13%	2 6%	4 4%	12 4%	4 5%	4 4%	4 4%	11 9%
\$150,000 - \$200,000	1 -	1 -	- -	1 2%	- -	1 -	- -	1 1%	- -	1 2%	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	1 1%
OVER \$200,000	8 3%	8 4%	- -	3 6%	2 2%	8 4%	- -	6 4%	3 3%	2 3%	4 3%	3 4%	2 2%	7 5%	- -	- -	3 8%	2 5%	4 6%	2 2%	1 1%	7 6%
REFUSED	43 17%	39 17%	4 14%	5 11%	22 23%	40 17%	3 13%	33 21%	10 10%	6 10%	23 19%	14 19%	6 7%	25 18%	12 41%	1 4%	6 17%	4 14%	14 17%	19 17%	29 23%	13 11%

Table 19-2
 QUESTION 19:
 What is your annual household income BEFORE taxes?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+	
BASE=TOTAL SAMPLE	250 100%	60 24%	158 63%	32 13%	32 13%	34 14%	44 17%	32 13%	104 42%	94 37%	34 14%	14 6%	42 17%	80 32%	70 28%	90 36%	210 84%	25 10%	3 1%	72 29%	49 19%	61 24%	26 10%	
<\$40K	72 29%	23 38%	39 25%	10 31%	12 39%	11 33%	14 32%	9 28%	23 22%	34 36%	11 32%	6 42%	14 34%	22 28%	13 18%	35 39%	58 28%	14 57%	-	72 100%	-	-	-	
\$40-\$60K	49 19%	10 17%	36 23%	2 8%	7 22%	10 30%	11 25%	6 18%	22 21%	17 19%	5 14%	1 4%	5 12%	15 18%	14 20%	20 22%	38 18%	4 16%	1 29%	-	49 100%	-	-	
\$60-\$100K	61 24%	15 26%	38 24%	8 24%	6 20%	3 8%	6 14%	8 25%	31 30%	20 21%	12 36%	2 11%	12 29%	25 31%	20 28%	14 16%	59 28%	-	2 71%	-	-	61 100%	-	
\$100K+	26 10%	6 10%	17 11%	2 8%	5 15%	5 15%	7 16%	3 11%	12 11%	10 10%	3 9%	3 24%	6 15%	5 6%	9 13%	10 11%	22 11%	3 13%	-	-	-	-	26 100%	
UNDER \$20,000	30 12%	11 19%	14 9%	5 16%	5 15%	4 12%	5 11%	5 15%	8 7%	14 15%	4 13%	-	4 10%	7 9%	4 6%	18 20%	26 12%	4 17%	-	30 42%	-	-	-	
\$20,0001 - \$40,000	42 17%	12 19%	26 16%	5 16%	8 24%	7 21%	9 21%	4 13%	15 15%	20 21%	7 20%	6 42%	10 24%	15 19%	8 12%	17 19%	32 15%	10 40%	-	42 58%	-	-	-	
\$40,001 - \$60,000	49 19%	10 17%	36 23%	2 8%	7 22%	10 30%	11 25%	6 18%	22 21%	17 19%	5 14%	1 4%	5 12%	15 18%	14 20%	20 22%	38 18%	4 16%	1 29%	-	49 100%	-	-	
\$60,001 - \$80,000	35 14%	8 13%	23 14%	5 15%	4 13%	3 8%	4 9%	7 21%	19 18%	9 10%	5 15%	-	5 12%	14 18%	11 15%	8 9%	34 16%	-	2 71%	-	-	35 58%	-	
\$80,001 - \$100,000	26 10%	8 13%	15 10%	3 9%	2 7%	-	2 5%	1 5%	13 12%	10 11%	7 21%	2 11%	7 17%	10 13%	9 13%	6 7%	26 12%	-	-	-	-	26 42%	-	
\$100,001 - \$150,000	16 7%	6 10%	10 6%	1 2%	2 7%	4 12%	4 9%	3 11%	6 6%	6 6%	2 6%	2 11%	4 9%	5 6%	5 7%	6 7%	14 7%	2 9%	-	-	-	-	16 64%	
\$150,000 - \$200,000	1 -	-	1 1%	-	1 3%	1 3%	1 2%	-	1 1%	-	1 3%	-	1 2%	-	1 1%	-	1 -	-	-	-	-	-	-	1 4%
OVER \$200,000	8 3%	-	7 4%	2 5%	2 5%	-	2 4%	-	4 4%	4 4%	-	2 12%	2 4%	-	3 4%	4 5%	7 3%	1 4%	-	-	-	-	8 32%	
REFUSED	43 17%	5 9%	28 18%	9 29%	1 4%	5 14%	6 14%	6 18%	16 16%	13 14%	3 9%	3 20%	4 9%	14 17%	14 20%	11 12%	32 15%	3 14%	-	-	-	-	-	

