

Table 1-1

QUESTION 2:

How likely is it you will vote in the 2020 general election for President, U.S. Senate, Congress and the State Legislature?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250	228	22	64	89	238	12	162	86	74	107	68	108	119	23	40	25	67	76	86	112	138
	100%	91%	9%	26%	36%	95%	5%	65%	35%	30%	43%	27%	43%	48%	9%	16%	10%	27%	30%	35%	45%	55%
**D/S (DEFINITELY - PROBABLY)	207	228	-22	61	74	205	2	153	52	69	95	43	87	103	16	24	18	58	67	68	101	106
	83%	100%	-100%	95%	82%	86%	17%	94%	61%	92%	89%	63%	81%	87%	70%	60%	70%	87%	89%	78%	90%	77%
DEFINITELY VOTE	228	228	-	63	81	221	7	157	69	71	101	56	97	111	20	32	22	63	71	77	106	122
	91%	100%	-	97%	91%	93%	58%	97%	80%	96%	94%	81%	91%	93%	85%	80%	85%	93%	95%	89%	95%	88%
PROBABLY VOTE	22	-	22	2	8	17	5	5	17	3	6	13	10	8	4	8	4	4	4	9	6	16
	9%	-	100%	3%	9%	7%	42%	3%	20%	4%	6%	19%	9%	7%	15%	20%	15%	7%	5%	11%	5%	12%

Table 1-2

QUESTION 2:

How likely is it you will vote in the 2020 general election for President, U.S. Senate, Congress and the State Legislature?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%
**D/S (DEFINITELY - PROBABLY)	207 83%	76 86%	121 82%	10 67%	15 66%	19 60%	20 59%	45 81%	79 89%	74 78%	17 90%	21 88%	37 88%	63 78%	74 90%	64 80%	168 84%	5 100%	11 75%	14 68%	26 61%	20 78%	51 86%	61 88%
DEFINITELY VOTE	228 91%	82 93%	134 91%	12 83%	19 83%	25 80%	27 79%	50 90%	84 94%	85 89%	18 95%	23 94%	39 94%	71 89%	78 95%	72 90%	184 92%	5 100%	13 88%	17 84%	35 81%	23 89%	55 93%	65 94%
PROBABLY VOTE	22 9%	6 7%	13 9%	2 17%	4 17%	6 20%	7 21%	5 10%	5 6%	10 11%	1 5%	1 6%	2 6%	9 11%	4 5%	8 10%	16 8%	-	2 12%	3 16%	8 19%	3 11%	4 7%	4 6%

Table 1-3

QUESTION 2:

How likely is it you will vote in the 2020 general election for President, U.S. Senate, Congress and the State Legislature?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FEMALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250	118	133	81	47	37	90	57	60	60	55	67	62	80	94	63	77	82	77	14
	100%	47%	53%	32%	19%	15%	36%	23%	24%	24%	22%	27%	25%	32%	38%	25%	31%	33%	31%	6%
**D/S (DEFINITELY - PROBABLY)	207	100	106	61	41	23	76	57	45	50	49	49	54	68	74	56	66	72	59	10
	83%	85%	80%	75%	87%	61%	84%	100%	75%	83%	88%	73%	87%	85%	78%	88%	86%	87%	76%	69%
DEFINITELY VOTE	228	109	119	71	44	30	83	57	53	55	52	58	58	74	84	60	71	77	68	12
	91%	93%	90%	88%	94%	81%	92%	100%	88%	91%	94%	87%	94%	93%	89%	94%	93%	94%	88%	84%
PROBABLY VOTE	22	9	13	10	3	7	7	-	7	5	3	9	4	6	10	4	5	5	9	2
	9%	7%	10%	12%	6%	19%	8%	-	12%	9%	6%	13%	6%	7%	11%	6%	7%	6%	12%	16%

Table 2-1
 QUESTION 3:
 Will you please tell me if you have a favorable or unfavorable opinion of J.B. Pritzker? If you have no opinion or have never heard of him, just say so.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250	228	22	64	89	238	12	162	86	74	107	68	108	119	23	40	25	67	76	86	112	138
	100%	91%	9%	26%	36%	95%	5%	65%	35%	30%	43%	27%	43%	48%	9%	16%	10%	27%	30%	35%	45%	55%
**D/S (FAVORABLE - UNFAVORABLE)	-25	-19	-6	64	-89	-25	-	-25	-	46	-69	-2	38	-65	1	-5	-	34	-52	-3	-15	-10
	-10%	-8%	-29%	100%	-100%	-11%	-	-16%	-	62%	-64%	-3%	36%	-54%	6%	-12%	1%	50%	-69%	-4%	-14%	-7%
TOTAL HEARD OF	238	221	17	64	89	238	-	162	75	73	104	61	107	115	16	40	24	66	74	80	112	127
-----	95%	97%	77%	100%	100%	100%	-	100%	86%	99%	97%	89%	99%	96%	71%	100%	96%	99%	98%	93%	100%	92%
TOTAL FAVORABLE	64	63	2	64	-	64	-	48	16	47	6	11	51	9	4	7	4	39	5	17	29	35
-----	26%	27%	8%	100%	-	27%	-	30%	18%	64%	6%	16%	48%	8%	15%	17%	15%	58%	6%	20%	26%	25%
TOTAL UNFAVORABLE	89	81	8	-	89	89	-	73	16	2	75	13	13	74	2	12	4	5	57	21	45	45
-----	36%	36%	36%	-	100%	38%	-	45%	19%	2%	70%	19%	12%	62%	10%	29%	14%	7%	75%	24%	40%	32%
VERY FAVORABLE	29	28	1	29	-	29	-	22	6	22	2	5	24	3	1	2	1	20	1	5	16	12
	11%	12%	5%	45%	-	12%	-	14%	7%	30%	2%	7%	23%	3%	5%	5%	5%	30%	2%	6%	15%	9%
SOMEWHAT FAVORABLE	35	35	1	35	-	35	-	25	10	25	4	6	27	6	2	4	2	19	3	12	13	22
	14%	15%	2%	55%	-	15%	-	16%	12%	34%	4%	9%	25%	5%	10%	11%	9%	28%	4%	14%	12%	16%
SOMEWHAT UNFAVORABLE	25	22	4	-	25	25	-	14	11	1	16	9	8	15	2	8	1	1	9	12	12	13
	10%	10%	17%	-	28%	11%	-	9%	13%	1%	15%	12%	8%	12%	10%	20%	5%	2%	12%	14%	11%	10%
VERY UNFAVORABLE	64	60	4	-	64	64	-	59	5	1	58	5	5	59	-	4	2	4	47	9	33	31
	26%	26%	20%	-	72%	27%	-	36%	6%	1%	54%	7%	4%	50%	-	9%	8%	6%	63%	10%	29%	23%
NO OPINION	85	77	7	-	-	85	-	41	43	24	23	37	42	32	11	22	17	23	13	42	37	47
	34%	34%	33%	-	-	36%	-	25%	50%	33%	22%	54%	39%	27%	46%	55%	67%	34%	17%	49%	33%	34%
NEVER HEARD OF	12	7	5	-	-	-	12	-	12	1	3	8	1	4	7	-	1	1	1	6	-	11
	5%	3%	23%	-	-	-	100%	-	14%	1%	3%	11%	1%	4%	29%	-	4%	1%	2%	7%	-	8%

Table 2-2
 QUESTION 3:
 Will you please tell me if you have a favorable or unfavorable opinion of J.B. Pritzker? If you have no opinion or have never heard of him, just say so.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%
**D/S (FAVORABLE - UNFAVORABLE)	-25 -10%	39 45%	-68 -46%	3 21%	-1 -6%	-4 -12%	-3 -9%	32 58%	-60 -67%	3 4%	-8 -43%	3 14%	-3 -8%	-48 -60%	-14 -17%	38 48%	-22 -11%	4 83%	-1 -9%	- 2%	-1 -3%	1 5%	-10 -16%	-10 -15%
TOTAL HEARD OF -----	238 95%	84 95%	141 96%	13 90%	23 100%	28 90%	31 91%	54 98%	87 98%	85 90%	18 100%	24 100%	42 100%	80 100%	79 96%	72 90%	197 99%	4 83%	13 89%	14 68%	36 84%	24 95%	59 100%	67 96%
TOTAL FAVORABLE -----	64 26%	49 55%	12 8%	4 28%	3 13%	2 8%	3 9%	37 67%	6 6%	20 21%	2 10%	6 27%	8 20%	5 6%	15 18%	43 54%	54 27%	4 83%	1 10%	3 15%	10 23%	8 29%	15 25%	20 29%
TOTAL UNFAVORABLE -----	89 36%	9 10%	79 54%	1 8%	4 19%	6 20%	6 18%	5 9%	65 74%	16 17%	10 53%	3 12%	12 28%	53 66%	29 35%	5 6%	77 38%	- -	3 19%	3 13%	11 26%	6 24%	24 41%	31 44%
VERY FAVORABLE	29 11%	24 28%	3 2%	1 8%	- -	- -	- -	21 37%	- -	7 7%	- -	3 11%	3 6%	1 1%	7 9%	21 26%	22 11%	4 83%	1 10%	- -	7 15%	2 9%	5 9%	11 15%
SOMEWHAT FAVORABLE	35 14%	24 27%	8 6%	3 20%	3 13%	2 8%	3 9%	17 30%	5 6%	13 14%	2 10%	4 16%	6 14%	4 5%	7 9%	23 28%	32 16%	- -	- -	3 15%	3 7%	5 20%	9 16%	10 14%
SOMEWHAT UNFAVORABLE	25 10%	7 8%	18 12%	- -	2 7%	3 11%	3 10%	- -	13 15%	12 12%	4 22%	1 4%	5 11%	11 14%	7 9%	5 6%	22 11%	- -	3 19%	- -	4 9%	2 7%	9 16%	7 10%
VERY UNFAVORABLE	64 26%	2 2%	61 41%	1 8%	3 12%	3 9%	3 8%	5 9%	52 59%	4 5%	6 31%	2 8%	7 17%	42 52%	22 26%	- -	55 28%	- -	- -	3 13%	7 17%	4 17%	15 25%	24 34%
NO OPINION	85 34%	27 30%	50 34%	8 53%	16 68%	19 62%	22 64%	12 22%	16 19%	50 52%	7 37%	15 61%	22 52%	22 27%	35 42%	24 30%	66 33%	- -	9 60%	8 40%	16 36%	11 41%	20 34%	16 23%
NEVER HEARD OF	12 5%	4 5%	6 4%	1 10%	- -	3 10%	3 9%	1 2%	1 2%	10 10%	- -	- -	- -	- -	4 4%	8 10%	3 1%	1 17%	2 11%	6 32%	7 16%	1 5%	- -	3 4%

Table 2-3
 QUESTION 3:
 Will you please tell me if you have a favorable or unfavorable opinion of J.B. Pritzker? If you have no opinion or have never heard of him, just say so.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
**D/S (FAVORABLE - UNFAVORABLE)	-25 -10%	-20 -17%	-5 -4%	-10 -13%	7 15%	-7 -19%	-9 -10%	-7 -11%	-1 -2%	-12 -19%	-8 -15%	-5 -7%	1 1%	-50 -62%	1 1%	28 44%	-25 -33%	9 11%	-12 -16%	2 18%
TOTAL HEARD OF -----	238 95%	114 97%	124 94%	73 90%	47 99%	35 93%	84 93%	55 96%	60 99%	58 96%	55 98%	61 91%	60 97%	80 100%	87 92%	59 93%	73 96%	79 97%	72 93%	14 98%
TOTAL FAVORABLE -----	64 26%	30 25%	34 26%	16 20%	18 39%	7 19%	24 26%	14 25%	18 30%	15 24%	15 27%	16 24%	18 28%	3 4%	26 28%	34 53%	10 13%	34 41%	15 20%	5 34%
TOTAL UNFAVORABLE -----	89 36%	50 43%	39 30%	26 33%	11 24%	14 38%	33 36%	21 36%	19 32%	26 44%	23 42%	21 31%	17 27%	53 66%	26 27%	6 9%	35 46%	25 30%	27 35%	2 16%
VERY FAVORABLE	29 11%	13 11%	15 12%	5 6%	10 22%	3 8%	8 9%	6 10%	11 18%	3 6%	10 17%	8 12%	7 11%	2 2%	10 11%	15 24%	7 9%	13 16%	6 7%	4 25%
SOMEWHAT FAVORABLE	35 14%	16 14%	19 14%	11 14%	8 17%	4 11%	15 17%	9 15%	7 12%	11 19%	5 9%	8 13%	11 17%	1 2%	16 17%	18 29%	3 4%	21 26%	10 12%	1 9%
SOMEWHAT UNFAVORABLE	25 10%	12 11%	13 10%	7 9%	5 11%	6 17%	7 7%	5 8%	7 11%	7 11%	5 10%	7 10%	6 10%	6 8%	10 11%	6 9%	9 12%	7 8%	9 11%	1 4%
VERY UNFAVORABLE	64 26%	38 32%	26 20%	19 24%	6 13%	8 21%	26 29%	16 28%	12 20%	20 33%	18 32%	14 21%	11 17%	47 58%	15 16%	- -	26 34%	18 22%	19 24%	2 12%
NO OPINION	85 34%	34 29%	51 38%	30 37%	17 36%	13 36%	27 30%	20 34%	23 38%	17 28%	17 30%	24 36%	26 41%	23 29%	35 37%	20 31%	28 37%	21 25%	29 38%	7 48%
NEVER HEARD OF	12 5%	3 3%	8 6%	8 10%	- 1%	3 7%	6 7%	3 4%	- 1%	3 4%	1 2%	6 9%	2 3%	- -	7 8%	4 7%	3 4%	3 3%	5 7%	- 2%

Table 3-1
 QUESTION 5:
 Have you recently seen, read, or heard anything about Governor Pritzker's proposal to change to a graduated income tax system in Illinois?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	228 91%	22 9%	64 26%	89 36%	238 95%	12 5%	162 65%	86 35%	74 30%	107 43%	68 27%	108 43%	119 48%	23 9%	40 16%	25 10%	67 27%	76 30%	86 35%	112 45%	138 55%
**D/S (YES - NO)	76 30%	88 39%	-12 -56%	32 50%	57 64%	87 37%	-12 -100%	162 100%	-86 -100%	39 53%	67 62%	-30 -44%	23 21%	58 49%	-5 -22%	-17 -42%	-11 -45%	25 38%	60 80%	-17 -19%	66 59%	9 7%
YES	162 65%	157 69%	5 22%	48 75%	73 82%	162 68%	- -	162 100%	- -	56 75%	87 81%	19 28%	64 60%	89 74%	9 39%	11 29%	7 28%	46 68%	67 89%	35 40%	88 79%	74 53%
NO	86 35%	69 30%	17 78%	16 24%	16 18%	75 31%	12 100%	- -	86 100%	17 23%	20 19%	49 72%	42 39%	30 26%	14 61%	28 71%	18 72%	21 31%	7 10%	52 60%	22 20%	64 47%
DK/REFUSED	2 1%	2 1%	- -	1 1%	- -	2 1%	- -	- -	- -	2 2%	- -	- -	2 1%	- -	- -	- -	- -	1 1%	1 1%	- -	2 1%	- -

Table 3-2
 QUESTION 5:
 Have you recently seen, read, or heard anything about Governor Pritzker's proposal to change to a graduated income tax system in Illinois?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%
**D/S (YES - NO)	76 30%	19 22%	52 35%	5 32%	1 3%	-6 -19%	-6 -19%	26 47%	64 72%	-17 -18%	2 12%	-3 -12%	-2 -4%	33 42%	42 51%	-1 -1%	93 47%	- 7%	-13 -87%	-10 -50%	-4 -9%	7 28%	16 28%	44 63%
YES	162 65%	53 61%	99 67%	9 66%	11 49%	12 39%	14 39%	40 73%	76 86%	39 41%	10 56%	11 44%	20 48%	56 70%	62 76%	39 49%	146 73%	3 53%	1 6%	5 25%	19 44%	16 64%	38 64%	57 82%
NO	86 35%	34 39%	47 32%	5 34%	11 47%	18 58%	20 58%	14 26%	12 13%	56 59%	8 44%	14 56%	22 52%	23 29%	20 24%	40 50%	53 26%	2 47%	14 94%	15 75%	23 53%	9 36%	21 36%	13 18%
DK/REFUSED	2 1%	1 1%	1 1%	- -	1 4%	1 3%	1 3%	1 1%	1 1%	- -	- -	- -	- -	1 1%	- -	1 1%	2 1%	- -	- -	- -	1 2%	- -	- -	- -

Table 3-3
 QUESTION 5:
 Have you recently seen, read, or heard anything about Governor Pritzker's proposal to change to a graduated income tax system in Illinois?

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
**D/S (YES - NO)	76 30%	52 44%	24 18%	11 14%	14 29%	-10 -26%	32 35%	24 42%	27 45%	21 35%	30 55%	1 1%	21 34%	37 46%	28 30%	11 17%	29 38%	34 41%	17 23%	-5 -37%
YES	162 65%	85 72%	77 58%	46 57%	29 63%	14 37%	61 68%	41 71%	43 71%	41 68%	43 77%	34 50%	41 66%	59 73%	60 64%	37 59%	53 69%	58 70%	47 61%	4 32%
NO	86 35%	33 28%	54 41%	35 43%	16 34%	24 63%	29 32%	17 29%	16 26%	19 32%	13 23%	33 50%	20 32%	22 27%	32 34%	26 41%	24 31%	24 29%	29 38%	10 68%
DK/REFUSED	2 1%	-	2 1%	-	2 3%	-	-	-	2 3%	-	-	-	2 2%	-	2 2%	-	-	1 1%	1 1%	-

Table 4-1
 QUESTION 6:
 Regardless of whether or not you've heard about the proposal, do you favor or oppose Governor Pritzker's plan for the State of Illinois to change to a graduated income tax system?

