

Table 1-1  
QUESTION 2:

How likely is it you will vote in the 2020 general election for President, U.S. Senate, Congress and the State Legislature?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	239 96%	11 4%	65 26%	97 39%	247 99%	3 1%	187 75%	62 25%	69 27%	112 45%	69 28%	93 37%	131 53%	26 10%	30 12%	26 10%	55 22%	87 35%	86 35%	152 61%	98 39%
**D/S (DEFINITELY - PROBABLY)	228 91%	239 100%	-11 -100%	59 92%	88 91%	226 92%	1 45%	175 93%	52 84%	62 91%	106 94%	59 86%	85 91%	124 95%	19 72%	29 95%	23 89%	47 86%	81 93%	81 94%	139 91%	88 90%
DEFINITELY VOTE	239 96%	239 100%	- -	62 96%	93 95%	237 96%	2 72%	181 97%	57 92%	65 95%	109 97%	64 93%	89 96%	128 97%	22 86%	30 98%	24 95%	51 93%	84 96%	84 97%	146 96%	93 95%
PROBABLY VOTE	11 4%	- -	11 100%	3 4%	4 5%	10 4%	1 28%	6 3%	5 8%	3 5%	3 3%	5 7%	4 4%	4 3%	4 14%	1 2%	1 5%	4 7%	3 4%	3 3%	7 4%	5 5%

Table 1-2

QUESTION 2:

How likely is it you will vote in the 2020 general election for President, U.S. Senate, Congress and the State Legislature?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%
**D/S (DEFINITELY - PROBABLY)	228 91%	66 87%	136 93%	26 93%	26 100%	22 80%	31 85%	38 86%	101 96%	75 89%	25 100%	17 91%	36 96%	78 89%	87 96%	55 85%	186 90%	5 100%	15 100%	11 89%	19 80%	15 90%	45 93%	98 96%
DEFINITELY VOTE	239 96%	71 94%	141 96%	27 97%	26 100%	25 90%	34 93%	41 93%	103 98%	80 95%	25 100%	17 96%	37 98%	83 94%	88 98%	60 93%	197 95%	5 100%	15 100%	12 95%	21 90%	16 95%	46 97%	100 98%
PROBABLY VOTE	11 4%	5 6%	5 4%	1 3%	- -	3 10%	3 7%	3 7%	2 2%	4 5%	- -	1 4%	1 2%	5 6%	2 2%	5 7%	11 5%	- -	- -	1 5%	2 10%	1 5%	2 3%	2 2%

Table 1-3  
QUESTION 2:

How likely is it you will vote in the 2020 general election for President, U.S. Senate, Congress and the State Legislature?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
**D/S (DEFINITELY - PROBABLY)	228 91%	115 95%	113 87%	62 95%	41 75%	30 91%	71 92%	53 100%	67 84%	57 95%	55 96%	44 87%	65 86%	78 93%	91 95%	52 83%	30 91%	74 93%	103 95%	21 70%
DEFINITELY VOTE	239 96%	117 98%	121 93%	63 97%	48 88%	31 95%	74 96%	53 100%	73 92%	58 98%	56 98%	47 94%	70 93%	80 97%	93 97%	58 92%	31 95%	77 96%	106 98%	25 85%
PROBABLY VOTE	11 4%	3 2%	9 7%	2 3%	7 12%	1 5%	3 4%	- -	7 8%	1 2%	1 2%	3 6%	5 7%	3 3%	2 3%	5 8%	1 5%	3 4%	2 2%	4 15%

Table 2-1  
 QUESTION 3:  
 Will you please tell me if you have a favorable or unfavorable opinion of J.B. Pritzker? If you have no opinion or have never heard of him, just say so.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250	239	11	65	97	247	3	187	62	69	112	69	93	131	26	30	26	55	87	86	152	98
	100%	96%	4%	26%	39%	99%	1%	75%	25%	27%	45%	28%	37%	53%	10%	12%	10%	22%	35%	35%	61%	39%
**D/S (FAVORABLE - UNFAVORABLE)	-32	-31	-2	65	-97	-32	-	-34	3	35	-68	-	32	-64	-	-	-1	18	-61	12	-27	-5
	-13%	-13%	-16%	100%	-100%	-13%	-	-18%	5%	51%	-60%	-	35%	-49%	-1%	-	-5%	33%	-70%	14%	-18%	-5%
TOTAL HEARD OF	247	237	10	65	97	247	-	187	59	69	112	66	93	129	26	30	23	54	87	85	150	97
-----	99%	99%	93%	100%	100%	100%	-	100%	95%	100%	100%	96%	100%	98%	99%	100%	90%	99%	100%	99%	99%	99%
TOTAL FAVORABLE	65	62	3	65	-	65	-	50	15	42	9	13	46	14	4	8	5	30	3	28	37	27
-----	26%	26%	23%	100%	-	26%	-	27%	24%	61%	8%	18%	49%	11%	17%	25%	19%	54%	4%	32%	24%	28%
TOTAL UNFAVORABLE	97	93	4	-	97	97	-	84	12	7	77	13	13	79	5	8	6	12	64	16	64	33
-----	39%	39%	39%	-	100%	39%	-	45%	19%	10%	69%	18%	14%	60%	18%	25%	24%	21%	73%	18%	42%	33%
VERY FAVORABLE	27	27	-	27	-	27	-	23	4	20	3	4	20	5	2	1	1	13	2	10	15	12
	11%	11%	-	42%	-	11%	-	12%	7%	29%	3%	6%	22%	3%	10%	4%	5%	24%	2%	11%	10%	13%
SOMEWHAT FAVORABLE	37	35	3	37	-	37	-	27	10	22	6	9	26	10	2	6	4	17	2	18	22	15
	15%	15%	23%	58%	-	15%	-	14%	17%	33%	5%	13%	28%	7%	8%	21%	14%	30%	2%	21%	15%	16%
SOMEWHAT UNFAVORABLE	36	33	3	-	36	36	-	29	7	2	28	6	7	27	2	5	2	6	24	5	22	14
	14%	14%	27%	-	37%	15%	-	16%	11%	3%	25%	9%	7%	21%	9%	15%	6%	10%	28%	6%	14%	14%
VERY UNFAVORABLE	61	59	1	-	61	61	-	55	5	5	49	6	7	52	3	3	5	6	40	11	42	18
	24%	25%	12%	-	63%	25%	-	29%	8%	7%	44%	9%	7%	39%	10%	10%	18%	11%	46%	12%	28%	19%
NO OPINION	86	82	3	-	-	86	-	53	32	19	25	41	34	35	16	15	12	13	20	42	49	37
	34%	34%	31%	-	-	35%	-	28%	53%	28%	23%	59%	36%	27%	63%	50%	47%	23%	23%	48%	32%	37%
NEVER HEARD OF	3	2	1	-	-	-	3	-	3	-	-	3	-	3	-	-	3	1	-	1	2	1
	1%	1%	7%	-	-	-	100%	-	5%	-	-	4%	-	2%	1%	-	10%	1%	-	1%	1%	1%

Table 2-2  
 QUESTION 3:  
 Will you please tell me if you have a favorable or unfavorable opinion of J.B. Pritzker? If you have no opinion or have never heard of him, just say so.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+	
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%	
**D/S (FAVORABLE - UNFAVORABLE)	-32 -13%	33 44%	-73 -49%	7 26%	2 8%	-7 -24%	-1 -3%	22 50%	-64 -60%	8 10%	-5 -21%	-2 -8%	-5 -13%	-45 -52%	-18 -19%	28 43%	-33 -16%	3 63%	-2 -14%	- -4%	2 8%	-3 -16%	3 6%	-31 -30%	
TOTAL HEARD OF -----	247 99%	75 99%	145 99%	27 99%	26 100%	28 100%	37 100%	44 100%	105 100%	82 97%	25 100%	17 96%	37 98%	86 98%	89 99%	65 100%	206 99%	5 100%	15 98%	12 100%	24 100%	16 100%	48 100%	101 99%	
TOTAL FAVORABLE -----	65 26%	43 56%	13 9%	9 33%	7 26%	2 7%	8 20%	26 60%	8 7%	27 32%	5 21%	6 32%	9 24%	7 8%	18 20%	36 55%	54 26%	4 81%	2 12%	2 18%	9 38%	3 20%	15 32%	20 19%	
TOTAL UNFAVORABLE -----	97 39%	9 13%	85 58%	2 8%	5 18%	9 31%	9 23%	4 10%	71 68%	18 22%	11 42%	7 40%	14 37%	53 60%	35 39%	8 12%	87 42%	1 19%	4 26%	3 22%	7 31%	6 36%	12 26%	50 49%	
VERY FAVORABLE	27 11%	22 30%	3 2%	1 5%	- -	- -	- -	12 27%	3 2%	10 12%	2 7%	2 13%	4 10%	1 1%	9 10%	15 22%	19 9%	2 48%	2 12%	2 18%	4 17%	1 5%	10 21%	6 6%	
SOMEWHAT FAVORABLE	37 15%	20 27%	9 6%	8 28%	7 26%	2 7%	8 20%	14 33%	5 5%	16 19%	3 14%	3 19%	6 15%	6 7%	9 10%	21 33%	34 17%	2 33%	- -	- -	5 22%	2 15%	5 11%	13 13%	
SOMEWHAT UNFAVORABLE	36 14%	3 4%	32 22%	1 3%	4 14%	6 21%	6 16%	4 8%	28 26%	3 3%	5 19%	2 10%	5 13%	18 20%	12 13%	6 10%	32 15%	- -	2 16%	- -	4 15%	- -	5 10%	23 23%	
VERY UNFAVORABLE	61 24%	6 9%	53 36%	1 4%	1 4%	3 10%	3 7%	1 2%	44 41%	16 18%	6 23%	5 30%	9 24%	35 40%	23 26%	1 2%	55 26%	1 19%	1 10%	3 22%	4 16%	6 36%	7 15%	27 26%	
NO OPINION	86 34%	23 30%	47 32%	16 58%	14 56%	17 62%	21 56%	13 30%	26 25%	37 44%	9 37%	4 24%	14 36%	25 29%	36 40%	22 33%	65 31%	- -	9 60%	8 60%	7 31%	7 44%	20 43%	31 30%	
NEVER HEARD OF	3 1%	1 1%	2 1%	- 1%	- -	- -	- -	- -	- -	2 3%	- -	1 4%	1 2%	2 2%	1 1%	- -	2 1%	- -	- 2%	- -	- -	- -	- -	- -	1 1%

Table 2-3  
 QUESTION 3:  
 Will you please tell me if you have a favorable or unfavorable opinion of J.B. Pritzker? If you have no opinion or have never heard of him, just say so.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
**D/S (FAVORABLE - UNFAVORABLE)	-32 -13%	-34 -28%	1 1%	-4 -6%	6 11%	-3 -10%	-18 -24%	-8 -15%	-3 -4%	-22 -36%	-13 -23%	- -	2 3%	-38 -46%	-19 -19%	22 35%	-1 -2%	-15 -19%	-8 -8%	-8 -28%
TOTAL HEARD OF	247 99%	118 98%	129 99%	65 100%	54 99%	32 98%	76 99%	53 100%	80 100%	58 97%	57 100%	50 100%	75 100%	83 100%	94 98%	63 100%	32 97%	79 99%	107 99%	29 100%
TOTAL FAVORABLE	65 26%	22 18%	43 33%	20 31%	21 38%	9 29%	14 18%	14 26%	26 32%	7 13%	13 24%	16 31%	26 34%	8 10%	20 21%	33 52%	9 28%	19 23%	30 28%	7 24%
TOTAL UNFAVORABLE	97 39%	56 46%	41 32%	24 37%	15 27%	12 38%	32 42%	21 41%	29 36%	29 49%	26 46%	16 32%	24 31%	46 56%	38 40%	11 17%	10 30%	34 42%	38 35%	15 52%
VERY FAVORABLE	27 11%	9 7%	19 14%	9 13%	10 18%	5 16%	5 7%	4 8%	12 15%	4 7%	5 8%	7 13%	12 16%	2 2%	10 11%	15 23%	5 15%	7 9%	14 13%	1 3%
SOMEWHAT FAVORABLE	37 15%	13 11%	24 18%	11 17%	11 20%	4 12%	9 11%	9 18%	14 17%	3 6%	9 15%	9 18%	14 19%	7 8%	10 10%	18 29%	4 13%	11 14%	16 14%	6 21%
SOMEWHAT UNFAVORABLE	36 14%	16 13%	20 16%	12 18%	8 15%	7 22%	14 18%	9 16%	7 9%	11 19%	5 8%	9 18%	11 15%	13 15%	16 17%	8 12%	2 6%	15 19%	15 14%	4 15%
VERY UNFAVORABLE	61 24%	40 33%	21 16%	12 19%	7 12%	5 17%	19 24%	13 24%	22 27%	18 29%	22 38%	7 13%	13 17%	34 40%	23 24%	3 5%	8 24%	19 23%	23 22%	11 37%
NO OPINION	86 34%	40 34%	45 35%	20 31%	19 34%	10 31%	30 39%	17 33%	25 32%	21 36%	17 30%	18 37%	26 34%	29 34%	36 37%	20 31%	13 39%	26 33%	39 36%	7 24%
NEVER HEARD OF	3 1%	2 2%	1 1%	- -	1 1%	1 2%	1 1%	- -	- -	2 3%	- -	- -	- -	- -	2 2%	- -	1 3%	1 1%	1 1%	- -

Table 3-1  
 QUESTION 5:  
 Have you recently seen, read, or heard anything about Governor Pritzker's proposal to change to a graduated income tax system in Illinois?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	239 96%	11 4%	65 26%	97 39%	247 99%	3 1%	187 75%	62 25%	69 27%	112 45%	69 28%	93 37%	131 53%	26 10%	30 12%	26 10%	55 22%	87 35%	86 35%	152 61%	98 39%
**D/S (YES - NO)	126 50%	124 52%	1 12%	35 55%	73 75%	129 52%	-3 -100%	187 100%	-62 -100%	44 64%	93 83%	-12 -17%	33 35%	85 65%	8 30%	-5 -15%	-3 -12%	22 41%	70 80%	22 25%	98 64%	28 28%
YES	187 75%	181 76%	6 56%	50 77%	84 87%	187 76%	- -	187 100%	- -	56 82%	102 91%	29 41%	63 68%	108 82%	17 65%	13 42%	11 44%	39 70%	78 90%	54 62%	125 82%	63 64%
NO	62 25%	57 24%	5 44%	15 23%	12 12%	59 24%	3 100%	- -	62 100%	12 18%	9 8%	40 59%	30 32%	23 17%	9 35%	18 58%	14 56%	16 30%	9 10%	32 38%	27 18%	35 36%
DK/REFUSED	1 -	1 -	- -	- -	1 1%	1 -	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	- -

Table 3-2  
 QUESTION 5:  
 Have you recently seen, read, or heard anything about Governor Pritzker's proposal to change to a graduated income tax system in Illinois?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%
**D/S (YES - NO)	126 50%	31 41%	80 55%	15 53%	2 8%	2 6%	6 17%	12 27%	72 68%	39 46%	5 21%	9 50%	10 26%	48 55%	65 72%	12 19%	111 53%	2 41%	5 31%	3 26%	- 1%	12 73%	25 53%	70 68%
YES	187 75%	53 70%	113 77%	21 77%	14 54%	15 53%	22 59%	28 64%	88 84%	61 73%	15 58%	14 75%	23 62%	67 77%	78 86%	39 59%	159 76%	4 70%	10 66%	8 63%	12 50%	14 87%	36 76%	86 84%
NO	62 25%	22 30%	33 22%	6 23%	12 46%	13 47%	15 41%	16 36%	16 15%	23 27%	9 37%	5 25%	13 35%	19 22%	12 14%	26 41%	48 23%	1 30%	5 34%	5 37%	12 50%	2 13%	11 24%	16 16%
DK/REFUSED	1 -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	1 4%	- -	1 3%	1 1%	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -



Table 3-3  
 QUESTION 5:  
 Have you recently seen, read, or heard anything about Governor Pritzker's proposal to change to a graduated income tax system in Illinois?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
**D/S (YES - NO)	126 50%	79 66%	47 36%	30 46%	15 28%	6 19%	35 46%	37 70%	43 54%	29 48%	48 84%	13 26%	32 43%	50 61%	57 60%	14 22%	9 28%	39 49%	68 63%	9 32%
YES	187 75%	99 82%	88 68%	47 73%	35 64%	19 59%	56 72%	45 85%	62 77%	44 73%	52 92%	32 63%	54 71%	66 80%	76 80%	39 61%	21 64%	59 74%	88 81%	19 66%
NO	62 25%	20 17%	42 32%	18 27%	20 36%	13 41%	21 27%	8 15%	18 23%	15 25%	5 8%	19 37%	22 29%	16 19%	19 20%	25 39%	12 36%	20 25%	20 19%	10 34%
DK/REFUSED	1 -	1 1%	-	-	-	-	1 1%	-	-	1 2%	-	-	-	1 1%	-	-	-	1 1%	-	-

Table 4-1  
 QUESTION 6:  
 Regardless of whether or not you've heard about the proposal, do you favor or oppose Governor Pritzker's plan for the State of Illinois to change to a graduated income tax system?

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	239 96%	11 4%	65 26%	97 39%	247 99%	3 1%	187 75%	62 25%	69 27%	112 45%	69 28%	93 37%	131 53%	26 10%	30 12%	26 10%	55 22%	87 35%	86 35%	152 61%	98 39%
**D/S (FAVOR - OPPOSE)	-43 -17%	-44 -18%	- 1%	33 51%	-70 -72%	-43 -18%	- -	-46 -25%	4 6%	69 100%	-112 -100%	- -	59 64%	-100 -76%	-2 -8%	-3 -11%	5 20%	23 41%	-74 -86%	11 13%	-33 -22%	-10 -11%
TOTAL FAVOR -----	69 27%	65 27%	3 29%	42 65%	7 7%	69 28%	- -	56 30%	12 20%	69 100%	- -	- -	62 67%	5 4%	1 5%	- -	5 20%	31 57%	1 2%	33 39%	40 26%	29 29%
TOTAL OPPOSE -----	112 45%	109 46%	3 28%	9 15%	77 80%	112 45%	- -	102 55%	9 14%	- -	112 100%	- -	3 4%	105 80%	3 13%	3 11%	- -	9 15%	76 87%	22 26%	73 48%	39 40%
STRONGLY FAVOR	25 10%	25 10%	- -	20 32%	- -	25 10%	- -	19 10%	6 9%	25 36%	- -	- -	24 26%	1 1%	- -	- -	1 3%	14 25%	- -	10 11%	15 10%	9 10%
SOMEWHAT FAVOR	44 18%	41 17%	3 29%	22 34%	7 7%	44 18%	- -	37 20%	7 11%	44 64%	- -	- -	38 41%	4 3%	1 5%	- -	4 17%	17 31%	1 2%	24 27%	25 16%	19 20%
SOMEWHAT OPPOSE	25 10%	23 10%	2 14%	5 8%	7 7%	25 10%	- -	21 11%	4 6%	- -	25 22%	- -	2 2%	22 17%	1 2%	2 6%	- -	2 4%	12 14%	11 12%	13 8%	12 12%
STRONGLY OPPOSE	87 35%	86 36%	2 14%	5 7%	70 73%	87 35%	- -	81 43%	5 9%	- -	87 78%	- -	1 2%	83 63%	3 11%	1 5%	- -	6 12%	64 74%	11 13%	60 40%	27 28%
UNSURE/NEED MORE INFO	52 21%	47 20%	5 43%	11 17%	9 10%	50 20%	2 73%	25 13%	27 44%	- -	- -	52 75%	20 21%	13 10%	19 74%	20 64%	13 50%	12 21%	4 5%	25 29%	29 19%	23 24%
DON'T KNOW/REFUSED	17 7%	17 7%	- -	2 3%	3 3%	17 7%	1 27%	4 2%	13 22%	- -	- -	17 25%	8 8%	8 6%	2 8%	8 25%	8 30%	4 7%	5 6%	6 7%	11 7%	7 7%

