

Table 1-1

QUESTION 2:

How likely is it you will vote in the 2020 general election for President, U.S. Senate, Congress and the State Legislature?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
**D/S (DEFINITELY - PROBABLY)	211 84%	230 100%	-20 -100%	69 86%	81 92%	208 86%	3 34%	138 89%	72 78%	68 92%	81 86%	62 75%	94 89%	89 81%	27 79%	28 78%	16 60%	73 95%	56 78%	62 88%	110 79%	101 90%
DEFINITELY VOTE	230 92%	230 100%	- -	74 93%	84 96%	225 93%	5 67%	147 94%	83 89%	71 96%	88 93%	72 87%	100 95%	100 91%	31 89%	32 89%	21 80%	75 97%	64 89%	66 94%	124 90%	106 95%
PROBABLY VOTE	20 8%	- -	20 100%	5 7%	3 4%	17 7%	3 33%	9 6%	10 11%	3 4%	6 7%	10 13%	6 5%	10 9%	4 11%	4 11%	5 20%	2 3%	8 11%	4 6%	14 10%	5 5%

Table 1-2

QUESTION 2:

How likely is it you will vote in the 2020 general election for President, U.S. Senate, Congress and the State Legislature?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	85 34%	139 56%	26 11%	25 10%	33 13%	42 17%	52 21%	96 38%	79 32%	32 13%	30 12%	52 21%	82 33%	80 32%	83 33%	212 85%	5 2%	13 5%	10 4%	33 13%	24 10%	49 19%	82 33%
**D/S (DEFINITELY - PROBABLY)	211 84%	79 93%	113 81%	19 71%	17 70%	25 78%	32 76%	50 97%	81 84%	67 85%	31 96%	27 90%	49 95%	72 88%	64 80%	72 88%	178 84%	3 65%	13 100%	10 100%	23 70%	12 51%	46 95%	78 94%
DEFINITELY VOTE	230 92%	82 97%	126 91%	23 86%	21 85%	29 89%	37 88%	51 99%	88 92%	73 92%	31 98%	28 95%	50 97%	77 94%	72 90%	77 94%	195 92%	4 83%	13 100%	10 100%	28 85%	18 75%	47 98%	80 97%
PROBABLY VOTE	20 8%	3 3%	13 9%	4 14%	4 15%	4 11%	5 12%	1 1%	8 8%	6 8%	1 2%	1 5%	1 3%	5 6%	8 10%	5 6%	17 8%	1 17%	-	-	5 15%	6 25%	1 2%	2 3%

Table 1-3

QUESTION 2:

How likely is it you will vote in the 2020 general election for President, U.S. Senate, Congress and the State Legislature?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE- MALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE- MALE 18-54	FE- MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	74 30%	56 22%	30 12%	83 33%	55 22%	72 29%	61 24%	49 19%	52 21%	79 32%	85 34%	92 37%	57 23%	12 5%	140 56%	98 39%
**D/S (DEFINITELY - PROBABLY)	211 84%	101 87%	110 82%	64 86%	42 76%	30 100%	72 87%	45 82%	53 73%	58 96%	36 75%	44 84%	62 79%	78 93%	70 76%	49 86%	9 72%	124 89%	78 79%
DEFINITELY VOTE	230 92%	108 94%	123 91%	69 93%	49 88%	30 100%	77 94%	50 91%	63 87%	60 98%	43 87%	48 92%	70 89%	81 96%	81 88%	53 93%	10 86%	132 94%	88 90%
PROBABLY VOTE	20 8%	7 6%	12 9%	5 7%	7 12%	- -	5 6%	5 9%	10 13%	1 2%	6 13%	4 8%	8 11%	3 4%	11 12%	4 7%	2 14%	8 6%	10 10%

Table 2-1
 QUESTION 3:
 Will you please tell me if you have a favorable or unfavorable opinion of J.B. Pritzker? If you have no opinion or have never heard of him, just say so.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
**D/S (FAVORABLE - UNFAVORABLE)	-8 -3%	-10 -4%	2 10%	80 100%	-88 -100%	-8 -3%	- -	-10 -6%	1 1%	50 67%	-62 -66%	4 5%	53 51%	-56 -51%	-6 -16%	5 15%	4 14%	32 42%	-39 -55%	8 11%	11 8%	-19 -17%
TOTAL HEARD OF -----	242 97%	225 98%	17 86%	80 100%	88 100%	242 100%	- -	154 99%	86 93%	74 100%	93 99%	75 91%	105 99%	106 97%	31 88%	35 98%	23 87%	77 100%	69 97%	67 96%	136 99%	106 94%
TOTAL FAVORABLE -----	80 32%	74 32%	5 27%	80 100%	- -	80 33%	- -	54 35%	25 27%	54 74%	3 3%	22 27%	64 61%	11 10%	4 12%	12 34%	9 33%	47 61%	7 9%	24 34%	49 35%	31 28%
TOTAL UNFAVORABLE -----	88 35%	84 37%	3 17%	- -	88 100%	88 36%	- -	64 41%	24 26%	5 6%	65 69%	18 22%	11 10%	67 61%	10 29%	7 19%	5 19%	15 20%	46 64%	17 24%	38 28%	49 44%
VERY FAVORABLE	30 12%	29 13%	1 3%	30 38%	- -	30 12%	- -	23 15%	7 8%	24 32%	1 1%	6 7%	25 24%	3 3%	2 5%	2 5%	3 12%	21 28%	1 1%	8 11%	23 17%	7 6%
SOMEWHAT FAVORABLE	50 20%	45 20%	5 24%	50 62%	- -	50 21%	- -	31 20%	18 19%	31 41%	2 3%	17 20%	39 37%	8 7%	2 7%	10 29%	6 21%	26 34%	6 8%	17 24%	26 19%	24 21%
SOMEWHAT UNFAVORABLE	35 14%	34 15%	1 6%	- -	35 40%	35 14%	- -	22 14%	13 14%	3 5%	22 24%	9 11%	3 3%	24 21%	8 22%	1 2%	4 15%	5 7%	14 20%	11 16%	15 11%	20 18%
VERY UNFAVORABLE	53 21%	51 22%	2 12%	- -	53 60%	53 22%	- -	41 27%	12 13%	1 2%	43 46%	9 11%	7 7%	43 39%	2 7%	6 17%	1 4%	10 13%	32 44%	6 8%	23 17%	30 27%
NO OPINION	74 30%	66 29%	8 42%	- -	- -	74 31%	- -	37 24%	37 40%	15 20%	25 27%	34 42%	30 28%	28 26%	16 47%	16 46%	9 34%	14 19%	17 23%	26 37%	49 35%	25 23%
NEVER HEARD OF	8 3%	5 2%	3 14%	- -	- -	- -	8 100%	1 1%	7 7%	- -	1 1%	8 9%	1 1%	4 3%	4 12%	1 2%	4 13%	- -	2 3%	3 4%	2 1%	6 6%

Table 2-2
 QUESTION 3:
 Will you please tell me if you have a favorable or unfavorable opinion of J.B. Pritzker? If you have no opinion or have never heard of him, just say so.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	85 34%	139 56%	26 11%	25 10%	33 13%	42 17%	52 21%	96 38%	79 32%	32 13%	30 12%	52 21%	82 33%	80 32%	83 33%	212 85%	5 2%	13 5%	10 4%	33 13%	24 10%	49 19%	82 33%
**D/S (FAVORABLE - UNFAVORABLE)	-8 -3%	46 54%	-60 -43%	6 22%	8 33%	-4 -14%	1 1%	28 53%	-51 -53%	12 15%	-11 -36%	4 14%	-5 -9%	-47 -57%	-4 -5%	43 52%	-5 -2%	2 48%	-1 -11%	-4 -37%	2 6%	3 10%	1 2%	-5 -6%
TOTAL HEARD OF -----	242 97%	84 99%	135 97%	22 85%	25 100%	33 100%	42 100%	52 100%	94 97%	76 96%	32 100%	30 100%	52 100%	79 96%	78 97%	81 98%	208 98%	4 75%	13 100%	10 100%	32 98%	23 95%	47 98%	81 99%
TOTAL FAVORABLE -----	80 32%	54 64%	17 13%	8 31%	12 48%	7 21%	13 30%	35 67%	9 9%	31 40%	5 14%	14 47%	16 31%	3 4%	25 31%	50 61%	71 33%	2 48%	3 24%	1 13%	10 31%	7 27%	17 34%	30 36%
TOTAL UNFAVORABLE -----	88 35%	9 10%	77 55%	2 9%	4 15%	11 35%	12 28%	7 14%	60 62%	19 24%	16 50%	10 32%	21 40%	50 61%	29 36%	8 9%	76 36%	- -	4 34%	5 50%	8 25%	4 16%	16 33%	35 42%
VERY FAVORABLE	30 12%	23 27%	5 4%	2 8%	3 13%	2 6%	4 9%	19 37%	2 2%	7 9%	2 7%	3 10%	5 10%	1 1%	8 10%	21 25%	25 12%	1 26%	2 12%	1 13%	5 15%	1 5%	6 13%	12 14%
SOMEWHAT FAVORABLE	50 20%	31 37%	12 9%	6 23%	9 35%	5 16%	9 21%	16 30%	7 7%	24 31%	2 8%	11 37%	11 21%	3 3%	17 21%	30 36%	46 22%	1 22%	1 11%	- -	5 16%	5 22%	10 21%	18 22%
SOMEWHAT UNFAVORABLE	35 14%	3 3%	29 21%	2 9%	2 7%	7 22%	8 18%	3 6%	22 23%	9 11%	8 26%	4 13%	11 21%	13 16%	17 22%	3 4%	30 14%	- -	- -	4 35%	4 11%	- -	4 8%	20 25%
VERY UNFAVORABLE	53 21%	6 7%	47 34%	- -	2 8%	4 13%	4 10%	4 8%	37 39%	10 13%	8 25%	6 20%	10 19%	37 45%	12 15%	4 5%	46 22%	- -	4 34%	1 15%	5 14%	4 16%	12 24%	15 18%
NO OPINION	74 30%	21 25%	41 30%	12 45%	9 37%	14 44%	18 42%	10 19%	25 26%	26 33%	11 35%	6 21%	15 29%	25 31%	24 30%	24 29%	62 29%	1 27%	5 42%	4 37%	14 42%	13 52%	15 31%	17 20%
NEVER HEARD OF	8 3%	1 1%	4 3%	4 15%	- -	- -	- -	- -	2 3%	3 4%	- -	- -	- -	3 4%	2 3%	1 2%	4 2%	1 25%	- -	- -	1 2%	1 5%	1 2%	1 1%

Table 2-3
 QUESTION 3:
 Will you please tell me if you have a favorable or unfavorable opinion of J.B. Pritzker? If you have no opinion or have never heard of him, just say so.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE- MALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE- MALE 18-54	FE- MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	74 30%	56 22%	30 12%	83 33%	55 22%	72 29%	61 24%	49 19%	52 21%	79 32%	85 34%	92 37%	57 23%	12 5%	140 56%	98 39%
**D/S (FAVORABLE - UNFAVORABLE)	-8 -3%	-6 -5%	-2 -2%	-5 -7%	3 6%	-8 -25%	3 3%	-10 -19%	5 7%	-2 -4%	-7 -14%	-2 -5%	2 2%	-41 -49%	4 4%	26 46%	-3 -25%	-1 -1%	-4 -4%
TOTAL HEARD OF -----	242 97%	112 98%	130 96%	73 98%	53 95%	29 96%	79 96%	52 95%	72 99%	59 98%	47 97%	48 93%	77 98%	82 97%	91 99%	54 94%	12 100%	133 95%	97 98%
TOTAL FAVORABLE -----	80 32%	41 36%	38 28%	22 30%	15 27%	9 28%	30 36%	15 26%	22 31%	23 39%	14 30%	15 29%	23 29%	9 10%	32 35%	35 60%	2 18%	50 35%	28 29%
TOTAL UNFAVORABLE -----	88 35%	47 41%	41 30%	28 37%	12 21%	16 54%	27 33%	25 45%	18 24%	26 43%	21 44%	17 34%	21 27%	50 59%	29 31%	8 14%	5 42%	51 36%	32 32%
VERY FAVORABLE	30 12%	12 10%	18 13%	9 13%	8 14%	- -	10 12%	6 10%	14 19%	6 9%	6 13%	4 8%	13 17%	5 6%	7 7%	16 28%	2 18%	17 12%	10 11%
SOMEWHAT FAVORABLE	50 20%	29 26%	20 15%	13 18%	7 13%	9 28%	20 24%	9 16%	9 12%	18 29%	8 16%	11 21%	10 12%	4 5%	25 27%	19 32%	- -	32 23%	18 18%
SOMEWHAT UNFAVORABLE	35 14%	16 14%	18 14%	14 19%	3 6%	10 33%	11 13%	6 11%	6 9%	8 14%	8 16%	13 24%	5 6%	12 14%	18 19%	6 10%	1 12%	24 17%	10 10%
VERY UNFAVORABLE	53 21%	31 27%	22 16%	14 19%	8 15%	6 21%	16 20%	19 34%	11 15%	18 29%	13 28%	5 9%	16 21%	38 46%	11 12%	3 4%	4 30%	27 19%	22 23%
NO OPINION	74 30%	24 21%	51 38%	23 31%	26 47%	4 14%	22 27%	13 23%	32 44%	10 17%	11 23%	16 31%	33 42%	23 28%	30 33%	11 20%	5 40%	33 23%	37 37%
NEVER HEARD OF	8 3%	3 2%	5 4%	1 2%	3 5%	1 4%	3 4%	3 5%	1 1%	1 2%	2 3%	3 7%	2 2%	2 3%	1 1%	3 6%	- -	7 5%	2 2%

Table 3-1
 QUESTION 5:
 Have you recently seen, read, or heard anything about Governor Pritzker's proposal to change to a graduated income tax system in Illinois?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
**D/S (YES - NO)	62 25%	64 28%	-2 -9%	29 36%	39 45%	68 28%	-6 -68%	155 100%	-93 -100%	37 50%	56 60%	-30 -37%	22 21%	45 41%	-4 -12%	-14 -39%	-7 -27%	13 16%	45 63%	13 18%	51 37%	12 10%
YES	155 62%	147 64%	9 43%	54 68%	64 72%	154 64%	1 16%	155 100%	- -	55 74%	75 79%	26 32%	63 60%	77 70%	15 43%	11 30%	10 37%	44 58%	58 81%	42 59%	94 68%	62 55%
NO	93 37%	83 36%	10 53%	25 31%	24 28%	86 36%	7 84%	- -	93 100%	18 25%	19 20%	56 68%	41 39%	33 30%	19 55%	25 70%	17 63%	32 41%	13 19%	29 41%	43 31%	50 45%
DK/REFUSED	2 1%	1 -	1 4%	1 1%	- -	2 1%	- -	- -	- -	1 1%	1 1%	- -	1 1%	- -	1 2%	- -	- -	1 1%	- -	- -	2 1%	- -

Table 3-2
 QUESTION 5:
 Have you recently seen, read, or heard anything about Governor Pritzker's proposal to change to a graduated income tax system in Illinois?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	85 34%	139 56%	26 11%	25 10%	33 13%	42 17%	52 21%	96 38%	79 32%	32 13%	30 12%	52 21%	82 33%	80 32%	83 33%	212 85%	5 2%	13 5%	10 4%	33 13%	24 10%	49 19%	82 33%
**D/S (YES - NO)	62 25%	18 21%	47 34%	-3 -12%	2 10%	4 14%	7 17%	10 19%	41 42%	19 24%	- 1%	6 19%	7 14%	24 29%	24 30%	10 13%	63 30%	-4 -83%	-4 -31%	3 30%	-12 -38%	3 13%	4 9%	43 52%
YES	155 62%	51 60%	93 67%	12 44%	13 55%	18 56%	24 57%	30 59%	69 71%	49 62%	16 51%	18 60%	29 57%	53 65%	52 65%	46 55%	137 64%	- 8%	4 35%	6 65%	10 30%	14 57%	26 54%	62 76%
NO	93 37%	33 39%	45 33%	15 56%	11 45%	14 42%	17 41%	20 40%	28 29%	30 38%	16 49%	12 40%	22 43%	29 35%	28 35%	35 43%	74 35%	5 92%	8 65%	4 35%	22 68%	11 43%	22 46%	19 23%
DK/REFUSED	2 1%	1 1%	1 1%	- -	- -	1 2%	1 2%	1 1%	- -	- -	- -	- -	- -	- -	- -	2 2%	2 1%	- -	- -	- -	1 2%	- -	- -	1 1%

Table 3-3
 QUESTION 5:
 Have you recently seen, read, or heard anything about Governor Pritzker's proposal to change to a graduated income tax system in Illinois?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	74 30%	56 22%	30 12%	83 33%	55 22%	72 29%	61 24%	49 19%	52 21%	79 32%	85 34%	92 37%	57 23%	12 5%	140 56%	98 39%
**D/S (YES - NO)	62 25%	44 38%	18 13%	12 16%	- 1%	- -	19 23%	20 37%	19 26%	25 42%	15 32%	-6 -11%	24 30%	22 26%	21 22%	14 24%	3 21%	41 29%	19 19%
YES	155 62%	79 69%	76 56%	43 58%	28 50%	15 50%	51 62%	38 68%	45 63%	43 71%	32 66%	23 44%	51 65%	53 63%	56 61%	36 62%	7 61%	91 65%	58 59%
NO	93 37%	35 30%	58 43%	31 42%	27 49%	15 50%	32 38%	17 32%	26 36%	18 29%	17 34%	29 56%	27 34%	31 37%	36 38%	22 38%	5 39%	49 35%	39 40%
DK/REFUSED	2 1%	1 1%	1 1%	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	1 1%	- -	- -	- -	2 2%

Table 4-1
 QUESTION 6:
 Regardless of whether or not you've heard about the proposal, do you favor or oppose Governor Pritzker's plan for the State of Illinois to change to a graduated income tax system?

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
**D/S (FAVOR - OPPOSE)	-20 -8%	-17 -7%	-4 -18%	51 64%	-60 -69%	-20 -8%	-1 -8%	-20 -13%	-	74 100%	-94 -100%	-	68 64%	-82 -74%	-6 -18%	-2 -5%	2 6%	36 47%	-56 -78%	6 9%	-	-21 -18%
TOTAL FAVOR -----	74 29%	71 31%	3 14%	54 68%	5 5%	74 30%	-	55 35%	18 20%	74 100%	-	-	70 66%	2 1%	3 7%	-	2 6%	47 61%	2 2%	22 32%	48 35%	26 23%
TOTAL OPPOSE -----	94 38%	88 38%	6 33%	3 4%	65 74%	93 39%	1 8%	75 48%	19 20%	-	94 100%	-	2 2%	83 76%	9 26%	2 5%	-	11 14%	57 80%	16 23%	47 34%	47 42%
STRONGLY FAVOR	35 14%	35 15%	-	27 33%	2 3%	35 15%	-	26 17%	9 10%	35 48%	-	-	35 33%	-	1 2%	-	-	28 36%	1 1%	5 8%	24 17%	11 10%
SOMEWHAT FAVOR	38 15%	36 15%	3 14%	28 35%	2 3%	38 16%	-	29 18%	9 10%	38 52%	-	-	35 33%	2 1%	2 5%	-	2 6%	19 25%	1 1%	17 24%	24 17%	15 13%
SOMEWHAT OPPOSE	27 11%	25 11%	2 12%	3 4%	13 15%	27 11%	-	13 9%	14 15%	-	27 29%	-	1 1%	21 19%	5 13%	1 3%	-	5 6%	9 13%	11 16%	12 9%	15 13%
STRONGLY OPPOSE	67 27%	63 27%	4 20%	-	52 59%	66 27%	1 8%	61 39%	5 5%	-	67 71%	-	1 1%	62 56%	4 12%	1 2%	-	6 8%	48 68%	5 8%	35 25%	32 29%
UNSURE/NEED MORE INFO	65 26%	58 25%	7 37%	20 25%	16 18%	60 25%	5 62%	21 14%	44 47%	-	-	65 79%	27 25%	22 20%	17 48%	27 74%	22 83%	15 20%	11 16%	26 37%	33 24%	33 29%
DON'T KNOW/REFUSED	17 7%	14 6%	3 16%	2 3%	2 3%	14 6%	2 30%	5 3%	12 13%	-	-	17 21%	7 7%	3 3%	7 19%	7 21%	3 11%	4 5%	1 2%	6 8%	11 8%	6 6%

Table 4-2
 QUESTION 6:
 Regardless of whether or not you've heard about the proposal, do you favor or oppose Governor Pritzker's plan for the State of Illinois to change to a graduated income tax system?