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	228 91%	22 9%	64 26%	89 36%	238 95%	12 5%	162 65%	86 35%	74 30%	107 43%	68 27%	108 43%	119 48%	23 9%	40 16%	25 10%	67 27%	76 30%	86 35%	112 45%	138 55%
**D/S (FAVOR - OPPOSE)	-33 -13%	-30 -13%	-3 -15%	41 64%	-73 -82%	-31 -13%	-2 -19%	-31 -19%	-3 -4%	74 100%	-107 -100%	-	57 53%	-87 -73%	-3 -13%	-10 -26%	6 25%	34 51%	-61 -81%	-1 -1%	-17 -15%	-16 -12%
TOTAL FAVOR -----	74 30%	71 31%	3 13%	47 74%	2 2%	73 31%	1 7%	56 34%	17 19%	74 100%	-	-	68 63%	6 5%	-	-	6 25%	44 65%	5 7%	23 26%	35 32%	39 28%
TOTAL OPPOSE -----	107 43%	101 44%	6 28%	6 10%	75 84%	104 44%	3 26%	87 54%	20 23%	-	107 100%	-	10 10%	94 79%	3 13%	10 26%	-	10 14%	67 88%	23 27%	52 47%	55 40%
STRONGLY FAVOR	36 14%	36 16%	-	29 45%	2 2%	36 15%	-	30 18%	6 7%	36 48%	-	-	36 33%	-	-	-	-	30 45%	-	4 5%	18 16%	18 13%
SOMEWHAT FAVOR	38 15%	36 16%	3 13%	18 29%	-	38 16%	1 7%	26 16%	11 12%	38 52%	-	-	32 30%	6 5%	-	-	6 25%	13 20%	5 7%	18 21%	17 15%	21 15%
SOMEWHAT OPPOSE	29 12%	24 11%	5 24%	3 4%	10 11%	26 11%	3 26%	16 10%	14 16%	-	29 27%	-	6 5%	24 20%	-	6 14%	-	2 4%	9 11%	16 19%	10 9%	20 14%
STRONGLY OPPOSE	78 31%	77 34%	1 4%	3 5%	65 73%	78 33%	-	71 44%	7 8%	-	78 73%	-	5 4%	70 59%	3 13%	5 12%	-	7 11%	58 77%	7 8%	42 38%	35 26%
UNSURE/NEED MORE INFO	53 21%	46 20%	7 31%	10 16%	9 10%	49 20%	5 39%	18 11%	35 41%	-	-	53 78%	19 18%	17 14%	17 73%	19 48%	17 68%	11 16%	3 4%	30 35%	20 18%	33 24%
DON'T KNOW/REFUSED	15 6%	9 4%	6 28%	1 1%	5 5%	12 5%	3 27%	1 1%	14 16%	-	-	15 22%	10 10%	2 2%	3 14%	10 26%	2 7%	3 5%	1 1%	11 12%	4 4%	11 8%

Table 4-2
 QUESTION 6:
 Regardless of whether or not you've heard about the proposal, do you favor or oppose Governor Pritzker's plan for the State of Illinois to change to a graduated income tax system?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%
**D/S (FAVOR - OPPOSE)	-33 -13%	54 61%	-87 -59%	- -2%	3 13%	-1 -3%	1 2%	42 76%	-77 -87%	3 4%	-13 -72%	-1 -4%	-13 -32%	-55 -69%	-10 -12%	31 39%	-13 -13%	1 27%	-4 -29%	1 4%	5 12%	-9 -35%	-8 -14%	-16 -24%
TOTAL FAVOR -----	74 30%	61 69%	12 8%	2 11%	7 29%	5 17%	7 19%	44 80%	2 2%	27 29%	- -	7 30%	7 17%	7 9%	24 29%	42 52%	62 31%	3 64%	1 10%	6 29%	16 37%	6 25%	16 27%	20 29%
TOTAL OPPOSE -----	107 43%	7 8%	99 67%	2 12%	4 16%	6 20%	6 18%	2 4%	79 89%	24 25%	13 72%	8 34%	21 49%	62 77%	34 41%	11 13%	89 44%	2 36%	6 39%	5 25%	11 25%	15 60%	24 41%	37 53%
STRONGLY FAVOR	36 14%	35 40%	- -	- -	- 2%	- 1%	- 1%	29 53%	- -	7 7%	- -	4 16%	4 9%	1 1%	9 11%	25 31%	29 14%	2 47%	- -	3 15%	6 15%	4 15%	9 16%	9 14%
SOMEWHAT FAVOR	38 15%	26 29%	11 8%	2 11%	6 27%	5 16%	6 18%	15 28%	2 2%	21 22%	- -	3 14%	3 8%	6 8%	15 18%	17 21%	33 17%	1 17%	1 10%	3 14%	10 22%	2 9%	7 11%	11 16%
SOMEWHAT OPPOSE	29 12%	4 5%	24 16%	1 8%	1 6%	1 4%	1 4%	- -	14 15%	16 17%	5 27%	2 10%	8 18%	14 17%	10 12%	5 7%	23 11%	1 30%	5 34%	- -	3 8%	8 30%	9 16%	6 9%
STRONGLY OPPOSE	78 31%	2 3%	75 51%	1 4%	2 10%	5 16%	5 14%	2 4%	65 74%	8 9%	8 45%	6 24%	13 31%	48 60%	24 29%	5 6%	66 33%	- 7%	1 4%	5 25%	7 17%	7 29%	15 26%	31 44%
UNSURE/NEED MORE INFO	53 21%	13 15%	30 21%	10 68%	6 28%	15 48%	15 45%	5 8%	6 7%	35 37%	4 23%	7 29%	11 27%	6 8%	20 24%	22 28%	39 19%	- -	6 39%	6 30%	9 21%	2 9%	18 30%	9 13%
DON'T KNOW/REFUSED	15 6%	7 8%	7 5%	1 9%	6 27%	5 16%	6 18%	4 8%	2 2%	8 9%	1 5%	2 7%	3 6%	5 6%	4 5%	6 7%	10 5%	- -	2 12%	3 16%	7 17%	2 6%	1 2%	3 4%

Table 4-3
 QUESTION 6:
 Regardless of whether or not you've heard about the proposal, do you favor or oppose Governor Pritzker's plan for the State of Illinois to change to a graduated income tax system?

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
**D/S (FAVOR - OPPOSE)	-33 -13%	-28 -24%	-5 -4%	-10 -13%	6 12%	-3 -9%	-18 -20%	-16 -27%	8 13%	-18 -30%	-7 -13%	-3 -5%	-1 -1%	-52 -64%	-	22 34%	-18 -23%	-	-16 -21%	1 6%
TOTAL FAVOR -----	74 30%	36 30%	38 29%	19 23%	19 41%	10 28%	22 24%	14 24%	28 47%	15 26%	20 36%	17 25%	22 35%	7 8%	35 38%	32 50%	18 24%	32 39%	20 26%	4 30%
TOTAL OPPOSE -----	107 43%	63 54%	44 33%	29 36%	13 29%	14 36%	40 45%	29 51%	21 35%	34 56%	28 50%	20 30%	22 36%	58 73%	36 38%	10 16%	36 47%	32 39%	36 47%	3 24%
STRONGLY FAVOR	36 14%	20 17%	16 12%	5 6%	10 22%	6 16%	9 10%	6 11%	15 24%	10 16%	10 19%	5 8%	10 17%	2 3%	14 15%	18 29%	9 12%	17 21%	9 12%	1 4%
SOMEWHAT FAVOR	38 15%	16 13%	23 17%	14 17%	9 19%	4 12%	13 14%	7 13%	14 23%	6 10%	10 18%	12 17%	11 18%	4 5%	21 22%	13 21%	9 12%	15 18%	11 14%	4 26%
SOMEWHAT OPPOSE	29 12%	15 13%	14 11%	12 15%	2 4%	5 14%	11 12%	9 16%	4 7%	6 10%	9 16%	10 15%	4 7%	9 12%	13 14%	5 7%	9 11%	9 11%	10 12%	2 15%
STRONGLY OPPOSE	78 31%	48 41%	30 22%	17 21%	11 24%	9 23%	29 32%	20 35%	17 28%	28 46%	19 34%	10 15%	18 29%	49 61%	22 24%	5 8%	28 36%	22 27%	27 35%	1 9%
UNSURE/NEED MORE INFO	53 21%	16 14%	37 28%	23 29%	12 25%	9 25%	22 24%	14 24%	7 11%	9 15%	7 13%	22 33%	14 22%	10 13%	18 19%	19 30%	15 20%	16 19%	18 23%	5 33%
DON'T KNOW/REFUSED	15 6%	2 2%	13 10%	10 13%	2 5%	4 11%	6 7%	1 1%	4 7%	2 3%	- 1%	8 12%	5 7%	5 6%	5 5%	3 5%	7 9%	3 4%	3 4%	2 13%

Table 5-1
 QUESTION 7:
 As you may know, the Illinois Constitution currently requires a flat state income tax where all levels of income are taxed at the same rate. Governor Pritzker's proposal would change the Illinois Constitution and implement a graduated income tax, where tax rates rise with income. If the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	228 91%	22 9%	64 26%	89 36%	238 95%	12 5%	162 65%	86 35%	74 30%	107 43%	68 27%	108 43%	119 48%	23 9%	40 16%	25 10%	67 27%	76 30%	86 35%	112 45%	138 55%
**D/S (YES - NO)	-12 -5%	-14 -6%	2 10%	42 66%	-61 -68%	-8 -3%	-3 -29%	-24 -15%	11 13%	61 83%	-83 -78%	10 15%	108 100%	-119 -100%	- -	40 100%	-25 -100%	57 85%	-72 -95%	6 7%	-5 -4%	-7 -5%
TOTAL YES -----	108 43%	97 43%	10 47%	51 80%	13 15%	107 45%	1 7%	64 40%	42 48%	68 91%	10 10%	29 43%	108 100%	- -	- 100%	40 -	- -	61 90%	2 2%	42 49%	49 43%	59 43%
TOTAL NO -----	119 48%	111 49%	8 37%	9 14%	74 83%	115 48%	4 36%	89 55%	30 35%	6 9%	94 87%	19 28%	- 100%	- -	- -	25 100%	- -	4 5%	74 98%	36 42%	53 48%	66 48%
DEFINITELY YES	66 26%	60 26%	6 27%	37 58%	7 8%	65 27%	1 7%	38 24%	26 31%	51 68%	4 4%	11 15%	66 61%	- -	- -	15 38%	- -	44 65%	1 1%	19 23%	28 25%	38 27%
PROBABLY YES	42 17%	37 16%	4 20%	15 23%	6 7%	42 18%	- -	26 16%	15 18%	17 23%	6 6%	19 27%	42 39%	- -	- -	25 62%	- -	17 25%	1 1%	23 26%	21 18%	21 15%
PROBABLY NO	33 13%	28 12%	5 21%	6 9%	9 10%	31 13%	1 10%	17 11%	15 18%	3 4%	17 16%	13 19%	- -	33 27%	- -	- -	15 61%	1 1%	8 11%	22 25%	14 13%	19 13%
DEFINITELY NO	87 35%	83 36%	3 15%	4 6%	65 73%	84 35%	3 26%	71 44%	15 18%	4 5%	77 71%	6 9%	- 73%	- -	- -	10 39%	- -	3 4%	65 87%	14 17%	39 35%	47 34%
UNSURE/NEED MORE INFO	21 8%	18 8%	4 16%	2 4%	1 1%	14 6%	7 57%	8 5%	13 15%	- -	2 2%	19 28%	- -	- -	21 91%	- -	- -	3 4%	- -	8 9%	8 7%	13 9%
DON'T KNOW/REFUSED	2 1%	2 1%	- -	1 2%	1 1%	2 1%	- -	1 1%	1 1%	- -	1 1%	1 2%	- -	- -	2 9%	- -	- -	- -	- -	1 1%	2 2%	- -
MOVE YES	40 16%	32 14%	8 37%	7 10%	12 13%	40 17%	- -	11 7%	28 33%	- -	10 10%	29 43%	40 37%	- -	- -	40 100%	- -	18 26%	1 1%	21 24%	14 12%	26 19%
MOVE NO	25 10%	22 9%	4 18%	4 6%	4 4%	24 10%	1 10%	7 4%	18 21%	6 9%	- -	19 28%	- -	25 21%	- -	- -	25 100%	1 2%	7 10%	17 20%	6 5%	19 14%

Table 5-2
 QUESTION 7:
 As you may know, the Illinois Constitution currently requires a flat state income tax where all levels of income are taxed at the same rate. Governor Pritzker's proposal would change the Illinois Constitution and implement a graduated income tax, where tax rates rise with income. If the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%
**D/S (YES - NO)	-12 -5%	85 96%	-97 -66%	1 5%	23 100%	19 63%	23 67%	49 88%	-78 -88%	18 19%	-11 -62%	18 75%	8 18%	-42 -52%	-9 -10%	37 46%	-11 -5%	1 27%	2 16%	- -	15 36%	-4 -15%	7 13%	-20 -29%
TOTAL YES -----	108 43%	85 96%	19 13%	4 25%	23 100%	19 63%	23 67%	51 93%	4 4%	51 53%	2 10%	20 82%	21 52%	18 22%	33 41%	53 66%	88 44%	3 64%	9 58%	5 27%	25 58%	11 42%	29 50%	24 34%
TOTAL NO -----	119 48%	- -	116 79%	3 19%	- -	- -	- -	3 5%	82 92%	32 34%	13 72%	2 6%	14 33%	59 74%	42 51%	16 20%	99 49%	2 36%	6 42%	5 27%	9 22%	15 58%	22 37%	44 63%
DEFINITELY YES	66 26%	62 71%	2 2%	1 7%	3 14%	2 8%	3 10%	39 71%	1 1%	24 25%	- -	12 50%	12 29%	11 14%	21 25%	32 41%	49 25%	3 64%	9 58%	3 15%	11 25%	6 24%	23 39%	16 23%
PROBABLY YES	42 17%	22 25%	17 12%	3 18%	20 86%	17 55%	20 57%	12 22%	3 3%	27 28%	2 10%	8 31%	9 23%	6 8%	13 16%	20 26%	39 19%	- -	- -	2 12%	14 33%	5 19%	7 11%	8 12%
PROBABLY NO	33 13%	- -	31 21%	2 11%	- -	- -	- -	1 1%	13 14%	19 20%	6 31%	- -	6 14%	11 14%	14 17%	6 8%	26 13%	1 30%	1 6%	3 13%	2 5%	8 30%	6 11%	10 14%
DEFINITELY NO	87 35%	- -	85 58%	1 8%	- -	- -	- -	2 4%	69 78%	13 14%	7 41%	2 6%	8 19%	48 60%	28 34%	10 13%	72 36%	- 7%	5 36%	3 14%	7 17%	7 28%	16 26%	34 50%
UNSURE/NEED MORE INFO	21 8%	4 4%	11 7%	7 48%	- -	11 34%	11 31%	1 2%	3 4%	11 12%	3 18%	3 12%	6 15%	2 3%	6 7%	11 13%	12 6%	- -	- -	9 46%	9 21%	- -	8 13%	- 1%
DON'T KNOW/REFUSED	2 1%	- -	1 1%	1 8%	- -	1 3%	1 3%	- -	- -	1 1%	- -	- -	- -	1 1%	1 1%	- -	2 1%	- -	- -	- -	- -	- -	- -	1 2%
MOVE YES	40 16%	24 27%	14 10%	2 14%	16 71%	14 46%	16 47%	8 14%	3 3%	28 30%	2 10%	12 52%	14 34%	11 14%	11 13%	15 19%	29 15%	- -	7 48%	2 12%	9 20%	5 21%	14 24%	5 7%
MOVE NO	25 10%	- -	24 16%	2 11%	- -	- -	- -	1 1%	5 5%	20 21%	2 8%	1 2%	2 5%	5 6%	10 12%	9 12%	18 9%	- -	3 20%	3 14%	3 7%	2 7%	3 6%	7 10%

Table 5-3

QUESTION 7:

As you may know, the Illinois Constitution currently requires a flat state income tax where all levels of income are taxed at the same rate. Governor Pritzker's proposal would change the Illinois Constitution and implement a graduated income tax, where tax rates rise with income. If the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
**D/S (YES - NO)	-12 -5%	-19 -16%	7 5%	1 1%	6 14%	5 13%	-21 -23%	-1 -2%	10 16%	-15 -25%	-2 -3%	-1 -1%	11 17%	-41 -51%	-5 -6%	38 60%	-15 -19%	6 7%	-5 -7%	3 19%
TOTAL YES -----	108 43%	48 41%	60 45%	34 42%	24 52%	20 55%	28 31%	26 46%	33 55%	22 37%	26 47%	26 39%	33 54%	18 22%	40 42%	47 74%	25 33%	41 50%	33 43%	8 58%
TOTAL NO -----	119 48%	67 57%	53 40%	33 41%	18 38%	16 41%	49 54%	27 48%	23 39%	37 61%	28 50%	27 40%	23 37%	59 73%	45 48%	9 14%	40 52%	35 43%	38 50%	5 39%
DEFINITELY YES	66 26%	34 29%	32 24%	16 20%	15 32%	11 30%	18 21%	13 23%	23 38%	15 26%	18 33%	14 21%	18 28%	9 11%	27 28%	27 43%	10 14%	27 33%	22 28%	6 45%
PROBABLY YES	42 17%	14 12%	28 21%	17 22%	9 20%	9 25%	9 10%	13 23%	10 17%	7 11%	8 14%	12 18%	16 25%	9 11%	13 14%	20 31%	15 20%	13 16%	12 15%	2 13%
PROBABLY NO	33 13%	13 11%	20 15%	16 19%	4 9%	7 20%	14 15%	4 7%	7 12%	7 12%	6 10%	14 21%	5 8%	8 10%	15 16%	5 7%	12 16%	11 13%	5 7%	4 30%
DEFINITELY NO	87 35%	54 46%	33 25%	17 22%	14 29%	8 21%	35 39%	23 41%	16 27%	30 50%	22 40%	13 19%	18 28%	50 63%	30 32%	5 7%	28 37%	24 29%	33 43%	1 9%
UNSURE/NEED MORE INFO	21 8%	3 2%	18 14%	14 18%	2 5%	2 4%	13 14%	4 7%	3 5%	1 2%	2 3%	13 19%	5 8%	4 5%	8 8%	6 10%	11 14%	4 5%	6 7%	- 2%
DON'T KNOW/REFUSED	2 1%	- -	2 2%	- -	2 4%	- -	1 1%	- -	1 1%	- -	- -	1 2%	1 1%	- -	1 1%	1 2%	- -	2 2%	- -	- -
MOVE YES	40 16%	17 14%	23 17%	16 20%	6 12%	10 27%	11 12%	13 22%	6 10%	10 17%	7 12%	11 16%	12 20%	12 15%	9 10%	16 26%	8 10%	10 12%	17 23%	5 34%
MOVE NO	25 10%	10 8%	16 12%	9 11%	7 15%	5 13%	13 14%	2 3%	5 8%	7 11%	3 5%	11 16%	4 7%	5 6%	12 13%	5 8%	5 7%	8 10%	10 13%	2 15%

Table 6-1
 QUESTION 8:
 Would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE				
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL	
BASE=TOTAL SAMPLE	250 100%	228 91%	22 9%	64 26%	89 36%	238 95%	12 5%	162 65%	86 35%	74 30%	107 43%	68 27%	108 43%	119 48%	23 9%	40 16%	25 10%	67 27%	76 30%	86 35%	112 45%	138 55%	
**D/S (MORE LIKELY - LESS LIKELY)	-8 -3%	-9 -4%	- 2%	34 53%	-52 -58%	-8 -3%	-1 -5%	-22 -13%	13 16%	38 52%	-57 -53%	10 15%	59 55%	-70 -59%	3 12%	17 42%	-6 -24%	67 100%	-76 -100%	- -	- -	-7 -6%	-2 -1%
TOTAL MORE LIKELY -----	67 27%	63 27%	4 21%	39 60%	5 5%	66 28%	1 7%	46 28%	21 24%	44 59%	10 9%	14 20%	61 56%	4 3%	3 12%	18 44%	1 5%	67 100%	- -	- -	31 28%	36 26%	
TOTAL LESS LIKELY -----	76 30%	71 31%	4 19%	5 7%	57 63%	74 31%	1 12%	67 42%	7 8%	5 7%	67 62%	4 5%	2 2%	74 62%	- -	1 2%	7 29%	- -	76 100%	- -	38 34%	38 27%	
MUCH MORE LIKELY	32 13%	31 14%	1 4%	24 37%	2 2%	31 13%	1 7%	22 14%	10 12%	26 35%	1 1%	6 8%	28 26%	1 1%	3 12%	3 7%	- -	32 48%	- -	- -	14 12%	19 13%	
SOMEWHAT MORE LIKELY	35 14%	31 14%	4 16%	15 23%	3 3%	35 15%	- -	24 15%	10 12%	18 24%	9 8%	8 12%	32 30%	3 2%	- -	15 38%	1 5%	35 52%	- -	- -	17 15%	18 13%	
SOMEWHAT LESS LIKELY	17 7%	16 7%	1 4%	1 1%	6 7%	17 7%	- -	12 7%	4 5%	4 6%	10 9%	3 4%	2 2%	15 13%	- -	1 2%	5 21%	- -	17 22%	- -	8 7%	9 6%	
MUCH LESS LIKELY	59 23%	55 24%	3 15%	4 6%	50 56%	57 24%	1 12%	55 34%	3 4%	1 1%	57 53%	1 1%	- -	59 49%	- -	- -	2 7%	- -	59 78%	- -	29 26%	29 21%	
IT WOULD MAKE NO DIFFERENCE	86 35%	77 34%	9 43%	17 27%	21 23%	80 34%	6 54%	35 22%	52 60%	23 30%	23 21%	41 60%	42 39%	36 30%	8 37%	21 53%	17 67%	- -	- -	86 100%	35 31%	51 37%	
UNSURE/NEED MORE INFO	12 5%	11 5%	1 3%	2 3%	4 5%	12 5%	- -	9 6%	3 3%	2 2%	5 5%	5 8%	2 2%	3 2%	7 32%	- -	- -	- -	- -	- -	5 5%	7 5%	
DON'T KNOW/REFUSED	9 4%	6 3%	3 15%	2 3%	3 4%	6 2%	3 27%	5 3%	4 5%	1 1%	3 3%	5 7%	1 1%	3 3%	4 19%	- 1%	- -	- -	- -	- -	3 3%	6 4%	

