

Table 1-1

QUESTION 2:

How likely is it you will vote in the 2020 general election for President, U.S. Senate, Congress and the State Legislature?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
**D/S (DEFINITELY - PROBABLY)	178 71%	214 100%	-36 -100%	67 86%	51 73%	166 72%	12 63%	135 85%	43 47%	63 79%	74 72%	41 62%	78 80%	81 65%	19 72%	26 68%	15 41%	38 64%	53 78%	67 72%	71 63%	107 78%
DEFINITELY VOTE	214 86%	214 100%	- -	73 93%	61 86%	199 86%	16 82%	147 93%	67 74%	72 89%	89 86%	54 81%	88 90%	103 82%	23 86%	32 84%	26 71%	49 82%	60 89%	81 86%	92 82%	122 89%
PROBABLY VOTE	36 14%	- -	36 100%	6 7%	9 14%	32 14%	4 18%	12 7%	24 26%	9 11%	15 14%	12 19%	10 10%	22 18%	4 14%	6 16%	11 29%	11 18%	7 11%	13 14%	21 18%	15 11%

Table 1-2

QUESTION 2:

How likely is it you will vote in the 2020 general election for President, U.S. Senate, Congress and the State Legislature?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%
**D/S (DEFINITELY - PROBABLY)	178 71%	66 93%	96 64%	17 59%	13 45%	17 51%	23 56%	32 81%	61 65%	76 78%	16 44%	15 49%	24 46%	65 78%	48 80%	60 62%	117 73%	50 65%	4 83%	39 49%	30 78%	41 84%	39 91%
DEFINITELY VOTE	214 86%	68 96%	124 82%	23 79%	21 73%	25 76%	33 78%	36 90%	77 83%	87 89%	25 72%	23 75%	38 73%	74 89%	54 90%	79 81%	139 87%	64 82%	5 91%	59 75%	34 89%	45 92%	41 95%
PROBABLY VOTE	36 14%	2 4%	27 18%	6 21%	8 27%	8 24%	9 22%	4 10%	16 17%	11 11%	10 28%	8 25%	14 27%	9 11%	6 10%	19 19%	21 13%	14 18%	- 9%	20 25%	4 11%	4 8%	2 5%

Table 1-3

QUESTION 2:

How likely is it you will vote in the 2020 general election for President, U.S. Senate, Congress and the State Legislature?

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC- ATUR	MACON REST	SANG- AMON	CHRIS -TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
**D/S (DEFINITELY - PROBABLY)	178 71%	99 83%	79 61%	39 68%	38 59%	24 63%	51 69%	43 82%	53 68%	56 84%	42 81%	19 42%	54 69%	75 78%	68 75%	26 58%	58 59%	39 98%	65 71%	16 84%
DEFINITELY VOTE	214 86%	110 91%	105 81%	49 84%	51 79%	31 82%	63 84%	48 91%	65 84%	62 92%	47 90%	32 71%	66 84%	85 89%	79 88%	35 79%	78 79%	40 99%	79 85%	17 92%
PROBABLY VOTE	36 14%	10 9%	25 19%	9 16%	13 21%	7 18%	12 16%	5 9%	12 16%	6 8%	5 10%	13 29%	12 16%	11 11%	11 12%	9 21%	20 21%	- 1%	13 15%	1 8%