Table 19-3
 QUESTION 19:
 What is your annual household income BEFORE taxes?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250 100%	112 45%	138 55%	54 22%	67 27%	30 12%	80 32%	53 21%	80 32%	66 26%	42 17%	44 18%	90 36%	99 40%	82 33%	49 20%	110 44%	105 42%	35 14%
<\$40K -----	72 29%	24 21%	48 35%	11 21%	34 50%	10 34%	11 14%	18 34%	33 41%	10 15%	14 34%	12 26%	37 41%	28 28%	19 23%	19 39%	29 26%	32 30%	12 33%
\$40-\$60K -----	49 19%	19 17%	29 21%	12 23%	13 20%	5 17%	16 20%	11 21%	16 20%	11 16%	8 19%	11 24%	19 21%	24 24%	16 20%	8 16%	21 19%	21 20%	7 20%
\$60-\$100K -----	61 24%	36 32%	25 18%	16 29%	9 13%	9 31%	29 37%	8 15%	14 17%	27 41%	8 18%	12 26%	14 15%	25 25%	26 32%	10 19%	29 27%	20 19%	11 32%
\$100K+ -----	26 10%	11 10%	15 11%	11 19%	4 5%	2 7%	14 18%	5 9%	5 6%	8 12%	3 7%	8 19%	6 7%	9 9%	10 12%	6 13%	13 12%	9 9%	3 9%
UNDER \$20,000	30 12%	7 6%	23 17%	3 6%	18 27%	6 20%	4 5%	8 14%	12 15%	2 3%	5 13%	9 20%	14 16%	9 9%	10 12%	8 16%	9 8%	18 17%	4 10%
\$20,0001 - \$40,000	42 17%	17 15%	25 18%	8 15%	16 24%	4 13%	7 9%	10 20%	21 26%	8 12%	9 21%	3 6%	22 25%	19 19%	9 11%	11 23%	20 18%	14 13%	8 23%
\$40,001 - \$60,000	49 19%	19 17%	29 21%	12 23%	13 20%	5 17%	16 20%	11 21%	16 20%	11 16%	8 19%	11 24%	19 21%	24 24%	16 20%	8 16%	21 19%	21 20%	7 20%
\$60,001 - \$80,000	35 14%	19 16%	17 12%	10 18%	6 10%	9 31%	10 13%	5 10%	10 12%	13 19%	5 12%	7 16%	10 11%	14 14%	16 19%	5 11%	16 14%	16 15%	4 11%
\$80,001 - \$100,000	26 10%	17 15%	8 6%	6 11%	2 3%	- -	19 24%	2 5%	4 5%	14 22%	3 6%	5 11%	4 4%	11 11%	11 13%	4 8%	14 12%	4 4%	7 21%
\$100,001 - \$150,000	16 7%	7 6%	9 7%	5 10%	4 5%	2 7%	6 8%	4 7%	4 6%	4 6%	3 7%	4 10%	5 6%	8 8%	4 5%	3 7%	8 7%	7 6%	2 6%
\$150,000 - \$200,000	1 -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	1 2%	- -	- -	- -	- -	1 1%	- -	- -	- -	1 3%
OVER \$200,000	8 3%	3 3%	5 4%	5 10%	- -	- -	7 9%	1 2%	- -	3 4%	- 1%	4 10%	1 1%	1 1%	4 5%	3 6%	6 5%	2 2%	- -
REFUSED	43 17%	23 20%	20 14%	4 8%	8 12%	3 11%	9 12%	11 22%	13 16%	10 16%	9 21%	2 5%	15 17%	14 14%	11 13%	6 12%	18 16%	23 22%	2 5%