Table 4-2  
 QUESTION 6:  
 Regardless of whether or not you've heard about the proposal, do you favor or oppose Governor Pritzker's plan for the State of Illinois to change to a graduated income tax system?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%
**D/S (FAVOR - OPPOSE)	-43 -17%	49 65%	-95 -64%	2 7%	8 30%	- -	6 15%	30 69%	-76 -72%	2 2%	-6 -26%	-5 -29%	-8 -21%	-51 -58%	-12 -14%	20 31%	-38 -18%	- -4%	-2 -12%	-1 -4%	3 11%	-4 -24%	-3 -7%	-24 -23%
TOTAL FAVOR -----	69 27%	53 71%	9 6%	7 25%	10 37%	4 15%	10 26%	31 71%	5 5%	29 35%	4 14%	3 17%	6 17%	7 8%	28 32%	32 49%	56 27%	2 48%	5 32%	4 31%	9 40%	4 24%	15 31%	29 28%
TOTAL OPPOSE -----	112 45%	4 5%	103 70%	5 18%	2 7%	4 15%	4 11%	1 2%	81 77%	28 33%	10 40%	9 47%	14 37%	58 67%	41 45%	11 18%	93 45%	3 52%	7 44%	4 35%	7 29%	8 49%	18 38%	53 52%
STRONGLY FAVOR	25 10%	24 32%	- -	1 3%	- -	- -	- -	15 33%	- -	8 10%	- -	1 3%	1 1%	1 1%	7 8%	16 25%	18 9%	2 48%	1 9%	2 18%	4 17%	3 15%	7 16%	9 8%
SOMEWHAT FAVOR	44 18%	29 39%	9 6%	6 22%	10 37%	4 15%	10 26%	16 37%	5 5%	21 25%	4 14%	3 14%	6 15%	6 7%	21 24%	15 24%	38 18%	- -	3 23%	2 13%	5 23%	1 9%	7 15%	20 20%
SOMEWHAT OPPOSE	25 10%	2 2%	21 14%	2 6%	2 7%	2 7%	2 5%	- -	12 12%	12 15%	2 8%	2 12%	3 9%	14 16%	6 6%	4 6%	23 11%	- -	- -	1 8%	1 4%	2 13%	8 17%	10 10%
STRONGLY OPPOSE	87 35%	2 3%	82 56%	3 12%	- -	2 8%	2 6%	1 2%	69 65%	16 18%	8 31%	6 35%	11 28%	44 50%	35 39%	7 11%	71 34%	3 52%	7 44%	3 27%	6 25%	6 36%	10 21%	42 41%
UNSURE/NEED MORE INFO	52 21%	14 19%	23 16%	14 52%	9 35%	13 49%	16 44%	8 18%	12 12%	24 29%	8 33%	6 32%	13 36%	18 20%	14 16%	17 26%	46 22%	- -	2 13%	1 11%	5 22%	3 18%	14 28%	14 14%
DON'T KNOW/REFUSED	17 7%	4 5%	12 8%	1 5%	5 20%	6 21%	7 18%	4 10%	7 7%	3 3%	3 13%	1 4%	4 11%	4 5%	6 7%	5 8%	12 6%	- -	1 10%	3 24%	2 9%	1 9%	1 3%	6 6%

Table 4-3  
 QUESTION 6:  
 Regardless of whether or not you've heard about the proposal, do you favor or oppose Governor Pritzker's plan for the State of Illinois to change to a graduated income tax system?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
**D/S (FAVOR - OPPOSE)	-43 -17%	-25 -21%	-18 -14%	-14 -22%	-4 -7%	1 4%	-20 -25%	-12 -23%	-11 -14%	-6 -10%	-19 -34%	-12 -24%	-4 -6%	-49 -59%	-14 -15%	21 34%	-2 -6%	-20 -25%	-13 -12%	-8 -27%
TOTAL FAVOR -----	69 27%	34 28%	35 27%	15 24%	17 31%	13 39%	18 23%	14 28%	22 27%	20 33%	13 23%	11 22%	23 31%	9 10%	28 29%	31 49%	9 29%	21 26%	34 31%	5 17%
TOTAL OPPOSE -----	112 45%	59 49%	53 41%	30 46%	21 37%	11 35%	38 48%	27 51%	33 42%	26 43%	32 57%	23 46%	27 36%	58 69%	42 44%	9 15%	11 35%	41 51%	47 43%	13 43%
STRONGLY FAVOR	25 10%	8 7%	16 13%	9 13%	8 14%	4 13%	5 6%	4 7%	11 14%	2 3%	6 11%	8 15%	9 12%	2 2%	6 6%	16 26%	4 12%	9 11%	12 11%	1 2%
SOMEWHAT FAVOR	44 18%	26 21%	18 14%	7 10%	9 17%	8 26%	13 17%	11 20%	11 13%	18 30%	7 12%	3 7%	14 19%	7 8%	22 22%	14 23%	6 17%	12 15%	22 20%	4 15%
SOMEWHAT OPPOSE	25 10%	10 8%	15 11%	9 13%	6 11%	4 12%	7 9%	5 10%	8 10%	1 2%	9 15%	10 20%	4 6%	13 15%	6 6%	6 9%	4 12%	10 12%	11 10%	1 2%
STRONGLY OPPOSE	87 35%	49 41%	38 29%	21 32%	15 26%	7 23%	30 39%	21 40%	26 32%	25 41%	24 42%	13 26%	23 31%	45 54%	36 37%	3 5%	8 23%	31 39%	36 34%	12 41%
UNSURE/NEED MORE INFO	52 21%	24 20%	28 22%	12 18%	12 22%	8 26%	16 21%	8 15%	18 23%	14 23%	9 17%	11 22%	16 22%	14 17%	20 21%	17 26%	9 27%	14 18%	21 20%	7 25%
DON'T KNOW/REFUSED	17 7%	3 3%	14 11%	8 12%	5 10%	- -	6 8%	4 7%	7 8%	1 1%	2 3%	5 10%	8 11%	3 4%	6 7%	6 10%	3 9%	4 5%	6 6%	4 14%

Table 5-1  
 QUESTION 7:  
 As you may know, the Illinois Constitution currently requires a flat state income tax where all levels of income are taxed at the same rate. Governor Pritzker's proposal would change the Illinois Constitution and implement a graduated income tax, where tax rates rise with income. If the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	239 96%	11 4%	65 26%	97 39%	247 99%	3 1%	187 75%	62 25%	69 27%	112 45%	69 28%	93 37%	131 53%	26 10%	30 12%	26 10%	55 22%	87 35%	86 35%	152 61%	98 39%
**D/S (YES - NO)	-39 -15%	-39 -16%	- 4%	31 49%	-66 -68%	-36 -15%	-3 -91%	-45 -24%	7 12%	57 83%	-102 -91%	6 9%	93 100%	-131 -100%	- -	30 100%	-26 -100%	35 63%	-82 -94%	14 16%	-34 -22%	-4 -5%
TOTAL YES -----	93 37%	89 37%	4 36%	46 71%	13 14%	93 38%	- -	63 34%	30 49%	62 91%	3 3%	27 39%	93 100%	- -	- -	30 100%	- -	45 81%	2 2%	43 50%	49 32%	43 45%
TOTAL NO -----	131 53%	128 53%	4 32%	14 22%	79 81%	129 52%	3 91%	108 57%	23 37%	5 7%	105 94%	21 30%	- -	131 100%	- -	- -	26 100%	10 18%	84 96%	30 34%	83 55%	48 49%
DEFINITELY YES	42 17%	41 17%	1 13%	27 41%	5 5%	42 17%	- -	32 17%	10 16%	37 53%	1 1%	4 6%	42 45%	- -	- -	5 18%	- -	26 46%	1 2%	14 16%	22 14%	20 20%
PROBABLY YES	51 20%	48 20%	3 23%	19 30%	8 9%	51 21%	- -	31 17%	20 32%	26 37%	2 2%	23 33%	51 55%	- -	- -	25 82%	- -	19 35%	1 1%	29 34%	27 18%	24 24%
PROBABLY NO	28 11%	25 10%	3 26%	6 9%	6 6%	26 11%	2 55%	23 12%	5 8%	3 4%	17 15%	8 12%	- -	28 21%	- -	- -	11 43%	3 6%	9 10%	12 14%	18 12%	9 10%
DEFINITELY NO	104 41%	103 43%	1 6%	9 13%	73 75%	102 41%	1 36%	85 45%	17 28%	2 3%	89 79%	12 18%	- -	104 79%	- -	- -	15 57%	7 12%	75 86%	17 20%	65 43%	39 40%
UNSURE/NEED MORE INFO	21 8%	20 8%	2 15%	4 6%	4 4%	21 8%	- 9%	12 6%	9 15%	1 1%	2 2%	19 27%	- -	- -	21 82%	- -	- -	1 1%	- -	13 15%	15 10%	6 6%
DON'T KNOW/REFUSED	5 2%	3 1%	2 17%	1 1%	1 1%	5 2%	- -	5 3%	- -	1 1%	1 1%	3 4%	- -	- -	5 18%	- -	- -	- -	1 1%	1 1%	5 3%	- -
MOVE YES	30 12%	30 12%	1 7%	8 12%	8 8%	30 12%	- -	13 7%	18 28%	- -	3 3%	27 39%	30 33%	- -	- -	30 100%	- -	13 24%	2 2%	14 16%	15 10%	16 16%
MOVE NO	26 10%	24 10%	1 12%	5 8%	6 6%	23 9%	3 91%	11 6%	14 23%	5 7%	- -	21 30%	- -	26 20%	- -	- -	26 100%	2 4%	11 12%	10 11%	16 11%	10 10%

Table 5-2  
 QUESTION 7:  
 As you may know, the Illinois Constitution currently requires a flat state income tax where all levels of income are taxed at the same rate. Governor Pritzker's proposal would change the Illinois Constitution and implement a graduated income tax, where tax rates rise with income. If the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%
**D/S (YES - NO)	-39 -15%	61 81%	-102 -70%	3 9%	26 100%	17 60%	26 70%	37 85%	-85 -81%	13 15%	-5 -19%	-1 -5%	-4 -10%	-57 -65%	- -	19 29%	-30 -14%	- -4%	-4 -26%	- -3%	2 8%	-5 -29%	4 9%	-21 -21%
TOTAL YES -----	93 37%	67 89%	17 11%	9 33%	26 100%	17 60%	26 70%	40 92%	7 7%	41 49%	7 29%	8 45%	14 38%	12 14%	40 44%	39 60%	78 38%	2 48%	5 32%	6 49%	12 49%	5 29%	24 50%	37 36%
TOTAL NO -----	131 53%	5 7%	119 81%	7 24%	- -	- -	- -	3 8%	92 88%	28 34%	12 49%	9 51%	18 48%	69 79%	40 44%	20 31%	108 52%	3 52%	9 58%	6 51%	10 41%	10 58%	20 41%	58 57%
DEFINITELY YES	42 17%	40 53%	1 1%	1 2%	2 8%	1 5%	2 5%	27 61%	1 1%	13 16%	1 5%	1 6%	2 5%	4 5%	13 15%	24 36%	33 16%	2 48%	3 17%	3 23%	8 32%	3 19%	13 28%	14 14%
PROBABLY YES	51 20%	27 36%	15 10%	9 31%	24 92%	15 56%	24 65%	14 31%	6 6%	28 33%	6 24%	7 39%	12 33%	8 9%	27 29%	16 24%	45 22%	- -	2 15%	3 25%	4 17%	2 9%	11 23%	23 22%
PROBABLY NO	28 11%	3 4%	21 14%	4 14%	- -	- -	- -	2 4%	9 9%	11 13%	2 6%	3 14%	3 8%	15 17%	5 6%	7 11%	24 11%	- -	1 4%	2 17%	5 21%	2 9%	5 10%	9 9%
DEFINITELY NO	104 41%	3 4%	98 67%	3 10%	- -	- -	- -	1 3%	83 79%	17 21%	11 43%	7 36%	15 39%	54 62%	35 39%	13 20%	84 41%	3 52%	8 54%	4 35%	5 20%	8 49%	15 31%	50 49%
UNSURE/NEED MORE INFO	21 8%	3 3%	9 6%	10 35%	- -	9 33%	9 24%	- -	5 5%	12 14%	5 22%	1 4%	5 15%	5 6%	8 9%	6 9%	18 9%	- -	1 10%	- -	1 6%	1 9%	2 4%	6 6%
DON'T KNOW/REFUSED	5 2%	1 1%	2 1%	2 8%	- -	2 7%	2 5%	- -	- -	3 3%	- -	- -	- -	1 1%	3 3%	- -	4 2%	- -	- -	- -	1 4%	1 4%	2 4%	- -
MOVE YES	30 12%	14 19%	13 9%	4 13%	16 63%	13 45%	16 44%	10 22%	5 5%	14 17%	5 19%	5 28%	9 24%	8 9%	13 14%	9 14%	27 13%	- -	- -	3 25%	5 20%	1 5%	9 20%	11 10%
MOVE NO	26 10%	3 5%	20 14%	2 8%	- -	- -	- -	3 6%	13 13%	5 5%	4 17%	2 9%	6 16%	12 14%	3 4%	9 14%	20 10%	- -	2 14%	3 24%	5 20%	2 9%	3 6%	8 8%

Table 5-3  
 QUESTION 7:  
 As you may know, the Illinois Constitution currently requires a flat state income tax where all levels of income are taxed at the same rate. Governor Pritzker's proposal would change the Illinois Constitution and implement a graduated income tax, where tax rates rise with income. If the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
**D/S (YES - NO)	-39 -15%	-23 -20%	-15 -12%	-8 -12%	-7 -13%	6 18%	-23 -29%	-12 -23%	-8 -10%	-6 -11%	-17 -31%	-10 -21%	-2 -3%	-54 -65%	-8 -8%	24 39%	-2 -5%	-20 -24%	-10 -9%	-7 -24%
TOTAL YES -----	93 37%	44 36%	49 38%	25 39%	20 36%	18 56%	25 33%	18 34%	29 36%	26 43%	16 29%	18 36%	30 40%	11 13%	40 41%	40 63%	14 42%	29 36%	43 40%	8 27%
TOTAL NO -----	131 53%	67 56%	64 49%	33 51%	27 49%	12 37%	48 62%	30 56%	37 46%	32 53%	34 59%	28 57%	33 44%	65 78%	47 49%	15 24%	15 47%	48 60%	53 49%	15 51%
DEFINITELY YES	42 17%	23 19%	19 15%	9 13%	9 17%	12 38%	7 9%	6 12%	15 19%	10 17%	11 20%	9 18%	10 13%	4 4%	13 14%	22 35%	6 18%	16 20%	19 17%	2 5%
PROBABLY YES	51 20%	21 17%	30 23%	17 26%	11 20%	6 17%	19 24%	11 22%	14 18%	16 26%	5 9%	9 18%	20 27%	7 9%	26 27%	17 27%	8 24%	13 16%	24 22%	6 22%
PROBABLY NO	28 11%	8 7%	19 15%	8 12%	11 20%	4 11%	6 8%	5 9%	12 15%	2 3%	6 11%	7 15%	10 14%	12 15%	6 6%	8 12%	3 10%	15 18%	9 8%	1 3%
DEFINITELY NO	104 41%	59 49%	45 35%	25 39%	16 29%	9 26%	42 55%	25 47%	25 32%	30 50%	28 48%	21 42%	22 30%	53 63%	41 43%	7 11%	12 37%	34 42%	44 41%	14 48%
UNSURE/NEED MORE INFO	21 8%	8 7%	13 10%	7 11%	5 9%	2 7%	4 5%	4 8%	10 13%	2 4%	6 11%	4 7%	9 11%	6 7%	7 7%	8 12%	3 9%	2 2%	12 11%	5 16%
DON'T KNOW/REFUSED	5 2%	1 1%	4 3%	- -	3 5%	- -	- -	1 1%	4 4%	- -	1 1%	- -	4 5%	1 1%	2 2%	1 1%	1 2%	1 2%	1 1%	2 7%
MOVE YES	30 12%	13 11%	18 14%	10 15%	6 12%	5 16%	9 11%	6 12%	10 12%	7 11%	5 10%	7 14%	11 14%	5 6%	14 15%	10 17%	6 17%	11 13%	11 10%	3 10%
MOVE NO	26 10%	11 10%	14 11%	5 8%	8 14%	1 2%	12 15%	4 8%	8 10%	7 12%	4 7%	5 11%	8 11%	10 11%	9 9%	6 10%	4 12%	9 11%	10 9%	3 10%

Table 6-1  
 QUESTION 8:  
 Would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	239 96%	11 4%	65 26%	97 39%	247 99%	3 1%	187 75%	62 25%	69 27%	112 45%	69 28%	93 37%	131 53%	26 10%	30 12%	26 10%	55 22%	87 35%	86 35%	152 61%	98 39%
**D/S (MORE LIKELY - LESS LIKELY)	-32 -13%	-33 -14%	1 7%	27 42%	-52 -54%	-33 -13%	1 28%	-40 -21%	8 12%	30 43%	-67 -60%	6 8%	43 46%	-74 -56%	-1 -2%	11 37%	-8 -32%	55 100%	-87 -100%	-	-22 -15%	-10 -10%
TOTAL MORE LIKELY -----	55 22%	51 21%	4 35%	30 46%	12 12%	54 22%	1 28%	39 21%	16 27%	31 46%	9 8%	15 22%	45 48%	10 7%	1 3%	13 44%	2 9%	55 100%	-	-	31 20%	24 25%
TOTAL LESS LIKELY -----	87 35%	84 35%	3 28%	3 5%	64 66%	87 35%	-	78 42%	9 14%	1 2%	76 68%	10 14%	2 2%	84 64%	1 5%	2 6%	11 41%	-	87 100%	-	53 35%	34 35%
MUCH MORE LIKELY	21 8%	20 8%	1 13%	11 16%	6 7%	21 9%	-	18 10%	3 5%	10 15%	6 6%	4 6%	15 16%	6 5%	-	4 14%	-	21 38%	-	-	14 9%	7 7%
SOMEWHAT MORE LIKELY	34 14%	32 13%	2 22%	19 30%	5 5%	33 13%	1 28%	21 11%	13 21%	21 30%	2 2%	11 16%	30 32%	3 3%	1 3%	9 29%	2 9%	34 62%	-	-	16 11%	18 18%
SOMEWHAT LESS LIKELY	24 10%	22 9%	2 14%	2 2%	18 18%	24 10%	-	20 11%	4 6%	-	21 19%	3 4%	1 2%	23 17%	-	1 5%	3 11%	-	24 28%	-	14 9%	10 10%
MUCH LESS LIKELY	63 25%	61 26%	2 14%	2 3%	46 48%	63 26%	-	58 31%	5 8%	1 2%	55 49%	7 10%	1 1%	61 47%	1 5%	1 2%	8 30%	-	63 72%	-	39 26%	24 25%
IT WOULD MAKE NO DIFFERENCE	86 35%	84 35%	3 24%	28 43%	16 16%	85 35%	1 36%	54 29%	32 53%	33 49%	22 20%	31 45%	43 47%	30 22%	14 53%	14 46%	10 38%	-	-	86 100%	50 33%	36 37%
UNSURE/NEED MORE INFO	13 5%	12 5%	1 5%	3 5%	2 2%	13 5%	-	11 6%	2 3%	2 2%	2 2%	9 13%	1 2%	4 3%	7 27%	-	2 8%	-	-	-	11 7%	2 2%
DON'T KNOW/REFUSED	8 3%	7 3%	1 9%	-	3 3%	8 3%	1 27%	5 3%	2 3%	1 1%	3 3%	4 6%	1 2%	4 3%	3 12%	1 2%	1 4%	-	-	-	7 5%	1 1%



Table 6-2  
 QUESTION 8:  
 Would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 2

	FINAL BALLOT			MOVERS		FINAL REP VOTE GRAD						PARTY			RACE				INCOME						
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+	
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%	
**D/S (MORE LIKELY - LESS LIKELY)	-32 -13%	38 51%	-77 -52%	6 23%	5 21%	1 2%	5 13%	35 81%	-74 -70%	6 7%	6 23%	18 100%	18 49%	-39 -44%	-5 -5%	12 18%	-28 -13%	-	-4%	-1%	-1 -5%	2 8%	1 6%	5 11%	-30 -29%
TOTAL MORE LIKELY -----	55 22%	41 55%	8 5%	6 23%	6 23%	2 9%	7 18%	37 84%	6 6%	11 13%	6 23%	18 100%	18 49%	10 11%	21 23%	23 36%	44 21%	2 48%	5 31%	3 25%	8 32%	6 35%	16 33%	17 17%	
TOTAL LESS LIKELY -----	87 35%	3 4%	84 57%	-	1 2%	2 7%	2 5%	1 3%	80 76%	5 6%	-	-	-	48 55%	26 29%	12 18%	72 35%	3 52%	5 33%	4 30%	6 24%	5 29%	10 21%	48 46%	
MUCH MORE LIKELY	21 8%	13 18%	4 3%	4 13%	1 6%	-	1 4%	13 29%	4 3%	5 6%	4 14%	8 46%	8 22%	6 7%	8 8%	7 10%	13 6%	1 19%	3 20%	3 25%	2 10%	3 20%	7 16%	5 5%	
SOMEWHAT MORE LIKELY	34 14%	28 37%	3 2%	3 10%	5 17%	2 9%	5 14%	24 55%	2 2%	6 7%	2 9%	10 54%	10 26%	4 4%	14 15%	17 26%	31 15%	1 30%	2 12%	-	5 22%	2 15%	8 17%	13 12%	
SOMEWHAT LESS LIKELY	24 10%	1 2%	23 15%	-	-	-	-	-	20 19%	4 4%	-	-	-	7 8%	11 12%	6 9%	20 10%	-	-	2 12%	2 6%	2 13%	3 5%	14 14%	
MUCH LESS LIKELY	63 25%	1 2%	62 42%	-	1 2%	2 7%	2 5%	1 3%	60 57%	1 2%	-	-	-	42 47%	15 17%	6 9%	51 25%	3 52%	5 33%	2 18%	4 18%	3 16%	8 16%	33 33%	
IT WOULD MAKE NO DIFFERENCE	86 35%	28 37%	43 29%	16 56%	19 73%	18 64%	23 61%	5 12%	14 13%	63 75%	14 54%	-	14 36%	23 27%	31 35%	29 44%	75 36%	-	5 34%	6 44%	8 33%	4 23%	20 43%	33 32%	
UNSURE/NEED MORE INFO	13 5%	2 3%	6 4%	5 17%	-	3 11%	3 9%	-	4 4%	1 1%	4 15%	-	4 10%	3 3%	9 10%	1 1%	10 5%	-	-	2 2%	-	2 7%	2 9%	1 1%	2 2%
DON'T KNOW/REFUSED	8 3%	1 1%	6 4%	1 4%	1 2%	3 9%	3 7%	-	2 2%	4 5%	2 8%	-	2 5%	4 4%	3 3%	-	7 3%	-	-	-	1 3%	1 4%	1 2%	3 3%	