Table 2-1  
 QUESTION 3:  
 Will you please tell me if you have a favorable or unfavorable opinion of J.B. Pritzker? If you have no opinion or have never heard of him, just say so.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250	214	36	78	70	231	19	159	91	80	103	66	98	125	27	38	37	59	68	94	113	137
	100%	86%	14%	31%	28%	92%	8%	63%	36%	32%	41%	26%	39%	50%	11%	15%	15%	24%	27%	38%	45%	55%
**D/S (FAVORABLE - UNFAVORABLE)	8	12	-4	78	-70	8	-	3	5	46	-45	7	53	-44	-	19	-	33	-36	12	19	-11
	3%	6%	-11%	100%	-100%	4%	-	2%	6%	57%	-43%	11%	54%	-36%	-1%	50%	-	56%	-53%	13%	17%	-8%
TOTAL HEARD OF	231	199	32	78	70	231	-	158	72	75	99	56	95	114	21	36	31	59	63	86	104	126
-----	92%	93%	90%	100%	100%	100%	-	100%	80%	94%	96%	85%	97%	91%	79%	95%	82%	100%	93%	92%	93%	92%
TOTAL FAVORABLE	78	73	6	78	-	78	-	61	18	50	10	18	59	17	3	20	10	36	7	31	39	39
-----	31%	34%	16%	100%	-	34%	-	38%	19%	62%	10%	27%	60%	13%	11%	54%	28%	60%	10%	33%	35%	28%
TOTAL UNFAVORABLE	70	61	9	-	70	70	-	58	12	4	55	11	6	61	3	1	10	3	43	19	20	50
-----	28%	28%	27%	-	100%	30%	-	36%	14%	6%	53%	16%	6%	49%	12%	3%	27%	5%	64%	20%	18%	36%
VERY FAVORABLE	47	43	4	47	-	47	-	37	11	33	8	7	33	12	2	8	7	19	6	19	24	23
	19%	20%	11%	60%	-	20%	-	23%	12%	41%	7%	11%	34%	10%	8%	21%	19%	32%	9%	20%	21%	17%
SOMEWHAT FAVORABLE	31	29	2	31	-	31	-	24	7	17	3	11	26	4	1	12	3	17	1	12	15	16
	12%	14%	5%	40%	-	13%	-	15%	8%	22%	3%	16%	27%	4%	2%	32%	9%	28%	2%	13%	14%	11%
SOMEWHAT UNFAVORABLE	19	17	3	-	19	19	-	15	4	1	14	3	1	18	-	-	3	-	10	8	6	13
	8%	8%	7%	-	27%	8%	-	10%	4%	2%	14%	5%	1%	14%	-	-	9%	-	15%	9%	5%	10%
VERY UNFAVORABLE	51	44	7	-	51	51	-	42	8	3	41	7	4	43	3	1	7	3	33	11	14	37
	20%	21%	19%	-	73%	22%	-	27%	9%	4%	39%	11%	4%	35%	12%	3%	19%	5%	49%	11%	13%	27%
NO OPINION	82	65	17	-	-	82	-	39	42	21	34	28	31	37	15	14	10	21	12	36	45	38
	33%	30%	48%	-	-	36%	-	25%	46%	26%	33%	42%	31%	29%	56%	38%	27%	35%	18%	39%	39%	28%
NEVER HEARD OF	19	16	4	-	-	-	19	1	19	5	4	10	3	11	6	2	7	-	5	8	8	11
	8%	7%	10%	-	-	-	100%	-	20%	6%	4%	15%	3%	9%	21%	5%	18%	-	7%	8%	7%	8%

Table 2-2  
 QUESTION 3:  
 Will you please tell me if you have a favorable or unfavorable opinion of J.B. Pritzker? If you have no opinion or have never heard of him, just say so.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%
**D/S (FAVORABLE - UNFAVORABLE)	8 3%	47 67%	-45 -30%	6 21%	7 24%	-1 -2%	5 12%	21 54%	-39 -42%	25 26%	-5 -15%	11 35%	5 9%	-42 -51%	6 10%	43 44%	-24 -15%	34 44%	1 12%	8 10%	2 4%	-5 -9%	2 6%
TOTAL HEARD OF -----	231 92%	68 97%	141 93%	22 76%	28 96%	32 96%	40 94%	37 94%	89 95%	91 92%	35 100%	31 100%	52 100%	80 96%	55 92%	87 89%	153 96%	65 84%	5 100%	72 92%	30 79%	48 97%	42 98%
TOTAL FAVORABLE -----	78 31%	50 70%	20 13%	9 32%	10 35%	5 16%	11 26%	25 65%	11 11%	38 39%	6 18%	14 44%	16 31%	10 12%	20 33%	47 49%	40 25%	35 46%	2 44%	21 27%	11 29%	18 36%	15 36%
TOTAL UNFAVORABLE -----	70 28%	2 3%	65 43%	3 11%	3 11%	6 18%	6 14%	4 11%	50 54%	13 13%	12 33%	3 9%	12 22%	52 63%	14 23%	4 4%	64 40%	1 2%	2 32%	14 17%	9 25%	22 45%	13 30%
VERY FAVORABLE	47 19%	28 40%	15 10%	4 16%	6 21%	5 14%	7 16%	15 39%	9 10%	20 20%	5 14%	7 23%	8 16%	5 6%	8 13%	33 34%	22 14%	22 29%	2 35%	14 18%	6 15%	12 25%	5 13%
SOMEWHAT FAVORABLE	31 12%	22 31%	5 3%	5 16%	4 14%	1 2%	4 10%	10 26%	2 2%	19 19%	2 4%	7 21%	8 16%	5 6%	12 20%	14 15%	17 11%	13 17%	- 9%	7 9%	5 13%	5 11%	10 23%
SOMEWHAT UNFAVORABLE	19 8%	- -	18 12%	1 3%	1 5%	1 4%	1 3%	- -	13 14%	6 6%	3 8%	- -	3 6%	13 16%	5 8%	1 1%	18 11%	- -	- -	4 6%	- -	6 13%	5 12%
VERY UNFAVORABLE	51 20%	2 3%	46 31%	2 8%	2 6%	5 14%	5 11%	4 11%	37 40%	6 7%	9 25%	3 9%	9 17%	38 46%	9 16%	3 3%	46 29%	1 2%	2 32%	9 12%	9 25%	16 32%	8 18%
NO OPINION	82 33%	16 23%	56 37%	10 34%	15 50%	21 62%	23 54%	7 19%	28 30%	40 41%	17 49%	15 47%	24 46%	18 22%	21 36%	36 37%	49 31%	29 37%	1 24%	37 48%	10 26%	8 16%	14 32%
NEVER HEARD OF	19 8%	2 3%	10 7%	7 24%	1 4%	1 4%	2 6%	2 6%	4 5%	7 8%	- -	- -	- -	3 4%	5 8%	10 11%	7 4%	12 16%	- -	7 8%	8 21%	1 3%	1 2%