BANNER 2

	FINAL BALLOT				MOVERS		FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	85 34%	139 56%	26 11%	25 10%	33 13%	42 17%	52 21%	96 38%	79 32%	32 13%	30 12%	52 21%	82 33%	80 32%	83 33%	212 85%	5 2%	13 5%	10 4%	33 13%	24 10%	49 19%	32 33%
**D/S (FAVOR - OPPOSE)	-20 -8%	56 67%	-81 -58%	4 14%	10 41%	-1 -4%	3 7%	34 65%	-57 -59%	2 2%	-8 -24%	4 15%	1 2%	-55 -67%	- -	37 45%	-22 -10%	- -1%	-1 -11%	1 10%	-4 -13%	1 4%	-2 -3%	-6 -7%
TOTAL FAVOR -----	74 29%	58 69%	9 6%	7 25%	11 46%	7 22%	13 30%	37 71%	6 6%	25 31%	4 14%	13 45%	16 31%	4 5%	22 28%	47 57%	64 30%	- 8%	2 12%	4 36%	7 21%	6 23%	14 29%	33 41%
TOTAL OPPOSE -----	94 38%	2 2%	89 64%	3 11%	1 5%	9 27%	9 22%	3 6%	63 65%	23 29%	12 37%	9 30%	15 30%	60 72%	23 28%	10 12%	86 40%	- 10%	3 24%	3 25%	11 34%	5 20%	16 32%	39 48%
STRONGLY FAVOR	35 14%	32 38%	1 1%	3 10%	3 11%	1 2%	3 6%	27 52%	2 2%	4 5%	1 4%	4 12%	4 7%	2 2%	12 15%	22 26%	30 14%	- -	2 12%	1 13%	4 13%	2 9%	6 12%	16 20%
SOMEWHAT FAVOR	38 15%	26 31%	8 6%	4 15%	9 35%	7 20%	10 23%	10 19%	4 4%	21 26%	3 10%	10 32%	13 24%	2 3%	11 13%	26 31%	34 16%	- 8%	- -	2 23%	3 9%	4 14%	8 17%	17 21%
SOMEWHAT OPPOSE	27 11%	- -	24 17%	3 11%	1 5%	4 13%	5 12%	1 2%	9 9%	14 18%	3 11%	4 14%	7 13%	17 20%	6 7%	4 5%	27 12%	- 10%	- -	- -	4 11%	2 7%	7 14%	12 14%
STRONGLY OPPOSE	67 27%	2 2%	65 47%	- -	- -	4 13%	4 10%	2 4%	54 56%	8 11%	8 26%	5 16%	8 16%	43 52%	17 21%	6 7%	59 28%	- -	3 24%	3 25%	8 23%	3 12%	9 18%	27 33%
UNSURE/NEED MORE INFO	65 26%	18 22%	36 26%	12 44%	10 39%	13 41%	16 38%	8 16%	23 24%	26 33%	13 40%	7 25%	17 33%	16 19%	27 34%	21 25%	48 23%	4 82%	8 64%	4 39%	8 26%	12 49%	15 31%	10 12%
DON'T KNOW/REFUSED	17 7%	6 7%	5 4%	5 20%	3 11%	3 10%	5 11%	4 7%	4 4%	6 7%	3 9%	- -	3 6%	3 4%	8 10%	4 5%	14 7%	- -	- -	- -	6 19%	2 8%	4 7%	- -

Table 4-3
 QUESTION 6:
 Regardless of whether or not you've heard about the proposal, do you favor or oppose Governor Pritzker's plan for the State of Illinois to change to a graduated income tax system?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	74 30%	56 22%	30 12%	83 33%	55 22%	72 29%	61 24%	49 19%	52 21%	79 32%	85 34%	92 37%	57 23%	12 5%	140 56%	98 39%
**D/S (FAVOR - OPPOSE)	-20 -8%	-12 -10%	-8 -6%	-6 -8%	-1 -1%	2 6%	-5 -6%	-20 -36%	1 2%	-1 -1%	-12 -24%	-2 -4%	-7 -8%	-47 -55%	-	25 44%	-2 -19%	-7 -5%	-11 -11%
TOTAL FAVOR -----	74 29%	35 31%	38 29%	21 29%	16 30%	9 31%	26 31%	10 18%	25 35%	20 34%	13 26%	15 28%	23 29%	7 9%	29 32%	32 55%	4 31%	45 32%	25 26%
TOTAL OPPOSE -----	94 38%	47 41%	47 35%	27 37%	17 31%	8 26%	30 37%	30 54%	24 33%	21 35%	24 50%	17 32%	29 37%	54 64%	29 32%	6 11%	6 50%	52 37%	36 37%
STRONGLY FAVOR	35 14%	17 15%	19 14%	10 13%	9 16%	4 12%	13 16%	3 6%	15 21%	10 17%	7 14%	6 12%	12 15%	4 4%	10 10%	20 35%	3 24%	22 16%	11 11%
SOMEWHAT FAVOR	38 15%	18 16%	20 15%	11 15%	8 14%	6 19%	13 15%	7 12%	10 14%	10 17%	6 12%	8 16%	11 14%	4 4%	20 21%	12 21%	1 7%	23 16%	15 15%
SOMEWHAT OPPOSE	27 11%	11 10%	16 12%	8 10%	7 13%	4 14%	9 11%	6 10%	8 11%	6 9%	6 12%	8 15%	8 10%	13 15%	12 13%	2 4%	3 23%	16 11%	9 9%
STRONGLY OPPOSE	67 27%	36 31%	31 23%	19 26%	10 18%	4 12%	21 26%	24 44%	16 22%	16 26%	19 38%	9 18%	21 27%	41 49%	18 19%	4 8%	3 26%	36 26%	28 28%
UNSURE/NEED MORE INFO	65 26%	28 25%	37 27%	18 24%	18 33%	11 37%	24 29%	9 17%	20 27%	16 26%	11 23%	19 37%	18 22%	21 25%	23 25%	17 29%	2 13%	38 27%	25 26%
DON'T KNOW/REFUSED	17 7%	4 4%	13 9%	8 11%	4 7%	2 6%	2 3%	6 11%	4 6%	3 5%	1 1%	1 2%	9 12%	2 2%	10 11%	3 5%	1 6%	5 4%	11 11%

Table 5-1
 QUESTION 7:
 As you may know, the Illinois Constitution currently requires a flat state income tax where all levels of income are taxed at the same rate. Governor Pritzker's proposal would change the Illinois Constitution and implement a graduated income tax, where tax rates rise with income. If the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
**D/S (YES - NO)	-5 -2%	-	-5 -23%	53 66%	-56 -64%	-2 -1%	-3 -36%	-14 -9%	9 10%	68 92%	-82 -87%	9 11%	105 100%	-110 -100%	-	36 100%	-27 -100%	52 67%	-67 -94%	18 25%	10 7%	-15 -13%
TOTAL YES -----	105 42%	100 43%	6 29%	64 80%	11 12%	105 43%	1 8%	63 41%	41 45%	70 94%	2 2%	34 41%	105 100%	-	-	36 100%	-	62 81%	1 1%	37 52%	64 46%	41 37%
TOTAL NO -----	110 44%	100 43%	10 52%	11 14%	67 76%	106 44%	4 43%	77 50%	33 35%	2 2%	83 89%	25 30%	-	110 100%	-	-	27 100%	11 14%	68 95%	19 27%	54 39%	56 50%
DEFINITELY YES	68 27%	65 28%	3 16%	44 56%	8 9%	68 28%	1 8%	41 27%	27 29%	50 68%	1 1%	18 21%	68 65%	-	-	18 51%	-	49 64%	-	15 21%	44 32%	24 21%
PROBABLY YES	37 15%	35 15%	3 13%	20 25%	3 4%	37 15%	-	22 14%	14 16%	20 26%	1 1%	16 20%	37 35%	-	-	18 49%	-	13 18%	1 1%	21 30%	20 14%	17 16%
PROBABLY NO	29 12%	25 11%	5 24%	8 10%	9 11%	28 12%	1 15%	14 9%	15 16%	2 2%	16 17%	12 15%	-	29 27%	-	-	14 51%	4 6%	13 18%	10 15%	18 13%	11 10%
DEFINITELY NO	81 32%	75 33%	6 28%	3 4%	57 65%	78 32%	2 28%	63 41%	18 19%	-	68 72%	13 16%	-	81 73%	-	-	13 49%	6 8%	55 77%	8 12%	36 26%	45 40%
UNSURE/NEED MORE INFO	29 11%	26 11%	2 11%	4 5%	8 9%	26 11%	3 33%	13 8%	16 17%	3 3%	8 8%	18 22%	-	-	29 82%	-	-	4 5%	3 4%	12 17%	16 11%	13 11%
DON'T KNOW/REFUSED	6 2%	5 2%	1 7%	1 1%	2 2%	5 2%	1 16%	2 1%	3 4%	-	1 1%	5 6%	-	-	6 18%	-	-	-	-	3 5%	4 3%	2 2%
MOVE YES	36 14%	32 14%	4 20%	12 15%	7 8%	35 15%	1 8%	11 7%	25 27%	-	2 2%	34 41%	36 34%	-	-	36 100%	-	16 21%	-	16 23%	21 15%	15 14%
MOVE NO	27 11%	21 9%	5 27%	9 11%	5 6%	23 10%	4 43%	10 6%	17 18%	2 2%	-	25 30%	-	27 24%	-	-	27 100%	3 3%	13 19%	6 9%	13 9%	14 12%

Table 5-2
 QUESTION 7:
 As you may know, the Illinois Constitution currently requires a flat state income tax where all levels of income are taxed at the same rate. Governor Pritzker's proposal would change the Illinois Constitution and implement a graduated income tax, where tax rates rise with income. If the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	85 34%	139 56%	26 11%	25 10%	33 13%	42 17%	52 21%	96 38%	79 32%	32 13%	30 12%	52 21%	82 33%	80 32%	83 33%	212 85%	5 2%	13 5%	10 4%	33 13%	24 10%	49 19%	82 33%
**D/S (YES - NO)	-5 -2%	79 93%	-92 -66%	8 32%	25 100%	15 46%	25 58%	44 85%	-75 -78%	23 29%	-12 -37%	10 33%	- -	-63 -77%	4 5%	55 66%	-11 -5%	1 15%	7 58%	-3 -29%	- 1%	5 22%	8 16%	-1 -2%
TOTAL YES -----	105 42%	81 95%	15 11%	10 37%	25 100%	15 46%	25 58%	47 91%	7 7%	44 56%	6 20%	18 62%	21 40%	7 9%	33 41%	63 76%	88 41%	3 58%	7 58%	4 36%	14 43%	14 57%	26 53%	36 44%
TOTAL NO -----	110 44%	2 2%	106 77%	1 6%	- -	- -	- -	3 7%	82 85%	21 26%	18 56%	9 29%	21 40%	71 86%	29 36%	8 10%	99 47%	2 42%	- -	6 64%	14 42%	9 35%	18 37%	38 46%
DEFINITELY YES	68 27%	61 72%	6 4%	1 5%	7 30%	6 19%	7 18%	43 82%	1 1%	20 25%	1 3%	9 32%	9 18%	2 3%	22 28%	44 53%	56 27%	2 48%	6 47%	1 13%	8 25%	7 27%	19 39%	25 30%
PROBABLY YES	37 15%	20 24%	9 6%	8 32%	17 70%	9 27%	17 41%	5 9%	6 6%	24 30%	5 16%	9 30%	11 22%	5 6%	11 14%	20 24%	32 15%	- 10%	1 11%	2 23%	6 18%	7 30%	7 14%	11 14%
PROBABLY NO	29 12%	1 1%	27 19%	1 6%	- -	- -	- -	1 2%	16 17%	11 14%	5 17%	4 12%	8 16%	17 20%	6 8%	7 8%	26 12%	2 42%	- -	1 15%	6 18%	5 22%	6 11%	6 7%
DEFINITELY NO	81 32%	1 1%	79 57%	- -	- -	- -	- -	3 5%	65 68%	10 12%	13 39%	5 17%	13 24%	54 66%	23 29%	2 2%	74 35%	- -	- -	5 50%	8 24%	3 12%	12 26%	32 38%
UNSURE/NEED MORE INFO	29 11%	1 1%	14 10%	13 49%	- -	14 44%	14 34%	1 2%	5 5%	13 16%	5 16%	3 9%	8 15%	3 4%	17 22%	8 10%	22 10%	- -	5 42%	- -	2 6%	2 8%	5 10%	8 10%
DON'T KNOW/REFUSED	6 2%	1 1%	3 2%	2 8%	- -	3 10%	3 8%	- -	2 3%	2 3%	2 8%	- -	2 5%	1 1%	1 1%	3 4%	4 2%	- -	- -	- -	3 9%	- -	- -	- -
MOVE YES	36 14%	22 27%	9 6%	4 17%	13 54%	9 27%	13 32%	10 20%	3 3%	20 25%	3 10%	6 19%	6 12%	3 4%	14 17%	16 20%	28 13%	2 49%	6 45%	- -	8 23%	9 37%	12 25%	4 4%
MOVE NO	27 11%	1 1%	26 19%	- -	- -	- -	- -	1 2%	19 20%	6 8%	7 21%	2 6%	8 15%	12 15%	8 10%	6 7%	21 10%	2 42%	- -	4 39%	5 14%	4 18%	3 7%	4 5%

Table 5-3
QUESTION 7:

As you may know, the Illinois Constitution currently requires a flat state income tax where all levels of income are taxed at the same rate. Governor Pritzker's proposal would change the Illinois Constitution and implement a graduated income tax, where tax rates rise with income. If the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250	115	135	74	56	30	83	55	72	61	49	52	79	85	92	57	12	140	98
	100%	46%	54%	30%	22%	12%	33%	22%	29%	24%	19%	21%	32%	34%	37%	23%	5%	56%	39%
**D/S (YES - NO)	-5	-11	7	4	4	5	-3	-18	10	2	-15	-	7	-53	10	37	-1	-3	-
	-2%	-10%	5%	5%	8%	18%	-4%	-33%	14%	3%	-30%	1%	8%	-62%	11%	64%	-6%	-2%	-
TOTAL YES	105	48	57	32	24	17	34	15	36	31	15	20	36	12	45	44	5	58	42
-----	42%	42%	42%	44%	43%	56%	41%	27%	50%	51%	30%	39%	46%	14%	49%	76%	44%	42%	43%
TOTAL NO	110	60	50	28	19	11	38	33	26	29	29	20	30	65	35	7	6	62	42
-----	44%	52%	37%	38%	35%	38%	46%	60%	36%	48%	60%	38%	38%	77%	38%	13%	50%	44%	43%
DEFINITELY YES	68	33	35	19	16	11	22	12	24	19	13	13	22	6	24	35	4	36	29
	27%	29%	26%	26%	28%	36%	26%	21%	32%	32%	26%	25%	28%	7%	26%	62%	31%	26%	29%
PROBABLY YES	37	15	22	13	8	6	13	3	12	11	2	7	14	6	21	8	2	23	13
	15%	13%	16%	18%	15%	19%	15%	6%	17%	19%	4%	14%	18%	8%	22%	15%	13%	16%	13%
PROBABLY NO	29	16	14	6	7	1	9	9	10	6	9	4	9	14	13	2	1	13	15
	12%	13%	10%	8%	13%	4%	11%	17%	13%	10%	19%	9%	12%	17%	14%	3%	12%	9%	16%
DEFINITELY NO	81	44	37	22	12	10	28	24	16	23	20	15	20	51	22	5	4	49	27
	32%	38%	27%	30%	22%	33%	34%	43%	22%	38%	41%	30%	26%	60%	24%	9%	37%	35%	28%
UNSURE/NEED MORE INFO	29	6	22	11	10	2	11	6	8	1	4	12	9	6	11	6	1	17	11
	11%	6%	16%	15%	18%	7%	13%	10%	11%	2%	9%	23%	12%	7%	12%	10%	6%	12%	11%
DON'T KNOW/REFUSED	6	1	5	2	2	-	-	1	3	-	1	-	3	2	2	1	-	3	3
	2%	-	4%	3%	4%	-	-	2%	4%	-	1%	-	4%	2%	2%	1%	-	2%	3%
MOVE YES	36	15	21	11	9	7	9	6	13	10	4	6	15	5	18	12	2	18	17
	14%	13%	15%	15%	17%	24%	10%	11%	18%	17%	7%	11%	19%	6%	20%	21%	13%	13%	17%
MOVE NO	27	14	13	8	5	6	11	3	7	8	6	9	4	12	11	3	-	16	11
	11%	12%	10%	11%	9%	19%	14%	6%	9%	13%	12%	18%	5%	15%	12%	6%	-	11%	11%

Table 6-1

QUESTION 8:
 Would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
**D/S (MORE LIKELY - LESS LIKELY)	5 2%	11 5%	-6 -29%	41 51%	-31 -35%	8 3%	-2 -30%	-14 -9%	18 20%	45 61%	-47 -50%	7 9%	62 58%	-57 -52%	1 2%	16 45%	-11 -40%	77 100%	-71 -100%	-	6 4%	-1 -
TOTAL MORE LIKELY -----	77 31%	75 32%	2 11%	47 59%	15 17%	77 32%	-	44 28%	32 34%	47 64%	11 11%	19 23%	62 59%	11 10%	4 11%	16 45%	3 10%	77 100%	-	-	41 29%	36 32%
TOTAL LESS LIKELY -----	71 29%	64 28%	8 39%	7 8%	46 52%	69 28%	2 30%	58 37%	13 14%	2 2%	57 61%	12 15%	1 1%	68 62%	3 9%	-	13 50%	-	71 100%	-	35 25%	37 33%
MUCH MORE LIKELY	41 16%	41 18%	-	21 26%	13 15%	41 17%	-	26 17%	15 16%	24 32%	9 9%	8 10%	32 30%	7 6%	2 6%	8 22%	-	41 53%	-	-	21 15%	20 18%
SOMEWHAT MORE LIKELY	36 14%	34 15%	2 11%	26 33%	2 2%	36 15%	-	19 12%	17 18%	23 31%	2 2%	11 14%	30 29%	4 4%	2 5%	8 23%	3 10%	36 47%	-	-	20 14%	16 15%
SOMEWHAT LESS LIKELY	19 7%	15 7%	3 17%	4 5%	10 11%	19 8%	-	12 8%	6 7%	1 1%	11 11%	7 8%	-	19 17%	-	-	8 29%	-	19 26%	-	11 8%	8 7%
MUCH LESS LIKELY	53 21%	48 21%	4 22%	3 3%	36 41%	50 21%	2 30%	46 30%	7 7%	1 1%	47 50%	5 7%	1 1%	49 45%	3 9%	-	5 20%	-	53 74%	-	24 17%	29 26%
IT WOULD MAKE NO DIFFERENCE	70 28%	66 29%	4 21%	24 30%	17 19%	67 28%	3 37%	42 27%	29 31%	22 30%	16 17%	32 38%	37 35%	19 17%	15 44%	16 45%	6 23%	-	-	70 100%	46 33%	24 22%
UNSURE/NEED MORE INFO	15 6%	13 6%	1 7%	2 2%	6 6%	15 6%	-	5 3%	10 11%	1 1%	3 3%	11 13%	3 3%	6 5%	6 18%	3 8%	3 11%	-	-	-	7 5%	7 7%
DON'T KNOW/REFUSED	17 7%	12 5%	4 22%	-	5 5%	14 6%	3 33%	7 5%	9 10%	2 3%	6 7%	8 10%	3 3%	7 7%	7 19%	1 2%	2 6%	-	-	-	10 7%	7 6%

Table 6-2
 QUESTION 8:
 Would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 2

	FINAL BALLOT				MOVERS		FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	85 34%	139 56%	26 11%	25 10%	33 13%	42 17%	52 21%	96 38%	79 32%	32 13%	30 12%	52 21%	82 33%	80 32%	83 33%	212 85%	5 2%	13 5%	10 4%	33 13%	24 10%	49 19%	82 33%
**D/S (MORE LIKELY - LESS LIKELY)	5 2%	58 68%	-55 -39%	3 10%	7 28%	3 10%	6 14%	47 90%	-55 -57%	12 16%	10 30%	30 100%	30 57%	-36 -44%	-1 -1%	43 52%	- -	- 7%	4 34%	- -4%	6 20%	-2 -9%	7 14%	1 2%
TOTAL MORE LIKELY -----	77 31%	59 69%	15 11%	3 12%	7 28%	6 19%	9 21%	47 91%	10 10%	18 23%	10 30%	30 100%	30 57%	10 12%	18 23%	49 59%	62 29%	2 32%	7 58%	4 36%	12 35%	6 23%	19 40%	29 35%
TOTAL LESS LIKELY -----	71 29%	1 1%	70 50%	1 3%	- -	3 9%	3 7%	1 1%	64 67%	6 7%	- -	- -	- -	46 55%	19 24%	6 7%	62 29%	1 25%	3 24%	4 40%	5 16%	8 32%	12 26%	28 34%
MUCH MORE LIKELY	41 16%	31 37%	9 6%	1 2%	2 7%	3 10%	4 9%	30 57%	5 6%	5 6%	5 17%	11 37%	11 21%	5 7%	9 12%	26 31%	34 16%	- -	6 47%	- -	5 16%	3 11%	10 20%	17 21%
SOMEWHAT MORE LIKELY	36 14%	27 32%	6 5%	3 10%	5 21%	3 10%	5 12%	18 34%	4 4%	13 17%	4 13%	19 63%	19 36%	4 5%	9 11%	23 28%	28 13%	2 32%	1 11%	4 36%	6 19%	3 12%	10 20%	12 15%
SOMEWHAT LESS LIKELY	19 7%	- -	18 13%	1 3%	- -	- -	- -	- -	16 17%	1 2%	- -	- -	- -	10 13%	7 8%	1 2%	17 8%	- -	- -	1 15%	1 2%	4 17%	2 5%	9 11%
MUCH LESS LIKELY	53 21%	1 1%	52 37%	- -	- -	3 9%	3 7%	1 1%	48 50%	4 5%	- -	- -	- -	35 43%	13 16%	4 5%	45 21%	1 25%	3 24%	3 25%	4 14%	4 14%	10 21%	19 23%
IT WOULD MAKE NO DIFFERENCE	70 28%	21 25%	38 28%	11 42%	16 65%	20 60%	25 59%	3 6%	13 13%	51 65%	13 40%	- -	13 25%	17 20%	26 33%	24 29%	67 32%	1 26%	- -	- -	9 27%	9 37%	17 34%	20 25%
UNSURE/NEED MORE INFO	15 6%	2 3%	6 4%	6 24%	1 3%	1 2%	1 3%	- -	5 5%	2 3%	5 16%	- -	5 10%	3 4%	9 12%	2 2%	9 4%	1 17%	2 19%	2 24%	2 6%	2 9%	- -	3 4%
DON'T KNOW/REFUSED	17 7%	2 3%	10 7%	5 19%	1 3%	3 9%	4 9%	1 1%	4 5%	1 2%	4 14%	- -	4 9%	7 9%	7 9%	2 3%	13 6%	- -	- -	- -	5 16%	- -	- -	2 3%

