

Table 1-1

QUESTION 2:

How likely is it you will vote in the 2020 general election for President, U.S. Senate, Congress and the State Legislature?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%
**D/S (DEFINITELY - PROBABLY)	193 77%	221 100%	-29 -100%	78 91%	47 75%	187 79%	6 46%	132 87%	59 61%	74 92%	58 72%	61 68%	98 83%	79 74%	16 62%	41 74%	28 69%	59 87%	42 71%	78 79%	86 75%	107 79%
DEFINITELY VOTE	221 89%	221 100%	- -	82 96%	54 88%	212 89%	9 73%	142 93%	78 81%	78 96%	69 86%	75 84%	108 92%	93 87%	20 81%	49 87%	34 85%	64 93%	50 85%	88 89%	101 87%	121 89%
PROBABLY VOTE	29 11%	- -	29 100%	4 4%	8 12%	25 11%	3 27%	10 7%	19 19%	3 4%	11 14%	14 16%	10 8%	14 13%	5 19%	7 13%	6 15%	5 7%	9 15%	11 11%	14 13%	14 11%

Table 1-2

QUESTION 2:

How likely is it you will vote in the 2020 general election for President, U.S. Senate, Congress and the State Legislature?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%
**D/S (DEFINITELY - PROBABLY)	193 77%	79 86%	90 69%	23 85%	30 69%	19 47%	31 60%	43 79%	69 76%	72 83%	30 74%	19 73%	44 79%	47 73%	52 67%	88 88%	151 80%	5 100%	15 69%	17 69%	25 57%	22 85%	52 91%	49 67%
DEFINITELY VOTE	221 89%	85 93%	111 84%	26 93%	36 85%	29 74%	42 80%	49 89%	80 88%	79 91%	35 87%	23 87%	50 89%	56 86%	65 83%	94 94%	169 90%	5 100%	19 84%	21 85%	35 79%	24 93%	54 96%	61 84%
PROBABLY VOTE	29 11%	6 7%	20 16%	2 7%	7 15%	10 26%	10 20%	6 11%	11 12%	7 9%	5 13%	4 13%	6 11%	9 14%	13 17%	6 6%	18 10%	-	4 16%	4 15%	9 21%	2 7%	3 4%	12 16%

Table 1-3

QUESTION 2:

How likely is it you will vote in the 2020 general election for President, U.S. Senate, Congress and the State Legislature?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE- MALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE- MALE 18-54	FE- MALE 55+	CON	MOD	LIB	WHEEL -ING	NORTH FIELD	PALA- TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
**D/S (DEFINITELY - PROBABLY)	193 77%	84 73%	108 80%	57 78%	48 82%	24 78%	47 65%	45 86%	67 79%	39 64%	43 83%	32 76%	69 81%	53 76%	82 76%	53 87%	104 73%	57 82%	17 72%	14 100%
DEFINITELY VOTE	221 89%	100 87%	122 90%	65 89%	53 91%	27 89%	60 82%	49 93%	76 90%	50 82%	47 92%	37 88%	78 90%	62 88%	95 88%	57 93%	123 87%	64 91%	21 86%	14 100%
PROBABLY VOTE	29 11%	15 13%	13 10%	8 11%	5 9%	3 11%	13 18%	4 7%	9 10%	11 18%	4 8%	5 12%	8 10%	8 12%	13 12%	4 7%	19 13%	6 9%	3 14%	-

Table 2-1
 QUESTION 3:
 Will you please tell me if you have a favorable or unfavorable opinion of J.B. Pritzker? If you have no opinion or have never heard of him, just say so.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250	221	29	85	62	237	13	152	96	81	80	89	118	107	25	56	41	68	59	99	115	135
	100%	89%	11%	34%	25%	95%	5%	61%	38%	32%	32%	36%	47%	43%	10%	22%	16%	27%	23%	40%	46%	54%
**D/S (FAVORABLE - UNFAVORABLE)	23	27	-4	85	-62	23	-	9	14	49	-32	7	54	-35	4	8	2	35	-32	20	12	12
	9%	12%	-14%	100%	-100%	10%	-	6%	15%	60%	-40%	7%	46%	-33%	18%	15%	4%	51%	-54%	20%	10%	9%
TOTAL HEARD OF	237	212	25	85	62	237	-	145	90	77	79	82	114	100	24	53	35	61	57	97	109	128
-----	95%	96%	88%	100%	100%	100%	-	96%	93%	95%	98%	92%	96%	93%	94%	95%	85%	89%	97%	98%	95%	95%
TOTAL FAVORABLE	85	82	4	85	-	85	-	58	27	54	13	19	63	15	8	16	9	40	5	35	42	43
-----	34%	37%	13%	100%	-	36%	-	38%	28%	67%	16%	21%	53%	14%	31%	28%	22%	59%	8%	35%	37%	32%
TOTAL UNFAVORABLE	62	54	8	-	62	62	-	49	13	5	45	12	9	50	3	7	7	6	37	15	31	31
-----	25%	25%	27%	-	100%	26%	-	32%	14%	6%	56%	14%	7%	47%	13%	13%	18%	8%	62%	15%	27%	23%
VERY FAVORABLE	33	32	1	33	-	33	-	24	8	27	4	2	28	3	2	2	1	21	2	11	18	15
	13%	14%	4%	38%	-	14%	-	16%	8%	33%	5%	2%	23%	3%	10%	4%	2%	30%	3%	11%	15%	11%
SOMEWHAT FAVORABLE	53	50	3	53	-	53	-	33	19	27	9	17	35	12	5	13	8	20	3	24	25	28
	21%	23%	9%	62%	-	22%	-	22%	20%	33%	11%	19%	30%	11%	21%	23%	20%	29%	5%	24%	22%	20%
SOMEWHAT UNFAVORABLE	24	20	4	-	24	24	-	15	9	3	10	10	8	12	3	7	4	4	6	10	11	12
	9%	9%	12%	-	38%	10%	-	10%	10%	4%	13%	11%	7%	12%	13%	13%	9%	7%	10%	10%	10%	9%
VERY UNFAVORABLE	38	34	4	-	38	38	-	34	4	2	34	2	1	38	-	-	3	1	31	5	19	19
	15%	15%	14%	-	62%	16%	-	23%	4%	2%	43%	2%	1%	35%	-	-	8%	2%	52%	5%	17%	14%
NO OPINION	90	76	14	-	-	90	-	39	49	18	21	51	42	35	13	30	19	15	16	47	36	53
	36%	34%	48%	-	-	38%	-	26%	51%	22%	27%	57%	36%	33%	50%	54%	46%	22%	27%	48%	32%	40%
NEVER HEARD OF	13	9	3	-	-	-	13	6	7	4	1	7	4	7	2	3	6	7	2	2	5	7
	5%	4%	12%	-	-	-	100%	4%	7%	5%	2%	8%	4%	7%	6%	5%	15%	11%	3%	2%	5%	5%

Table 2-2
 QUESTION 3:
 Will you please tell me if you have a favorable or unfavorable opinion of J.B. Pritzker? If you have no opinion or have never heard of him, just say so.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%
**D/S (FAVORABLE - UNFAVORABLE)	23 9%	47 52%	-26 -20%	2 9%	10 23%	7 18%	9 17%	29 52%	-25 -28%	18 21%	7 17%	8 29%	11 19%	-16 -24%	-17 -22%	55 55%	20 11%	2 39%	2 8%	1 2%	13 29%	4 14%	8 14%	-1 -1%
TOTAL HEARD OF -----	237 95%	82 90%	131 100%	24 88%	41 96%	39 99%	50 97%	52 95%	88 97%	83 96%	39 95%	21 79%	50 90%	62 95%	76 99%	93 93%	183 97%	4 78%	22 97%	19 75%	37 83%	26 100%	55 97%	72 98%
TOTAL FAVORABLE -----	85 34%	52 57%	26 20%	7 27%	15 35%	13 32%	16 31%	33 59%	16 17%	33 38%	13 32%	10 37%	18 32%	10 15%	15 19%	58 58%	67 36%	2 50%	7 29%	8 30%	19 43%	8 31%	22 38%	23 31%
TOTAL UNFAVORABLE -----	62 25%	5 5%	52 40%	5 18%	5 12%	5 14%	7 14%	4 7%	41 45%	15 17%	6 15%	2 8%	7 13%	25 39%	32 42%	3 3%	47 25%	1 10%	5 21%	7 28%	6 14%	5 18%	14 25%	23 32%
VERY FAVORABLE	33 13%	27 29%	4 3%	2 8%	3 7%	2 6%	3 5%	16 29%	4 4%	11 12%	2 6%	5 20%	7 12%	6 10%	8 10%	18 18%	25 13%	2 39%	3 13%	3 11%	9 21%	3 13%	8 14%	6 9%
SOMEWHAT FAVORABLE	53 21%	25 27%	22 17%	5 19%	12 28%	10 26%	13 25%	17 31%	12 13%	22 25%	10 26%	4 17%	11 20%	3 5%	7 9%	40 40%	42 22%	1 10%	4 16%	5 19%	9 22%	5 18%	14 25%	16 22%
SOMEWHAT UNFAVORABLE	24 9%	3 3%	16 12%	5 18%	5 12%	5 14%	7 14%	2 4%	8 9%	12 14%	4 9%	2 8%	5 8%	8 12%	13 17%	3 3%	17 9%	1 10%	4 18%	2 7%	1 2%	3 11%	7 12%	9 13%
VERY UNFAVORABLE	38 15%	2 2%	36 28%	- -	- -	- -	- -	2 3%	32 36%	3 3%	2 6%	- -	2 4%	18 27%	19 25%	- -	29 16%	- -	1 3%	5 21%	5 12%	2 6%	7 13%	14 20%
NO OPINION	90 36%	26 28%	52 40%	12 44%	21 49%	21 53%	27 52%	16 28%	32 35%	36 41%	20 49%	9 34%	25 46%	27 41%	29 38%	31 31%	69 37%	1 18%	11 47%	4 17%	11 26%	13 51%	19 33%	26 35%
NEVER HEARD OF	13 5%	9 10%	1 -	3 12%	2 4%	1 1%	2 3%	3 5%	2 3%	4 4%	2 5%	5 21%	5 10%	3 5%	1 1%	7 7%	5 3%	1 22%	1 3%	6 25%	7 17%	- -	2 3%	1 2%

Table 2-3
 QUESTION 3:
 Will you please tell me if you have a favorable or unfavorable opinion of J.B. Pritzker? If you have no opinion or have never heard of him, just say so.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	WHEEL-ING	NORTH FIELD	PALA-TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
**D/S (FAVORABLE - UNFAVORABLE)	23 9%	3 3%	20 15%	6 8%	12 20%	- 1%	6 9%	-4 -7%	21 25%	1 1%	3 5%	6 14%	15 17%	-16 -23%	8 7%	31 50%	9 6%	15 21%	- -	- -2%
TOTAL HEARD OF	237 95%	111 96%	127 94%	67 92%	56 96%	26 88%	69 95%	53 100%	81 95%	56 93%	52 100%	39 93%	81 95%	65 93%	104 96%	61 99%	130 92%	70 100%	24 100%	13 91%
TOTAL FAVORABLE	85 34%	39 34%	46 34%	19 26%	24 41%	9 29%	22 30%	15 29%	38 45%	20 33%	20 38%	11 26%	34 39%	13 18%	35 33%	34 56%	46 32%	29 42%	8 35%	2 14%
TOTAL UNFAVORABLE	62 25%	36 32%	26 19%	13 18%	12 21%	8 28%	16 22%	19 36%	17 21%	19 31%	17 33%	5 12%	19 22%	29 41%	28 26%	4 6%	37 26%	15 21%	8 35%	2 16%
VERY FAVORABLE	33 13%	16 14%	17 12%	7 9%	7 13%	6 19%	7 10%	3 5%	17 20%	7 11%	9 18%	6 15%	10 12%	6 9%	12 11%	12 20%	17 12%	11 16%	5 19%	- -
SOMEWHAT FAVORABLE	53 21%	23 20%	29 22%	12 17%	17 29%	3 10%	15 20%	12 24%	21 25%	13 22%	10 20%	5 11%	23 27%	6 9%	23 21%	22 36%	29 20%	18 26%	4 16%	2 14%
SOMEWHAT UNFAVORABLE	24 9%	14 12%	10 7%	3 5%	6 11%	3 10%	9 12%	6 11%	6 7%	10 16%	4 8%	2 4%	8 9%	10 14%	12 11%	2 4%	17 12%	4 5%	3 15%	- -
VERY UNFAVORABLE	38 15%	22 19%	16 12%	10 14%	6 10%	5 18%	7 10%	13 24%	11 13%	9 15%	13 25%	3 8%	11 13%	19 27%	16 15%	1 2%	20 14%	11 16%	5 21%	2 16%
NO OPINION	90 36%	35 30%	55 41%	35 47%	19 33%	10 32%	31 43%	19 36%	25 29%	18 29%	15 29%	23 54%	29 33%	24 34%	41 38%	23 37%	48 34%	26 37%	7 30%	9 61%
NEVER HEARD OF	13 5%	4 4%	8 6%	6 8%	3 4%	4 12%	4 5%	- -	4 5%	4 7%	- -	3 7%	4 5%	5 7%	4 4%	1 1%	12 8%	- -	- -	1 9%

Table 3-1
 QUESTION 5:
 Have you recently seen, read, or heard anything about Governor Pritzker's proposal to change to a graduated income tax system in Illinois?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%
**D/S (YES - NO)	56 22%	64 29%	-9 -30%	30 35%	35 57%	56 24%	- -1%	152 100%	-96 -100%	34 42%	51 64%	-29 -33%	14 12%	44 41%	-2 -8%	-16 -28%	-4 -11%	13 19%	36 61%	8 8%	30 26%	25 19%
YES	152 61%	142 64%	10 35%	58 67%	49 79%	145 61%	6 49%	152 100%	- -	57 71%	65 82%	29 32%	65 55%	75 70%	11 45%	19 34%	18 45%	40 59%	47 81%	52 53%	72 63%	80 59%
NO	96 38%	78 35%	19 65%	27 32%	13 21%	90 38%	7 51%	- -	96 100%	24 29%	14 18%	58 65%	51 43%	32 30%	14 54%	35 62%	22 55%	27 40%	11 19%	45 45%	42 36%	54 40%
DK/REFUSED	2 1%	2 1%	- -	1 1%	- -	2 1%	- -	- -	- -	- -	- -	2 2%	2 2%	- -	- 1%	2 3%	- -	1 1%	- -	2 2%	1 1%	1 1%

Table 3-2
 QUESTION 5:
 Have you recently seen, read, or heard anything about Governor Pritzker's proposal to change to a graduated income tax system in Illinois?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%
**D/S (YES - NO)	56 22%	27 30%	28 21%	1 3%	-15 -36%	-17 -43%	-19 -37%	15 28%	23 25%	18 21%	-11 -27%	-3 -11%	-5 -9%	15 22%	26 33%	16 16%	65 35%	-1 -22%	-6 -28%	-2 -7%	2 4%	-3 -12%	6 11%	36 49%
YES	152 61%	59 64%	79 60%	14 50%	13 31%	11 29%	16 31%	35 63%	57 63%	52 60%	15 36%	12 44%	25 45%	39 60%	52 67%	58 58%	125 67%	2 39%	8 36%	12 46%	23 51%	12 44%	31 54%	55 75%
NO	96 38%	31 34%	52 40%	13 47%	29 67%	28 71%	35 68%	19 35%	34 37%	34 40%	26 64%	14 54%	30 54%	25 38%	26 33%	42 42%	60 32%	3 61%	14 64%	13 54%	21 47%	15 56%	25 43%	19 25%
DK/REFUSED	2 1%	1 1%	-	1 3%	1 1%	-	1 1%	1 2%	-	-	-	1 2%	1 1%	1 2%	-	-	2 1%	-	-	-	1 1%	-	1 2%	-

Table 3-3
 QUESTION 5:
 Have you recently seen, read, or heard anything about Governor Pritzker's proposal to change to a graduated income tax system in Illinois?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	WHEEL-ING	NORTH FIELD	PALA-TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
**D/S (YES - NO)	56 22%	39 34%	16 12%	3 4%	9 16%	4 13%	- -	15 29%	37 43%	17 27%	23 44%	-13 -30%	29 34%	17 24%	42 39%	-6 -9%	25 18%	22 32%	9 38%	-1 -7%
YES	152 61%	77 67%	75 55%	37 51%	33 57%	17 57%	36 50%	34 64%	60 71%	39 64%	37 72%	15 35%	57 66%	44 62%	74 69%	27 45%	83 58%	46 66%	17 69%	6 46%
NO	96 38%	38 33%	58 43%	34 47%	24 42%	13 43%	36 50%	19 36%	23 27%	22 36%	14 28%	27 65%	27 32%	27 38%	32 30%	33 54%	58 41%	24 34%	7 31%	7 52%
DK/REFUSED	2 1%	- -	2 1%	1 2%	1 1%	- -	- -	- -	2 2%	- -	- -	- -	2 2%	- -	1 1%	1 1%	2 1%	- -	- -	- 2%

Table 4-1
 QUESTION 6:
 Regardless of whether or not you've heard about the proposal, do you favor or oppose Governor Pritzker's plan for the State of Illinois to change to a graduated income tax system?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%
**D/S (FAVOR - OPPOSE)	1 1%	9 4%	-8 -27%	41 49%	-40 -64%	-2 -1%	3 22%	-8 -5%	9 10%	81 100%	-80 -100%	- -	51 43%	-52 -48%	2 10%	-11 -20%	15 36%	38 56%	-43 -73%	8 8%	- -	1 1%
TOTAL FAVOR -----	81 32%	78 35%	3 12%	54 63%	5 8%	77 32%	4 32%	57 38%	24 25%	81 100%	- -	- -	62 52%	15 14%	5 19%	- -	15 36%	43 62%	4 7%	33 33%	38 33%	43 32%
TOTAL OPPOSE -----	80 32%	69 31%	11 39%	13 15%	45 72%	79 33%	1 10%	65 43%	14 15%	- -	80 100%	- -	11 9%	66 62%	2 9%	11 20%	- -	4 6%	47 79%	25 25%	38 33%	42 31%
STRONGLY FAVOR	33 13%	33 15%	- -	26 30%	- -	33 14%	1 5%	25 16%	9 9%	33 41%	- -	- -	33 28%	1 1%	- -	- -	1 2%	23 33%	2 4%	9 9%	19 16%	15 11%
SOMEWHAT FAVOR	48 19%	44 20%	3 12%	28 33%	5 8%	44 19%	4 27%	33 22%	15 15%	48 59%	- -	- -	29 25%	14 13%	5 19%	- -	14 34%	20 29%	1 3%	25 25%	19 17%	28 21%
SOMEWHAT OPPOSE	27 11%	19 9%	8 27%	7 8%	7 12%	26 11%	1 10%	17 11%	10 10%	- -	27 34%	- -	8 7%	16 15%	2 9%	8 15%	- -	2 3%	9 15%	15 15%	14 12%	13 10%
STRONGLY OPPOSE	53 21%	50 22%	3 11%	6 7%	38 61%	53 22%	- -	48 32%	4 5%	- -	53 66%	- -	3 2%	50 47%	- -	3 5%	- -	2 4%	38 65%	10 11%	24 21%	29 22%
UNSURE/NEED MORE INFO	70 28%	59 27%	10 36%	15 17%	11 17%	67 28%	3 20%	26 17%	43 45%	- -	- -	70 78%	32 27%	21 20%	16 64%	32 57%	21 53%	15 22%	6 10%	32 32%	33 29%	37 27%
DON'T KNOW/REFUSED	20 8%	16 7%	4 14%	4 5%	2 3%	15 6%	5 37%	3 2%	15 16%	- -	- -	20 22%	13 11%	4 4%	2 8%	13 23%	4 11%	6 9%	2 4%	9 9%	6 6%	13 10%

Table 4-2
 QUESTION 6:
 Regardless of whether or not you've heard about the proposal, do you favor or oppose Governor Pritzker's plan for the State of Illinois to change to a graduated income tax system?