Table 6-3  
 QUESTION 8:  
 Would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
**D/S (MORE LIKELY - LESS LIKELY)	-32 -13%	-25 -20%	-7 -6%	-2 -3%	-5 -9%	8 25%	-25 -32%	-11 -21%	-3 -4%	-11 -18%	-14 -24%	-6 -12%	-1 -1%	-39 -46%	-16 -17%	20 32%	1 2%	-10 -13%	-12 -11%	-10 -34%
TOTAL MORE LIKELY	55 22%	24 20%	31 24%	20 30%	10 18%	13 41%	10 12%	13 24%	18 23%	11 18%	12 22%	12 24%	18 24%	7 8%	20 21%	25 40%	9 27%	16 20%	26 24%	4 14%
TOTAL LESS LIKELY	87 35%	49 41%	38 29%	21 33%	15 27%	5 16%	34 44%	24 45%	21 27%	22 36%	26 46%	18 36%	19 25%	45 55%	36 37%	5 8%	8 25%	26 33%	39 36%	14 48%
MUCH MORE LIKELY	21 8%	10 9%	11 8%	7 10%	4 8%	3 9%	3 4%	5 9%	10 12%	4 6%	7 11%	3 5%	8 11%	4 4%	6 7%	8 13%	1 2%	7 9%	12 11%	2 5%
SOMEWHAT MORE LIKELY	34 14%	14 12%	20 15%	13 20%	6 10%	10 31%	6 8%	8 15%	8 10%	7 12%	6 10%	9 18%	10 13%	3 4%	13 14%	17 27%	8 25%	9 11%	14 13%	3 9%
SOMEWHAT LESS LIKELY	24 10%	11 9%	13 10%	8 12%	5 10%	4 12%	11 14%	7 13%	2 3%	7 12%	4 6%	8 15%	5 7%	8 10%	12 12%	4 6%	2 7%	8 10%	12 11%	2 8%
MUCH LESS LIKELY	63 25%	38 32%	25 19%	13 21%	9 17%	1 4%	24 31%	17 32%	19 24%	15 25%	23 40%	10 20%	13 18%	37 44%	24 25%	1 2%	6 18%	18 23%	27 25%	12 40%
IT WOULD MAKE NO DIFFERENCE	86 35%	37 31%	49 38%	22 34%	24 43%	14 43%	31 40%	12 22%	29 36%	26 44%	11 19%	19 37%	30 40%	23 28%	35 36%	27 43%	12 36%	32 40%	34 32%	9 30%
UNSURE/NEED MORE INFO	13 5%	7 6%	6 5%	- -	4 8%	- -	- -	4 8%	8 10%	- -	6 11%	- -	6 7%	5 6%	3 3%	5 8%	2 7%	2 3%	8 7%	1 2%
DON'T KNOW/REFUSED	8 3%	3 2%	6 4%	2 2%	3 5%	- -	3 3%	1 1%	3 4%	1 2%	1 2%	2 3%	3 4%	3 4%	3 3%	- 1%	1 4%	5 6%	1 1%	2 6%

Table 7-1  
Summary of Statements: % Total Less Likely

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	239 96%	11 4%	65 26%	97 39%	247 99%	3 1%	187 75%	62 25%	69 27%	112 45%	69 28%	93 37%	131 53%	26 10%	30 12%	26 10%	55 22%	87 35%	86 35%	152 61%	98 39%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	153 61%	146 61%	7 63%	25 38%	72 74%	153 62%	- 9%	120 64%	33 54%	28 41%	91 81%	34 49%	38 41%	103 79%	12 47%	15 48%	18 71%	21 37%	79 91%	46 53%	86 56%	67 69%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	134 54%	130 55%	4 34%	21 33%	67 69%	134 54%	- -	105 56%	29 48%	22 31%	82 73%	30 44%	34 37%	93 71%	7 29%	15 48%	14 52%	18 33%	70 81%	38 44%	77 51%	57 58%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	121 49%	117 49%	4 39%	21 32%	65 67%	121 49%	- 9%	100 53%	21 35%	19 28%	79 71%	23 33%	30 32%	85 65%	6 24%	12 39%	10 40%	13 24%	68 78%	34 39%	73 48%	48 49%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	76 31%	74 31%	2 18%	11 16%	44 45%	76 31%	- -	64 34%	12 20%	8 12%	56 50%	12 18%	12 13%	61 46%	4 14%	5 17%	7 28%	8 15%	47 54%	18 21%	49 32%	27 28%

Table 7-2  
Summary of Statements: % Total Less Likely

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	153 61%	27 36%	113 77%	12 45%	13 51%	15 54%	20 54%	17 39%	91 87%	38 45%	18 72%	7 40%	22 58%	59 67%	58 65%	33 51%	126 61%	4 81%	8 56%	8 66%	13 53%	7 44%	28 59%	70 69%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	134 54%	17 23%	106 72%	11 40%	18 71%	18 64%	25 67%	8 19%	88 84%	30 36%	18 73%	12 66%	27 71%	58 67%	47 52%	28 44%	111 54%	4 81%	5 36%	8 66%	10 44%	8 49%	26 54%	64 63%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	121 49%	14 19%	100 68%	7 26%	16 63%	16 59%	21 57%	8 17%	84 80%	27 32%	17 68%	8 43%	21 55%	55 63%	41 45%	24 37%	100 48%	4 81%	6 42%	8 61%	8 32%	8 46%	23 49%	59 58%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	76 31%	6 7%	66 45%	5 18%	7 29%	8 30%	11 30%	3 6%	57 55%	13 16%	12 49%	7 36%	16 42%	33 38%	29 33%	12 19%	58 28%	3 52%	5 33%	8 61%	5 22%	9 54%	15 32%	29 28%

Table 7-3  
Summary of Statements: % Total Less Likely

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	153 61%	72 60%	81 62%	45 70%	31 56%	17 53%	55 71%	38 72%	40 50%	36 61%	35 61%	35 71%	43 57%	61 73%	60 62%	30 48%	20 61%	48 60%	65 60%	20 70%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	134 54%	67 56%	67 52%	35 54%	29 53%	14 43%	47 61%	28 54%	40 50%	37 61%	29 50%	25 49%	39 52%	55 66%	54 56%	24 38%	17 51%	41 51%	58 54%	19 63%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	121 49%	58 49%	63 48%	34 53%	24 45%	14 44%	41 53%	27 51%	34 43%	29 49%	27 48%	26 51%	34 45%	50 60%	48 50%	22 35%	14 42%	35 44%	57 53%	15 51%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	76 31%	36 30%	40 31%	21 32%	15 27%	4 11%	18 24%	27 51%	25 31%	13 22%	22 38%	9 18%	30 39%	33 39%	30 31%	13 20%	10 30%	14 17%	43 40%	10 33%

Table 8-1  
Summary of Statements: % Much Less Likely

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	239 96%	11 4%	65 26%	97 39%	247 99%	3 1%	187 75%	62 25%	69 27%	112 45%	69 28%	93 37%	131 53%	26 10%	30 12%	26 10%	55 22%	87 35%	86 35%	152 61%	98 39%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	108 43%	105 44%	3 28%	12 19%	62 64%	108 44%	- 9%	89 48%	19 31%	10 15%	79 70%	19 28%	16 17%	85 65%	7 27%	7 24%	11 44%	10 19%	66 76%	26 31%	64 42%	45 46%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	102 41%	99 42%	3 28%	13 19%	60 62%	102 41%	- -	82 44%	20 32%	11 16%	73 65%	19 27%	15 16%	83 63%	5 20%	6 21%	12 45%	10 19%	64 74%	22 25%	62 41%	40 41%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	77 31%	75 31%	2 19%	5 8%	56 57%	77 31%	- -	67 36%	10 16%	2 3%	66 59%	8 12%	3 3%	72 55%	2 6%	2 8%	8 30%	4 7%	59 67%	11 13%	49 32%	28 29%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	54 22%	54 23%	1 6%	7 11%	39 41%	54 22%	- -	48 26%	6 10%	2 3%	47 42%	6 9%	2 2%	50 38%	2 9%	2 7%	5 18%	6 11%	37 43%	9 10%	40 26%	15 15%

Table 8-2  
Summary of Statements: % Much Less Likely

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	108 43%	9 12%	93 63%	6 22%	8 31%	11 40%	13 34%	6 14%	78 74%	20 24%	15 59%	7 36%	18 47%	50 57%	43 48%	14 21%	91 44%	3 52%	4 29%	6 46%	6 24%	7 40%	20 41%	48 47%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	102 41%	4 6%	92 63%	6 21%	11 42%	11 41%	15 41%	3 7%	79 75%	16 19%	14 57%	8 45%	19 50%	50 57%	36 40%	16 24%	83 40%	4 81%	5 36%	5 41%	7 28%	6 39%	21 43%	48 47%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	77 31%	- -	76 52%	1 4%	3 12%	5 17%	5 13%	- -	70 66%	6 7%	11 44%	4 21%	12 32%	41 47%	25 28%	11 16%	66 32%	3 52%	3 23%	4 35%	5 20%	4 23%	10 22%	41 40%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	54 22%	1 2%	51 35%	2 8%	2 9%	4 16%	4 12%	- -	48 46%	5 6%	11 45%	6 33%	15 39%	27 31%	20 22%	6 10%	43 21%	3 52%	5 33%	3 24%	3 14%	6 36%	8 17%	21 20%

Table 8-3  
Summary of Statements: % Much Less Likely

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	108 43%	56 47%	52 40%	29 44%	18 33%	8 23%	38 50%	27 51%	32 41%	25 42%	31 54%	21 41%	29 38%	51 61%	45 47%	12 19%	14 42%	33 41%	46 42%	16 56%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	102 41%	56 46%	47 36%	23 35%	20 37%	8 24%	34 44%	24 45%	33 42%	28 46%	28 48%	14 29%	29 39%	46 56%	43 45%	12 19%	13 40%	30 38%	44 40%	16 53%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	77 31%	38 31%	39 30%	21 33%	15 27%	4 12%	31 40%	17 33%	23 29%	19 31%	19 33%	16 33%	21 28%	39 47%	31 32%	7 11%	6 17%	23 29%	36 33%	12 41%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	54 22%	23 19%	31 24%	15 24%	12 21%	2 7%	12 15%	20 39%	18 23%	6 10%	16 28%	8 15%	22 30%	25 30%	23 24%	6 10%	8 25%	10 13%	27 25%	8 28%



Table 9-1  
 QUESTION 9:  
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

To fulfill Pritzker's new spending promises, the median Illinois household would see an income tax hike of up to \$3,500 dollar under his graduated income tax system.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	239 96%	11 4%	65 26%	97 39%	247 99%	3 1%	187 75%	62 25%	69 27%	112 45%	69 28%	93 37%	131 53%	26 10%	30 12%	26 10%	55 22%	87 35%	86 35%	152 61%	98 39%
**D/S (MORE LIKELY - LESS LIKELY)	-122 -49%	-114 -48%	-7 -63%	-6 -9%	-71 -73%	-121 -49%	- -9%	-99 -53%	-23 -37%	-9 -13%	-87 -78%	-25 -37%	-12 -13%	-99 -75%	-10 -40%	-8 -27%	-18 -69%	-2 -3%	-78 -90%	-34 -40%	-66 -43%	-56 -57%
TOTAL MORE LIKELY -----	32 13%	32 13%	- -	19 29%	2 2%	32 13%	- -	21 11%	10 17%	19 28%	4 4%	9 12%	25 27%	5 4%	2 6%	6 21%	1 2%	19 34%	1 1%	11 13%	20 13%	12 12%
TOTAL LESS LIKELY -----	153 61%	146 61%	7 63%	25 38%	72 74%	153 62%	- 9%	120 64%	33 54%	28 41%	91 81%	34 49%	38 41%	103 79%	12 47%	15 48%	18 71%	21 37%	79 91%	46 53%	86 56%	67 69%
MUCH MORE LIKELY YES	12 5%	12 5%	- -	7 11%	- -	12 5%	- -	8 4%	5 8%	7 10%	2 2%	3 5%	9 10%	2 2%	1 3%	2 8%	- -	9 15%	1 1%	3 4%	9 6%	3 4%
SOMEWHAT MORE LIKELY YES	19 8%	19 8%	- -	11 18%	2 2%	19 8%	- -	14 7%	6 9%	12 17%	2 2%	5 8%	16 17%	2 2%	4 4%	1 13%	1 2%	10 18%	- -	8 9%	11 7%	8 8%
SOMEWHAT LESS LIKELY YES	45 18%	41 17%	4 35%	13 19%	10 11%	45 18%	- -	30 16%	14 23%	18 26%	12 11%	15 21%	22 23%	18 14%	5 20%	7 24%	7 27%	10 19%	13 15%	19 22%	22 14%	23 23%
MUCH LESS LIKELY YES	108 43%	105 44%	3 28%	12 19%	62 64%	108 44%	- 9%	89 48%	19 31%	10 15%	79 70%	19 28%	16 17%	85 65%	7 27%	7 24%	11 44%	10 19%	66 76%	26 31%	64 42%	45 46%
NO DIFFERENCE	42 17%	40 17%	1 13%	14 21%	17 18%	40 16%	2 64%	32 17%	10 16%	14 20%	11 10%	17 24%	22 24%	15 11%	5 18%	8 26%	4 15%	13 24%	7 8%	18 21%	24 16%	17 18%
UNSURE/DON'T KNOW/REFUSED	24 9%	21 9%	3 24%	8 12%	6 6%	23 9%	1 27%	14 8%	8 13%	8 11%	6 5%	10 14%	8 8%	9 7%	7 28%	1 5%	3 12%	3 5%	- -	11 13%	22 15%	1 1%

Table 9-2  
 QUESTION 9:  
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

To fulfill Pritzker's new spending promises, the median Illinois household would see an income tax hike of up to \$3,500 dollar under his graduated income tax system.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250	75	147	28	26	28	37	44	105	84	25	18	38	88	90	65	208	5	15	12	24	16	48	102
	100%	30%	59%	11%	10%	11%	15%	18%	42%	34%	10%	7%	15%	35%	36%	26%	83%	2%	6%	5%	9%	7%	19%	41%
**D/S (MORE LIKELY - LESS LIKELY)	-122	-7	-104	-10	-6	-9	-11	-2	-88	-25	-15	-2	-15	-50	-48	-22	-103	-3	-4	-6	-10	-5	-16	-60
	-49%	-10%	-71%	-37%	-24%	-31%	-31%	-5%	-83%	-30%	-59%	-12%	-39%	-57%	-54%	-34%	-50%	-63%	-28%	-49%	-45%	-29%	-34%	-59%
TOTAL MORE LIKELY	32	20	9	2	7	6	9	15	4	13	3	5	7	9	10	11	23	1	4	2	2	3	12	10
-----	13%	27%	6%	8%	27%	23%	23%	34%	4%	15%	12%	28%	19%	10%	11%	17%	11%	19%	28%	17%	9%	15%	26%	10%
TOTAL LESS LIKELY	153	27	113	12	13	15	20	17	91	38	18	7	22	59	58	33	126	4	8	8	13	7	28	70
-----	61%	36%	77%	45%	51%	54%	54%	39%	87%	45%	72%	40%	58%	67%	65%	51%	61%	81%	56%	66%	53%	44%	59%	69%
MUCH MORE LIKELY YES	12	7	4	1	2	2	3	6	1	5	1	3	3	2	5	4	6	1	2	1	1	1	5	4
	5%	9%	3%	5%	9%	6%	8%	13%	1%	6%	3%	15%	7%	2%	5%	7%	3%	19%	17%	11%	4%	5%	10%	4%
SOMEWHAT MORE LIKELY YES	19	13	5	1	5	5	6	9	2	8	2	2	4	7	5	7	17	-	2	1	1	2	8	6
	8%	17%	4%	3%	18%	18%	15%	21%	2%	9%	9%	13%	11%	8%	6%	10%	8%	-	12%	6%	4%	10%	16%	6%
SOMEWHAT LESS LIKELY YES	45	18	20	6	5	4	7	11	13	18	3	1	4	9	15	20	35	1	4	2	7	1	9	22
	18%	24%	14%	23%	20%	14%	20%	25%	12%	22%	12%	4%	10%	10%	17%	30%	17%	30%	27%	20%	29%	5%	18%	21%
MUCH LESS LIKELY YES	108	9	93	6	8	11	13	6	78	20	15	7	18	50	43	14	91	3	4	6	6	7	20	48
	43%	12%	63%	22%	31%	40%	34%	14%	74%	24%	59%	36%	47%	57%	48%	21%	44%	52%	29%	46%	24%	40%	41%	47%
NO DIFFERENCE	42	22	15	5	4	2	4	10	8	22	2	4	4	11	13	15	37	-	2	2	3	2	5	19
	17%	29%	10%	18%	14%	9%	11%	24%	7%	27%	6%	20%	11%	13%	14%	23%	18%	-	16%	17%	15%	9%	11%	18%
UNSURE/DON'T KNOW/REFUSED	24	6	9	8	2	4	4	1	2	11	2	2	5	8	9	6	22	-	-	-	6	5	2	3
	9%	8%	6%	30%	9%	13%	12%	3%	2%	13%	10%	12%	12%	9%	10%	9%	10%	-	-	-	23%	31%	3%	3%

Table 9-3  
 QUESTION 9:  
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

To fulfill Pritzker's new spending promises, the median Illinois household would see an income tax hike of up to \$3,500 dollar under his graduated income tax system.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
**D/S (MORE LIKELY - LESS LIKELY)	-122 -49%	-57 -48%	-64 -50%	-37 -57%	-23 -43%	-10 -32%	-49 -63%	-35 -67%	-25 -31%	-30 -49%	-27 -47%	-30 -59%	-33 -44%	-58 -69%	-47 -49%	-15 -24%	-17 -52%	-40 -50%	-48 -44%	-17 -58%
TOTAL MORE LIKELY -----	32 13%	15 13%	16 13%	8 13%	7 13%	7 21%	6 8%	3 5%	15 19%	7 12%	8 14%	6 12%	10 13%	3 4%	12 13%	15 24%	3 10%	8 11%	17 15%	3 12%
TOTAL LESS LIKELY -----	153 61%	72 60%	81 62%	45 70%	31 56%	17 53%	55 71%	38 72%	40 50%	36 61%	35 61%	35 71%	43 57%	61 73%	60 62%	30 48%	20 61%	48 60%	65 60%	20 70%
MUCH MORE LIKELY YES	12 5%	6 5%	6 5%	4 6%	2 4%	- -	5 6%	3 5%	5 6%	2 3%	5 8%	3 6%	3 4%	1 2%	5 5%	5 8%	1 3%	4 6%	6 5%	2 5%
SOMEWHAT MORE LIKELY YES	19 8%	9 7%	10 8%	5 7%	5 9%	7 21%	2 2%	- -	10 12%	5 9%	3 5%	3 6%	7 9%	2 2%	7 7%	10 16%	2 7%	4 5%	11 10%	2 7%
SOMEWHAT LESS LIKELY YES	45 18%	16 13%	29 22%	16 25%	12 23%	10 30%	16 21%	11 21%	7 9%	11 19%	4 7%	15 29%	14 19%	10 12%	15 16%	18 29%	6 20%	15 19%	19 17%	4 14%
MUCH LESS LIKELY YES	108 43%	56 47%	52 40%	29 44%	18 33%	8 23%	38 50%	27 51%	32 41%	25 42%	31 54%	21 41%	29 38%	51 61%	45 47%	12 19%	14 42%	33 41%	46 42%	16 56%
NO DIFFERENCE	42 17%	25 21%	17 13%	8 12%	6 10%	9 27%	13 17%	7 13%	12 15%	14 24%	10 18%	7 15%	9 12%	9 11%	18 19%	13 20%	9 27%	13 16%	17 15%	3 11%
UNSURE/DON'T KNOW/REFUSED	24 9%	8 6%	16 12%	4 6%	11 21%	- -	3 4%	5 10%	13 16%	2 3%	5 8%	2 3%	14 18%	10 12%	6 6%	5 8%	1 2%	10 13%	10 10%	2 7%