Table 6-3
 QUESTION 8:
 Would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION		
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	74 30%	56 22%	30 12%	83 33%	55 22%	72 29%	61 24%	49 19%	52 21%	79 32%	85 34%	92 37%	57 23%	12 5%	140 56%	98 39%
**D/S (MORE LIKELY - LESS LIKELY)	5 2%	-3 -3%	8 6%	2 2%	4 8%	11 35%	-6 -7%	-9 -16%	7 9%	-2 -3%	-4 -9%	6 12%	2 3%	-30 -35%	- -	34 59%	-1 -8%	8 6%	-2 -2%
TOTAL MORE LIKELY	77 31%	38 33%	39 29%	24 32%	13 23%	15 51%	26 31%	13 23%	19 27%	23 38%	11 23%	18 34%	21 26%	12 14%	24 26%	38 67%	4 30%	46 33%	27 28%
TOTAL LESS LIKELY	71 29%	41 36%	30 22%	22 30%	8 15%	5 16%	32 38%	22 39%	13 17%	25 41%	15 32%	12 22%	19 24%	42 49%	24 26%	5 8%	4 37%	38 27%	29 30%
MUCH MORE LIKELY	41 16%	22 19%	19 14%	11 15%	6 10%	10 34%	12 15%	6 10%	13 17%	15 24%	7 15%	8 15%	11 14%	6 8%	12 13%	20 35%	2 18%	28 20%	10 11%
SOMEWHAT MORE LIKELY	36 14%	16 14%	20 15%	13 17%	7 13%	5 18%	14 16%	7 13%	7 9%	9 15%	4 8%	10 19%	10 13%	6 7%	12 13%	18 31%	1 12%	18 13%	17 18%
SOMEWHAT LESS LIKELY	19 7%	11 9%	8 6%	6 8%	1 3%	- -	11 13%	4 8%	4 5%	7 11%	4 8%	4 8%	4 5%	11 13%	7 7%	1 2%	1 12%	6 4%	11 12%
MUCH LESS LIKELY	53 21%	30 26%	23 17%	16 21%	7 13%	5 16%	21 25%	17 32%	9 13%	18 30%	11 24%	8 15%	15 19%	31 37%	17 18%	4 7%	3 25%	32 23%	18 18%
IT WOULD MAKE NO DIFFERENCE	70 28%	28 24%	43 32%	20 28%	20 36%	7 24%	17 21%	14 25%	29 41%	10 17%	17 34%	14 28%	26 33%	18 21%	35 38%	10 18%	3 26%	45 32%	22 22%
UNSURE/NEED MORE INFO	15 6%	1 1%	13 10%	5 7%	8 14%	2 8%	3 4%	2 4%	6 8%	- -	1 1%	6 11%	8 10%	6 7%	5 6%	1 1%	- -	6 4%	9 9%
DON'T KNOW/REFUSED	17 7%	7 6%	10 7%	3 4%	6 12%	- -	5 6%	5 9%	5 7%	2 4%	5 10%	3 5%	5 7%	7 9%	5 5%	3 6%	1 6%	5 4%	11 11%

Table 7-1
Summary of Statements: % Total Less Likely

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	145 58%	134 58%	11 53%	33 42%	71 81%	145 60%	- -	101 65%	43 46%	29 40%	76 81%	39 48%	42 40%	80 73%	22 65%	15 43%	13 47%	29 38%	60 84%	41 58%	78 57%	67 60%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	138 55%	127 55%	11 58%	28 35%	65 75%	136 56%	2 29%	96 62%	41 44%	29 39%	73 78%	37 44%	36 34%	81 74%	22 63%	10 28%	16 59%	29 37%	60 84%	35 50%	74 54%	64 57%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	117 47%	108 47%	9 45%	24 30%	60 68%	117 48%	- -	85 55%	32 35%	22 30%	65 69%	30 36%	27 26%	73 66%	17 49%	8 22%	15 55%	21 27%	55 77%	31 45%	60 44%	57 51%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	65 26%	61 27%	4 21%	4 5%	39 44%	65 27%	- -	50 32%	16 17%	3 4%	48 51%	15 18%	9 9%	49 45%	7 20%	6 17%	6 23%	11 14%	42 59%	9 12%	37 27%	28 25%

Table 7-2
Summary of Statements: % Total Less Likely

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	85 34%	139 56%	26 11%	25 10%	33 13%	42 17%	52 21%	96 38%	79 32%	32 13%	30 12%	52 21%	82 33%	80 32%	83 33%	212 85%	5 2%	13 5%	10 4%	33 13%	24 10%	49 19%	82 33%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	145 58%	25 30%	107 77%	13 48%	19 78%	29 88%	36 84%	15 29%	80 83%	40 50%	24 76%	16 54%	33 64%	61 74%	50 62%	32 39%	127 60%	1 26%	8 66%	4 40%	18 55%	16 67%	28 58%	51 62%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	138 55%	22 26%	108 78%	9 33%	15 60%	29 90%	32 75%	13 25%	76 79%	41 52%	20 64%	18 61%	32 63%	62 75%	40 50%	35 42%	119 56%	2 42%	8 66%	6 65%	20 61%	15 62%	26 54%	49 59%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	117 47%	11 13%	94 68%	11 43%	17 68%	24 73%	30 70%	8 16%	74 77%	28 36%	24 76%	15 50%	32 61%	56 68%	37 47%	23 28%	105 50%	1 26%	5 42%	4 40%	15 47%	12 48%	20 42%	45 55%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	65 26%	7 8%	56 40%	2 8%	3 12%	9 26%	9 20%	8 15%	46 48%	11 14%	8 26%	4 13%	9 18%	34 41%	21 26%	11 13%	58 27%	- 10%	3 24%	3 29%	7 21%	9 35%	12 24%	25 30%

Table 7-3
Summary of Statements: % Total Less Likely

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE- MALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE- MALE 18-54	FE- MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	74 30%	56 22%	30 12%	83 33%	55 22%	72 29%	61 24%	49 19%	52 21%	79 32%	85 34%	92 37%	57 23%	12 5%	140 56%	98 39%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	145 58%	67 58%	78 58%	51 70%	24 43%	9 31%	52 63%	37 67%	42 57%	30 50%	33 69%	31 59%	45 57%	63 75%	54 58%	23 40%	5 38%	87 62%	53 54%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	138 55%	66 57%	73 54%	43 58%	29 52%	16 54%	44 54%	35 63%	37 51%	33 55%	30 61%	27 52%	43 54%	62 73%	43 47%	28 49%	7 56%	82 59%	50 51%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	117 47%	57 50%	60 44%	37 51%	21 39%	13 43%	41 50%	31 56%	28 39%	27 45%	29 59%	27 52%	30 39%	55 65%	39 42%	18 32%	3 26%	74 53%	40 40%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	65 26%	34 30%	31 23%	20 27%	8 15%	4 13%	22 26%	20 37%	18 24%	15 25%	18 36%	10 20%	20 25%	35 42%	21 23%	7 13%	3 26%	33 24%	29 30%

Table 8-1
Summary of Statements: % Much Less Likely

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	101 40%	95 41%	6 29%	8 11%	57 65%	99 41%	2 29%	73 47%	28 30%	7 10%	66 70%	28 34%	12 11%	70 64%	19 54%	7 18%	12 45%	10 13%	57 80%	22 31%	53 38%	48 43%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	100 40%	95 41%	5 24%	10 13%	57 65%	100 41%	- -	74 48%	24 26%	12 17%	63 67%	24 29%	17 17%	63 57%	19 55%	6 18%	8 31%	8 10%	53 74%	27 38%	52 37%	48 43%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	79 32%	74 32%	6 28%	7 9%	50 57%	79 33%	- -	65 42%	14 15%	6 9%	58 62%	15 18%	8 8%	63 57%	8 24%	3 8%	10 38%	10 13%	50 70%	15 21%	41 30%	38 34%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	42 17%	42 18%	1 3%	2 2%	27 31%	42 17%	- -	35 23%	7 8%	- -	34 36%	8 10%	4 4%	35 31%	4 10%	4 12%	4 15%	7 9%	30 42%	3 4%	26 19%	17 15%

Table 8-2
Summary of Statements: % Much Less Likely

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	85 34%	139 56%	26 11%	25 10%	33 13%	42 17%	52 21%	96 38%	79 32%	32 13%	30 12%	52 21%	82 33%	80 32%	83 33%	212 85%	5 2%	13 5%	10 4%	33 13%	24 10%	49 19%	82 33%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	101 40%	5 6%	91 65%	5 20%	8 31%	22 67%	23 53%	2 4%	72 75%	22 28%	19 60%	9 30%	22 42%	55 67%	27 34%	19 23%	88 42%	2 42%	5 42%	3 29%	12 36%	10 40%	20 40%	37 45%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	100 40%	7 8%	86 62%	7 25%	10 42%	23 70%	26 61%	3 5%	66 69%	23 29%	17 53%	6 20%	20 39%	49 60%	34 42%	16 19%	86 41%	1 26%	5 42%	4 40%	11 34%	10 42%	19 40%	35 43%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	79 32%	4 4%	75 54%	- -	5 21%	14 42%	14 32%	2 4%	63 65%	13 17%	16 50%	8 27%	19 37%	49 60%	21 26%	9 11%	70 33%	1 26%	3 24%	4 40%	10 31%	7 29%	12 24%	32 39%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	42 17%	4 5%	37 27%	1 2%	1 5%	4 13%	4 10%	5 9%	32 33%	6 8%	5 16%	3 11%	5 10%	22 27%	13 16%	7 9%	36 17%	- 10%	3 24%	1 15%	5 14%	2 9%	7 14%	18 22%

Table 8-3
Summary of Statements: % Much Less Likely

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE- MALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE- MALE 18-54	FE- MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	74 30%	56 22%	30 12%	83 33%	55 22%	72 29%	61 24%	49 19%	52 21%	79 32%	85 34%	92 37%	57 23%	12 5%	140 56%	98 39%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	101 40%	45 39%	56 41%	34 47%	21 38%	7 23%	36 44%	29 53%	27 37%	21 35%	23 48%	21 41%	33 42%	56 66%	29 32%	13 22%	4 33%	59 42%	38 39%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	100 40%	45 39%	55 41%	36 48%	19 34%	6 19%	37 45%	28 51%	27 38%	21 35%	23 47%	21 41%	32 41%	48 57%	36 39%	10 18%	2 19%	60 43%	37 38%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	79 32%	40 35%	39 29%	27 36%	12 22%	6 20%	30 37%	24 43%	18 25%	19 32%	20 42%	17 32%	21 27%	48 57%	23 25%	7 12%	3 26%	48 34%	28 29%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	42 17%	22 19%	21 15%	14 19%	5 10%	2 6%	12 15%	16 29%	12 16%	7 12%	14 28%	7 13%	14 18%	26 30%	10 11%	5 9%	1 7%	25 18%	16 16%

Table 9-1
 QUESTION 9:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

To fulfill Pritzker's new spending promises, the median Illinois household would see an income tax hike of up to \$3,500 dollar under his graduated income tax system.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
**D/S (MORE LIKELY - LESS LIKELY)	-108 -43%	-98 -42%	-11 -54%	-16 -20%	-57 -65%	-107 -44%	-2 -22%	-83 -53%	-25 -26%	-18 -24%	-68 -72%	-23 -28%	-12 -11%	-76 -69%	-21 -59%	3 8%	-16 -59%	-8 -11%	-58 -82%	-29 -41%	-60 -43%	-48 -43%
TOTAL MORE LIKELY -----	30 12%	29 13%	1 3%	12 15%	8 9%	29 12%	1 8%	13 9%	17 18%	11 15%	6 6%	13 16%	24 23%	5 4%	1 3%	13 36%	- -	20 26%	2 3%	6 9%	14 10%	16 14%
TOTAL LESS LIKELY -----	138 55%	127 55%	11 58%	28 35%	65 75%	136 56%	2 29%	96 62%	41 44%	29 39%	73 78%	37 44%	36 34%	81 74%	22 63%	10 28%	16 59%	29 37%	60 84%	35 50%	74 54%	64 57%
MUCH MORE LIKELY YES	11 5%	11 5%	1 3%	6 7%	1 1%	11 4%	1 8%	8 5%	4 4%	6 8%	3 3%	3 4%	9 9%	2 2%	- -	4 10%	- -	8 10%	- -	3 4%	8 6%	3 3%
SOMEWHAT MORE LIKELY YES	18 7%	18 8%	- -	6 8%	7 8%	18 8%	- -	5 3%	13 14%	5 7%	3 3%	10 13%	14 14%	3 3%	1 3%	9 26%	- -	12 16%	2 3%	4 5%	6 4%	13 11%
SOMEWHAT LESS LIKELY YES	37 15%	32 14%	6 29%	20 25%	8 9%	37 15%	- -	23 15%	14 15%	21 29%	7 8%	9 11%	24 23%	10 10%	3 8%	4 10%	4 15%	18 24%	3 4%	13 19%	21 16%	16 14%
MUCH LESS LIKELY YES	101 40%	95 41%	6 29%	8 11%	57 65%	99 41%	2 29%	73 47%	28 30%	7 10%	66 70%	28 34%	12 11%	70 64%	19 54%	7 18%	12 45%	10 13%	57 80%	22 31%	53 38%	48 43%
NO DIFFERENCE	62 25%	59 25%	4 20%	35 44%	10 11%	60 25%	2 29%	37 24%	24 26%	30 40%	11 11%	22 27%	41 38%	18 16%	4 13%	11 32%	8 30%	23 30%	7 10%	25 36%	39 28%	23 21%
UNSURE/DON'T KNOW/REFUSED	19 8%	16 7%	4 19%	4 5%	5 5%	16 7%	3 35%	8 5%	11 12%	4 6%	5 5%	10 12%	5 5%	7 6%	7 21%	1 4%	3 10%	5 7%	2 3%	4 5%	10 8%	9 8%

Table 9-2
 QUESTION 9:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

To fulfill Pritzker's new spending promises, the median Illinois household would see an income tax hike of up to \$3,500 dollar under his graduated income tax system.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	85 34%	139 56%	26 11%	25 10%	33 13%	42 17%	52 21%	96 38%	79 32%	32 13%	30 12%	52 21%	82 33%	80 32%	83 33%	212 85%	5 2%	13 5%	10 4%	33 13%	24 10%	49 19%	82 33%
**D/S (MORE LIKELY - LESS LIKELY)	-108 -43%	4 5%	-104 -75%	-9 -33%	-15 -60%	-29 -90%	-32 -75%	8 15%	-71 -73%	-37 -47%	-17 -54%	-17 -58%	-29 -57%	-61 -74%	-30 -37%	-17 -20%	-94 -44%	-1 -20%	-4 -32%	-6 -65%	-17 -53%	-10 -41%	-15 -31%	-39 -48%
TOTAL MORE LIKELY -----	30 12%	26 31%	4 3%	- -	- -	- -	- -	20 39%	5 5%	4 5%	3 10%	1 4%	3 6%	1 2%	10 13%	18 22%	25 12%	1 22%	4 34%	- -	2 8%	5 21%	11 22%	9 12%
TOTAL LESS LIKELY -----	138 55%	22 26%	108 78%	9 33%	15 60%	29 90%	32 75%	13 25%	76 79%	41 52%	20 64%	18 61%	32 63%	62 75%	40 50%	35 42%	119 56%	2 42%	8 66%	6 65%	20 61%	15 62%	26 54%	49 59%
MUCH MORE LIKELY YES	11 5%	11 13%	1 1%	- -	- -	- -	- -	9 17%	1 1%	2 3%	1 2%	- -	1 1%	1 1%	2 3%	8 10%	11 5%	- -	- -	- -	2 8%	1 5%	2 4%	5 6%
SOMEWHAT MORE LIKELY YES	18 7%	16 18%	3 2%	- -	- -	- -	- -	12 23%	4 4%	2 2%	2 7%	1 4%	2 5%	1 1%	8 10%	10 12%	13 6%	1 22%	4 34%	- -	- -	4 16%	9 19%	4 5%
SOMEWHAT LESS LIKELY YES	37 15%	17 20%	17 12%	3 13%	7 29%	7 23%	9 22%	11 21%	4 4%	19 24%	1 4%	9 32%	11 21%	7 9%	13 16%	16 20%	31 14%	- -	3 24%	4 36%	8 25%	6 23%	7 13%	12 14%
MUCH LESS LIKELY YES	101 40%	5 6%	91 65%	5 20%	8 31%	22 67%	23 53%	2 4%	72 75%	22 28%	19 60%	9 30%	22 42%	55 67%	27 34%	19 23%	88 42%	2 42%	5 42%	3 29%	12 36%	10 40%	20 40%	37 45%
NO DIFFERENCE	62 25%	34 40%	20 14%	9 33%	8 31%	3 8%	8 18%	16 32%	9 10%	31 40%	4 13%	7 25%	10 19%	14 16%	21 26%	25 30%	55 26%	2 35%	- -	2 24%	6 20%	3 11%	11 22%	23 27%
UNSURE/DON'T KNOW/REFUSED	19 8%	3 4%	7 5%	9 34%	2 9%	1 2%	3 7%	2 4%	6 6%	3 3%	4 13%	3 10%	6 12%	5 6%	9 11%	4 5%	14 7%	- -	- -	1 11%	4 12%	1 6%	1 2%	1 2%

Table 9-3
 QUESTION 9:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

To fulfill Pritzker's new spending promises, the median Illinois household would see an income tax hike of up to \$3,500 dollar under his graduated income tax system.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250	115	135	74	56	30	83	55	72	61	49	52	79	85	92	57	12	140	98
	100%	46%	54%	30%	22%	12%	33%	22%	29%	24%	19%	21%	32%	34%	37%	23%	5%	56%	39%
**D/S (MORE LIKELY - LESS LIKELY)	-108	-51	-58	-35	-24	-9	-39	-29	-27	-25	-23	-22	-33	-56	-30	-17	-6	-62	-40
	-43%	-44%	-43%	-48%	-44%	-30%	-47%	-53%	-37%	-41%	-46%	-43%	-42%	-66%	-32%	-30%	-49%	-45%	-41%
TOTAL MORE LIKELY	30	15	15	8	5	7	6	6	11	8	7	5	9	6	13	11	1	20	10
-----	12%	13%	11%	11%	8%	24%	7%	10%	15%	14%	14%	9%	12%	7%	14%	19%	7%	14%	10%
TOTAL LESS LIKELY	138	66	73	43	29	16	44	35	37	33	30	27	43	62	43	28	7	82	50
-----	55%	57%	54%	58%	52%	54%	54%	63%	51%	55%	61%	52%	54%	73%	47%	49%	56%	59%	51%
MUCH MORE LIKELY YES	11	5	7	3	3	-	2	2	6	1	4	1	5	2	2	7	1	7	4
	5%	4%	5%	3%	6%	-	3%	4%	8%	2%	7%	2%	6%	2%	2%	13%	7%	5%	4%
SOMEWHAT MORE LIKELY YES	18	11	8	5	1	7	3	3	5	7	3	3	4	4	11	3	-	13	6
	7%	9%	6%	7%	3%	24%	4%	6%	6%	12%	7%	7%	6%	5%	12%	6%	-	9%	6%
SOMEWHAT LESS LIKELY YES	37	20	17	9	8	9	8	6	10	12	6	6	10	6	14	15	3	23	11
	15%	18%	12%	12%	14%	31%	10%	10%	14%	20%	13%	11%	12%	7%	15%	27%	23%	17%	11%
MUCH LESS LIKELY YES	101	45	56	34	21	7	36	29	27	21	23	21	33	56	29	13	4	59	38
	40%	39%	41%	47%	38%	23%	44%	53%	37%	35%	48%	41%	42%	66%	32%	22%	33%	42%	39%
NO DIFFERENCE	62	26	37	20	15	6	27	10	17	16	8	18	19	14	28	16	4	29	30
	25%	22%	27%	27%	28%	21%	33%	17%	24%	26%	16%	34%	24%	17%	30%	27%	31%	21%	31%
UNSURE/DON'T KNOW/REFUSED	19	8	11	3	7	-	6	5	7	3	4	2	8	2	9	3	1	10	9
	8%	7%	8%	4%	12%	-	7%	9%	10%	5%	9%	5%	10%	3%	9%	5%	6%	7%	9%