BANNER 2

	FINAL BALLOT				MOVERS		FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%
**D/S (FAVOR - OPPOSE)	1 1%	56 61%	-56 -43%	1 4%	2 5%	- 1%	2 3%	31 55%	-47 -52%	21 24%	-7 -18%	9 34%	1 1%	-26 -41%	-9 -11%	37 37%	8 4%	1 11%	-3 -15%	-1 -4%	11 25%	4 16%	1 1%	-7 -9%
TOTAL FAVOR -----	81 32%	61 67%	17 13%	4 13%	10 23%	8 21%	11 20%	36 64%	8 8%	35 41%	5 13%	12 45%	14 25%	8 12%	19 25%	53 53%	66 35%	2 39%	5 20%	7 30%	17 39%	7 28%	19 34%	25 35%
TOTAL OPPOSE -----	80 32%	5 5%	73 55%	2 9%	8 18%	8 20%	9 17%	5 9%	55 61%	15 17%	13 31%	3 11%	13 24%	34 53%	28 36%	16 16%	58 31%	1 28%	8 36%	8 34%	6 13%	3 12%	19 33%	32 43%
STRONGLY FAVOR	33 13%	30 33%	1 1%	2 7%	2 6%	1 2%	2 5%	23 41%	2 3%	8 9%	1 2%	3 11%	3 5%	3 5%	8 10%	22 22%	27 14%	2 39%	2 8%	3 11%	7 15%	5 20%	10 17%	12 16%
SOMEWHAT FAVOR	48 19%	31 33%	15 12%	2 7%	7 17%	8 19%	8 16%	13 23%	5 6%	28 32%	5 11%	9 34%	11 20%	5 8%	11 14%	31 31%	39 21%	- -	3 12%	5 18%	11 24%	2 8%	10 17%	14 19%
SOMEWHAT OPPOSE	27 11%	4 4%	21 16%	2 9%	6 13%	6 15%	7 13%	3 6%	13 15%	7 8%	7 18%	1 3%	8 14%	8 12%	7 10%	12 12%	17 9%	1 18%	3 13%	5 20%	2 5%	1 3%	9 17%	9 13%
STRONGLY OPPOSE	53 21%	1 1%	52 40%	- -	2 4%	2 5%	2 4%	2 3%	42 46%	8 9%	5 13%	2 7%	5 10%	27 41%	21 27%	4 4%	41 22%	1 10%	5 23%	3 14%	4 8%	2 8%	9 16%	23 31%
UNSURE/NEED MORE INFO	70 28%	14 15%	38 29%	18 64%	22 51%	21 53%	28 54%	11 21%	22 24%	31 36%	19 46%	7 27%	21 39%	17 26%	26 34%	23 23%	54 29%	1 23%	6 25%	4 17%	14 32%	13 49%	14 25%	13 18%
DON'T KNOW/REFUSED	20 8%	12 13%	4 3%	4 14%	3 8%	3 6%	4 9%	3 6%	6 7%	6 6%	4 10%	5 17%	6 12%	6 9%	4 5%	9 9%	10 5%	1 10%	4 19%	5 20%	7 16%	3 11%	5 8%	3 4%

Table 4-3
 QUESTION 6:
 Regardless of whether or not you've heard about the proposal, do you favor or oppose Governor Pritzker's plan for the State of Illinois to change to a graduated income tax system?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	WHEEL-ING	NORTH FIELD	PALA-TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
**D/S (FAVOR - OPPOSE)	1 1%	-12 -11%	14 10%	7 10%	3 4%	5 17%	-5 -7%	-6 -12%	7 8%	-12 -20%	1 1%	12 30%	- -	-15 -21%	1 -	22 35%	-13 -9%	12 17%	3 13%	-1 -4%
TOTAL FAVOR	81 32%	36 31%	45 33%	23 31%	18 32%	13 45%	19 27%	14 26%	31 37%	15 25%	20 39%	18 42%	25 29%	17 24%	32 29%	32 53%	41 29%	29 42%	9 36%	3 18%
TOTAL OPPOSE	80 32%	48 42%	31 23%	16 21%	16 27%	8 28%	24 34%	20 38%	25 29%	27 45%	20 38%	5 12%	25 29%	31 44%	31 29%	11 17%	54 38%	18 25%	6 23%	3 22%
STRONGLY FAVOR	33 13%	19 16%	15 11%	10 14%	5 8%	3 9%	9 12%	6 12%	15 18%	5 8%	14 27%	7 17%	8 9%	7 10%	14 13%	12 20%	11 8%	15 21%	5 22%	3 18%
SOMEWHAT FAVOR	48 19%	18 15%	30 22%	13 17%	14 23%	11 35%	10 14%	7 14%	16 19%	10 17%	7 13%	11 25%	17 20%	10 14%	18 16%	20 33%	30 21%	15 21%	3 14%	- -
SOMEWHAT OPPOSE	27 11%	16 14%	11 8%	3 5%	8 13%	5 16%	10 13%	4 8%	8 10%	13 21%	3 6%	2 4%	9 11%	6 9%	13 12%	6 10%	19 13%	4 6%	3 13%	1 6%
STRONGLY OPPOSE	53 21%	33 28%	20 15%	12 17%	8 14%	3 11%	15 20%	16 30%	16 19%	15 24%	17 33%	3 8%	16 18%	25 36%	18 17%	5 8%	35 25%	13 19%	2 10%	2 16%
UNSURE/NEED MORE INFO	70 28%	25 21%	45 33%	24 33%	21 36%	7 22%	22 30%	15 28%	23 27%	13 22%	11 21%	16 37%	27 31%	20 28%	34 32%	14 24%	34 24%	20 29%	10 41%	5 37%
DON'T KNOW/REFUSED	20 8%	6 5%	14 10%	11 15%	3 5%	2 6%	7 9%	4 7%	6 7%	5 8%	1 2%	4 8%	9 11%	3 4%	11 10%	4 6%	14 10%	3 4%	- -	3 23%

Table 5-1
 QUESTION 7:
 As you may know, the Illinois Constitution currently requires a flat state income tax where all levels of income are taxed at the same rate. Governor Pritzker's proposal would change the Illinois Constitution and implement a graduated income tax, where tax rates rise with income. If the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%
**D/S (YES - NO)	11 4%	15 7%	-4 -15%	48 56%	-41 -67%	14 6%	-3 -24%	-10 -7%	19 20%	47 58%	-55 -69%	19 21%	118 100%	-107 -100%	-	56 100%	-41 -100%	43 63%	-43 -73%	15 15%	9 8%	2 1%
TOTAL YES -----	118 47%	108 49%	10 34%	63 74%	9 14%	114 48%	4 32%	65 43%	51 53%	62 76%	11 14%	45 50%	118 100%	-	-	56 100%	-	54 79%	8 13%	52 53%	56 49%	62 46%
TOTAL NO -----	107 43%	93 42%	14 49%	15 17%	50 81%	100 42%	7 56%	75 50%	32 33%	15 18%	66 83%	26 29%	-	107 100%	-	-	41 100%	11 16%	50 86%	37 37%	47 41%	60 44%
DEFINITELY YES	59 24%	56 25%	3 12%	39 45%	4 6%	56 24%	3 20%	40 26%	17 18%	43 53%	1 1%	15 16%	59 50%	-	-	16 28%	-	41 61%	2 4%	14 14%	33 29%	25 19%
PROBABLY YES	59 24%	52 24%	6 22%	24 28%	5 7%	57 24%	2 12%	25 17%	33 35%	19 23%	10 12%	30 34%	59 50%	-	-	40 72%	-	12 18%	5 9%	38 39%	23 20%	36 27%
PROBABLY NO	36 14%	25 11%	11 38%	7 8%	10 16%	30 13%	6 48%	18 12%	18 19%	12 15%	11 13%	13 15%	-	36 34%	-	-	25 63%	10 15%	6 10%	14 15%	14 12%	22 16%
DEFINITELY NO	71 28%	68 31%	3 12%	7 9%	40 65%	70 30%	1 8%	58 38%	13 14%	2 3%	56 70%	13 15%	-	71 66%	-	-	15 37%	1 1%	44 76%	22 22%	33 29%	38 28%
UNSURE/NEED MORE INFO	22 9%	19 9%	3 12%	8 9%	2 4%	21 9%	2 12%	11 8%	11 11%	4 5%	2 3%	16 18%	-	-	22 89%	-	-	4 5%	-	9 9%	10 9%	12 9%
DON'T KNOW/REFUSED	3 1%	1 1%	1 5%	-	1 1%	3 1%	-	-	3 3%	1 1%	-	2 2%	-	-	3 11%	-	-	-	1 1%	1 1%	1 1%	1 1%
MOVE YES	56 22%	49 22%	7 26%	16 18%	7 12%	53 22%	3 23%	19 13%	35 36%	-	11 14%	45 50%	56 48%	-	-	56 100%	-	18 27%	6 10%	28 29%	23 20%	33 24%
MOVE NO	41 16%	34 16%	6 22%	9 11%	7 12%	35 15%	6 46%	18 12%	22 23%	15 18%	-	26 29%	-	41 38%	-	-	41 100%	9 13%	4 7%	22 22%	15 13%	26 19%

Table 5-2
 QUESTION 7:
 As you may know, the Illinois Constitution currently requires a flat state income tax where all levels of income are taxed at the same rate. Governor Pritzker's proposal would change the Illinois Constitution and implement a graduated income tax, where tax rates rise with income. If the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%
**D/S (YES - NO)	11 4%	63 69%	-61 -46%	9 32%	43 100%	30 77%	43 82%	47 84%	-47 -52%	14 16%	-4 -10%	5 19%	-3 -5%	-34 -52%	-6 -7%	50 50%	11 6%	3 65%	1 4%	-1 -4%	5 12%	11 43%	8 14%	-12 -17%
TOTAL YES -----	118 47%	75 82%	30 23%	12 45%	43 100%	30 77%	43 82%	50 91%	20 23%	42 49%	17 43%	15 56%	24 44%	14 21%	31 40%	70 70%	91 48%	4 76%	10 45%	11 43%	22 49%	17 64%	31 54%	28 38%
TOTAL NO -----	107 43%	12 13%	91 70%	4 13%	- -	- -	- -	4 6%	68 75%	28 33%	21 52%	10 37%	27 49%	48 73%	36 47%	20 20%	80 42%	1 11%	9 42%	12 47%	16 37%	5 21%	23 40%	40 54%
DEFINITELY YES	59 24%	50 55%	7 5%	2 7%	8 20%	7 16%	8 16%	32 58%	8 8%	16 18%	7 16%	12 45%	12 21%	8 12%	13 17%	36 36%	47 25%	3 60%	3 15%	6 23%	13 29%	5 18%	17 29%	14 19%
PROBABLY YES	59 24%	24 27%	24 18%	11 38%	34 80%	24 60%	34 66%	18 32%	13 14%	26 30%	11 26%	3 11%	12 22%	6 9%	18 23%	34 34%	44 23%	1 16%	7 31%	5 19%	9 21%	12 45%	14 25%	14 18%
PROBABLY NO	36 14%	12 13%	21 16%	2 9%	- -	- -	- -	4 6%	16 17%	14 16%	11 27%	9 34%	17 30%	12 18%	11 14%	13 13%	26 14%	1 11%	2 11%	5 19%	11 25%	2 9%	9 16%	8 11%
DEFINITELY NO	71 28%	- -	70 53%	1 4%	- -	- -	- -	- -	52 58%	15 17%	10 25%	1 3%	10 18%	36 55%	26 33%	7 7%	54 29%	- -	7 30%	7 28%	5 12%	3 11%	14 24%	32 43%
UNSURE/NEED MORE INFO	22 9%	4 5%	7 5%	12 42%	- -	7 16%	7 12%	2 3%	2 2%	13 15%	2 5%	2 8%	4 7%	3 4%	9 12%	10 10%	16 8%	1 12%	3 13%	3 10%	6 14%	4 16%	3 6%	4 5%
DON'T KNOW/REFUSED	3 1%	- -	3 2%	- -	- -	3 7%	3 5%	- -	- -	3 3%	- -	- -	- -	1 1%	1 2%	- -	1 1%	- -	- -	- -	- -	- -	- -	2 3%
MOVE YES	56 22%	23 25%	23 18%	10 36%	33 77%	23 58%	33 63%	17 31%	16 18%	20 23%	14 33%	9 33%	18 32%	9 14%	16 21%	29 29%	40 21%	2 37%	6 25%	6 25%	11 25%	10 40%	16 28%	8 12%
MOVE NO	41 16%	11 12%	27 20%	3 11%	- -	- -	- -	2 4%	16 18%	19 21%	12 29%	8 29%	17 31%	16 24%	10 13%	13 13%	28 15%	- -	4 18%	6 26%	12 27%	4 14%	10 18%	10 14%

Table 5-3
 QUESTION 7:
 As you may know, the Illinois Constitution currently requires a flat state income tax where all levels of income are taxed at the same rate. Governor Pritzker's proposal would change the Illinois Constitution and implement a graduated income tax, where tax rates rise with income. If the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	WHEEL-ING	NORTH FIELD	PALA-TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
**D/S (YES - NO)	11 4%	-5 -4%	15 11%	- -1%	12 20%	-1 -5%	5 7%	-8 -15%	13 15%	-6 -10%	2 3%	9 22%	4 4%	-23 -32%	17 15%	22 36%	-11 -8%	7 10%	10 43%	5 35%
TOTAL YES -----	118 47%	50 44%	68 50%	32 44%	32 54%	13 44%	35 49%	19 37%	44 52%	24 40%	25 48%	24 57%	39 45%	22 31%	55 51%	39 63%	57 40%	35 51%	17 72%	8 60%
TOTAL NO -----	107 43%	55 48%	52 39%	33 45%	20 34%	15 49%	30 42%	27 52%	31 37%	30 50%	23 45%	15 35%	35 41%	44 63%	38 35%	17 27%	68 48%	29 41%	7 28%	3 24%
DEFINITELY YES	59 24%	30 26%	29 21%	14 19%	11 20%	7 24%	13 18%	12 23%	24 28%	12 21%	18 34%	8 19%	18 21%	8 11%	30 27%	20 33%	24 17%	22 32%	10 42%	2 15%
PROBABLY YES	59 24%	20 18%	39 29%	19 25%	20 35%	6 20%	22 30%	7 14%	20 24%	12 20%	7 14%	16 38%	20 24%	14 20%	25 23%	19 30%	32 23%	13 19%	7 30%	6 44%
PROBABLY NO	36 14%	16 14%	20 15%	11 15%	9 15%	8 27%	11 15%	4 7%	13 15%	11 18%	5 10%	8 19%	12 14%	14 20%	8 8%	8 13%	28 20%	6 8%	1 5%	1 8%
DEFINITELY NO	71 28%	39 34%	32 24%	21 29%	11 18%	7 23%	19 27%	23 45%	18 21%	19 32%	18 35%	7 16%	23 27%	30 43%	30 28%	9 14%	40 28%	23 33%	6 24%	2 16%
UNSURE/NEED MORE INFO	22 9%	9 8%	13 10%	6 8%	7 12%	2 6%	5 8%	5 9%	9 11%	6 10%	3 5%	2 4%	11 13%	4 5%	13 12%	5 9%	16 12%	4 5%	- -	2 16%
DON'T KNOW/REFUSED	3 1%	1 1%	2 1%	2 3%	- -	- -	1 2%	1 2%	1 1%	- -	1 2%	1 3%	1 1%	1 1%	1 1%	1 1%	1 -	2 3%	- -	- -
MOVE YES	56 22%	20 17%	36 27%	17 23%	19 33%	6 20%	19 26%	10 20%	18 22%	13 21%	7 14%	13 30%	21 25%	13 18%	27 25%	14 23%	31 22%	10 15%	9 38%	6 42%
MOVE NO	41 16%	15 13%	26 19%	17 23%	9 15%	9 32%	9 13%	8 16%	13 15%	9 15%	6 11%	10 23%	15 18%	16 23%	13 12%	10 16%	26 18%	12 17%	1 5%	1 8%

Table 6-1
 QUESTION 8:
 Would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE				
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL	
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%	
**D/S (MORE LIKELY - LESS LIKELY)	9 4%	13 6%	-4 -14%	36 42%	-31 -50%	4 2%	5 42%	-7 -5%	16 17%	39 48%	-42 -53%	13 15%	46 39%	-39 -37%	3 11%	12 22%	11 11%	5 100%	68 -100%	-59 -	- -	6 5%	3 2%
TOTAL MORE LIKELY -----	68 27%	64 29%	5 16%	40 47%	6 9%	61 26%	7 56%	40 26%	27 28%	43 52%	4 5%	21 24%	54 46%	11 10%	4 14%	18 32%	9 22%	68 100%	- -	- -	35 30%	33 25%	
TOTAL LESS LIKELY -----	59 23%	50 23%	9 30%	5 6%	37 59%	57 24%	2 14%	47 31%	11 12%	4 5%	47 58%	8 9%	8 6%	50 47%	1 3%	6 11%	4 11%	- -	59 100%	- -	29 25%	30 22%	
MUCH MORE LIKELY	29 12%	29 13%	- -	20 24%	1 1%	28 12%	1 8%	20 13%	9 9%	19 24%	2 3%	8 9%	29 24%	1 1%	- -	9 17%	- -	29 43%	- -	- -	19 17%	10 7%	
SOMEWHAT MORE LIKELY	39 15%	34 15%	5 16%	20 23%	5 8%	33 14%	6 47%	20 13%	18 19%	23 29%	2 3%	13 15%	25 21%	10 9%	4 14%	9 16%	9 22%	39 57%	- -	- -	15 13%	23 17%	
SOMEWHAT LESS LIKELY	15 6%	9 4%	6 21%	2 2%	6 9%	13 5%	2 14%	10 6%	5 5%	1 2%	8 10%	5 6%	4 4%	10 9%	1 3%	4 8%	2 5%	- -	15 25%	- -	10 8%	5 4%	
MUCH LESS LIKELY	44 18%	41 19%	3 9%	3 3%	31 50%	44 19%	- -	38 25%	6 6%	2 3%	38 48%	3 4%	3 3%	41 38%	- -	2 3%	2 6%	- -	44 75%	- -	19 17%	25 18%	
IT WOULD MAKE NO DIFFERENCE	99 40%	88 40%	11 37%	35 41%	15 24%	97 41%	2 15%	52 35%	45 47%	33 41%	25 32%	41 46%	52 44%	37 34%	10 41%	28 50%	22 54%	- -	- -	99 100%	36 32%	63 46%	
UNSURE/NEED MORE INFO	17 7%	14 6%	3 9%	5 5%	2 4%	15 6%	2 16%	9 6%	8 8%	2 2%	1 2%	14 16%	4 3%	6 6%	7 30%	3 5%	5 11%	- -	- -	- -	8 7%	9 6%	
DON'T KNOW/REFUSED	7 3%	5 2%	2 8%	1 1%	3 4%	7 3%	- -	3 2%	5 5%	- -	3 3%	5 5%	1 1%	3 3%	3 12%	1 2%	1 2%	- -	- -	- -	7 6%	1 -	

Table 6-2
 QUESTION 8:
 Would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%
**D/S (MORE LIKELY - LESS LIKELY)	9 4%	47 52%	-45 -34%	7 24%	6 14%	- 1%	5 10%	37 66%	-38 -42%	9 10%	12 29%	26 100%	26 48%	-28 -43%	-4 -5%	40 40%	9 5%	- 5%	- -2%	3 14%	5 12%	6 24%	14 25%	-14 -19%
TOTAL MORE LIKELY -----	68 27%	52 57%	10 7%	7 24%	10 24%	6 14%	10 20%	42 75%	12 13%	12 14%	12 29%	26 100%	26 48%	3 5%	17 21%	46 46%	51 27%	2 33%	6 26%	9 35%	14 32%	8 30%	22 40%	13 18%
TOTAL LESS LIKELY -----	59 23%	4 5%	54 41%	- -	4 10%	5 13%	5 10%	5 9%	50 55%	3 3%	- -	- -	- -	31 48%	20 26%	6 6%	42 22%	1 28%	6 28%	5 21%	9 20%	2 6%	8 14%	27 37%
MUCH MORE LIKELY	29 12%	25 27%	3 3%	2 6%	4 10%	3 6%	4 8%	20 37%	3 4%	4 4%	3 8%	9 35%	9 17%	1 1%	8 10%	19 19%	23 12%	1 21%	3 13%	3 11%	5 12%	6 23%	9 16%	4 5%
SOMEWHAT MORE LIKELY	39 15%	27 30%	6 5%	5 18%	6 14%	3 8%	6 12%	21 39%	8 9%	8 9%	8 20%	17 65%	17 31%	3 4%	9 11%	26 26%	28 15%	1 12%	3 14%	6 24%	9 20%	2 7%	13 23%	9 12%
SOMEWHAT LESS LIKELY	15 6%	3 3%	12 9%	- -	3 6%	4 9%	4 7%	4 8%	9 10%	1 2%	- -	- -	- -	8 13%	4 5%	3 3%	13 7%	1 10%	1 4%	- -	4 8%	- -	3 5%	7 10%
MUCH LESS LIKELY	44 18%	2 2%	42 32%	- -	2 4%	2 4%	2 3%	1 1%	41 45%	1 2%	- -	- -	- -	23 35%	17 22%	3 3%	29 15%	1 17%	5 24%	5 21%	5 12%	2 6%	5 9%	20 27%
IT WOULD MAKE NO DIFFERENCE	99 40%	33 37%	55 42%	10 37%	24 57%	23 58%	30 57%	8 14%	24 27%	63 73%	24 60%	- -	24 44%	24 36%	31 40%	42 42%	72 38%	2 39%	9 42%	10 40%	17 39%	13 50%	22 39%	27 38%
UNSURE/NEED MORE INFO	17 7%	2 2%	5 4%	10 36%	3 7%	2 4%	3 6%	- -	3 3%	5 6%	3 8%	- -	3 6%	5 7%	5 7%	7 7%	15 8%	- -	1 3%	1 3%	3 7%	4 14%	3 5%	5 7%
DON'T KNOW/REFUSED	7 3%	- -	7 5%	1 3%	1 2%	4 10%	4 8%	1 2%	1 2%	4 4%	1 4%	- -	1 3%	2 3%	5 6%	- -	7 4%	- -	- -	- -	1 2%	- -	1 3%	1 2%