Table 10-1  
 QUESTION 10:  
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

Historical statistics show that over the last decade, states with graduated income taxes have seen slower growth in jobs and wages compared to states with flat taxes or no income taxes.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	239 96%	11 4%	65 26%	97 39%	247 99%	3 1%	187 75%	62 25%	69 27%	112 45%	69 28%	93 37%	131 53%	26 10%	30 12%	26 10%	55 22%	87 35%	86 35%	152 61%	98 39%
**D/S (MORE LIKELY - LESS LIKELY)	-92 -37%	-90 -38%	-2 -18%	-7 -11%	-60 -62%	-92 -37%	-	-79 -42%	-13 -21%	-5 -8%	-73 -65%	-14 -20%	-9 -10%	-78 -59%	-5 -19%	-6 -18%	-9 -36%	5 8%	-64 -74%	-28 -33%	-54 -36%	-38 -39%
TOTAL MORE LIKELY -----	29 12%	27 11%	2 21%	14 21%	5 5%	29 12%	-	20 11%	9 14%	14 21%	6 5%	9 13%	20 22%	7 6%	1 5%	6 20%	1 5%	18 33%	4 5%	5 6%	19 12%	10 10%
TOTAL LESS LIKELY -----	121 49%	117 49%	4 39%	21 32%	65 67%	121 49%	-	100 53%	21 35%	19 28%	79 71%	23 33%	30 32%	85 65%	6 24%	12 39%	10 40%	13 24%	68 78%	34 39%	73 48%	48 49%
MUCH MORE LIKELY YES	16 6%	15 6%	1 7%	7 12%	2 2%	16 6%	-	11 6%	4 7%	6 9%	5 4%	5 7%	10 11%	6 4%	-	4 13%	1 5%	11 20%	3 4%	1 2%	10 6%	6 6%
SOMEWHAT MORE LIKELY YES	13 5%	12 5%	2 15%	6 10%	3 3%	13 5%	-	9 5%	4 7%	8 12%	2 1%	4 5%	10 11%	2 1%	1 5%	2 7%	-	7 13%	1 1%	4 5%	9 6%	4 4%
SOMEWHAT LESS LIKELY YES	44 18%	42 18%	2 20%	16 25%	9 10%	44 18%	-	33 17%	12 19%	17 25%	13 11%	14 21%	27 29%	13 10%	5 18%	9 31%	3 10%	10 17%	10 11%	22 26%	24 16%	20 21%
MUCH LESS LIKELY YES	77 31%	75 31%	2 19%	5 8%	56 57%	77 31%	-	67 36%	10 16%	2 3%	66 59%	8 12%	3 3%	72 55%	2 6%	2 8%	8 30%	4 7%	59 67%	11 13%	49 32%	28 29%
NO DIFFERENCE	77 31%	76 32%	1 7%	25 39%	23 24%	75 30%	2 64%	53 28%	24 39%	27 40%	20 18%	29 42%	37 40%	30 23%	10 38%	12 41%	10 40%	20 37%	12 14%	40 46%	43 28%	34 35%
UNSURE/DON'T KNOW/REFUSED	23 9%	19 8%	4 32%	5 7%	4 4%	22 9%	1 27%	14 8%	8 12%	8 11%	6 6%	9 12%	6 6%	9 7%	8 32%	-	4 15%	3 6%	3 3%	8 9%	17 11%	5 5%

Table 10-2  
 QUESTION 10:  
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

Historical statistics show that over the last decade, states with graduated income taxes have seen slower growth in jobs and wages compared to states with flat taxes or no income taxes.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%
**D/S (MORE LIKELY - LESS LIKELY)	-92 -37%	4 5%	-91 -62%	-5 -18%	-12 -48%	-14 -49%	-16 -43%	6 13%	-80 -76%	-16 -19%	-16 -62%	-3 -18%	-16 -41%	-48 -54%	-30 -34%	-14 -22%	-78 -38%	-3 -63%	-3 -21%	-5 -44%	-4 -16%	-5 -33%	-14 -30%	-50 -49%
TOTAL MORE LIKELY -----	29 12%	18 24%	8 6%	2 9%	4 15%	3 10%	5 14%	14 31%	4 4%	11 12%	1 6%	5 25%	5 14%	7 9%	10 11%	10 15%	22 10%	1 19%	3 21%	2 17%	4 16%	2 13%	9 19%	9 9%
TOTAL LESS LIKELY -----	121 49%	14 19%	100 68%	7 26%	16 63%	16 59%	21 57%	8 17%	84 80%	27 32%	17 68%	8 43%	21 55%	55 63%	41 45%	24 37%	100 48%	4 81%	6 42%	8 61%	8 32%	8 46%	23 49%	59 58%
MUCH MORE LIKELY YES	16 6%	9 12%	5 3%	1 5%	2 9%	1 3%	2 6%	8 17%	2 2%	6 7%	- -	3 18%	3 8%	6 7%	4 5%	4 6%	11 5%	1 19%	1 4%	2 17%	2 10%	1 9%	5 11%	6 6%
SOMEWHAT MORE LIKELY YES	13 5%	9 12%	4 2%	1 3%	2 6%	2 8%	3 8%	6 14%	2 2%	4 5%	1 6%	1 7%	2 5%	2 2%	6 7%	6 9%	11 5%	- -	3 17%	- -	1 6%	1 4%	4 8%	3 3%
SOMEWHAT LESS LIKELY YES	44 18%	14 19%	24 16%	6 22%	13 51%	12 42%	16 44%	8 17%	14 13%	21 25%	6 23%	4 22%	9 23%	14 16%	16 18%	13 21%	34 16%	1 30%	3 19%	3 25%	3 12%	4 24%	13 27%	18 18%
MUCH LESS LIKELY YES	77 31%	- -	76 52%	1 4%	3 12%	5 17%	5 13%	- -	70 66%	6 7%	11 44%	4 21%	12 32%	41 47%	25 28%	11 16%	66 32%	3 52%	3 23%	4 35%	5 20%	4 23%	10 22%	41 40%
NO DIFFERENCE	77 31%	37 49%	28 19%	12 45%	6 22%	4 15%	6 17%	19 43%	13 12%	41 48%	4 14%	6 32%	8 22%	19 22%	27 30%	28 42%	70 34%	- -	4 26%	1 12%	10 41%	5 30%	12 25%	31 30%
UNSURE/DON'T KNOW/REFUSED	23 9%	6 8%	11 7%	6 20%	- -	4 16%	4 12%	4 9%	5 4%	6 7%	3 13%	- -	3 8%	6 7%	12 14%	4 6%	16 8%	- -	2 11%	1 11%	3 11%	2 10%	4 7%	3 3%

Table 10-3  
 QUESTION 10:  
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

Historical statistics show that over the last decade, states with graduated income taxes have seen slower growth in jobs and wages compared to states with flat taxes or no income taxes.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250	120	130	65	55	33	78	53	80	60	57	50	75	83	96	63	33	80	108	29
	100%	48%	52%	26%	22%	13%	31%	21%	32%	24%	23%	20%	30%	33%	38%	25%	13%	32%	43%	12%
**D/S (MORE LIKELY - LESS LIKELY)	-92	-43	-49	-27	-19	-12	-34	-21	-21	-26	-16	-20	-26	-45	-38	-10	-11	-25	-46	-9
	-37%	-36%	-38%	-42%	-34%	-37%	-44%	-41%	-26%	-43%	-28%	-40%	-34%	-55%	-40%	-15%	-35%	-32%	-43%	-32%
TOTAL MORE LIKELY	29	15	14	7	6	2	7	6	14	4	11	6	8	5	10	12	2	10	11	5
-----	12%	13%	10%	11%	10%	7%	9%	11%	17%	6%	20%	11%	11%	6%	10%	19%	8%	13%	10%	19%
TOTAL LESS LIKELY	121	58	63	34	24	14	41	27	34	29	27	26	34	50	48	22	14	35	57	15
-----	49%	49%	48%	53%	45%	44%	53%	51%	43%	49%	48%	51%	45%	60%	50%	35%	42%	44%	53%	51%
MUCH MORE LIKELY YES	16	10	6	3	2	1	2	6	6	1	9	3	3	3	5	5	1	5	8	2
	6%	8%	4%	5%	4%	4%	3%	11%	8%	1%	15%	5%	4%	4%	6%	9%	4%	6%	8%	5%
SOMEWHAT MORE LIKELY YES	13	5	8	4	3	1	5	-	8	3	3	3	5	1	4	7	1	5	3	4
	5%	4%	6%	6%	6%	4%	6%	-	9%	5%	4%	6%	7%	2%	5%	11%	4%	7%	3%	13%
SOMEWHAT LESS LIKELY YES	44	21	24	13	10	10	10	10	12	11	9	9	13	11	17	15	8	12	21	3
	18%	17%	18%	20%	17%	32%	12%	18%	14%	18%	15%	18%	17%	14%	18%	24%	25%	15%	20%	9%
MUCH LESS LIKELY YES	77	38	39	21	15	4	31	17	23	19	19	16	21	39	31	7	6	23	36	12
	31%	31%	30%	33%	27%	12%	40%	33%	29%	31%	33%	33%	28%	47%	32%	11%	17%	29%	33%	41%
NO DIFFERENCE	77	39	38	18	15	16	26	15	19	26	13	16	22	19	32	24	14	28	29	6
	31%	33%	29%	28%	27%	49%	34%	28%	24%	43%	22%	32%	29%	23%	33%	38%	44%	35%	27%	19%
UNSURE/DON'T KNOW/REFUSED	23	7	16	5	10	-	4	5	12	1	5	3	12	9	6	5	2	7	10	3
	9%	6%	12%	8%	18%	-	5%	10%	15%	2%	10%	6%	16%	11%	7%	8%	6%	8%	10%	11%

Table 11-1  
 QUESTION 11:  
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

A recent study shows Illinois' business climate would drop to 48th out of the 50 states under Pritzker's proposal, hurting our state's small businesses and costing the state tens of thousands of jobs.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	239 96%	11 4%	65 26%	97 39%	247 99%	3 1%	187 75%	62 25%	69 27%	112 45%	69 28%	93 37%	131 53%	26 10%	30 12%	26 10%	55 22%	87 35%	86 35%	152 61%	98 39%
**D/S (MORE LIKELY - LESS LIKELY)	-106 -42%	-105 -44%	-1 -7%	-5 -8%	-63 -65%	-106 -43%	- 9%	-81 -43%	-25 -40%	-5 -7%	-76 -68%	-25 -36%	-12 -13%	-86 -66%	-7 -26%	-10 -33%	-12 -46%	-2 -4%	-65 -75%	-33 -38%	-60 -39%	-46 -47%
TOTAL MORE LIKELY -----	28 11%	25 11%	3 27%	16 25%	4 4%	28 11%	- 9%	24 13%	5 8%	17 24%	6 6%	5 8%	21 23%	6 5%	1 2%	5 15%	2 7%	16 29%	5 6%	5 6%	17 11%	11 11%
TOTAL LESS LIKELY -----	134 54%	130 55%	4 34%	21 33%	67 69%	134 54%	- -	105 56%	29 48%	22 31%	82 73%	30 44%	34 37%	93 71%	7 29%	15 48%	14 52%	18 33%	70 81%	38 44%	77 51%	57 58%
MUCH MORE LIKELY YES	11 4%	10 4%	1 7%	7 11%	2 2%	11 4%	- -	9 5%	2 3%	6 9%	2 1%	3 5%	9 9%	2 1%	- 1%	3 9%	1 2%	8 15%	1 1%	2 2%	10 6%	1 1%
SOMEWHAT MORE LIKELY YES	17 7%	15 6%	2 20%	9 14%	3 3%	17 7%	- 9%	14 8%	3 5%	11 16%	5 4%	2 3%	13 14%	4 3%	- 1%	2 6%	1 4%	8 14%	4 5%	4 4%	8 5%	10 10%
SOMEWHAT LESS LIKELY YES	32 13%	31 13%	1 6%	9 14%	7 8%	32 13%	- -	22 12%	10 15%	11 16%	9 8%	12 17%	19 21%	10 8%	2 9%	8 27%	2 8%	8 14%	6 7%	17 19%	15 10%	17 17%
MUCH LESS LIKELY YES	102 41%	99 42%	3 28%	13 19%	60 62%	102 41%	- -	82 44%	20 32%	11 16%	73 65%	19 27%	15 16%	83 63%	5 20%	6 21%	12 45%	10 19%	64 74%	22 25%	62 41%	40 41%
NO DIFFERENCE	67 27%	65 27%	2 14%	21 32%	22 23%	65 26%	2 64%	46 24%	21 34%	22 32%	21 18%	24 35%	30 33%	28 21%	8 32%	11 36%	7 29%	17 31%	11 12%	35 41%	41 27%	26 27%
UNSURE/DON'T KNOW/REFUSED	21 8%	18 8%	3 25%	6 10%	4 4%	20 8%	1 27%	13 7%	6 10%	9 12%	3 3%	9 13%	7 8%	4 3%	10 37%	- -	3 12%	3 6%	1 1%	8 9%	17 11%	4 4%

Table 11-2  
 QUESTION 11:  
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

A recent study shows Illinois' business climate would drop to 48th out of the 50 states under Pritzker's proposal, hurting our state's small businesses and costing the state tens of thousands of jobs.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%
**D/S (MORE LIKELY - LESS LIKELY)	-106 -42%	4 5%	-99 -67%	-11 -39%	-18 -67%	-16 -59%	-23 -63%	7 15%	-84 -80%	-22 -26%	-16 -64%	-11 -60%	-24 -63%	-54 -61%	-39 -44%	-14 -22%	-91 -44%	-3 -63%	-1 -10%	-7 -55%	-8 -32%	-5 -29%	-19 -39%	-53 -52%
TOTAL MORE LIKELY -----	28 11%	21 28%	7 5%	- 1%	1 4%	1 5%	1 4%	15 34%	4 4%	8 10%	2 9%	1 7%	3 7%	5 5%	7 8%	14 22%	21 10%	1 19%	4 27%	1 11%	3 12%	3 19%	7 15%	11 11%
TOTAL LESS LIKELY -----	134 54%	17 23%	106 72%	11 40%	18 71%	18 64%	25 67%	8 19%	88 84%	30 36%	18 73%	12 66%	27 71%	58 67%	47 52%	28 44%	111 54%	4 81%	5 36%	8 66%	10 44%	8 49%	26 54%	64 63%
MUCH MORE LIKELY YES	11 4%	8 10%	3 2%	- -	1 4%	1 5%	1 4%	7 16%	3 3%	1 1%	2 9%	1 7%	3 7%	2 3%	2 2%	5 8%	8 4%	1 19%	1 4%	- -	2 7%	- -	2 4%	6 5%
SOMEWHAT MORE LIKELY YES	17 7%	13 18%	4 3%	- 1%	- -	- -	- -	8 18%	1 1%	8 9%	- -	- -	- -	2 3%	5 6%	9 14%	13 6%	- -	3 23%	1 11%	1 5%	3 19%	5 11%	5 5%
SOMEWHAT LESS LIKELY YES	32 13%	13 17%	14 9%	5 19%	7 29%	6 22%	10 26%	5 12%	10 9%	14 17%	4 15%	4 21%	8 21%	9 10%	10 11%	13 20%	28 14%	- -	- -	3 25%	4 16%	2 9%	5 11%	16 15%
MUCH LESS LIKELY YES	102 41%	4 6%	92 63%	6 21%	11 42%	11 41%	15 41%	3 7%	79 75%	16 19%	14 57%	8 45%	19 50%	50 57%	36 40%	16 24%	83 40%	4 81%	5 36%	5 41%	7 28%	6 39%	21 43%	48 47%
NO DIFFERENCE	67 27%	28 37%	29 20%	9 34%	6 23%	6 20%	7 19%	17 38%	10 10%	38 46%	2 8%	5 27%	6 15%	18 21%	27 30%	18 28%	58 28%	- -	6 37%	3 23%	7 29%	4 22%	12 25%	25 25%
UNSURE/DON'T KNOW/REFUSED	21 8%	9 12%	5 3%	7 26%	1 2%	3 11%	4 10%	4 9%	3 2%	7 8%	3 10%	- -	3 7%	7 8%	9 10%	4 7%	17 8%	- -	- -	- -	3 15%	2 9%	3 5%	2 2%



Table 11-3  
 QUESTION 11:  
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

A recent study shows Illinois' business climate would drop to 48th out of the 50 states under Pritzker's proposal, hurting our state's small businesses and costing the state tens of thousands of jobs.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
**D/S (MORE LIKELY - LESS LIKELY)	-106 -42%	-53 -44%	-53 -41%	-26 -40%	-26 -47%	-8 -26%	-40 -52%	-24 -46%	-29 -36%	-33 -55%	-19 -33%	-16 -32%	-35 -46%	-50 -60%	-48 -50%	-8 -13%	-15 -47%	-32 -40%	-44 -41%	-14 -49%
TOTAL MORE LIKELY -----	28 11%	14 12%	14 11%	9 14%	3 5%	6 18%	7 9%	4 8%	11 13%	4 6%	10 18%	9 18%	5 6%	5 5%	5 6%	16 25%	1 4%	9 11%	14 13%	4 14%
TOTAL LESS LIKELY -----	134 54%	67 56%	67 52%	35 54%	29 53%	14 43%	47 61%	28 54%	40 50%	37 61%	29 50%	25 49%	39 52%	55 66%	54 56%	24 38%	17 51%	41 51%	58 54%	19 63%
MUCH MORE LIKELY YES	11 4%	8 6%	3 2%	- -	2 4%	- -	2 2%	1 2%	7 9%	2 3%	5 10%	- -	3 4%	1 1%	3 3%	5 8%	- -	3 3%	6 5%	2 8%
SOMEWHAT MORE LIKELY YES	17 7%	7 6%	11 8%	9 14%	1 1%	6 18%	5 7%	3 6%	3 4%	2 4%	5 8%	9 18%	1 2%	3 4%	3 3%	11 18%	1 4%	7 8%	8 7%	2 6%
SOMEWHAT LESS LIKELY YES	32 13%	11 10%	20 16%	12 18%	8 15%	6 20%	13 17%	5 9%	6 8%	9 15%	1 2%	10 21%	10 13%	8 10%	11 11%	12 20%	3 11%	11 14%	14 13%	3 10%
MUCH LESS LIKELY YES	102 41%	56 46%	47 36%	23 35%	20 37%	8 24%	34 44%	24 45%	33 42%	28 46%	28 48%	14 29%	29 39%	46 56%	43 45%	12 19%	13 40%	30 38%	44 40%	16 53%
NO DIFFERENCE	67 27%	29 24%	38 29%	18 27%	16 28%	13 39%	22 29%	12 22%	19 24%	18 31%	10 18%	16 33%	21 28%	15 18%	31 32%	19 30%	14 42%	24 30%	25 23%	4 14%
UNSURE/DON'T KNOW/REFUSED	21 8%	9 8%	11 9%	3 5%	8 14%	- -	1 1%	8 16%	10 13%	1 2%	8 14%	- -	11 14%	9 10%	6 6%	4 6%	1 3%	5 7%	12 11%	3 9%

Table 12-1  
 QUESTION 12:  
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