Table 6-2
 QUESTION 8:
 Would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%
**D/S (MORE LIKELY - LESS LIKELY)	-8 -3%	57 64%	-65 -44%	- -1%	2 10%	4 13%	5 15%	42 76%	-69 -78%	15 16%	1 5%	24 100%	24 58%	-29 -36%	-1 -2%	23 28%	-11 -6%	2 44%	3 18%	3 15%	6 14%	1 3%	4 7%	-15 -22%
TOTAL MORE LIKELY -----	67 27%	57 64%	9 6%	1 7%	4 17%	6 19%	7 20%	43 78%	1 1%	19 20%	1 5%	24 100%	24 58%	12 15%	26 31%	30 37%	51 25%	3 50%	4 29%	8 41%	11 26%	7 28%	22 38%	14 21%
TOTAL LESS LIKELY -----	76 30%	- -	74 50%	1 8%	2 7%	2 6%	2 5%	1 1%	70 79%	4 5%	- -	- -	- -	41 51%	27 33%	7 9%	62 31%	- 7%	2 11%	5 27%	5 12%	7 26%	18 30%	29 42%
MUCH MORE LIKELY	32 13%	27 31%	4 3%	1 7%	1 4%	3 9%	4 11%	24 44%	1 1%	3 3%	1 5%	8 33%	8 19%	2 2%	13 16%	18 22%	23 11%	3 50%	- -	6 29%	4 9%	3 13%	9 16%	10 14%
SOMEWHAT MORE LIKELY	35 14%	29 33%	6 4%	- -	3 13%	3 10%	3 9%	19 34%	- -	16 17%	- -	16 67%	16 39%	10 13%	13 15%	12 15%	28 14%	- -	4 29%	2 12%	7 17%	4 16%	13 22%	5 7%
SOMEWHAT LESS LIKELY	17 7%	- -	17 11%	- -	2 7%	2 6%	2 5%	- -	13 14%	4 5%	- -	- -	- -	6 7%	6 7%	5 6%	12 6%	- -	2 11%	3 14%	1 2%	1 5%	4 6%	6 9%
MUCH LESS LIKELY	59 23%	- -	57 39%	1 8%	- -	- -	- -	1 1%	58 65%	- -	- -	- -	- -	35 44%	21 25%	2 3%	50 25%	- 7%	- -	3 13%	4 10%	5 21%	14 24%	23 33%
IT WOULD MAKE NO DIFFERENCE	86 35%	28 32%	52 35%	6 43%	17 74%	18 57%	20 58%	9 17%	11 12%	65 69%	11 59%	- -	11 26%	22 27%	25 30%	37 46%	70 35%	2 43%	9 60%	3 16%	18 42%	11 42%	14 25%	23 33%
UNSURE/NEED MORE INFO	12 5%	2 3%	5 3%	5 32%	- -	2 8%	2 7%	1 2%	5 6%	3 3%	5 29%	- -	5 13%	4 5%	3 3%	3 3%	11 6%	- -	- -	- -	5 11%	1 3%	4 6%	- -
DON'T KNOW/REFUSED	9 4%	1 1%	7 4%	2 11%	- 2%	3 10%	4 10%	1 2%	1 1%	4 4%	1 7%	- -	1 3%	2 2%	3 3%	4 5%	6 3%	- -	- -	3 16%	4 9%	- -	1 1%	2 3%

Table 6-3
 QUESTION 8:
 Would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
**D/S (MORE LIKELY - LESS LIKELY)	-8 -3%	-19 -16%	11 8%	- -	10 22%	-2 -6%	-8 -9%	-2 -4%	6 10%	-15 -24%	-3 -5%	4 6%	7 11%	-24 -30%	-7 -8%	23 36%	-5 -7%	-1 -2%	-6 -7%	3 24%
TOTAL MORE LIKELY -----	67 27%	34 29%	34 25%	15 19%	18 37%	8 22%	23 25%	16 28%	20 33%	17 28%	16 30%	14 21%	19 31%	14 18%	24 26%	26 40%	18 23%	24 29%	20 26%	5 38%
TOTAL LESS LIKELY -----	76 30%	53 45%	23 17%	15 19%	7 15%	10 28%	31 34%	18 32%	14 22%	32 53%	19 35%	10 14%	12 20%	38 48%	32 34%	3 5%	23 30%	25 30%	26 34%	2 14%
MUCH MORE LIKELY	32 13%	18 15%	15 11%	7 9%	7 14%	4 11%	10 11%	5 9%	13 22%	9 14%	9 16%	5 8%	9 15%	5 6%	17 18%	10 16%	10 13%	13 16%	9 11%	1 4%
SOMEWHAT MORE LIKELY	35 14%	16 14%	19 14%	8 10%	11 23%	4 11%	13 15%	11 18%	7 11%	8 14%	7 13%	9 13%	10 16%	10 12%	8 8%	15 24%	8 10%	11 13%	12 15%	5 34%
SOMEWHAT LESS LIKELY	17 7%	11 9%	6 4%	4 5%	2 3%	1 4%	6 6%	4 7%	4 7%	6 10%	5 8%	1 2%	4 6%	1 1%	14 14%	1 2%	3 4%	4 5%	8 11%	1 9%
MUCH LESS LIKELY	59 23%	42 35%	17 13%	11 13%	6 12%	9 24%	25 28%	14 24%	9 15%	26 43%	15 27%	9 13%	8 14%	37 46%	18 19%	2 2%	20 26%	21 25%	18 23%	1 5%
IT WOULD MAKE NO DIFFERENCE	86 35%	28 24%	59 44%	39 49%	18 39%	17 46%	27 30%	19 34%	22 37%	11 19%	17 30%	33 48%	25 40%	23 29%	34 36%	27 43%	30 39%	27 33%	23 30%	7 49%
UNSURE/NEED MORE INFO	12 5%	1 1%	11 8%	7 8%	2 5%	2 4%	4 5%	3 5%	3 5%	- -	1 2%	6 8%	5 8%	1 1%	4 4%	3 4%	6 8%	3 4%	3 3%	- -
DON'T KNOW/REFUSED	9 4%	2 2%	7 5%	4 5%	2 4%	- -	6 6%	1 2%	2 3%	- -	2 4%	6 8%	1 2%	3 4%	- -	5 8%	- -	3 4%	6 7%	- -

Table 7-1
Summary of Statements: % Total Less Likely

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	228 91%	22 9%	64 26%	89 36%	238 95%	12 5%	162 65%	86 35%	74 30%	107 43%	68 27%	108 43%	119 48%	23 9%	40 16%	25 10%	67 27%	76 30%	86 35%	112 45%	138 55%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	136 54%	125 55%	10 48%	22 34%	67 75%	131 55%	5 39%	99 61%	36 42%	24 33%	80 75%	31 45%	37 34%	88 74%	10 45%	19 48%	16 64%	22 32%	63 84%	43 50%	63 56%	73 53%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	113 45%	100 44%	13 59%	14 22%	63 70%	112 47%	1 12%	82 51%	30 35%	21 28%	66 62%	26 38%	35 33%	74 62%	4 19%	17 44%	12 47%	12 17%	54 72%	43 50%	54 48%	59 43%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	96 38%	89 39%	7 32%	13 20%	52 58%	94 40%	1 12%	67 41%	28 33%	14 20%	58 54%	24 34%	22 20%	69 58%	5 21%	10 26%	16 63%	7 10%	48 64%	34 40%	40 36%	56 40%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	70 28%	64 28%	6 26%	3 4%	54 61%	66 28%	3 27%	52 32%	18 21%	1 1%	51 47%	18 26%	8 7%	56 47%	5 23%	8 20%	5 21%	- -	44 59%	20 23%	31 27%	39 28%

Table 7-2
Summary of Statements: % Total Less Likely

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	136 54%	25 29%	102 69%	9 59%	15 67%	15 50%	18 51%	14 24%	73 83%	45 47%	14 74%	9 39%	22 53%	55 69%	48 58%	30 37%	119 60%	- 7%	2 11%	8 42%	18 41%	19 76%	25 43%	44 63%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	113 45%	18 21%	90 61%	5 35%	17 73%	18 58%	20 59%	8 15%	67 75%	36 38%	13 70%	7 27%	18 44%	45 57%	41 50%	23 28%	107 53%	- 7%	1 4%	- -	17 40%	15 59%	27 45%	39 56%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	96 38%	12 13%	82 55%	2 16%	10 44%	13 41%	13 38%	5 8%	61 69%	29 31%	14 74%	3 12%	16 37%	36 46%	33 40%	23 28%	85 42%	1 20%	4 24%	- -	13 31%	12 48%	17 28%	34 49%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	70 28%	7 8%	61 41%	1 10%	4 17%	5 15%	5 14%	2 4%	51 58%	14 15%	8 42%	- -	8 19%	38 48%	19 24%	9 11%	56 28%	- 7%	3 23%	3 16%	10 23%	7 26%	12 21%	28 40%

Table 7-3
Summary of Statements: % Total Less Likely

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	136 54%	68 58%	68 51%	42 52%	22 48%	17 46%	52 58%	32 56%	31 51%	36 61%	30 54%	33 49%	33 53%	52 65%	55 58%	23 36%	49 63%	35 43%	47 60%	5 39%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	113 45%	53 45%	60 45%	40 50%	18 38%	20 52%	35 38%	26 45%	31 51%	25 42%	26 47%	29 43%	30 49%	47 59%	48 51%	15 23%	42 54%	32 38%	35 45%	5 36%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	96 38%	45 38%	51 38%	33 41%	13 29%	17 44%	32 36%	25 43%	19 31%	20 34%	23 42%	29 43%	20 33%	40 50%	35 37%	16 25%	30 40%	30 37%	31 40%	4 28%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	70 28%	37 31%	33 25%	22 28%	7 14%	11 31%	25 27%	21 36%	9 16%	17 29%	18 32%	19 28%	12 20%	40 49%	22 23%	4 6%	26 34%	20 25%	20 26%	3 21%

Table 8-1
Summary of Statements: % Much Less Likely

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	228 91%	22 9%	64 26%	89 36%	238 95%	12 5%	162 65%	86 35%	74 30%	107 43%	68 27%	108 43%	119 48%	23 9%	40 16%	25 10%	67 27%	76 30%	86 35%	112 45%	138 55%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	102 41%	94 41%	8 36%	11 17%	64 71%	100 42%	1 12%	82 51%	18 21%	10 14%	76 70%	16 23%	22 20%	75 63%	4 19%	14 35%	7 26%	9 13%	58 77%	28 33%	51 46%	50 36%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	82 33%	74 32%	9 40%	5 8%	57 63%	81 34%	1 12%	62 38%	20 23%	5 7%	60 55%	17 25%	13 12%	66 55%	3 15%	9 23%	9 35%	3 4%	47 63%	29 34%	40 36%	42 31%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	70 28%	67 29%	4 17%	5 7%	47 53%	69 29%	1 12%	53 33%	17 20%	2 2%	52 49%	16 24%	5 5%	62 52%	3 12%	4 11%	12 46%	1 1%	45 60%	20 23%	29 26%	41 30%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	50 20%	47 21%	3 15%	3 4%	45 50%	50 21%	- -	45 28%	5 6%	- -	46 43%	4 6%	3 3%	47 39%	- -	3 8%	1 4%	- -	40 53%	8 9%	25 22%	26 19%

Table 8-2
Summary of Statements: % Much Less Likely

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	102 41%	9 10%	87 59%	5 38%	13 59%	14 44%	15 44%	3 5%	69 77%	26 27%	11 58%	6 24%	16 37%	46 58%	39 48%	15 18%	92 46%	- 7%	2 11%	2 12%	10 24%	15 59%	20 34%	37 53%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	82 33%	5 5%	76 51%	2 15%	9 37%	11 36%	11 32%	3 6%	59 67%	19 20%	12 64%	3 12%	14 33%	38 47%	31 37%	13 16%	78 39%	- 7%	1 4%	- -	12 28%	11 42%	18 30%	33 47%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	70 28%	- -	70 47%	- 3%	5 20%	7 23%	7 21%	- 1%	56 64%	13 14%	11 61%	1 4%	11 27%	29 36%	27 33%	12 16%	61 31%	- 7%	4 24%	- -	11 24%	10 40%	11 19%	28 40%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	50 20%	- -	50 34%	- -	3 15%	3 11%	3 10%	2 4%	45 51%	1 1%	5 29%	- -	5 13%	34 43%	13 16%	2 2%	45 22%	- 7%	- -	- -	7 16%	4 15%	6 10%	24 35%

Table 8-3
Summary of Statements: % Much Less Likely

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	102 41%	53 45%	48 37%	30 37%	17 36%	12 33%	38 42%	25 43%	24 40%	28 46%	24 42%	22 33%	25 41%	45 56%	41 43%	14 22%	34 44%	28 34%	38 49%	2 15%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	82 33%	41 35%	41 31%	27 34%	13 27%	15 40%	26 29%	21 36%	19 32%	18 31%	21 39%	22 33%	18 30%	43 53%	30 32%	6 10%	30 39%	24 30%	25 32%	3 20%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	70 28%	35 30%	35 26%	23 29%	10 22%	12 31%	26 29%	20 36%	10 17%	17 28%	17 30%	20 30%	14 23%	34 42%	23 25%	10 15%	22 29%	22 27%	24 31%	2 16%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	50 20%	30 25%	20 15%	15 18%	5 10%	6 17%	17 19%	17 30%	7 12%	13 21%	16 29%	11 16%	9 14%	39 48%	10 11%	1 1%	17 22%	13 16%	19 25%	1 5%

Table 9-1
 QUESTION 9:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

To fulfill Pritzker's new spending promises, the median Illinois household would see an income tax hike of up to \$3,500 dollar under his graduated income tax system.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	228 91%	22 9%	64 26%	89 36%	238 95%	12 5%	162 65%	86 35%	74 30%	107 43%	68 27%	108 43%	119 48%	23 9%	40 16%	25 10%	67 27%	76 30%	86 35%	112 45%	138 55%
**D/S (MORE LIKELY - LESS LIKELY)	-99 -40%	-91 -40%	-8 -36%	-9 -14%	-65 -72%	-95 -40%	-3 -29%	-80 -50%	-19 -22%	-6 -8%	-75 -70%	-18 -26%	-10 -9%	-82 -68%	-7 -31%	-10 -26%	-12 -46%	-1 -2%	-60 -80%	-30 -35%	-48 -43%	-50 -36%
TOTAL MORE LIKELY -----	37 15%	34 15%	3 13%	13 20%	2 2%	36 15%	1 10%	18 11%	18 20%	18 25%	5 5%	13 19%	27 25%	7 5%	3 14%	9 22%	5 18%	21 31%	3 4%	13 15%	14 13%	23 16%
TOTAL LESS LIKELY -----	136 54%	125 55%	10 48%	22 34%	67 75%	131 55%	5 39%	99 61%	36 42%	24 33%	80 75%	31 45%	37 34%	88 74%	10 45%	19 48%	16 64%	22 32%	63 84%	43 50%	63 56%	73 53%
MUCH MORE LIKELY YES	21 8%	21 9%	- -	7 11%	1 1%	20 8%	1 7%	12 8%	8 10%	12 16%	1 1%	8 11%	13 13%	4 4%	3 12%	2 5%	3 12%	12 18%	1 2%	6 7%	7 7%	13 10%
SOMEWHAT MORE LIKELY YES	16 7%	14 6%	3 13%	5 9%	2 2%	16 7%	- 3%	6 4%	9 11%	7 9%	4 4%	5 8%	14 13%	2 2%	- 1%	7 17%	2 6%	8 12%	2 2%	6 7%	7 6%	9 7%
SOMEWHAT LESS LIKELY YES	34 14%	31 14%	3 13%	11 17%	3 4%	31 13%	3 27%	16 10%	18 21%	14 19%	5 5%	16 23%	15 14%	13 11%	6 26%	5 13%	10 38%	13 20%	5 7%	14 17%	11 10%	23 16%
MUCH LESS LIKELY YES	102 41%	94 41%	8 36%	11 17%	64 71%	100 42%	1 12%	82 51%	18 21%	10 14%	76 70%	16 23%	22 20%	75 63%	4 19%	14 35%	7 26%	9 13%	58 77%	28 33%	51 46%	50 36%
NO DIFFERENCE	66 26%	58 25%	8 37%	26 40%	17 20%	60 25%	6 51%	38 23%	28 33%	28 38%	18 16%	21 30%	39 36%	21 18%	6 25%	11 28%	4 14%	21 32%	8 11%	29 34%	28 25%	38 28%
UNSURE/DON'T KNOW/REFUSED	11 5%	11 5%	1 2%	4 6%	3 3%	11 5%	- -	7 5%	4 5%	4 5%	4 4%	4 5%	4 4%	3 3%	4 16%	1 2%	1 3%	3 5%	1 2%	2 2%	7 6%	5 3%

Table 9-2
 QUESTION 9:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

To fulfill Pritzker's new spending promises, the median Illinois household would see an income tax hike of up to \$3,500 dollar under his graduated income tax system.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%
**D/S (MORE LIKELY - LESS LIKELY)	-99 -40%	-	-91 -62%	-8 -57%	-14 -59%	-11 -34%	-13 -37%	1 2%	-71 -80%	-27 -29%	-14 -74%	1 3%	-12 -29%	-48 -60%	-38 -46%	-12 -15%	-96 -48%	3 57%	5 36%	-6 -28%	-10 -23%	-17 -64%	-15 -26%	-36 -52%
TOTAL MORE LIKELY -----	37 15%	25 29%	11 8%	- 2%	2 8%	5 16%	5 14%	15 27%	2 2%	17 18%	- -	10 41%	10 24%	7 9%	10 12%	18 22%	23 11%	3 64%	7 47%	3 14%	8 19%	3 11%	10 17%	8 11%
TOTAL LESS LIKELY -----	136 54%	25 29%	102 69%	9 59%	15 67%	15 50%	18 51%	14 24%	73 83%	45 47%	14 74%	9 39%	22 53%	55 69%	48 58%	30 37%	119 60%	- 7%	2 11%	8 42%	18 41%	19 76%	25 43%	44 63%
MUCH MORE LIKELY YES	21 8%	12 14%	8 5%	- -	1 4%	4 12%	4 11%	10 18%	1 1%	7 7%	- -	5 19%	5 11%	1 1%	9 11%	11 13%	11 5%	3 50%	5 30%	3 14%	5 11%	2 7%	5 8%	5 7%
SOMEWHAT MORE LIKELY YES	16 7%	13 14%	3 2%	- 2%	1 4%	1 3%	1 3%	5 9%	1 1%	11 11%	- -	5 22%	5 13%	6 7%	1 1%	7 9%	12 6%	1 13%	2 17%	- -	3 8%	1 4%	6 9%	3 4%
SOMEWHAT LESS LIKELY YES	34 14%	16 18%	15 10%	3 22%	2 9%	2 6%	2 7%	11 19%	5 5%	19 20%	3 16%	4 15%	7 16%	9 11%	9 10%	15 19%	27 14%	- -	- -	6 30%	8 18%	4 16%	6 9%	7 10%
MUCH LESS LIKELY YES	102 41%	9 10%	87 59%	5 38%	13 59%	14 44%	15 44%	3 5%	69 77%	26 27%	11 58%	6 24%	16 37%	46 58%	39 48%	15 18%	92 46%	- 7%	2 11%	2 12%	10 24%	15 59%	20 34%	37 53%
NO DIFFERENCE	66 26%	33 38%	29 20%	3 23%	6 24%	9 30%	10 30%	25 46%	10 12%	30 31%	3 18%	3 13%	6 15%	15 19%	21 25%	29 36%	47 24%	1 30%	6 42%	9 44%	15 34%	3 11%	21 35%	15 22%
UNSURE/DON'T KNOW/REFUSED	11 5%	4 5%	5 3%	2 15%	- -	2 5%	2 5%	2 3%	3 3%	3 4%	2 8%	2 7%	3 8%	3 4%	4 5%	4 5%	10 5%	- -	- -	- -	3 6%	1 2%	3 4%	3 4%

Table 9-3
 QUESTION 9:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

To fulfill Pritzker's new spending promises, the median Illinois household would see an income tax hike of up to \$3,500 dollar under his graduated income tax system.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
**D/S (MORE LIKELY - LESS LIKELY)	-99 -40%	-50 -42%	-49 -37%	-34 -43%	-12 -26%	-15 -40%	-40 -44%	-22 -38%	-19 -31%	-31 -52%	-16 -30%	-23 -34%	-24 -39%	-40 -50%	-39 -41%	-15 -23%	-39 -51%	-27 -33%	-31 -41%	-1 -10%
TOTAL MORE LIKELY -----	37 15%	18 16%	19 14%	8 10%	10 22%	2 6%	12 14%	11 18%	12 20%	5 8%	13 24%	10 14%	9 14%	12 15%	16 17%	8 13%	10 13%	8 10%	15 20%	4 29%
TOTAL LESS LIKELY -----	136 54%	68 58%	68 51%	42 52%	22 48%	17 46%	52 58%	32 56%	31 51%	36 61%	30 54%	33 49%	33 53%	52 65%	55 58%	23 36%	49 63%	35 43%	47 60%	5 39%
MUCH MORE LIKELY YES	21 8%	10 8%	11 8%	5 7%	6 12%	- -	9 10%	8 14%	4 6%	3 5%	6 12%	6 9%	5 8%	5 6%	9 10%	6 10%	6 8%	2 2%	11 14%	2 15%
SOMEWHAT MORE LIKELY YES	16 7%	9 7%	8 6%	2 3%	5 10%	2 6%	3 4%	2 4%	8 14%	2 3%	7 12%	4 5%	4 6%	7 9%	7 8%	2 3%	4 5%	6 7%	5 6%	2 15%
SOMEWHAT LESS LIKELY YES	34 14%	15 13%	19 15%	12 15%	6 12%	5 13%	14 16%	8 13%	7 11%	9 14%	6 11%	10 15%	8 13%	7 9%	14 15%	9 14%	15 20%	7 9%	9 11%	3 24%
MUCH LESS LIKELY YES	102 41%	53 45%	48 37%	30 37%	17 36%	12 33%	38 42%	25 43%	24 40%	28 46%	24 42%	22 33%	25 41%	45 56%	41 43%	14 22%	34 44%	28 34%	38 49%	2 15%
NO DIFFERENCE	66 26%	29 24%	38 28%	26 32%	11 23%	16 43%	24 26%	13 23%	13 21%	19 31%	10 18%	21 31%	16 26%	12 16%	19 20%	29 45%	18 23%	32 39%	12 15%	4 32%
UNSURE/DON'T KNOW/REFUSED	11 5%	3 2%	9 7%	5 7%	3 7%	2 4%	2 3%	1 3%	5 8%	- -	2 4%	4 6%	4 7%	4 5%	4 4%	4 6%	1 1%	7 9%	3 5%	- -