Table 6-3
 QUESTION 8:
 Would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	WHEEL-ING	NORTH FIELD	PALA-TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
**D/S (MORE LIKELY - LESS LIKELY)	9 4%	-5 -4%	14 10%	-2 -2%	15 25%	4 13%	-3 -4%	-8 -16%	14 16%	- -	-4 -8%	1 3%	9 11%	-19 -28%	4 3%	26 42%	3 2%	8 11%	-1 -4%	- -
TOTAL MORE LIKELY	68 27%	32 27%	36 27%	14 20%	21 36%	11 36%	15 20%	12 22%	27 32%	16 27%	15 29%	9 22%	23 27%	9 12%	27 25%	28 46%	36 25%	23 34%	5 23%	3 22%
TOTAL LESS LIKELY	59 23%	36 32%	22 17%	16 22%	6 11%	7 23%	18 24%	20 38%	13 16%	16 27%	19 38%	8 20%	14 16%	28 40%	24 22%	3 4%	34 24%	16 23%	6 26%	3 22%
MUCH MORE LIKELY	29 12%	12 11%	17 13%	8 11%	9 16%	3 9%	4 5%	5 10%	16 19%	2 3%	10 20%	4 11%	11 13%	2 3%	10 9%	15 25%	13 9%	11 16%	4 16%	1 6%
SOMEWHAT MORE LIKELY	39 15%	19 17%	19 14%	7 9%	12 20%	8 27%	11 15%	7 13%	11 12%	14 24%	5 9%	5 11%	12 14%	7 10%	18 16%	13 21%	23 16%	12 17%	2 7%	2 15%
SOMEWHAT LESS LIKELY	15 6%	9 8%	6 5%	3 4%	3 5%	- -	7 10%	5 9%	3 3%	5 8%	4 7%	2 5%	4 5%	6 9%	7 7%	- -	11 8%	3 4%	1 2%	- -
MUCH LESS LIKELY	44 18%	28 24%	16 12%	13 17%	4 6%	7 23%	10 14%	15 29%	11 13%	11 19%	16 31%	6 14%	10 12%	22 31%	16 15%	3 4%	22 16%	13 18%	6 24%	3 22%
IT WOULD MAKE NO DIFFERENCE	99 40%	38 33%	61 45%	34 47%	25 42%	12 40%	36 50%	14 27%	33 38%	25 42%	11 21%	23 54%	36 42%	23 32%	47 44%	26 43%	61 43%	23 32%	10 42%	5 35%
UNSURE/NEED MORE INFO	17 7%	7 6%	10 7%	7 10%	3 5%	- -	4 5%	5 9%	7 8%	2 4%	5 9%	2 4%	7 8%	7 10%	7 6%	3 5%	8 5%	5 8%	2 9%	2 15%
DON'T KNOW/REFUSED	7 3%	2 2%	5 4%	2 2%	3 6%	- -	- -	2 3%	5 6%	- -	1 3%	- -	5 6%	4 5%	3 3%	1 1%	3 2%	3 4%	- -	1 7%

Table 7-1
Summary of Statements: % Total Less Likely

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	144 58%	128 58%	16 56%	35 41%	55 88%	140 59%	4 28%	91 60%	53 55%	35 44%	63 79%	45 51%	52 44%	83 78%	9 37%	30 53%	28 68%	26 39%	49 83%	59 59%	68 60%	75 56%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	142 57%	127 57%	16 55%	39 46%	44 71%	137 58%	5 40%	93 62%	47 49%	35 43%	61 76%	47 53%	56 48%	74 69%	12 49%	34 60%	20 50%	28 40%	43 74%	59 59%	59 51%	83 61%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	104 42%	96 43%	9 31%	22 26%	40 65%	101 42%	4 29%	68 45%	36 38%	15 19%	54 67%	35 40%	30 25%	65 61%	9 35%	21 38%	18 45%	14 21%	43 73%	38 38%	46 40%	58 43%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	59 24%	53 24%	6 20%	12 14%	31 50%	56 24%	3 20%	44 29%	15 15%	4 5%	38 48%	16 18%	10 8%	43 40%	6 23%	7 13%	9 22%	8 11%	30 51%	15 15%	27 24%	32 23%

Table 7-2
Summary of Statements: % Total Less Likely

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	144 58%	28 30%	104 79%	12 44%	29 68%	28 69%	34 64%	19 34%	76 84%	43 49%	31 76%	15 55%	36 66%	44 68%	49 63%	46 46%	106 56%	1 28%	16 72%	13 53%	22 50%	17 65%	32 57%	48 65%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	142 57%	34 37%	96 73%	12 45%	27 63%	27 69%	33 64%	20 35%	70 78%	47 54%	29 71%	14 53%	36 65%	45 70%	42 54%	50 50%	110 59%	2 38%	10 45%	13 52%	24 55%	13 49%	29 51%	50 68%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	104 42%	12 13%	84 64%	9 32%	23 53%	24 59%	29 55%	7 12%	63 70%	31 36%	24 59%	10 39%	27 48%	34 53%	37 47%	31 31%	76 40%	2 38%	13 59%	8 31%	12 28%	9 35%	29 51%	34 46%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	59 24%	4 5%	50 38%	5 17%	6 14%	7 18%	9 17%	3 5%	43 48%	9 11%	14 35%	6 23%	14 26%	25 38%	20 26%	10 10%	40 22%	1 12%	7 32%	8 32%	7 15%	5 18%	14 24%	21 29%

Table 7-3
Summary of Statements: % Total Less Likely

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	WHEEL-ING	NORTH FIELD	PALA-TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	144 58%	64 56%	80 59%	42 57%	38 66%	13 43%	41 57%	37 70%	48 56%	31 52%	30 59%	23 54%	55 64%	52 74%	59 55%	30 49%	79 56%	43 61%	16 65%	7 49%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	142 57%	65 56%	77 57%	43 59%	32 54%	15 51%	45 61%	35 67%	44 51%	35 57%	28 54%	25 60%	51 59%	46 66%	60 56%	32 52%	83 59%	42 60%	11 47%	5 38%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	104 42%	53 46%	52 38%	29 40%	23 39%	12 41%	30 41%	30 57%	29 34%	28 46%	22 43%	14 33%	36 42%	39 56%	42 39%	19 31%	56 40%	32 45%	9 37%	8 55%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	59 24%	30 26%	28 21%	14 19%	15 25%	7 23%	15 21%	16 30%	20 24%	15 25%	14 28%	7 16%	22 25%	25 35%	24 22%	7 12%	39 28%	12 17%	3 14%	4 29%

Table 8-1
Summary of Statements: % Much Less Likely

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	100 40%	89 40%	12 40%	17 20%	44 71%	100 42%	1 5%	65 43%	35 37%	15 19%	56 70%	29 33%	29 25%	68 64%	3 13%	18 32%	18 44%	10 15%	44 76%	38 38%	48 42%	53 39%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	95 38%	83 37%	12 42%	22 26%	39 64%	94 40%	1 4%	65 43%	29 30%	15 18%	55 69%	26 29%	24 20%	64 60%	7 27%	15 26%	14 35%	9 13%	41 70%	33 33%	42 37%	52 39%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	68 27%	63 28%	5 18%	9 11%	34 54%	66 28%	2 14%	53 35%	15 15%	8 9%	45 56%	16 18%	9 8%	55 51%	4 15%	6 11%	13 32%	4 6%	37 64%	18 18%	34 29%	34 25%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	45 18%	41 19%	3 12%	7 8%	28 46%	44 19%	1 5%	36 24%	8 9%	1 2%	35 43%	9 10%	4 3%	38 35%	3 13%	3 5%	6 15%	2 3%	28 47%	9 9%	19 17%	25 19%

Table 8-2
Summary of Statements: % Much Less Likely

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	100 40%	8 9%	87 66%	5 20%	22 51%	20 51%	23 44%	8 14%	69 77%	20 23%	26 65%	8 30%	27 49%	38 59%	34 44%	24 24%	73 39%	1 17%	13 59%	9 34%	13 30%	9 36%	22 39%	35 48%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	95 38%	8 9%	80 61%	7 24%	17 40%	17 43%	19 37%	6 11%	64 71%	19 22%	24 60%	6 23%	26 47%	41 62%	32 41%	19 19%	75 40%	1 27%	7 31%	7 27%	15 33%	6 23%	18 31%	36 49%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	68 27%	4 4%	63 48%	1 5%	8 19%	10 26%	10 20%	4 8%	50 56%	11 12%	16 39%	3 11%	16 29%	31 48%	23 30%	13 13%	51 27%	1 27%	7 31%	5 20%	8 17%	4 15%	17 30%	23 32%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	45 18%	1 1%	41 32%	3 10%	3 7%	4 11%	4 8%	1 2%	36 40%	4 5%	9 23%	2 7%	9 17%	21 32%	16 21%	4 4%	32 17%	- -	3 14%	7 27%	4 9%	2 8%	9 16%	17 24%

Table 8-3
Summary of Statements: % Much Less Likely

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	WHEEL-ING	NORTH FIELD	PALA-TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	100 40%	49 43%	51 38%	29 40%	22 38%	7 23%	30 42%	31 60%	27 32%	24 39%	23 45%	13 32%	35 41%	41 58%	38 35%	20 32%	50 35%	33 47%	11 45%	7 49%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	95 38%	51 45%	43 32%	22 31%	18 32%	9 31%	30 41%	27 52%	26 31%	26 43%	24 46%	13 30%	30 34%	39 55%	36 34%	16 25%	53 37%	30 43%	7 29%	4 31%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	68 27%	35 31%	33 24%	19 27%	13 23%	7 22%	14 20%	26 50%	18 21%	16 26%	18 35%	5 12%	26 31%	32 45%	23 22%	9 15%	36 26%	23 33%	5 20%	4 26%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	45 18%	25 22%	20 15%	12 16%	8 14%	5 17%	13 17%	12 22%	15 17%	11 18%	13 25%	7 16%	13 15%	23 32%	13 12%	6 10%	29 21%	10 15%	2 10%	3 20%

Table 9-1
 QUESTION 9:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

To fulfill Pritzker's new spending promises, the median Illinois household would see an income tax hike of up to \$3,500 dollar under his graduated income tax system.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%
**D/S (MORE LIKELY - LESS LIKELY)	-119 -47%	-106 -48%	-13 -44%	-21 -25%	-53 -85%	-119 -50%	-	-77 -51%	-42 -44%	-22 -27%	-60 -75%	-37 -42%	-32 -27%	-80 -75%	-6 -25%	-24 -43%	-26 -63%	-12 -17%	-48 -81%	-50 -51%	-56 -49%	-62 -46%
TOTAL MORE LIKELY	25 10%	22 10%	3 11%	14 17%	2 3%	21 9%	4 30%	13 9%	11 11%	14 17%	3 4%	8 10%	19 16%	3 3%	3 11%	6 10%	2 5%	15 22%	1 2%	8 8%	12 10%	13 10%
TOTAL LESS LIKELY	144 58%	128 58%	16 56%	35 41%	55 88%	140 59%	4 28%	91 60%	53 55%	35 44%	63 79%	45 51%	52 44%	83 78%	9 37%	30 53%	28 68%	26 39%	49 83%	59 59%	68 60%	75 56%
MUCH MORE LIKELY YES	22 9%	19 8%	3 11%	12 14%	2 3%	18 8%	4 30%	11 7%	10 10%	11 14%	3 4%	8 9%	16 14%	3 3%	3 11%	5 9%	2 5%	13 19%	1 2%	7 7%	10 9%	12 9%
SOMEWHAT MORE LIKELY YES	3 1%	3 1%	-	3 3%	-	3 1%	-	3 2%	1 1%	3 3%	-	1 1%	3 3%	-	-	1 1%	-	2 3%	-	1 1%	2 2%	1 1%
SOMEWHAT LESS LIKELY YES	43 17%	39 18%	4 15%	18 21%	11 17%	41 17%	3 23%	25 17%	18 18%	20 25%	7 9%	16 18%	23 19%	15 14%	6 23%	12 21%	10 24%	16 23%	4 8%	21 21%	21 18%	23 17%
MUCH LESS LIKELY YES	100 40%	89 40%	12 40%	17 20%	44 71%	100 42%	1 5%	65 43%	35 37%	15 19%	56 70%	29 33%	29 25%	68 64%	3 13%	18 32%	18 44%	10 15%	44 76%	38 38%	48 42%	53 39%
NO DIFFERENCE	65 26%	60 27%	5 18%	31 36%	4 6%	62 26%	2 17%	38 25%	27 28%	29 36%	9 11%	27 30%	42 36%	14 13%	9 35%	17 31%	8 20%	23 34%	7 13%	27 27%	25 22%	40 29%
UNSURE/DON'T KNOW/REFUSED	16 7%	12 5%	4 15%	5 5%	2 3%	13 5%	3 25%	10 7%	6 6%	3 3%	5 6%	9 10%	5 4%	7 6%	4 18%	3 6%	3 7%	4 6%	1 2%	5 5%	9 8%	7 5%

Table 9-2
 QUESTION 9:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

To fulfill Pritzker's new spending promises, the median Illinois household would see an income tax hike of up to \$3,500 dollar under his graduated income tax system.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%
**D/S (MORE LIKELY - LESS LIKELY)	-119 -47%	-7 -8%	-102 -77%	-10 -35%	-27 -62%	-26 -66%	-30 -57%	-5 -9%	-74 -82%	-37 -42%	-30 -73%	-12 -44%	-33 -60%	-39 -60%	-45 -58%	-31 -31%	-91 -49%	-	-15 -66%	-6 -25%	-14 -31%	-13 -50%	-28 -49%	-41 -56%
TOTAL MORE LIKELY -----	25 10%	20 22%	3 2%	2 8%	2 5%	1 3%	4 7%	14 25%	2 2%	6 7%	1 3%	3 11%	3 5%	5 8%	4 6%	14 14%	14 8%	2 38%	1 6%	7 28%	8 19%	4 15%	4 8%	7 10%
TOTAL LESS LIKELY -----	144 58%	28 30%	104 79%	12 44%	29 68%	28 69%	34 64%	19 34%	76 84%	43 49%	31 76%	15 55%	36 66%	44 68%	49 63%	46 46%	106 56%	1 28%	16 72%	13 53%	22 50%	17 65%	32 57%	48 65%
MUCH MORE LIKELY YES	22 9%	17 19%	3 2%	2 8%	2 5%	1 3%	4 7%	12 22%	2 2%	5 5%	1 3%	3 11%	3 5%	5 8%	4 6%	12 12%	11 6%	2 38%	1 6%	7 28%	7 16%	4 15%	4 7%	7 9%
SOMEWHAT MORE LIKELY YES	3 1%	3 3%	-	-	-	-	-	2 3%	-	1 2%	-	-	-	-	-	3 3%	3 2%	-	-	-	1 3%	-	1 1%	1 1%
SOMEWHAT LESS LIKELY YES	43 17%	20 21%	17 13%	7 24%	7 17%	7 18%	10 20%	11 20%	7 8%	23 26%	4 11%	7 25%	9 16%	6 9%	15 19%	22 22%	33 17%	1 11%	3 13%	5 18%	9 20%	8 29%	10 18%	13 17%
MUCH LESS LIKELY YES	100 40%	8 9%	87 66%	5 20%	22 51%	20 51%	23 44%	8 14%	69 77%	20 23%	26 65%	8 30%	27 49%	38 59%	34 44%	24 24%	73 39%	1 17%	13 59%	9 34%	13 30%	9 36%	22 39%	35 48%
NO DIFFERENCE	65 26%	38 42%	20 15%	7 24%	9 22%	10 25%	12 22%	19 35%	10 10%	32 37%	6 14%	7 27%	13 23%	13 21%	18 23%	32 32%	53 28%	2 34%	4 16%	5 19%	13 29%	5 20%	16 27%	16 22%
UNSURE/DON'T KNOW/REFUSED	16 7%	5 6%	5 3%	7 24%	2 5%	1 3%	3 6%	3 6%	3 3%	6 7%	3 7%	2 7%	3 6%	2 3%	6 8%	8 8%	15 8%	-	1 5%	-	1 2%	-	4 8%	2 3%

Table 9-3
 QUESTION 9:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

To fulfill Pritzker's new spending promises, the median Illinois household would see an income tax hike of up to \$3,500 dollar under his graduated income tax system.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	WHEEL-ING	NORTH FIELD	PALA-TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
**D/S (MORE LIKELY - LESS LIKELY)	-119 -47%	-49 -42%	-70 -52%	-35 -48%	-35 -60%	-8 -27%	-34 -47%	-35 -68%	-37 -43%	-22 -36%	-25 -48%	-20 -48%	-47 -55%	-48 -68%	-49 -46%	-22 -36%	-69 -49%	-35 -50%	-11 -47%	-4 -27%
TOTAL MORE LIKELY -----	25 10%	15 13%	10 7%	7 9%	3 6%	5 16%	7 10%	2 3%	11 14%	9 15%	6 11%	3 7%	7 9%	4 6%	9 9%	8 13%	10 7%	8 11%	4 18%	3 22%
TOTAL LESS LIKELY -----	144 58%	64 56%	80 59%	42 57%	38 66%	13 43%	41 57%	37 70%	48 56%	31 52%	30 59%	23 54%	55 64%	52 74%	59 55%	30 49%	79 56%	43 61%	16 65%	7 49%
MUCH MORE LIKELY YES	22 9%	13 12%	9 6%	7 9%	2 3%	5 16%	7 10%	2 3%	8 10%	9 15%	4 8%	3 7%	6 7%	4 5%	9 8%	6 10%	9 7%	7 10%	3 12%	3 22%
SOMEWHAT MORE LIKELY YES	3 1%	2 1%	1 1%	-	1 2%	-	-	-	3 4%	-	2 3%	-	1 2%	1 1%	1 1%	2 3%	1 -	1 2%	1 6%	-
SOMEWHAT LESS LIKELY YES	43 17%	15 13%	29 21%	13 17%	16 27%	6 20%	11 15%	6 11%	21 25%	8 12%	7 14%	9 22%	19 22%	11 16%	21 20%	11 18%	29 20%	10 14%	5 20%	-
MUCH LESS LIKELY YES	100 40%	49 43%	51 38%	29 40%	22 38%	7 23%	30 42%	31 60%	27 32%	24 39%	23 45%	13 32%	35 41%	41 58%	38 35%	20 32%	50 35%	33 47%	11 45%	7 49%
NO DIFFERENCE	65 26%	28 24%	37 27%	20 28%	14 23%	12 41%	19 26%	11 20%	21 25%	15 25%	13 25%	16 39%	19 22%	10 15%	33 30%	21 35%	41 29%	17 24%	2 10%	4 26%
UNSURE/DON'T KNOW/REFUSED	16 7%	8 7%	8 6%	4 6%	3 5%	-	5 6%	3 6%	4 5%	5 8%	3 5%	-	5 6%	4 5%	7 6%	1 2%	12 8%	2 3%	2 7%	-