Table 20-1
QUESTION 20:
Gender.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250	223	27	51	93	231	19	159	91	57	122	71	81	139	29	31	34	32	79	109	128	122
	100%	89%	11%	20%	37%	92%	8%	64%	36%	23%	49%	28%	32%	56%	12%	12%	13%	13%	32%	44%	51%	49%
**D/S (MALE - FEMALE)	-25	-23	-2	-8	20	-23	-2	24	-49	1	7	-34	-10	1	-16	-12	-12	5	26	-39	-40	15
	-10%	-10%	-9%	-15%	21%	-10%	-8%	15%	-53%	2%	6%	-47%	-12%	1%	-55%	-38%	-35%	15%	33%	-36%	-31%	12%
MALE	112	100	12	22	57	104	9	91	21	29	65	19	36	70	7	10	11	18	53	35	44	68
	45%	45%	46%	43%	61%	45%	46%	57%	23%	51%	53%	26%	44%	50%	23%	31%	32%	58%	67%	32%	34%	56%
TOTAL FEMALE	138	123	15	29	37	127	10	68	70	28	57	52	46	69	23	21	23	13	27	74	84	54
-----	55%	55%	54%	57%	39%	55%	54%	43%	77%	49%	47%	74%	56%	50%	77%	69%	68%	42%	33%	68%	66%	44%
WORKING OUTSIDE THE HOME	54	50	5	9	17	53	1	27	28	10	26	18	16	31	8	7	8	3	14	32	20	34
	22%	22%	18%	17%	18%	23%	8%	17%	30%	17%	22%	26%	20%	22%	26%	24%	24%	11%	17%	29%	16%	28%
HOMEMAKER	67	58	10	18	13	59	8	31	36	17	21	29	26	32	9	10	14	9	9	36	53	14
	27%	26%	36%	36%	14%	26%	43%	19%	40%	30%	17%	41%	32%	23%	32%	34%	42%	27%	11%	33%	42%	11%
REFUSED	16	16	-	2	7	15	1	10	6	1	10	5	3	7	6	3	1	1	4	7	10	6
	6%	7%	-	4%	7%	7%	4%	6%	6%	1%	8%	7%	4%	5%	19%	11%	2%	4%	5%	6%	8%	5%

Table 20-2
QUESTION 20:
Gender.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	60 24%	158 63%	32 13%	32 13%	34 14%	44 17%	32 13%	104 42%	94 37%	34 14%	14 6%	42 17%	80 32%	70 28%	90 36%	210 84%	25 10%	3 1%	72 29%	49 19%	61 24%	26 10%
**D/S (MALE - FEMALE)	-25 -10%	-13 -22%	-3 -2%	-9 -28%	-5 -17%	-10 -29%	-10 -24%	-8 -24%	21 21%	-28 -30%	-10 -31%	5 35%	-9 -21%	-2 -3%	13 19%	-36 -40%	-23 -11%	-12 -49%	1 42%	-24 -34%	-10 -21%	10 17%	-4 -14%
MALE	112 45%	24 39%	77 49%	12 36%	13 42%	12 36%	17 38%	12 38%	63 60%	33 35%	12 35%	9 68%	17 40%	39 49%	42 60%	27 30%	94 45%	6 26%	2 71%	24 33%	19 39%	36 58%	11 43%
TOTAL FEMALE -----	138 55%	37 61%	81 51%	20 64%	18 58%	22 64%	27 62%	20 62%	41 40%	61 65%	22 65%	4 32%	25 60%	41 51%	28 40%	63 70%	116 55%	19 74%	1 29%	48 67%	29 61%	25 42%	15 57%
WORKING OUTSIDE THE HOME	54 22%	15 25%	36 23%	3 9%	4 13%	8 22%	8 17%	6 19%	19 18%	25 27%	9 28%	1 9%	11 26%	14 17%	14 20%	26 29%	46 22%	8 32%	- -	11 16%	12 25%	16 26%	11 41%
HOMEMAKER	67 27%	19 32%	36 23%	12 39%	12 37%	11 32%	16 37%	11 34%	20 19%	29 31%	12 34%	3 18%	13 31%	19 24%	13 19%	32 36%	58 28%	8 34%	1 29%	34 47%	13 27%	9 14%	4 14%
REFUSED	16 6%	2 4%	9 5%	5 16%	3 9%	3 10%	3 8%	3 9%	3 2%	6 7%	1 3%	1 5%	2 4%	8 10%	1 2%	5 5%	12 6%	2 9%	- -	3 4%	4 8%	1 1%	1 2%