If the graduated income tax amendment passes, and the initial rates Governor Pritzker proposed are signed into law as is, the typical married couple family in Illinois would see a reduction in their income tax of around \$130.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	239 96%	11 4%	65 26%	97 39%	247 99%	3 1%	187 75%	62 25%	69 27%	112 45%	69 28%	93 37%	131 53%	26 10%	30 12%	26 10%	55 22%	87 35%	86 35%	152 61%	98 39%
**D/S (MORE LIKELY - LESS LIKELY)	-16 -7%	-17 -7%	1 9%	17 26%	-33 -34%	-17 -7%	1 36%	-23 -12%	6 10%	24 35%	-50 -44%	9 13%	31 34%	-49 -38%	2 7%	6 20%	-2 -8%	23 43%	-44 -50%	5 6%	-17 -11%	1 1%
TOTAL MORE LIKELY -----	60 24%	57 24%	3 27%	27 42%	11 12%	59 24%	1 36%	41 22%	19 30%	32 47%	6 5%	21 31%	43 46%	11 9%	6 21%	11 37%	5 20%	31 57%	3 4%	23 27%	32 21%	28 29%
TOTAL LESS LIKELY -----	76 31%	74 31%	2 18%	11 16%	44 45%	76 31%	- -	64 34%	12 20%	8 12%	56 50%	12 18%	12 13%	61 46%	4 14%	5 17%	7 28%	8 15%	47 54%	18 21%	49 32%	27 28%
MUCH MORE LIKELY YES	26 10%	25 10%	1 13%	14 22%	6 6%	26 11%	- -	18 10%	8 12%	16 23%	1 1%	9 14%	21 22%	5 3%	1 3%	6 19%	4 14%	19 35%	2 2%	5 5%	17 11%	9 10%
SOMEWHAT MORE LIKELY YES	34 14%	32 14%	2 15%	13 20%	5 6%	33 13%	1 36%	23 12%	11 18%	17 24%	5 5%	12 17%	22 24%	7 5%	5 19%	6 18%	2 6%	12 22%	1 1%	19 22%	15 10%	19 19%
SOMEWHAT LESS LIKELY YES	22 9%	21 9%	1 12%	4 6%	5 5%	22 9%	- -	16 8%	6 10%	7 10%	9 8%	6 9%	10 10%	11 8%	1 6%	3 10%	3 10%	4 4%	10 11%	9 10%	10 6%	12 13%
MUCH LESS LIKELY YES	54 22%	54 23%	1 6%	7 11%	39 41%	54 22%	- -	48 26%	6 10%	2 3%	47 42%	6 9%	2 2%	50 38%	2 9%	2 7%	5 18%	6 11%	37 43%	9 10%	40 26%	15 15%
NO DIFFERENCE	94 38%	92 38%	2 21%	22 35%	37 38%	92 37%	2 64%	67 36%	27 44%	23 34%	44 39%	27 39%	34 37%	51 39%	9 34%	14 46%	10 40%	14 26%	33 38%	41 48%	54 35%	40 41%
UNSURE/DON'T KNOW/REFUSED	20 8%	16 7%	4 34%	5 7%	5 5%	20 8%	- -	15 8%	3 5%	5 7%	7 6%	9 12%	4 4%	8 6%	8 30%	- -	3 11%	1 2%	4 5%	4 4%	17 11%	2 3%

Table 12-2  
 QUESTION 12:  
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

If the graduated income tax amendment passes, and the initial rates Governor Pritzker proposed are signed into law as is, the typical married couple family in Illinois would see a reduction in their income tax of around \$130.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE					INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+	
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%	
**D/S (MORE LIKELY - LESS LIKELY)	-16 -7%	33 44%	-53 -36%	3 10%	-1 -2%	-3 -11%	-2 -6%	22 50%	-52 -49%	13 15%	-8 -33%	2 11%	-5 -13%	-22 -25%	-9 -10%	14 22%	-9 -5%	-2 -33%	1 7%	-6 -45%	1 5%	-6 -34%	- -	-5 -5%	
TOTAL MORE LIKELY -----	60 24%	39 52%	13 9%	8 28%	7 27%	5 19%	9 24%	25 56%	6 6%	26 31%	4 16%	9 47%	11 29%	11 12%	20 22%	26 41%	49 24%	1 19%	6 41%	2 16%	7 28%	3 20%	15 32%	23 23%	
TOTAL LESS LIKELY -----	76 31%	6 7%	66 45%	5 18%	7 29%	8 30%	11 30%	3 6%	57 55%	13 16%	12 49%	7 36%	16 42%	33 38%	29 33%	12 19%	58 28%	3 52%	5 33%	8 61%	5 22%	9 54%	15 32%	29 28%	
MUCH MORE LIKELY YES	26 10%	19 25%	5 3%	2 8%	4 15%	2 9%	5 13%	16 37%	3 3%	5 6%	2 10%	5 28%	6 15%	5 6%	6 7%	13 20%	18 9%	1 19%	3 23%	2 16%	4 15%	3 20%	9 20%	7 7%	
SOMEWHAT MORE LIKELY YES	34 14%	20 27%	8 6%	6 20%	3 12%	3 11%	4 12%	9 20%	3 3%	21 25%	2 6%	4 20%	5 14%	5 6%	14 15%	13 21%	31 15%	- -	3 18%	- -	3 13%	- -	6 13%	16 16%	
SOMEWHAT LESS LIKELY YES	22 9%	4 6%	15 10%	3 10%	5 20%	4 14%	7 18%	3 6%	9 9%	8 10%	1 5%	1 3%	1 3%	6 7%	10 11%	9 9%	15 7%	- -	- -	5 37%	2 9%	3 18%	7 15%	8 8%	
MUCH LESS LIKELY YES	54 22%	1 2%	51 35%	2 8%	2 9%	4 16%	4 12%	- -	48 46%	5 6%	11 45%	6 33%	15 39%	27 31%	20 22%	6 10%	43 21%	3 52%	5 33%	3 24%	3 14%	6 36%	8 17%	21 20%	
NO DIFFERENCE	94 38%	27 36%	58 39%	9 31%	11 42%	10 35%	12 33%	15 34%	35 34%	41 48%	6 22%	3 17%	8 20%	36 41%	32 35%	23 36%	83 40%	1 30%	4 26%	3 23%	9 38%	3 17%	15 31%	48 47%	
UNSURE/DON'T KNOW/REFUSED	20 8%	3 4%	10 7%	7 24%	1 2%	4 15%	5 13%	1 3%	6 6%	4 5%	3 13%	- -	3 8%	7 8%	9 10%	3 5%	18 8%	- -	- -	- -	3 11%	2 9%	2 4%	2 2%	

Table 12-3  
 QUESTION 12:  
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

If the graduated income tax amendment passes, and the initial rates Governor Pritzker proposed are signed into law as is, the typical married couple family in Illinois would see a reduction in their income tax of around \$130.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
**D/S (MORE LIKELY - LESS LIKELY)	-16 -7%	-12 -10%	-4 -3%	-1 -1%	-	11 33%	-3 -4%	-18 -34%	-4 -5%	-	-11 -20%	7 15%	-11 -15%	-23 -28%	-8 -9%	13 20%	-4 -14%	5 6%	-14 -13%	-3 -10%
TOTAL MORE LIKELY -----	60 24%	24 20%	36 28%	20 31%	15 27%	15 45%	15 19%	8 16%	20 25%	13 22%	10 18%	16 33%	18 24%	10 12%	21 22%	26 41%	5 16%	18 23%	30 27%	7 23%
TOTAL LESS LIKELY -----	76 31%	36 30%	40 31%	21 32%	15 27%	4 11%	18 24%	27 51%	25 31%	13 22%	22 38%	9 18%	30 39%	33 39%	30 31%	13 20%	10 30%	14 17%	43 40%	10 33%
MUCH MORE LIKELY YES	26 10%	11 9%	15 11%	8 12%	7 13%	5 15%	5 6%	4 7%	12 15%	4 7%	7 12%	6 12%	9 12%	4 5%	8 8%	13 20%	2 6%	7 9%	15 14%	2 7%
SOMEWHAT MORE LIKELY YES	34 14%	13 11%	21 16%	13 19%	8 14%	10 30%	10 13%	5 9%	8 10%	9 15%	4 7%	10 21%	9 13%	6 7%	13 14%	13 21%	3 10%	11 14%	15 13%	5 17%
SOMEWHAT LESS LIKELY YES	22 9%	13 11%	9 7%	5 8%	3 6%	1 4%	7 9%	6 12%	6 8%	7 12%	5 9%	1 3%	7 10%	8 10%	7 7%	7 11%	1 4%	3 4%	16 15%	1 5%
MUCH LESS LIKELY YES	54 22%	23 19%	31 24%	15 24%	12 21%	2 7%	12 15%	20 39%	18 23%	6 10%	16 28%	8 15%	22 30%	25 30%	23 24%	6 10%	8 25%	10 13%	27 25%	8 28%
NO DIFFERENCE	94 38%	49 41%	45 34%	24 37%	17 30%	14 44%	42 54%	13 25%	22 28%	31 52%	18 31%	25 49%	18 24%	32 38%	39 40%	22 35%	17 53%	43 53%	25 23%	9 31%
UNSURE/DON'T KNOW/REFUSED	20 8%	10 8%	10 7%	-	9 16%	-	2 3%	4 8%	13 16%	2 4%	7 13%	-	10 13%	9 11%	6 7%	2 4%	1 2%	5 7%	10 9%	4 12%

Table 13-1  
 QUESTION 13:  
 After hearing all of this, if the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	239 96%	11 4%	65 26%	97 39%	247 99%	3 1%	187 75%	62 25%	69 27%	112 45%	69 28%	93 37%	131 53%	26 10%	30 12%	26 10%	55 22%	87 35%	86 35%	152 61%	98 39%
**D/S (YES - NO)	-72 -29%	-71 -30%	-1 -6%	30 46%	-76 -78%	-71 -29%	-1 -36%	-60 -32%	-11 -17%	45 65%	-99 -88%	-17 -25%	50 54%	-114 -87%	-8 -30%	2 5%	-17 -65%	34 61%	-81 -93%	-14 -17%	-57 -37%	-15 -15%
TOTAL YES -----	75 30%	71 30%	5 43%	43 66%	9 10%	75 30%	1 28%	53 28%	22 36%	53 78%	4 4%	18 26%	67 72%	5 4%	3 12%	14 47%	3 13%	41 75%	3 3%	28 33%	39 26%	36 37%
TOTAL NO -----	147 59%	141 59%	5 49%	13 20%	85 88%	145 59%	2 63%	113 60%	33 53%	9 13%	103 92%	35 51%	17 18%	119 91%	11 42%	13 41%	20 78%	8 14%	84 97%	43 49%	96 63%	51 52%
DEFINITELY YES	31 12%	30 12%	1 13%	20 32%	1 1%	31 13%	- -	21 11%	10 17%	24 35%	- -	7 11%	29 31%	2 2%	- -	5 17%	2 8%	20 37%	1 2%	9 10%	16 11%	15 15%
PROBABLY YES	44 18%	41 17%	3 30%	22 34%	8 8%	43 18%	1 28%	32 17%	12 19%	29 43%	4 4%	11 16%	38 41%	3 3%	3 12%	9 29%	1 5%	21 38%	1 2%	19 22%	23 15%	21 21%
PROBABLY NO	39 15%	35 15%	3 30%	5 7%	9 9%	39 16%	- -	23 12%	15 25%	5 8%	10 9%	23 33%	14 15%	15 11%	10 38%	10 34%	7 29%	1 3%	8 9%	23 27%	23 15%	15 16%
DEFINITELY NO	108 43%	106 44%	2 19%	8 12%	76 79%	107 43%	2 63%	90 48%	17 28%	3 5%	93 83%	12 18%	3 3%	104 80%	1 4%	2 7%	13 50%	6 11%	76 87%	19 22%	73 48%	35 36%
UNSURE/NEED MORE INFO	18 7%	17 7%	1 8%	8 12%	- -	18 7%	- 9%	12 6%	6 10%	5 7%	1 1%	13 19%	8 9%	1 1%	9 35%	4 12%	1 2%	4 7%	- -	12 13%	10 7%	8 9%
DON'T KNOW/REFUSED	9 4%	9 4%	- -	2 2%	2 2%	9 4%	- -	9 5%	- -	2 3%	4 4%	3 4%	1 1%	5 4%	3 10%	- -	2 6%	3 5%	- -	4 4%	7 4%	3 3%
MOVE AWAY YES	26 10%	26 11%	- -	7 10%	5 5%	26 11%	- -	14 7%	12 19%	10 14%	2 2%	14 21%	26 28%	- -	- -	16 53%	- -	6 11%	1 1%	19 22%	13 9%	13 13%
MOVE TO NO	28 11%	25 10%	3 24%	2 3%	9 9%	28 11%	- -	15 8%	13 21%	4 6%	4 4%	19 28%	17 18%	- -	11 42%	13 41%	- -	2 4%	2 2%	18 20%	17 11%	10 11%
TOTAL MOVERS	37 15%	34 14%	3 24%	8 12%	9 9%	37 15%	- -	22 12%	15 25%	10 14%	4 4%	23 33%	26 28%	- -	11 42%	16 53%	- -	7 12%	2 2%	23 26%	23 15%	14 14%

Table 13-2

QUESTION 13:  
After hearing all of this, if the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%
**D/S (YES - NO)	-72 -29%	75 100%	-147 -100%	- -	-17 -64%	-28 -100%	-28 -75%	42 95%	-102 -97%	-7 -8%	-22 -88%	-2 -10%	-21 -56%	-67 -77%	-19 -21%	14 21%	-61 -29%	- -4%	- -3%	-4 -35%	- 2%	-7 -44%	-1 -1%	-40 -39%
TOTAL YES -----	75 30%	75 100%	- -	- -	- -	- -	- -	43 98%	1 -	30 35%	1 2%	5 27%	5 13%	9 10%	29 33%	34 53%	61 30%	2 48%	6 40%	3 28%	11 47%	3 15%	22 46%	27 26%
TOTAL NO -----	147 59%	- -	147 100%	- -	17 64%	28 100%	28 75%	1 2%	103 98%	37 44%	23 90%	7 38%	26 70%	76 87%	48 54%	21 32%	122 59%	3 52%	7 44%	8 63%	11 46%	10 59%	22 47%	66 65%
DEFINITELY YES	31 12%	31 41%	- -	- -	- -	- -	- -	24 55%	1 -	6 7%	1 2%	1 6%	1 3%	3 9%	8 30%	20 11%	22 19%	1 31%	5 23%	3 23%	5 23%	3 15%	11 24%	7 7%
PROBABLY YES	44 18%	44 59%	- -	- -	- -	- -	- -	19 43%	- -	24 28%	- -	4 21%	4 10%	6 7%	21 23%	15 23%	39 19%	1 30%	1 10%	1 5%	6 24%	- -	10 22%	20 20%
PROBABLY NO	39 15%	- -	39 26%	- -	14 53%	24 86%	24 64%	1 2%	15 14%	20 24%	9 37%	1 4%	9 25%	17 20%	13 15%	8 12%	31 15%	- -	1 5%	5 37%	5 23%	3 18%	8 16%	13 12%
DEFINITELY NO	108 43%	- -	108 74%	- -	3 11%	4 14%	4 11%	- -	87 83%	17 20%	13 52%	6 34%	17 45%	59 67%	35 39%	13 19%	91 44%	3 52%	6 38%	3 25%	5 23%	7 41%	15 31%	54 52%
UNSURE/NEED MORE INFO	18 7%	- -	- -	18 66%	8 30%	- -	8 21%	- -	- -	13 15%	- -	4 20%	4 10%	2 3%	7 8%	8 12%	17 8%	- -	1 10%	- -	2 7%	1 5%	3 5%	8 8%
DON'T KNOW/REFUSED	9 4%	- -	- -	9 34%	1 5%	- -	1 4%	- -	2 2%	4 5%	2 8%	3 15%	3 7%	1 1%	5 6%	2 4%	7 3%	- -	1 6%	1 9%	- -	3 21%	1 2%	1 1%
MOVE AWAY YES	26 10%	- -	17 11%	9 33%	26 100%	17 60%	26 70%	1 2%	7 7%	16 18%	7 27%	5 29%	11 30%	8 9%	12 13%	7 10%	22 11%	- -	1 5%	3 25%	1 4%	2 13%	6 12%	11 11%
MOVE TO NO	28 11%	- -	28 19%	- -	17 64%	28 100%	28 75%	1 2%	12 12%	13 16%	12 49%	2 9%	12 33%	9 11%	13 15%	5 7%	22 10%	- -	1 5%	3 25%	3 11%	2 14%	5 11%	9 9%
TOTAL MOVERS	37 15%	- -	28 19%	9 33%	26 100%	28 100%	37 100%	1 2%	12 12%	21 24%	12 49%	6 33%	17 44%	11 12%	17 19%	9 13%	31 15%	- -	1 5%	3 25%	3 11%	4 22%	7 14%	14 13%

Table 13-3  
 QUESTION 13:  
 After hearing all of this, if the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
**D/S (YES - NO)	-72 -29%	-36 -30%	-35 -27%	-13 -19%	-19 -35%	10 31%	-32 -41%	-22 -42%	-26 -33%	-12 -20%	-25 -44%	-10 -20%	-23 -31%	-65 -78%	-21 -22%	15 24%	-5 -15%	-27 -34%	-27 -25%	-13 -44%
TOTAL YES -----	75 30%	37 31%	39 30%	23 35%	13 24%	19 58%	20 26%	12 23%	22 28%	22 36%	13 23%	17 34%	21 28%	8 10%	31 32%	34 53%	12 38%	21 26%	34 31%	8 28%
TOTAL NO -----	147 59%	73 61%	74 57%	35 54%	32 59%	9 27%	52 67%	34 64%	48 61%	34 56%	38 67%	27 54%	44 58%	74 88%	52 54%	19 30%	17 53%	48 60%	61 56%	21 72%
DEFINITELY YES	31 12%	18 15%	14 10%	7 11%	7 12%	9 28%	6 7%	4 8%	11 14%	9 15%	7 13%	6 12%	8 10%	5 6%	8 8%	16 25%	2 6%	11 14%	17 15%	2 5%
PROBABLY YES	44 18%	19 16%	25 19%	16 25%	7 12%	10 30%	15 19%	8 15%	11 14%	13 22%	6 10%	11 22%	13 17%	3 4%	23 24%	18 29%	10 32%	10 12%	17 16%	7 23%
PROBABLY NO	39 15%	16 13%	23 17%	8 12%	13 23%	3 10%	9 11%	9 17%	17 21%	8 13%	8 13%	4 8%	18 24%	15 18%	11 12%	12 19%	8 24%	8 9%	15 14%	8 29%
DEFINITELY NO	108 43%	57 48%	51 39%	27 42%	20 36%	5 17%	44 56%	25 47%	32 40%	26 43%	31 53%	23 46%	26 35%	59 71%	41 43%	7 11%	9 29%	40 50%	46 43%	13 43%
UNSURE/NEED MORE INFO	18 7%	8 7%	10 8%	5 8%	5 9%	2 7%	5 7%	6 12%	5 6%	3 5%	5 9%	4 8%	6 8%	2 2%	8 8%	8 12%	2 5%	5 7%	11 11%	- -
DON'T KNOW/REFUSED	9 4%	2 2%	7 5%	2 2%	4 7%	3 9%	- -	1 1%	5 6%	1 2%	1 1%	2 3%	5 6%	- -	5 5%	3 5%	1 4%	6 8%	2 2%	- -
MOVE AWAY YES	26 10%	10 8%	16 12%	8 12%	7 12%	1 4%	8 11%	6 11%	10 12%	5 9%	5 9%	5 9%	11 14%	4 5%	13 14%	8 13%	4 11%	8 10%	12 11%	2 8%
MOVE TO NO	28 11%	11 9%	17 13%	7 11%	8 14%	1 4%	7 9%	4 8%	15 19%	5 9%	5 10%	3 6%	14 18%	10 12%	11 11%	7 11%	5 16%	4 5%	11 10%	7 24%
TOTAL MOVERS	37 15%	14 12%	23 18%	11 17%	10 19%	1 4%	8 11%	9 17%	17 22%	5 9%	9 16%	5 9%	17 23%	10 12%	16 17%	11 18%	5 16%	9 11%	16 15%	7 24%