Table 10-1
 QUESTION 10:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

Historical statistics show that over the last decade, states with graduated income taxes have seen slower growth in jobs and wages compared to states with flat taxes or no income taxes.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%
**D/S (MORE LIKELY - LESS LIKELY)	-69 -28%	-65 -29%	-4 -14%	-4 -4%	-36 -58%	-65 -28%	-4 -29%	-49 -32%	-20 -21%	7 8%	-49 -61%	-27 -30%	-3 -3%	-59 -55%	-6 -25%	-14 -25%	-15 -36%	1 1%	-39 -67%	-23 -23%	-29 -25%	-40 -30%
TOTAL MORE LIKELY -----	35 14%	31 14%	5 17%	19 22%	4 7%	35 15%	- -	19 13%	16 17%	22 27%	5 6%	8 9%	27 23%	6 6%	3 11%	7 12%	4 9%	15 22%	4 6%	15 15%	17 15%	18 13%
TOTAL LESS LIKELY -----	104 42%	96 43%	9 31%	22 26%	40 65%	101 42%	4 29%	68 45%	36 38%	15 19%	54 67%	35 40%	30 25%	65 61%	9 35%	21 38%	18 45%	14 21%	43 73%	38 38%	46 40%	58 43%
MUCH MORE LIKELY YES	16 6%	13 6%	2 8%	6 7%	2 3%	16 7%	- -	8 5%	8 8%	8 10%	4 5%	4 4%	12 10%	4 3%	- -	4 8%	2 4%	7 11%	3 5%	6 6%	6 5%	10 8%
SOMEWHAT MORE LIKELY YES	20 8%	17 8%	3 9%	13 15%	3 4%	20 8%	- -	11 7%	9 9%	14 18%	1 1%	5 5%	14 12%	3 2%	3 11%	3 5%	2 5%	8 11%	1 1%	9 9%	12 10%	8 6%
SOMEWHAT LESS LIKELY YES	36 15%	33 15%	4 13%	13 15%	6 10%	34 15%	2 15%	15 10%	21 22%	8 10%	9 11%	20 22%	21 18%	10 10%	5 20%	15 26%	5 13%	10 15%	6 10%	20 20%	12 10%	24 18%
MUCH LESS LIKELY YES	68 27%	63 28%	5 18%	9 11%	34 54%	66 28%	2 14%	53 35%	15 15%	8 9%	45 56%	16 18%	9 8%	55 51%	4 15%	6 11%	13 32%	4 6%	37 64%	18 18%	34 29%	34 25%
NO DIFFERENCE	102 41%	88 40%	14 48%	42 49%	18 28%	94 40%	7 58%	61 40%	40 41%	43 53%	20 25%	39 43%	57 48%	33 31%	12 47%	24 43%	18 44%	35 52%	12 21%	43 44%	45 39%	57 42%
UNSURE/DON'T KNOW/REFUSED	9 3%	7 3%	1 4%	2 3%	- -	7 3%	2 13%	4 3%	4 4%	1 1%	1 1%	7 8%	5 4%	2 2%	2 7%	4 7%	1 3%	4 6%	- -	3 3%	7 6%	2 1%

Table 10-2
 QUESTION 10:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

Historical statistics show that over the last decade, states with graduated income taxes have seen slower growth in jobs and wages compared to states with flat taxes or no income taxes.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE					INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+	
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%	
**D/S (MORE LIKELY - LESS LIKELY)	-69 -28%	11 12%	-73 -56%	-7 -25%	-16 -37%	-18 -46%	-22 -42%	10 17%	-56 -62%	-20 -23%	-19 -47%	-9 -34%	-22 -39%	-29 -45%	-30 -38%	-10 -10%	-51 -27%	-1 -28%	-10 -45%	-3 -10%	-1 -3%	-4 -17%	-22 -38%	-25 -34%	
TOTAL MORE LIKELY -----	35 14%	23 25%	11 8%	2 7%	7 16%	5 13%	7 13%	16 30%	7 8%	11 12%	5 12%	1 5%	5 9%	5 8%	7 9%	21 21%	25 13%	1 10%	3 14%	5 21%	11 25%	5 18%	7 13%	9 12%	
TOTAL LESS LIKELY -----	104 42%	12 13%	84 64%	9 32%	23 53%	24 59%	29 55%	7 12%	63 70%	31 36%	24 59%	10 39%	27 48%	34 53%	37 47%	31 31%	76 40%	2 38%	13 59%	8 31%	12 28%	9 35%	29 51%	34 46%	
MUCH MORE LIKELY YES	16 6%	8 8%	6 5%	2 7%	4 10%	3 7%	4 9%	7 13%	5 5%	3 4%	3 7%	1 5%	3 5%	3 4%	4 5%	7 7%	11 6%	1 10%	2 8%	2 6%	5 11%	2 6%	2 4%	6 8%	
SOMEWHAT MORE LIKELY YES	20 8%	15 16%	5 4%	- -	2 6%	2 6%	2 5%	9 16%	2 2%	7 8%	2 5%	- -	2 4%	3 4%	3 4%	14 14%	13 7%	- -	1 6%	4 15%	6 14%	3 12%	5 9%	3 5%	
SOMEWHAT LESS LIKELY YES	36 15%	8 9%	21 16%	7 27%	15 34%	13 33%	18 35%	2 4%	13 14%	20 23%	8 20%	7 28%	11 19%	3 5%	14 18%	18 18%	24 13%	1 11%	6 28%	3 11%	5 10%	5 20%	12 20%	11 15%	
MUCH LESS LIKELY YES	68 27%	4 4%	63 48%	1 5%	8 19%	10 26%	10 20%	4 8%	50 56%	11 12%	16 39%	3 11%	16 29%	31 48%	23 30%	13 13%	51 27%	1 27%	7 31%	5 20%	8 17%	4 15%	17 30%	23 32%	
NO DIFFERENCE	102 41%	55 61%	34 26%	12 44%	10 23%	11 27%	13 25%	31 56%	18 20%	42 49%	10 24%	12 45%	20 37%	25 39%	30 39%	45 45%	81 43%	2 39%	5 22%	12 47%	19 43%	11 41%	20 35%	30 40%	
UNSURE/DON'T KNOW/REFUSED	9 3%	2 2%	2 1%	5 18%	3 8%	1 2%	3 6%	1 2%	2 2%	3 4%	2 5%	3 10%	3 6%	- -	4 5%	4 4%	6 3%	1 12%	1 5%	- -	2 4%	2 6%	1 2%	1 1%	

Table 10-3
 QUESTION 10:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

Historical statistics show that over the last decade, states with graduated income taxes have seen slower growth in jobs and wages compared to states with flat taxes or no income taxes.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	WHEEL-ING	NORTH FIELD	PALA-TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
**D/S (MORE LIKELY - LESS LIKELY)	-69 -28%	-37 -32%	-32 -24%	-17 -23%	-15 -26%	-10 -32%	-18 -25%	-24 -46%	-15 -17%	-22 -36%	-13 -24%	-6 -15%	-26 -31%	-31 -44%	-32 -30%	-3 -6%	-39 -27%	-22 -32%	-1 -4%	-7 -49%
TOTAL MORE LIKELY -----	35 14%	16 14%	19 14%	12 16%	7 13%	3 9%	11 15%	6 11%	14 17%	6 11%	10 19%	8 18%	10 12%	8 12%	10 9%	15 25%	17 12%	10 14%	8 32%	1 6%
TOTAL LESS LIKELY -----	104 42%	53 46%	52 38%	29 40%	23 39%	12 41%	30 41%	30 57%	29 34%	28 46%	22 43%	14 33%	36 42%	39 56%	42 39%	19 31%	56 40%	32 45%	9 37%	8 55%
MUCH MORE LIKELY YES	16 6%	9 8%	7 5%	6 8%	1 2%	-	7 10%	1 2%	6 7%	4 7%	5 9%	3 8%	2 3%	4 5%	4 4%	6 10%	7 5%	6 9%	1 4%	1 6%
SOMEWHAT MORE LIKELY YES	20 8%	8 7%	12 9%	6 8%	6 10%	3 9%	4 5%	5 10%	8 9%	2 4%	5 10%	4 10%	8 9%	5 6%	6 5%	10 16%	10 7%	3 4%	7 28%	-
SOMEWHAT LESS LIKELY YES	36 15%	17 15%	19 14%	9 13%	9 16%	6 20%	15 21%	4 7%	11 13%	12 20%	5 9%	9 21%	10 12%	8 11%	19 17%	10 16%	20 14%	9 12%	4 16%	4 29%
MUCH LESS LIKELY YES	68 27%	35 31%	33 24%	19 27%	13 23%	7 22%	14 20%	26 50%	18 21%	16 26%	18 35%	5 12%	26 31%	32 45%	23 22%	9 15%	36 26%	23 33%	5 20%	4 26%
NO DIFFERENCE	102 41%	42 36%	60 44%	31 43%	25 43%	14 47%	31 42%	16 30%	39 46%	24 40%	17 34%	20 49%	37 43%	20 29%	53 49%	25 41%	63 44%	27 38%	7 29%	5 39%
UNSURE/DON'T KNOW/REFUSED	9 3%	4 4%	4 3%	1 1%	3 6%	1 2%	1 2%	1 1%	3 4%	2 3%	2 4%	-	2 2%	2 3%	3 3%	2 3%	6 4%	2 3%	1 2%	-

Table 11-1

QUESTION 11:
Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

A recent study shows Illinois' business climate would drop to 48th out of the 50 states under Pritzker's proposal, hurting our state's small businesses and costing the state tens of thousands of jobs.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%
**D/S (MORE LIKELY - LESS LIKELY)	-109 -44%	-100 -45%	-9 -31%	-26 -31%	-41 -67%	-108 -45%	-1 -10%	-81 -54%	-26 -27%	-20 -25%	-57 -72%	-31 -35%	-35 -29%	-64 -60%	-10 -41%	-26 -46%	-11 -26%	-8 -12%	-40 -68%	-48 -49%	-42 -37%	-67 -49%
TOTAL MORE LIKELY -----	33 13%	27 12%	7 23%	13 15%	3 5%	29 12%	4 30%	12 8%	21 22%	15 18%	3 4%	15 17%	21 18%	10 9%	2 8%	8 23%	9 23%	19 28%	4 6%	11 11%	17 15%	16 12%
TOTAL LESS LIKELY -----	142 57%	127 57%	16 55%	39 46%	44 71%	137 58%	5 40%	93 62%	47 49%	35 43%	61 76%	47 53%	56 48%	74 69%	12 49%	34 60%	20 50%	28 40%	43 74%	59 59%	59 51%	83 61%
MUCH MORE LIKELY YES	17 7%	15 7%	2 7%	9 11%	2 3%	16 7%	1 5%	9 6%	8 8%	11 14%	2 3%	3 4%	12 10%	3 2%	2 8%	1 2%	2 5%	11 16%	1 1%	5 5%	8 7%	8 6%
SOMEWHAT MORE LIKELY YES	17 7%	12 5%	5 16%	3 4%	1 2%	13 6%	3 25%	3 2%	13 14%	3 4%	1 1%	12 14%	9 8%	7 7%	- -	7 12%	7 18%	8 12%	3 5%	6 6%	9 7%	8 6%
SOMEWHAT LESS LIKELY YES	47 19%	44 20%	4 12%	17 20%	5 8%	43 18%	5 36%	28 18%	18 19%	20 25%	6 8%	21 24%	32 27%	10 9%	5 22%	19 34%	6 15%	19 28%	3 4%	26 26%	17 15%	31 23%
MUCH LESS LIKELY YES	95 38%	83 37%	12 42%	22 26%	39 64%	94 40%	1 4%	65 43%	29 30%	15 18%	55 69%	26 29%	24 20%	64 60%	7 27%	15 26%	14 35%	9 13%	41 70%	33 33%	42 37%	52 39%
NO DIFFERENCE	58 23%	53 24%	5 18%	30 35%	11 17%	55 23%	3 22%	38 25%	20 21%	28 34%	12 15%	18 20%	34 29%	15 14%	9 37%	11 19%	5 13%	18 27%	9 16%	23 23%	31 27%	28 20%
UNSURE/DON'T KNOW/REFUSED	16 7%	15 7%	1 4%	4 5%	4 6%	15 6%	1 8%	9 6%	7 7%	4 5%	4 5%	9 10%	7 6%	8 7%	2 6%	4 7%	6 14%	3 5%	2 4%	7 7%	8 7%	8 6%

Table 11-2
 QUESTION 11:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

A recent study shows Illinois' business climate would drop to 48th out of the 50 states under Pritzker's proposal, hurting our state's small businesses and costing the state tens of thousands of jobs.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%
**D/S (MORE LIKELY - LESS LIKELY)	-109 -44%	-13 -14%	-85 -65%	-11 -40%	-21 -49%	-22 -54%	-26 -50%	-4 -7%	-62 -68%	-40 -47%	-21 -51%	-6 -24%	-25 -45%	-36 -56%	-32 -41%	-37 -37%	-89 -48%	-	-5 -24%	-7 -28%	-17 -38%	-7 -25%	-20 -36%	-40 -55%
TOTAL MORE LIKELY -----	33 13%	21 23%	11 8%	1 5%	6 14%	6 15%	7 14%	15 28%	9 9%	7 8%	8 20%	7 28%	11 19%	9 14%	10 13%	13 13%	20 11%	2 38%	5 22%	6 24%	7 17%	6 23%	8 15%	10 13%
TOTAL LESS LIKELY -----	142 57%	34 37%	96 73%	12 45%	27 63%	27 69%	33 64%	20 35%	70 78%	47 54%	29 71%	14 53%	36 65%	45 70%	42 54%	50 50%	110 59%	2 38%	10 45%	13 52%	24 55%	13 49%	29 51%	50 68%
MUCH MORE LIKELY YES	17 7%	10 11%	6 5%	-	2 6%	4 9%	4 7%	10 18%	4 4%	3 3%	3 8%	2 8%	3 6%	3 5%	5 7%	7 7%	9 5%	2 38%	3 12%	3 11%	4 9%	2 8%	5 8%	4 6%
SOMEWHAT MORE LIKELY YES	17 7%	11 12%	5 4%	1 5%	4 8%	2 6%	4 7%	6 10%	5 5%	4 4%	5 11%	5 20%	7 13%	5 8%	5 6%	6 6%	11 6%	-	2 10%	3 13%	3 8%	4 16%	4 6%	5 7%
SOMEWHAT LESS LIKELY YES	47 19%	26 29%	15 12%	6 21%	10 23%	10 26%	14 27%	13 24%	6 7%	28 32%	5 11%	8 30%	10 18%	5 7%	10 13%	31 31%	35 18%	1 11%	3 14%	6 25%	9 22%	7 25%	11 19%	14 18%
MUCH LESS LIKELY YES	95 38%	8 9%	80 61%	7 24%	17 40%	17 43%	19 37%	6 11%	64 71%	19 22%	24 60%	6 23%	26 47%	41 62%	32 41%	19 19%	75 40%	1 27%	7 31%	7 27%	15 33%	6 23%	18 31%	36 49%
NO DIFFERENCE	58 23%	31 33%	19 14%	9 32%	8 18%	6 15%	9 18%	16 29%	9 10%	28 32%	3 8%	4 17%	8 14%	6 9%	20 26%	31 31%	43 23%	1 24%	5 24%	6 24%	11 26%	6 22%	16 28%	12 17%
UNSURE/DON'T KNOW/REFUSED	16 7%	6 6%	5 4%	5 19%	2 5%	1 1%	2 4%	4 8%	3 3%	5 6%	1 2%	1 2%	1 2%	5 8%	5 7%	5 5%	14 8%	-	2 9%	-	1 3%	2 6%	4 7%	2 2%

Table 11-3
 QUESTION 11:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

A recent study shows Illinois' business climate would drop to 48th out of the 50 states under Pritzker's proposal, hurting our state's small businesses and costing the state tens of thousands of jobs.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	WHEEL-ING	NORTH FIELD	PALA-TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
**D/S (MORE LIKELY - LESS LIKELY)	-109 -44%	-52 -45%	-57 -42%	-29 -40%	-26 -45%	-9 -29%	-35 -48%	-32 -62%	-32 -38%	-27 -45%	-22 -43%	-16 -39%	-42 -49%	-39 -56%	-46 -43%	-22 -36%	-67 -47%	-30 -43%	-8 -35%	-3 -23%
TOTAL MORE LIKELY	33 13%	13 11%	20 15%	13 18%	6 9%	7 22%	10 13%	3 5%	12 14%	8 12%	6 11%	9 21%	9 10%	7 10%	14 13%	9 15%	16 11%	12 17%	3 12%	2 15%
TOTAL LESS LIKELY	142 57%	65 56%	77 57%	43 59%	32 54%	15 51%	45 61%	35 67%	44 51%	35 57%	28 54%	25 60%	51 59%	46 66%	60 56%	32 52%	83 59%	42 60%	11 47%	5 38%
MUCH MORE LIKELY YES	17 7%	10 9%	7 5%	6 8%	-	5 16%	4 6%	2 4%	3 4%	6 10%	4 7%	3 7%	1 2%	4 5%	6 6%	6 10%	6 4%	8 11%	3 12%	-
SOMEWHAT MORE LIKELY YES	17 7%	3 3%	13 10%	8 11%	6 9%	2 6%	5 7%	1 1%	9 10%	1 2%	2 3%	6 14%	7 9%	4 5%	8 7%	3 6%	10 7%	4 6%	-	2 15%
SOMEWHAT LESS LIKELY YES	47 19%	13 12%	34 25%	21 28%	13 23%	6 20%	15 21%	8 15%	18 21%	8 14%	4 8%	13 30%	21 25%	8 11%	24 22%	16 26%	30 21%	12 17%	4 18%	1 7%
MUCH LESS LIKELY YES	95 38%	51 45%	43 32%	22 31%	18 32%	9 31%	30 41%	27 52%	26 31%	26 43%	24 46%	13 30%	30 34%	39 55%	36 34%	16 25%	53 37%	30 43%	7 29%	4 31%
NO DIFFERENCE	58 23%	30 26%	28 21%	11 15%	17 29%	8 27%	14 20%	11 21%	22 26%	16 27%	14 26%	6 15%	19 23%	8 11%	30 28%	18 29%	34 24%	12 17%	8 32%	5 34%
UNSURE/DON'T KNOW/REFUSED	16 7%	7 6%	10 7%	6 8%	4 7%	-	4 5%	4 7%	8 9%	2 4%	5 9%	2 4%	7 8%	9 12%	3 3%	2 4%	8 6%	4 6%	2 10%	2 12%

Table 12-1
 QUESTION 12:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

If the graduated income tax amendment passes, and the initial rates Governor Pritzker proposed are signed into law as is, the typical married couple family in Illinois would see a reduction in their income tax of around \$130.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%
**D/S (MORE LIKELY - LESS LIKELY)	21 8%	20 9%	1 3%	24 28%	-28 -45%	17 7%	3 27%	-1 -1%	21 22%	35 43%	-26 -32%	12 13%	46 39%	-24 -23%	-1 -5%	18 32%	4 9%	31 45%	-24 -41%	18 18%	4 3%	17 12%
TOTAL MORE LIKELY -----	80 32%	73 33%	7 23%	36 43%	3 5%	74 31%	6 46%	43 28%	36 37%	39 48%	13 16%	28 32%	56 48%	19 18%	5 19%	25 45%	13 32%	39 57%	6 10%	33 33%	31 27%	48 36%
TOTAL LESS LIKELY -----	59 24%	53 24%	6 20%	12 14%	31 50%	56 24%	3 20%	44 29%	15 15%	4 5%	38 48%	16 18%	10 8%	43 40%	6 23%	7 13%	9 22%	8 11%	30 51%	15 15%	27 24%	32 23%
MUCH MORE LIKELY YES	30 12%	27 12%	4 13%	14 16%	1 1%	30 13%	- -	15 10%	14 14%	16 19%	4 5%	11 12%	23 20%	6 6%	1 3%	8 15%	5 12%	17 25%	2 4%	9 9%	14 12%	16 12%
SOMEWHAT MORE LIKELY YES	49 20%	46 21%	3 11%	22 26%	2 4%	43 18%	6 46%	27 18%	22 23%	23 28%	9 11%	18 20%	33 28%	13 12%	4 15%	17 30%	8 19%	21 32%	3 6%	23 24%	17 15%	32 24%
SOMEWHAT LESS LIKELY YES	14 6%	12 5%	2 8%	5 6%	3 4%	12 5%	2 15%	7 5%	7 7%	3 3%	4 5%	8 8%	6 5%	5 10%	3 8%	4 7%	3 7%	6 9%	2 4%	6 6%	8 7%	6 4%
MUCH LESS LIKELY YES	45 18%	41 19%	3 12%	7 8%	28 46%	44 19%	1 5%	36 24%	8 9%	1 2%	35 43%	9 10%	4 3%	38 35%	3 13%	3 5%	6 15%	2 3%	28 47%	9 9%	19 17%	25 19%
NO DIFFERENCE	104 41%	88 40%	15 53%	35 41%	27 43%	102 43%	2 16%	60 40%	43 45%	37 46%	26 33%	40 45%	50 42%	41 39%	12 49%	22 40%	17 42%	21 30%	21 36%	50 51%	50 44%	53 40%
UNSURE/DON'T KNOW/REFUSED	8 3%	7 3%	1 4%	2 3%	1 2%	6 2%	2 18%	5 3%	3 3%	1 2%	3 3%	4 4%	2 2%	3 3%	2 9%	2 3%	2 4%	1 2%	2 3%	1 1%	6 5%	2 1%