Table 2-3  
 QUESTION 3:  
 Will you please tell me if you have a favorable or unfavorable opinion of J.B. Pritzker? If you have no opinion or have never heard of him, just say so.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC- ATUR	MACON REST	SANG- AMON	CHRIS -TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
**D/S (FAVORABLE - UNFAVORABLE)	8 3%	-10 -8%	18 14%	4 6%	12 18%	1 4%	-12 -15%	5 9%	14 18%	-10 -15%	1 2%	- -	17 22%	-31 -33%	18 20%	18 40%	8 8%	-5 -12%	1 1%	4 19%
TOTAL HEARD OF -----	231 92%	112 93%	119 91%	53 91%	58 91%	36 96%	69 92%	49 93%	70 90%	61 91%	50 96%	44 96%	68 88%	93 97%	83 92%	40 90%	86 87%	37 93%	89 96%	19 100%
TOTAL FAVORABLE -----	78 31%	33 28%	45 35%	20 34%	23 35%	12 32%	19 25%	14 26%	32 42%	18 26%	16 30%	13 29%	30 39%	20 21%	34 38%	20 44%	28 28%	12 29%	31 33%	9 46%
TOTAL UNFAVORABLE -----	70 28%	43 36%	27 21%	16 28%	11 17%	10 28%	30 40%	9 17%	19 24%	28 41%	15 28%	13 29%	13 17%	51 53%	16 17%	2 4%	19 19%	16 41%	29 32%	5 27%
VERY FAVORABLE	47 19%	22 19%	25 19%	11 19%	12 18%	4 11%	13 17%	10 19%	20 26%	9 14%	13 25%	7 16%	17 22%	11 11%	19 21%	13 29%	18 18%	7 18%	16 18%	6 31%
SOMEWHAT FAVORABLE	31 12%	11 9%	20 15%	9 15%	11 17%	8 21%	6 8%	4 7%	13 16%	8 12%	3 6%	6 13%	14 17%	9 9%	15 17%	7 16%	10 10%	4 11%	14 15%	3 16%
SOMEWHAT UNFAVORABLE	19 8%	11 9%	8 7%	5 8%	4 6%	7 19%	6 9%	- -	5 7%	8 12%	3 5%	6 13%	3 4%	15 15%	4 5%	- -	2 2%	6 14%	9 10%	2 12%
VERY UNFAVORABLE	51 20%	32 27%	19 14%	11 20%	7 11%	3 8%	24 32%	9 17%	13 17%	20 29%	12 23%	7 17%	10 13%	36 38%	11 12%	2 4%	17 17%	11 26%	20 22%	3 16%
NO OPINION	82 33%	36 30%	47 36%	17 29%	25 38%	14 36%	20 26%	26 50%	18 24%	16 24%	20 38%	17 38%	25 32%	22 23%	34 37%	18 42%	39 40%	9 23%	29 31%	5 26%
NEVER HEARD OF	19 8%	8 7%	11 9%	5 9%	6 9%	2 4%	6 8%	4 7%	8 10%	6 9%	2 4%	2 4%	10 12%	3 3%	7 8%	4 10%	13 13%	3 7%	4 4%	- -