Table 10-1
 QUESTION 10:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

Historical statistics show that over the last decade, states with graduated income taxes have seen slower growth in jobs and wages compared to states with flat taxes or no income taxes.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	228 91%	22 9%	64 26%	89 36%	238 95%	12 5%	162 65%	86 35%	74 30%	107 43%	68 27%	108 43%	119 48%	23 9%	40 16%	25 10%	67 27%	76 30%	86 35%	112 45%	138 55%
**D/S (MORE LIKELY - LESS LIKELY)	-42 -17%	-46 -20%	5 21%	5 7%	-40 -45%	-47 -20%	6 50%	-39 -24%	-2 -3%	4 6%	-45 -42%	- -1%	14 13%	-57 -48%	2 8%	7 18%	-14 -56%	21 31%	-42 -56%	-17 -20%	-22 -20%	-19 -14%
TOTAL MORE LIKELY -----	54 22%	43 19%	12 54%	18 28%	12 13%	47 20%	7 61%	28 17%	26 30%	19 25%	12 12%	23 34%	36 33%	12 10%	7 29%	17 44%	2 8%	27 41%	6 8%	17 20%	17 16%	37 27%
TOTAL LESS LIKELY -----	96 38%	89 39%	7 32%	13 20%	52 58%	94 40%	1 12%	67 41%	28 33%	14 20%	58 54%	24 34%	22 20%	69 58%	5 21%	10 26%	16 63%	7 10%	48 64%	34 40%	40 36%	56 40%
MUCH MORE LIKELY YES	18 7%	16 7%	2 9%	9 14%	4 4%	17 7%	1 7%	14 9%	4 5%	11 14%	5 4%	3 4%	13 12%	5 4%	- -	3 7%	- -	12 18%	4 5%	2 2%	6 6%	12 9%
SOMEWHAT MORE LIKELY YES	36 14%	26 12%	10 45%	9 14%	8 9%	30 12%	6 54%	14 9%	22 25%	8 11%	8 7%	20 30%	22 21%	7 6%	7 29%	15 37%	2 8%	15 23%	2 3%	15 17%	11 10%	25 18%
SOMEWHAT LESS LIKELY YES	25 10%	22 10%	3 15%	8 13%	4 5%	25 11%	- -	14 8%	11 13%	13 17%	5 5%	7 11%	17 16%	7 5%	2 9%	6 15%	4 17%	6 8%	3 4%	15 17%	11 10%	15 11%
MUCH LESS LIKELY YES	70 28%	67 29%	4 17%	5 7%	47 53%	69 29%	1 12%	53 33%	17 20%	2 2%	52 49%	16 24%	5 5%	62 52%	3 12%	4 11%	12 46%	1 1%	45 60%	20 23%	29 26%	41 30%
NO DIFFERENCE	87 35%	84 37%	3 14%	31 49%	17 19%	84 35%	3 27%	56 35%	30 35%	40 54%	29 27%	19 27%	48 44%	31 26%	9 38%	11 27%	7 29%	31 47%	15 20%	35 40%	44 39%	43 31%
UNSURE/DON'T KNOW/REFUSED	13 5%	13 6%	- -	2 3%	8 9%	13 5%	- -	11 7%	2 2%	1 2%	8 8%	3 5%	2 2%	8 7%	3 12%	1 3%	- -	2 3%	6 8%	- 1%	11 10%	2 2%

Table 10-2
 QUESTION 10:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

Historical statistics show that over the last decade, states with graduated income taxes have seen slower growth in jobs and wages compared to states with flat taxes or no income taxes.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%
**D/S (MORE LIKELY - LESS LIKELY)	-42 -17%	23 26%	-63 -43%	-1 -5%	-6 -25%	-5 -15%	-5 -15%	19 35%	-55 -62%	-5 -5%	-13 -71%	6 23%	-7 -16%	-24 -29%	-18 -21%	3 3%	-48 -24%	1 17%	5 33%	6 32%	2 4%	-9 -34%	-4 -8%	-21 -30%
TOTAL MORE LIKELY -----	54 22%	34 39%	18 12%	2 11%	4 19%	8 26%	8 23%	24 44%	6 7%	24 26%	1 3%	8 35%	9 22%	13 16%	15 19%	25 32%	37 18%	2 37%	9 58%	6 32%	15 35%	4 14%	12 21%	13 19%
TOTAL LESS LIKELY -----	96 38%	12 13%	82 55%	2 16%	10 44%	13 41%	13 38%	5 8%	61 69%	29 31%	14 74%	3 12%	16 37%	36 46%	33 40%	23 28%	85 42%	1 20%	4 24%	- -	13 31%	12 48%	17 28%	34 49%
MUCH MORE LIKELY YES	18 7%	13 15%	5 3%	- -	- -	- -	- -	14 25%	4 4%	1 1%	1 3%	1 2%	1 3%	4 5%	8 9%	6 8%	12 6%	2 37%	3 22%	- -	2 5%	1 4%	2 3%	8 12%
SOMEWHAT MORE LIKELY YES	36 14%	21 24%	13 9%	2 11%	4 19%	8 26%	8 23%	10 19%	2 2%	24 25%	- -	8 32%	8 19%	9 12%	8 9%	19 24%	24 12%	- -	5 35%	6 32%	13 30%	3 10%	11 18%	5 7%
SOMEWHAT LESS LIKELY YES	25 10%	11 13%	12 8%	2 14%	5 23%	6 18%	6 18%	4 8%	5 5%	16 17%	2 13%	2 8%	4 10%	7 9%	6 7%	10 13%	23 12%	1 13%	- -	- -	3 6%	2 8%	6 9%	6 9%
MUCH LESS LIKELY YES	70 28%	- -	70 47%	- 3%	5 20%	7 23%	7 21%	- 1%	56 64%	13 14%	11 61%	1 4%	11 27%	29 36%	27 33%	12 16%	61 31%	- 7%	4 24%	- -	11 24%	10 40%	11 19%	28 40%
NO DIFFERENCE	87 35%	40 46%	39 27%	8 53%	8 35%	10 32%	13 37%	26 47%	16 18%	40 42%	4 23%	12 49%	16 38%	24 30%	30 37%	31 38%	67 33%	2 43%	3 18%	14 68%	14 32%	9 36%	26 45%	20 28%
UNSURE/DON'T KNOW/REFUSED	13 5%	2 2%	8 6%	3 20%	- 2%	- 2%	- 1%	1 1%	6 7%	2 2%	- -	1 5%	1 3%	7 9%	4 5%	1 2%	12 6%	- -	- -	- -	1 3%	- 2%	4 6%	2 3%

Table 10-3

QUESTION 10:

Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

Historical statistics show that over the last decade, states with graduated income taxes have seen slower growth in jobs and wages compared to states with flat taxes or no income taxes.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
**D/S (MORE LIKELY - LESS LIKELY)	-42 -17%	-17 -15%	-24 -18%	-18 -22%	-2 -5%	-8 -21%	-14 -15%	-12 -21%	-5 -8%	-6 -9%	-10 -18%	-16 -24%	-7 -11%	-24 -30%	-14 -15%	-	-13 -17%	-16 -19%	-16 -20%	3 24%
TOTAL MORE LIKELY -----	54 22%	28 23%	27 20%	16 19%	11 23%	9 23%	19 21%	12 21%	14 24%	15 24%	13 23%	13 19%	14 22%	15 19%	21 22%	15 24%	17 22%	15 18%	15 20%	7 52%
TOTAL LESS LIKELY -----	96 38%	45 38%	51 38%	33 41%	13 29%	17 44%	32 36%	25 43%	19 31%	20 34%	23 42%	29 43%	20 33%	40 50%	35 37%	16 25%	30 40%	30 37%	31 40%	4 28%
MUCH MORE LIKELY YES	18 7%	14 12%	4 3%	1 1%	4 8%	- -	7 8%	5 9%	5 9%	7 12%	6 11%	- -	4 7%	5 6%	9 9%	2 3%	4 5%	4 5%	6 8%	4 28%
SOMEWHAT MORE LIKELY YES	36 14%	14 12%	22 17%	15 19%	7 15%	9 23%	11 12%	7 12%	9 15%	7 12%	7 12%	13 19%	9 15%	11 13%	12 13%	13 21%	13 17%	11 13%	9 12%	3 23%
SOMEWHAT LESS LIKELY YES	25 10%	10 8%	16 12%	10 13%	3 6%	5 13%	7 7%	4 7%	8 14%	3 5%	6 12%	8 13%	6 10%	6 7%	12 12%	6 9%	8 11%	9 11%	7 9%	2 12%
MUCH LESS LIKELY YES	70 28%	35 30%	35 26%	23 29%	10 22%	12 31%	26 29%	20 36%	10 17%	17 28%	17 30%	20 30%	14 23%	34 42%	23 25%	10 15%	22 29%	22 27%	24 31%	2 16%
NO DIFFERENCE	87 35%	37 32%	50 38%	30 38%	19 41%	12 32%	35 39%	19 33%	20 33%	22 37%	14 26%	25 37%	24 39%	18 23%	34 36%	31 49%	27 35%	33 40%	25 32%	3 20%
UNSURE/DON'T KNOW/REFUSED	13 5%	8 7%	5 4%	1 2%	3 7%	- -	4 4%	2 3%	7 12%	3 5%	5 9%	1 2%	4 6%	7 9%	4 4%	1 2%	2 3%	4 5%	6 8%	- -

Table 11-1
 QUESTION 11:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

A recent study shows Illinois' business climate would drop to 48th out of the 50 states under Pritzker's proposal, hurting our state's small businesses and costing the state tens of thousands of jobs.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	228 91%	22 9%	64 26%	89 36%	238 95%	12 5%	162 65%	86 35%	74 30%	107 43%	68 27%	108 43%	119 48%	23 9%	40 16%	25 10%	67 27%	76 30%	86 35%	112 45%	138 55%
**D/S (MORE LIKELY - LESS LIKELY)	-67 -27%	-61 -27%	-6 -28%	-	-56 -63%	-74 -31%	6 52%	-62 -38%	-6 -6%	-2 -3%	-54 -50%	-11 -17%	-13 -12%	-56 -47%	2 10%	-11 -27%	-5 -19%	8 12%	-47 -62%	-29 -34%	-39 -35%	-28 -21%
TOTAL MORE LIKELY -----	46 18%	39 17%	7 31%	14 22%	7 8%	38 16%	8 64%	20 13%	25 29%	19 25%	13 12%	15 21%	22 20%	17 15%	7 29%	6 16%	7 28%	20 29%	7 10%	13 16%	15 13%	31 22%
TOTAL LESS LIKELY -----	113 45%	100 44%	13 59%	14 22%	63 70%	112 47%	1 12%	82 51%	30 35%	21 28%	66 62%	26 38%	35 33%	74 62%	4 19%	17 44%	12 47%	12 17%	54 72%	43 50%	54 48%	59 43%
MUCH MORE LIKELY YES	23 9%	21 9%	2 10%	9 14%	6 7%	22 9%	1 10%	14 9%	9 10%	10 14%	7 7%	5 8%	12 11%	10 8%	- 1%	2 5%	3 12%	11 16%	4 5%	6 7%	10 9%	13 9%
SOMEWHAT MORE LIKELY YES	23 9%	18 8%	5 21%	6 9%	1 1%	17 7%	6 54%	6 4%	16 19%	8 11%	6 5%	9 14%	9 9%	7 6%	6 28%	5 12%	4 16%	9 13%	4 5%	7 8%	5 4%	18 13%
SOMEWHAT LESS LIKELY YES	31 12%	27 12%	4 19%	9 14%	6 7%	31 13%	- -	20 12%	10 12%	15 21%	7 6%	9 13%	22 20%	8 7%	1 4%	8 21%	3 12%	9 13%	7 9%	14 16%	14 13%	17 12%
MUCH LESS LIKELY YES	82 33%	74 32%	9 40%	5 8%	57 63%	81 34%	1 12%	62 38%	20 23%	5 7%	60 55%	17 25%	13 12%	66 55%	3 15%	9 23%	9 35%	3 4%	47 63%	29 34%	40 36%	42 31%
NO DIFFERENCE	78 31%	76 33%	2 10%	33 51%	16 18%	75 31%	3 24%	50 31%	28 32%	34 45%	24 23%	20 29%	48 45%	24 20%	6 25%	15 37%	5 21%	31 46%	12 16%	29 34%	35 31%	43 31%
UNSURE/DON'T KNOW/REFUSED	13 5%	13 6%	- -	3 5%	4 4%	13 6%	- -	10 6%	4 4%	1 2%	4 4%	8 12%	2 2%	5 4%	6 27%	1 3%	1 3%	5 8%	2 2%	1 1%	8 7%	5 4%

Table 11-2
 QUESTION 11:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

A recent study shows Illinois' business climate would drop to 48th out of the 50 states under Pritzker's proposal, hurting our state's small businesses and costing the state tens of thousands of jobs.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%
**D/S (MORE LIKELY - LESS LIKELY)	-67 -27%	6 7%	-69 -47%	-5 -33%	-16 -71%	-14 -46%	-17 -48%	9 17%	-61 -68%	-14 -15%	-11 -58%	-2 -9%	-12 -29%	-31 -39%	-32 -39%	-1 -1%	-84 -42%	2 44%	9 61%	9 46%	-3 -6%	-13 -50%	-21 -35%	-28 -40%
TOTAL MORE LIKELY -----	46 18%	24 28%	21 14%	- 2%	- 2%	4 12%	4 11%	18 32%	6 7%	22 23%	2 11%	4 19%	7 16%	14 18%	9 11%	22 28%	23 11%	3 50%	10 66%	9 46%	14 33%	3 10%	6 10%	11 16%
TOTAL LESS LIKELY -----	113 45%	18 21%	90 61%	5 35%	17 73%	18 58%	20 59%	8 15%	67 75%	36 38%	13 70%	7 27%	18 44%	45 57%	41 50%	23 28%	107 53%	- 7%	1 4%	- -	17 40%	15 59%	27 45%	39 56%
MUCH MORE LIKELY YES	23 9%	12 13%	11 7%	- 2%	- 2%	- 2%	- 1%	12 22%	5 6%	6 6%	2 11%	1 3%	3 7%	9 11%	5 7%	8 10%	13 7%	2 37%	6 43%	- -	8 18%	- -	1 2%	8 12%
SOMEWHAT MORE LIKELY YES	23 9%	13 14%	10 7%	- -	- -	3 10%	3 9%	6 10%	1 1%	16 17%	- -	4 15%	4 9%	5 7%	4 4%	14 17%	10 5%	1 13%	3 23%	9 46%	6 15%	3 10%	5 8%	3 4%
SOMEWHAT LESS LIKELY YES	31 12%	14 16%	14 10%	3 20%	8 36%	7 22%	9 27%	5 9%	7 8%	17 18%	1 5%	4 15%	5 11%	8 10%	11 13%	10 12%	29 15%	- -	- -	- -	5 12%	4 17%	9 16%	6 9%
MUCH LESS LIKELY YES	82 33%	5 5%	76 51%	2 15%	9 37%	11 36%	11 32%	3 6%	59 67%	19 20%	12 64%	3 12%	14 33%	38 47%	31 37%	13 16%	78 39%	- 7%	1 4%	- -	12 28%	11 42%	18 30%	33 47%
NO DIFFERENCE	78 31%	43 49%	29 20%	6 39%	6 25%	7 21%	8 22%	27 48%	15 17%	36 38%	4 19%	10 42%	14 33%	16 20%	26 31%	33 42%	60 30%	2 43%	5 30%	8 40%	10 24%	8 31%	20 34%	19 27%
UNSURE/DON'T KNOW/REFUSED	13 5%	2 3%	8 5%	3 23%	- -	3 9%	3 8%	2 4%	2 2%	1 1%	- -	3 12%	3 7%	4 6%	6 7%	2 2%	10 5%	- -	- -	3 14%	1 3%	- -	6 10%	1 2%

Table 11-3
 QUESTION 11:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

A recent study shows Illinois' business climate would drop to 48th out of the 50 states under Pritzker's proposal, hurting our state's small businesses and costing the state tens of thousands of jobs.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
**D/S (MORE LIKELY - LESS LIKELY)	-67 -27%	-30 -26%	-37 -28%	-27 -33%	-9 -18%	-20 -52%	-9 -10%	-16 -27%	-20 -34%	-16 -26%	-13 -23%	-13 -20%	-23 -37%	-35 -44%	-27 -29%	-5 -8%	-29 -38%	-23 -28%	-16 -21%	1 7%
TOTAL MORE LIKELY -----	46 18%	23 19%	23 17%	14 17%	9 20%	-	25 28%	10 18%	10 17%	9 16%	13 24%	16 24%	7 11%	12 15%	20 22%	9 15%	13 16%	8 10%	19 25%	6 42%
TOTAL LESS LIKELY -----	113 45%	53 45%	60 45%	40 50%	18 38%	20 52%	35 38%	26 45%	31 51%	25 42%	26 47%	29 43%	30 49%	47 59%	48 51%	15 23%	42 54%	32 38%	35 45%	5 36%
MUCH MORE LIKELY YES	23 9%	13 11%	10 8%	4 5%	6 13%	-	11 12%	6 10%	6 10%	6 9%	7 13%	5 8%	5 8%	5 7%	9 10%	4 6%	6 8%	5 6%	8 10%	4 30%
SOMEWHAT MORE LIKELY YES	23 9%	10 9%	13 10%	10 12%	3 7%	-	15 16%	4 7%	4 7%	4 6%	6 11%	11 16%	2 3%	7 8%	11 12%	5 8%	7 9%	4 4%	11 14%	2 12%
SOMEWHAT LESS LIKELY YES	31 12%	12 10%	19 15%	13 16%	5 12%	5 13%	9 10%	5 8%	12 20%	7 11%	5 9%	7 10%	12 19%	4 5%	17 19%	8 13%	12 15%	7 9%	10 13%	2 16%
MUCH LESS LIKELY YES	82 33%	41 35%	41 31%	27 34%	13 27%	15 40%	26 29%	21 36%	19 32%	18 31%	21 39%	22 33%	18 30%	43 53%	30 32%	6 10%	30 39%	24 30%	25 32%	3 20%
NO DIFFERENCE	78 31%	37 32%	40 30%	23 28%	15 31%	18 48%	25 27%	19 33%	14 23%	25 42%	12 21%	17 25%	21 34%	14 17%	24 25%	37 58%	19 24%	38 46%	19 25%	2 18%
UNSURE/DON'T KNOW/REFUSED	13 5%	4 4%	9 7%	4 5%	5 10%	-	5 6%	2 4%	5 9%	-	4 7%	5 8%	4 6%	8 9%	2 3%	3 5%	4 5%	5 6%	4 5%	1 4%