Table 10-1
 QUESTION 10:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

Historical statistics show that over the last decade, states with graduated income taxes have seen slower growth in jobs and wages compared to states with flat taxes or no income taxes.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
**D/S (MORE LIKELY - LESS LIKELY)	-90 -36%	-82 -36%	-8 -39%	-15 -18%	-54 -62%	-91 -37%	1 8%	-69 -45%	-21 -22%	-9 -12%	-59 -62%	-22 -27%	-6 -6%	-68 -62%	-16 -47%	-	-15 -55%	-3 -4%	-52 -73%	-26 -37%	-42 -31%	-48 -43%
TOTAL MORE LIKELY -----	27 11%	26 11%	1 6%	9 11%	5 6%	27 11%	1 8%	15 10%	12 13%	13 18%	7 7%	8 9%	21 20%	5 5%	1 2%	8 23%	-	17 23%	3 4%	5 7%	18 13%	9 8%
TOTAL LESS LIKELY -----	117 47%	108 47%	9 45%	24 30%	60 68%	117 48%	-	85 55%	32 35%	22 30%	65 69%	30 36%	27 26%	73 66%	17 49%	8 22%	15 55%	21 27%	55 77%	31 45%	60 44%	57 51%
MUCH MORE LIKELY YES	13 5%	13 6%	1 4%	6 7%	3 4%	13 5%	1 8%	9 6%	5 5%	6 8%	5 6%	2 3%	9 8%	4 4%	1 2%	3 8%	-	9 11%	1 1%	3 5%	11 8%	2 2%
SOMEWHAT MORE LIKELY YES	14 5%	13 6%	1 3%	3 4%	2 2%	14 6%	-	7 4%	7 7%	7 10%	1 1%	5 6%	13 12%	1 1%	-	5 15%	-	9 11%	2 3%	2 3%	7 5%	7 6%
SOMEWHAT LESS LIKELY YES	38 15%	35 15%	3 17%	16 21%	9 10%	38 16%	-	20 13%	18 19%	16 21%	7 8%	15 18%	19 18%	11 10%	8 24%	5 14%	4 17%	11 14%	5 7%	17 24%	19 14%	19 17%
MUCH LESS LIKELY YES	79 32%	74 32%	6 28%	7 9%	50 57%	79 33%	-	65 42%	14 15%	6 9%	58 62%	15 18%	8 8%	63 57%	8 24%	3 8%	10 38%	10 13%	50 70%	15 21%	41 30%	38 34%
NO DIFFERENCE	85 34%	79 34%	6 29%	41 52%	19 22%	81 33%	4 43%	46 30%	38 41%	34 47%	19 20%	31 38%	49 47%	29 26%	6 18%	16 44%	11 41%	35 45%	13 18%	30 42%	48 35%	36 32%
UNSURE/DON'T KNOW/REFUSED	21 8%	17 8%	4 19%	6 7%	4 5%	17 7%	4 49%	9 6%	11 12%	4 6%	3 4%	14 16%	8 7%	3 3%	11 31%	4 11%	1 4%	4 5%	1 2%	4 6%	11 8%	10 9%

Table 10-2
 QUESTION 10:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

Historical statistics show that over the last decade, states with graduated income taxes have seen slower growth in jobs and wages compared to states with flat taxes or no income taxes.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250	85	139	26	25	33	42	52	96	79	32	30	52	82	80	83	212	5	13	10	33	24	49	82
	100%	34%	56%	11%	10%	13%	17%	21%	38%	32%	13%	12%	21%	33%	32%	33%	85%	2%	5%	4%	13%	10%	19%	33%
**D/S (MORE LIKELY - LESS LIKELY)	-90	11	-90	-11	-17	-23	-29	7	-71	-19	-24	-11	-28	-52	-29	-9	-83	-1	-4	-2	-12	-7	-16	-34
	-36%	13%	-65%	-43%	-68%	-70%	-68%	13%	-74%	-25%	-76%	-37%	-54%	-63%	-36%	-11%	-39%	-26%	-30%	-17%	-35%	-28%	-32%	-41%
TOTAL MORE LIKELY	27	22	5	-	-	1	1	15	3	9	-	4	4	4	9	14	22	-	2	2	4	5	5	11
-----	11%	26%	3%	-	-	2%	2%	29%	3%	11%	-	13%	7%	4%	11%	17%	11%	-	12%	23%	12%	20%	10%	13%
TOTAL LESS LIKELY	117	11	94	11	17	24	30	8	74	28	24	15	32	56	37	23	105	1	5	4	15	12	20	45
-----	47%	13%	68%	43%	68%	73%	70%	16%	77%	36%	76%	50%	61%	68%	47%	28%	50%	26%	42%	40%	47%	48%	42%	55%
MUCH MORE LIKELY YES	13	10	4	-	-	1	1	8	1	5	-	1	1	4	4	6	11	-	2	-	3	1	3	5
	5%	12%	3%	-	-	2%	2%	16%	1%	6%	-	5%	3%	4%	5%	7%	5%	-	12%	-	10%	3%	5%	6%
SOMEWHAT MORE LIKELY YES	14	13	1	-	-	-	-	7	2	4	-	2	2	-	5	8	11	-	-	2	1	4	2	6
	5%	15%	1%	-	-	-	-	13%	2%	5%	-	8%	4%	-	6%	10%	5%	-	-	23%	2%	17%	4%	7%
SOMEWHAT LESS LIKELY YES	38	8	19	11	11	10	16	6	11	15	8	7	13	6	17	14	36	-	2	-	5	5	9	13
	15%	9%	14%	43%	46%	30%	38%	12%	11%	19%	26%	23%	24%	8%	21%	17%	17%	-	19%	-	16%	19%	18%	16%
MUCH LESS LIKELY YES	79	4	75	-	5	14	14	2	63	13	16	8	19	49	21	9	70	1	3	4	10	7	12	32
	32%	4%	54%	-	21%	42%	32%	4%	65%	17%	50%	27%	37%	60%	26%	11%	33%	26%	24%	40%	31%	29%	24%	39%
NO DIFFERENCE	85	46	34	5	5	5	6	29	15	36	4	7	10	19	25	40	70	3	4	4	8	6	21	27
	34%	55%	24%	18%	21%	15%	15%	55%	16%	45%	14%	24%	20%	23%	31%	48%	33%	52%	34%	37%	26%	23%	43%	32%
UNSURE/DON'T KNOW/REFUSED	21	5	6	10	3	3	6	-	4	6	3	4	6	4	9	6	15	1	1	-	5	2	3	-
	8%	6%	5%	39%	12%	10%	13%	-	5%	8%	11%	14%	12%	5%	12%	7%	7%	22%	11%	-	16%	9%	6%	-

Table 10-3
 QUESTION 10:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

Historical statistics show that over the last decade, states with graduated income taxes have seen slower growth in jobs and wages compared to states with flat taxes or no income taxes.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250	115	135	74	56	30	83	55	72	61	49	52	79	85	92	57	12	140	98
	100%	46%	54%	30%	22%	12%	33%	22%	29%	24%	19%	21%	32%	34%	37%	23%	5%	56%	39%
**D/S (MORE LIKELY - LESS LIKELY)	-90	-46	-43	-28	-17	-9	-37	-26	-14	-21	-24	-25	-16	-49	-28	-8	-	-63	-27
	-36%	-40%	-32%	-38%	-30%	-30%	-45%	-47%	-20%	-35%	-49%	-48%	-21%	-58%	-31%	-14%	-1%	-45%	-27%
TOTAL MORE LIKELY	27	11	16	9	5	4	4	5	14	6	5	2	14	6	10	10	3	11	13
-----	11%	10%	12%	13%	8%	14%	5%	9%	19%	11%	9%	4%	18%	7%	11%	17%	26%	8%	13%
TOTAL LESS LIKELY	117	57	60	37	21	13	41	31	28	27	29	27	30	55	39	18	3	74	40
-----	47%	50%	44%	51%	39%	43%	50%	56%	39%	45%	59%	52%	39%	65%	42%	32%	26%	53%	40%
MUCH MORE LIKELY YES	13	4	9	6	2	-	2	4	7	1	3	1	8	3	4	6	2	5	6
	5%	4%	7%	8%	4%	-	3%	7%	10%	2%	7%	2%	10%	3%	4%	10%	19%	4%	6%
SOMEWHAT MORE LIKELY YES	14	7	7	3	3	4	2	1	6	5	1	1	6	3	6	4	1	6	7
	5%	6%	5%	5%	5%	14%	3%	2%	9%	9%	3%	2%	8%	4%	7%	7%	7%	4%	7%
SOMEWHAT LESS LIKELY YES	38	17	21	11	9	7	11	7	10	8	8	10	9	7	15	12	-	27	11
	15%	15%	15%	15%	17%	24%	14%	13%	14%	13%	17%	20%	11%	9%	17%	20%	-	19%	12%
MUCH LESS LIKELY YES	79	40	39	27	12	6	30	24	18	19	20	17	21	48	23	7	3	48	28
	32%	35%	29%	36%	22%	20%	37%	43%	25%	32%	42%	32%	27%	57%	25%	12%	26%	34%	29%
NO DIFFERENCE	85	39	46	25	20	12	34	14	22	25	12	21	24	19	34	25	5	46	33
	34%	34%	34%	33%	35%	39%	42%	26%	31%	41%	25%	41%	31%	22%	37%	44%	41%	33%	34%
UNSURE/DON'T KNOW/REFUSED	21	8	13	2	10	1	2	5	9	2	4	1	10	4	9	4	1	8	12
	8%	7%	10%	3%	18%	4%	3%	9%	12%	4%	7%	2%	13%	5%	10%	7%	6%	6%	12%

Table 11-1
 QUESTION 11:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

A recent study shows Illinois' business climate would drop to 48th out of the 50 states under Pritzker's proposal, hurting our state's small businesses and costing the state tens of thousands of jobs.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
**D/S (MORE LIKELY - LESS LIKELY)	-124 -49%	-117 -51%	-7 -36%	-25 -31%	-71 -81%	-125 -52%	2 22%	-90 -58%	-33 -35%	-20 -27%	-73 -77%	-31 -38%	-24 -23%	-78 -71%	-22 -63%	-7 -20%	-11 -43%	-17 -22%	-58 -81%	-34 -48%	-66 -47%	-58 -52%
TOTAL MORE LIKELY -----	21 9%	18 8%	4 18%	8 10%	-	20 8%	2 22%	11 7%	11 11%	10 13%	3 4%	8 10%	18 17%	3 3%	1 2%	8 23%	1 4%	12 16%	2 3%	7 9%	13 9%	9 8%
TOTAL LESS LIKELY -----	145 58%	134 58%	11 53%	33 42%	71 81%	145 60%	-	101 65%	43 46%	29 40%	76 81%	39 48%	42 40%	80 73%	22 65%	15 43%	13 47%	29 38%	60 84%	41 58%	78 57%	67 60%
MUCH MORE LIKELY YES	12 5%	12 5%	1 4%	5 6%	-	12 5%	1 8%	8 5%	4 4%	6 9%	3 3%	4 4%	11 10%	1 1%	1 2%	5 13%	-	9 12%	-	3 4%	8 6%	5 4%
SOMEWHAT MORE LIKELY YES	9 4%	6 3%	3 14%	4 5%	-	8 3%	1 14%	3 2%	6 7%	3 4%	1 1%	5 6%	7 7%	2 2%	-	4 10%	1 4%	3 4%	2 3%	4 5%	5 3%	4 4%
SOMEWHAT LESS LIKELY YES	45 18%	40 17%	6 29%	23 29%	15 17%	45 19%	-	27 17%	19 20%	17 23%	13 14%	15 18%	25 23%	17 16%	4 10%	9 25%	4 16%	21 27%	7 10%	14 20%	27 19%	19 17%
MUCH LESS LIKELY YES	100 40%	95 41%	5 24%	10 13%	57 65%	100 41%	-	74 48%	24 26%	12 17%	63 67%	24 29%	17 17%	63 57%	19 55%	6 18%	8 31%	8 10%	53 74%	27 38%	52 37%	48 43%
NO DIFFERENCE	71 28%	67 29%	3 17%	36 45%	16 18%	68 28%	2 29%	39 25%	31 33%	32 44%	13 14%	26 31%	42 39%	25 23%	4 11%	10 28%	12 46%	33 43%	9 13%	21 29%	39 28%	32 28%
UNSURE/DON'T KNOW/REFUSED	13 5%	11 5%	2 12%	2 2%	1 1%	9 4%	4 49%	4 3%	9 10%	3 4%	1 1%	9 11%	4 4%	1 1%	8 22%	2 5%	1 3%	3 4%	-	3 4%	8 6%	5 4%

Table 11-2
 QUESTION 11:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

A recent study shows Illinois' business climate would drop to 48th out of the 50 states under Pritzker's proposal, hurting our state's small businesses and costing the state tens of thousands of jobs.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250	85	139	26	25	33	42	52	96	79	32	30	52	82	80	83	212	5	13	10	33	24	49	82
	100%	34%	56%	11%	10%	13%	17%	21%	38%	32%	13%	12%	21%	33%	32%	33%	85%	2%	5%	4%	13%	10%	19%	33%
**D/S (MORE LIKELY - LESS LIKELY)	-124	-10	-102	-11	-16	-26	-32	-6	-77	-31	-23	-12	-29	-58	-42	-22	-111	-	-8	-2	-16	-11	-24	-44
	-49%	-12%	-73%	-42%	-65%	-80%	-75%	-11%	-80%	-39%	-72%	-40%	-55%	-70%	-53%	-26%	-52%	6%	-66%	-17%	-48%	-44%	-49%	-53%
TOTAL MORE LIKELY	21	15	5	1	3	2	4	9	3	9	1	4	4	3	7	11	17	2	-	2	2	5	4	7
-----	9%	17%	4%	5%	13%	8%	9%	18%	3%	11%	3%	14%	8%	4%	9%	13%	8%	32%	-	23%	7%	22%	9%	8%
TOTAL LESS LIKELY	145	25	107	13	19	29	36	15	80	40	24	16	33	61	50	32	127	1	8	4	18	16	28	51
-----	58%	30%	77%	48%	78%	88%	84%	29%	83%	50%	76%	54%	64%	74%	62%	39%	60%	26%	66%	40%	55%	67%	58%	62%
MUCH MORE LIKELY YES	12	10	2	1	1	1	2	7	-	5	-	2	2	1	5	6	9	-	-	2	2	3	-	5
	5%	12%	1%	2%	5%	4%	4%	14%	-	6%	-	8%	4%	2%	7%	7%	4%	10%	-	23%	7%	11%	-	6%
SOMEWHAT MORE LIKELY YES	9	5	3	1	2	1	2	2	3	4	1	2	2	2	2	5	8	1	-	-	-	3	4	2
	4%	6%	2%	3%	8%	4%	5%	4%	3%	5%	3%	6%	4%	2%	2%	6%	4%	22%	-	-	-	12%	9%	2%
SOMEWHAT LESS LIKELY YES	45	18	21	6	9	6	10	13	14	17	7	10	13	12	16	17	41	-	3	-	7	6	9	15
	18%	21%	15%	23%	36%	18%	23%	25%	14%	21%	22%	34%	24%	15%	20%	20%	19%	-	24%	-	21%	24%	18%	18%
MUCH LESS LIKELY YES	100	7	86	7	10	23	26	3	66	23	17	6	20	49	34	16	86	1	5	4	11	10	19	35
	40%	8%	62%	25%	42%	70%	61%	5%	69%	29%	53%	20%	39%	60%	42%	19%	41%	26%	42%	40%	34%	42%	40%	43%
NO DIFFERENCE	71	41	26	4	1	1	2	24	12	28	6	9	14	14	19	35	58	2	4	4	9	2	15	23
	28%	48%	19%	15%	6%	4%	5%	46%	13%	36%	19%	32%	27%	17%	24%	43%	27%	42%	34%	37%	28%	8%	30%	28%
UNSURE/DON'T KNOW/REFUSED	13	4	1	8	1	-	1	3	1	2	1	-	1	3	4	4	10	-	-	-	3	1	2	1
	5%	5%	-	32%	3%	-	2%	6%	1%	2%	2%	-	1%	4%	5%	5%	5%	-	-	-	9%	3%	4%	2%

Table 11-3
 QUESTION 11:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

A recent study shows Illinois' business climate would drop to 48th out of the 50 states under Pritzker's proposal, hurting our state's small businesses and costing the state tens of thousands of jobs.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250	115	135	74	56	30	83	55	72	61	49	52	79	85	92	57	12	140	98
	100%	46%	54%	30%	22%	12%	33%	22%	29%	24%	19%	21%	32%	34%	37%	23%	5%	56%	39%
**D/S (MORE LIKELY - LESS LIKELY)	-124	-56	-68	-44	-21	-4	-48	-33	-32	-24	-28	-28	-37	-61	-44	-14	-3	-77	-43
	-49%	-48%	-50%	-60%	-38%	-13%	-59%	-60%	-45%	-40%	-58%	-54%	-47%	-72%	-48%	-25%	-24%	-55%	-44%
TOTAL MORE LIKELY	21	11	10	7	3	5	3	4	9	6	5	2	8	2	10	8	2	10	10
-----	9%	10%	8%	10%	5%	18%	4%	6%	13%	10%	10%	5%	10%	2%	11%	15%	14%	7%	10%
TOTAL LESS LIKELY	145	67	78	51	24	9	52	37	42	30	33	31	45	63	54	23	5	87	53
-----	58%	58%	58%	70%	43%	31%	63%	67%	57%	50%	69%	59%	57%	75%	58%	40%	38%	62%	54%
MUCH MORE LIKELY YES	12	9	3	2	1	4	1	1	6	5	4	-	3	1	5	5	1	6	6
	5%	8%	2%	2%	2%	14%	1%	2%	9%	8%	9%	-	4%	1%	6%	9%	7%	4%	6%
SOMEWHAT MORE LIKELY YES	9	2	7	6	2	1	2	2	3	1	1	2	5	1	5	4	1	4	4
	4%	2%	5%	7%	3%	4%	3%	4%	4%	2%	1%	5%	6%	1%	5%	6%	7%	3%	4%
SOMEWHAT LESS LIKELY YES	45	22	24	16	5	4	15	9	14	9	11	9	13	15	17	13	2	27	16
	18%	19%	17%	21%	9%	12%	18%	16%	20%	15%	22%	18%	16%	17%	19%	22%	19%	19%	17%
MUCH LESS LIKELY YES	100	45	55	36	19	6	37	28	27	21	23	21	32	48	36	10	2	60	37
	40%	39%	41%	48%	34%	19%	45%	51%	38%	35%	47%	41%	41%	57%	39%	18%	19%	43%	38%
NO DIFFERENCE	71	34	37	15	21	16	25	11	17	24	8	16	21	16	24	24	5	37	29
	28%	29%	27%	20%	37%	52%	30%	20%	24%	40%	16%	32%	26%	19%	26%	41%	41%	26%	30%
UNSURE/DON'T KNOW/REFUSED	13	3	9	-	8	-	2	4	4	-	3	2	5	3	4	3	1	6	6
	5%	3%	7%	-	14%	-	3%	7%	6%	-	6%	5%	7%	4%	5%	5%	6%	4%	6%