Table 12-2
 QUESTION 12:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

If the graduated income tax amendment passes, and the initial rates Governor Pritzker proposed are signed into law as is, the typical married couple family in Illinois would see a reduction in their income tax of around \$130.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE					INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+	
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%	
**D/S (MORE LIKELY - LESS LIKELY)	21 8%	48 53%	-27 -20%	- -1%	9 21%	6 15%	6 12%	29 52%	-27 -30%	17 19%	-2 -4%	8 31%	11 19%	-15 -23%	-5 -6%	42 42%	21 11%	- 10%	-2 -8%	4 15%	12 28%	8 29%	11 19%	-7 -10%	
TOTAL MORE LIKELY -----	80 32%	52 57%	23 17%	4 16%	15 35%	13 33%	15 29%	31 57%	16 18%	26 30%	13 31%	14 54%	25 45%	10 16%	15 19%	52 52%	61 33%	1 22%	5 24%	12 47%	19 43%	12 47%	24 43%	14 19%	
TOTAL LESS LIKELY -----	59 24%	4 5%	50 38%	5 17%	6 14%	7 18%	9 17%	3 5%	43 48%	9 11%	14 35%	6 23%	14 26%	25 38%	20 26%	10 10%	40 22%	1 12%	7 32%	8 32%	7 15%	5 18%	14 24%	21 29%	
MUCH MORE LIKELY YES	30 12%	21 23%	7 5%	2 7%	6 13%	4 9%	6 11%	14 25%	5 5%	10 11%	3 8%	6 23%	9 15%	5 8%	7 9%	17 17%	24 13%	- -	2 10%	4 15%	7 17%	6 22%	10 18%	4 6%	
SOMEWHAT MORE LIKELY YES	49 20%	31 34%	16 12%	3 9%	10 22%	10 24%	10 18%	18 32%	11 13%	16 19%	9 23%	8 32%	16 29%	5 7%	8 11%	35 35%	37 20%	1 22%	3 14%	8 32%	12 26%	6 24%	14 25%	10 13%	
SOMEWHAT LESS LIKELY YES	14 6%	4 4%	8 6%	2 7%	3 7%	3 8%	4 8%	2 3%	7 8%	5 6%	5 12%	4 16%	5 9%	4 6%	4 5%	6 6%	8 4%	1 12%	4 18%	1 5%	3 6%	3 10%	5 8%	4 5%	
MUCH LESS LIKELY YES	45 18%	1 1%	41 32%	3 10%	3 7%	4 11%	4 8%	1 2%	36 40%	4 5%	9 23%	2 7%	9 17%	21 32%	16 21%	4 4%	32 17%	- -	3 14%	7 27%	4 9%	2 8%	9 16%	17 24%	
NO DIFFERENCE	104 41%	32 36%	56 43%	15 55%	20 47%	18 44%	25 48%	19 35%	30 33%	49 57%	13 32%	5 20%	15 27%	28 43%	40 51%	36 36%	78 42%	3 66%	10 44%	5 21%	18 41%	9 34%	18 31%	36 49%	
UNSURE/DON'T KNOW/REFUSED	8 3%	2 2%	3 2%	3 12%	2 4%	2 4%	3 6%	2 4%	1 1%	2 2%	1 1%	1 2%	1 2%	2 3%	3 4%	2 2%	7 4%	- -	- -	- -	1 1%	- 2%	1 2%	2 3%	

Table 12-3
 QUESTION 12:
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

If the graduated income tax amendment passes, and the initial rates Governor Pritzker proposed are signed into law as is, the typical married couple family in Illinois would see a reduction in their income tax of around \$130.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	WHEEL-ING	NORTH FIELD	PALA-TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
**D/S (MORE LIKELY - LESS LIKELY)	21 8%	2 2%	19 14%	16 22%	1 2%	4 14%	6 8%	-3 -6%	10 12%	1 1%	2 3%	10 23%	5 6%	-6 -8%	2 1%	24 40%	2 1%	12 17%	5 23%	1 8%
TOTAL MORE LIKELY	80 32%	33 28%	47 35%	30 41%	16 27%	11 37%	21 29%	13 25%	30 35%	16 26%	16 31%	16 39%	27 31%	19 26%	25 23%	32 52%	41 29%	24 35%	9 37%	5 37%
TOTAL LESS LIKELY	59 24%	30 26%	28 21%	14 19%	15 25%	7 23%	15 21%	16 30%	20 24%	15 25%	14 28%	7 16%	22 25%	25 35%	24 22%	7 12%	39 28%	12 17%	3 14%	4 29%
MUCH MORE LIKELY YES	30 12%	17 15%	13 10%	9 13%	3 5%	5 16%	7 9%	7 13%	11 13%	7 11%	10 20%	5 11%	8 9%	8 11%	12 11%	9 14%	17 12%	8 11%	5 19%	1 6%
SOMEWHAT MORE LIKELY YES	49 20%	16 14%	34 25%	21 28%	13 22%	6 21%	14 20%	6 12%	19 23%	9 15%	6 11%	12 28%	19 23%	11 15%	14 13%	23 37%	24 17%	17 24%	4 17%	4 31%
SOMEWHAT LESS LIKELY YES	14 6%	6 5%	8 6%	2 3%	6 11%	2 6%	2 3%	4 8%	5 6%	4 7%	1 2%	- -	8 10%	2 3%	11 10%	2 3%	10 7%	2 2%	1 4%	1 9%
MUCH LESS LIKELY YES	45 18%	25 22%	20 15%	12 16%	8 14%	5 17%	13 17%	12 22%	15 17%	11 18%	13 25%	7 16%	13 15%	23 32%	13 12%	6 10%	29 21%	10 15%	2 10%	3 20%
NO DIFFERENCE	104 41%	48 42%	55 41%	26 36%	26 45%	12 40%	35 48%	23 43%	30 36%	28 46%	19 37%	19 45%	34 40%	26 37%	56 52%	21 34%	55 39%	33 47%	11 47%	5 34%
UNSURE/DON'T KNOW/REFUSED	8 3%	4 3%	4 3%	3 4%	2 3%	- -	1 2%	1 2%	4 5%	1 2%	2 5%	- -	3 4%	2 2%	3 3%	1 2%	7 5%	1 1%	1 3%	- -

Table 13-1
 QUESTION 13:
 After hearing all of this, if the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%
**D/S (YES - NO)	-40 -16%	-26 -12%	-14 -50%	25 30%	-48 -77%	-49 -20%	9 66%	-21 -14%	-20 -21%	44 54%	-68 -85%	-16 -18%	44 38%	-79 -74%	-5 -20%	-	-16 -40%	42 62%	-50 -85%	-22 -22%	-13 -11%	-27 -20%
TOTAL YES -----	91 36%	85 38%	6 22%	52 61%	5 7%	82 35%	9 70%	59 39%	31 33%	61 75%	5 6%	26 29%	75 64%	12 11%	4 17%	23 41%	11 27%	52 76%	4 7%	33 34%	43 38%	48 35%
TOTAL NO -----	131 52%	111 50%	20 71%	26 31%	52 85%	131 55%	1 4%	79 52%	52 54%	17 21%	73 91%	42 47%	30 26%	91 85%	9 37%	23 41%	27 66%	10 14%	54 93%	55 56%	56 49%	75 55%
DEFINITELY YES	38 15%	33 15%	4 14%	24 29%	1 2%	35 15%	3 20%	25 16%	11 12%	27 34%	2 3%	8 9%	35 29%	2 2%	1 3%	7 13%	2 5%	23 33%	2 3%	11 11%	21 19%	16 12%
PROBABLY YES	54 21%	52 23%	2 7%	27 32%	3 6%	47 20%	6 50%	34 22%	20 21%	33 41%	3 4%	17 20%	40 34%	10 9%	3 14%	16 28%	9 22%	29 43%	2 4%	22 22%	22 19%	32 23%
PROBABLY NO	49 20%	36 16%	13 45%	13 15%	8 14%	49 21%	- -	16 11%	32 34%	15 19%	9 11%	25 28%	21 18%	21 19%	7 29%	13 24%	15 36%	6 9%	6 10%	31 31%	16 14%	32 24%
DEFINITELY NO	82 33%	75 34%	8 27%	14 16%	44 71%	82 35%	1 4%	63 41%	19 20%	1 2%	64 80%	17 20%	10 8%	71 66%	2 8%	10 17%	12 30%	4 5%	48 82%	25 25%	40 35%	43 31%
UNSURE/NEED MORE INFO	23 9%	21 10%	2 7%	7 9%	2 4%	21 9%	2 17%	13 8%	10 10%	4 4%	2 2%	18 20%	11 9%	1 1%	12 46%	8 14%	1 3%	7 10%	- -	8 8%	11 9%	12 9%
DON'T KNOW/REFUSED	4 2%	4 2%	- -	- -	3 4%	3 1%	1 8%	1 1%	3 3%	- -	1 1%	4 4%	2 2%	2 2%	- -	2 3%	2 5%	- -	- -	2 2%	4 4%	- -
MOVE AWAY YES	43 17%	36 16%	7 23%	15 18%	5 8%	41 17%	2 14%	13 9%	29 30%	10 12%	8 9%	25 29%	43 36%	- -	- -	33 59%	- -	10 15%	4 8%	24 24%	17 15%	25 19%
MOVE TO NO	40 16%	29 13%	10 37%	13 15%	5 9%	39 17%	1 4%	11 7%	28 30%	8 10%	8 10%	24 27%	30 26%	- -	9 37%	23 41%	- -	6 8%	5 9%	23 23%	14 13%	25 19%
TOTAL MOVERS	52 21%	42 19%	10 37%	16 19%	7 12%	50 21%	2 14%	16 11%	35 37%	11 13%	9 11%	33 37%	43 36%	- -	9 37%	33 59%	- -	10 15%	5 9%	30 30%	21 19%	31 23%

Table 13-2
 QUESTION 13:
 After hearing all of this, if the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%
**D/S (YES - NO)	-40 -16%	91 100%	-131 -100%	- -	-30 -71%	-40 -100%	-40 -76%	44 79%	-79 -88%	-4 -5%	-31 -77%	3 12%	-19 -35%	-40 -61%	-22 -29%	25 25%	-23 -12%	2 35%	-13 -58%	- 1%	2 3%	3 11%	-2 -3%	-29 -40%
TOTAL YES -----	91 36%	91 100%	- -	- -	- -	- -	- -	48 87%	3 4%	34 40%	3 6%	13 48%	15 26%	11 18%	22 29%	55 55%	70 37%	3 62%	4 20%	12 48%	20 45%	12 47%	26 45%	18 24%
TOTAL NO -----	131 52%	- -	131 100%	- -	30 71%	40 100%	40 76%	4 8%	83 92%	38 44%	34 84%	10 37%	34 61%	51 79%	45 58%	31 31%	93 50%	1 27%	17 78%	12 47%	18 42%	9 36%	27 48%	47 64%
DEFINITELY YES	38 15%	38 41%	- -	- -	- -	- -	- -	24 43%	2 2%	8 9%	1 2%	2 8%	2 4%	5 8%	9 12%	22 22%	28 15%	2 34%	2 9%	6 22%	9 21%	8 29%	8 14%	8 11%
PROBABLY YES	54 21%	54 59%	- -	- -	- -	- -	- -	24 44%	2 2%	26 31%	2 5%	11 40%	13 23%	6 9%	13 17%	33 33%	42 22%	1 28%	2 11%	6 25%	11 24%	5 19%	18 31%	9 13%
PROBABLY NO	49 20%	- -	49 37%	- -	21 48%	28 71%	28 54%	3 6%	18 20%	25 29%	15 37%	6 23%	15 27%	13 21%	14 18%	20 20%	32 17%	- -	9 42%	3 13%	9 20%	7 27%	9 15%	15 21%
DEFINITELY NO	82 33%	- -	82 63%	- -	10 23%	12 29%	12 22%	1 2%	65 72%	13 15%	19 46%	4 14%	19 34%	38 58%	31 40%	11 11%	61 32%	1 27%	8 36%	9 34%	10 22%	2 9%	19 33%	31 43%
UNSURE/NEED MORE INFO	23 9%	- -	- -	23 85%	11 25%	- -	11 20%	3 5%	3 4%	12 14%	3 8%	4 15%	6 11%	1 2%	8 10%	13 13%	21 11%	- -	1 3%	1 5%	6 13%	4 16%	1 2%	9 12%
DON'T KNOW/REFUSED	4 2%	- -	- -	4 15%	2 4%	- -	2 4%	- -	1 1%	2 3%	1 2%	- -	1 1%	1 1%	2 3%	1 1%	4 2%	1 11%	- -	- -	- -	- -	3 5%	- -
MOVE AWAY YES	43 17%	- -	30 23%	12 45%	43 100%	30 77%	43 82%	6 11%	17 19%	16 19%	15 36%	9 33%	16 29%	6 8%	11 15%	25 25%	30 16%	1 27%	6 26%	4 18%	8 19%	6 24%	11 20%	11 15%
MOVE TO NO	40 16%	- -	40 30%	- -	30 71%	40 100%	40 76%	4 8%	16 17%	18 21%	13 33%	6 22%	13 24%	8 12%	13 17%	18 18%	23 12%	1 27%	8 36%	5 19%	8 18%	5 20%	10 17%	9 12%
TOTAL MOVERS	52 21%	- -	40 30%	12 45%	43 100%	40 100%	52 100%	6 11%	17 19%	26 30%	15 36%	9 33%	16 29%	8 12%	17 22%	26 26%	34 18%	1 27%	8 36%	6 25%	9 21%	6 24%	13 22%	14 19%

Table 13-3

QUESTION 13:
After hearing all of this, if the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE- MALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE- MALE 18-54	FE- MALE 55+	CON	MOD	LIB	WHEEL -ING	NORTH FIELD	PALA- TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
**D/S (YES - NO)	-40 -16%	-26 -22%	-15 -11%	-13 -18%	-5 -9%	1 2%	-19 -26%	-24 -45%	4 5%	-18 -30%	-5 -11%	-	-14 -16%	-37 -52%	-10 -10%	7 11%	-27 -19%	-13 -19%	2 7%	-2 -12%
TOTAL YES -----	91 36%	40 35%	51 38%	26 35%	21 36%	15 51%	22 30%	13 24%	39 46%	19 31%	21 41%	18 43%	30 36%	14 20%	41 38%	31 51%	52 36%	24 34%	11 47%	4 31%
TOTAL NO -----	131 52%	66 57%	65 48%	39 54%	26 45%	15 49%	41 56%	36 69%	35 41%	37 61%	27 52%	19 44%	44 52%	51 72%	51 48%	25 40%	79 55%	37 53%	9 39%	6 44%
DEFINITELY YES	38 15%	21 19%	16 12%	11 16%	4 6%	3 9%	8 11%	5 9%	20 24%	6 9%	16 30%	5 13%	10 11%	7 10%	16 15%	11 17%	17 12%	10 15%	8 32%	3 18%
PROBABLY YES	54 21%	19 17%	35 26%	14 20%	18 30%	12 41%	14 19%	8 15%	19 22%	13 22%	6 11%	13 30%	21 24%	7 9%	25 23%	21 34%	35 24%	14 20%	3 14%	2 13%
PROBABLY NO	49 20%	16 14%	32 24%	22 30%	10 18%	6 21%	16 23%	11 20%	13 16%	11 18%	5 9%	12 28%	19 22%	14 20%	19 18%	15 25%	29 20%	14 20%	2 8%	4 27%
DEFINITELY NO	82 33%	49 43%	33 24%	17 24%	16 27%	8 28%	24 33%	26 49%	22 25%	26 43%	22 43%	7 16%	25 29%	36 52%	32 30%	9 15%	50 35%	23 33%	7 31%	2 16%
UNSURE/NEED MORE INFO	23 9%	8 7%	15 11%	7 9%	8 14%	- -	8 11%	4 7%	9 11%	5 8%	3 5%	3 8%	11 12%	3 4%	15 13%	5 9%	11 7%	8 12%	1 4%	4 25%
DON'T KNOW/REFUSED	4 2%	1 1%	3 3%	1 1%	2 4%	- -	2 3%	- -	1 2%	- -	1 2%	2 4%	1 1%	3 5%	1 1%	- -	1 1%	1 1%	2 10%	- -
MOVE AWAY YES	43 17%	14 13%	28 21%	15 21%	13 23%	3 11%	17 23%	9 16%	11 13%	9 16%	4 8%	11 26%	15 18%	13 18%	17 15%	13 21%	19 14%	13 19%	6 25%	4 29%
MOVE TO NO	40 16%	16 14%	24 18%	15 21%	8 14%	5 16%	15 20%	9 17%	9 11%	11 18%	4 9%	9 20%	14 16%	13 18%	17 16%	10 16%	23 16%	11 16%	3 13%	3 19%
TOTAL MOVERS	52 21%	19 17%	33 24%	18 25%	15 25%	5 16%	21 29%	10 20%	13 15%	13 22%	5 10%	12 29%	18 21%	15 21%	23 22%	13 21%	25 18%	17 24%	6 25%	4 29%

Table 14-1
 QUESTION 14:
 And again, would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%
**D/S (MORE LIKELY - LESS LIKELY)	-35 -14%	-30 -14%	-5 -17%	17 20%	-37 -59%	-36 -15%	1 4%	-22 -14%	-15 -15%	28 34%	-50 -62%	-13 -15%	30 25%	-64 -60%	-2 -2%	1 2%	-14 -34%	30 44%	-45 -76%	-17 -17%	-11 -10%	-24 -17%
TOTAL MORE LIKELY -----	55 22%	49 22%	6 21%	33 38%	4 6%	52 22%	3 23%	35 23%	19 20%	36 44%	5 6%	15 17%	50 43%	4 3%	2 6%	17 30%	2 6%	42 61%	5 9%	8 8%	27 24%	28 21%
TOTAL LESS LIKELY -----	90 36%	80 36%	11 37%	16 18%	41 66%	88 37%	2 19%	57 37%	34 35%	8 9%	55 69%	28 31%	20 17%	68 63%	2 8%	16 28%	16 40%	12 17%	50 85%	24 25%	39 34%	51 38%
MUCH MORE LIKELY	24 10%	22 10%	2 6%	15 18%	1 1%	21 9%	3 23%	16 11%	6 7%	15 18%	3 4%	6 7%	22 19%	1 1%	1 2%	7 13%	- -	19 28%	2 3%	2 3%	16 14%	8 6%
SOMEWHAT MORE LIKELY	31 13%	27 12%	4 15%	17 20%	3 6%	31 13%	- -	18 12%	13 13%	21 25%	2 2%	9 10%	28 24%	2 2%	1 4%	10 18%	2 6%	23 33%	3 6%	5 5%	11 10%	20 15%
SOMEWHAT LESS LIKELY	24 9%	20 9%	4 14%	7 9%	2 3%	22 9%	2 15%	8 5%	15 16%	4 5%	7 9%	12 14%	13 11%	9 9%	1 6%	9 17%	4 9%	8 12%	5 9%	8 8%	10 9%	14 10%
MUCH LESS LIKELY	67 27%	60 27%	7 23%	8 10%	39 62%	66 28%	1 4%	48 32%	18 19%	3 4%	48 60%	16 18%	7 6%	59 55%	1 2%	7 12%	12 30%	4 5%	44 75%	16 16%	29 25%	38 28%
IT WOULD MAKE NO DIFFERENCE	86 35%	79 36%	7 26%	33 38%	15 23%	83 35%	4 27%	52 34%	34 36%	35 44%	15 19%	36 41%	42 36%	28 27%	16 62%	20 36%	19 46%	12 17%	3 5%	63 64%	37 32%	50 37%
UNSURE/NEED MORE INFO	12 5%	10 5%	2 6%	3 4%	3 5%	12 5%	- -	6 4%	5 5%	2 2%	5 7%	5 5%	3 3%	3 3%	5 20%	2 4%	- -	2 3%	1 2%	2 2%	8 7%	4 3%
DON'T KNOW/REFUSED	6 2%	3 1%	3 10%	1 1%	- -	2 1%	4 30%	2 2%	4 4%	1 1%	- -	5 6%	1 1%	4 3%	1 4%	1 1%	4 9%	1 1%	- -	2 2%	4 4%	2 1%
MOVE TO LESS	41 16%	35 16%	5 18%	13 15%	6 10%	39 16%	2 15%	15 10%	26 27%	5 7%	13 16%	23 26%	17 15%	21 20%	2 8%	14 24%	12 29%	12 17%	- -	24 25%	16 14%	25 18%
MOVE AWAY MORE	26 11%	23 10%	4 12%	10 12%	2 4%	21 9%	5 43%	12 8%	14 15%	12 15%	3 3%	12 13%	15 13%	10 9%	2 8%	9 16%	8 19%	26 39%	- -	- -	12 11%	14 11%
TOTAL MOVER	55 22%	50 22%	6 21%	18 21%	7 11%	50 21%	5 43%	25 16%	30 31%	14 17%	13 17%	28 31%	24 21%	27 25%	4 16%	18 32%	17 43%	26 39%	- -	24 25%	21 19%	34 25%