Table 12-1
 QUESTION 12:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

If the graduated income tax amendment passes, and the initial rates Governor Pritzker proposed are signed into law as is, the typical married couple family in Illinois would see a reduction in their income tax of around \$130.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	228 91%	22 9%	64 26%	89 36%	238 95%	12 5%	162 65%	86 35%	74 30%	107 43%	68 27%	108 43%	119 48%	23 9%	40 16%	25 10%	67 27%	76 30%	86 35%	112 45%	138 55%
**D/S (MORE LIKELY - LESS LIKELY)	13 5%	10 4%	3 13%	28 44%	-44 -50%	15 6%	-2 -17%	- -	12 14%	42 56%	-38 -35%	9 12%	55 51%	-44 -37%	2 7%	13 33%	- 1%	45 67%	-39 -52%	10 11%	7 6%	6 4%
TOTAL MORE LIKELY -----	82 33%	74 32%	8 39%	31 48%	10 11%	81 34%	1 10%	52 32%	30 34%	42 57%	13 12%	27 39%	63 59%	12 10%	7 30%	21 53%	6 22%	45 67%	5 6%	30 34%	37 33%	45 33%
TOTAL LESS LIKELY -----	70 28%	64 28%	6 26%	3 4%	54 61%	66 28%	3 27%	52 32%	18 21%	1 1%	51 47%	18 26%	8 7%	56 47%	5 23%	8 20%	5 21%	- -	44 59%	20 23%	31 27%	39 28%
MUCH MORE LIKELY YES	39 16%	36 16%	3 16%	16 24%	4 5%	39 16%	1 7%	26 16%	14 16%	21 28%	6 6%	12 18%	28 26%	9 7%	3 12%	7 18%	4 14%	25 38%	3 4%	10 12%	19 17%	21 15%
SOMEWHAT MORE LIKELY YES	43 17%	38 17%	5 23%	15 24%	6 6%	42 18%	- 3%	26 16%	16 18%	21 29%	7 7%	14 21%	35 33%	4 3%	4 18%	14 35%	2 8%	19 29%	2 2%	19 22%	19 17%	24 17%
SOMEWHAT LESS LIKELY YES	19 8%	17 7%	2 11%	- -	10 11%	16 7%	3 27%	6 4%	13 15%	1 1%	5 5%	14 20%	5 4%	9 8%	5 23%	5 12%	4 17%	- -	4 6%	12 14%	6 5%	13 10%
MUCH LESS LIKELY YES	50 20%	47 21%	3 15%	3 4%	45 50%	50 21%	- -	45 28%	5 6%	- -	46 43%	4 6%	3 3%	47 39%	- -	3 8%	1 4%	- -	40 53%	8 9%	25 22%	26 19%
NO DIFFERENCE	92 37%	85 37%	8 36%	30 47%	21 24%	85 36%	7 63%	55 34%	37 43%	31 42%	39 36%	22 33%	37 34%	47 40%	8 36%	11 27%	15 57%	22 33%	25 33%	35 41%	39 35%	53 39%
UNSURE/DON'T KNOW/REFUSED	6 2%	6 3%	- -	1 1%	4 4%	6 2%	- -	4 2%	2 2%	- -	4 4%	1 2%	- -	3 3%	2 10%	- -	- -	- -	2 2%	2 2%	5 4%	1 1%

Table 12-2
 QUESTION 12:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

If the graduated income tax amendment passes, and the initial rates Governor Pritzker proposed are signed into law as is, the typical married couple family in Illinois would see a reduction in their income tax of around \$130.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE					INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+	
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%	
**D/S (MORE LIKELY - LESS LIKELY)	13 5%	44 50%	-37 -25%	5 34%	7 32%	9 29%	10 30%	34 61%	-45 -51%	20 21%	-6 -32%	16 68%	11 25%	-28 -35%	16 19%	25 31%	11 6%	2 44%	3 19%	2 10%	7 17%	- 1%	9 15%	-10 -14%	
TOTAL MORE LIKELY -----	82 33%	52 59%	24 16%	6 44%	11 48%	13 44%	15 44%	36 66%	6 7%	34 36%	2 10%	16 68%	18 44%	11 13%	35 43%	34 42%	67 34%	3 50%	6 43%	5 26%	17 40%	7 27%	21 35%	18 26%	
TOTAL LESS LIKELY -----	70 28%	7 8%	61 41%	1 10%	4 17%	5 15%	5 14%	2 4%	51 58%	14 15%	8 42%	- -	8 19%	38 48%	19 24%	9 11%	56 28%	- 7%	3 23%	3 16%	10 23%	7 26%	12 21%	28 40%	
MUCH MORE LIKELY YES	39 16%	26 29%	13 9%	- -	2 8%	5 15%	5 14%	22 39%	2 3%	12 12%	- -	8 33%	8 19%	6 8%	16 20%	17 21%	27 14%	3 50%	6 43%	3 14%	10 24%	3 10%	5 9%	12 17%	
SOMEWHAT MORE LIKELY YES	43 17%	26 29%	11 7%	6 44%	9 40%	9 28%	10 30%	15 26%	3 4%	23 24%	2 10%	9 36%	10 25%	5 6%	19 23%	17 22%	40 20%	- -	- -	2 12%	7 16%	4 17%	15 26%	6 9%	
SOMEWHAT LESS LIKELY YES	19 8%	7 8%	11 7%	1 10%	- 2%	1 4%	1 4%	- -	6 7%	13 13%	2 13%	- -	2 6%	4 5%	6 7%	8 9%	11 6%	- -	3 23%	3 16%	3 7%	3 10%	6 11%	4 5%	
MUCH LESS LIKELY YES	50 20%	- -	50 34%	- -	3 15%	3 11%	3 10%	2 4%	45 51%	1 1%	5 29%	- -	5 13%	34 43%	13 16%	2 2%	45 22%	- 7%	- -	- -	7 16%	4 15%	6 10%	24 35%	
NO DIFFERENCE	92 37%	29 32%	58 39%	6 40%	8 35%	12 38%	14 40%	17 30%	29 33%	46 48%	8 43%	8 32%	15 35%	27 33%	27 33%	37 46%	72 36%	2 43%	5 34%	11 57%	16 37%	11 44%	24 41%	24 34%	
UNSURE/DON'T KNOW/REFUSED	6 2%	- 1%	4 3%	1 7%	- -	1 3%	1 3%	- -	3 3%	1 1%	1 5%	- -	1 2%	4 5%	- 1%	- -	5 3%	- -	- -	- -	- -	1 4%	2 3%	- -	

Table 12-3
 QUESTION 12:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

If the graduated income tax amendment passes, and the initial rates Governor Pritzker proposed are signed into law as is, the typical married couple family in Illinois would see a reduction in their income tax of around \$130.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
**D/S (MORE LIKELY - LESS LIKELY)	13 5%	-3 -2%	15 11%	3 4%	14 31%	-2 -5%	7 8%	-5 -9%	16 26%	1 1%	-2 -3%	5 7%	12 19%	-22 -27%	11 11%	25 39%	1 1%	3 4%	4 5%	5 36%
TOTAL MORE LIKELY -----	82 33%	34 29%	48 36%	26 32%	21 45%	10 26%	32 35%	16 27%	25 42%	18 30%	16 29%	24 35%	24 39%	18 22%	33 34%	29 45%	27 35%	24 29%	24 31%	8 57%
TOTAL LESS LIKELY -----	70 28%	37 31%	33 25%	22 28%	7 14%	11 31%	25 27%	21 36%	9 16%	17 29%	18 32%	19 28%	12 20%	40 49%	22 23%	4 6%	26 34%	20 25%	20 26%	3 21%
MUCH MORE LIKELY YES	39 16%	16 14%	24 18%	9 11%	14 30%	2 4%	14 15%	11 20%	13 21%	6 9%	10 19%	10 15%	14 22%	12 15%	13 13%	12 20%	15 19%	7 9%	13 16%	5 35%
SOMEWHAT MORE LIKELY YES	43 17%	18 16%	24 18%	17 21%	7 15%	8 21%	18 20%	4 8%	12 21%	12 21%	6 11%	14 20%	11 17%	6 8%	20 21%	16 26%	12 16%	16 20%	11 14%	3 22%
SOMEWHAT LESS LIKELY YES	19 8%	7 6%	12 9%	8 10%	2 4%	5 14%	7 8%	3 6%	2 4%	5 8%	2 3%	8 12%	4 6%	1 1%	12 12%	3 5%	9 12%	7 8%	1 1%	2 16%
MUCH LESS LIKELY YES	50 20%	30 25%	20 15%	15 18%	5 10%	6 17%	17 19%	17 30%	7 12%	13 21%	16 29%	11 16%	9 14%	39 48%	10 11%	1 1%	17 22%	13 16%	19 25%	1 5%
NO DIFFERENCE	92 37%	44 37%	49 37%	32 40%	16 34%	16 44%	34 37%	20 35%	21 34%	25 41%	19 34%	25 37%	22 35%	19 24%	38 40%	31 48%	21 27%	36 44%	32 42%	3 22%
UNSURE/DON'T KNOW/REFUSED	6 2%	2 2%	3 3%	- -	3 7%	- -	- -	1 1%	5 9%	- -	2 4%	- -	3 5%	3 4%	2 2%	- -	3 4%	2 2%	1 1%	- -

Table 13-1
 QUESTION 13:
 After hearing all of this, if the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250	228	22	64	89	238	12	162	86	74	107	68	108	119	23	40	25	67	76	86	112	138
	100%	91%	9%	26%	36%	95%	5%	65%	35%	30%	43%	27%	43%	48%	9%	16%	10%	27%	30%	35%	45%	55%
**D/S (YES - NO)	-59	-52	-7	37	-70	-57	-2	-46	-13	49	-92	-16	65	-116	-8	9	-24	47	-74	-24	-27	-32
	-24%	-23%	-30%	58%	-78%	-24%	-19%	-28%	-15%	67%	-86%	-24%	61%	-98%	-33%	23%	-94%	71%	-99%	-27%	-24%	-23%
TOTAL YES	88	82	6	49	9	84	4	53	34	61	7	20	85	-	4	24	-	57	-	28	37	51
-----	35%	36%	29%	76%	10%	35%	34%	33%	40%	82%	6%	30%	79%	-	16%	59%	-	85%	-	33%	33%	37%
TOTAL NO	147	134	13	12	79	141	6	99	47	12	99	37	19	116	11	14	24	9	74	52	65	83
-----	59%	59%	60%	18%	89%	59%	53%	61%	55%	16%	92%	54%	18%	98%	49%	36%	94%	14%	99%	60%	58%	60%
DEFINITELY YES	51	48	2	34	3	50	1	31	19	42	-	9	51	-	-	9	-	36	-	13	21	29
	20%	21%	11%	53%	4%	21%	7%	19%	22%	56%	-	13%	47%	-	-	22%	-	54%	-	15%	19%	21%
PROBABLY YES	38	34	4	14	6	35	3	23	15	19	7	12	34	-	4	15	-	21	-	15	16	22
	15%	15%	18%	22%	6%	15%	27%	14%	17%	26%	6%	17%	32%	-	16%	37%	-	31%	-	17%	14%	16%
PROBABLY NO	50	41	9	8	10	47	3	18	31	11	14	25	16	22	11	11	13	6	7	29	17	33
	20%	18%	42%	12%	11%	20%	27%	11%	36%	14%	13%	37%	15%	19%	49%	28%	51%	10%	9%	34%	15%	24%
DEFINITELY NO	97	93	4	4	69	94	3	81	16	1	84	12	3	94	-	3	11	3	67	23	48	50
	39%	41%	17%	6%	77%	39%	26%	50%	19%	1%	79%	17%	3%	79%	-	8%	43%	4%	89%	26%	43%	36%
UNSURE/NEED MORE INFO	10	9	1	2	1	9	1	7	4	2	2	7	2	3	5	1	2	-	1	5	8	3
	4%	4%	7%	4%	1%	4%	12%	4%	4%	2%	2%	11%	2%	2%	24%	2%	6%	-	1%	6%	7%	2%
DON'T KNOW/REFUSED	4	3	1	2	-	4	-	3	1	-	-	4	1	-	3	1	-	1	-	1	2	2
	2%	1%	4%	3%	-	2%	-	2%	2%	-	-	6%	1%	-	11%	3%	-	1%	-	1%	2%	1%
MOVE AWAY YES	23	19	4	3	4	23	-	11	11	7	4	13	23	-	-	16	-	4	2	17	12	11
	9%	8%	18%	5%	5%	10%	-	7%	12%	9%	3%	18%	21%	-	-	41%	-	6%	2%	20%	11%	8%
MOVE TO NO	31	25	6	2	6	28	3	12	18	5	6	20	19	-	11	14	-	6	2	18	12	19
	12%	11%	28%	4%	7%	12%	27%	7%	21%	7%	6%	29%	18%	-	49%	36%	-	9%	2%	20%	11%	14%
TOTAL MOVERS	34	27	7	3	6	31	3	14	20	7	6	22	23	-	11	16	-	7	2	20	14	20
	14%	12%	32%	5%	7%	13%	27%	8%	23%	9%	6%	31%	21%	-	49%	41%	-	10%	2%	23%	13%	14%

Table 13-2

QUESTION 13:
After hearing all of this, if the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%
**D/S (YES - NO)	-59 -24%	88 100%	-147 -100%	- -	-19 -85%	-31 -100%	-31 -90%	43 77%	-86 -97%	-10 -11%	-17 -90%	9 39%	-6 -15%	-53 -67%	-21 -26%	15 19%	-50 -25%	1 27%	2 16%	-8 -38%	-3 -8%	-14 -53%	-2 -3%	-25 -36%
TOTAL YES -----	88 35%	88 100%	- -	- -	- -	- -	- -	48 88%	- -	39 41%	- -	16 68%	16 39%	12 15%	27 33%	47 59%	68 34%	3 64%	9 58%	6 31%	19 45%	6 24%	26 44%	21 30%
TOTAL NO -----	147 59%	- -	147 100%	- -	19 85%	31 100%	31 90%	6 10%	86 97%	50 52%	17 90%	7 28%	23 54%	65 81%	48 58%	31 39%	118 59%	2 36%	6 42%	14 69%	23 53%	20 76%	28 47%	46 66%
DEFINITELY YES	51 20%	51 57%	- -	- -	- -	- -	- -	39 70%	- -	12 12%	- -	4 18%	4 10%	4 5%	16 20%	29 37%	38 19%	3 50%	6 41%	3 15%	7 15%	5 19%	14 24%	17 25%
PROBABLY YES	38 15%	38 43%	- -	- -	- -	- -	- -	10 18%	- -	28 29%	- -	12 50%	12 29%	8 9%	11 13%	18 22%	31 15%	1 13%	2 17%	3 16%	13 30%	1 4%	12 20%	4 5%
PROBABLY NO	50 20%	- -	50 34%	- -	16 71%	28 90%	28 81%	4 6%	10 11%	33 35%	7 38%	5 22%	12 30%	14 18%	13 16%	20 25%	36 18%	1 30%	- -	11 56%	14 33%	8 32%	10 17%	6 9%
DEFINITELY NO	97 39%	- -	97 66%	- -	3 13%	3 10%	3 9%	2 4%	76 86%	16 17%	10 52%	2 6%	10 25%	51 64%	35 43%	11 14%	82 41%	- 7%	6 42%	3 13%	9 20%	11 45%	18 31%	39 57%
UNSURE/NEED MORE INFO	10 4%	- -	- -	10 73%	2 10%	- -	2 6%	1 2%	3 3%	5 5%	2 10%	- -	2 4%	2 3%	5 6%	2 2%	10 5%	- -	- -	- -	1 2%	- -	2 4%	2 2%
DON'T KNOW/REFUSED	4 2%	- -	- -	4 27%	1 6%	- -	1 4%	- -	- -	1 1%	- -	1 4%	1 2%	1 1%	2 2%	- -	4 2%	- -	- -	- -	- -	- -	2 4%	1 2%
MOVE AWAY YES	23 9%	- -	19 13%	4 25%	23 100%	19 63%	23 67%	3 5%	4 4%	14 15%	2 10%	3 14%	5 13%	6 7%	7 8%	9 12%	20 10%	- -	- -	2 12%	9 20%	5 19%	4 6%	3 4%
MOVE TO NO	31 12%	- -	31 21%	- -	19 85%	31 100%	31 90%	3 5%	5 6%	19 20%	3 19%	5 22%	9 21%	6 7%	9 11%	15 19%	22 11%	- -	- -	8 42%	13 31%	5 19%	7 12%	2 3%
TOTAL MOVERS	34 14%	- -	31 21%	4 25%	23 100%	31 100%	34 100%	3 5%	5 6%	21 23%	3 19%	6 26%	10 23%	8 9%	10 12%	15 19%	26 13%	- -	- -	8 42%	13 31%	5 19%	8 14%	3 5%

Table 13-3
 QUESTION 13:
 After hearing all of this, if the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
**D/S (YES - NO)	-59 -24%	-30 -26%	-29 -22%	-29 -37%	1 2%	-8 -21%	-32 -36%	-12 -21%	-2 -3%	-20 -33%	-8 -15%	-20 -30%	-6 -9%	-54 -67%	-13 -14%	13 20%	-31 -40%	-2 -2%	-28 -37%	2 15%
TOTAL YES -----	88 35%	41 35%	47 35%	24 30%	21 46%	14 36%	27 30%	21 37%	27 44%	18 30%	23 42%	22 33%	24 39%	13 16%	38 40%	36 56%	21 28%	37 46%	22 28%	8 55%
TOTAL NO -----	147 59%	72 61%	76 57%	54 67%	20 43%	22 58%	59 66%	33 57%	28 47%	38 64%	31 56%	43 63%	30 49%	67 83%	51 54%	23 36%	52 68%	39 48%	50 65%	6 40%
DEFINITELY YES	51 20%	26 22%	24 18%	12 15%	12 26%	9 23%	16 18%	11 19%	15 25%	14 24%	12 22%	11 16%	14 22%	5 6%	21 22%	22 35%	8 11%	24 29%	14 18%	4 31%
PROBABLY YES	38 15%	15 13%	23 17%	13 16%	9 20%	5 13%	11 12%	10 18%	12 20%	4 7%	11 20%	12 17%	11 18%	8 10%	17 18%	13 21%	13 17%	14 16%	8 10%	3 23%
PROBABLY NO	50 20%	15 13%	35 27%	30 37%	6 12%	9 25%	25 28%	6 10%	10 16%	8 13%	7 12%	26 39%	9 14%	12 15%	16 17%	15 24%	22 28%	5 7%	19 25%	4 31%
DEFINITELY NO	97 39%	57 48%	40 30%	24 30%	15 31%	12 33%	35 38%	27 47%	19 32%	30 51%	24 44%	17 25%	22 35%	54 68%	35 37%	7 11%	31 40%	34 41%	31 41%	1 9%
UNSURE/NEED MORE INFO	10 4%	4 4%	6 5%	2 2%	2 5%	2 6%	2 3%	2 4%	4 6%	3 6%	1 2%	1 2%	5 8%	1 1%	4 5%	3 5%	2 3%	4 5%	4 5%	1 6%
DON'T KNOW/REFUSED	4 2%	- -	4 3%	1 1%	3 6%	- -	1 1%	1 2%	1 2%	- -	- -	1 2%	3 4%	- -	2 2%	2 3%	1 1%	2 2%	2 2%	- -
MOVE AWAY YES	23 9%	7 6%	16 12%	12 15%	3 6%	7 18%	4 4%	5 9%	7 12%	4 6%	3 6%	7 10%	9 14%	5 6%	6 7%	11 18%	8 10%	3 4%	11 15%	1 4%
MOVE TO NO	31 12%	7 6%	24 18%	21 26%	2 5%	8 22%	11 12%	6 10%	6 10%	4 6%	3 6%	15 23%	8 13%	9 11%	7 7%	15 23%	12 16%	6 7%	12 16%	1 4%
TOTAL MOVERS	34 14%	8 7%	27 20%	22 28%	4 8%	8 22%	11 12%	6 11%	9 14%	4 6%	4 7%	15 23%	11 17%	9 11%	8 9%	16 25%	13 17%	7 8%	14 19%	1 4%