Table 14-1  
 QUESTION 14:  
 And again, would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250	239	11	65	97	247	3	187	62	69	112	69	93	131	26	30	26	55	87	86	152	98
	100%	96%	4%	26%	39%	99%	1%	75%	25%	27%	45%	28%	37%	53%	10%	12%	22%	35%	35%	61%	39%	
**D/S (MORE LIKELY - LESS LIKELY)	-61	-62	1	19	-67	-61	-	-60	-	26	-80	-7	33	-89	-5	5	-11	31	-79	-8	-46	-16
	-25%	-26%	8%	29%	-69%	-25%	-	-32%	-	38%	-71%	-10%	36%	-68%	-21%	16%	-41%	56%	-90%	-9%	-30%	-16%
TOTAL MORE LIKELY	44	41	3	26	4	44	-	28	16	31	1	12	40	3	-	10	3	37	1	5	19	25
-----	18%	17%	27%	41%	5%	18%	-	15%	26%	45%	1%	18%	44%	3%	-	31%	10%	67%	2%	6%	12%	25%
TOTAL LESS LIKELY	105	103	2	8	71	105	-	88	16	5	81	19	7	92	5	5	13	6	80	14	65	41
-----	42%	43%	19%	12%	74%	43%	-	47%	26%	7%	72%	28%	8%	70%	21%	16%	51%	11%	92%	16%	42%	42%
MUCH MORE LIKELY	15	13	1	11	1	15	-	10	5	10	-	5	13	2	-	3	2	13	1	-	7	8
	6%	6%	13%	17%	1%	6%	-	5%	8%	14%	-	7%	14%	2%	-	9%	8%	24%	2%	-	4%	8%
SOMEWHAT MORE LIKELY	29	27	2	16	4	29	-	18	11	21	1	7	28	1	-	7	1	24	-	5	12	17
	12%	11%	15%	24%	4%	12%	-	10%	17%	31%	1%	10%	30%	1%	-	22%	2%	43%	-	6%	8%	17%
SOMEWHAT LESS LIKELY	30	29	2	3	18	30	-	23	7	3	19	8	5	22	3	4	4	2	18	9	18	13
	12%	12%	14%	5%	18%	12%	-	12%	11%	4%	17%	12%	6%	17%	13%	12%	17%	4%	20%	10%	12%	13%
MUCH LESS LIKELY	75	74	1	5	53	75	-	65	9	2	62	11	2	71	2	1	9	4	62	5	47	28
	30%	31%	6%	7%	55%	30%	-	35%	15%	3%	55%	16%	2%	54%	9%	4%	35%	7%	71%	6%	31%	28%
IT WOULD MAKE NO DIFFERENCE	84	80	4	27	18	82	2	61	23	29	28	27	41	28	15	14	5	11	5	63	53	31
	34%	33%	40%	41%	19%	33%	73%	33%	37%	43%	25%	39%	44%	22%	58%	46%	17%	20%	6%	73%	35%	32%
UNSURE/NEED MORE INFO	9	8	1	3	2	9	-	5	3	2	1	6	2	3	3	1	2	2	-	2	8	-
	3%	3%	5%	5%	2%	3%	-	3%	5%	2%	1%	9%	2%	3%	11%	4%	9%	3%	-	2%	5%	1%
DON'T KNOW/REFUSED	8	7	1	1	1	7	1	5	4	2	2	5	2	4	2	1	3	-	-	3	7	1
	3%	3%	8%	1%	1%	3%	27%	3%	6%	2%	2%	7%	2%	3%	10%	3%	12%	-	-	3%	5%	1%
MOVE TO LESS	25	25	-	5	11	25	-	15	9	4	10	12	7	12	5	5	4	6	-	14	17	8
	10%	11%	-	8%	11%	10%	-	8%	15%	5%	9%	17%	8%	9%	21%	16%	16%	11%	-	16%	11%	8%
MOVE AWAY MORE	18	17	1	6	7	17	1	14	5	3	9	7	8	9	1	5	2	18	-	-	13	5
	7%	7%	7%	9%	8%	7%	28%	7%	7%	5%	8%	9%	9%	7%	3%	17%	6%	33%	-	-	9%	5%
TOTAL MOVER	38	37	1	9	14	37	1	23	13	6	14	17	14	18	5	9	6	18	-	14	26	12
	15%	15%	7%	14%	14%	15%	28%	12%	22%	9%	12%	25%	15%	14%	21%	29%	23%	33%	-	16%	17%	12%



Table 14-2  
 QUESTION 14:  
 And again, would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%
**D/S (MORE LIKELY - LESS LIKELY)	-61 -25%	42 56%	-102 -69%	-2 -8%	-6 -23%	-11 -41%	-11 -31%	44 100%	-105 -100%	- -	-25 -100%	-6 -32%	-25 -67%	-50 -57%	-19 -21%	8 12%	-53 -25%	- -4%	- -3%	-3 -26%	1 4%	-3 -20%	3 6%	-44 -43%
TOTAL MORE LIKELY -----	44 18%	43 57%	1 1%	- -	1 4%	1 4%	1 3%	44 100%	- -	- -	- -	- -	- -	4 4%	15 17%	24 37%	33 16%	2 48%	5 31%	3 21%	7 31%	2 10%	16 34%	12 11%
TOTAL LESS LIKELY -----	105 42%	1 1%	103 70%	2 8%	7 27%	12 45%	12 34%	- -	105 100%	- -	25 100%	6 32%	25 67%	53 61%	34 38%	16 25%	86 41%	3 52%	5 33%	6 47%	6 27%	5 31%	14 29%	55 54%
MUCH MORE LIKELY	15 6%	15 20%	- -	- -	- -	- -	- -	15 34%	- -	- -	- -	- -	- -	1 1%	5 5%	9 13%	6 3%	2 48%	3 22%	2 16%	3 13%	- -	7 14%	2 2%
SOMEWHAT MORE LIKELY	29 12%	28 37%	1 1%	- -	1 4%	1 4%	1 3%	29 66%	- -	- -	- -	- -	- -	3 3%	10 12%	16 24%	27 13%	- -	1 9%	1 5%	4 19%	2 10%	10 20%	9 9%
SOMEWHAT LESS LIKELY	30 12%	1 1%	30 20%	- -	5 19%	8 29%	8 22%	- -	30 29%	- -	13 50%	2 12%	13 34%	11 12%	12 13%	7 11%	30 14%	- -	- -	1 7%	1 4%	1 8%	3 7%	20 20%
MUCH LESS LIKELY	75 30%	- -	73 49%	2 8%	2 8%	4 15%	4 11%	- -	75 71%	- -	13 50%	4 20%	13 33%	42 49%	22 24%	10 15%	57 27%	3 52%	5 33%	5 39%	5 23%	4 23%	10 22%	35 35%
IT WOULD MAKE NO DIFFERENCE	84 34%	30 40%	37 25%	17 62%	16 60%	13 47%	21 56%	- -	- -	84 100%	- -	11 59%	11 29%	26 30%	33 36%	22 34%	73 35%	- -	5 36%	4 33%	8 34%	7 45%	16 34%	34 33%
UNSURE/NEED MORE INFO	9 3%	1 2%	3 2%	4 14%	2 7%	- -	2 5%	- -	- -	- -	- -	2 9%	2 4%	3 3%	4 5%	2 2%	8 4%	- -	- -	- -	1 3%	1 5%	2 3%	- -
DON'T KNOW/REFUSED	8 3%	1 1%	3 2%	4 16%	1 3%	1 4%	1 3%	- -	- -	- -	- -	- -	- -	2 2%	4 5%	1 1%	7 3%	- -	- -	- -	1 4%	2 10%	- -	1 1%
MOVE TO LESS	25 10%	1 1%	23 15%	2 8%	7 27%	12 45%	12 34%	- -	25 24%	- -	25 100%	6 32%	25 67%	6 7%	11 12%	7 11%	20 10%	- -	2 10%	2 17%	2 7%	2 11%	3 7%	9 9%
MOVE AWAY MORE	18 7%	5 7%	7 5%	6 23%	5 20%	2 6%	6 16%	- -	6 6%	11 13%	6 23%	18 100%	18 49%	8 9%	8 9%	1 2%	15 7%	- -	2 10%	1 9%	1 4%	4 25%	4 8%	6 6%
TOTAL MOVER	38 15%	5 7%	26 18%	6 23%	11 43%	12 45%	17 45%	- -	25 24%	11 13%	25 100%	18 100%	38 100%	13 15%	15 17%	8 12%	32 15%	- -	2 10%	2 17%	2 7%	5 29%	7 15%	13 12%

Table 14-3  
 QUESTION 14:  
 And again, would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
**D/S (MORE LIKELY - LESS LIKELY)	-61 -25%	-37 -31%	-25 -19%	-11 -16%	-11 -21%	6 19%	-32 -41%	-16 -30%	-18 -23%	-16 -28%	-19 -33%	-9 -18%	-15 -20%	-50 -60%	-26 -27%	12 20%	-2 -5%	-21 -26%	-27 -25%	-12 -40%
TOTAL MORE LIKELY	44 18%	20 16%	24 19%	16 24%	7 12%	13 39%	10 13%	8 14%	12 15%	11 18%	8 15%	12 24%	11 15%	3 4%	13 13%	25 39%	8 25%	11 14%	20 18%	5 17%
TOTAL LESS LIKELY	105 42%	56 47%	49 37%	26 41%	18 33%	6 20%	42 54%	23 45%	30 38%	27 46%	28 48%	21 42%	26 35%	53 64%	38 40%	12 20%	10 30%	32 40%	47 43%	17 57%
MUCH MORE LIKELY	15 6%	7 6%	8 6%	5 8%	3 5%	3 9%	5 6%	- -	6 8%	4 6%	3 4%	4 9%	4 5%	- -	4 4%	9 15%	2 7%	3 4%	8 7%	2 5%
SOMEWHAT MORE LIKELY	29 12%	13 11%	16 12%	11 16%	4 7%	10 30%	5 7%	8 14%	6 7%	7 12%	6 10%	8 16%	7 10%	3 4%	9 9%	16 25%	6 19%	8 10%	12 11%	3 12%
SOMEWHAT LESS LIKELY	30 12%	12 10%	18 14%	10 16%	7 13%	4 12%	14 18%	4 7%	8 10%	7 12%	4 7%	11 21%	7 10%	12 15%	10 11%	8 13%	2 7%	10 13%	14 13%	4 15%
MUCH LESS LIKELY	75 30%	44 37%	31 24%	16 25%	11 20%	2 7%	28 36%	20 38%	23 28%	20 33%	24 41%	10 21%	19 25%	41 49%	28 29%	4 7%	8 23%	22 27%	33 31%	12 42%
IT WOULD MAKE NO DIFFERENCE	84 34%	38 32%	46 35%	23 35%	20 37%	13 41%	25 33%	18 35%	26 32%	22 36%	16 29%	17 34%	28 37%	21 25%	40 41%	22 35%	13 40%	31 39%	33 31%	7 23%
UNSURE/NEED MORE INFO	9 3%	3 3%	5 4%	- -	4 8%	- -	- -	1 3%	7 8%	- -	3 5%	- -	5 7%	3 3%	3 3%	3 4%	- -	2 3%	5 5%	1 3%
DON'T KNOW/REFUSED	8 3%	2 2%	6 5%	- -	6 11%	- -	- -	2 3%	5 7%	- -	2 3%	- -	5 7%	3 4%	2 2%	1 2%	2 5%	4 4%	3 3%	- -
MOVE TO LESS	25 10%	11 9%	14 11%	7 10%	5 9%	1 4%	9 12%	3 5%	12 15%	6 9%	5 8%	5 9%	10 13%	10 12%	6 6%	8 13%	2 7%	7 9%	12 11%	4 12%
MOVE AWAY MORE	18 7%	9 7%	10 7%	6 9%	4 7%	3 10%	1 2%	5 9%	8 9%	3 6%	5 8%	1 2%	8 10%	7 8%	9 10%	2 3%	2 6%	7 8%	10 9%	- -
TOTAL MOVER	38 15%	17 14%	21 16%	10 15%	8 15%	3 10%	10 13%	8 15%	15 19%	8 13%	9 15%	6 11%	14 19%	14 17%	13 14%	9 14%	4 13%	11 14%	18 17%	4 12%

Table 15-1  
 QUESTION 15:  
 With which political party are you affiliated?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	239 96%	11 4%	65 26%	97 39%	247 99%	3 1%	187 75%	62 25%	69 27%	112 45%	69 28%	93 37%	131 53%	26 10%	30 12%	26 10%	55 22%	87 35%	86 35%	152 61%	98 39%
**D/S (REPUBLICAN - DEMOCRAT)	22 9%	22 9%	- 1%	-28 -44%	45 47%	21 8%	2 64%	29 15%	-7 -12%	-24 -36%	47 42%	- -	-27 -29%	49 37%	1 2%	-1 -3%	4 14%	-14 -25%	37 42%	-6 -6%	30 20%	-7 -8%
REPUBLICAN	88 35%	83 35%	5 43%	7 11%	53 54%	86 35%	2 64%	67 36%	19 31%	7 11%	58 52%	22 31%	12 13%	69 53%	6 24%	8 27%	12 48%	10 17%	48 56%	23 27%	59 39%	28 29%
TOTAL INDEPENDENT/OTHER -----	90 36%	88 37%	2 14%	18 27%	35 36%	89 36%	1 27%	78 41%	12 20%	28 41%	41 36%	21 30%	40 43%	40 30%	10 40%	13 41%	3 13%	21 38%	26 30%	31 36%	61 40%	29 29%
INDEPENDENT	90 36%	88 37%	2 14%	18 27%	35 36%	89 36%	1 27%	78 41%	12 20%	28 41%	41 36%	21 30%	40 43%	40 30%	10 40%	13 41%	3 13%	21 38%	26 30%	31 36%	61 40%	29 29%
DEMOCRAT	65 26%	60 25%	5 42%	36 55%	8 8%	65 26%	- -	39 21%	26 43%	32 46%	11 10%	22 32%	39 42%	20 15%	6 21%	9 30%	9 34%	23 42%	12 13%	29 33%	30 19%	35 36%
REFUSED	7 3%	7 3%	- -	4 6%	1 1%	7 3%	- 9%	4 2%	4 6%	1 2%	1 1%	5 7%	2 2%	2 1%	4 15%	1 2%	1 5%	1 2%	1 1%	3 4%	2 1%	6 6%

Table 15-2  
 QUESTION 15:  
 With which political party are you affiliated?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE					INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/ OTH	DEM	WHITE	BLACK	ASIAN	HISP- ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+	
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%	
**D/S (REPUBLICAN - DEMOCRAT)	22 9%	-26 -34%	55 38%	-7 -26%	1 4%	5 17%	2 6%	-21 -47%	37 35%	4 5%	-1 -2%	6 36%	6 15%	88 100%	- -	-65 -100%	33 16%	-2 -34%	-8 -51%	-2 -15%	-3 -14%	-1 -8%	7 15%	18 18%	
REPUBLICAN	88 35%	9 11%	76 52%	3 11%	8 30%	9 34%	11 29%	4 8%	53 51%	26 31%	6 25%	8 44%	13 36%	88 100%	- -	- -	83 40%	2 33%	- -	1 11%	7 31%	3 20%	17 36%	43 42%	
TOTAL INDEPENDENT/OTHER	90 36%	29 39%	48 33%	12 44%	12 44%	13 48%	17 46%	15 35%	34 32%	33 39%	11 44%	8 45%	15 40%	- -	90 100%	- -	69 33%	- -	7 47%	8 62%	5 21%	8 47%	18 38%	33 32%	
INDEPENDENT	90 36%	29 39%	48 33%	12 44%	12 44%	13 48%	17 46%	15 35%	34 32%	33 39%	11 44%	8 45%	15 40%	- -	90 100%	- -	69 33%	- -	7 47%	8 62%	5 21%	8 47%	18 38%	33 32%	
DEMOCRAT	65 26%	34 46%	21 14%	10 36%	7 26%	5 17%	9 24%	24 55%	16 16%	22 26%	7 28%	1 8%	8 21%	- -	- -	65 100%	50 24%	3 67%	8 51%	3 27%	11 45%	5 29%	10 21%	24 24%	
REFUSED	7 3%	3 4%	2 1%	3 9%	- -	- 1%	- 1%	1 2%	2 2%	3 4%	1 3%	1 3%	1 4%	- -	- -	- -	5 3%	- -	- 2%	- -	1 2%	1 4%	3 6%	2 2%	

Table 15-3  
 QUESTION 15:  
 With which political party are you affiliated?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
**D/S (REPUBLICAN - DEMOCRAT)	22 9%	26 22%	-4 -3%	-8 -12%	4 8%	-4 -11%	- -	10 19%	13 16%	10 17%	15 27%	-13 -27%	8 10%	54 64%	9 10%	-40 -63%	5 15%	4 6%	5 4%	8 29%
REPUBLICAN	88 35%	46 38%	42 32%	19 29%	20 37%	10 30%	24 30%	23 43%	28 35%	21 35%	23 41%	12 25%	27 36%	57 69%	24 25%	6 9%	13 41%	27 34%	34 31%	13 43%
TOTAL INDEPENDENT/OTHER -----	90 36%	54 45%	36 28%	17 26%	16 29%	8 25%	28 36%	17 32%	34 43%	27 45%	25 44%	9 18%	26 34%	22 26%	52 55%	12 18%	9 28%	26 33%	43 40%	12 40%
INDEPENDENT	90 36%	54 45%	36 28%	17 26%	16 29%	8 25%	28 36%	17 32%	34 43%	27 45%	25 44%	9 18%	26 34%	22 26%	52 55%	12 18%	9 28%	26 33%	43 40%	12 40%
DEMOCRAT	65 26%	19 16%	46 35%	27 41%	16 29%	13 41%	24 30%	12 24%	15 19%	11 19%	8 14%	26 51%	20 26%	4 5%	14 15%	45 72%	9 26%	23 29%	29 27%	4 14%
REFUSED	7 3%	2 1%	6 5%	3 4%	3 6%	1 3%	3 3%	1 1%	2 3%	1 1%	- 1%	3 6%	3 4%	1 1%	5 5%	- 1%	1 4%	3 4%	2 2%	1 3%

Table 16-1  
 QUESTION 16:  
 If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	239 96%	11 4%	65 26%	97 39%	247 99%	3 1%	187 75%	62 25%	69 27%	112 45%	69 28%	93 37%	131 53%	26 10%	30 12%	26 10%	55 22%	87 35%	86 35%	152 61%	98 39%
**D/S (CONSERVATIVE - LIBERAL)	20 8%	23 10%	-3 -23%	-25 -38%	36 37%	20 8%	- -	28 15%	-9 -14%	-22 -32%	48 43%	-6 -9%	-29 -31%	50 38%	-1 -5%	-5 -18%	3 12%	-18 -33%	40 46%	-4 -5%	28 18%	-8 -8%
TOTAL CONSERVATIVE -----	83 33%	80 34%	3 25%	8 13%	46 48%	83 34%	- -	66 35%	16 26%	9 13%	58 51%	17 25%	11 12%	65 50%	7 27%	5 16%	10 37%	7 12%	45 52%	23 27%	57 37%	27 27%
MODERATE -----	96 38%	93 39%	2 22%	20 31%	38 40%	94 38%	2 64%	76 41%	19 31%	28 40%	42 37%	26 38%	40 43%	47 36%	9 34%	14 46%	9 35%	20 36%	36 41%	35 40%	61 40%	35 36%
TOTAL LIBERAL -----	63 25%	58 24%	5 48%	33 51%	11 11%	63 26%	- -	39 21%	25 40%	31 45%	9 8%	23 34%	40 43%	15 11%	9 33%	10 34%	6 25%	25 46%	5 6%	27 31%	29 19%	34 35%
VERY CONSERVATIVE	41 16%	40 17%	1 8%	5 7%	26 27%	41 17%	- -	30 16%	10 16%	2 3%	32 29%	7 9%	3 3%	35 27%	3 13%	1 3%	4 15%	5 10%	24 28%	8 9%	30 19%	11 12%
SOMEWHAT CONSERVATIVE	42 17%	41 17%	2 16%	4 6%	20 21%	42 17%	- -	36 19%	6 10%	6 9%	26 23%	11 15%	8 9%	30 23%	4 15%	4 14%	6 22%	2 3%	21 25%	15 18%	27 18%	15 16%
SOMEWHAT LIBERAL	35 14%	32 14%	3 26%	17 27%	7 7%	35 14%	- -	22 12%	13 22%	11 16%	8 7%	16 23%	14 15%	14 11%	7 27%	5 16%	6 25%	6 11%	5 6%	19 23%	17 11%	18 19%
VERY LIBERAL	28 11%	25 11%	2 21%	16 24%	4 4%	28 11%	- -	17 9%	11 18%	20 28%	1 1%	7 11%	25 27%	1 1%	2 6%	6 19%	- -	19 35%	- -	8 9%	12 8%	16 16%
DK/REFUSED	8 3%	7 3%	1 6%	3 5%	2 2%	7 3%	1 36%	6 3%	2 3%	2 3%	3 3%	3 4%	3 3%	4 3%	1 6%	1 3%	1 3%	3 6%	1 1%	2 2%	6 4%	2 2%

Table 16-2  
 QUESTION 16:  
 If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%
**D/S (CONSERVATIVE - LIBERAL)	20 8%	-25 -34%	55 37%	-9 -33%	-4 -15%	2 9%	-2 -4%	-21 -49%	41 39%	-2 -2%	2 7%	5 28%	5 14%	52 59%	10 11%	-42 -64%	28 14%	-1 -15%	-5 -35%	-4 -31%	1 6%	1 5%	1 1%	9 9%
TOTAL CONSERVATIVE -----	83 33%	8 11%	74 50%	2 6%	4 17%	10 35%	10 26%	3 8%	53 51%	21 24%	10 41%	7 37%	14 38%	57 66%	22 24%	4 6%	78 37%	2 33%	- -	1 11%	9 39%	6 37%	15 32%	32 31%
MODERATE -----	96 38%	31 41%	52 35%	13 47%	13 51%	11 39%	16 43%	13 29%	38 36%	40 47%	6 24%	9 50%	13 36%	24 27%	52 58%	14 22%	74 36%	1 19%	9 59%	6 47%	4 17%	4 25%	18 37%	47 46%
TOTAL LIBERAL -----	63 25%	34 45%	19 13%	11 39%	8 32%	7 26%	11 31%	25 57%	12 12%	22 26%	8 33%	2 9%	9 24%	6 6%	12 13%	45 70%	49 24%	2 48%	5 35%	5 42%	8 33%	5 33%	15 31%	22 22%
VERY CONSERVATIVE	41 16%	3 4%	38 26%	1 2%	1 3%	3 12%	3 9%	- -	28 27%	9 10%	5 20%	5 29%	9 23%	33 37%	5 6%	2 4%	39 19%	2 33%	- -	- -	6 27%	5 28%	6 13%	12 12%
SOMEWHAT CONSERVATIVE	42 17%	6 7%	36 24%	1 3%	4 14%	6 23%	6 18%	3 8%	25 24%	12 14%	5 20%	2 9%	6 15%	25 28%	16 18%	1 2%	39 19%	- -	- -	1 11%	3 13%	1 9%	9 19%	19 19%
SOMEWHAT LIBERAL	35 14%	11 14%	17 12%	8 27%	6 23%	6 20%	9 24%	7 17%	10 9%	16 19%	6 23%	- -	6 16%	6 6%	6 7%	23 35%	28 13%	- -	2 12%	5 42%	3 12%	3 18%	7 15%	15 15%
VERY LIBERAL	28 11%	23 30%	2 1%	3 12%	2 9%	2 6%	2 6%	17 40%	3 2%	6 7%	3 10%	2 9%	3 9%	- -	5 6%	23 35%	22 11%	2 48%	4 23%	- -	5 21%	2 15%	7 15%	7 7%
DK/REFUSED	8 3%	3 4%	3 2%	2 8%	- -	- -	- -	3 6%	1 1%	2 2%	1 2%	1 3%	1 2%	1 1%	4 5%	1 2%	6 3%	- -	1 6%	- -	3 11%	1 4%	- -	2 2%

