

**FABRIZIO, LEE & ASSOCIATES**  
**ILLINOIS HD-48 LIKELY VOTER SURVEY**  
**TOPLINE DATA**

SAMPLE SIZE: N=250 Likely Voters, 40% cell phone users per district  
 FIELD DATES: March 20-21, 2019

Good evening. My name is \_\_\_\_\_ and I'm calling from First Media Services, a national public opinion firm. This evening we're conducting a short public opinion survey and we'd like to get your input. We are not trying to sell anything and your answers will remain confidential.

1. Are you over 18 and registered to vote in Illinois?

Yes	100
No ( <b>ASK TO SPEAK TO SOMEONE WHO IS REGISTERED TO VOTE</b> )	-

2. How likely is it you will vote in the 2020 general election for President, U.S. Senate, Congress and the State Legislature? Will you... (**READ 1-5**)

Definitely vote	92
Probably vote	8
Be a 50/50 chance to vote ( <b>TERMINATE</b> )	-
Probably NOT vote ( <b>TERMINATE</b> )	-
Definitely NOT vote ( <b>TERMINATE</b> )	-
Don't Know/Refused ( <b>DO NOT READ</b> ) ( <b>TERMINATE</b> )	-

3. Will you please tell me if you have a favorable or unfavorable opinion of J.B. Pritzker? If you have no opinion or have never heard of him, just say so.  
 (**PROBE: VERY/SOMEWHAT FAVORABLE/UNFAVORABLE**)

<b>FAVORABLE</b>	<b>32</b>
<b>UNFAVORABLE</b>	<b>35</b>
Very Favorable	12
Somewhat Favorable	20
Somewhat Unfavorable	14
Very Unfavorable	21
No Opinion	30
Never Heard of	3

5. Have you recently seen, read, or heard anything about Governor Pritzker's proposal to change to a graduated income tax system in Illinois?

Yes	62
No	37
DK/Refused ( <b>DO NOT READ</b> )	1

6. Regardless of whether or not you've heard about the proposal, do you favor or oppose Governor Pritzker's plan for the State of Illinois to change to a graduated income tax system? (**IF FAVOR/OPPOSE, ASK**) Would you say you **STRONGLY (favor/oppose)** or just **SOMEWHAT (favor/oppose)**?

<b>FAVOR</b>	<b>29</b>
<b>OPPOSE</b>	<b>38</b>
Strongly favor	14
Somewhat favor	15
Somewhat oppose	11
Strongly oppose	27
Unsure/Need More Info ( <b>DO NOT READ</b> )	26
Don't Know/Refused ( <b>DO NOT READ</b> )	7

7. As you may know, the Illinois Constitution currently requires a flat state income tax where all levels of income are taxed at the same rate. Governor Pritzker's proposal would change the Illinois Constitution and implement a graduated income tax, where tax rates rise with income. If the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax? (**IF YES/NO, ASK**) Would you say you **DEFINITELY voting (yes/no)** or just **PROBABLY voting (yes/no)**?

<b>YES</b>	<b>42</b>
<b>NO</b>	<b>44</b>
Definitely Yes	27
Probably Yes	15
Probably No	12
Definitely No	32
Unsure/Need More Info ( <b>DO NOT READ</b> )	11
Don't Know/Refused ( <b>DO NOT READ</b> )	2

8. Would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so. **(IF MORE/LESS LIKELY, ASK) Would you say MUCH (more/less likely) or just SOMEWHAT (more/less likely)?**

<b>MORE LIKELY</b>	<b>31</b>
<b>LESS LIKELY</b>	<b>29</b>
Much more likely	16
Somewhat more likely	14
It would make no difference	28
Somewhat less likely	7
Much less likely	21
Unsure/Need more info <b>(DO NOT READ)</b>	6
Don't Know/Refused <b>(DO NOT READ)</b>	7

Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so. **(IF MORE/LESS, ASK) Would you say you are much (MORE/LESS) likely or just somewhat (MORE/LESS) likely?**