Table 14-2
 QUESTION 14:
 And again, would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%
**D/S (MORE LIKELY - LESS LIKELY)	-35 -14%	45 49%	-78 -60%	-2 -6%	-11 -26%	-11 -28%	-11 -21%	55 100%	-90 -100%	-	-41 -100%	-12 -44%	-41 -73%	-29 -44%	-17 -22%	14 14%	-16 -9%	-	-10 -42%	-5 -22%	-4 -10%	-	-7 -13%	-15 -20%
TOTAL MORE LIKELY -----	55 22%	48 53%	4 3%	3 9%	6 14%	4 11%	6 12%	55 100%	-	-	-	-	-	8 13%	14 18%	32 32%	47 25%	2 38%	1 4%	5 18%	9 21%	7 26%	16 27%	15 20%
TOTAL LESS LIKELY -----	90 36%	3 4%	83 63%	4 15%	17 40%	16 40%	17 33%	-	90 100%	-	41 100%	12 44%	41 73%	37 57%	32 41%	18 18%	64 34%	2 38%	10 47%	10 40%	13 31%	6 25%	23 40%	29 40%
MUCH MORE LIKELY	24 10%	22 24%	2 2%	-	2 5%	2 6%	2 4%	24 43%	-	-	-	-	-	4 6%	6 7%	14 14%	19 10%	1 23%	1 4%	3 11%	5 11%	3 10%	7 13%	4 6%
SOMEWHAT MORE LIKELY	31 13%	27 29%	2 2%	3 9%	4 9%	2 6%	4 7%	31 57%	-	-	-	-	-	4 7%	9 11%	18 18%	28 15%	1 15%	-	2 7%	5 10%	4 16%	8 14%	10 14%
SOMEWHAT LESS LIKELY	24 9%	3 3%	18 14%	3 10%	10 24%	9 23%	10 20%	-	24 26%	-	18 45%	8 30%	18 33%	5 8%	8 10%	10 10%	16 8%	-	5 23%	3 12%	3 6%	4 15%	7 12%	6 9%
MUCH LESS LIKELY	67 27%	1 1%	64 49%	1 5%	7 15%	7 16%	7 13%	-	67 74%	-	22 55%	4 14%	22 40%	32 49%	24 31%	9 9%	48 26%	2 38%	5 24%	7 28%	11 24%	3 10%	16 28%	23 31%
IT WOULD MAKE NO DIFFERENCE	86 35%	34 38%	38 29%	14 51%	16 38%	18 45%	26 49%	-	-	86 100%	-	12 45%	12 21%	16 24%	27 35%	41 41%	63 34%	1 24%	9 42%	8 31%	16 37%	9 35%	16 28%	27 37%
UNSURE/NEED MORE INFO	12 5%	3 3%	4 3%	5 17%	3 6%	1 3%	3 5%	-	-	-	-	2 9%	2 4%	1 1%	3 4%	6 6%	10 5%	-	1 4%	1 3%	2 5%	4 14%	1 2%	2 2%
DON'T KNOW/REFUSED	6 2%	3 3%	1 1%	2 7%	1 2%	1 2%	1 1%	-	-	-	-	1 3%	1 1%	3 5%	1 1%	2 2%	3 2%	-	1 3%	2 8%	3 6%	-	1 3%	1 1%
MOVE TO LESS	41 16%	3 3%	34 26%	4 15%	15 34%	13 34%	15 28%	-	41 45%	-	41 100%	12 44%	41 73%	12 18%	13 16%	13 13%	30 16%	1 10%	5 20%	5 18%	6 13%	5 20%	16 29%	7 9%
MOVE AWAY MORE	26 11%	13 14%	10 7%	4 15%	9 20%	6 14%	9 17%	-	12 13%	12 14%	12 29%	26 100%	26 48%	2 3%	7 9%	15 15%	16 9%	1 10%	5 24%	4 17%	6 14%	4 15%	10 17%	4 5%
TOTAL MOVER	55 22%	15 16%	34 26%	7 25%	16 38%	13 34%	16 31%	-	41 45%	12 14%	41 100%	26 100%	55 100%	12 18%	16 20%	24 24%	41 22%	1 10%	5 24%	8 30%	11 25%	7 27%	22 40%	9 12%

Table 14-3
 QUESTION 14:
 And again, would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	WHEEL-ING	NORTH FIELD	PALA-TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
**D/S (MORE LIKELY - LESS LIKELY)	-35 -14%	-20 -17%	-15 -11%	-19 -26%	2 3%	-4 -14%	-15 -20%	-22 -42%	6 7%	-13 -21%	-5 -10%	-6 -14%	-10 -12%	-24 -33%	-19 -17%	9 14%	-26 -18%	-3 -4%	-3 -12%	-3 -21%
TOTAL MORE LIKELY	55 22%	28 24%	27 20%	9 12%	17 30%	6 20%	14 19%	6 12%	27 31%	13 22%	15 29%	7 16%	18 21%	12 17%	20 18%	21 35%	25 18%	20 29%	6 25%	3 25%
TOTAL LESS LIKELY	90 36%	48 41%	43 32%	28 38%	15 26%	10 34%	29 40%	28 54%	20 24%	26 43%	20 39%	13 30%	29 33%	35 50%	39 36%	13 21%	52 36%	23 34%	9 37%	6 46%
MUCH MORE LIKELY	24 10%	13 11%	11 8%	4 6%	7 12%	3 11%	3 4%	2 3%	16 19%	3 6%	9 18%	3 7%	8 10%	3 5%	9 8%	9 15%	13 9%	7 9%	4 16%	1 7%
SOMEWHAT MORE LIKELY	31 13%	15 13%	16 12%	5 7%	10 18%	3 9%	11 15%	5 9%	11 12%	10 16%	5 11%	4 9%	10 12%	8 12%	11 10%	12 19%	13 9%	14 20%	2 9%	3 18%
SOMEWHAT LESS LIKELY	24 9%	9 8%	15 11%	8 11%	7 11%	3 11%	7 10%	5 10%	6 7%	7 12%	1 3%	4 9%	10 11%	4 6%	15 14%	4 7%	15 10%	5 7%	1 3%	3 22%
MUCH LESS LIKELY	67 27%	38 33%	28 21%	19 27%	9 15%	7 23%	21 30%	23 44%	15 17%	19 32%	19 36%	9 22%	19 22%	31 44%	23 22%	8 14%	37 26%	18 26%	8 34%	3 24%
IT WOULD MAKE NO DIFFERENCE	86 35%	34 30%	52 39%	30 41%	19 33%	14 46%	28 39%	15 29%	25 30%	21 35%	11 22%	21 50%	29 34%	20 29%	43 39%	23 38%	53 37%	24 34%	8 32%	2 16%
UNSURE/NEED MORE INFO	12 5%	3 3%	9 6%	3 5%	5 9%	- -	2 2%	2 4%	8 10%	- -	3 6%	2 4%	7 8%	1 2%	5 5%	4 6%	8 6%	2 2%	- -	2 13%
DON'T KNOW/REFUSED	6 2%	2 2%	4 3%	3 4%	1 2%	- -	- -	1 1%	4 5%	- -	2 4%	- -	3 3%	2 3%	2 2%	- -	4 3%	1 1%	1 6%	- -
MOVE TO LESS	41 16%	17 15%	23 17%	14 20%	9 15%	3 11%	15 20%	12 22%	9 11%	11 18%	6 11%	7 16%	15 18%	11 16%	17 16%	11 17%	25 18%	9 13%	3 13%	3 25%
MOVE AWAY MORE	26 11%	9 8%	17 13%	11 15%	7 12%	5 16%	8 11%	6 11%	6 7%	6 10%	3 5%	6 15%	10 11%	5 8%	10 10%	8 13%	19 13%	5 8%	- -	2 15%
TOTAL MOVER	55 22%	20 18%	35 26%	23 32%	12 21%	8 27%	18 25%	13 25%	14 17%	13 21%	7 13%	13 31%	21 24%	14 21%	23 21%	16 25%	37 26%	11 16%	3 13%	4 31%

Table 15-1
QUESTION 15:
With which political party are you affiliated?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%
**D/S (REPUBLICAN - DEMOCRAT)	-35 -14%	-38 -17%	3 10%	-49 -57%	22 36%	-31 -13%	-4 -32%	-19 -12%	-17 -18%	-45 -55%	19 23%	-9 -10%	-56 -48%	28 26%	-7 -27%	-20 -36%	3 7%	-42 -62%	25 43%	-18 -19%	-17 -15%	-18 -13%
REPUBLICAN	65 26%	56 25%	9 31%	10 11%	25 41%	62 26%	3 25%	39 26%	25 26%	8 10%	34 43%	23 25%	14 12%	48 45%	4 14%	9 16%	16 39%	3 5%	31 53%	24 24%	27 23%	38 28%
TOTAL INDEPENDENT/OTHER -----	77 31%	65 29%	13 45%	15 18%	32 52%	76 32%	1 8%	52 34%	26 27%	19 24%	28 35%	30 34%	31 26%	36 34%	10 41%	16 29%	10 25%	17 24%	20 35%	31 31%	40 35%	37 28%
INDEPENDENT	73 29%	62 28%	11 38%	15 18%	29 47%	72 30%	1 8%	49 32%	24 25%	19 24%	25 32%	28 32%	31 26%	33 31%	9 34%	16 29%	10 25%	17 24%	17 30%	29 29%	38 33%	35 26%
SOMETHING ELSE	5 2%	3 1%	2 7%	- -	3 5%	5 2%	- -	3 2%	2 2%	- -	3 4%	2 2%	- -	3 3%	2 7%	- -	- -	- -	3 5%	2 2%	2 2%	3 2%
DEMOCRAT	100 40%	94 43%	6 21%	58 69%	3 5%	93 39%	7 57%	58 38%	42 44%	53 65%	16 20%	32 36%	70 59%	20 18%	10 41%	29 52%	13 32%	46 67%	6 10%	42 42%	44 38%	56 41%
REFUSED	7 3%	7 3%	1 3%	2 3%	1 2%	6 3%	1 10%	3 2%	4 4%	1 2%	2 2%	5 5%	3 3%	3 3%	1 4%	2 4%	2 4%	2 4%	1 2%	2 3%	4 3%	4 3%

Table 15-2
 QUESTION 15:
 With which political party are you affiliated?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%
**D/S (REPUBLICAN - DEMOCRAT)	-35 -14%	-44 -48%	21 16%	-12 -44%	-19 -45%	-10 -25%	-18 -35%	-24 -44%	19 21%	-25 -29%	-2 -4%	-13 -47%	-13 -23%	65 100%	- -	-100 -100%	-21 -11%	-3 -58%	2 11%	-13 -50%	-18 -42%	-9 -36%	-10 -17%	5 6%
REPUBLICAN	65 26%	11 13%	51 39%	2 8%	6 13%	8 19%	8 15%	8 15%	37 41%	16 18%	12 29%	2 8%	12 21%	65 100%	- -	- -	51 27%	1 15%	9 40%	2 8%	7 15%	4 15%	15 26%	25 35%
TOTAL INDEPENDENT/OTHER	77 31%	22 25%	45 34%	10 37%	11 27%	13 33%	17 33%	14 26%	32 35%	27 32%	13 31%	7 28%	16 28%	- -	77 100%	- -	60 32%	1 11%	6 26%	7 28%	8 18%	8 31%	17 29%	26 36%
INDEPENDENT	73 29%	22 25%	40 31%	10 37%	11 27%	12 29%	15 29%	14 26%	29 32%	26 30%	13 31%	7 28%	16 28%	- -	73 94%	- -	59 31%	1 11%	6 26%	3 14%	8 18%	8 31%	16 27%	25 34%
SOMETHING ELSE	5 2%	- -	5 4%	- -	- -	2 4%	2 3%	- -	3 3%	2 2%	- -	- -	- -	- -	5 6%	- -	1 1%	- -	- -	4 14%	- -	- -	1 2%	2 3%
DEMOCRAT	100 40%	55 60%	31 23%	14 52%	25 58%	18 44%	26 49%	32 59%	18 20%	41 48%	13 33%	15 55%	24 44%	- -	- -	100 100%	72 38%	4 73%	7 29%	14 58%	25 57%	13 50%	25 43%	21 28%
REFUSED	7 3%	2 2%	4 3%	1 3%	1 3%	1 3%	2 3%	- 1%	3 4%	2 2%	3 7%	2 9%	4 7%	- -	- -	- -	5 3%	- -	1 4%	2 6%	4 10%	1 4%	1 1%	1 1%

Table 15-3
QUESTION 15:
With which political party are you affiliated?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE- MALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE- MALE 18-54	FE- MALE 55+	CON	MOD	LIB	WHEEL -ING	NORTH FIELD	PALA- TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
**D/S (REPUBLICAN - DEMOCRAT)	-35 -14%	1 1%	-36 -27%	-18 -25%	-19 -33%	-14 -47%	-6 -8%	7 13%	-17 -20%	-	1 2%	-20 -48%	-11 -13%	30 42%	-20 -18%	-50 -81%	-20 -14%	-5 -7%	-8 -33%	-2 -17%
REPUBLICAN	65 26%	35 30%	30 22%	17 23%	10 18%	4 14%	20 28%	20 37%	21 25%	19 32%	15 30%	5 12%	25 29%	41 58%	17 16%	2 3%	38 27%	23 33%	2 9%	2 17%
TOTAL INDEPENDENT/OTHER -----	77 31%	43 38%	34 25%	17 23%	17 30%	8 25%	23 31%	18 35%	24 28%	20 33%	21 40%	10 24%	21 25%	17 24%	53 49%	4 6%	42 29%	18 26%	11 46%	6 46%
INDEPENDENT	73 29%	39 34%	34 25%	17 23%	17 30%	6 19%	20 27%	18 35%	24 28%	15 25%	21 40%	10 24%	21 25%	17 24%	49 45%	4 6%	40 28%	18 26%	8 34%	6 46%
SOMETHING ELSE	5 2%	5 4%	-	-	-	2 6%	3 4%	-	-	5 8%	-	-	-	-	5 4%	-	2 1%	-	3 12%	-
DEMOCRAT	100 40%	34 29%	66 49%	36 49%	29 50%	18 61%	26 36%	13 24%	38 45%	19 32%	15 28%	25 60%	36 42%	11 15%	37 34%	52 84%	57 40%	28 39%	10 42%	5 34%
REFUSED	7 3%	3 3%	5 3%	3 5%	1 2%	-	3 5%	2 3%	2 2%	2 3%	1 1%	2 4%	3 4%	2 3%	1 1%	4 6%	5 4%	1 2%	1 2%	- 2%

Table 16-1
 QUESTION 16:
 If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs?

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%
**D/S (CONSERVATIVE - LIBERAL)	9 4%	5 2%	4 16%	-21 -25%	25 41%	5 2%	4 35%	16 11%	-6 -6%	-16 -19%	21 26%	4 5%	-17 -14%	28 26%	-2 -6%	-1 -2%	7 17%	-20 -29%	25 43%	-4 -4%	10 9%	-1 -1%
TOTAL CONSERVATIVE -----	70 28%	62 28%	8 30%	13 15%	29 47%	65 28%	5 40%	44 29%	27 28%	17 20%	31 39%	23 25%	22 18%	44 41%	4 18%	13 23%	16 41%	9 13%	28 48%	23 23%	34 29%	37 27%
MODERATE -----	108 43%	95 43%	13 45%	35 41%	28 45%	104 44%	4 31%	74 49%	32 34%	32 39%	31 39%	45 51%	55 47%	38 36%	15 59%	27 48%	13 31%	27 40%	24 41%	47 48%	53 47%	54 40%
TOTAL LIBERAL -----	61 24%	57 26%	4 14%	34 40%	4 6%	61 26%	1 5%	27 18%	33 34%	32 40%	11 13%	18 21%	39 33%	17 16%	6 24%	14 25%	10 24%	28 42%	3 5%	26 27%	23 20%	38 28%
VERY CONSERVATIVE	32 13%	31 14%	1 4%	8 9%	14 22%	29 12%	3 23%	21 14%	11 12%	7 8%	18 23%	7 8%	6 6%	24 23%	1 6%	4 8%	8 21%	5 7%	17 28%	8 8%	17 15%	15 11%
SOMEWHAT CONSERVATIVE	38 15%	31 14%	7 25%	5 6%	15 25%	36 15%	2 17%	23 15%	15 16%	10 12%	13 16%	16 18%	15 13%	20 19%	3 12%	9 15%	8 20%	4 6%	12 20%	15 15%	17 14%	22 16%
SOMEWHAT LIBERAL	47 19%	43 19%	4 14%	26 30%	2 4%	46 20%	1 5%	18 12%	28 29%	24 29%	7 9%	16 18%	29 24%	13 12%	5 20%	11 19%	9 21%	22 32%	2 4%	19 19%	18 16%	29 21%
VERY LIBERAL	14 6%	14 6%	- -	8 10%	1 2%	14 6%	- -	9 6%	5 5%	8 10%	4 4%	2 3%	10 8%	3 3%	1 4%	3 6%	1 2%	6 9%	1 1%	7 7%	5 4%	9 7%
DK/REFUSED	10 4%	7 3%	3 11%	3 3%	2 3%	7 3%	3 25%	6 4%	4 4%	1 1%	7 8%	3 3%	3 2%	8 7%	- -	2 4%	2 5%	4 5%	4 7%	3 3%	4 4%	6 5%

Table 16-2

QUESTION 16:

If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%
**D/S (CONSERVATIVE - LIBERAL)	9 4%	-17 -19%	26 20%	1 2%	- -	3 8%	2 3%	-10 -17%	23 25%	-3 -3%	- 1%	-2 -9%	-1 -2%	39 59%	13 17%	-41 -41%	8 4%	1 22%	5 20%	-4 -15%	-1 -3%	5 18%	-4 -7%	10 14%
TOTAL CONSERVATIVE -----	70 28%	14 15%	51 39%	6 22%	13 30%	13 33%	15 28%	12 21%	35 39%	20 24%	11 27%	5 21%	14 26%	41 63%	17 22%	11 11%	53 28%	3 61%	8 36%	4 15%	12 28%	10 39%	12 21%	24 32%
MODERATE -----	108 43%	41 45%	51 39%	15 56%	17 39%	17 43%	23 45%	20 36%	39 43%	43 49%	17 42%	10 39%	23 41%	17 26%	53 69%	37 37%	83 44%	- -	10 44%	12 47%	15 35%	11 40%	26 46%	35 48%
TOTAL LIBERAL -----	61 24%	31 34%	25 19%	5 19%	13 29%	10 25%	13 25%	21 39%	13 14%	23 27%	11 26%	8 30%	16 28%	2 3%	4 5%	52 52%	45 24%	2 39%	4 16%	8 30%	14 31%	6 21%	16 29%	14 19%
VERY CONSERVATIVE	32 13%	5 6%	25 19%	2 7%	4 10%	4 11%	4 8%	3 5%	23 25%	6 7%	6 15%	4 16%	9 17%	19 30%	7 9%	6 6%	18 10%	3 51%	6 27%	3 12%	6 14%	4 16%	6 10%	10 13%
SOMEWHAT CONSERVATIVE	38 15%	9 10%	26 20%	4 15%	8 20%	9 22%	11 20%	9 16%	13 14%	15 17%	5 12%	1 5%	5 10%	21 33%	10 13%	5 5%	35 19%	1 10%	2 9%	1 3%	6 14%	6 23%	6 11%	14 19%
SOMEWHAT LIBERAL	47 19%	23 25%	19 14%	5 19%	10 24%	7 19%	11 21%	17 30%	9 10%	19 22%	7 18%	6 25%	11 20%	1 2%	3 4%	39 39%	32 17%	1 12%	4 16%	8 30%	13 29%	3 12%	12 21%	8 11%
VERY LIBERAL	14 6%	8 9%	6 4%	- -	2 5%	2 6%	2 4%	5 9%	4 4%	5 5%	3 8%	1 5%	4 8%	1 1%	1 1%	13 13%	13 7%	1 27%	- -	- -	1 2%	2 9%	4 8%	6 8%
DK/REFUSED	10 4%	5 5%	5 3%	1 3%	1 2%	- -	1 2%	2 4%	4 4%	- -	2 5%	3 10%	3 5%	5 8%	3 4%	1 1%	7 4%	- -	1 5%	2 8%	3 6%	- -	2 4%	1 1%