Table 12-1
 QUESTION 12:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

If the graduated income tax amendment passes, and the initial rates Governor Pritzker proposed are signed into law as is, the typical married couple family in Illinois would see a reduction in their income tax of around \$130.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
**D/S (MORE LIKELY - LESS LIKELY)	2 1%	-	2 9%	34 43%	-26 -30%	-	2 22%	-12 -7%	14 15%	33 45%	-38 -40%	6 8%	36 35%	-32 -29%	-2 -6%	4 12%	2 7%	23 31%	-39 -55%	18 25%	4 3%	-2 -2%
TOTAL MORE LIKELY -----	68 27%	62 27%	6 29%	38 48%	13 14%	66 27%	2 22%	38 24%	29 32%	36 49%	10 11%	21 26%	45 43%	17 16%	5 14%	11 29%	8 30%	34 45%	3 4%	26 37%	42 30%	26 23%
TOTAL LESS LIKELY -----	65 26%	61 27%	4 21%	4 5%	39 44%	65 27%	-	50 32%	16 17%	3 4%	48 51%	15 18%	9 9%	49 45%	7 20%	6 17%	6 23%	11 14%	42 59%	9 12%	37 27%	28 25%
MUCH MORE LIKELY YES	25 10%	24 10%	1 5%	16 20%	1 1%	24 10%	1 8%	13 8%	12 13%	15 21%	3 3%	6 8%	20 19%	4 4%	-	5 14%	2 7%	17 22%	-	6 9%	18 13%	7 6%
SOMEWHAT MORE LIKELY YES	43 17%	38 17%	5 24%	22 28%	11 13%	42 17%	1 14%	25 16%	17 19%	21 28%	7 8%	15 18%	25 24%	13 12%	5 14%	6 16%	6 23%	17 23%	3 4%	20 29%	24 17%	19 17%
SOMEWHAT LESS LIKELY YES	23 9%	20 9%	3 18%	2 3%	12 13%	23 10%	-	14 9%	9 9%	3 4%	14 15%	6 8%	5 5%	15 14%	3 10%	2 5%	2 8%	4 5%	12 17%	6 9%	12 8%	12 10%
MUCH LESS LIKELY YES	42 17%	42 18%	1 3%	2 2%	27 31%	42 17%	-	35 23%	7 8%	-	34 36%	8 10%	4 4%	35 31%	4 10%	4 12%	4 15%	7 9%	30 42%	3 4%	26 19%	17 15%
NO DIFFERENCE	104 41%	97 42%	7 34%	38 47%	31 36%	100 41%	4 43%	63 41%	39 42%	35 47%	31 33%	38 46%	49 46%	40 36%	15 44%	17 47%	12 47%	30 40%	25 35%	33 48%	51 37%	53 47%
UNSURE/DON'T KNOW/REFUSED	13 5%	10 4%	3 16%	-	5 6%	11 4%	3 35%	4 3%	8 9%	-	5 5%	8 10%	2 2%	4 3%	8 22%	2 6%	-	1 2%	1 2%	2 3%	8 6%	5 5%

Table 12-2
 QUESTION 12:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

If the graduated income tax amendment passes, and the initial rates Governor Pritzker proposed are signed into law as is, the typical married couple family in Illinois would see a reduction in their income tax of around \$130.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	85 34%	139 56%	26 11%	25 10%	33 13%	42 17%	52 21%	96 38%	79 32%	32 13%	30 12%	52 21%	82 33%	80 32%	83 33%	212 85%	5 2%	13 5%	10 4%	33 13%	24 10%	49 19%	82 33%
**D/S (MORE LIKELY - LESS LIKELY)	2 1%	30 36%	-32 -23%	4 15%	7 28%	-1 -3%	5 12%	15 29%	-31 -32%	15 19%	4 13%	11 37%	14 26%	-20 -25%	2 2%	18 22%	3 1%	2 39%	- -	-2 -16%	4 13%	-1 -3%	6 13%	-5 -7%
TOTAL MORE LIKELY -----	68 27%	38 44%	24 17%	6 23%	10 40%	8 24%	14 32%	22 43%	15 16%	26 33%	13 39%	15 51%	23 44%	14 16%	22 28%	29 36%	61 29%	2 48%	3 24%	1 13%	11 34%	8 32%	18 37%	20 24%
TOTAL LESS LIKELY -----	65 26%	7 8%	56 40%	2 8%	3 12%	9 26%	9 20%	8 15%	46 48%	11 14%	8 26%	4 13%	9 18%	34 41%	21 26%	11 13%	58 27%	- 10%	3 24%	3 29%	7 21%	9 35%	12 24%	25 30%
MUCH MORE LIKELY YES	25 10%	17 20%	6 4%	2 8%	3 14%	1 4%	3 8%	10 20%	6 6%	7 9%	6 19%	8 26%	10 20%	6 7%	7 9%	11 13%	18 8%	2 48%	3 24%	1 13%	5 16%	4 18%	3 6%	7 9%
SOMEWHAT MORE LIKELY YES	43 17%	21 24%	18 13%	4 15%	6 26%	6 19%	10 24%	12 24%	9 10%	19 24%	7 20%	7 25%	13 24%	8 10%	15 19%	18 22%	43 20%	- -	- -	- -	6 18%	3 14%	15 31%	12 15%
SOMEWHAT LESS LIKELY YES	23 9%	3 3%	19 13%	2 6%	2 8%	4 14%	4 11%	3 6%	14 15%	5 7%	3 10%	1 3%	4 8%	11 14%	8 10%	4 5%	22 10%	- -	- -	1 15%	3 8%	6 26%	5 11%	7 9%
MUCH LESS LIKELY YES	42 17%	4 5%	37 27%	1 2%	1 5%	4 13%	4 10%	5 9%	32 33%	6 8%	5 16%	3 11%	5 10%	22 27%	13 16%	7 9%	36 17%	- 10%	3 24%	1 15%	5 14%	2 9%	7 14%	18 22%
NO DIFFERENCE	104 41%	39 46%	53 38%	12 45%	10 42%	14 42%	16 38%	22 42%	31 32%	40 50%	9 27%	9 31%	17 32%	29 36%	33 41%	40 48%	85 40%	2 42%	7 53%	6 58%	10 32%	8 34%	19 39%	36 44%
UNSURE/DON'T KNOW/REFUSED	13 5%	1 1%	6 5%	6 24%	1 6%	3 8%	4 10%	- -	4 4%	2 2%	3 8%	1 4%	3 6%	6 7%	4 5%	2 3%	9 4%	- -	- -	- -	4 13%	- -	- -	1 1%

Table 12-3
 QUESTION 12:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

If the graduated income tax amendment passes, and the initial rates Governor Pritzker proposed are signed into law as is, the typical married couple family in Illinois would see a reduction in their income tax of around \$130.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	74 30%	56 22%	30 12%	83 33%	55 22%	72 29%	61 24%	49 19%	52 21%	79 32%	85 34%	92 37%	57 23%	12 5%	140 56%	98 39%
**D/S (MORE LIKELY - LESS LIKELY)	2 1%	-3 -3%	5 4%	2 2%	6 12%	7 22%	-4 -5%	-8 -14%	7 10%	-2 -3%	-1 -2%	5 9%	1 1%	-20 -24%	7 8%	13 23%	- -1%	8 6%	-6 -6%
TOTAL MORE LIKELY -----	68 27%	31 27%	36 27%	21 29%	15 27%	10 34%	18 21%	12 22%	25 35%	13 22%	17 34%	15 28%	21 26%	15 18%	28 30%	21 36%	3 26%	41 29%	23 24%
TOTAL LESS LIKELY -----	65 26%	34 30%	31 23%	20 27%	8 15%	4 13%	22 26%	20 37%	18 24%	15 25%	18 36%	10 20%	20 25%	35 42%	21 23%	7 13%	3 26%	33 24%	29 30%
MUCH MORE LIKELY YES	25 10%	13 11%	12 9%	8 11%	4 8%	3 10%	8 9%	1 2%	12 16%	5 8%	6 13%	6 11%	6 8%	4 5%	6 7%	12 20%	1 7%	15 11%	9 9%
SOMEWHAT MORE LIKELY YES	43 17%	19 16%	24 18%	13 18%	11 19%	7 24%	10 12%	11 20%	13 18%	8 14%	10 22%	9 18%	14 18%	11 13%	22 23%	9 16%	2 19%	26 19%	15 15%
SOMEWHAT LESS LIKELY YES	23 9%	13 11%	10 8%	6 8%	3 6%	2 6%	9 11%	4 8%	6 8%	8 13%	4 9%	4 7%	6 8%	10 12%	11 12%	2 3%	2 20%	8 5%	13 14%
MUCH LESS LIKELY YES	42 17%	22 19%	21 15%	14 19%	5 10%	2 6%	12 15%	16 29%	12 16%	7 12%	14 28%	7 13%	14 18%	26 30%	10 11%	5 9%	1 7%	25 18%	16 16%
NO DIFFERENCE	104 41%	44 39%	59 44%	30 41%	28 50%	16 53%	42 51%	19 34%	23 32%	32 53%	10 21%	26 50%	32 40%	28 33%	41 45%	27 48%	5 41%	61 43%	38 39%
UNSURE/DON'T KNOW/REFUSED	13 5%	5 4%	9 6%	3 4%	4 8%	- -	1 1%	4 7%	6 9%	- -	4 8%	1 2%	6 8%	6 8%	2 2%	2 4%	1 6%	5 4%	8 8%

Table 13-1
 QUESTION 13:
 After hearing all of this, if the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
**D/S (YES - NO)	-54 -22%	-44 -19%	-10 -53%	37 46%	-68 -78%	-51 -21%	-3 -36%	-42 -27%	-12 -13%	50 67%	-87 -93%	-16 -20%	66 63%	-104 -95%	-16 -46%	14 38%	-25 -94%	44 57%	-69 -97%	-17 -25%	-29 -21%	-26 -23%
TOTAL YES -----	85 34%	82 36%	3 14%	54 68%	9 10%	84 35%	1 8%	51 33%	33 35%	58 79%	2 2%	24 30%	81 77%	2 2%	2 5%	22 63%	1 3%	59 76%	1 1%	21 30%	47 34%	38 34%
TOTAL NO -----	139 56%	126 55%	13 67%	17 22%	77 88%	135 56%	4 43%	93 60%	45 49%	9 12%	89 95%	41 50%	15 14%	106 97%	18 51%	9 25%	26 97%	15 19%	70 98%	38 55%	75 54%	64 57%
DEFINITELY YES	45 18%	45 19%	1 3%	32 40%	4 4%	45 18%	1 8%	34 22%	12 13%	34 46%	2 2%	9 11%	43 41%	1 1%	1 3%	9 24%	- -	35 45%	1 1%	8 12%	27 20%	18 16%
PROBABLY YES	39 16%	37 16%	2 11%	22 28%	5 6%	39 16%	- -	17 11%	21 23%	24 33%	- -	15 19%	38 36%	1 1%	1 2%	14 39%	3 3%	24 31%	- -	13 18%	20 14%	20 18%
PROBABLY NO	40 16%	32 14%	8 41%	13 16%	13 15%	39 16%	1 15%	18 12%	22 24%	6 8%	10 11%	24 29%	12 11%	20 18%	8 24%	8 22%	13 47%	9 12%	9 12%	18 26%	28 21%	12 10%
DEFINITELY NO	99 40%	94 41%	5 26%	5 6%	64 73%	97 40%	2 28%	75 48%	24 25%	3 3%	79 84%	17 21%	3 3%	87 79%	9 27%	1 3%	13 50%	6 8%	61 86%	20 28%	47 34%	52 47%
UNSURE/NEED MORE INFO	24 10%	21 9%	4 19%	6 8%	2 3%	20 8%	4 49%	10 6%	15 16%	6 8%	2 2%	16 20%	9 9%	1 1%	14 42%	4 11%	- -	3 3%	- -	10 15%	14 10%	10 9%
DON'T KNOW/REFUSED	2 1%	2 1%	- -	2 3%	- -	2 1%	- -	2 1%	- -	1 1%	1 1%	1 1%	1 1%	1 1%	1 2%	1 2%	- -	1 1%	1 1%	1 1%	2 1%	- -
MOVE AWAY YES	25 10%	21 9%	4 18%	12 15%	4 4%	25 10%	- -	13 9%	11 12%	11 15%	1 1%	12 15%	25 23%	- -	- -	13 37%	- -	7 9%	- -	16 23%	19 14%	6 5%
MOVE TO NO	33 13%	29 13%	4 18%	7 9%	11 13%	33 13%	- -	18 12%	14 15%	7 10%	9 9%	17 20%	15 14%	- -	18 51%	9 25%	- -	6 8%	3 4%	20 28%	24 17%	9 8%
TOTAL MOVERS	42 17%	37 16%	5 26%	13 16%	12 14%	42 17%	- -	24 16%	17 19%	13 17%	9 10%	20 25%	25 23%	- -	18 51%	13 37%	- -	9 12%	3 4%	25 36%	31 22%	12 10%

Table 13-2

QUESTION 13:
After hearing all of this, if the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	85 34%	139 56%	26 11%	25 10%	33 13%	42 17%	52 21%	96 38%	79 32%	32 13%	30 12%	52 21%	82 33%	80 32%	83 33%	212 85%	5 2%	13 5%	10 4%	33 13%	24 10%	49 19%	82 33%
**D/S (YES - NO)	-54 -22%	85 100%	-139 -100%	- -	-15 -60%	-33 -100%	-33 -77%	48 93%	-90 -93%	-12 -15%	-27 -84%	-3 -9%	-23 -45%	-74 -89%	-14 -17%	34 42%	-55 -26%	-1 -21%	4 34%	-3 -29%	-8 -24%	-4 -16%	-3 -6%	-17 -21%
TOTAL YES -----	85 34%	85 100%	- -	- -	- -	- -	- -	50 96%	3 3%	27 35%	2 6%	12 40%	13 24%	2 3%	26 32%	56 67%	68 32%	2 40%	7 58%	4 36%	10 31%	10 39%	21 43%	30 37%
TOTAL NO -----	139 56%	- -	139 100%	- -	15 60%	33 100%	33 77%	2 4%	92 96%	40 50%	29 90%	14 49%	36 69%	76 92%	39 49%	21 26%	123 58%	3 60%	3 24%	6 64%	18 55%	13 55%	24 50%	47 58%
DEFINITELY YES	45 18%	45 53%	- -	- -	- -	- -	- -	31 60%	2 2%	10 13%	1 3%	6 21%	6 12%	1 1%	21 26%	24 29%	38 18%	1 22%	3 24%	1 13%	3 10%	7 27%	11 23%	18 22%
PROBABLY YES	39 16%	39 47%	- -	- -	- -	- -	- -	19 36%	1 1%	17 22%	1 2%	6 19%	6 12%	1 2%	5 6%	32 39%	31 14%	1 17%	4 34%	2 23%	7 21%	3 12%	10 20%	13 15%
PROBABLY NO	40 16%	- -	40 29%	- -	12 48%	20 62%	20 48%	- -	16 17%	22 28%	8 26%	9 31%	16 30%	13 16%	14 17%	13 15%	36 17%	2 34%	- -	1 15%	6 19%	8 31%	8 16%	11 13%
DEFINITELY NO	99 40%	- -	99 71%	- -	3 12%	12 38%	12 29%	2 4%	77 80%	17 22%	20 64%	5 18%	20 40%	63 76%	26 32%	9 11%	88 41%	1 27%	3 24%	5 50%	12 35%	6 24%	16 34%	36 44%
UNSURE/NEED MORE INFO	24 10%	- -	- -	24 92%	9 37%	- -	9 22%	- -	1 1%	10 13%	1 4%	3 9%	3 5%	5 6%	14 18%	4 5%	19 9%	- -	2 19%	- -	4 13%	2 6%	3 7%	4 5%
DON'T KNOW/REFUSED	2 1%	- -	- -	2 8%	1 3%	- -	1 2%	- -	- -	2 3%	- -	1 2%	1 1%	- -	1 1%	1 2%	2 1%	- -	- -	- -	1 2%	- -	- -	- -
MOVE AWAY YES	25 10%	- -	15 11%	10 37%	25 100%	15 46%	25 58%	- 1%	4 5%	17 22%	4 14%	6 22%	8 16%	6 7%	7 9%	10 13%	24 11%	1 18%	- -	- -	5 16%	4 18%	6 12%	7 9%
MOVE TO NO	33 13%	- -	33 23%	- -	15 60%	33 100%	33 77%	- 1%	11 11%	20 25%	11 34%	6 20%	15 30%	6 7%	11 14%	15 18%	27 13%	1 18%	3 24%	- -	5 15%	5 20%	6 13%	11 13%
TOTAL MOVERS	42 17%	- -	33 23%	10 37%	25 100%	33 100%	42 100%	- 1%	12 13%	26 32%	12 38%	9 29%	18 35%	9 10%	14 17%	19 23%	37 18%	1 18%	3 24%	- -	8 25%	6 26%	8 16%	13 16%

Table 13-3
 QUESTION 13:
 After hearing all of this, if the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	74 30%	56 22%	30 12%	83 33%	55 22%	72 29%	61 24%	49 19%	52 21%	79 32%	85 34%	92 37%	57 23%	12 5%	140 56%	98 39%
**D/S (YES - NO)	-54 -22%	-23 -20%	-31 -23%	-23 -32%	-9 -16%	2 5%	-20 -25%	-25 -45%	-9 -13%	-4 -6%	-19 -40%	-15 -29%	-15 -19%	-63 -75%	-15 -16%	23 40%	-3 -25%	-31 -22%	-20 -20%
TOTAL YES -----	85 34%	42 36%	43 32%	23 31%	18 33%	15 49%	28 34%	13 23%	27 37%	27 44%	12 26%	16 30%	27 34%	8 10%	33 36%	39 68%	4 31%	48 34%	33 34%
TOTAL NO -----	139 56%	65 56%	74 55%	46 62%	27 49%	13 44%	48 58%	37 68%	36 50%	31 51%	32 65%	30 59%	42 53%	72 85%	48 52%	16 27%	7 56%	79 57%	53 54%
DEFINITELY YES	45 18%	20 17%	26 19%	14 19%	9 17%	5 16%	18 21%	6 10%	16 22%	11 18%	7 15%	11 21%	14 18%	4 5%	13 14%	27 46%	2 18%	24 17%	19 19%
PROBABLY YES	39 16%	22 19%	18 13%	9 12%	9 16%	10 34%	10 12%	7 13%	11 15%	16 26%	5 11%	5 9%	12 16%	5 5%	20 22%	12 21%	2 13%	23 17%	14 15%
PROBABLY NO	40 16%	17 15%	23 17%	14 20%	8 15%	3 11%	13 16%	9 17%	12 17%	8 13%	9 18%	9 17%	13 16%	11 14%	17 18%	12 20%	2 19%	23 16%	15 15%
DEFINITELY NO	99 40%	48 42%	51 38%	32 43%	19 34%	10 33%	35 42%	28 52%	24 33%	23 38%	23 48%	22 42%	29 36%	60 71%	31 34%	4 7%	4 37%	56 40%	38 39%
UNSURE/NEED MORE INFO	24 10%	7 6%	17 13%	5 7%	9 17%	2 6%	7 8%	5 9%	8 12%	3 5%	4 8%	6 11%	10 12%	4 4%	11 12%	2 4%	2 13%	12 8%	11 11%
DON'T KNOW/REFUSED	2 1%	1 1%	1 1%	- -	1 1%	- -	- -	- -	1 2%	- -	1 1%	- -	1 1%	1 1%	1 1%	1 1%	- -	1 1%	1 1%
MOVE AWAY YES	25 10%	7 6%	18 13%	11 15%	7 13%	2 6%	9 11%	2 4%	11 15%	4 6%	2 4%	7 13%	11 14%	4 5%	12 14%	7 13%	2 13%	12 9%	11 11%
MOVE TO NO	33 13%	5 5%	27 20%	18 24%	9 17%	2 7%	12 14%	4 8%	12 17%	2 3%	3 6%	12 23%	14 18%	8 10%	13 14%	10 17%	1 6%	18 13%	14 15%
TOTAL MOVERS	42 17%	9 8%	33 24%	20 28%	12 22%	4 13%	14 17%	4 8%	18 25%	5 8%	4 8%	13 25%	19 24%	10 11%	20 22%	11 19%	2 13%	22 16%	18 19%