	<b>(RANDOMIZE STATEMENTS)</b>	<b>TOTAL LESS LIKELY</b>	Much more likely YES	Smwt more likely YES	Smwt less likely YES	Much less likely YES	No difference	Unsure/DK/REF (DNR)
9.	To fulfill Pritzker's new spending promises, the median Illinois household would see an income tax hike of up to \$3,500 dollars under his graduated income tax system.	<b>55</b>	5	7	15	40	25	8
10.	Historical statistics show that over the last decade, states with graduated income taxes have seen slower growth in jobs and wages compared to states with flat taxes or no income taxes.	<b>47</b>	5	5	15	32	34	8
11.	A recent study shows Illinois' business climate would drop to 48 <sup>th</sup> out of the 50 states under Pritzker's proposal, hurting our state's small businesses and costing the state tens of thousands of jobs.	<b>58</b>	5	4	18	40	28	5

		<b>TOTAL MORE LIKELY</b>	Much more likely YES	Smwt more likely YES	Smwt less likely YES	Much less likely YES	No diffe- rence	Unsure/ DK/ REF (DNR)
12.	If the graduated income tax amendment passes, and the initial rates Governor Pritzker proposed are signed into law as is, the typical married couple family in Illinois would see a reduction in their income tax of around \$130.	<b>27</b>	10	17	9	17	41	5

13. After hearing all of this, if the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax? **(IF YES/NO, ASK) Would you say you are DEFINITELY voting (yes/no) or just PROBABLY voting (yes/no)?**

<b>YES</b>	<b>34</b>
<b>NO</b>	<b>56</b>
Definitely Yes	18
Probably Yes	16
Probably No	16
Definitely No	40
Unsure/Need More Info <b>(DO NOT READ)</b>	10
Don't Know/Refused <b>(DO NOT READ)</b>	1

14. And again, would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so. **(IF MORE/LESS LIKELY, ASK) Would you say MUCH (more/less likely) or just SOMEWHAT (more/less likely)?**

<b>MORE LIKELY</b>	<b>21</b>
<b>LESS LIKELY</b>	<b>38</b>
Much more likely	11
Somewhat more likely	10
It would make no difference	32
Somewhat less likely	11
Much less likely	28
Unsure/Need more info <b>(DO NOT READ)</b>	4
Don't Know/Refused <b>(DO NOT READ)</b>	5

And now just a few questions for demographic purposes...

15. With which political party are you affiliated? Are you a...(READ AND ROTATE)

Democrat	33
Republican	33
Independent	31
Something else (specify)	1
Refused (DO NOT READ)	2

16. If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs? **(IF LIBERAL/CONSERVATIVE CHOICE IS MADE, ASK: Would you say you are very or somewhat LIBERAL/CONSERVATIVE?)**

<b>CONSERVATIVE</b>	<b>34</b>
<b>MODERATE</b>	<b>37</b>
<b>LIBERAL</b>	<b>23</b>
Very conservative	16
Somewhat conservative	18
Somewhat Liberal	13
Very Liberal	10
DK/Refused (vol)	6

17. In what year were you born? \_\_\_\_ \_\_\_\_ \_\_\_\_ \_\_\_\_ (Enter 9999 for refused)

18-34	12
35-54	33
55-64	22
65+	29
Refused	4

18. What is your main racial background? **(READ 1-4, DO NOT ACCEPT ANSWER UNTIL ALL HAVE BEEN READ)**

White	85
Asian American	5
Hispanic or Latino	4
African American/Black	2
Other (DO NOT READ)	-
Refused (DO NOT READ)	4

19. What is your annual household income BEFORE taxes? Is it...

Under \$20,000	6
Between \$20,0001 and \$40,000	8
Between \$40,001 and \$60,000	10
Between \$60,001 and \$80,000	11
Between \$80,001 and \$100,000	9
Between \$100,001 and \$150,000	14
Between \$150,000 and \$200,000	10
Over \$200,000	9
Refused (DO NOT READ)	25

20. Gender: (By observation) (If female, ask: Are you employed outside the home?)

/

<b>MALE</b>	<b>46</b>
<b>FEMALE</b>	<b>54</b>
Female, working outside the home	30
Female, homemaker	22
Female/Refused	2

21. Region (PRE-CODE)

Lisle/Downer's Grove	5
Milton	56
York	39