Table 20-3
QUESTION 20:
Gender.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250	112	138	54	67	30	80	53	80	66	42	44	90	99	82	49	110	105	35
	100%	45%	55%	22%	27%	12%	32%	21%	32%	26%	17%	18%	36%	40%	33%	20%	44%	42%	14%
**D/S (MALE - FEMALE)	-25	112	-138	-54	-67	8	13	-16	-33	66	42	-44	-90	11	-22	-10	-26	2	-1
	-10%	100%	-100%	-100%	-100%	28%	16%	-30%	-41%	100%	100%	-100%	-100%	11%	-26%	-20%	-24%	2%	-2%
MALE	112	112	-	-	-	19	47	18	24	66	42	-	-	55	30	20	42	54	17
	45%	100%	-	-	-	64%	58%	35%	30%	100%	100%	-	-	55%	37%	40%	38%	51%	49%
TOTAL FEMALE	138	-	138	54	67	11	33	34	56	-	-	44	90	44	52	30	68	52	18
-----	55%	-	100%	100%	100%	36%	42%	65%	70%	-	-	100%	100%	45%	63%	60%	62%	49%	51%
WORKING OUTSIDE THE HOME	54	-	54	54	-	9	23	17	5	-	-	32	22	16	24	11	33	18	3
	22%	-	40%	100%	-	29%	29%	32%	7%	-	-	71%	24%	16%	29%	23%	30%	17%	10%
HOMEMAKER	67	-	67	-	67	2	8	16	41	-	-	10	57	23	25	16	27	30	10
	27%	-	49%	-	100%	7%	10%	30%	52%	-	-	23%	63%	23%	31%	32%	24%	29%	29%
REFUSED	16	-	16	-	-	-	3	2	10	-	-	3	12	5	3	3	8	4	4
	6%	-	11%	-	-	-	3%	4%	12%	-	-	6%	13%	5%	3%	5%	7%	3%	12%

Table 21-1
QUESTION GEO:
Region.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	223 89%	27 11%	51 20%	93 37%	231 92%	19 8%	159 64%	91 36%	57 23%	122 49%	71 28%	81 32%	139 56%	29 12%	31 12%	34 13%	32 13%	79 32%	109 44%	128 51%	122 49%
NORTH	110 44%	99 44%	11 40%	26 50%	38 40%	100 43%	9 49%	61 39%	48 53%	21 37%	51 42%	38 53%	33 41%	60 43%	17 57%	14 45%	14 41%	14 43%	30 38%	53 49%	59 46%	51 42%
CENTER	105 42%	92 41%	14 51%	13 26%	45 48%	98 42%	8 41%	70 44%	35 39%	19 33%	57 46%	30 42%	29 35%	66 48%	10 34%	11 37%	16 49%	11 35%	40 50%	42 38%	55 43%	50 41%
SOUTH	35 14%	33 15%	2 9%	12 23%	11 12%	33 14%	2 10%	28 17%	8 8%	17 30%	15 12%	4 5%	19 24%	13 9%	3 9%	5 18%	3 10%	7 22%	10 12%	14 13%	14 11%	21 17%

Table 21-2
QUESTION GEO:
Region.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	60 24%	158 63%	32 13%	32 13%	34 14%	44 17%	32 13%	104 42%	94 37%	34 14%	14 6%	42 17%	80 32%	70 28%	90 36%	210 84%	25 10%	3 1%	72 29%	49 19%	61 24%	26 10%
NORTH	110 44%	31 52%	60 38%	18 56%	12 37%	12 35%	18 42%	15 46%	42 40%	42 45%	14 42%	5 39%	18 43%	31 39%	26 37%	47 53%	86 41%	18 72%	-	29 40%	21 43%	29 48%	13 52%
CENTER	105 42%	17 29%	79 50%	9 28%	12 39%	15 45%	17 38%	11 36%	48 46%	39 41%	14 41%	5 37%	17 40%	38 47%	34 48%	29 33%	94 45%	1 6%	3 100%	32 44%	21 43%	20 34%	9 35%
SOUTH	35 14%	12 19%	18 12%	5 16%	8 24%	7 20%	9 20%	5 17%	15 14%	13 14%	6 17%	3 25%	7 17%	11 14%	10 15%	13 15%	30 14%	6 22%	-	12 16%	7 15%	11 18%	3 12%

Table 21-3
QUESTION GEO:
Region.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE- MALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE- MALE 18-54	FE- MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH
BASE=TOTAL SAMPLE	250 100%	112 45%	138 55%	54 22%	67 27%	30 12%	80 32%	53 21%	80 32%	66 26%	42 17%	44 18%	90 36%	99 40%	82 33%	49 20%	110 44%	105 42%	35 14%
NORTH	110 44%	42 37%	68 49%	33 61%	27 40%	11 36%	33 41%	25 48%	37 47%	21 32%	19 46%	23 53%	43 48%	35 35%	44 53%	23 46%	110 100%	-	-
CENTER	105 42%	54 48%	52 38%	18 33%	30 45%	15 51%	35 43%	21 39%	31 39%	34 51%	18 42%	16 36%	34 38%	50 51%	32 39%	15 29%	-	105 100%	-
SOUTH	35 14%	17 15%	18 13%	3 6%	10 15%	4 13%	12 15%	7 13%	11 14%	11 17%	5 12%	5 11%	13 14%	15 15%	7 8%	12 25%	-	-	35 100%