Table 16-3  
 QUESTION 16:  
 If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
**D/S (CONSERVATIVE - LIBERAL)	20 8%	26 22%	-6 -4%	-6 -9%	2 4%	-7 -22%	3 4%	15 30%	6 7%	8 14%	16 29%	-13 -25%	5 6%	83 100%	- -	-63 -100%	-4 -13%	11 14%	8 8%	5 18%
TOTAL CONSERVATIVE -----	83 33%	45 37%	38 30%	17 27%	20 36%	6 20%	22 28%	23 44%	29 36%	18 30%	25 45%	10 20%	26 35%	83 100%	- -	- -	7 20%	29 37%	36 33%	12 40%
MODERATE -----	96 38%	52 43%	44 34%	24 37%	15 27%	12 38%	36 46%	20 38%	25 32%	31 52%	20 35%	17 35%	25 33%	- -	96 100%	- -	13 41%	30 38%	42 39%	10 36%
TOTAL LIBERAL -----	63 25%	19 16%	44 34%	23 36%	17 31%	14 42%	19 25%	8 14%	23 29%	10 17%	9 16%	23 45%	22 29%	- -	- -	63 100%	11 33%	18 23%	27 25%	6 21%
VERY CONSERVATIVE	41 16%	20 16%	21 16%	8 12%	12 22%	- -	8 10%	9 18%	21 27%	5 8%	14 25%	3 6%	17 22%	41 49%	- -	- -	1 4%	13 17%	18 17%	8 28%
SOMEWHAT CONSERVATIVE	42 17%	25 21%	17 13%	10 15%	8 14%	6 20%	14 18%	14 26%	7 9%	13 22%	11 19%	7 14%	10 13%	42 51%	- -	- -	5 17%	16 20%	18 16%	3 11%
SOMEWHAT LIBERAL	35 14%	13 11%	23 17%	11 17%	10 18%	6 19%	9 11%	6 12%	14 18%	6 10%	7 12%	9 18%	14 18%	- -	- -	35 56%	7 20%	10 13%	15 13%	4 14%
VERY LIBERAL	28 11%	6 5%	22 17%	12 19%	8 14%	8 23%	10 13%	1 2%	9 11%	4 7%	2 3%	14 27%	8 11%	- -	- -	28 44%	4 13%	8 11%	13 12%	2 8%
DK/REFUSED	8 3%	4 4%	4 3%	- -	3 6%	- -	1 1%	2 4%	3 4%	1 1%	3 4%	- -	3 3%	- -	- -	- -	2 5%	2 2%	3 3%	1 3%



Table 17-1  
QUESTION 17:  
Age.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	239 96%	11 4%	65 26%	97 39%	247 99%	3 1%	187 75%	62 25%	69 27%	112 45%	69 28%	93 37%	131 53%	26 10%	30 12%	26 10%	55 22%	87 35%	86 35%	152 61%	98 39%
18 - 34	33 13%	31 13%	1 13%	9 14%	12 13%	32 13%	1 28%	19 10%	13 21%	13 18%	11 10%	8 12%	18 19%	12 9%	2 9%	5 18%	1 3%	13 24%	5 6%	14 16%	1 1%	31 32%
35 - 54	78 31%	74 31%	3 28%	14 22%	32 34%	76 31%	1 36%	56 30%	21 33%	18 26%	38 34%	22 32%	25 27%	48 37%	4 15%	9 28%	12 45%	10 17%	34 39%	31 36%	32 21%	46 47%
55 - 64	53 21%	53 22%	- -	14 21%	21 22%	53 21%	- -	45 24%	8 13%	14 21%	27 24%	11 17%	18 19%	30 23%	5 20%	6 20%	4 17%	13 23%	24 27%	12 14%	42 28%	11 11%
65 AND ABOVE	80 32%	73 31%	7 58%	26 40%	29 30%	80 32%	- -	62 33%	18 30%	22 32%	33 30%	25 36%	29 31%	37 28%	14 53%	10 33%	8 30%	18 33%	21 24%	29 34%	72 47%	8 8%
REFUSED	8 3%	8 3%	- -	2 3%	2 2%	6 3%	1 36%	6 3%	2 3%	2 3%	3 3%	2 4%	2 2%	4 3%	1 4%	- 2%	1 5%	2 3%	3 3%	1 1%	5 3%	2 3%
MALE 18-54	60 24%	58 24%	1 13%	7 12%	29 30%	58 23%	2 64%	44 23%	15 24%	20 29%	26 23%	14 21%	26 28%	32 24%	2 9%	7 22%	7 28%	11 20%	22 25%	26 30%	17 11%	43 44%
MALE 55+	57 23%	56 23%	1 11%	13 21%	26 27%	57 23%	- -	52 28%	5 8%	13 19%	32 29%	11 17%	16 18%	34 26%	7 26%	5 18%	4 15%	12 23%	26 30%	11 13%	48 31%	9 10%
FEMALE 18-54	50 20%	47 20%	3 28%	16 24%	16 16%	50 20%	- -	32 17%	19 30%	11 16%	23 21%	16 23%	18 19%	28 22%	4 14%	7 23%	5 21%	12 22%	18 21%	19 22%	16 11%	34 35%
FEMALE 55+	75 30%	70 29%	5 47%	26 40%	24 24%	75 31%	- -	54 29%	22 35%	23 34%	27 24%	25 36%	30 33%	33 25%	12 47%	11 35%	8 32%	18 33%	19 22%	30 35%	66 44%	9 9%

Table 17-2  
QUESTION 17:  
Age.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%
18 - 34	33 13%	19 25%	9 6%	5 18%	1 5%	1 5%	1 3%	13 29%	6 6%	13 16%	1 5%	3 17%	3 8%	10 11%	8 9%	13 21%	26 12%	- -	4 26%	3 22%	4 17%	3 17%	9 19%	12 12%
35 - 54	78 31%	20 27%	52 36%	5 18%	8 32%	7 25%	8 23%	10 24%	42 40%	25 30%	9 36%	1 7%	10 27%	24 27%	28 31%	24 36%	59 29%	1 30%	5 36%	7 60%	1 3%	3 17%	12 25%	48 47%
55 - 64	53 21%	12 16%	34 23%	7 25%	6 23%	4 15%	9 24%	8 17%	23 22%	18 22%	3 11%	5 27%	8 21%	23 26%	17 19%	12 19%	46 22%	- -	3 23%	2 12%	5 22%	4 27%	7 15%	23 22%
65 AND ABOVE	80 32%	22 30%	48 33%	9 33%	10 37%	15 54%	17 47%	12 27%	30 29%	26 31%	12 46%	8 41%	15 40%	28 32%	34 38%	15 23%	71 34%	4 70%	2 14%	1 6%	14 58%	6 39%	17 36%	17 17%
REFUSED	8 3%	2 3%	4 3%	1 5%	1 3%	- 1%	1 3%	1 3%	3 3%	1 2%	1 2%	1 7%	1 3%	3 4%	3 3%	- 1%	5 3%	- -	- 2%	- -	- -	- -	2 4%	2 2%
MALE 18-54	60 24%	22 29%	34 23%	4 16%	5 20%	5 18%	5 14%	11 25%	27 26%	22 26%	6 22%	3 18%	8 21%	21 24%	27 30%	11 17%	46 22%	- -	5 31%	6 49%	1 6%	4 24%	13 27%	37 37%
MALE 55+	57 23%	13 18%	38 26%	6 20%	5 19%	5 20%	9 24%	8 19%	28 26%	16 20%	5 19%	5 26%	9 23%	23 27%	25 28%	8 12%	49 24%	2 37%	3 18%	- -	3 14%	5 28%	12 26%	23 23%
FEMALE 18-54	50 20%	17 23%	27 19%	6 21%	5 18%	3 11%	5 12%	12 28%	21 20%	17 20%	5 18%	1 7%	6 15%	12 14%	9 10%	26 40%	39 19%	1 30%	5 30%	4 33%	3 14%	2 10%	8 18%	23 22%
FEMALE 55+	75 30%	21 28%	44 30%	11 38%	11 41%	14 50%	17 47%	11 25%	26 25%	28 33%	10 39%	8 43%	14 37%	27 31%	26 29%	20 30%	68 33%	2 33%	3 19%	2 18%	15 66%	6 37%	12 25%	17 17%

Table 17-3  
QUESTION 17:  
Age.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
18 - 34	33 13%	21 17%	12 9%	9 14%	1 2%	33 100%	-	-	-	21 35%	-	12 23%	-	6 8%	12 13%	14 21%	5 16%	12 15%	14 13%	1 5%
35 - 54	78 31%	39 32%	39 30%	29 45%	7 14%	-	78 100%	-	-	39 65%	-	39 77%	-	22 26%	36 37%	19 30%	10 31%	33 41%	24 22%	11 36%
55 - 64	53 21%	25 21%	28 21%	18 28%	10 18%	-	-	53 100%	-	-	25 43%	-	28 37%	23 28%	20 21%	8 12%	11 35%	11 13%	30 28%	-
65 AND ABOVE	80 32%	32 27%	48 37%	7 10%	35 64%	-	-	-	80 100%	-	32 57%	-	48 63%	29 34%	25 26%	23 36%	4 13%	23 29%	36 33%	17 56%
REFUSED	8 3%	3 3%	4 3%	2 3%	2 3%	-	-	-	-	-	-	-	-	3 4%	2 2%	-	1 4%	1 1%	4 4%	1 3%
MALE 18-54	60 24%	60 50%	-	-	-	21 64%	39 50%	-	-	60 100%	-	-	-	18 22%	31 32%	10 16%	9 26%	17 22%	26 24%	8 26%
MALE 55+	57 23%	57 48%	-	-	-	-	-	25 47%	32 41%	-	57 100%	-	-	25 31%	20 21%	9 14%	4 12%	19 23%	30 28%	4 15%
FEMALE 18-54	50 20%	-	50 39%	38 59%	9 16%	12 36%	39 50%	-	-	-	-	50 100%	-	10 12%	17 18%	23 36%	7 21%	28 35%	11 10%	4 15%
FEMALE 55+	75 30%	-	75 58%	25 38%	45 82%	-	-	28 53%	48 59%	-	-	-	75 100%	26 31%	25 26%	22 34%	12 36%	15 19%	37 34%	12 41%

Table 18-1  
QUESTION 18:  
What is your main racial background?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	239 96%	11 4%	65 26%	97 39%	247 99%	3 1%	187 75%	62 25%	69 27%	112 45%	69 28%	93 37%	131 53%	26 10%	30 12%	26 10%	55 22%	87 35%	86 35%	152 61%	98 39%
WHITE	208 83%	197 82%	11 94%	54 83%	87 89%	206 83%	2 64%	159 85%	48 77%	56 81%	93 83%	59 85%	78 84%	108 82%	21 82%	27 90%	20 77%	44 79%	72 82%	75 87%	133 87%	75 77%
ASIAN AMERICAN	15 6%	15 6%	-	2 3%	4 4%	15 6%	- 9%	10 5%	5 8%	5 7%	7 6%	3 5%	5 7%	9 6%	1 -	- 8%	2 9%	5 6%	5 6%	5 6%	10 7%	5 5%
HISPANIC OR LATINO	12 5%	12 5%	1 6%	2 3%	3 3%	12 5%	- -	8 4%	5 7%	4 6%	4 4%	4 6%	6 7%	6 5%	- -	3 10%	3 12%	3 6%	4 4%	6 6%	-	12 13%
AFRICAN AMERICAN/BLACK	5 2%	5 2%	-	4 6%	1 1%	5 2%	- -	4 2%	1 2%	2 4%	3 2%	- -	2 3%	3 2%	- -	- -	- -	2 4%	3 3%	-	4 2%	1 2%
OTHER	2 1%	2 1%	-	-	2 2%	2 1%	- -	2 1%	-	-	2 2%	- -	-	2 2%	- 2%	- -	- -	-	2 2%	-	2 2%	-
REFUSED	8 3%	8 3%	-	3 4%	1 1%	7 3%	1 27%	5 3%	3 4%	2 3%	3 2%	3 4%	1 1%	4 3%	3 10%	-	1 3%	1 2%	2 2%	1 1%	4 2%	4 4%

Table 18-2  
 QUESTION 18:  
 What is your main racial background?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%
WHITE	208 83%	61 82%	122 83%	24 85%	22 85%	22 79%	31 84%	33 76%	86 82%	73 87%	20 79%	15 82%	32 85%	83 95%	69 77%	50 77%	208 100%	-	-	-	18 77%	14 88%	37 79%	86 84%
ASIAN AMERICAN	15 6%	6 8%	7 4%	2 9%	1 3%	1 3%	1 2%	5 11%	5 5%	5 6%	2 6%	2 9%	2 4%	-	7 8%	8 12%	-	-	15 100%	-	1 2%	1 5%	3 5%	7 7%
HISPANIC OR LATINO	12 5%	3 5%	8 5%	1 4%	3 12%	3 11%	3 9%	3 6%	6 6%	4 5%	2 8%	1 6%	2 6%	1 2%	8 9%	3 5%	-	-	-	12 100%	2 9%	1 7%	3 6%	6 6%
AFRICAN AMERICAN/BLACK	5 2%	2 3%	3 2%	-	-	-	-	2 6%	3 2%	-	-	-	-	2 2%	-	3 5%	-	5 100%	-	-	3 11%	-	1 3%	1 1%
OTHER	2 1%	-	2 1%	-	-	-	-	-	2 2%	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	2 4%	-
REFUSED	8 3%	2 3%	6 4%	-	-	2 7%	2 5%	1 2%	4 4%	2 2%	2 6%	1 3%	2 6%	1 2%	4 5%	-	-	-	-	-	-	-	1 3%	1 1%

Table 18-3  
QUESTION 18:  
What is your main racial background?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE- MALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE- MALE 18-54	FE- MALE 55+	CON	MOD	LIB	CEN- TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
WHITE	208 83%	98 81%	110 85%	50 78%	50 91%	26 80%	59 76%	46 88%	71 89%	46 77%	49 86%	39 78%	68 90%	78 93%	74 78%	49 78%	27 83%	68 86%	85 78%	28 94%
ASIAN AMERICAN	15 6%	7 6%	8 6%	7 10%	1 2%	4 12%	5 7%	3 7%	2 3%	5 8%	3 5%	5 9%	3 4%	- -	9 9%	5 8%	1 3%	5 6%	9 9%	- -
HISPANIC OR LATINO	12 5%	6 5%	6 5%	6 10%	- -	3 8%	7 10%	2 3%	1 1%	6 10%	- -	4 8%	2 3%	1 2%	6 6%	5 8%	1 4%	4 6%	7 6%	- -
AFRICAN AMERICAN/BLACK	5 2%	2 2%	3 2%	1 2%	2 3%	- -	1 2%	- -	4 4%	- -	2 3%	1 3%	2 2%	2 2%	1 1%	2 4%	1 5%	- -	2 2%	2 6%
OTHER	2 1%	2 2%	- -	- -	- -	- -	2 3%	- -	- -	2 3%	- -	- -	- -	- -	2 2%	- -	- -	- 1%	2 2%	- -
REFUSED	8 3%	5 4%	3 2%	- -	3 5%	- -	2 2%	2 3%	3 3%	1 1%	4 6%	1 2%	1 1%	3 3%	4 4%	1 1%	2 6%	2 3%	4 3%	- -

Table 19-1  
QUESTION 19:  
What is your annual household income BEFORE taxes?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	239 96%	11 4%	65 26%	97 39%	247 99%	3 1%	187 75%	62 25%	69 27%	112 45%	69 28%	93 37%	131 53%	26 10%	30 12%	26 10%	55 22%	87 35%	86 35%	152 61%	98 39%
<\$40K	24 9%	21 9%	2 21%	9 14%	7 7%	24 10%	- -	12 6%	12 19%	9 14%	7 6%	7 11%	12 12%	10 7%	2 9%	5 16%	5 18%	8 14%	6 7%	8 9%	16 11%	7 8%
\$40-\$60K	16 7%	16 7%	1 7%	3 5%	6 6%	16 7%	- -	14 8%	2 4%	4 6%	8 7%	5 7%	5 5%	10 7%	2 9%	1 2%	2 6%	6 10%	5 5%	4 4%	10 7%	6 6%
\$60-\$100K	48 19%	46 19%	2 14%	15 23%	12 13%	48 19%	- -	36 19%	11 18%	15 21%	18 16%	15 22%	24 26%	20 15%	4 15%	9 31%	3 10%	16 28%	10 12%	20 24%	25 16%	23 23%
\$100K+	102 41%	100 42%	2 19%	20 31%	50 52%	101 41%	1 45%	86 46%	16 26%	29 42%	53 47%	21 30%	37 40%	58 45%	7 25%	11 35%	8 32%	17 32%	48 55%	33 38%	57 37%	45 46%
UNDER \$20,000	14 6%	13 5%	1 13%	8 12%	1 1%	14 6%	- -	7 4%	7 12%	8 12%	3 3%	3 4%	7 7%	7 5%	- -	1 2%	4 16%	4 7%	3 4%	6 7%	9 6%	5 5%
\$20,0001 - \$40,000	9 4%	8 4%	1 8%	2 2%	6 6%	9 4%	- -	5 3%	5 7%	1 2%	4 3%	5 7%	5 5%	2 2%	2 9%	4 13%	1 2%	4 6%	3 3%	2 2%	7 4%	3 3%
\$40,001 - \$60,000	16 7%	16 7%	1 7%	3 5%	6 6%	16 7%	- -	14 8%	2 4%	4 6%	8 7%	5 7%	5 5%	10 7%	2 9%	1 2%	2 6%	6 10%	5 5%	4 4%	10 7%	6 6%
\$60,001 - \$80,000	22 9%	22 9%	1 5%	6 9%	7 8%	22 9%	- -	14 7%	9 14%	8 12%	8 7%	7 10%	13 14%	9 7%	1 3%	5 16%	1 4%	8 15%	6 6%	8 10%	13 8%	10 10%
\$80,001 - \$100,000	25 10%	24 10%	1 9%	9 14%	5 5%	25 10%	- -	22 12%	3 4%	7 10%	10 9%	8 12%	11 12%	11 8%	3 12%	5 15%	2 6%	7 14%	5 5%	12 14%	12 8%	13 13%
\$100,001 - \$150,000	33 13%	33 14%	1 6%	10 16%	14 15%	33 13%	- 9%	29 15%	4 7%	13 19%	13 12%	7 11%	16 17%	14 11%	4 14%	4 14%	1 4%	7 12%	10 12%	13 15%	20 13%	14 14%
\$150,000 - \$200,000	27 11%	27 11%	- -	6 9%	12 12%	27 11%	- -	20 11%	7 11%	9 13%	10 9%	8 11%	12 13%	14 10%	1 4%	4 12%	4 15%	7 13%	9 11%	10 12%	15 10%	11 12%
OVER \$200,000	42 17%	41 17%	2 14%	4 6%	24 25%	41 17%	1 36%	37 20%	5 8%	7 10%	30 27%	6 8%	10 10%	31 24%	2 7%	3 9%	3 14%	4 7%	28 32%	9 11%	22 15%	20 21%
REFUSED	60 24%	56 23%	4 38%	17 27%	21 22%	58 24%	2 55%	39 21%	20 33%	12 17%	27 24%	22 31%	15 16%	34 26%	11 42%	5 16%	9 34%	9 16%	19 22%	22 25%	44 29%	16 17%