Table 14-1

QUESTION 14:
And again, would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
**D/S (MORE LIKELY - LESS LIKELY)	-44 -18%	-37 -16%	-7 -36%	26 32%	-52 -60%	-42 -17%	-2 -30%	-38 -24%	-7 -8%	31 42%	-60 -64%	-16 -19%	40 38%	-78 -71%	-7 -19%	7 20%	-18 -69%	37 49%	-64 -89%	-10 -14%	-16 -12%	-28 -25%
TOTAL MORE LIKELY -----	52 21%	51 22%	1 3%	35 44%	7 8%	52 21%	- -	30 20%	20 22%	37 50%	3 3%	12 14%	47 45%	3 3%	1 3%	10 29%	1 3%	47 61%	1 1%	3 4%	29 21%	23 20%
TOTAL LESS LIKELY -----	96 38%	88 38%	8 39%	9 11%	60 68%	94 39%	2 30%	69 44%	28 30%	6 8%	63 67%	27 33%	7 7%	82 74%	8 22%	3 9%	19 72%	10 13%	64 90%	13 18%	45 33%	51 46%
MUCH MORE LIKELY	27 11%	27 12%	- -	20 25%	1 1%	27 11%	- -	18 12%	8 9%	19 26%	3 3%	4 5%	23 22%	3 2%	1 3%	4 10%	- -	25 33%	1 1%	- -	17 12%	10 9%
SOMEWHAT MORE LIKELY	25 10%	25 11%	1 3%	15 19%	6 7%	25 10%	- -	12 8%	12 13%	18 24%	- -	8 9%	24 23%	1 1%	- -	7 19%	3 3%	22 29%	- -	3 4%	12 9%	13 12%
SOMEWHAT LESS LIKELY	27 11%	22 10%	5 24%	5 6%	13 14%	26 11%	1 14%	14 9%	13 14%	3 4%	10 11%	14 17%	4 3%	20 18%	3 9%	2 7%	10 36%	4 6%	13 18%	4 6%	15 11%	12 11%
MUCH LESS LIKELY	69 28%	66 29%	3 15%	4 6%	47 54%	68 28%	1 15%	55 35%	14 15%	3 4%	52 56%	14 17%	3 3%	62 56%	4 13%	1 2%	10 37%	5 7%	51 72%	8 12%	30 22%	39 35%
IT WOULD MAKE NO DIFFERENCE	79 32%	73 32%	6 31%	31 39%	19 22%	76 31%	3 37%	49 32%	30 32%	25 33%	23 24%	32 38%	44 42%	21 19%	15 42%	20 56%	6 22%	18 23%	6 8%	51 73%	51 37%	28 25%
UNSURE/NEED MORE INFO	10 4%	9 4%	1 4%	3 4%	1 1%	9 4%	1 14%	3 2%	7 8%	3 4%	2 2%	5 6%	4 3%	1 1%	5 15%	2 5%	- -	- -	- -	3 5%	5 3%	5 5%
DON'T KNOW/REFUSED	13 5%	9 4%	4 22%	2 2%	1 1%	12 5%	2 19%	5 3%	8 8%	3 4%	3 4%	7 8%	4 4%	3 3%	6 18%	1 2%	1 2%	2 2%	1 1%	- -	8 6%	5 5%
MOVE TO LESS	32 13%	31 14%	1 3%	5 6%	16 18%	32 13%	- -	16 10%	16 17%	4 6%	12 13%	16 19%	6 6%	18 16%	8 22%	3 9%	7 25%	10 13%	- -	13 18%	16 12%	16 14%
MOVE AWAY MORE	30 12%	28 12%	1 7%	14 17%	10 11%	30 12%	- -	18 11%	12 13%	13 18%	9 9%	7 9%	18 17%	9 8%	3 8%	6 16%	2 7%	30 39%	- -	- -	14 10%	16 14%
TOTAL MOVER	52 21%	50 22%	1 7%	16 20%	21 24%	52 21%	- -	29 19%	22 24%	16 22%	15 16%	20 24%	21 20%	21 19%	10 30%	6 18%	8 29%	30 39%	- -	13 18%	26 19%	26 23%

Table 14-2
 QUESTION 14:
 And again, would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD					PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	85 34%	139 56%	26 11%	25 10%	33 13%	42 17%	52 21%	96 38%	79 32%	32 13%	30 12%	52 21%	82 33%	80 32%	83 33%	212 85%	5 2%	13 5%	10 4%	33 13%	24 10%	49 19%	82 33%
**D/S (MORE LIKELY - LESS LIKELY)	-44 -18%	47 56%	-91 -65%	-1 -5%	-4 -16%	-10 -32%	-12 -27%	52 100%	-96 -100%	-	-32 -100%	-10 -33%	-32 -62%	-54 -66%	-20 -25%	31 37%	-42 -20%	-3 -55%	6 47%	-5 -51%	-7 -23%	-7 -29%	-4 -8%	-9 -11%
TOTAL MORE LIKELY -----	52 21%	50 59%	2 1%	-	-	-	-	52 100%	-	-	-	-	-	2 3%	11 14%	38 46%	42 20%	-	6 47%	1 13%	5 15%	3 14%	15 31%	20 24%
TOTAL LESS LIKELY -----	96 38%	3 3%	92 66%	1 5%	4 18%	11 33%	12 29%	-	96 100%	-	32 100%	10 33%	32 62%	57 69%	31 39%	7 9%	84 40%	3 65%	-	6 64%	12 37%	10 43%	19 39%	29 35%
MUCH MORE LIKELY	27 11%	25 29%	2 1%	-	-	-	-	27 51%	-	-	-	-	-	1 2%	8 10%	17 21%	22 10%	-	2 12%	1 13%	3 8%	2 8%	6 13%	11 14%
SOMEWHAT MORE LIKELY	25 10%	25 30%	-	-	-	-	-	25 49%	-	-	-	-	-	1 1%	3 4%	21 26%	19 9%	-	4 34%	-	2 6%	1 6%	9 18%	8 10%
SOMEWHAT LESS LIKELY	27 11%	1 1%	25 18%	1 5%	3 10%	5 14%	6 14%	-	27 28%	-	14 44%	4 15%	14 27%	12 15%	12 15%	3 3%	21 10%	1 22%	-	4 39%	4 13%	5 21%	8 16%	5 6%
MUCH LESS LIKELY	69 28%	1 2%	68 49%	-	2 7%	6 19%	6 15%	-	69 72%	-	18 56%	5 18%	18 35%	44 54%	20 25%	5 6%	63 30%	2 42%	-	3 25%	8 24%	5 22%	11 23%	24 29%
IT WOULD MAKE NO DIFFERENCE	79 32%	27 32%	40 28%	12 46%	17 69%	20 61%	26 61%	-	-	79 100%	-	18 61%	18 35%	19 23%	25 32%	30 37%	70 33%	-	4 35%	2 23%	10 30%	11 44%	13 26%	29 36%
UNSURE/NEED MORE INFO	10 4%	2 2%	2 1%	6 24%	2 8%	1 2%	3 6%	-	-	-	-	-	-	3 4%	2 3%	4 5%	9 4%	1 17%	-	-	3 10%	-	2 4%	-
DON'T KNOW/REFUSED	13 5%	3 4%	3 2%	7 26%	1 3%	1 2%	2 4%	-	-	-	-	2 6%	2 3%	2 2%	9 11%	2 3%	8 4%	-	2 19%	-	2 7%	-	-	4 5%
MOVE TO LESS	32 13%	2 2%	29 21%	1 5%	4 18%	11 33%	12 29%	-	32 33%	-	32 100%	10 33%	32 62%	14 17%	13 16%	5 7%	26 12%	2 40%	-	2 24%	7 22%	3 11%	7 15%	5 6%
MOVE AWAY MORE	30 12%	12 14%	14 10%	3 12%	6 26%	6 18%	9 20%	-	10 10%	18 23%	10 30%	30 100%	30 57%	9 11%	9 11%	12 15%	25 12%	1 22%	1 11%	2 23%	7 21%	2 9%	7 13%	10 12%
TOTAL MOVER	52 21%	13 15%	36 26%	3 12%	8 34%	15 47%	18 43%	-	32 33%	18 23%	32 100%	30 100%	52 100%	16 20%	20 25%	16 19%	43 20%	2 40%	1 11%	5 47%	11 33%	5 20%	11 23%	13 15%

Table 14-3
 QUESTION 14:
 And again, would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	74 30%	56 22%	30 12%	83 33%	55 22%	72 29%	61 24%	49 19%	52 21%	79 32%	85 34%	92 37%	57 23%	12 5%	140 56%	98 39%
**D/S (MORE LIKELY - LESS LIKELY)	-44 -18%	-24 -21%	-20 -15%	-17 -23%	-5 -9%	-1 -2%	-19 -24%	-18 -32%	-5 -6%	-13 -21%	-12 -24%	-7 -14%	-11 -14%	-52 -61%	-11 -12%	18 31%	-1 -9%	-27 -19%	-17 -17%
TOTAL MORE LIKELY	52 21%	26 23%	25 19%	15 20%	8 15%	10 33%	17 20%	9 17%	15 21%	17 28%	9 18%	10 19%	16 20%	4 5%	19 21%	27 48%	2 18%	30 21%	20 20%
TOTAL LESS LIKELY	96 38%	51 44%	45 34%	32 43%	13 24%	10 34%	36 44%	27 49%	20 28%	30 49%	20 42%	17 32%	27 34%	56 66%	30 33%	9 17%	3 26%	56 40%	37 37%
MUCH MORE LIKELY	27 11%	13 11%	14 10%	7 10%	4 8%	2 6%	13 15%	2 4%	10 13%	7 12%	5 11%	7 14%	7 8%	2 3%	7 7%	17 29%	1 11%	13 9%	13 13%
SOMEWHAT MORE LIKELY	25 10%	14 12%	12 9%	8 10%	4 7%	8 26%	4 5%	7 12%	6 8%	9 15%	4 7%	2 5%	9 12%	2 2%	13 14%	11 19%	1 7%	17 12%	8 8%
SOMEWHAT LESS LIKELY	27 11%	12 10%	15 11%	11 16%	3 6%	4 12%	12 14%	4 8%	6 8%	8 14%	4 8%	7 14%	6 8%	13 15%	11 12%	3 5%	1 7%	11 8%	15 15%
MUCH LESS LIKELY	69 28%	39 34%	30 23%	20 28%	10 18%	7 23%	24 29%	23 41%	14 20%	22 36%	17 34%	9 18%	20 26%	43 50%	19 21%	6 11%	2 19%	45 32%	22 23%
IT WOULD MAKE NO DIFFERENCE	79 32%	30 26%	49 36%	25 33%	22 39%	8 27%	23 28%	14 25%	30 41%	11 19%	15 31%	20 38%	28 36%	17 20%	36 39%	19 33%	6 49%	44 32%	29 29%
UNSURE/NEED MORE INFO	10 4%	2 2%	8 6%	1 2%	7 12%	2 6%	2 2%	2 4%	3 4%	2 3%	- -	2 4%	5 7%	5 6%	4 4%	- -	- -	6 4%	3 4%
DON'T KNOW/REFUSED	13 5%	6 5%	8 6%	1 2%	5 10%	- -	5 6%	3 5%	4 6%	1 2%	4 8%	4 7%	3 4%	3 3%	3 3%	2 3%	1 6%	4 3%	9 9%
MOVE TO LESS	32 13%	13 11%	19 14%	13 18%	6 10%	5 18%	9 11%	5 10%	10 14%	6 10%	7 15%	8 16%	9 11%	17 20%	10 11%	5 8%	- -	19 14%	13 13%
MOVE AWAY MORE	30 12%	15 13%	15 11%	10 13%	5 9%	7 24%	9 11%	4 7%	7 9%	8 14%	4 7%	8 16%	7 8%	9 10%	6 6%	13 23%	1 12%	19 14%	9 9%
TOTAL MOVER	52 21%	23 20%	29 22%	19 26%	10 19%	10 33%	14 17%	8 15%	15 21%	11 19%	8 17%	13 24%	15 19%	19 23%	16 17%	15 26%	1 12%	31 22%	19 19%

Table 15-1
 QUESTION 15:
 With which political party are you affiliated?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
**D/S (REPUBLICAN - DEMOCRAT)	- -	- -	- -	-47 -59%	43 49%	-2 -1%	2 27%	8 5%	-6 -7%	-43 -59%	49 53%	-6 -8%	-56 -53%	62 57%	-7 -19%	-13 -37%	7 25%	-39 -51%	40 56%	-7 -10%	-4 -3%	4 3%
REPUBLICAN	82 33%	77 34%	5 26%	3 4%	50 57%	79 33%	3 42%	53 34%	29 31%	4 6%	60 63%	19 23%	7 7%	71 64%	4 13%	3 9%	12 47%	10 12%	46 64%	17 24%	42 30%	41 36%
TOTAL INDEPENDENT/OTHER -----	80 32%	72 31%	8 40%	25 31%	29 33%	78 32%	2 26%	52 33%	28 30%	22 30%	23 24%	35 42%	33 31%	29 27%	18 52%	14 39%	8 31%	18 24%	19 27%	26 37%	46 33%	34 31%
INDEPENDENT	77 31%	69 30%	8 40%	24 30%	28 32%	75 31%	2 26%	50 32%	27 29%	21 29%	22 23%	34 41%	32 30%	28 26%	17 48%	14 39%	8 31%	18 23%	18 26%	25 35%	44 32%	33 30%
SOMETHING ELSE	3 1%	3 1%	- -	1 1%	1 1%	3 1%	- -	2 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 3%	- -	- -	1 1%	1 1%	1 2%	2 1%	1 1%
DEMOCRAT	83 33%	77 34%	5 26%	50 63%	8 9%	81 34%	1 15%	46 29%	35 38%	47 64%	10 11%	25 31%	63 60%	8 8%	11 32%	16 46%	6 22%	49 64%	6 8%	24 34%	46 33%	37 33%
REFUSED	5 2%	3 2%	2 8%	2 2%	1 1%	4 2%	1 16%	4 3%	1 1%	- -	2 2%	3 4%	2 2%	2 1%	1 4%	2 6%	- -	- -	1 1%	4 5%	5 4%	- -

Table 15-2
QUESTION 15:
With which political party are you affiliated?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE					INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+	
BASE=TOTAL SAMPLE	250 100%	85 34%	139 56%	26 11%	25 10%	33 13%	42 17%	52 21%	96 38%	79 32%	32 13%	30 12%	52 21%	82 33%	80 32%	83 33%	212 85%	5 2%	13 5%	10 4%	33 13%	24 10%	49 19%	82 33%	
**D/S (REPUBLICAN - DEMOCRAT)	-	-53 -63%	54 39%	-1 -4%	-5 -18%	-9 -27%	-10 -24%	-36 -70%	49 51%	-12 -15%	8 26%	-3 -11%	1 2%	82 100%	-	-83 -100%	14 6%	-4 -78%	-9 -70%	-1 -7%	-1 -3%	2 9%	-13 -27%	-2 -2%	
REPUBLICAN	82 33%	2 3%	76 54%	5 17%	6 24%	6 18%	9 20%	2 4%	57 59%	19 24%	14 43%	9 30%	16 32%	82 100%	-	-	78 37%	-	-	3 29%	13 38%	8 33%	11 24%	28 35%	
TOTAL INDEPENDENT/OTHER	80 32%	26 30%	39 28%	15 57%	7 29%	11 33%	14 33%	11 22%	31 33%	25 32%	13 40%	9 29%	20 38%	-	80 100%	-	66 31%	1 22%	4 30%	4 35%	6 19%	9 38%	12 25%	23 28%	
INDEPENDENT	77 31%	25 29%	38 28%	14 52%	7 29%	11 33%	14 33%	11 20%	31 32%	24 31%	13 40%	9 29%	20 38%	-	77 96%	-	64 30%	1 22%	4 30%	4 35%	6 19%	9 38%	12 25%	22 27%	
SOMETHING ELSE	3 1%	1 1%	1 1%	1 4%	-	-	-	1 2%	1 1%	1 1%	-	-	-	-	3 4%	-	2 1%	-	-	-	-	-	-	-	1 1%
DEMOCRAT	83 33%	56 66%	21 15%	6 21%	10 43%	15 45%	19 44%	38 74%	7 8%	30 39%	5 17%	12 41%	16 30%	-	-	83 100%	65 30%	4 78%	9 70%	4 36%	14 41%	6 24%	25 51%	30 37%	
REFUSED	5 2%	1 1%	3 2%	1 5%	1 4%	1 3%	1 2%	-	1 1%	4 5%	-	-	-	-	-	-	3 1%	-	-	-	1 2%	1 4%	-	1 1%	

Table 15-3
 QUESTION 15:
 With which political party are you affiliated?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	74 30%	56 22%	30 12%	83 33%	55 22%	72 29%	61 24%	49 19%	52 21%	79 32%	85 34%	92 37%	57 23%	12 5%	140 56%	98 39%
**D/S (REPUBLICAN - DEMOCRAT)	-	4	-4	-6	3	-8	2	8	-3	-2	7	-4	-1	59	-18	-40	2	-1	-1
	-	4%	-3%	-8%	5%	-26%	3%	15%	-4%	-3%	14%	-7%	-2%	70%	-19%	-70%	19%	-1%	-1%
REPUBLICAN	82 33%	36 31%	46 34%	26 36%	20 36%	6 20%	30 37%	22 41%	21 29%	17 28%	18 37%	19 36%	25 32%	66 78%	14 15%	2 3%	6 50%	46 33%	31 31%
TOTAL INDEPENDENT/OTHER	80 32%	46 40%	34 25%	14 19%	17 31%	11 35%	23 28%	17 31%	26 36%	24 39%	19 39%	9 18%	24 31%	12 14%	44 47%	13 23%	2 19%	43 30%	35 36%
INDEPENDENT	77 31%	44 38%	33 25%	13 18%	17 31%	11 35%	22 26%	16 30%	25 35%	24 39%	17 35%	8 16%	24 31%	11 13%	44 47%	13 23%	2 19%	42 30%	33 34%
SOMETHING ELSE	3 1%	2 2%	1 1%	1 2%	-	-	1 1%	1 2%	1 1%	-	2 4%	1 2%	-	1 1%	-	-	-	1 1%	2 2%
DEMOCRAT	83 33%	32 28%	51 38%	32 44%	17 31%	14 45%	28 34%	14 26%	24 33%	19 31%	11 23%	23 44%	27 34%	7 8%	32 34%	42 73%	4 31%	47 34%	31 32%
REFUSED	5 2%	2 1%	3 3%	1 1%	1 2%	-	2 2%	1 2%	1 2%	1 1%	-	1 2%	2 3%	-	3 3%	-	-	4 3%	1 1%

Table 16-1
 QUESTION 16:
 If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
**D/S (CONSERVATIVE - LIBERAL)	27 11%	28 12%	-1 -5%	-26 -32%	42 48%	28 12%	-1 -14%	18 11%	10 10%	-25 -33%	48 51%	4 5%	-32 -30%	58 52%	1 4%	-7 -18%	9 34%	-26 -34%	37 52%	8 11%	20 15%	7 6%
TOTAL CONSERVATIVE -----	85 34%	81 35%	3 16%	9 11%	50 57%	82 34%	2 28%	53 34%	31 34%	7 10%	54 58%	23 28%	12 11%	65 59%	8 23%	5 15%	12 47%	12 16%	42 59%	18 25%	49 35%	36 32%
MODERATE -----	92 37%	81 35%	11 56%	32 40%	29 33%	91 38%	1 14%	56 36%	36 38%	29 40%	29 31%	34 41%	45 43%	35 32%	13 37%	18 52%	11 41%	24 31%	24 33%	35 49%	52 37%	41 36%
TOTAL LIBERAL -----	57 23%	53 23%	4 21%	35 43%	8 9%	54 22%	3 42%	36 23%	22 23%	32 43%	6 7%	19 23%	44 42%	7 7%	6 19%	12 33%	3 13%	38 50%	5 7%	10 15%	28 21%	29 26%
VERY CONSERVATIVE	41 16%	39 17%	2 8%	2 3%	28 32%	39 16%	1 14%	25 16%	16 17%	4 5%	30 32%	7 9%	5 5%	32 29%	4 11%	1 4%	3 12%	8 11%	21 30%	4 6%	18 13%	23 21%
SOMEWHAT CONSERVATIVE	44 18%	42 18%	2 8%	7 8%	22 25%	43 18%	1 14%	28 18%	16 17%	4 5%	24 26%	16 20%	7 7%	33 30%	4 12%	4 11%	9 35%	3 5%	21 29%	14 20%	31 22%	13 12%
SOMEWHAT LIBERAL	32 13%	30 13%	3 13%	17 21%	7 8%	30 13%	2 23%	25 16%	8 8%	18 25%	5 5%	9 11%	23 22%	6 5%	3 9%	5 14%	3 13%	22 28%	3 5%	5 7%	14 10%	19 17%
VERY LIBERAL	25 10%	24 10%	2 8%	18 22%	1 2%	24 10%	2 19%	11 7%	14 15%	13 18%	1 1%	10 12%	20 19%	1 1%	3 10%	7 19%	- -	17 22%	1 2%	6 8%	15 11%	10 9%
DK/REFUSED	16 6%	14 6%	1 7%	4 5%	1 1%	14 6%	1 16%	10 7%	5 5%	5 7%	4 4%	6 8%	5 5%	3 3%	8 22%	- -	- -	3 4%	1 1%	7 11%	10 7%	6 6%

Table 16-2

QUESTION 16:

If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	85 34%	139 56%	26 11%	25 10%	33 13%	42 17%	52 21%	96 38%	79 32%	32 13%	30 12%	52 21%	82 33%	80 32%	83 33%	212 85%	5 2%	13 5%	10 4%	33 13%	24 10%	49 19%	82 33%
**D/S (CONSERVATIVE - LIBERAL)	27 11%	-30 -36%	56 40%	2 6%	-3 -13%	-1 -4%	-1 -3%	-23 -45%	46 48%	-2 -2%	12 39%	-5 -16%	4 8%	64 77%	-1 -1%	-35 -43%	31 15%	- -3%	-2 -12%	-1 -7%	8 26%	7 27%	-5 -11%	4 5%
TOTAL CONSERVATIVE -----	85 34%	8 10%	72 52%	4 17%	4 17%	8 26%	10 23%	4 8%	56 58%	17 22%	17 54%	9 30%	19 37%	66 80%	12 15%	7 8%	78 37%	2 44%	- -	3 29%	16 48%	9 38%	10 21%	26 32%
MODERATE -----	92 37%	33 39%	48 35%	11 43%	12 51%	13 40%	20 48%	19 38%	30 31%	36 46%	10 32%	6 19%	16 30%	14 17%	44 55%	32 38%	77 36%	- -	9 69%	4 35%	9 28%	12 49%	23 47%	32 39%
TOTAL LIBERAL -----	57 23%	39 46%	16 11%	3 11%	7 30%	10 30%	11 26%	27 53%	9 10%	19 24%	5 15%	13 45%	15 29%	2 2%	13 17%	42 51%	47 22%	2 47%	2 12%	4 36%	7 22%	3 11%	16 32%	22 27%
VERY CONSERVATIVE	41 16%	2 3%	35 25%	3 12%	2 10%	3 9%	4 10%	1 3%	26 27%	8 10%	7 23%	7 24%	9 17%	34 42%	5 6%	1 2%	37 17%	1 27%	- -	1 15%	7 22%	3 11%	4 8%	12 14%
SOMEWHAT CONSERVATIVE	44 18%	6 7%	37 26%	1 5%	2 8%	5 17%	5 13%	2 5%	30 31%	9 12%	10 30%	2 6%	10 20%	31 38%	7 9%	5 6%	42 20%	1 17%	- -	1 15%	9 26%	7 27%	6 13%	14 17%
SOMEWHAT LIBERAL	32 13%	21 25%	10 7%	1 3%	3 14%	6 18%	7 15%	14 26%	6 7%	12 16%	3 9%	11 36%	12 22%	2 2%	8 10%	23 27%	28 13%	1 25%	- -	4 36%	3 8%	3 11%	8 16%	13 16%
VERY LIBERAL	25 10%	18 21%	5 4%	2 8%	4 16%	4 12%	5 11%	14 27%	3 3%	7 8%	2 6%	3 10%	4 7%	- -	6 7%	20 24%	19 9%	1 22%	2 12%	- -	5 14%	- -	8 16%	9 11%
DK/REFUSED	16 6%	4 5%	4 3%	8 29%	- 2%	1 4%	1 3%	1 2%	1 1%	7 9%	- -	2 6%	2 3%	1 1%	11 13%	2 2%	10 5%	- 8%	2 19%	- -	1 2%	- 2%	- -	2 3%

Table 16-3

QUESTION 16:

If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	74 30%	56 22%	30 12%	83 33%	55 22%	72 29%	61 24%	49 19%	52 21%	79 32%	85 34%	92 37%	57 23%	12 5%	140 56%	98 39%
**D/S (CONSERVATIVE - LIBERAL)	27 11%	12 10%	16 12%	3 3%	13 24%	-4 -15%	9 11%	7 13%	12 17%	1 2%	10 21%	4 7%	9 12%	85 100%	- -	-57 -100%	2 20%	10 7%	15 15%
TOTAL CONSERVATIVE -----	85 34%	38 33%	47 35%	22 29%	24 43%	6 20%	28 34%	21 38%	27 37%	17 28%	20 42%	17 32%	27 34%	85 100%	- -	- -	4 37%	46 33%	34 35%
MODERATE -----	92 37%	44 39%	48 36%	32 43%	16 29%	12 41%	31 37%	20 36%	26 36%	24 40%	17 35%	19 36%	29 36%	- -	92 100%	- -	5 39%	50 36%	38 39%
TOTAL LIBERAL -----	57 23%	26 23%	31 23%	19 26%	11 20%	10 34%	18 22%	13 24%	15 20%	16 26%	10 20%	13 25%	18 23%	- -	- -	57 100%	2 18%	36 26%	19 20%
VERY CONSERVATIVE	41 16%	19 17%	22 16%	12 16%	9 17%	4 13%	13 16%	11 19%	11 16%	8 13%	11 22%	9 17%	11 15%	41 48%	- -	- -	4 30%	22 16%	15 15%
SOMEWHAT CONSERVATIVE	44 18%	19 16%	25 19%	10 13%	15 26%	2 6%	15 18%	10 18%	15 21%	9 15%	10 20%	8 15%	16 20%	44 52%	- -	- -	1 7%	24 17%	19 20%
SOMEWHAT LIBERAL	32 13%	15 13%	17 13%	10 13%	7 12%	7 24%	12 14%	4 8%	8 11%	12 19%	2 5%	7 14%	10 13%	- -	- -	32 56%	1 11%	20 15%	11 11%
VERY LIBERAL	25 10%	11 10%	14 10%	9 13%	4 8%	3 10%	7 8%	9 16%	6 9%	4 6%	8 15%	6 11%	8 10%	- -	- -	25 44%	1 7%	16 11%	9 9%
DK/REFUSED	16 6%	7 6%	9 7%	1 2%	5 8%	2 6%	6 7%	1 2%	5 7%	4 6%	1 3%	3 7%	5 6%	- -	- -	- -	1 6%	8 6%	7 7%

Table 17-1
QUESTION 17:
Age.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
18 - 34	30 12%	30 13%	- -	9 11%	16 18%	29 12%	1 15%	15 10%	15 16%	9 13%	8 8%	13 16%	17 16%	11 10%	2 6%	7 20%	6 21%	15 20%	5 7%	7 10%	2 1%	28 25%
35 - 54	83 33%	77 34%	5 26%	30 38%	27 31%	79 33%	3 42%	51 33%	32 34%	26 35%	30 32%	26 32%	34 32%	38 34%	11 31%	9 24%	11 42%	26 34%	32 44%	17 24%	28 20%	55 49%
55 - 64	55 22%	50 22%	5 24%	15 18%	25 28%	52 22%	3 35%	38 24%	17 19%	10 14%	30 32%	15 18%	15 14%	33 30%	7 20%	6 16%	3 12%	13 17%	22 30%	14 19%	37 27%	18 16%
65 AND ABOVE	72 29%	63 27%	10 49%	22 28%	18 20%	72 30%	1 8%	45 29%	26 28%	25 34%	24 25%	24 29%	36 34%	26 23%	11 31%	13 36%	7 25%	19 25%	13 18%	29 42%	64 47%	8 7%
REFUSED	10 4%	10 4%	- -	4 5%	2 2%	10 4%	- -	6 4%	3 3%	4 5%	2 2%	4 5%	4 3%	2 2%	4 12%	1 4%	- -	4 5%	1 1%	3 4%	7 5%	3 2%
MALE 18-54	61 24%	60 26%	1 5%	23 29%	26 29%	59 25%	1 15%	43 28%	18 19%	20 28%	21 23%	19 23%	31 29%	29 26%	1 3%	10 29%	8 29%	23 30%	25 35%	10 14%	15 11%	45 41%
MALE 55+	49 19%	43 18%	6 31%	14 18%	21 24%	47 20%	2 19%	32 21%	17 18%	13 17%	24 26%	12 14%	15 14%	29 27%	5 14%	4 10%	6 22%	11 15%	15 22%	17 24%	33 24%	16 14%
FEMALE 18-54	52 21%	48 21%	4 21%	15 19%	17 20%	48 20%	3 42%	23 15%	29 31%	15 20%	17 18%	21 25%	20 19%	20 18%	12 35%	6 16%	9 34%	18 23%	12 16%	14 20%	14 10%	37 33%
FEMALE 55+	79 32%	70 31%	8 42%	23 28%	21 24%	77 32%	2 24%	51 33%	27 29%	23 31%	29 31%	27 33%	36 34%	30 27%	13 37%	15 42%	4 15%	21 27%	19 26%	26 37%	68 49%	10 9%

Table 17-2
QUESTION 17:
Age.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	85 34%	139 56%	26 11%	25 10%	33 13%	42 17%	52 21%	96 38%	79 32%	32 13%	30 12%	52 21%	82 33%	80 32%	83 33%	212 85%	5 2%	13 5%	10 4%	33 13%	24 10%	49 19%	82 33%
18 - 34	30 12%	15 17%	13 10%	2 7%	2 8%	2 6%	4 9%	10 19%	10 11%	8 10%	5 17%	7 25%	10 19%	6 7%	11 13%	14 17%	19 9%	2 47%	4 34%	5 47%	- -	3 13%	7 15%	12 14%
35 - 54	83 33%	28 33%	48 34%	7 26%	9 36%	12 36%	14 33%	17 32%	36 38%	23 29%	9 28%	9 31%	14 28%	30 37%	23 28%	28 34%	67 32%	2 35%	5 42%	5 53%	5 16%	5 19%	14 29%	43 52%
55 - 64	55 22%	13 15%	37 27%	5 19%	2 10%	4 14%	4 11%	9 18%	27 28%	14 18%	5 17%	4 12%	8 16%	22 27%	17 22%	14 17%	51 24%	- -	- -	- -	7 21%	1 4%	15 32%	15 19%
65 AND ABOVE	72 29%	27 31%	36 26%	10 37%	11 44%	12 38%	18 43%	15 30%	20 21%	30 38%	10 32%	7 23%	15 29%	21 26%	26 33%	24 29%	69 33%	1 18%	2 12%	- -	18 56%	13 55%	12 24%	11 14%
REFUSED	10 4%	3 3%	4 3%	3 11%	1 3%	2 6%	2 5%	1 1%	3 3%	4 6%	2 6%	3 9%	5 9%	3 3%	3 4%	3 4%	7 3%	- -	1 11%	- -	2 7%	2 9%	- -	1 1%
MALE 18-54	61 24%	27 32%	31 22%	3 11%	4 15%	2 6%	5 11%	17 32%	30 31%	11 14%	6 19%	8 28%	11 22%	17 21%	24 30%	19 23%	46 22%	2 47%	4 34%	6 63%	2 7%	6 23%	15 32%	22 27%
MALE 55+	49 19%	12 15%	32 23%	4 16%	2 9%	3 8%	4 9%	9 17%	20 21%	15 19%	7 22%	4 12%	8 16%	18 22%	19 24%	11 14%	44 21%	1 18%	- -	- -	7 21%	4 17%	13 27%	13 16%
FEMALE 18-54	52 21%	16 18%	30 22%	6 22%	7 28%	12 36%	13 31%	10 19%	17 17%	20 25%	8 25%	8 28%	13 24%	19 23%	9 12%	23 27%	40 19%	2 35%	5 42%	4 37%	3 9%	2 9%	6 13%	32 39%
FEMALE 55+	79 32%	27 32%	42 30%	10 40%	11 45%	14 44%	19 44%	16 30%	27 28%	28 36%	9 27%	7 23%	15 28%	25 31%	24 30%	27 32%	76 36%	- -	2 12%	- -	18 56%	10 41%	14 29%	13 16%

Table 17-3
QUESTION 17:
Age.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	74 30%	56 22%	30 12%	83 33%	55 22%	72 29%	61 24%	49 19%	52 21%	79 32%	85 34%	92 37%	57 23%	12 5%	140 56%	98 39%
18 - 34	30 12%	23 20%	7 5%	4 6%	2 4%	30 100%	-	-	-	23 39%	-	7 13%	-	6 7%	12 13%	10 18%	-	26 18%	4 4%
35 - 54	83 33%	37 32%	45 34%	34 46%	9 17%	-	83 100%	-	-	37 61%	-	45 87%	-	28 33%	31 33%	18 32%	4 34%	40 29%	38 39%
55 - 64	55 22%	20 17%	35 26%	26 35%	8 14%	-	-	55 100%	-	-	20 41%	-	35 44%	21 24%	20 21%	13 23%	1 12%	34 24%	20 20%
65 AND ABOVE	72 29%	29 25%	44 32%	9 12%	33 59%	-	-	-	72 100%	-	29 59%	-	44 56%	27 32%	26 28%	15 25%	6 54%	35 25%	31 31%
REFUSED	10 4%	6 5%	4 3%	1 2%	3 6%	-	-	-	-	-	-	-	-	3 4%	4 4%	1 1%	-	5 3%	5 5%
MALE 18-54	61 24%	61 53%	-	-	-	23 78%	37 45%	-	-	61 100%	-	-	-	17 20%	24 26%	16 27%	3 22%	40 28%	18 19%
MALE 55+	49 19%	49 42%	-	-	-	-	-	20 36%	29 40%	-	49 100%	-	-	20 24%	17 19%	10 17%	3 27%	26 18%	20 20%
FEMALE 18-54	52 21%	-	52 38%	38 52%	11 21%	7 22%	45 55%	-	-	-	-	52 100%	-	17 20%	19 20%	13 23%	1 12%	26 19%	24 25%
FEMALE 55+	79 32%	-	79 58%	34 46%	41 74%	-	-	35 64%	44 60%	-	-	-	79 100%	27 32%	29 31%	18 31%	5 39%	43 31%	31 31%

Table 18-1
 QUESTION 18:
 What is your main racial background?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
WHITE	212 85%	195 85%	17 88%	71 89%	76 87%	208 86%	4 50%	137 88%	74 80%	64 87%	86 91%	62 76%	88 83%	99 90%	25 73%	28 77%	21 77%	62 81%	62 87%	67 95%	127 92%	86 77%
ASIAN AMERICAN	13 5%	13 5%	-	3 4%	4 5%	13 5%	-	4 3%	8 9%	2 2%	3 3%	8 10%	7 7%	-	5 15%	6 16%	-	7 9%	3 4%	-	5 3%	8 7%
HISPANIC OR LATINO	10 4%	10 4%	-	1 2%	5 6%	10 4%	-	6 4%	4 4%	4 5%	3 3%	4 5%	4 3%	6 6%	-	-	4 15%	4 5%	4 6%	-	1 1%	9 8%
AFRICAN AMERICAN/BLACK	5 2%	4 2%	1 4%	2 3%	-	4 2%	1 15%	-	5 5%	-	-	4 5%	3 3%	2 2%	-	2 7%	2 8%	2 2%	1 2%	1 2%	1 1%	4 3%
REFUSED	10 4%	8 4%	2 8%	2 3%	3 3%	7 3%	3 35%	7 5%	3 3%	4 5%	2 2%	4 5%	4 4%	2 2%	4 12%	-	-	2 3%	1 2%	2 3%	4 3%	6 5%

Table 18-2
 QUESTION 18:
 What is your main racial background?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE					INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+	
BASE=TOTAL SAMPLE	250 100%	85 34%	139 56%	26 11%	25 10%	33 13%	42 17%	52 21%	96 38%	79 32%	32 13%	30 12%	52 21%	82 33%	80 32%	83 33%	212 85%	5 2%	13 5%	10 4%	33 13%	24 10%	49 19%	82 33%	
WHITE	212 85%	68 80%	123 89%	21 80%	24 96%	27 84%	37 88%	42 81%	84 87%	70 88%	26 82%	25 84%	43 82%	78 95%	66 83%	65 79%	212 100%	-	-	-	29 90%	20 82%	41 84%	70 86%	
ASIAN AMERICAN	13 5%	7 9%	3 2%	2 9%	-	3 9%	3 7%	6 11%	-	4 5%	-	1 3%	1 3%	-	4 5%	9 11%	-	-	13 100%	-	2 5%	1 6%	4 9%	5 6%	
HISPANIC OR LATINO	10 4%	4 4%	6 5%	-	-	-	-	1 3%	6 7%	2 3%	2 8%	2 8%	5 9%	3 4%	4 4%	4 4%	-	-	-	10 100%	-	1 6%	1 2%	5 6%	
AFRICAN AMERICAN/BLACK	5 2%	2 2%	3 2%	-	1 4%	1 3%	1 2%	-	3 3%	-	2 1%	1 4%	2 4%	-	1 1%	4 5%	-	5 100%	-	-	2 5%	2 7%	1 2%	-	
REFUSED	10 4%	4 5%	3 2%	3 11%	-	1 4%	1 3%	2 5%	3 3%	2 3%	1 4%	-	1 2%	1 1%	5 7%	1 2%	-	-	-	-	-	-	1 3%	1 2%	

Table 18-3
QUESTION 18:
What is your main racial background?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE- MALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE- MALE 18-54	FE- MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	74 30%	56 22%	30 12%	83 33%	55 22%	72 29%	61 24%	49 19%	52 21%	79 32%	85 34%	92 37%	57 23%	12 5%	140 56%	98 39%
WHITE	212 85%	94 82%	119 88%	62 84%	52 94%	19 62%	67 82%	51 92%	69 95%	46 76%	44 90%	40 77%	76 96%	78 93%	77 84%	47 82%	12 100%	117 83%	84 86%
ASIAN AMERICAN	13 5%	6 5%	7 5%	5 6%	2 4%	4 14%	5 6%	- -	2 2%	4 7%	- -	5 10%	2 2%	- -	9 9%	2 3%	- -	10 7%	3 3%
HISPANIC OR LATINO	10 4%	6 5%	4 3%	4 5%	- -	5 16%	5 6%	- -	- -	6 10%	- -	4 7%	- -	3 3%	4 4%	4 6%	- -	5 3%	5 5%
AFRICAN AMERICAN/BLACK	5 2%	3 3%	2 1%	1 1%	1 2%	2 8%	2 2%	- -	1 1%	2 4%	1 2%	2 3%	- -	2 3%	- -	2 4%	- -	3 2%	2 2%
REFUSED	10 4%	6 5%	4 3%	3 4%	- -	- -	3 4%	4 8%	1 1%	1 2%	4 8%	1 3%	1 2%	1 1%	3 3%	3 5%	- -	6 5%	4 4%

Table 19-1
QUESTION 19:
What is your annual household income BEFORE taxes?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
<\$40K	33 13%	28 12%	5 25%	10 13%	8 9%	32 13%	1 8%	10 6%	22 24%	7 10%	11 12%	15 18%	14 13%	14 12%	5 15%	8 21%	5 17%	12 15%	5 7%	9 12%	28 20%	5 5%
\$40-\$60K	24 10%	18 8%	6 31%	7 8%	4 5%	23 10%	1 15%	14 9%	11 11%	6 8%	5 5%	14 17%	14 13%	9 8%	2 6%	9 25%	4 16%	6 7%	8 11%	9 13%	14 10%	10 9%
\$60-\$100K	49 19%	47 21%	1 6%	17 21%	16 18%	47 20%	1 14%	26 17%	22 24%	14 19%	16 17%	19 23%	26 24%	18 16%	5 15%	12 34%	3 13%	19 25%	12 17%	17 23%	26 19%	22 20%
\$100K+	82 33%	80 35%	2 11%	30 37%	35 40%	81 33%	1 14%	62 40%	19 21%	33 45%	39 42%	10 12%	36 34%	38 34%	8 24%	4 10%	4 16%	29 38%	28 39%	20 29%	36 26%	46 41%
UNDER \$20,000	14 6%	11 5%	3 14%	3 4%	5 6%	13 5%	1 8%	5 3%	9 9%	1 1%	7 7%	6 8%	3 3%	8 8%	2 6%	3 7%	2 8%	3 4%	2 3%	4 6%	12 8%	2 2%
\$20,0001 - \$40,000	19 8%	17 7%	2 11%	7 9%	3 4%	19 8%	- -	5 3%	13 14%	6 9%	4 5%	8 10%	11 10%	5 5%	3 8%	5 14%	2 9%	8 11%	3 4%	5 7%	16 12%	3 3%
\$40,001 - \$60,000	24 10%	18 8%	6 31%	7 8%	4 5%	23 10%	1 15%	14 9%	11 11%	6 8%	5 5%	14 17%	14 13%	9 8%	2 6%	9 25%	4 16%	6 7%	8 11%	9 13%	14 10%	10 9%
\$60,001 - \$80,000	27 11%	25 11%	1 6%	6 8%	10 12%	25 11%	1 14%	9 6%	17 18%	5 7%	7 8%	14 17%	15 14%	8 8%	3 10%	10 29%	2 9%	11 14%	5 8%	10 14%	14 10%	12 11%
\$80,001 - \$100,000	22 9%	22 10%	- -	10 13%	6 6%	22 9%	- -	17 11%	5 5%	9 12%	9 9%	5 6%	11 10%	10 9%	2 5%	2 5%	1 4%	8 11%	7 10%	6 9%	12 9%	10 9%
\$100,001 - \$150,000	34 14%	33 14%	1 6%	15 19%	14 16%	34 14%	- -	22 14%	12 13%	19 26%	13 14%	2 2%	20 19%	14 13%	- -	2 5%	1 2%	17 22%	7 10%	10 14%	13 9%	21 19%
\$150,000 - \$200,000	25 10%	25 11%	- -	5 6%	11 13%	24 10%	1 14%	17 11%	7 7%	5 6%	14 15%	6 7%	6 5%	12 11%	7 21%	1 3%	2 9%	6 8%	10 15%	6 9%	11 8%	14 12%
OVER \$200,000	23 9%	22 9%	1 6%	10 12%	10 11%	23 9%	- -	23 15%	- -	9 13%	11 12%	2 2%	10 10%	12 11%	1 3%	1 2%	1 4%	7 8%	10 14%	5 7%	13 9%	10 9%
REFUSED	62 25%	57 25%	5 27%	17 21%	25 29%	58 24%	4 49%	43 28%	19 20%	14 19%	23 25%	25 31%	16 15%	32 29%	14 41%	3 10%	10 38%	11 15%	18 26%	16 22%	34 24%	29 26%