Table 16-3
 QUESTION 16:
 If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	WHEEL-ING	NORTH FIELD	PALA-TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
**D/S (CONSERVATIVE - LIBERAL)	9 4%	17 15%	-8 -6%	-3 -4%	-5 -9%	-7 -24%	-	17 32%	-	3 5%	13 26%	-10 -24%	3 4%	70 100%	-	-61 -100%	3 2%	2 3%	1 5%	3 24%
TOTAL CONSERVATIVE -----	70 28%	37 32%	34 25%	19 26%	15 25%	3 10%	22 30%	22 42%	21 25%	15 25%	20 39%	10 23%	23 27%	70 100%	-	-	37 26%	22 31%	7 30%	4 31%
MODERATE -----	108 43%	51 45%	56 42%	30 41%	23 39%	17 56%	25 34%	25 47%	37 44%	29 48%	22 43%	13 31%	40 47%	-	108 100%	-	63 44%	27 38%	10 41%	9 62%
TOTAL LIBERAL -----	61 24%	19 17%	42 31%	22 30%	20 34%	10 34%	22 30%	5 10%	21 25%	12 20%	7 13%	20 47%	20 23%	-	-	61 100%	35 24%	20 28%	6 25%	1 7%
VERY CONSERVATIVE	32 13%	14 12%	18 13%	10 13%	8 14%	3 10%	4 6%	12 23%	13 15%	3 6%	11 21%	4 9%	14 16%	32 45%	-	-	20 14%	8 12%	4 15%	-
SOMEWHAT CONSERVATIVE	38 15%	22 19%	16 12%	9 13%	7 11%	-	18 24%	10 19%	9 10%	12 20%	9 18%	6 14%	9 11%	38 55%	-	-	17 12%	13 19%	4 15%	4 31%
SOMEWHAT LIBERAL	47 19%	12 10%	36 26%	18 25%	17 29%	10 34%	14 19%	4 7%	16 19%	8 14%	3 6%	16 38%	17 20%	-	-	47 77%	27 19%	14 20%	5 21%	-
VERY LIBERAL	14 6%	8 7%	6 5%	4 5%	3 5%	-	8 10%	1 2%	5 6%	4 7%	4 7%	4 9%	3 3%	-	-	14 23%	7 5%	5 7%	1 4%	1 5%
DK/REFUSED	10 4%	8 7%	3 2%	2 3%	1 2%	-	4 6%	1 1%	5 6%	4 7%	3 6%	-	3 3%	-	-	-	7 5%	2 3%	1 4%	-

Table 17-1
QUESTION 17:
Age.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%
18 - 34	30 12%	27 12%	3 11%	9 10%	8 13%	26 11%	4 27%	17 11%	13 14%	13 16%	8 10%	8 9%	13 11%	15 14%	2 8%	6 11%	9 23%	11 16%	7 12%	12 12%	5 4%	25 19%
35 - 54	72 29%	60 27%	13 45%	22 26%	16 25%	69 29%	4 30%	36 24%	36 38%	19 24%	24 30%	29 32%	35 30%	30 28%	7 27%	19 34%	9 23%	15 22%	18 30%	36 37%	10 9%	62 46%
55 - 64	53 21%	49 22%	4 13%	15 18%	19 30%	53 22%	- -	34 22%	19 19%	14 17%	20 25%	19 21%	19 16%	27 26%	6 23%	10 18%	8 20%	12 17%	20 34%	14 14%	29 26%	23 17%
65 AND ABOVE	85 34%	76 34%	9 31%	38 45%	17 28%	81 34%	4 35%	60 40%	23 24%	31 39%	25 31%	29 33%	44 38%	31 29%	10 39%	18 33%	13 31%	27 40%	13 23%	33 33%	63 55%	22 16%
REFUSED	10 4%	10 5%	- -	1 1%	2 3%	9 4%	1 8%	5 3%	5 5%	3 4%	3 3%	4 5%	6 5%	4 3%	1 3%	2 4%	1 3%	4 5%	1 1%	4 4%	7 6%	3 2%
MALE 18-54	60 24%	50 22%	11 38%	20 23%	19 30%	56 24%	4 34%	39 25%	22 23%	15 19%	27 34%	18 20%	24 21%	30 28%	6 23%	13 22%	9 22%	16 24%	16 28%	25 26%	10 9%	50 37%
MALE 55+	52 21%	47 21%	4 15%	20 23%	17 28%	52 22%	- -	37 25%	14 15%	20 25%	20 25%	12 13%	25 21%	23 22%	4 14%	7 13%	6 14%	15 22%	19 33%	11 11%	35 30%	17 12%
FEMALE 18-54	42 17%	37 17%	5 18%	11 13%	5 8%	39 16%	3 23%	15 10%	27 28%	18 22%	5 7%	19 21%	24 20%	15 14%	3 12%	13 22%	10 24%	9 14%	8 14%	23 23%	5 4%	37 28%
FEMALE 55+	86 34%	78 35%	8 29%	34 40%	19 31%	81 34%	4 35%	57 37%	27 29%	25 31%	25 31%	36 41%	39 33%	35 33%	12 48%	21 38%	15 37%	23 34%	14 24%	36 36%	58 50%	28 21%

Table 17-2
QUESTION 17:
Age.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%
18 - 34	30 12%	15 17%	15 11%	- -	3 8%	5 12%	5 9%	6 11%	10 11%	14 16%	3 8%	5 18%	8 14%	4 7%	8 10%	18 18%	8 4%	1 12%	3 14%	16 65%	10 23%	- -	10 17%	7 9%
35 - 54	72 29%	22 24%	41 31%	10 37%	17 39%	15 37%	21 40%	14 25%	29 32%	28 33%	15 36%	8 30%	18 32%	20 31%	23 29%	26 26%	54 29%	3 54%	6 25%	6 24%	7 17%	11 40%	13 23%	36 50%
55 - 64	53 21%	13 14%	36 28%	4 13%	9 20%	9 22%	10 20%	6 12%	28 31%	15 17%	12 29%	6 23%	13 24%	20 30%	18 24%	13 13%	43 23%	1 12%	6 27%	1 3%	5 11%	4 17%	16 28%	16 22%
65 AND ABOVE	85 34%	39 43%	35 27%	11 39%	11 25%	9 23%	13 24%	27 48%	20 23%	25 29%	9 23%	6 24%	14 25%	21 32%	24 31%	38 38%	74 40%	1 22%	6 28%	2 8%	21 47%	11 42%	16 29%	14 19%
REFUSED	10 4%	2 3%	5 4%	3 11%	3 8%	2 5%	3 6%	2 4%	3 3%	4 5%	2 5%	1 5%	2 4%	- -	5 7%	5 5%	8 4%	- -	1 6%	- -	1 3%	- -	1 2%	- -
MALE 18-54	60 24%	19 21%	37 28%	5 17%	9 22%	11 28%	13 26%	13 24%	26 29%	21 24%	11 27%	6 24%	13 23%	19 30%	20 26%	19 19%	38 20%	2 48%	7 31%	11 46%	4 10%	4 14%	18 31%	29 40%
MALE 55+	52 21%	21 24%	27 21%	3 12%	4 10%	4 11%	5 10%	15 27%	20 22%	11 13%	6 14%	3 10%	7 12%	15 24%	21 27%	15 15%	44 23%	1 12%	6 27%	1 3%	6 14%	5 21%	13 23%	16 22%
FEMALE 18-54	42 17%	18 20%	19 14%	5 19%	11 25%	9 22%	12 23%	7 12%	13 14%	21 24%	7 17%	6 24%	13 24%	5 8%	10 13%	25 25%	25 13%	1 17%	2 8%	11 43%	13 30%	7 27%	5 9%	14 19%
FEMALE 55+	86 34%	30 33%	44 34%	11 40%	15 35%	14 34%	18 35%	18 33%	29 32%	29 33%	15 38%	10 36%	21 37%	25 39%	21 28%	36 36%	74 39%	1 22%	6 28%	2 8%	19 43%	10 39%	19 34%	14 19%

Table 17-3
QUESTION 17:
Age.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE- MALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE- MALE 18-54	FE- MALE 55+	CON	MOD	LIB	WHEEL -ING	NORTH FIELD	PALA- TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
18 - 34	30 12%	11 10%	19 14%	14 19%	2 3%	30 100%	-	-	-	11 19%	-	19 45%	-	3 4%	17 16%	10 17%	21 15%	3 4%	5 20%	2 13%
35 - 54	72 29%	49 43%	23 17%	21 29%	2 3%	-	72 100%	-	-	49 81%	-	23 55%	-	22 31%	25 23%	22 35%	42 30%	18 26%	6 26%	6 41%
55 - 64	53 21%	22 19%	31 23%	21 28%	10 17%	-	-	53 100%	-	-	22 42%	-	31 36%	22 31%	25 23%	5 8%	28 20%	18 25%	6 24%	1 8%
65 AND ABOVE	85 34%	30 26%	55 41%	13 18%	42 72%	-	-	-	85 100%	-	30 58%	-	55 64%	21 30%	37 35%	21 35%	47 33%	25 36%	7 31%	5 36%
REFUSED	10 4%	3 2%	7 5%	4 5%	2 4%	-	-	-	-	-	-	-	-	3 4%	4 4%	3 5%	4 2%	6 9%	-	2 2%
MALE 18-54	60 24%	60 53%	-	-	-	11 38%	49 68%	-	-	60 100%	-	-	-	15 22%	29 27%	12 20%	41 29%	11 16%	4 17%	4 29%
MALE 55+	52 21%	52 45%	-	-	-	-	22 42%	30 35%	-	52 100%	-	-	-	20 28%	22 20%	7 11%	27 19%	18 26%	5 22%	1 9%
FEMALE 18-54	42 17%	-	42 31%	36 49%	4 6%	19 62%	23 32%	-	-	-	-	42 100%	-	10 13%	13 12%	20 32%	22 16%	10 14%	7 29%	3 24%
FEMALE 55+	86 34%	-	86 64%	34 46%	52 90%	-	-	31 58%	55 65%	-	-	-	86 100%	23 33%	40 37%	20 32%	49 34%	25 35%	8 33%	5 35%

Table 18-1
QUESTION 18:
What is your main racial background?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%
WHITE	187 75%	169 76%	18 64%	67 78%	47 75%	183 77%	5 39%	125 82%	60 63%	66 81%	58 73%	63 71%	91 77%	80 74%	17 68%	40 71%	28 69%	51 75%	42 72%	72 73%	95 83%	92 68%
HISPANIC OR LATINO	25 10%	21 10%	4 13%	8 9%	7 11%	19 8%	6 48%	12 8%	13 14%	7 9%	8 11%	9 10%	11 9%	12 11%	3 10%	6 11%	6 16%	9 13%	5 9%	10 10%	6 5%	19 14%
ASIAN AMERICAN	23 9%	19 9%	4 12%	7 8%	5 8%	22 9%	1 5%	8 5%	14 15%	5 6%	8 10%	10 11%	10 9%	9 9%	3 12%	6 10%	4 10%	6 9%	6 11%	9 10%	7 6%	15 11%
AFRICAN AMERICAN/BLACK	5 2%	5 2%	- -	2 3%	1 1%	4 2%	1 9%	2 1%	3 3%	2 2%	1 2%	2 2%	4 3%	1 1%	1 2%	2 3%	- -	2 2%	1 2%	2 2%	2 1%	3 2%
OTHER	3 1%	1 -	1 5%	- -	1 2%	3 1%	- -	1 1%	1 1%	- -	1 1%	1 2%	1 1%	1 1%	- -	1 3%	- -	- -	1 2%	1 1%	1 1%	1 1%
REFUSED	8 3%	6 3%	1 5%	2 2%	2 3%	8 3%	- -	4 3%	4 4%	1 2%	3 3%	4 4%	1 1%	5 4%	2 8%	1 2%	2 5%	1 1%	3 4%	4 4%	4 3%	4 3%

Table 18-2
 QUESTION 18:
 What is your main racial background?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE					INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+	
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%	
WHITE	187 75%	70 77%	93 71%	25 89%	30 70%	23 57%	34 65%	47 85%	64 70%	63 73%	30 73%	16 62%	41 73%	51 78%	60 77%	72 72%	187 100%	-	-	-	27 60%	21 80%	43 76%	55 75%	
HISPANIC OR LATINO	25 10%	12 13%	12 9%	1 5%	4 10%	5 12%	6 12%	5 8%	10 11%	8 9%	5 11%	4 16%	8 14%	2 3%	7 9%	14 14%	-	-	-	25 100%	9 21%	1 3%	7 12%	7 9%	
ASIAN AMERICAN	23 9%	4 5%	17 13%	1 2%	6 14%	8 20%	8 16%	1 2%	10 12%	9 11%	5 11%	5 20%	5 10%	9 14%	6 8%	7 7%	-	-	23 100%	-	4 8%	3 13%	6 11%	7 10%	
AFRICAN AMERICAN/BLACK	5 2%	3 3%	1 1%	1 2%	1 3%	1 3%	1 3%	2 3%	2 2%	1 1%	1 1%	1 2%	1 1%	1 1%	1 1%	4 4%	-	5 100%	-	-	2 5%	1 2%	1 2%	1 1%	
OTHER	3 1%	-	3 2%	-	1 3%	1 4%	1 3%	-	3 3%	-	1 3%	-	1 3%	1 2%	-	1 1%	-	-	-	-	3 6%	-	-	-	
REFUSED	8 3%	2 2%	5 4%	-	-	1 4%	1 3%	1 2%	2 2%	5 5%	-	-	-	1 2%	4 5%	2 2%	-	-	-	-	-	-	-	4 5%	

Table 18-3
QUESTION 18:
What is your main racial background?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE- MALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE- MALE 18-54	FE- MALE 55+	CON	MOD	LIB	WHEEL -ING	NORTH FIELD	PALA- TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
WHITE	187 75%	83 73%	104 77%	48 65%	53 90%	8 27%	54 75%	43 83%	74 87%	38 63%	44 84%	25 58%	74 86%	53 75%	83 77%	45 73%	102 72%	60 86%	15 62%	10 72%
HISPANIC OR LATINO	25 10%	12 11%	13 9%	13 17%	- -	16 54%	6 8%	1 2%	2 2%	11 19%	1 2%	11 26%	2 2%	4 5%	12 11%	8 12%	19 13%	- -	5 20%	1 9%
ASIAN AMERICAN	23 9%	13 11%	9 7%	6 8%	3 6%	3 10%	6 8%	6 12%	6 7%	7 11%	6 12%	2 4%	6 7%	8 11%	10 9%	4 6%	13 9%	6 8%	1 6%	3 19%
AFRICAN AMERICAN/BLACK	5 2%	3 3%	2 1%	1 1%	1 2%	1 2%	3 4%	1 1%	1 1%	2 4%	1 1%	1 2%	1 1%	3 4%	- -	2 3%	3 2%	1 1%	1 6%	- -
OTHER	3 1%	- -	3 2%	1 2%	1 2%	- -	1 2%	- -	1 1%	- -	- -	1 3%	1 1%	1 2%	- -	1 2%	1 1%	- -	1 6%	- -
REFUSED	8 3%	3 3%	4 3%	4 6%	- -	2 7%	2 3%	2 3%	- 1%	2 3%	- 1%	3 6%	2 2%	1 2%	4 3%	2 3%	4 3%	4 5%	- -	- -

Table 19-1
 QUESTION 19:
 What is your annual household income BEFORE taxes?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%
<\$40K	44 18%	35 16%	9 33%	19 22%	6 10%	37 15%	7 58%	23 15%	21 22%	17 21%	6 7%	21 24%	22 18%	16 15%	6 24%	11 20%	12 30%	14 21%	9 15%	17 17%	25 22%	19 14%
\$40-\$60K	26 10%	24 11%	2 7%	8 10%	5 7%	26 11%	- -	12 8%	15 15%	7 9%	3 4%	16 18%	17 14%	5 5%	4 16%	10 19%	4 9%	8 12%	2 3%	13 13%	12 10%	15 11%
\$60-\$100K	57 23%	54 24%	3 9%	22 25%	14 23%	55 23%	2 15%	31 20%	25 26%	19 24%	19 24%	19 21%	31 26%	23 21%	3 13%	16 29%	10 25%	22 33%	8 14%	22 22%	23 20%	34 25%
\$100K+	73 29%	61 28%	12 42%	23 26%	23 38%	72 30%	1 10%	55 36%	19 19%	25 31%	32 40%	16 18%	28 23%	40 37%	6 23%	8 15%	10 25%	13 19%	27 46%	27 28%	21 18%	52 39%
UNDER \$20,000	12 5%	7 3%	4 15%	5 6%	1 2%	9 4%	3 20%	5 4%	6 6%	3 3%	- -	9 10%	6 5%	3 3%	3 10%	3 6%	3 8%	3 5%	2 3%	4 4%	7 6%	4 3%
\$20,0001 - \$40,000	32 13%	27 12%	5 18%	14 16%	5 8%	27 12%	5 39%	17 11%	15 15%	15 18%	6 7%	12 14%	16 14%	13 12%	3 13%	8 14%	9 22%	11 16%	7 12%	13 13%	18 15%	15 11%
\$40,001 - \$60,000	26 10%	24 11%	2 7%	8 10%	5 7%	26 11%	- -	12 8%	15 15%	7 9%	3 4%	16 18%	17 14%	5 5%	4 16%	10 19%	4 9%	8 12%	2 3%	13 13%	12 10%	15 11%
\$60,001 - \$80,000	27 11%	27 12%	- -	12 15%	5 8%	25 11%	1 10%	17 11%	8 9%	8 9%	9 11%	10 12%	17 15%	8 8%	1 4%	11 19%	3 7%	11 16%	4 6%	9 9%	10 9%	17 12%
\$80,001 - \$100,000	30 12%	28 12%	3 9%	9 11%	9 14%	29 12%	1 5%	14 9%	16 17%	12 15%	10 12%	8 9%	13 11%	14 13%	2 9%	5 10%	7 18%	11 17%	4 7%	13 13%	13 11%	17 13%
\$100,001 - \$150,000	31 12%	21 10%	10 34%	9 10%	9 15%	31 13%	- -	19 12%	12 13%	12 14%	11 14%	8 9%	14 12%	13 12%	4 16%	4 7%	2 6%	8 11%	11 19%	9 9%	10 9%	21 16%
\$150,000 - \$200,000	13 5%	11 5%	1 4%	5 6%	1 2%	11 5%	1 10%	9 6%	3 4%	5 6%	6 8%	1 1%	8 7%	4 4%	- -	3 6%	- -	1 2%	- -	11 11%	3 3%	9 7%
OVER \$200,000	30 12%	29 13%	1 4%	9 10%	13 21%	30 13%	- -	27 18%	3 3%	9 11%	14 18%	7 7%	5 4%	23 21%	2 8%	1 2%	8 20%	4 6%	15 26%	8 8%	8 7%	22 16%
REFUSED	50 20%	47 21%	3 9%	14 16%	13 22%	48 20%	2 17%	32 21%	17 18%	12 15%	20 25%	17 20%	21 18%	23 21%	6 24%	10 18%	4 10%	11 16%	13 23%	19 19%	35 30%	15 11%