Table 19-2  
 QUESTION 19:  
 What is your annual household income BEFORE taxes?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%
<\$40K	24 9%	11 15%	11 7%	2 6%	1 4%	3 9%	3 7%	7 17%	6 6%	8 10%	2 6%	1 5%	2 4%	7 8%	5 5%	11 16%	18 9%	3 52%	1 4%	2 18%	24 100%	-	-	-
\$40-\$60K	16 7%	3 3%	10 7%	4 15%	2 8%	2 8%	4 10%	2 4%	5 5%	7 9%	2 7%	4 22%	5 13%	3 4%	8 9%	5 7%	14 7%	-	1 5%	1 9%	-	16 100%	-	-
\$60-\$100K	48 19%	22 29%	22 15%	3 12%	6 22%	5 19%	7 18%	16 37%	14 13%	16 19%	3 13%	4 21%	7 19%	17 20%	18 20%	10 15%	37 18%	1 30%	3 17%	3 23%	-	-	48 100%	-
\$100K+	102 41%	27 35%	66 45%	9 34%	11 43%	9 32%	14 37%	12 26%	55 53%	34 40%	9 37%	6 33%	13 34%	43 49%	33 37%	24 38%	86 42%	1 19%	7 49%	6 50%	-	-	-	102 100%
UNDER \$20,000	14 6%	7 10%	6 4%	1 3%	-	-	-	5 11%	3 3%	5 6%	-	-	-	4 5%	2 3%	7 11%	10 5%	2 33%	1 4%	2 18%	14 60%	-	-	-
\$20,001 - \$40,000	9 4%	4 5%	5 3%	1 3%	1 4%	3 9%	3 7%	3 6%	3 3%	3 3%	2 6%	1 5%	2 4%	3 4%	2 3%	3 5%	9 4%	1 19%	-	-	9 40%	-	-	-
\$40,001 - \$60,000	16 7%	3 3%	10 7%	4 15%	2 8%	2 8%	4 10%	2 4%	5 5%	7 9%	2 7%	4 22%	5 13%	3 4%	8 9%	5 7%	14 7%	-	1 5%	1 9%	-	16 100%	-	-
\$60,001 - \$80,000	22 9%	9 12%	11 7%	2 8%	3 13%	2 7%	3 9%	9 21%	7 7%	5 6%	2 7%	1 8%	3 9%	8 9%	11 12%	4 6%	17 8%	1 30%	1 8%	-	-	-	22 47%	-
\$80,001 - \$100,000	25 10%	13 17%	12 8%	1 4%	2 9%	3 12%	3 9%	7 16%	6 6%	11 13%	2 6%	2 13%	4 10%	9 11%	7 8%	6 9%	20 10%	-	1 9%	3 23%	-	-	25 53%	-
\$100,001 - \$150,000	33 13%	11 15%	18 13%	4 14%	5 18%	5 16%	6 17%	6 14%	14 13%	14 16%	3 14%	1 3%	4 11%	15 17%	9 10%	10 15%	29 14%	-	3 19%	2 13%	-	-	-	33 32%
\$150,000 - \$200,000	27 11%	7 9%	15 10%	5 18%	5 19%	2 8%	5 14%	4 9%	12 12%	11 12%	3 13%	3 18%	5 12%	11 12%	9 10%	7 10%	23 11%	-	1 6%	2 19%	-	-	-	27 26%
OVER \$200,000	42 17%	9 12%	33 22%	- 2%	1 5%	2 8%	2 6%	2 4%	29 28%	10 12%	3 11%	2 11%	4 11%	17 20%	16 17%	8 13%	34 17%	1 19%	3 23%	2 18%	-	-	-	42 41%
REFUSED	60 24%	13 17%	38 26%	9 33%	6 23%	9 32%	11 29%	7 16%	25 24%	19 22%	9 36%	4 19%	11 30%	17 20%	27 30%	15 23%	51 25%	-	4 25%	-	-	-	-	-



Table 19-3  
QUESTION 19:  
What is your annual household income BEFORE taxes?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
<\$40K -----	24 9%	5 4%	19 14%	4 6%	13 24%	4 12%	1 1%	5 10%	14 17%	1 2%	3 6%	3 6%	15 20%	9 11%	4 4%	8 12%	2 8%	9 12%	8 7%	4 14%
\$40-\$60K -----	16 7%	9 7%	8 6%	4 6%	4 7%	3 9%	3 4%	4 8%	6 8%	4 7%	5 8%	2 3%	6 8%	6 7%	4 4%	5 9%	2 7%	2 3%	10 9%	2 7%
\$60-\$100K -----	48 19%	26 22%	22 17%	12 18%	8 14%	9 29%	12 16%	7 14%	17 21%	13 22%	12 22%	8 17%	12 16%	15 18%	18 19%	15 23%	6 19%	14 18%	20 19%	7 23%
\$100K+ -----	102 41%	62 52%	40 31%	29 45%	11 20%	12 37%	48 62%	23 44%	17 22%	37 63%	23 41%	23 45%	17 23%	32 38%	47 49%	22 35%	12 36%	38 47%	44 41%	9 30%
UNDER \$20,000	14 6%	3 2%	11 9%	2 2%	8 15%	2 7%	1 1%	5 10%	6 7%	1 2%	1 2%	2 3%	10 13%	6 7%	2 2%	5 9%	2 6%	7 9%	4 3%	2 6%
\$20,0001 - \$40,000	9 4%	2 2%	7 6%	3 4%	5 9%	2 5%	- -	- -	8 10%	- -	2 4%	2 3%	6 7%	3 4%	2 2%	2 4%	1 2%	2 3%	4 4%	3 9%
\$40,001 - \$60,000	16 7%	9 7%	8 6%	4 6%	4 7%	3 9%	3 4%	4 8%	6 8%	4 7%	5 8%	2 3%	6 8%	6 7%	4 4%	5 9%	2 7%	2 3%	10 9%	2 7%
\$60,001 - \$80,000	22 9%	14 11%	9 7%	5 8%	3 5%	5 16%	5 6%	6 11%	6 7%	8 14%	5 8%	1 3%	7 9%	6 7%	10 10%	7 11%	2 7%	8 10%	11 11%	1 3%
\$80,001 - \$100,000	25 10%	12 10%	13 10%	7 10%	5 10%	4 13%	7 10%	1 3%	11 14%	5 8%	8 13%	7 14%	5 7%	9 11%	8 9%	8 13%	4 13%	6 8%	9 8%	6 20%
\$100,001 - \$150,000	33 13%	18 15%	16 12%	11 17%	5 9%	8 25%	8 11%	5 10%	11 13%	10 16%	8 13%	7 14%	8 11%	8 9%	15 15%	10 16%	7 21%	5 6%	20 19%	1 4%
\$150,000 - \$200,000	27 11%	18 15%	9 7%	8 13%	1 2%	2 7%	13 17%	8 16%	2 3%	10 17%	7 12%	5 10%	4 5%	6 7%	13 13%	8 13%	3 9%	10 13%	12 11%	1 4%
OVER \$200,000	42 17%	27 23%	15 12%	10 15%	5 9%	1 4%	27 35%	9 18%	4 5%	18 30%	9 15%	10 21%	5 6%	18 22%	20 21%	4 6%	2 6%	22 28%	12 11%	6 22%
REFUSED	60 24%	18 15%	42 32%	16 24%	19 35%	5 14%	14 18%	13 24%	25 32%	4 7%	13 23%	14 28%	25 33%	21 25%	23 24%	13 21%	10 30%	17 21%	26 24%	7 25%

Table 20-1  
QUESTION 20:  
Gender.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	239 96%	11 4%	65 26%	97 39%	247 99%	3 1%	187 75%	62 25%	69 27%	112 45%	69 28%	93 37%	131 53%	26 10%	30 12%	26 10%	55 22%	87 35%	86 35%	152 61%	98 39%
**D/S (MALE - FEMALE)	-10 -4%	-4 -2%	-6 -52%	-21 -32%	15 15%	-11 -4%	1 28%	11 6%	-22 -35%	-1 -1%	6 6%	-16 -23%	-6 -6%	3 2%	-7 -27%	-5 -17%	-3 -11%	-7 -12%	11 12%	-12 -14%	-19 -13%	9 9%
MALE	120 48%	117 49%	3 24%	22 34%	56 58%	118 48%	2 64%	99 53%	20 32%	34 49%	59 53%	27 39%	44 47%	67 51%	10 37%	13 42%	11 44%	24 44%	49 56%	37 43%	67 44%	53 55%
TOTAL FEMALE -----	130 52%	121 51%	9 76%	43 66%	41 42%	129 52%	1 36%	88 47%	42 68%	35 51%	53 47%	42 61%	49 53%	64 49%	16 63%	18 58%	14 56%	31 56%	38 44%	49 57%	86 56%	44 45%
WORKING OUTSIDE THE HOME	65 26%	63 27%	2 15%	20 31%	24 25%	65 26%	- 9%	47 25%	18 29%	15 22%	30 26%	20 29%	25 27%	33 25%	7 26%	10 32%	5 20%	20 36%	21 24%	22 26%	33 21%	32 33%
HOMEMAKER	55 22%	48 20%	7 61%	21 32%	15 15%	54 22%	1 27%	35 19%	20 32%	17 25%	21 18%	17 25%	20 22%	27 21%	8 30%	6 21%	8 29%	10 18%	15 17%	24 27%	47 31%	7 8%
REFUSED	10 4%	10 4%	- -	2 3%	2 2%	10 4%	- -	6 3%	4 7%	3 4%	3 2%	5 7%	4 4%	4 3%	2 7%	1 5%	2 6%	2 3%	2 3%	3 4%	6 4%	4 4%

Table 20-2  
QUESTION 20:  
Gender.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME					
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+	
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%	
**D/S (MALE - FEMALE)	-10 -4%	-2 -3%	-1 -1%	-7 -25%	-6 -22%	-7 -24%	-9 -24%	-4 -10%	8 7%	-8 -9%	-4 -14%	-1 -7%	-4 -9%	4 4%	17 19%	-27 -41%	-12 -6%	-1 -25%	-	-	-	-14 -59%	1 5%	4 9%	22 22%
MALE	120 48%	37 49%	73 50%	10 37%	10 39%	11 38%	14 38%	20 45%	56 54%	38 45%	11 43%	9 47%	17 45%	46 52%	54 60%	19 30%	98 47%	2 37%	7 49%	6 49%	5 21%	9 52%	26 54%	62 61%	
TOTAL FEMALE -----	130 52%	39 51%	74 50%	17 63%	16 61%	17 62%	23 62%	24 55%	49 46%	46 55%	14 57%	10 53%	21 55%	42 48%	36 40%	46 70%	110 53%	3 63%	8 51%	6 51%	19 79%	8 48%	22 46%	40 39%	
WORKING OUTSIDE THE HOME	65 26%	23 30%	35 24%	7 25%	8 30%	7 27%	11 29%	16 36%	26 25%	23 27%	7 27%	6 33%	10 27%	19 22%	17 19%	27 41%	50 24%	1 30%	7 45%	6 51%	4 17%	4 23%	12 25%	29 28%	
HOMEMAKER	55 22%	13 18%	32 22%	9 33%	7 25%	8 28%	10 28%	7 15%	18 17%	20 24%	5 20%	4 21%	8 21%	20 23%	16 18%	16 24%	50 24%	2 33%	1 6%	-	13 55%	4 24%	8 17%	11 11%	
REFUSED	10 4%	3 3%	6 4%	1 5%	1 6%	2 7%	2 5%	2 4%	4 4%	3 4%	3 10%	-	3 7%	3 3%	4 4%	4 6%	10 5%	-	-	-	2 7%	-	2 4%	-	

Table 20-3  
QUESTION 20:  
Gender.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
**D/S (MALE - FEMALE)	-10 -4%	120 100%	-130 -100%	-65 -100%	-55 -100%	9 28%	- 1%	-3 -6%	-15 -19%	60 100%	57 100%	-50 -100%	-75 -100%	6 8%	8 9%	-25 -40%	-6 -19%	-7 -9%	8 8%	-5 -17%
MALE	120 48%	120 100%	- -	- -	- -	21 64%	39 50%	25 47%	32 41%	60 100%	57 100%	- -	- -	45 54%	52 54%	19 30%	13 41%	36 46%	58 54%	12 41%
TOTAL FEMALE	130 52%	- -	130 100%	65 100%	55 100%	12 36%	39 50%	28 53%	48 59%	- -	- -	50 100%	75 100%	38 46%	44 46%	44 70%	19 59%	43 54%	50 46%	17 59%
WORKING OUTSIDE THE HOME	65 26%	- -	65 50%	65 100%	- -	9 28%	29 38%	18 34%	7 8%	- -	- -	38 77%	25 33%	17 21%	24 25%	23 37%	12 38%	21 26%	25 24%	6 21%
HOMEMAKER	55 22%	- -	55 42%	- -	55 100%	1 3%	7 10%	10 19%	35 44%	- -	- -	9 17%	45 60%	20 23%	15 15%	17 27%	6 17%	19 24%	21 20%	9 31%
REFUSED	10 4%	- -	10 8%	- -	- -	2 5%	2 2%	- -	6 7%	- -	- -	3 6%	6 8%	2 2%	5 5%	4 6%	1 5%	3 4%	3 3%	2 7%

Table 21-1  
QUESTION GEO:  
Region.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	239 96%	11 4%	65 26%	97 39%	247 99%	3 1%	187 75%	62 25%	69 27%	112 45%	69 28%	93 37%	131 53%	26 10%	30 12%	26 10%	55 22%	87 35%	86 35%	152 61%	98 39%
CENTRAL	33 13%	31 13%	1 13%	9 14%	10 10%	32 13%	1 37%	21 11%	12 19%	9 14%	11 10%	12 17%	14 15%	15 12%	4 15%	6 18%	4 15%	9 16%	8 9%	12 14%	16 10%	17 17%
NORTHEAST	80 32%	77 32%	3 25%	19 29%	34 35%	79 32%	1 36%	59 32%	20 32%	21 30%	41 37%	18 26%	29 31%	48 37%	3 12%	11 35%	9 35%	16 28%	26 30%	32 37%	52 34%	27 28%
SOUTHEAST	108 43%	106 44%	2 22%	30 46%	38 39%	107 43%	1 27%	88 47%	20 33%	34 49%	47 42%	27 40%	43 46%	53 40%	12 47%	11 37%	10 38%	26 48%	39 45%	34 40%	66 43%	42 43%
SOUTHWEST	29 12%	25 10%	4 39%	7 11%	15 16%	29 12%	- -	19 10%	10 16%	5 7%	13 11%	12 17%	8 8%	15 11%	7 26%	3 10%	3 12%	4 8%	14 16%	9 10%	18 12%	11 11%

Table 21-2  
QUESTION GEO:  
Region.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%
CENTRAL	33 13%	12 17%	17 12%	3 10%	4 14%	5 19%	5 14%	8 19%	10 9%	13 16%	2 9%	2 11%	4 11%	13 15%	9 10%	9 13%	27 13%	1 30%	1 7%	1 10%	2 11%	2 13%	6 13%	12 11%
NORTHEAST	80 32%	21 28%	48 32%	12 42%	8 30%	4 15%	9 23%	11 25%	32 30%	31 37%	7 28%	7 36%	11 30%	27 31%	26 29%	23 36%	68 33%	-	5 31%	4 36%	9 40%	2 14%	14 30%	38 37%
SOUTHEAST	108 43%	34 45%	61 41%	13 48%	12 47%	11 40%	16 43%	20 45%	47 45%	33 39%	12 49%	10 53%	18 49%	34 39%	43 47%	29 45%	85 41%	2 37%	9 62%	7 54%	8 32%	10 60%	20 43%	44 43%
SOUTHWEST	29 12%	8 11%	21 14%	-	2 9%	7 25%	7 19%	5 11%	17 16%	7 8%	4 14%	-	4 10%	13 14%	12 13%	4 6%	28 13%	2 33%	-	-	4 18%	2 13%	7 14%	9 9%

Table 21-3  
QUESTION GEO:  
Region.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
CENTRAL	33 13%	13 11%	19 15%	12 19%	6 10%	5 16%	10 13%	11 22%	4 5%	9 14%	4 7%	7 14%	12 15%	7 8%	13 14%	11 17%	33 100%	-	-	-
NORTHEAST	80 32%	36 30%	43 33%	21 32%	19 35%	12 37%	33 42%	11 20%	23 29%	17 29%	19 33%	28 55%	15 20%	29 35%	30 32%	18 29%	-	80 100%	-	-
SOUTHEAST	108 43%	58 48%	50 38%	25 39%	21 39%	14 42%	24 31%	30 58%	36 45%	26 44%	30 52%	11 22%	37 48%	36 43%	42 44%	27 44%	-	-	108 100%	-
SOUTHWEST	29 12%	12 10%	17 13%	6 9%	9 17%	1 4%	11 14%	-	17 21%	8 13%	4 8%	4 9%	12 16%	12 14%	10 11%	6 10%	-	-	-	29 100%

Table 22-1  
Date./Phone Type.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	239 96%	11 4%	65 26%	97 39%	247 99%	3 1%	187 75%	62 25%	69 27%	112 45%	69 28%	93 37%	131 53%	26 10%	30 12%	26 10%	55 22%	87 35%	86 35%	152 61%	98 39%
DATE																						
WED, MAR 20	149 59%	141 59%	8 67%	41 63%	54 55%	146 59%	3 91%	108 58%	40 65%	42 61%	62 56%	44 64%	56 61%	77 59%	15 58%	19 61%	19 73%	31 57%	59 68%	46 54%	82 54%	66 68%
THU, MAR 21	101 41%	98 41%	4 33%	24 37%	43 45%	101 41%	- 9%	79 42%	22 35%	27 39%	50 44%	25 36%	36 39%	54 41%	11 42%	12 39%	7 27%	24 43%	28 32%	40 46%	70 46%	31 32%
PHONE TYPE																						
LAND	152 61%	146 61%	7 58%	37 57%	64 66%	150 61%	2 63%	125 67%	27 43%	40 58%	73 65%	39 57%	49 53%	83 63%	20 76%	15 49%	16 62%	31 56%	53 61%	50 58%	152 100%	- -
CELL	98 39%	93 39%	5 42%	27 43%	33 34%	97 39%	1 37%	63 33%	35 57%	29 42%	39 35%	30 43%	43 47%	48 37%	6 24%	16 51%	10 38%	24 44%	34 39%	36 42%	- -	98 100%



Table 22-2  
Date./Phone Type.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	75 30%	147 59%	28 11%	26 10%	28 11%	37 15%	44 18%	105 42%	84 34%	25 10%	18 7%	38 15%	88 35%	90 36%	65 26%	208 83%	5 2%	15 6%	12 5%	24 9%	16 7%	48 19%	102 41%
DATE																								
WED, MAR 20	149 59%	46 62%	84 57%	18 65%	15 58%	14 51%	21 57%	28 63%	63 60%	50 59%	11 44%	8 45%	17 44%	48 55%	55 61%	43 66%	125 60%	2 48%	8 56%	5 44%	15 65%	9 54%	24 51%	61 60%
THU, MAR 21	101 41%	29 38%	63 43%	10 35%	11 42%	14 49%	16 43%	16 37%	42 40%	35 41%	14 56%	10 55%	21 56%	39 45%	35 39%	22 34%	83 40%	3 52%	7 44%	7 56%	8 35%	8 46%	23 49%	41 40%
PHONE TYPE																								
LAND	152 61%	39 52%	96 66%	17 60%	13 52%	17 63%	23 63%	19 43%	65 61%	53 63%	17 69%	13 72%	26 69%	59 68%	61 68%	30 45%	133 64%	4 70%	10 67%	- -	16 69%	10 62%	25 53%	57 56%
CELL	98 39%	36 48%	51 34%	11 40%	13 48%	10 37%	14 37%	25 57%	41 39%	31 37%	8 31%	5 28%	12 31%	28 32%	29 32%	35 55%	75 36%	1 30%	5 33%	12 100%	7 31%	6 38%	23 47%	45 44%

Table 22-3  
Date./Phone Type.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	CEN-TRAL	NE	SE	SW
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	65 26%	55 22%	33 13%	78 31%	53 21%	80 32%	60 24%	57 23%	50 20%	75 30%	83 33%	96 38%	63 25%	33 13%	80 32%	108 43%	29 12%
DATE																				
WED, MAR 20	149 59%	78 65%	71 55%	34 52%	33 60%	21 65%	51 65%	34 64%	38 47%	43 72%	33 58%	29 57%	39 51%	51 61%	56 58%	37 59%	16 48%	43 53%	73 67%	18 60%
THU, MAR 21	101 41%	42 35%	59 45%	31 48%	22 40%	11 35%	27 35%	19 36%	42 53%	17 28%	24 42%	21 43%	37 49%	33 39%	40 42%	26 41%	17 52%	37 47%	35 33%	12 40%
PHONE TYPE																				
LAND	152 61%	67 55%	86 66%	33 50%	47 86%	1 4%	32 41%	42 80%	72 90%	17 28%	48 83%	16 32%	66 88%	57 68%	61 64%	29 46%	16 48%	52 66%	66 61%	18 62%
CELL	98 39%	53 45%	44 34%	32 50%	7 14%	31 96%	46 59%	11 20%	8 10%	43 72%	9 17%	34 68%	9 12%	27 32%	35 36%	34 54%	17 52%	27 34%	42 39%	11 38%