Table 14-1
 QUESTION 14:
 And again, would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	228 91%	22 9%	64 26%	89 36%	238 95%	12 5%	162 65%	86 35%	74 30%	107 43%	68 27%	108 43%	119 48%	23 9%	40 16%	25 10%	67 27%	76 30%	86 35%	112 45%	138 55%
**D/S (MORE LIKELY - LESS LIKELY)	-34 -13%	-34 -15%	- 1%	32 49%	-60 -68%	-33 -14%	-1 -5%	-36 -22%	2 3%	42 57%	-77 -72%	1 1%	48 44%	-79 -66%	-2 -9%	5 13%	-4 -15%	42 63%	-70 -92%	-2 -2%	-21 -19%	-12 -9%
TOTAL MORE LIKELY -----	55 22%	50 22%	5 25%	37 58%	5 6%	54 23%	1 7%	40 25%	14 16%	44 60%	2 2%	9 13%	51 48%	3 2%	1 5%	8 19%	1 2%	43 64%	1 1%	9 11%	24 22%	31 22%
TOTAL LESS LIKELY -----	89 36%	84 37%	5 23%	6 9%	65 73%	87 37%	1 12%	76 47%	12 14%	2 3%	79 74%	8 12%	4 3%	82 69%	3 14%	3 7%	5 18%	1 1%	70 93%	11 13%	45 41%	43 31%
MUCH MORE LIKELY	30 12%	28 12%	2 9%	23 36%	1 2%	29 12%	1 7%	22 14%	8 9%	25 34%	1 1%	5 7%	28 26%	1 1%	1 5%	3 9%	- -	26 38%	1 1%	3 3%	14 13%	16 12%
SOMEWHAT MORE LIKELY	25 10%	22 9%	4 16%	14 22%	4 4%	25 11%	- -	18 11%	7 8%	19 26%	1 1%	4 6%	23 21%	2 2%	- -	4 11%	1 2%	17 26%	- -	7 8%	10 9%	15 11%
SOMEWHAT LESS LIKELY	16 6%	14 6%	2 8%	2 3%	4 4%	16 7%	- -	7 5%	7 8%	1 1%	10 9%	5 7%	3 3%	10 8%	3 13%	2 5%	2 7%	- -	7 9%	4 4%	7 6%	9 7%
MUCH LESS LIKELY	73 29%	70 31%	3 15%	4 6%	62 69%	72 30%	1 12%	69 42%	5 5%	1 1%	69 65%	3 4%	1 1%	72 60%	- 2%	1 2%	3 10%	1 1%	64 84%	7 8%	39 35%	34 25%
IT WOULD MAKE NO DIFFERENCE	95 38%	85 37%	10 48%	20 31%	16 18%	85 36%	10 81%	39 24%	56 65%	27 37%	24 22%	44 64%	51 47%	32 27%	12 52%	28 71%	20 80%	19 29%	4 6%	65 75%	38 34%	57 42%
UNSURE/NEED MORE INFO	7 3%	7 3%	- -	- -	2 2%	7 3%	- -	3 2%	3 4%	- -	1 1%	5 8%	- -	1 1%	5 21%	- 1%	- -	3 4%	- -	- 1%	2 2%	4 3%
DON'T KNOW/REFUSED	4 2%	3 1%	1 4%	2 3%	1 1%	4 2%	- -	3 2%	1 1%	1 1%	1 1%	3 4%	1 1%	1 1%	2 8%	1 2%	- -	1 1%	- -	1 1%	2 2%	2 1%
MOVE TO LESS	18 7%	18 8%	1 4%	2 3%	10 11%	18 8%	- -	10 6%	8 9%	- -	13 12%	5 8%	2 2%	13 11%	3 14%	2 5%	2 6%	1 1%	- -	11 13%	9 8%	9 7%
MOVE AWAY MORE	24 10%	23 10%	1 7%	6 10%	3 3%	24 10%	- -	11 7%	14 16%	7 10%	8 8%	9 13%	20 18%	2 1%	3 12%	12 31%	1 2%	24 36%	- -	- -	11 10%	13 9%
TOTAL MOVER	42 17%	39 17%	2 11%	8 13%	12 13%	42 17%	- -	20 12%	22 25%	7 10%	21 19%	14 20%	21 20%	14 12%	6 27%	14 36%	2 8%	24 36%	- -	11 13%	20 18%	22 16%

Table 14-2
 QUESTION 14:
 And again, would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME					
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+	
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%	
**D/S (MORE LIKELY - LESS LIKELY)	-34 -13%	48 55%	-80 -54%	-2 -12%	-1 -3%	-2 -7%	-2 -6%	55 100%	-89 -100%	- -	-18 -100%	-1 -4%	-18 -44%	-42 -53%	-14 -17%	24 30%	-32 -16%	2 30%	2 12%	2 2%	- -	5 11%	-7 -28%	-10 -17%	-18 -26%
TOTAL MORE LIKELY -----	55 22%	48 55%	6 4%	1 8%	3 13%	3 10%	3 9%	55 100%	- -	- -	- -	- -	- -	6 8%	16 20%	32 40%	46 23%	2 37%	3 22%	3 15%	14 31%	5 18%	9 16%	16 23%	
TOTAL LESS LIKELY -----	89 36%	- -	86 58%	3 20%	4 16%	5 17%	5 15%	- -	89 100%	- -	18 100%	1 4%	18 44%	49 61%	31 37%	8 10%	78 39%	- 7%	2 11%	3 13%	9 21%	12 46%	19 33%	34 49%	
MUCH MORE LIKELY	30 12%	28 32%	1 1%	1 8%	- -	- -	- -	30 55%	- -	- -	- -	- -	- -	1 1%	9 11%	20 25%	21 11%	2 37%	3 22%	3 15%	4 9%	4 14%	5 8%	11 15%	
SOMEWHAT MORE LIKELY	25 10%	20 23%	5 3%	- -	3 13%	3 10%	3 9%	25 45%	- -	- -	- -	- -	- -	6 7%	7 9%	12 15%	25 13%	- -	- -	- -	10 22%	1 4%	5 8%	5 7%	
SOMEWHAT LESS LIKELY	16 6%	- -	14 10%	1 10%	3 12%	4 14%	4 13%	- -	16 18%	- -	9 48%	- -	9 21%	8 10%	3 3%	4 5%	13 7%	- -	2 11%	- -	5 11%	3 11%	3 4%	3 4%	
MUCH LESS LIKELY	73 29%	- -	72 49%	2 11%	1 3%	1 3%	1 2%	- -	73 82%	- -	10 52%	1 4%	10 23%	41 51%	28 34%	3 4%	65 33%	- 7%	- -	3 13%	4 10%	9 34%	17 28%	31 45%	
IT WOULD MAKE NO DIFFERENCE	95 38%	39 45%	50 34%	6 42%	14 63%	19 61%	21 62%	- -	- -	95 100%	- -	19 80%	19 46%	22 28%	29 35%	40 50%	68 34%	3 56%	10 67%	12 58%	21 48%	9 35%	23 40%	19 27%	
UNSURE/NEED MORE INFO	7 3%	- 1%	5 3%	2 11%	- 2%	3 11%	3 10%	- -	- -	- -	- -	3 12%	3 7%	1 1%	5 6%	- -	3 2%	- -	- -	3 14%	- -	- 2%	5 8%	- -	
DON'T KNOW/REFUSED	4 2%	- -	2 1%	3 19%	1 7%	1 2%	1 4%	- -	- -	- -	- -	1 4%	1 2%	2 2%	1 2%	1 1%	4 2%	- -	- -	- -	- -	- -	2 4%	1 2%	
MOVE TO LESS	18 7%	- -	17 11%	2 12%	2 8%	3 11%	3 10%	- -	18 21%	- -	18 100%	1 4%	18 44%	9 12%	5 6%	3 4%	18 9%	- -	- -	- -	4 8%	5 20%	3 5%	4 6%	
MOVE AWAY MORE	24 10%	16 18%	7 5%	1 7%	3 15%	5 17%	6 18%	- -	1 1%	19 20%	1 5%	24 100%	24 58%	8 11%	12 14%	4 5%	15 8%	1 13%	2 17%	5 26%	3 7%	4 16%	14 23%	1 2%	
TOTAL MOVER	42 17%	16 18%	23 15%	3 19%	5 23%	9 28%	10 28%	- -	18 21%	19 20%	18 100%	24 100%	42 100%	18 22%	15 19%	7 9%	33 16%	1 13%	2 17%	5 26%	6 15%	9 34%	16 27%	6 8%	

Table 14-3

QUESTION 14:
And again, would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
**D/S (MORE LIKELY - LESS LIKELY)	-34 -13%	-26 -22%	-7 -6%	-7 -9%	2 5%	-1 -2%	-17 -19%	-12 -20%	-2 -3%	-17 -28%	-8 -14%	-1 -1%	-6 -10%	-38 -47%	-8 -8%	17 26%	-16 -21%	-3 -4%	-17 -23%	3 22%
TOTAL MORE LIKELY -----	55 22%	28 24%	27 20%	14 18%	13 27%	11 30%	16 18%	12 21%	16 26%	14 23%	14 26%	14 20%	13 21%	7 8%	25 26%	22 35%	17 22%	24 30%	9 11%	5 36%
TOTAL LESS LIKELY -----	89 36%	54 46%	35 26%	22 27%	11 22%	12 32%	33 37%	24 42%	18 29%	31 51%	22 40%	14 21%	19 31%	45 56%	33 35%	5 8%	33 44%	27 33%	26 34%	2 13%
MUCH MORE LIKELY	30 12%	19 16%	12 9%	4 5%	8 17%	4 11%	9 10%	7 12%	10 17%	11 18%	8 15%	2 3%	9 15%	1 2%	16 17%	11 18%	6 7%	13 16%	7 9%	4 28%
SOMEWHAT MORE LIKELY	25 10%	9 8%	16 12%	11 13%	5 10%	7 19%	8 8%	5 9%	5 8%	3 5%	6 11%	11 17%	4 7%	5 7%	9 10%	11 17%	11 15%	11 13%	2 2%	1 8%
SOMEWHAT LESS LIKELY	16 6%	6 5%	10 7%	6 8%	2 4%	2 7%	5 5%	4 7%	4 6%	4 6%	2 3%	4 5%	6 10%	- -	9 9%	2 4%	7 9%	4 5%	4 5%	- -
MUCH LESS LIKELY	73 29%	48 41%	25 19%	15 19%	9 18%	9 25%	28 31%	20 34%	14 23%	27 45%	20 37%	11 16%	13 22%	45 56%	24 25%	3 5%	26 34%	23 28%	22 28%	2 13%
IT WOULD MAKE NO DIFFERENCE	95 38%	32 27%	63 48%	39 49%	21 46%	14 38%	35 39%	20 34%	23 39%	16 26%	16 29%	34 50%	27 44%	24 29%	33 35%	34 54%	23 30%	28 34%	38 49%	7 47%
UNSURE/NEED MORE INFO	7 3%	2 2%	4 3%	4 5%	- -	- -	4 5%	1 2%	1 2%	- -	2 4%	4 6%	- -	4 5%	2 2%	- -	3 4%	- -	3 4%	- -
DON'T KNOW/REFUSED	4 2%	1 1%	3 2%	1 1%	2 5%	- -	1 1%	1 1%	2 4%	- -	1 1%	1 2%	2 3%	1 1%	2 2%	2 3%	- -	2 3%	2 2%	1 4%
MOVE TO LESS	18 7%	6 5%	13 10%	8 9%	3 7%	2 4%	5 5%	6 11%	6 9%	2 3%	4 7%	5 7%	8 13%	7 9%	4 5%	2 4%	12 16%	2 3%	3 4%	1 4%
MOVE AWAY MORE	24 10%	11 9%	13 10%	7 9%	6 13%	1 3%	9 10%	6 11%	8 13%	4 7%	6 11%	5 8%	7 12%	11 14%	5 5%	8 12%	7 9%	3 4%	12 16%	2 16%
TOTAL MOVER	42 17%	15 13%	26 20%	14 18%	9 20%	3 7%	14 15%	12 22%	12 20%	6 10%	9 17%	10 15%	15 25%	18 23%	8 9%	10 16%	19 24%	5 6%	15 19%	3 20%

Table 15-1
 QUESTION 15:
 With which political party are you affiliated?

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	228 91%	22 9%	64 26%	89 36%	238 95%	12 5%	162 65%	86 35%	74 30%	107 43%	68 27%	108 43%	119 48%	23 9%	40 16%	25 10%	67 27%	76 30%	86 35%	112 45%	138 55%
**D/S (REPUBLICAN - DEMOCRAT)	-	-1	1	-38	48	8	-8	17	-17	-35	51	-16	-35	43	-8	-4	-4	-18	34	-15	16	-16
	-	-	4%	-60%	54%	3%	-66%	10%	-20%	-47%	48%	-24%	-33%	36%	-33%	-10%	-17%	-27%	44%	-17%	15%	-12%
REPUBLICAN	80 32%	71 31%	9 40%	5 8%	53 59%	80 34%	-	56 35%	23 26%	7 9%	62 58%	11 16%	18 16%	59 50%	3 13%	11 29%	5 20%	12 17%	41 54%	22 25%	42 37%	38 28%
TOTAL INDEPENDENT/OTHER	83 33%	78 34%	4 19%	15 23%	29 33%	79 33%	4 31%	62 38%	20 23%	24 32%	34 32%	24 35%	33 31%	42 35%	7 30%	11 28%	10 40%	26 38%	27 36%	25 29%	42 37%	41 30%
INDEPENDENT	80 32%	76 33%	4 19%	14 22%	29 33%	78 33%	2 17%	62 38%	18 21%	23 32%	33 30%	24 35%	33 31%	40 34%	7 30%	11 28%	10 40%	25 37%	27 36%	23 27%	42 37%	39 28%
SOMETHING ELSE	2 1%	2 1%	-	1 1%	-	1	2 14%	1	2 2%	1 1%	2 2%	-	1 1%	2 1%	-	-	-	1 1%	-	2 2%	-	2 2%
DEMOCRAT	80 32%	72 32%	8 36%	43 67%	5 6%	72 30%	8 66%	39 24%	40 46%	42 56%	11 10%	28 40%	53 49%	16 14%	11 46%	15 38%	9 36%	30 44%	7 9%	37 42%	25 23%	55 40%
REFUSED	8 3%	6 3%	1 5%	1 1%	2 2%	7 3%	-	4 3%	3 4%	1 2%	1 1%	6 8%	3 3%	2 1%	3 11%	2 5%	1 4%	-	1 1%	3 4%	3 3%	4 3%

Table 15-2
 QUESTION 15:
 With which political party are you affiliated?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE					INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+	
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%	
**D/S (REPUBLICAN - DEMOCRAT)	-	-35 -40%	34 23%	1 10%	-3 -15%	-9 -30%	-7 -22%	-25 -46%	41 46%	-18 -19%	6 32%	5 19%	11 25%	80 100%	-	-80 -100%	19 10%	-4 -76%	-5 -32%	-12 -61%	-15 -35%	-1 -5%	8 14%	5 7%	
REPUBLICAN	80 32%	12 13%	65 44%	3 23%	6 26%	6 19%	8 22%	6 12%	49 55%	22 23%	9 51%	8 35%	18 43%	80 100%	-	-	75 38%	-	2 17%	-	11 25%	6 24%	21 35%	25 36%	
TOTAL INDEPENDENT/OTHER	83 33%	27 31%	48 33%	7 51%	7 30%	9 29%	10 30%	16 29%	31 34%	29 31%	5 25%	12 49%	15 37%	-	83 100%	-	64 32%	1 24%	5 34%	8 39%	6 15%	12 47%	23 40%	25 36%	
INDEPENDENT	80 32%	26 30%	46 32%	7 51%	7 30%	9 29%	10 30%	16 28%	31 34%	27 29%	5 25%	12 49%	15 37%	-	80 97%	-	64 32%	1 24%	3 23%	8 39%	6 15%	11 45%	23 40%	23 34%	
SOMETHING ELSE	2 1%	1 1%	2 1%	-	-	-	-	1 1%	-	2 2%	-	-	-	-	2 3%	-	1 -	-	2 11%	-	-	1 2%	-	2 2%	
DEMOCRAT	80 32%	47 53%	31 21%	2 12%	9 41%	15 49%	15 44%	32 58%	8 9%	40 42%	3 19%	4 16%	7 18%	-	-	80 100%	56 28%	4 76%	7 49%	12 61%	26 60%	7 28%	13 21%	20 28%	
REFUSED	8 3%	3 3%	3 2%	2 14%	1 3%	1 4%	2 5%	1 1%	2 2%	4 4%	1 5%	-	1 2%	-	-	-	5 3%	-	-	-	-	-	2 4%	-	

Table 15-3
 QUESTION 15:
 With which political party are you affiliated?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FEMALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
**D/S (REPUBLICAN - DEMOCRAT)	-	5 4%	-5 -3%	-3 -3%	-4 -8%	-16 -44%	3 3%	5 9%	6 11%	-4 -7%	9 15%	-9 -14%	3 5%	55 69%	-10 -10%	-49 -77%	19 25%	-19 -23%	5 6%	-5 -37%
REPUBLICAN	80 32%	38 33%	42 31%	23 29%	16 34%	4 11%	28 31%	24 42%	22 36%	15 26%	23 41%	17 24%	23 38%	58 72%	19 20%	-	34 44%	15 18%	30 39%	1 5%
TOTAL INDEPENDENT/OTHER	83 33%	42 35%	41 31%	29 36%	9 20%	11 29%	35 39%	14 25%	20 33%	23 38%	18 32%	23 35%	17 27%	19 24%	45 47%	14 22%	25 32%	32 39%	20 25%	7 47%
INDEPENDENT	80 32%	42 35%	39 29%	28 34%	9 19%	11 29%	35 39%	13 22%	19 32%	23 38%	18 32%	23 35%	14 23%	18 23%	43 45%	14 22%	24 31%	30 37%	20 25%	7 47%
SOMETHING ELSE	2 1%	-	2 2%	2 2%	1 1%	-	-	2 3%	1 1%	-	-	-	2 4%	1 1%	2 2%	-	1 1%	2 2%	-	-
DEMOCRAT	80 32%	34 29%	46 35%	26 32%	20 43%	21 55%	25 28%	19 32%	15 26%	20 33%	14 25%	26 38%	20 32%	3 3%	28 30%	49 77%	15 20%	34 41%	26 33%	6 41%
REFUSED	8 3%	4 3%	4 3%	2 2%	1 3%	2 5%	2 3%	1 1%	3 5%	2 4%	1 2%	2 3%	2 3%	1 1%	3 3%	1 1%	3 4%	2 2%	2 2%	1 7%

Table 16-1

QUESTION 16:

If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	228 91%	22 9%	64 26%	89 36%	238 95%	12 5%	162 65%	86 35%	74 30%	107 43%	68 27%	108 43%	119 48%	23 9%	40 16%	25 10%	67 27%	76 30%	86 35%	112 45%	138 55%
**D/S (CONSERVATIVE - LIBERAL)	17 7%	14 6%	2 10%	-30 -47%	47 53%	21 9%	-4 -34%	22 13%	-5 -6%	-25 -34%	48 45%	-7 -10%	-29 -27%	49 41%	-3 -15%	-5 -12%	-	-11 -17%	35 47%	-4 -5%	14 12%	3 2%
TOTAL CONSERVATIVE -----	80 32%	74 33%	6 27%	3 5%	53 60%	80 34%	- 3%	59 36%	22 25%	7 9%	58 54%	15 22%	18 17%	59 49%	4 17%	12 29%	5 20%	14 22%	38 51%	23 27%	39 35%	41 30%
MODERATE -----	94 38%	84 37%	10 47%	26 41%	26 29%	87 37%	7 61%	60 37%	32 38%	35 48%	36 33%	23 34%	40 37%	45 38%	9 38%	9 24%	12 49%	24 36%	32 42%	34 39%	44 39%	50 37%
TOTAL LIBERAL -----	63 25%	60 26%	4 17%	34 52%	6 6%	59 25%	4 37%	37 23%	26 30%	32 43%	10 9%	22 32%	47 44%	9 8%	7 32%	16 41%	5 20%	26 38%	3 4%	27 32%	25 23%	38 28%
VERY CONSERVATIVE	42 17%	38 17%	5 21%	2 3%	32 36%	42 18%	- 3%	32 20%	11 12%	4 6%	30 28%	8 12%	9 8%	33 28%	1 5%	5 12%	3 10%	5 8%	22 30%	12 14%	26 23%	16 12%
SOMEWHAT CONSERVATIVE	38 15%	36 16%	1 6%	1 2%	21 23%	38 16%	- -	27 17%	11 13%	2 3%	28 26%	7 11%	9 8%	26 22%	3 12%	7 17%	2 10%	9 14%	16 21%	11 13%	13 12%	25 18%
SOMEWHAT LIBERAL	36 14%	32 14%	4 17%	16 26%	5 6%	31 13%	4 37%	20 13%	15 18%	13 18%	6 6%	16 23%	26 24%	4 3%	6 25%	13 33%	2 8%	11 16%	2 3%	18 21%	16 14%	20 14%
VERY LIBERAL	28 11%	28 12%	- -	17 27%	1 1%	28 12%	- -	17 10%	11 13%	18 25%	3 3%	6 9%	21 20%	5 4%	2 7%	3 8%	3 12%	15 22%	1 1%	10 11%	10 9%	18 13%
DK/REFUSED	12 5%	10 4%	2 9%	1 1%	5 5%	12 5%	- -	6 4%	6 7%	1 1%	3 3%	8 12%	3 3%	6 5%	3 13%	2 6%	3 11%	2 4%	3 3%	2 2%	4 3%	8 6%

Table 16-2

QUESTION 16:

If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%
**D/S (CONSERVATIVE - LIBERAL)	17 7%	-23 -26%	44 30%	-4 -29%	-6 -27%	-6 -20%	-7 -21%	-15 -27%	39 44%	-11 -11%	5 26%	4 16%	8 20%	58 72%	5 6%	-46 -58%	20 10%	-1 -30%	-3 -22%	-3 -14%	-11 -26%	- 2%	5 8%	11 16%
TOTAL CONSERVATIVE -----	80 32%	13 14%	67 45%	1 6%	5 22%	9 28%	9 25%	7 12%	45 50%	24 25%	7 39%	11 47%	18 44%	58 72%	19 23%	3 3%	69 34%	1 13%	2 17%	3 14%	10 24%	8 30%	19 32%	25 35%
MODERATE -----	94 38%	38 42%	51 35%	6 42%	6 27%	7 21%	8 24%	25 45%	33 37%	33 35%	4 23%	5 19%	8 20%	19 23%	45 54%	28 36%	75 37%	2 44%	5 32%	12 58%	9 22%	10 39%	25 42%	29 42%
TOTAL LIBERAL -----	63 25%	36 40%	23 15%	5 35%	11 49%	15 48%	16 47%	22 40%	5 6%	34 36%	2 13%	8 31%	10 24%	- -	14 17%	49 61%	49 25%	2 43%	6 39%	6 28%	21 50%	7 28%	14 24%	13 19%
VERY CONSERVATIVE	42 17%	6 7%	36 25%	- 2%	3 12%	3 11%	3 10%	6 10%	25 28%	10 10%	3 19%	3 13%	7 16%	33 42%	7 9%	1 1%	40 20%	1 13%	- -	- -	5 11%	3 12%	10 17%	13 18%
SOMEWHAT CONSERVATIVE	38 15%	7 8%	30 21%	- 3%	2 10%	5 17%	5 15%	1 2%	20 22%	14 14%	4 21%	8 34%	11 28%	24 30%	12 14%	2 2%	29 15%	- -	2 17%	3 14%	5 12%	5 18%	9 15%	12 17%
SOMEWHAT LIBERAL	36 14%	16 18%	15 10%	5 35%	10 43%	12 38%	13 38%	6 10%	3 4%	26 27%	1 5%	5 21%	6 14%	- -	10 12%	25 31%	25 13%	1 30%	3 19%	6 28%	9 20%	4 17%	9 15%	7 10%
VERY LIBERAL	28 11%	20 22%	8 5%	- -	2 7%	3 10%	3 9%	16 30%	2 2%	9 9%	2 8%	3 11%	4 10%	- -	4 4%	24 30%	24 12%	1 13%	3 20%	- -	13 30%	3 11%	5 8%	6 8%
DK/REFUSED	12 5%	2 3%	7 5%	3 17%	- 2%	1 3%	1 4%	2 3%	6 7%	4 4%	4 24%	1 2%	5 12%	3 4%	5 6%	- -	8 4%	- -	2 12%	- -	2 5%	1 3%	2 3%	3 4%

Table 16-3
QUESTION 16:

If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
**D/S (CONSERVATIVE - LIBERAL)	17 7%	22 18%	-5 -4%	3 3%	-9 -18%	-10 -28%	3 4%	8 14%	13 22%	- -	21 37%	-7 -11%	1 1%	80 100%	- -	-63 -100%	25 33%	-15 -19%	10 12%	-3 -18%
TOTAL CONSERVATIVE -----	80 32%	43 36%	37 28%	23 29%	13 28%	5 14%	25 28%	22 38%	25 42%	14 23%	28 51%	17 25%	19 30%	80 100%	- -	- -	33 43%	16 19%	29 38%	2 13%
MODERATE -----	94 38%	49 42%	45 34%	32 40%	12 25%	15 41%	36 40%	19 33%	21 35%	30 49%	18 33%	22 33%	22 35%	- -	94 100%	- -	28 37%	35 42%	27 35%	4 30%
TOTAL LIBERAL -----	63 25%	21 18%	42 32%	21 25%	22 47%	16 42%	22 25%	14 24%	12 20%	13 22%	8 14%	24 36%	18 29%	- -	- -	63 100%	8 11%	31 38%	20 26%	4 32%
VERY CONSERVATIVE	42 17%	24 21%	18 14%	7 9%	11 23%	4 9%	11 12%	12 21%	14 24%	9 15%	15 26%	6 8%	12 19%	42 53%	- -	- -	20 26%	8 10%	14 18%	- 2%
SOMEWHAT CONSERVATIVE	38 15%	19 16%	19 14%	16 20%	2 5%	2 5%	14 16%	10 17%	11 18%	5 8%	14 25%	11 17%	7 11%	38 47%	- -	- -	13 17%	8 9%	16 20%	2 11%
SOMEWHAT LIBERAL	36 14%	15 12%	21 16%	11 14%	10 21%	7 18%	16 17%	10 17%	3 5%	10 16%	5 9%	13 19%	8 13%	- -	- -	36 56%	2 3%	18 22%	12 15%	3 24%
VERY LIBERAL	28 11%	6 6%	21 16%	9 12%	12 25%	9 24%	6 7%	4 7%	9 15%	4 6%	3 5%	12 17%	10 16%	- -	- -	28 44%	6 8%	13 16%	8 10%	1 8%
DK/REFUSED	12 5%	4 4%	8 6%	5 6%	- -	1 2%	6 7%	3 5%	2 3%	3 6%	1 2%	4 6%	4 6%	- -	- -	- -	7 9%	1 1%	1 1%	3 25%

Table 17-1
QUESTION 17:
Age.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	228 91%	22 9%	64 26%	89 36%	238 95%	12 5%	162 65%	86 35%	74 30%	107 43%	68 27%	108 43%	119 48%	23 9%	40 16%	25 10%	67 27%	76 30%	86 35%	112 45%	138 55%
18 - 34	37 15%	30 13%	7 34%	7 11%	14 16%	35 15%	3 21%	14 9%	24 27%	10 14%	14 13%	13 20%	20 19%	16 13%	2 7%	10 25%	5 19%	8 12%	10 14%	17 20%	3 2%	35 25%
35 - 54	90 36%	83 36%	7 32%	24 37%	33 37%	84 35%	6 54%	61 37%	29 34%	22 30%	40 37%	28 41%	28 26%	49 41%	14 59%	11 28%	13 50%	23 34%	31 41%	27 31%	26 24%	64 46%
55 - 64	57 23%	57 25%	- -	14 22%	21 23%	55 23%	3 22%	41 25%	17 19%	14 18%	29 27%	15 22%	26 25%	27 23%	4 16%	13 32%	2 8%	16 24%	18 24%	19 22%	29 26%	28 20%
65 AND ABOVE	60 24%	53 23%	7 34%	18 28%	19 21%	60 25%	- 3%	43 26%	16 18%	28 38%	21 19%	11 16%	33 31%	23 19%	4 16%	6 15%	5 19%	20 29%	14 18%	22 25%	51 46%	9 7%
REFUSED	5 2%	5 2%	- -	1 1%	2 3%	5 2%	- -	4 2%	1 1%	- -	4 3%	1 2%	- -	5 4%	- 2%	- -	1 4%	1 1%	2 3%	1 1%	3 2%	2 2%
MALE 18-54	60 24%	55 24%	5 24%	15 23%	26 29%	58 24%	3 21%	41 25%	19 23%	15 21%	34 31%	11 16%	22 20%	37 31%	1 5%	10 26%	7 27%	17 25%	32 42%	11 13%	14 13%	46 33%
MALE 55+	55 22%	52 23%	3 16%	15 23%	23 26%	55 23%	1 7%	43 26%	13 15%	20 27%	28 26%	8 11%	26 24%	28 23%	2 7%	7 16%	3 10%	16 25%	19 26%	17 19%	35 31%	21 15%
FEMALE 18-54	67 27%	58 26%	9 42%	16 25%	21 23%	61 26%	6 54%	34 21%	33 39%	17 23%	20 19%	30 44%	26 24%	27 23%	14 61%	11 27%	11 42%	14 21%	10 13%	33 38%	15 13%	53 38%
FEMALE 55+	62 25%	58 25%	4 18%	18 28%	17 19%	60 25%	2 17%	41 25%	20 23%	22 29%	22 21%	18 27%	33 31%	23 19%	6 26%	12 31%	4 17%	19 28%	12 16%	25 29%	45 41%	17 12%

Table 17-2
QUESTION 17:
Age.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE					INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+	
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%	
18 - 34	37 15%	14 15%	22 15%	2 16%	7 30%	8 27%	8 24%	11 21%	12 13%	14 15%	2 8%	1 4%	3 6%	4 5%	11 13%	21 26%	27 14%	- -	3 19%	6 28%	13 31%	3 11%	9 15%	5 8%	
35 - 54	90 36%	27 31%	59 40%	4 25%	4 17%	11 35%	11 31%	16 29%	33 37%	35 37%	5 27%	9 36%	14 33%	28 35%	35 42%	25 31%	68 34%	1 30%	5 33%	14 72%	13 30%	8 30%	20 34%	35 51%	
55 - 64	57 23%	21 24%	33 22%	4 25%	5 23%	6 18%	6 18%	12 22%	24 27%	20 21%	6 35%	6 25%	12 30%	24 30%	14 17%	19 23%	47 23%	2 37%	6 38%	- -	4 10%	6 25%	15 25%	19 28%	
65 AND ABOVE	60 24%	27 30%	28 19%	5 35%	7 30%	6 19%	9 25%	16 28%	18 20%	23 24%	6 30%	8 32%	12 29%	22 27%	20 24%	15 19%	56 28%	1 27%	1 6%	- -	13 29%	9 35%	14 24%	9 13%	
REFUSED	5 2%	- -	5 3%	- -	- -	- 1%	- 1%	- -	2 3%	2 2%	- -	1 2%	1 1%	2 3%	2 3%	- 1%	2 1%	- 7%	1 4%	- -	- -	- -	1 1%	- 1%	
MALE 18-54	60 24%	18 21%	38 26%	3 24%	4 16%	4 12%	4 11%	14 25%	31 34%	16 17%	2 9%	4 19%	6 15%	15 19%	23 27%	20 25%	43 21%	- -	5 31%	11 54%	3 7%	7 28%	12 21%	20 29%	
MALE 55+	55 22%	23 26%	31 21%	1 7%	3 15%	3 11%	4 12%	14 26%	22 25%	16 17%	4 22%	6 26%	9 22%	23 28%	18 21%	14 17%	43 22%	3 64%	5 33%	- -	7 16%	5 21%	16 27%	14 20%	
FEMALE 18-54	67 27%	22 25%	43 29%	2 17%	7 30%	15 50%	15 45%	14 25%	14 16%	34 36%	5 26%	5 22%	10 24%	17 21%	23 28%	26 32%	52 26%	1 30%	3 20%	9 46%	23 53%	3 13%	17 28%	21 30%	
FEMALE 55+	62 25%	24 28%	30 20%	7 52%	9 39%	8 26%	11 31%	13 24%	19 22%	27 29%	8 43%	7 31%	15 37%	23 29%	17 20%	20 25%	59 30%	- -	2 11%	- -	10 23%	10 39%	13 23%	14 21%	

Table 17-3
QUESTION 17:
Age.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FEMALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
18 - 34	37 15%	24 21%	13 10%	12 14%	2 4%	37 100%	-	-	-	24 40%	-	13 20%	-	5 7%	15 16%	16 25%	10 12%	24 29%	3 4%	1 7%
35 - 54	90 36%	36 30%	54 41%	46 57%	8 18%	-	90 100%	-	-	36 60%	-	54 80%	-	25 32%	36 38%	22 35%	26 34%	24 30%	33 43%	6 44%
55 - 64	57 23%	27 23%	31 23%	20 24%	10 20%	-	-	57 100%	-	-	27 48%	-	31 49%	22 27%	19 20%	14 21%	22 29%	12 15%	20 25%	3 24%
65 AND ABOVE	60 24%	29 24%	31 24%	3 3%	26 56%	-	-	-	60 100%	-	29 52%	-	31 51%	25 31%	21 22%	12 19%	18 23%	20 25%	18 24%	3 25%
REFUSED	5 2%	2 2%	3 2%	1 1%	1 2%	-	-	-	-	-	-	-	-	3 3%	2 3%	-	1 2%	1 1%	3 3%	-
MALE 18-54	60 24%	60 51%	-	-	-	24 65%	36 40%	-	-	60 100%	-	-	-	14 17%	30 31%	13 21%	12 15%	30 37%	15 19%	3 25%
MALE 55+	55 22%	55 47%	-	-	-	-	-	27 47%	29 48%	-	55 100%	-	-	28 35%	18 19%	8 12%	18 23%	12 14%	21 27%	5 35%
FEMALE 18-54	67 27%	-	67 51%	58 71%	10 21%	13 35%	54 60%	-	-	-	-	67 100%	-	17 21%	22 23%	24 39%	24 31%	18 22%	22 28%	4 27%
FEMALE 55+	62 25%	-	62 47%	22 28%	36 77%	-	-	31 53%	31 52%	-	-	-	62 100%	19 23%	22 23%	18 28%	22 29%	21 26%	17 22%	2 14%

Table 18-1
 QUESTION 18:
 What is your main racial background?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	228 91%	22 9%	64 26%	89 36%	238 95%	12 5%	162 65%	86 35%	74 30%	107 43%	68 27%	108 43%	119 48%	23 9%	40 16%	25 10%	67 27%	76 30%	86 35%	112 45%	138 55%
WHITE	200 80%	184 81%	16 7%	54 85%	77 86%	197 83%	3 24%	146 90%	53 61%	62 84%	89 83%	49 71%	88 82%	99 83%	14 58%	29 74%	18 72%	51 76%	62 82%	70 81%	97 87%	103 74%
HISPANIC OR LATINO	20 8%	17 7%	3 15%	3 5%	3 3%	14 6%	6 54%	5 3%	15 17%	6 8%	5 5%	9 14%	5 5%	5 4%	9 40%	2 6%	3 11%	8 12%	5 7%	3 4%	5 11%	15 11%
ASIAN AMERICAN	15 6%	13 6%	2 9%	1 2%	3 3%	13 6%	2 14%	1 1%	14 16%	1 2%	6 5%	8 11%	9 8%	6 5%	- -	7 18%	3 12%	4 6%	2 2%	9 10%	2 1%	13 10%
AFRICAN AMERICAN/BLACK	5 2%	5 2%	- -	4 6%	- -	4 2%	1 7%	3 2%	2 3%	3 4%	2 2%	- -	3 3%	2 2%	- -	- -	- -	3 4%	- -	2 2%	3 3%	2 1%
REFUSED	10 4%	9 4%	1 4%	1 2%	7 8%	10 4%	- -	8 5%	2 3%	2 2%	6 5%	3 4%	2 2%	7 6%	- 2%	1 2%	1 5%	1 2%	6 8%	2 2%	5 4%	5 4%

Table 18-2
 QUESTION 18:
 What is your main racial background?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%
WHITE	200 80%	68 77%	118 80%	14 98%	20 88%	22 71%	26 74%	46 84%	78 88%	68 71%	18 100%	15 62%	33 78%	75 94%	64 78%	56 69%	200 100%	-	-	-	31 73%	22 88%	46 78%	62 90%
HISPANIC OR LATINO	20 8%	6 7%	14 9%	-	2 10%	8 27%	8 25%	3 5%	3 3%	12 12%	-	5 22%	5 13%	-	8 10%	12 15%	-	-	-	20 100%	6 15%	2 9%	5 9%	-
ASIAN AMERICAN	15 6%	9 10%	6 4%	-	-	-	-	3 6%	2 2%	10 11%	-	2 10%	2 6%	2 3%	5 6%	7 9%	-	-	15 100%	-	3 7%	-	7 12%	5 7%
AFRICAN AMERICAN/BLACK	5 2%	3 4%	2 1%	-	-	-	-	2 3%	-	3 3%	-	1 3%	1 2%	-	1 1%	4 5%	-	5 100%	-	-	1 2%	-	-	2 2%
REFUSED	10 4%	2 2%	8 5%	-	-	-	-	1 1%	6 7%	3 3%	-	1 2%	1 1%	2 3%	4 5%	1 1%	-	-	-	-	1 3%	1 3%	-	1 1%

Table 18-3
 QUESTION 18:
 What is your main racial background?

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
WHITE	200 80%	87 74%	113 85%	68 84%	41 88%	27 73%	68 75%	47 81%	56 93%	43 71%	43 78%	52 78%	59 95%	69 86%	75 79%	49 77%	68 89%	68 83%	55 72%	9 61%
HISPANIC OR LATINO	20 8%	11 9%	9 7%	9 11%	- -	6 15%	14 16%	- -	- -	11 18%	- -	9 14%	- -	3 4%	12 12%	6 9%	6 8%	6 7%	8 11%	- -
ASIAN AMERICAN	15 6%	10 9%	5 4%	2 2%	3 6%	3 8%	5 5%	6 10%	1 2%	5 8%	5 9%	3 4%	2 3%	2 3%	5 5%	6 9%	- -	5 7%	6 8%	3 24%
AFRICAN AMERICAN/BLACK	5 2%	4 3%	1 1%	- -	1 3%	- -	1 2%	2 3%	1 2%	- -	3 6%	1 2%	- -	1 1%	2 2%	2 3%	- -	- -	3 4%	1 11%
REFUSED	10 4%	6 5%	4 3%	2 2%	1 2%	2 5%	1 1%	3 6%	2 3%	2 3%	4 7%	1 2%	1 2%	5 7%	1 1%	1 1%	3 3%	3 3%	4 5%	1 5%

Table 19-1
 QUESTION 19:
 What is your annual household income BEFORE taxes?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	228 91%	22 9%	64 26%	89 36%	238 95%	12 5%	162 65%	86 35%	74 30%	107 43%	68 27%	108 43%	119 48%	23 9%	40 16%	25 10%	67 27%	76 30%	86 35%	112 45%	138 55%
<\$40K	43 17%	35 15%	8 39%	10 15%	11 12%	36 15%	7 57%	19 12%	23 27%	16 22%	11 10%	16 24%	25 23%	9 8%	9 38%	9 22%	3 12%	11 17%	5 7%	18 21%	14 13%	29 21%
\$40-\$60K	26 10%	23 10%	3 13%	8 12%	6 7%	24 10%	1 12%	16 10%	9 11%	6 9%	15 14%	4 6%	11 10%	15 12%	- -	5 14%	2 7%	7 11%	7 9%	11 13%	14 13%	11 8%
\$60-\$100K	59 24%	55 24%	4 19%	15 23%	24 27%	59 25%	- -	38 23%	21 25%	16 21%	24 23%	19 27%	29 27%	22 18%	8 33%	14 35%	3 13%	22 33%	18 24%	14 17%	25 22%	34 25%
\$100K+	69 28%	65 29%	4 19%	20 32%	31 34%	67 28%	3 22%	57 35%	13 15%	20 28%	37 34%	12 18%	24 22%	44 37%	2 7%	5 12%	7 28%	14 22%	29 39%	23 27%	26 23%	43 31%
UNDER \$20,000	13 5%	11 5%	2 11%	5 7%	4 5%	13 5%	- 3%	8 5%	5 6%	7 9%	5 4%	2 3%	10 9%	3 2%	1 4%	3 7%	- -	5 7%	3 3%	4 5%	5 5%	8 6%
\$20,0001 - \$40,000	30 12%	24 10%	6 28%	5 8%	7 8%	24 10%	6 54%	11 7%	18 21%	9 13%	6 6%	14 21%	15 14%	7 6%	8 34%	6 14%	3 12%	6 10%	3 3%	14 16%	9 8%	21 15%
\$40,001 - \$60,000	26 10%	23 10%	3 13%	8 12%	6 7%	24 10%	1 12%	16 10%	9 11%	6 9%	15 14%	4 6%	11 10%	15 12%	- -	5 14%	2 7%	7 11%	7 9%	11 13%	14 13%	11 8%
\$60,001 - \$80,000	32 13%	30 13%	2 9%	8 12%	14 16%	32 14%	- -	21 13%	12 14%	7 9%	14 13%	12 17%	14 13%	13 11%	6 25%	7 17%	2 8%	13 20%	9 12%	7 8%	15 13%	17 13%
\$80,001 - \$100,000	26 11%	24 11%	2 10%	7 11%	10 11%	26 11%	- -	17 10%	10 11%	9 12%	10 10%	7 10%	16 14%	9 8%	2 8%	7 18%	1 5%	9 13%	8 11%	7 8%	10 9%	16 12%
\$100,001 - \$150,000	39 16%	35 15%	4 19%	13 21%	14 16%	37 16%	2 14%	30 18%	9 11%	14 19%	16 15%	9 13%	16 15%	22 19%	1 5%	3 8%	6 23%	7 11%	11 14%	18 21%	16 14%	23 17%
\$150,000 - \$200,000	11 5%	11 5%	- -	5 8%	6 7%	11 5%	- -	11 7%	1 1%	4 5%	7 7%	- 1%	4 4%	7 6%	- -	- 1%	- -	4 6%	7 10%	- -	8 7%	4 3%
OVER \$200,000	19 8%	19 8%	- -	2 3%	10 11%	18 8%	1 7%	16 10%	3 3%	3 4%	13 12%	3 4%	4 4%	14 12%	- 2%	1 3%	1 4%	3 5%	11 15%	5 5%	2 2%	17 12%
REFUSED	53 21%	51 22%	2 10%	12 19%	17 19%	52 22%	1 10%	32 20%	20 23%	15 21%	20 19%	18 26%	19 17%	29 25%	5 22%	7 17%	10 40%	12 18%	16 22%	20 23%	33 29%	20 15%