Table 19-2
 QUESTION 19:
 What is your annual household income BEFORE taxes?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	85 34%	139 56%	26 11%	25 10%	33 13%	42 17%	52 21%	96 38%	79 32%	32 13%	30 12%	52 21%	82 33%	80 32%	83 33%	212 85%	5 2%	13 5%	10 4%	33 13%	24 10%	49 19%	82 33%
<\$40K	33 13%	10 12%	18 13%	5 18%	5 22%	5 15%	8 19%	5 9%	12 13%	10 13%	7 22%	7 23%	11 21%	13 15%	6 8%	14 16%	29 14%	2 35%	2 12%	- -	33 100%	- -	- -	- -
\$40-\$60K	24 10%	10 11%	13 10%	2 6%	4 18%	5 15%	6 15%	3 7%	10 11%	11 13%	3 8%	2 7%	5 9%	8 10%	9 12%	6 7%	20 9%	2 34%	1 11%	1 15%	- -	24 100%	- -	- -
\$60-\$100K	49 19%	21 25%	24 17%	3 13%	6 23%	6 19%	8 19%	15 29%	19 20%	13 16%	7 22%	7 22%	11 21%	11 14%	12 15%	25 30%	41 19%	1 22%	4 34%	1 11%	- -	- -	49 100%	- -
\$100K+	82 33%	30 36%	47 34%	4 17%	7 29%	11 34%	13 31%	20 38%	29 30%	29 37%	5 16%	10 34%	13 24%	28 35%	23 28%	30 36%	70 33%	- -	5 42%	5 50%	- -	- -	- -	82 100%
UNDER \$20,000	14 6%	3 3%	10 7%	1 3%	1 6%	2 6%	2 5%	- -	7 7%	4 6%	4 14%	3 10%	6 11%	6 7%	2 3%	5 7%	12 6%	2 35%	- -	- -	14 42%	- -	- -	- -
\$20,001 - \$40,000	19 8%	7 9%	8 5%	4 15%	4 16%	3 9%	6 15%	5 9%	6 6%	5 7%	3 8%	4 12%	5 10%	7 9%	4 5%	8 10%	17 8%	- -	2 12%	- -	19 58%	- -	- -	- -
\$40,001 - \$60,000	24 10%	10 11%	13 10%	2 6%	4 18%	5 15%	6 15%	3 7%	10 11%	11 13%	3 8%	2 7%	5 9%	8 10%	9 12%	6 7%	20 9%	2 34%	1 11%	1 15%	- -	24 100%	- -	- -
\$60,001 - \$80,000	27 11%	12 15%	13 10%	1 4%	3 10%	5 15%	5 12%	9 17%	10 11%	8 10%	5 15%	4 13%	6 12%	4 4%	10 12%	13 16%	19 9%	1 22%	4 34%	1 11%	- -	- -	27 55%	- -
\$80,001 - \$100,000	22 9%	9 10%	11 8%	2 9%	3 12%	1 4%	3 7%	6 12%	9 9%	5 6%	2 7%	3 9%	5 10%	8 10%	2 3%	12 14%	22 10%	- -	- -	- -	- -	- -	22 45%	- -
\$100,001 - \$150,000	34 14%	16 19%	18 13%	- -	4 17%	4 13%	4 10%	10 19%	10 10%	14 18%	4 12%	7 25%	9 17%	13 15%	9 11%	13 16%	32 15%	- -	- -	2 23%	- -	- -	- -	34 42%
\$150,000 - \$200,000	25 10%	4 5%	16 12%	4 14%	2 9%	6 18%	7 17%	4 7%	7 8%	11 14%	- -	2 7%	2 4%	7 8%	8 10%	10 12%	19 9%	- -	5 42%	- -	- -	- -	- -	25 30%
OVER \$200,000	23 9%	9 11%	13 9%	1 3%	1 3%	1 3%	2 4%	6 11%	12 12%	4 5%	2 5%	1 2%	2 3%	9 11%	6 7%	7 9%	19 9%	- -	- -	3 28%	- -	- -	- -	23 28%
REFUSED	62 25%	14 16%	36 26%	12 46%	2 9%	6 17%	7 16%	9 17%	26 27%	16 21%	10 31%	4 14%	12 24%	22 26%	30 37%	8 10%	52 25%	- 10%	- -	2 24%	- -	- -	- -	- -

Table 19-3
QUESTION 19:
What is your annual household income BEFORE taxes?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	74 30%	56 22%	30 12%	83 33%	55 22%	72 29%	61 24%	49 19%	52 21%	79 32%	85 34%	92 37%	57 23%	12 5%	140 56%	98 39%
<\$40K -----	33 13%	10 8%	23 17%	7 10%	16 28%	-	5 6%	7 12%	18 25%	2 4%	7 14%	3 6%	18 23%	16 19%	9 10%	7 13%	2 13%	20 14%	11 11%
\$40-\$60K -----	24 10%	11 10%	13 10%	4 6%	9 16%	3 11%	5 6%	1 2%	13 18%	6 9%	4 9%	2 4%	10 13%	9 11%	12 13%	3 5%	2 14%	8 6%	15 15%
\$60-\$100K -----	49 19%	29 25%	20 15%	14 19%	6 11%	7 24%	14 17%	15 28%	12 16%	15 25%	13 27%	6 12%	14 18%	10 12%	23 25%	16 27%	3 23%	29 21%	16 17%
\$100K+ -----	82 33%	36 32%	46 34%	32 43%	11 21%	12 39%	43 52%	15 28%	11 16%	22 37%	13 27%	32 62%	13 17%	26 31%	32 34%	22 39%	4 32%	51 36%	27 28%
UNDER \$20,000	14 6%	5 4%	9 7%	1 1%	8 14%	-	3 4%	2 4%	7 10%	1 2%	3 6%	2 3%	6 8%	9 10%	3 3%	3 4%	1 7%	9 6%	4 5%
\$20,0001 - \$40,000	19 8%	5 4%	14 10%	6 9%	8 14%	-	2 3%	5 8%	11 15%	1 2%	4 8%	1 2%	12 15%	7 8%	6 7%	5 8%	1 6%	12 8%	7 7%
\$40,001 - \$60,000	24 10%	11 10%	13 10%	4 6%	9 16%	3 11%	5 6%	1 2%	13 18%	6 9%	4 9%	2 4%	10 13%	9 11%	12 13%	3 5%	2 14%	8 6%	15 15%
\$60,001 - \$80,000	27 11%	17 14%	10 7%	7 9%	3 6%	5 18%	6 7%	8 15%	7 10%	8 13%	9 18%	4 7%	6 8%	2 3%	16 17%	8 15%	-	17 12%	10 10%
\$80,001 - \$100,000	22 9%	12 10%	10 7%	7 9%	3 5%	2 6%	8 10%	7 13%	5 6%	8 13%	4 9%	2 5%	7 9%	8 9%	7 7%	7 13%	3 23%	13 9%	6 6%
\$100,001 - \$150,000	34 14%	19 17%	15 11%	10 14%	4 7%	6 20%	19 23%	2 4%	7 10%	13 22%	6 12%	12 22%	4 5%	11 13%	12 13%	11 19%	2 20%	19 14%	13 13%
\$150,000 - \$200,000	25 10%	6 5%	19 14%	11 15%	6 11%	6 19%	11 13%	5 8%	3 4%	4 6%	2 4%	13 25%	5 7%	7 8%	9 10%	6 11%	-	15 11%	10 10%
OVER \$200,000	23 9%	11 10%	12 9%	11 14%	1 2%	-	13 16%	8 15%	1 2%	5 9%	6 12%	8 15%	4 5%	8 10%	10 11%	5 9%	1 12%	17 12%	5 5%
REFUSED	62 25%	29 25%	33 25%	16 22%	13 24%	8 26%	16 19%	17 30%	18 25%	15 25%	11 23%	8 16%	23 29%	23 28%	17 18%	10 17%	2 17%	32 23%	28 29%

Table 20-1
QUESTION 20:
Gender.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
**D/S (MALE - FEMALE)	-20 -8%	-15 -6%	-5 -27%	3 4%	7 8%	-17 -7%	-3 -32%	3 2%	-23 -25%	-3 -4%	-	-17 -21%	-9 -8%	9 9%	-21 -59%	-5 -15%	1 2%	-1 -1%	11 15%	-15 -22%	-34 -24%	14 12%
MALE	115 46%	108 47%	7 37%	41 52%	47 54%	112 46%	3 34%	79 51%	35 38%	35 48%	47 50%	33 40%	48 46%	60 54%	7 20%	15 42%	14 51%	38 50%	41 58%	28 39%	52 38%	63 56%
TOTAL FEMALE -----	135 54%	123 53%	12 63%	38 48%	41 46%	130 54%	5 66%	76 49%	58 62%	38 52%	47 50%	50 60%	57 54%	50 46%	28 80%	21 58%	13 49%	39 50%	30 42%	43 61%	86 62%	49 44%
WORKING OUTSIDE THE HOME	74 30%	69 30%	5 26%	22 28%	28 31%	73 30%	1 14%	43 28%	31 33%	21 29%	27 29%	26 31%	32 31%	28 26%	13 38%	11 31%	8 30%	24 31%	22 31%	20 29%	43 31%	31 28%
HOMEMAKER	56 22%	49 21%	7 34%	15 19%	12 13%	53 22%	3 36%	28 18%	27 29%	16 22%	17 22%	22 27%	24 23%	19 18%	12 36%	9 26%	5 19%	13 17%	8 12%	20 28%	39 28%	17 15%
REFUSED	6 2%	5 2%	1 3%	1 1%	1 1%	4 2%	1 16%	6 4%	-	1 1%	3 3%	2 3%	1 1%	3 2%	2 6%	-	-	2 3%	-	3 4%	4 3%	1 1%

Table 20-2
QUESTION 20:
Gender.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	85 34%	139 56%	26 11%	25 10%	33 13%	42 17%	52 21%	96 38%	79 32%	32 13%	30 12%	52 21%	82 33%	80 32%	83 33%	212 85%	5 2%	13 5%	10 4%	33 13%	24 10%	49 19%	82 33%
**D/S (MALE - FEMALE)	-20 -8%	-2 -2%	-9 -7%	-9 -36%	-11 -45%	-22 -68%	-23 -55%	1 2%	6 6%	-19 -24%	-6 -17%	-	-7 -13%	-10 -12%	11 14%	-19 -23%	-25 -12%	2 31%	-1 -9%	3 25%	-13 -40%	-2 -8%	9 18%	-9 -11%
MALE	115 46%	42 49%	65 47%	8 32%	7 27%	5 16%	9 22%	26 51%	51 53%	30 38%	13 41%	15 50%	23 44%	36 44%	46 57%	32 38%	94 44%	3 65%	6 45%	6 63%	10 30%	11 46%	29 59%	36 44%
TOTAL FEMALE -----	135 54%	43 51%	74 53%	18 68%	18 73%	27 84%	33 78%	25 49%	45 47%	49 62%	19 59%	15 50%	29 56%	46 56%	34 43%	51 62%	119 56%	2 35%	7 55%	4 37%	23 70%	13 54%	20 41%	46 56%
WORKING OUTSIDE THE HOME	74 30%	23 27%	46 33%	5 19%	11 44%	18 55%	20 48%	15 28%	32 33%	25 31%	13 41%	10 33%	19 37%	26 32%	14 18%	32 39%	62 29%	1 17%	5 36%	4 37%	7 22%	4 18%	14 28%	32 39%
HOMEMAKER	56 22%	18 21%	27 20%	10 39%	7 29%	9 29%	12 29%	8 16%	13 14%	22 27%	6 18%	5 18%	10 20%	20 24%	17 21%	17 21%	52 25%	1 17%	2 19%	-	16 48%	9 36%	6 13%	11 14%
REFUSED	6 2%	2 3%	1 -	3 10%	-	-	-	2 4%	-	3 4%	-	-	-	-	3 4%	1 2%	4 2%	-	-	-	-	-	-	2 3%

Table 20-3
QUESTION 20:
Gender.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	74 30%	56 22%	30 12%	83 33%	55 22%	72 29%	61 24%	49 19%	52 21%	79 32%	85 34%	92 37%	57 23%	12 5%	140 56%	98 39%
**D/S (MALE - FEMALE)	-20 -8%	115 100%	-135 -100%	-74 -100%	-56 -100%	17 56%	-8 -10%	-15 -27%	-15 -21%	61 100%	49 100%	-52 -100%	-79 -100%	-9 -10%	-4 -4%	-5 -8%	-	-2 -1%	-18 -18%
MALE	115 46%	115 100%	-	-	-	23 78%	37 45%	20 36%	29 40%	61 100%	49 100%	-	-	38 45%	44 48%	26 46%	6 49%	69 49%	40 41%
TOTAL FEMALE	135 54%	-	135 100%	74 100%	56 100%	7 22%	45 55%	35 64%	44 60%	-	-	52 100%	79 100%	47 55%	48 52%	31 54%	6 51%	71 51%	58 59%
WORKING OUTSIDE THE HOME	74 30%	-	74 55%	74 100%	-	4 15%	34 41%	26 47%	9 12%	-	-	38 74%	34 44%	22 26%	32 35%	19 33%	3 24%	40 28%	31 32%
HOMEMAKER	56 22%	-	56 41%	-	56 100%	2 7%	9 11%	8 15%	33 46%	-	-	11 22%	41 52%	24 29%	16 17%	11 19%	2 20%	29 21%	24 25%
REFUSED	6 2%	-	6 4%	-	-	-	2 3%	1 2%	2 3%	-	-	2 4%	3 4%	1 1%	-	1 2%	1 6%	2 2%	3 3%

Table 21-1
QUESTION GEO:
Region.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
LISLE/DOWNER'S GROVE	12 5%	10 4%	2 8%	2 3%	5 6%	12 5%	- -	7 5%	5 5%	4 5%	6 6%	2 3%	5 5%	6 5%	1 2%	2 4%	- -	4 5%	4 6%	3 4%	8 5%	4 4%
MILTON	140 56%	132 57%	8 39%	50 62%	51 58%	133 55%	7 81%	91 58%	49 53%	45 61%	52 55%	44 53%	58 55%	62 56%	20 58%	18 49%	16 58%	46 60%	38 53%	45 64%	73 53%	67 60%
YORK	98 39%	88 38%	10 52%	28 35%	32 36%	97 40%	2 19%	58 37%	39 42%	25 34%	36 39%	37 44%	42 40%	42 39%	14 39%	17 46%	11 42%	27 36%	29 41%	22 31%	58 42%	41 36%

Table 21-2
QUESTION GEO:
Region.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	85 34%	139 56%	26 11%	25 10%	33 13%	42 17%	52 21%	96 38%	79 32%	32 13%	30 12%	52 21%	82 33%	80 32%	83 33%	212 85%	5 2%	13 5%	10 4%	33 13%	24 10%	49 19%	82 33%
LISLE/DOWNER'S GROVE	12 5%	4 4%	7 5%	2 6%	2 6%	1 2%	2 4%	2 4%	3 3%	6 7%	- -	1 5%	1 3%	6 7%	2 3%	4 4%	12 6%	- -	- -	- -	2 5%	2 7%	3 6%	4 5%
MILTON	140 56%	48 56%	79 57%	13 50%	12 50%	18 54%	22 53%	30 57%	56 59%	44 56%	19 60%	19 65%	31 60%	46 56%	43 53%	47 57%	117 55%	3 56%	10 76%	5 47%	20 61%	8 33%	29 61%	51 62%
YORK	98 39%	33 39%	53 38%	12 44%	11 44%	14 44%	18 44%	20 39%	37 38%	29 37%	13 40%	9 30%	19 37%	31 37%	35 44%	31 38%	84 39%	2 44%	3 24%	5 53%	11 34%	15 60%	16 34%	27 33%

Table 21-3
QUESTION GEO:
Region.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	74 30%	56 22%	30 12%	83 33%	55 22%	72 29%	61 24%	49 19%	52 21%	79 32%	85 34%	92 37%	57 23%	12 5%	140 56%	98 39%
LISLE/DOWNER'S GROVE	12 5%	6 5%	6 5%	3 4%	2 4%	- -	4 5%	1 3%	6 9%	3 4%	3 7%	1 3%	5 6%	4 5%	5 5%	2 4%	12 100%	- -	- -
MILTON	140 56%	69 60%	71 53%	40 54%	29 52%	26 86%	40 49%	34 62%	35 49%	40 66%	26 53%	26 50%	43 55%	46 54%	50 54%	36 63%	- -	140 100%	- -
YORK	98 39%	40 35%	58 43%	31 42%	24 44%	4 14%	38 46%	20 36%	31 42%	18 30%	20 40%	24 47%	31 39%	34 41%	38 41%	19 33%	- -	- -	98 100%

Table 22-1
Date./Phone Type.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	230 92%	20 8%	80 32%	88 35%	242 97%	8 3%	155 62%	93 37%	74 29%	94 38%	82 33%	105 42%	110 44%	35 14%	36 14%	27 11%	77 31%	71 29%	70 28%	138 55%	112 45%
DATE																						
WED, MAR 20	129 51%	122 53%	7 36%	41 52%	42 48%	126 52%	2 30%	72 46%	56 61%	45 61%	41 44%	43 52%	64 61%	46 42%	18 52%	22 61%	13 49%	53 69%	29 41%	30 43%	72 52%	56 50%
THU, MAR 21	121 49%	109 47%	13 64%	38 48%	46 52%	116 48%	6 70%	84 54%	37 39%	29 39%	53 56%	39 48%	41 39%	64 58%	17 48%	14 39%	14 51%	24 31%	42 59%	40 57%	66 48%	56 50%
PHONE TYPE																						
LAND	138 55%	124 54%	14 72%	49 61%	38 44%	136 56%	2 24%	94 60%	43 46%	48 65%	47 50%	43 52%	64 61%	54 49%	20 58%	21 57%	13 48%	41 53%	35 49%	46 65%	138 100%	- -
CELL	112 45%	106 46%	5 28%	31 39%	49 56%	106 44%	6 76%	62 40%	50 54%	26 35%	47 50%	39 48%	41 39%	56 51%	14 42%	15 43%	14 52%	36 47%	37 51%	24 35%	- -	112 100%

Table 22-2
Date./Phone Type.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	85 34%	139 56%	26 11%	25 10%	33 13%	42 17%	52 21%	96 38%	79 32%	32 13%	30 12%	52 21%	82 33%	80 32%	83 33%	212 85%	5 2%	13 5%	10 4%	33 13%	24 10%	49 19%	82 33%
DATE	-----																							
WED, MAR 20	129 51%	56 66%	60 43%	13 48%	9 37%	16 49%	19 45%	41 79%	43 44%	36 46%	19 61%	16 53%	30 59%	36 44%	36 46%	55 67%	99 47%	3 69%	13 100%	9 85%	20 60%	15 61%	27 55%	43 53%
THU, MAR 21	121 49%	28 34%	79 57%	14 52%	16 63%	17 51%	23 55%	11 21%	53 56%	43 54%	12 39%	14 47%	21 41%	46 56%	44 54%	27 33%	113 53%	2 31%	-	1 15%	13 40%	10 39%	22 45%	39 47%
PHONE TYPE	-----																							
LAND	138 55%	47 55%	75 54%	16 61%	19 77%	24 73%	31 72%	29 56%	45 47%	51 65%	16 51%	14 47%	26 50%	42 51%	46 57%	46 55%	127 60%	1 26%	5 36%	1 13%	28 84%	14 59%	26 54%	36 44%
CELL	112 45%	38 45%	64 46%	10 39%	6 23%	9 27%	12 28%	23 44%	51 53%	28 35%	16 49%	16 53%	26 50%	41 49%	34 43%	37 45%	86 40%	4 74%	8 64%	9 87%	5 16%	10 41%	22 46%	46 56%

Table 22-3
Date./Phone Type.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	LISLE	MILTON	YORK
BASE=TOTAL SAMPLE	250	115	135	74	56	30	83	55	72	61	49	52	79	85	92	57	12	140	98
	100%	46%	54%	30%	22%	12%	33%	22%	29%	24%	19%	21%	32%	34%	37%	23%	5%	56%	39%
DATE																			
WED, MAR 20	129	61	68	41	24	18	44	23	37	32	24	30	36	39	49	35	11	61	57
	51%	53%	51%	56%	44%	59%	53%	42%	52%	52%	50%	58%	46%	46%	54%	61%	94%	43%	58%
THU, MAR 21	121	54	67	32	31	12	38	32	35	29	24	22	43	46	43	22	1	79	41
	49%	47%	49%	44%	56%	41%	47%	58%	48%	48%	50%	42%	54%	54%	46%	39%	6%	57%	42%
PHONE TYPE																			
LAND	138	52	86	43	39	2	28	37	64	15	33	14	68	49	52	28	8	73	58
	55%	45%	64%	58%	70%	6%	34%	67%	89%	25%	67%	28%	87%	57%	56%	49%	63%	52%	59%
CELL	112	63	49	31	17	28	55	18	8	45	16	37	10	36	41	29	4	67	41
	45%	55%	36%	42%	30%	94%	66%	33%	11%	75%	33%	72%	13%	43%	44%	51%	37%	48%	41%