Table 22-1
Date./Phone Type.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	223 89%	27 11%	51 20%	93 37%	231 92%	19 8%	159 64%	91 36%	57 23%	122 49%	71 28%	81 32%	139 56%	29 12%	31 12%	34 13%	32 13%	79 32%	109 44%	128 51%	122 49%
DATE																						
WED, MAR 20	146 58%	134 60%	12 44%	35 69%	55 59%	135 58%	11 57%	97 61%	49 54%	38 67%	79 65%	29 41%	48 60%	81 58%	16 55%	16 51%	14 40%	23 71%	47 59%	59 54%	79 62%	67 55%
THU, MAR 21	104 42%	89 40%	15 56%	16 31%	38 41%	96 42%	8 43%	62 39%	42 46%	19 33%	43 35%	42 59%	33 40%	58 42%	13 45%	15 49%	20 60%	9 29%	32 41%	50 46%	49 38%	55 45%
PHONE TYPE																						
LAND	128 51%	110 49%	18 65%	29 56%	50 54%	119 52%	8 45%	77 48%	51 56%	21 38%	70 58%	36 51%	33 41%	74 53%	20 70%	13 43%	14 40%	14 43%	37 47%	56 52%	128 100%	-
CELL	122 49%	113 51%	10 35%	22 44%	43 46%	112 48%	10 55%	82 52%	40 44%	35 62%	52 42%	35 49%	48 59%	65 47%	9 30%	18 57%	20 60%	18 57%	42 53%	53 48%	-	122 100%

Table 22-2
Date./Phone Type.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	60 24%	158 63%	32 13%	32 13%	34 14%	44 17%	32 13%	104 42%	94 37%	34 14%	14 6%	42 17%	80 32%	70 28%	90 36%	210 84%	25 10%	3 1%	72 29%	49 19%	61 24%	26 10%
DATE																							
WED, MAR 20	146 58%	35 58%	94 59%	17 53%	19 61%	21 62%	27 62%	23 72%	62 60%	51 54%	21 61%	10 75%	26 61%	48 60%	38 55%	55 61%	123 59%	16 66%	2 71%	40 55%	27 56%	41 67%	15 58%
THU, MAR 21	104 42%	25 42%	64 41%	15 47%	12 39%	13 38%	17 38%	9 28%	42 40%	43 46%	13 39%	3 25%	16 39%	32 40%	32 45%	35 39%	87 41%	9 34%	1 29%	33 45%	21 44%	20 33%	11 42%
PHONE TYPE																							
LAND	128 51%	27 46%	80 51%	20 63%	13 41%	16 46%	21 48%	19 60%	45 43%	50 53%	16 47%	5 37%	19 46%	46 58%	29 42%	48 54%	102 49%	18 72%	1 29%	45 62%	26 52%	22 36%	7 26%
CELL	122 49%	33 54%	78 49%	12 37%	19 59%	18 54%	23 52%	12 40%	59 57%	44 47%	18 53%	9 63%	23 54%	34 42%	41 58%	42 46%	108 51%	7 28%	2 71%	28 38%	23 48%	39 64%	19 74%

Table 22-3
Date./Phone Type.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	NORTH	CENTER	SOUTH	
BASE=TOTAL SAMPLE	250	112	138	54	67	30	80	53	80	66	42	44	90	99	82	49	110	105	35	
	100%	45%	55%	22%	27%	12%	32%	21%	32%	26%	17%	18%	36%	40%	33%	20%	44%	42%	14%	
DATE																				
WED, MAR 20	146	69	77	32	33	21	55	27	41	41	27	34	41	58	48	32	70	51	25	
	58%	62%	56%	59%	49%	69%	69%	52%	51%	63%	64%	77%	45%	58%	58%	66%	64%	48%	71%	
THU, MAR 21	104	43	61	22	34	9	25	25	39	24	15	10	49	41	34	17	39	55	10	
	42%	38%	44%	41%	51%	31%	31%	48%	49%	37%	36%	23%	55%	42%	42%	34%	36%	52%	29%	
PHONE TYPE																				
LAND	128	44	84	20	53	4	19	38	63	8	33	15	68	51	42	23	59	55	14	
	51%	39%	61%	37%	79%	12%	23%	73%	78%	12%	79%	33%	75%	51%	51%	47%	53%	52%	40%	
CELL	122	68	54	34	14	26	61	14	17	58	9	30	23	49	40	26	51	50	21	
	49%	61%	39%	63%	21%	88%	77%	27%	22%	88%	21%	67%	25%	49%	49%	53%	47%	48%	60%	