Table 19-2
QUESTION 19:
What is your annual household income BEFORE taxes?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%
<\$40K	43 17%	19 22%	23 15%	1 7%	9 38%	13 43%	13 39%	14 25%	9 10%	21 22%	4 20%	3 12%	6 16%	11 13%	6 8%	26 32%	31 16%	1 20%	3 20%	6 32%	43 100%	-	-	-
\$40-\$60K	26 10%	6 7%	20 13%	-	5 21%	5 16%	5 14%	5 8%	12 13%	9 9%	5 28%	4 17%	9 21%	6 8%	12 15%	7 9%	22 11%	-	-	2 12%	-	26 100%	-	-
\$60-\$100K	59 24%	26 30%	28 19%	5 33%	4 16%	7 23%	8 24%	9 17%	19 22%	23 25%	3 16%	14 57%	16 39%	21 26%	23 28%	13 16%	46 23%	-	7 46%	5 27%	-	-	59 100%	-
\$100K+	69 28%	21 24%	46 31%	3 19%	3 13%	2 6%	3 10%	16 29%	34 38%	19 20%	4 24%	1 5%	6 14%	25 31%	25 30%	20 24%	62 31%	2 31%	5 34%	-	-	-	-	69 100%
UNDER \$20,000	13 5%	6 7%	6 4%	1 7%	4 15%	4 11%	4 10%	5 10%	3 3%	5 5%	-	-	-	3 3%	2 2%	8 10%	13 7%	-	-	-	13 31%	-	-	-
\$20,0001 - \$40,000	30 12%	13 15%	17 11%	-	5 22%	10 32%	10 29%	8 15%	6 7%	15 16%	4 20%	3 12%	6 16%	8 10%	4 5%	18 22%	18 9%	1 20%	3 20%	6 32%	30 69%	-	-	-
\$40,001 - \$60,000	26 10%	6 7%	20 13%	-	5 21%	5 16%	5 14%	5 8%	12 13%	9 9%	5 28%	4 17%	9 21%	6 8%	12 15%	7 9%	22 11%	-	-	2 12%	-	26 100%	-	-
\$60,001 - \$80,000	32 13%	14 16%	18 12%	1 6%	-	5 16%	5 14%	6 11%	10 11%	12 13%	1 8%	8 35%	9 22%	9 11%	15 18%	7 8%	25 12%	-	2 11%	5 27%	-	-	32 55%	-
\$80,001 - \$100,000	26 11%	12 14%	10 7%	4 27%	3 14%	2 8%	3 10%	4 6%	9 10%	11 11%	1 8%	5 22%	7 16%	12 15%	8 10%	6 7%	21 11%	-	5 35%	-	-	-	26 45%	-
\$100,001 - \$150,000	39 16%	13 14%	24 16%	3 19%	3 13%	1 5%	3 9%	9 17%	13 15%	15 16%	2 13%	1 3%	3 7%	11 14%	14 17%	14 17%	33 17%	1 13%	5 34%	-	-	-	-	39 56%
\$150,000 - \$200,000	11 5%	4 5%	7 5%	-	-	-	-	3 6%	7 8%	1 1%	-	1 2%	1 1%	5 7%	4 4%	2 3%	11 5%	-	-	-	-	-	-	11 16%
OVER \$200,000	19 8%	4 5%	15 10%	-	-	-	-	3 6%	13 15%	3 3%	2 11%	-	2 5%	8 10%	7 9%	3 4%	18 9%	1 17%	-	-	-	-	-	19 27%
REFUSED	53 21%	16 18%	31 21%	6 42%	3 13%	4 12%	5 14%	12 22%	15 17%	24 25%	2 13%	2 9%	5 11%	18 22%	16 19%	15 18%	38 19%	2 50%	-	6 29%	-	-	-	-

Table 19-3
 QUESTION 19:
 What is your annual household income BEFORE taxes?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FEMALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
<\$40K -----	43 17%	10 9%	33 25%	20 25%	13 28%	13 36%	13 14%	4 7%	13 21%	3 5%	7 13%	23 34%	10 16%	10 13%	9 10%	21 34%	18 23%	13 16%	12 16%	- 2%
\$40-\$60K -----	26 10%	12 11%	13 10%	6 8%	7 14%	3 7%	8 9%	6 11%	9 15%	7 12%	5 10%	3 5%	10 16%	8 10%	10 11%	7 11%	10 13%	4 5%	10 13%	1 8%
\$60-\$100K -----	59 24%	29 25%	30 23%	19 24%	10 22%	9 24%	20 22%	15 26%	14 24%	12 21%	16 29%	17 25%	13 21%	19 23%	25 26%	14 22%	14 19%	22 27%	19 24%	3 24%
\$100K+ -----	69 28%	34 29%	36 27%	29 36%	7 14%	5 14%	35 39%	19 34%	9 15%	20 33%	14 25%	21 31%	14 23%	25 31%	29 31%	13 21%	17 23%	25 30%	22 29%	5 35%
UNDER \$20,000	13 5%	6 5%	7 6%	3 4%	4 10%	8 21%	-	1 1%	5 8%	3 5%	3 5%	5 7%	3 5%	4 4%	2 2%	8 12%	3 4%	8 9%	2 3%	- 2%
\$20,0001 - \$40,000	30 12%	4 4%	26 19%	17 21%	9 19%	6 15%	13 14%	4 6%	8 13%	-	4 8%	18 27%	7 12%	7 8%	8 8%	14 21%	15 19%	5 7%	10 13%	- -
\$40,001 - \$60,000	26 10%	12 11%	13 10%	6 8%	7 14%	3 7%	8 9%	6 11%	9 15%	7 12%	5 10%	3 5%	10 16%	8 10%	10 11%	7 11%	10 13%	4 5%	10 13%	1 8%
\$60,001 - \$80,000	32 13%	16 13%	16 12%	9 11%	7 16%	4 10%	13 15%	6 10%	9 15%	7 12%	8 14%	10 14%	7 11%	12 14%	12 12%	7 12%	8 11%	11 13%	11 14%	2 16%
\$80,001 - \$100,000	26 11%	13 11%	13 10%	10 13%	3 7%	5 14%	7 7%	9 16%	5 9%	5 8%	8 15%	7 10%	6 10%	7 9%	13 14%	7 10%	6 8%	11 14%	8 11%	1 8%
\$100,001 - \$150,000	39 16%	18 15%	21 16%	18 22%	3 7%	3 8%	18 20%	13 23%	5 8%	8 13%	10 19%	13 20%	8 13%	11 13%	15 16%	11 17%	6 8%	14 17%	15 19%	4 31%
\$150,000 - \$200,000	11 5%	6 5%	6 4%	4 5%	2 4%	-	8 8%	-	4 7%	4 7%	1 3%	3 5%	2 4%	5 7%	4 4%	2 4%	3 4%	5 6%	2 3%	1 4%
OVER \$200,000	19 8%	10 9%	9 7%	7 9%	1 3%	3 7%	10 11%	6 10%	-	8 14%	2 4%	4 6%	4 6%	9 11%	10 11%	-	8 10%	5 7%	5 7%	- -
REFUSED	53 21%	32 27%	21 16%	6 8%	10 22%	7 19%	14 16%	13 22%	15 26%	17 29%	13 24%	4 6%	15 24%	19 24%	21 23%	8 12%	17 22%	18 21%	14 18%	4 31%

Table 20-1
QUESTION 20:
Gender.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	228 91%	22 9%	64 26%	89 36%	238 95%	12 5%	162 65%	86 35%	74 30%	107 43%	68 27%	108 43%	119 48%	23 9%	40 16%	25 10%	67 27%	76 30%	86 35%	112 45%	138 55%
**D/S (MALE - FEMALE)	-15 -6%	-11 -5%	-4 -20%	-5 -7%	11 12%	-10 -4%	-5 -43%	8 5%	-21 -24%	-3 -4%	19 18%	-32 -46%	-11 -11%	14 12%	-18 -77%	-6 -16%	-6 -25%	-	30 40%	-31 -36%	-11 -9%	-4 -3%
MALE	118 47%	109 48%	9 40%	30 46%	50 56%	114 48%	3 29%	85 52%	33 38%	36 48%	63 59%	18 27%	48 45%	67 56%	3 12%	17 42%	10 37%	34 50%	53 70%	28 32%	51 45%	67 48%
TOTAL FEMALE -----	133 53%	119 52%	13 60%	34 54%	39 44%	124 52%	8 71%	77 48%	54 62%	38 52%	44 41%	50 73%	60 55%	53 44%	20 88%	23 58%	16 63%	34 50%	23 30%	59 68%	61 55%	71 52%
WORKING OUTSIDE THE HOME	81 32%	71 31%	10 46%	16 25%	26 30%	73 30%	8 68%	46 28%	35 40%	19 25%	29 27%	33 48%	34 31%	33 28%	14 62%	16 41%	9 35%	15 23%	15 20%	39 46%	23 21%	57 41%
HOMEMAKER	47 19%	44 19%	3 14%	18 29%	11 13%	47 20%	- 3%	29 18%	16 18%	19 26%	13 13%	14 21%	24 23%	18 15%	4 19%	6 14%	7 28%	18 26%	7 9%	18 21%	34 30%	13 10%
REFUSED	5 2%	5 2%	- -	- -	2 2%	5 2%	- -	2 1%	3 3%	1 1%	2 1%	3 4%	1 1%	2 1%	2 8%	1 2%	- -	1 1%	1 1%	1 1%	4 4%	1 -

Table 20-2
QUESTION 20:
Gender.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%
**D/S (MALE - FEMALE)	-15 -6%	-5 -6%	-4 -3%	-5 -38%	-9 -38%	-17 -54%	-19 -54%	1 2%	20 22%	-32 -34%	-7 -38%	-3 -11%	-11 -26%	-3 -4%	1 1%	-12 -16%	-26 -13%	2 41%	6 37%	1 7%	-23 -53%	-1 -3%	-1 -1%	-2 -2%
MALE	118 47%	41 47%	72 49%	4 31%	7 31%	7 23%	8 23%	28 51%	54 61%	32 33%	6 31%	11 44%	15 37%	38 48%	42 51%	34 42%	87 44%	4 70%	10 69%	11 54%	10 23%	12 49%	29 49%	34 49%
TOTAL FEMALE -----	133 53%	47 53%	76 51%	10 69%	16 69%	24 77%	27 77%	27 49%	35 39%	63 67%	13 69%	13 56%	26 63%	42 52%	41 49%	46 58%	113 56%	1 30%	5 31%	9 46%	33 77%	13 51%	30 51%	36 51%
WORKING OUTSIDE THE HOME	81 32%	24 28%	54 36%	3 19%	12 54%	21 69%	22 65%	14 26%	22 24%	39 42%	8 41%	7 29%	14 35%	23 29%	29 36%	26 33%	68 34%	- -	2 11%	9 46%	20 46%	6 24%	19 33%	29 42%
HOMEMAKER	47 19%	21 24%	20 14%	5 35%	3 13%	2 8%	4 11%	13 23%	11 12%	21 23%	3 18%	6 24%	9 22%	16 20%	9 11%	20 25%	41 21%	1 30%	3 20%	- -	13 31%	7 25%	10 18%	7 9%
REFUSED	5 2%	1 1%	2 1%	2 15%	- 2%	- -	- 1%	- -	2 3%	2 3%	2 10%	1 2%	2 6%	2 3%	2 2%	- -	4 2%	- -	- -	- -	- -	1 2%	- -	- -

Table 20-3
QUESTION 20:
Gender.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
**D/S (MALE - FEMALE)	-15 -6%	118 100%	-133 -100%	-81 -100%	-47 -100%	11 29%	-18 -20%	-4 -7%	-3 -5%	60 100%	55 100%	-67 -100%	-62 -100%	5 7%	4 4%	-21 -34%	-17 -22%	3 4%	-4 -6%	3 19%
MALE	118 47%	118 100%	-	-	-	24 65%	36 40%	27 47%	29 48%	60 100%	55 100%	-	-	43 53%	49 52%	21 33%	30 39%	43 52%	36 47%	8 60%
TOTAL FEMALE	133 53%	-	133 100%	81 100%	47 100%	13 35%	54 60%	31 53%	31 52%	-	-	67 100%	62 100%	37 47%	45 48%	42 67%	47 61%	39 48%	41 53%	6 40%
WORKING OUTSIDE THE HOME	81 32%	-	81 61%	81 100%	-	12 31%	46 51%	20 34%	3 4%	-	-	58 85%	22 36%	23 29%	32 34%	21 32%	31 40%	24 29%	24 32%	2 15%
HOMEMAKER	47 19%	-	47 35%	-	47 100%	2 4%	8 9%	10 17%	26 44%	-	-	10 15%	36 58%	13 16%	12 13%	22 34%	14 18%	14 17%	15 20%	4 26%
REFUSED	5 2%	-	5 4%	-	-	-	-	1 2%	2 4%	-	-	-	4 6%	1 1%	1 1%	-	2 3%	1 2%	1 2%	-

Table 21-1
QUESTION GEO:
Region.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	228 91%	22 9%	64 26%	89 36%	238 95%	12 5%	162 65%	86 35%	74 30%	107 43%	68 27%	108 43%	119 48%	23 9%	40 16%	25 10%	67 27%	76 30%	86 35%	112 45%	138 55%
NORTH KANE	77 31%	71 31%	5 24%	10 16%	35 39%	73 31%	3 27%	53 33%	24 27%	18 25%	36 34%	22 33%	25 24%	40 34%	11 47%	8 19%	5 20%	18 26%	23 30%	30 35%	37 33%	39 29%
SOUTH KANE	82 33%	77 34%	5 24%	34 53%	25 28%	79 33%	3 24%	58 36%	24 28%	32 43%	32 30%	19 27%	41 38%	35 30%	6 26%	10 25%	8 31%	24 35%	25 33%	27 31%	40 36%	42 30%
DUPAGE	77 31%	68 30%	9 42%	15 24%	27 31%	72 30%	5 46%	47 29%	29 34%	20 27%	36 34%	21 31%	33 31%	38 32%	6 25%	17 44%	10 40%	20 30%	26 34%	23 26%	29 26%	48 35%
COOK	14 6%	12 5%	2 10%	5 7%	2 3%	14 6%	- 3%	4 3%	10 11%	4 6%	3 3%	7 10%	8 8%	5 5%	- 1%	5 12%	2 9%	5 8%	2 3%	7 8%	5 5%	9 6%

Table 21-2
QUESTION GEO:
Region.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE					INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%
NORTH KANE	77 31%	21 24%	52 35%	3 20%	8 34%	12 39%	13 37%	17 31%	33 38%	23 24%	12 67%	7 28%	19 45%	34 42%	25 30%	15 19%	68 34%	- -	- -	6 30%	18 41%	10 40%	14 25%	17 25%
SOUTH KANE	82 33%	37 42%	39 27%	6 39%	3 15%	6 20%	7 19%	24 44%	27 31%	28 30%	2 13%	3 12%	5 13%	15 19%	32 38%	34 42%	68 34%	- 7%	5 37%	6 28%	13 30%	4 18%	22 38%	25 36%
DUPAGE	77 31%	22 25%	50 34%	5 35%	11 49%	12 39%	14 42%	9 16%	26 29%	38 39%	3 17%	12 51%	15 36%	30 38%	20 24%	26 32%	55 28%	3 64%	6 41%	8 42%	12 28%	10 38%	19 32%	22 32%
COOK	14 6%	8 9%	6 4%	1 6%	1 2%	1 2%	1 2%	5 9%	2 2%	7 7%	1 3%	2 9%	3 7%	1 1%	7 8%	6 7%	9 4%	1 30%	3 22%	- -	- 1%	1 4%	3 6%	5 7%

Table 21-3
QUESTION GEO:
Region.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FEMALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
NORTH KANE	77 31%	30 25%	47 35%	31 38%	14 30%	10 25%	26 29%	22 38%	18 30%	12 19%	18 32%	24 35%	22 35%	33 41%	28 30%	8 13%	77 100%	-	-	-
SOUTH KANE	82 33%	43 36%	39 30%	24 29%	14 30%	24 64%	24 27%	12 22%	20 34%	30 50%	12 21%	18 27%	21 34%	16 20%	35 37%	31 49%	-	82 100%	-	-
DUPAGE	77 31%	36 31%	41 31%	24 30%	15 32%	3 8%	33 37%	20 34%	18 31%	15 25%	21 38%	22 32%	17 28%	29 37%	27 29%	20 31%	-	-	77 100%	-
COOK	14 6%	8 7%	6 4%	2 3%	4 8%	1 3%	6 7%	3 6%	3 6%	3 6%	5 9%	4 6%	2 3%	2 2%	4 4%	4 7%	-	-	-	14 100%

Table 22-1
Date./Phone Type.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	228 91%	22 9%	64 26%	89 36%	238 95%	12 5%	162 65%	86 35%	74 30%	107 43%	68 27%	108 43%	119 48%	23 9%	40 16%	25 10%	67 27%	76 30%	86 35%	112 45%	138 55%
DATE																						
WED, MAR 20	126 50%	113 49%	13 60%	34 53%	50 56%	120 50%	6 53%	78 48%	47 54%	33 45%	55 51%	38 55%	52 48%	61 51%	13 54%	19 48%	12 47%	35 52%	38 50%	40 46%	67 60%	59 43%
THU, MAR 21	124 50%	115 51%	9 40%	30 47%	39 44%	119 50%	6 47%	84 52%	40 46%	41 55%	53 49%	31 45%	56 52%	58 49%	11 46%	21 52%	13 53%	32 48%	38 50%	47 54%	45 40%	79 57%
PHONE TYPE																						
LAND	112 45%	106 47%	6 26%	29 46%	45 50%	112 47%	- 3%	88 54%	22 26%	35 48%	52 49%	24 35%	49 45%	53 45%	10 44%	14 34%	6 24%	31 46%	38 50%	35 40%	112 100%	- -
CELL	138 55%	122 53%	16 74%	35 54%	45 50%	127 53%	11 97%	74 46%	64 74%	39 52%	55 51%	44 65%	59 55%	66 55%	13 56%	26 66%	19 76%	36 54%	38 50%	51 60%	- -	138 100%

Table 22-2
Date./Phone Type.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	88 35%	147 59%	14 6%	23 9%	31 12%	34 14%	55 22%	89 36%	95 38%	18 7%	24 10%	42 17%	80 32%	83 33%	80 32%	200 80%	5 2%	15 6%	20 8%	43 17%	26 10%	59 24%	69 28%
DATE																								
WED, MAR 20	126 50%	41 46%	76 52%	8 58%	11 50%	17 54%	19 55%	30 54%	44 50%	43 46%	7 39%	14 58%	21 49%	47 59%	38 47%	39 49%	98 49%	1 30%	10 67%	11 57%	25 58%	14 56%	28 47%	32 46%
THU, MAR 21	124 50%	47 54%	71 48%	6 42%	11 50%	14 46%	16 45%	26 46%	45 50%	52 54%	11 61%	10 42%	21 51%	33 41%	44 53%	41 51%	102 51%	4 70%	5 33%	9 43%	18 42%	11 44%	31 53%	38 54%
PHONE TYPE																								
LAND	112 45%	37 42%	65 44%	10 71%	12 52%	12 38%	14 42%	24 44%	45 51%	38 40%	9 51%	11 46%	20 48%	42 52%	42 50%	25 32%	97 49%	3 63%	2 11%	5 25%	14 33%	14 55%	25 42%	26 38%
CELL	138 55%	51 58%	83 56%	4 29%	11 48%	19 62%	20 58%	31 56%	43 49%	57 60%	9 49%	13 54%	22 52%	38 48%	41 50%	55 68%	103 51%	2 37%	13 89%	15 75%	29 67%	11 45%	34 58%	43 62%

Table 22-3
Date./Phone Type.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	N. KANE	S. KANE	DUPAGE	COOK
BASE=TOTAL SAMPLE	250 100%	118 47%	133 53%	81 32%	47 19%	37 15%	90 36%	57 23%	60 24%	60 24%	55 22%	67 27%	62 25%	80 32%	94 38%	63 25%	77 31%	82 33%	77 31%	14 6%
DATE																				
WED, MAR 20	126 50%	56 48%	69 52%	39 48%	28 60%	18 49%	49 54%	27 47%	29 49%	32 54%	24 43%	35 52%	32 52%	41 51%	49 51%	33 52%	37 48%	43 52%	39 51%	7 49%
THU, MAR 21	124 50%	61 52%	63 48%	42 52%	19 40%	19 51%	41 46%	31 53%	31 51%	28 46%	32 57%	32 48%	30 48%	39 49%	46 49%	31 48%	40 52%	39 48%	38 49%	7 51%
PHONE TYPE																				
LAND	112 45%	51 43%	61 46%	23 29%	34 72%	3 7%	26 29%	29 51%	51 85%	14 24%	35 63%	15 22%	45 73%	39 49%	44 47%	25 40%	37 49%	40 49%	29 38%	5 37%
CELL	138 55%	67 57%	71 54%	57 71%	13 28%	35 93%	64 71%	28 49%	9 15%	46 76%	21 37%	53 78%	17 27%	41 51%	50 53%	38 60%	39 51%	42 51%	48 62%	9 63%