Table 19-2
 QUESTION 19:
 What is your annual household income BEFORE taxes?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+	
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%	
<\$40K	44 18%	20 22%	18 14%	6 21%	8 19%	8 19%	9 18%	9 17%	13 15%	16 19%	6 14%	6 23%	11 20%	7 10%	8 10%	25 25%	27 14%	2 40%	4 16%	9 37%	44 100%	-	-	-	-
\$40-\$60K	26 10%	12 14%	9 7%	4 16%	6 14%	5 13%	6 12%	7 12%	6 7%	9 11%	5 13%	4 14%	7 13%	4 6%	8 10%	13 13%	21 11%	1 10%	3 15%	1 3%	-	26 100%	-	-	-
\$60-\$100K	57 23%	26 28%	27 21%	4 13%	11 26%	10 24%	13 24%	16 28%	23 25%	16 18%	16 40%	10 37%	22 41%	15 23%	17 21%	25 25%	43 23%	1 23%	6 27%	7 26%	-	-	57 100%	-	
\$100K+	73 29%	18 19%	47 36%	9 31%	11 25%	9 23%	14 27%	15 26%	29 32%	27 31%	7 17%	4 14%	9 15%	25 39%	26 34%	21 21%	55 29%	1 15%	7 32%	7 26%	-	-	-	73 100%	
UNDER \$20,000	12 5%	7 8%	3 3%	1 3%	1 2%	2 5%	2 4%	4 8%	1 2%	3 3%	-	-	-	4 6%	2 2%	5 5%	8 4%	1 12%	1 6%	2 8%	12 26%	-	-	-	-
\$20,0001 - \$40,000	32 13%	13 14%	15 11%	5 18%	7 17%	6 14%	7 14%	5 9%	12 13%	13 16%	6 14%	6 23%	11 20%	3 4%	6 8%	20 20%	19 10%	1 28%	2 10%	7 29%	32 74%	-	-	-	-
\$40,001 - \$60,000	26 10%	12 14%	9 7%	4 16%	6 14%	5 13%	6 12%	7 12%	6 7%	9 11%	5 13%	4 14%	7 13%	4 6%	8 10%	13 13%	21 11%	1 10%	3 15%	1 3%	-	26 100%	-	-	-
\$60,001 - \$80,000	27 11%	14 15%	12 9%	1 3%	6 13%	6 14%	6 11%	10 18%	10 11%	4 5%	8 20%	4 16%	12 22%	9 14%	4 5%	14 14%	21 11%	1 23%	1 3%	3 14%	-	-	27 47%	-	
\$80,001 - \$100,000	30 12%	12 13%	16 12%	3 10%	6 13%	4 11%	7 13%	6 10%	12 14%	12 14%	8 20%	6 21%	11 19%	6 9%	13 17%	11 11%	22 12%	-	5 23%	3 13%	-	-	30 53%	-	
\$100,001 - \$150,000	31 12%	9 10%	18 13%	4 14%	5 11%	5 12%	7 14%	10 18%	12 13%	9 10%	4 9%	1 3%	4 7%	12 19%	10 13%	8 8%	25 13%	-	3 12%	2 8%	-	-	-	31 42%	
\$150,000 - \$200,000	13 5%	3 4%	8 6%	1 5%	5 11%	3 9%	5 9%	2 4%	3 3%	6 7%	3 8%	1 5%	3 6%	5 7%	-	8 8%	8 4%	1 15%	3 11%	1 5%	-	-	-	13 17%	
OVER \$200,000	30 12%	5 5%	21 16%	3 12%	1 3%	1 2%	2 4%	3 5%	14 15%	12 14%	-	2 7%	2 3%	8 13%	16 21%	5 5%	22 12%	-	2 9%	3 14%	-	-	-	30 41%	
REFUSED	50 20%	16 17%	29 22%	5 19%	7 15%	8 20%	10 20%	9 16%	19 21%	18 21%	7 16%	3 11%	7 12%	14 22%	18 24%	16 16%	42 22%	1 11%	2 9%	2 7%	-	-	-	-	

Table 19-3
 QUESTION 19:
 What is your annual household income BEFORE taxes?

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	WHEEL-ING	NORTH FIELD	PALA-TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
<\$40K -----	44 18%	10 9%	34 25%	16 23%	17 30%	10 33%	7 10%	5 9%	21 24%	4 7%	6 12%	13 32%	19 22%	12 18%	15 14%	14 23%	27 19%	4 6%	8 35%	5 33%
\$40-\$60K -----	26 10%	9 8%	17 13%	11 15%	6 11%	- -	11 15%	4 9%	11 13%	4 6%	5 11%	7 17%	10 12%	10 14%	11 10%	6 9%	16 11%	7 10%	- -	4 25%
\$60-\$100K -----	57 23%	30 27%	26 19%	13 18%	13 23%	10 33%	13 18%	16 30%	16 19%	18 29%	13 25%	5 13%	19 23%	12 17%	26 24%	16 27%	36 26%	12 17%	6 27%	2 15%
\$100K+ -----	73 29%	46 40%	27 20%	23 31%	5 8%	7 22%	36 50%	16 31%	14 16%	29 49%	16 32%	14 32%	14 16%	24 34%	35 32%	14 22%	36 26%	29 42%	4 19%	3 20%
UNDER \$20,000	12 5%	5 5%	6 5%	2 3%	4 8%	1 2%	2 3%	1 2%	8 9%	3 5%	2 4%	- -	6 7%	4 6%	3 3%	3 4%	6 4%	3 4%	1 2%	2 14%
\$20,0001 - \$40,000	32 13%	5 5%	27 20%	14 20%	13 22%	9 31%	5 7%	4 7%	13 15%	1 2%	4 8%	13 32%	13 15%	8 12%	12 12%	11 18%	21 15%	1 2%	8 33%	3 19%
\$40,001 - \$60,000	26 10%	9 8%	17 13%	11 15%	6 11%	- -	11 15%	4 9%	11 13%	4 6%	5 11%	7 17%	10 12%	10 14%	11 10%	6 9%	16 11%	7 10%	- -	4 25%
\$60,001 - \$80,000	27 11%	15 13%	12 9%	5 7%	7 12%	5 16%	5 7%	7 14%	10 12%	8 13%	7 13%	2 4%	10 12%	6 8%	11 10%	9 14%	21 15%	4 5%	2 8%	- -
\$80,001 - \$100,000	30 12%	16 14%	14 10%	8 11%	6 11%	5 16%	8 12%	9 17%	7 8%	10 16%	6 12%	4 9%	9 11%	7 9%	15 14%	8 13%	16 11%	8 11%	4 19%	2 15%
\$100,001 - \$150,000	31 12%	20 18%	11 8%	9 13%	1 2%	2 6%	14 19%	9 17%	6 7%	11 18%	10 19%	5 13%	5 6%	11 15%	14 13%	7 11%	16 11%	10 14%	4 16%	1 11%
\$150,000 - \$200,000	13 5%	7 6%	6 4%	4 6%	1 2%	- -	9 13%	1 2%	2 3%	6 9%	1 2%	3 8%	2 3%	4 6%	6 5%	3 5%	7 5%	4 6%	- -	1 9%
OVER \$200,000	30 12%	19 16%	11 8%	9 12%	2 4%	5 16%	13 18%	6 12%	6 7%	13 22%	5 11%	5 11%	6 8%	9 13%	16 14%	4 7%	13 9%	16 22%	1 3%	- -
REFUSED	50 20%	19 17%	31 23%	10 14%	17 28%	4 12%	5 7%	11 21%	23 27%	6 9%	11 21%	3 7%	23 27%	12 17%	21 20%	12 19%	26 19%	18 26%	5 19%	1 7%

Table 20-1
QUESTION 20:
Gender.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%
**D/S (MALE - FEMALE)	-20 -8%	-22 -10%	2 7%	-7 -8%	11 18%	-16 -7%	-4 -31%	2 2%	-21 -22%	-9 -11%	17 21%	-28 -32%	-18 -15%	3 2%	-5 -20%	-16 -28%	-11 -27%	-5 -7%	14 24%	-24 -24%	-19 -17%	-1 -1%
MALE	115 46%	100 45%	15 53%	39 46%	36 59%	111 47%	4 34%	77 51%	38 39%	36 45%	48 61%	30 34%	50 43%	55 51%	10 40%	20 36%	15 36%	32 46%	36 62%	38 38%	48 42%	67 50%
TOTAL FEMALE -----	135 54%	122 55%	13 47%	46 54%	26 41%	127 53%	8 66%	75 49%	58 61%	45 55%	31 39%	59 66%	68 57%	52 49%	15 60%	36 64%	26 64%	36 54%	22 38%	61 62%	67 58%	68 50%
WORKING OUTSIDE THE HOME	73 29%	65 29%	8 28%	19 22%	13 21%	67 28%	6 46%	37 25%	34 36%	23 28%	16 19%	35 39%	32 27%	33 30%	8 32%	17 30%	17 42%	14 21%	16 27%	34 34%	19 16%	54 40%
HOMEMAKER	58 23%	53 24%	5 18%	24 28%	12 20%	56 24%	3 20%	33 22%	24 25%	18 23%	16 20%	24 27%	32 27%	20 18%	7 28%	19 34%	9 22%	21 31%	6 11%	25 25%	47 41%	11 8%
REFUSED	4 2%	4 2%	-	3 3%	-	4 2%	-	4 3%	-	4 5%	-	-	4 3%	-	-	-	-	1 2%	-	3 3%	1 1%	3 2%

Table 20-2
QUESTION 20:
Gender.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE					INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+	
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%	
**D/S (MALE - FEMALE)	-20 -8%	-11 -12%	-	-10 -35%	-14 -33%	-8 -19%	-14 -26%	1 1%	5 5%	-18 -21%	-6 -15%	-8 -32%	-15 -27%	5 8%	9 12%	-32 -32%	-21 -11%	1 22%	4 16%	-	-23 -53%	-8 -31%	4 8%	18 25%	
MALE	115 46%	40 44%	66 50%	9 32%	14 34%	16 40%	19 37%	28 51%	48 53%	34 40%	17 42%	9 34%	20 36%	35 54%	43 56%	34 34%	83 44%	3 61%	13 58%	12 49%	10 24%	9 34%	30 54%	46 62%	
TOTAL FEMALE -----	135 54%	51 56%	65 50%	19 68%	28 66%	24 60%	33 63%	27 49%	43 47%	52 60%	23 58%	17 66%	35 64%	30 46%	34 44%	66 66%	104 56%	2 39%	9 42%	13 51%	34 76%	17 66%	26 46%	27 38%	
WORKING OUTSIDE THE HOME	73 29%	26 28%	39 30%	8 29%	15 35%	15 39%	18 35%	9 16%	28 30%	30 35%	14 36%	11 40%	23 41%	17 26%	17 22%	36 36%	48 25%	1 17%	6 27%	13 51%	16 37%	11 41%	13 23%	23 31%	
HOMEMAKER	58 23%	21 23%	26 20%	11 39%	13 31%	8 21%	15 28%	17 31%	15 17%	19 22%	9 22%	7 26%	12 22%	10 16%	17 23%	29 29%	53 28%	1 22%	3 15%	-	17 39%	6 24%	13 23%	5 7%	
REFUSED	4 2%	4 4%	-	-	-	-	-	1 2%	-	3 3%	-	-	-	3 4%	-	1 1%	4 2%	-	-	-	-	-	-	-	

Table 20-3
QUESTION 20:
Gender.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	WHEEL-ING	NORTH FIELD	PALA-TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
**D/S (MALE - FEMALE)	-20 -8%	115 100%	-135 -100%	-73 -100%	-58 -100%	-7 -25%	26 36%	-9 -16%	-26 -30%	60 100%	52 100%	-42 -100%	-86 -100%	3 4%	-5 -5%	-23 -37%	-4 -3%	-8 -11%	-6 -23%	-3 -18%
MALE	115 46%	115 100%	-	-	-	11 38%	49 68%	22 42%	30 35%	60 100%	52 100%	-	-	37 52%	51 48%	19 32%	69 49%	31 44%	9 38%	6 41%
TOTAL FEMALE	135 54%	-	135 100%	73 100%	58 100%	19 62%	23 32%	31 58%	55 65%	-	-	42 100%	86 100%	34 48%	56 52%	42 68%	73 51%	39 56%	15 62%	8 59%
WORKING OUTSIDE THE HOME	73 29%	-	73 54%	73 100%	-	14 47%	21 30%	21 39%	13 15%	-	-	36 85%	34 39%	19 27%	30 28%	22 36%	42 29%	19 28%	7 29%	5 33%
HOMEMAKER	58 23%	-	58 43%	-	58 100%	2 6%	2 3%	10 19%	42 50%	-	-	4 9%	52 61%	15 21%	23 21%	20 33%	31 22%	16 22%	8 32%	4 26%
REFUSED	4 2%	-	4 3%	-	-	3 9%	-	-	-	-	-	3 7%	-	-	4 4%	-	-	4 6%	-	-

Table 21-1
QUESTION GEO:
Region.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%
WHEELING	142 57%	123 56%	19 66%	46 53%	37 59%	130 55%	12 90%	83 54%	58 60%	41 50%	54 67%	48 54%	57 48%	68 64%	17 67%	31 55%	26 64%	36 53%	34 57%	61 62%	63 55%	79 58%
NORTHFIELD	70 28%	64 29%	6 22%	29 35%	15 24%	70 30%	-	46 30%	24 25%	29 36%	18 22%	23 26%	35 30%	29 27%	6 24%	10 18%	12 30%	23 34%	16 27%	23 23%	29 25%	41 31%
PALATINE	24 10%	21 9%	3 12%	8 10%	8 14%	24 10%	-	17 11%	7 8%	9 11%	6 7%	10 11%	17 15%	7 6%	-	9 16%	1 3%	5 8%	6 11%	10 10%	16 14%	8 6%
LAKE CO	14 6%	14 6%	-	2 2%	2 4%	13 5%	1 10%	6 4%	7 8%	3 3%	3 4%	8 9%	8 7%	3 3%	2 9%	6 10%	1 3%	3 4%	3 5%	5 5%	7 6%	7 5%

Table 21-2
QUESTION GEO:
Region.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%
WHEELING	142 57%	52 57%	79 60%	12 42%	19 45%	23 57%	25 48%	25 46%	52 57%	53 61%	25 61%	19 71%	37 67%	38 58%	42 54%	57 57%	102 55%	3 56%	13 57%	19 76%	27 61%	16 60%	36 64%	36 50%
NORTHFIELD	70 28%	24 26%	37 28%	9 33%	13 31%	11 28%	17 33%	20 37%	23 26%	24 27%	9 23%	5 21%	11 20%	23 35%	18 24%	28 28%	60 32%	1 15%	6 25%	-	4 9%	7 26%	12 21%	29 40%
PALATINE	24 10%	11 12%	9 7%	3 12%	6 14%	3 8%	6 11%	6 11%	9 10%	8 9%	3 8%	-	3 6%	2 3%	11 14%	10 10%	15 8%	1 29%	1 6%	5 19%	8 19%	-	6 11%	4 6%
LAKE CO	14 6%	4 5%	6 5%	4 13%	4 9%	3 7%	4 8%	3 6%	6 7%	2 3%	3 8%	2 8%	4 8%	2 4%	6 8%	5 5%	10 5%	-	3 12%	1 5%	5 10%	4 13%	2 4%	3 4%

Table 21-3
QUESTION GEO:
Region.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	WHEEL-ING	NORTH FIELD	PALA-TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
WHEELING	142 57%	69 60%	73 54%	42 58%	31 53%	21 69%	42 58%	28 53%	47 56%	41 68%	27 52%	22 52%	49 57%	37 53%	63 58%	35 57%	142 100%	-	-	-
NORTHFIELD	70 28%	31 27%	39 29%	19 27%	16 27%	3 9%	18 25%	18 34%	25 30%	11 19%	18 36%	10 23%	25 29%	22 31%	27 25%	20 32%	-	70 100%	-	-
PALATINE	24 10%	9 8%	15 11%	7 10%	8 13%	5 16%	6 9%	6 11%	7 9%	4 7%	5 10%	7 17%	8 9%	7 10%	10 9%	6 10%	-	-	24 100%	-
LAKE CO	14 6%	6 5%	8 6%	5 6%	4 6%	2 6%	6 8%	1 2%	5 6%	4 7%	1 2%	3 8%	5 6%	4 6%	9 8%	1 2%	-	-	-	14 100%

Table 22-1
Date./Phone Type.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	221 89%	29 11%	85 34%	62 25%	237 95%	13 5%	152 61%	96 38%	81 32%	80 32%	89 36%	118 47%	107 43%	25 10%	56 22%	41 16%	68 27%	59 23%	99 40%	115 46%	135 54%
DATE																						
WED, MAR 20	120 48%	102 46%	18 65%	36 42%	32 51%	115 48%	5 41%	66 43%	54 56%	36 44%	37 47%	47 53%	54 45%	51 48%	15 60%	30 54%	23 56%	29 43%	29 49%	50 51%	67 58%	53 39%
THU, MAR 21	130 52%	120 54%	10 35%	50 58%	30 49%	122 52%	8 59%	86 57%	43 44%	46 56%	42 53%	42 47%	64 55%	56 52%	10 40%	26 46%	18 44%	39 57%	30 51%	49 49%	48 42%	82 61%
PHONE TYPE																						
LAND	115 46%	101 45%	14 50%	42 50%	31 49%	109 46%	5 43%	72 48%	42 44%	38 47%	38 47%	39 44%	56 48%	47 44%	12 46%	23 42%	15 37%	35 51%	29 49%	36 37%	115 100%	- -
CELL	135 54%	121 55%	14 50%	43 50%	31 51%	128 54%	7 57%	80 52%	54 56%	43 53%	42 53%	50 56%	62 52%	60 56%	14 54%	33 58%	26 63%	33 49%	30 51%	63 63%	- -	135 100%

Table 22-2
Date./Phone Type.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE				INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	ASIAN	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	91 36%	131 52%	28 11%	43 17%	40 16%	52 21%	55 22%	90 36%	86 35%	41 16%	26 11%	55 22%	65 26%	77 31%	100 40%	187 75%	5 2%	23 9%	25 10%	44 18%	26 10%	57 23%	73 29%
DATE																								
WED, MAR 20	120 48%	40 44%	67 51%	13 46%	20 47%	23 59%	29 55%	21 39%	47 52%	47 54%	23 56%	12 47%	29 52%	28 43%	45 58%	44 44%	76 40%	4 85%	15 65%	19 77%	27 61%	14 52%	24 42%	30 41%
THU, MAR 21	130 52%	51 56%	64 49%	15 54%	23 53%	17 41%	23 45%	34 61%	44 48%	40 46%	18 44%	14 53%	27 48%	37 57%	33 42%	56 56%	112 60%	1 15%	8 35%	6 23%	17 39%	13 48%	33 58%	43 59%
PHONE TYPE																								
LAND	115 46%	43 48%	56 43%	15 55%	17 41%	14 36%	21 41%	27 50%	39 43%	37 42%	16 39%	12 46%	21 38%	27 41%	40 52%	44 44%	95 51%	2 34%	7 32%	6 24%	25 57%	12 44%	23 40%	21 28%
CELL	135 54%	48 52%	75 57%	12 45%	25 59%	25 64%	31 59%	28 50%	51 57%	50 58%	25 61%	14 54%	34 62%	38 59%	37 48%	56 56%	92 49%	3 66%	15 68%	19 76%	19 43%	15 56%	34 60%	52 72%

Table 22-3
Date./Phone Type.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FE-MALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FE-MALE 18-54	FE-MALE 55+	CON	MOD	LIB	WHEEL-ING	NORTH FIELD	PALA-TINE	LAKE CO.
BASE=TOTAL SAMPLE	250 100%	115 46%	135 54%	73 29%	58 23%	30 12%	72 29%	53 21%	85 34%	60 24%	52 21%	42 17%	86 34%	70 28%	108 43%	61 24%	142 57%	70 28%	24 10%	14 6%
DATE																				
WED, MAR 20	120 48%	55 48%	65 48%	35 48%	29 49%	23 75%	30 42%	28 54%	38 44%	31 51%	24 47%	22 52%	42 49%	39 55%	56 51%	23 37%	68 48%	24 35%	20 84%	8 54%
THU, MAR 21	130 52%	60 52%	70 52%	38 52%	29 51%	7 25%	42 58%	24 46%	47 56%	29 49%	28 53%	20 48%	44 51%	31 45%	52 49%	39 63%	74 52%	46 65%	4 16%	6 46%
PHONE TYPE																				
LAND	115 46%	48 42%	67 50%	19 26%	47 81%	5 16%	10 14%	29 56%	63 74%	10 17%	35 68%	5 11%	58 67%	34 48%	53 50%	23 38%	63 45%	29 41%	16 68%	7 47%
CELL	135 54%	67 58%	68 50%	54 74%	11 19%	25 84%	62 86%	23 44%	22 26%	50 83%	17 32%	37 89%	28 33%	37 52%	54 50%	38 62%	79 55%	41 59%	8 32%	7 53%