Table 3-1  
 QUESTION 5:  
 Have you recently seen, read, or heard anything about Governor Pritzker's proposal to change to a graduated income tax system in Illinois?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
**D/S (YES - NO)	68 27%	80 37%	-12 -34%	43 55%	45 64%	86 37%	-18 -93%	159 100%	-91 -100%	46 58%	45 43%	-23 -34%	40 41%	30 24%	-2 -6%	-10 -28%	-13 -35%	11 19%	33 49%	26 28%	20 18%	48 35%
YES	159 63%	147 69%	12 33%	61 78%	58 82%	158 68%	1 4%	159 100%	- -	63 78%	74 72%	22 33%	69 70%	77 62%	13 47%	14 36%	12 33%	35 60%	50 75%	60 64%	66 59%	92 67%
NO	91 36%	67 31%	24 67%	18 22%	12 18%	72 31%	19 96%	- -	91 100%	17 21%	29 28%	44 67%	28 29%	48 38%	14 53%	24 64%	25 67%	24 40%	17 25%	33 36%	46 41%	44 32%
DK/REFUSED	1 -	1 -	- -	- -	- -	1 -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	1 1%

Table 3-2  
 QUESTION 5:  
 Have you recently seen, read, or heard anything about Governor Pritzker's proposal to change to a graduated income tax system in Illinois?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%
**D/S (YES - NO)	68 27%	38 53%	32 21%	-2 -6%	1 5%	2 5%	4 8%	9 23%	41 44%	22 23%	11 31%	3 8%	7 14%	42 51%	26 43%	2 2%	70 44%	-6 -7%	- 9%	-5 -6%	6 16%	29 59%	24 55%
YES	159 63%	54 77%	91 60%	14 47%	15 51%	17 51%	22 53%	24 61%	67 72%	60 61%	23 65%	17 54%	30 57%	62 75%	43 72%	49 50%	114 72%	36 46%	3 55%	37 47%	22 58%	39 80%	33 76%
NO	91 36%	16 23%	59 39%	15 53%	14 46%	15 46%	19 45%	15 39%	26 28%	38 38%	12 35%	14 46%	22 43%	20 25%	17 28%	47 49%	45 28%	42 54%	2 45%	42 53%	16 42%	10 20%	9 22%
DK/REFUSED	1 -	- -	1 1%	- -	1 3%	1 3%	1 2%	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	1 1%	- -	- -	- -	- -	- -	1 2%

Table 3-3  
 QUESTION 5:  
 Have you recently seen, read, or heard anything about Governor Pritzker's proposal to change to a graduated income tax system in Illinois?

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC- ATUR	MACON REST	SANG- AMON	CHRIS -TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
**D/S (YES - NO)	68 27%	57 47%	11 9%	8 14%	2 3%	-2 -4%	27 36%	17 32%	27 35%	26 39%	30 58%	-1 -2%	14 18%	49 51%	28 31%	-3 -7%	2 2%	13 33%	40 43%	13 71%
YES	159 63%	88 73%	71 54%	33 57%	33 52%	18 48%	50 67%	35 66%	52 68%	46 69%	41 79%	22 49%	46 59%	72 76%	59 65%	21 46%	50 51%	27 66%	65 71%	16 85%
NO	91 36%	31 26%	59 46%	25 43%	31 48%	20 52%	24 32%	18 34%	25 32%	20 30%	11 21%	23 51%	32 41%	23 24%	31 34%	24 54%	48 49%	14 34%	26 28%	3 15%
DK/REFUSED	1 -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -

Table 4-1  
 QUESTION 6:  
 Regardless of whether or not you've heard about the proposal, do you favor or oppose Governor Pritzker's plan for the State of Illinois to change to a graduated income tax system?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
**D/S (FAVOR - OPPOSE)	-23 -9%	-17 -8%	-6 -17%	39 50%	-51 -72%	-24 -10%	1 5%	-11 -7%	-13 -14%	80 100%	-103 -100%	-	50 51%	-70 -56%	-3 -10%	-10 -28%	18 47%	23 38%	-45 -67%	3 3%	6 6%	-29 -21%
TOTAL FAVOR -----	80 32%	72 34%	9 24%	50 64%	4 6%	75 33%	5 27%	63 40%	17 18%	80 100%	-	-	60 62%	18 14%	3 9%	-	18 47%	33 56%	8 11%	35 37%	45 40%	35 26%
TOTAL OPPOSE -----	103 41%	89 41%	15 41%	10 13%	55 78%	99 43%	4 22%	74 47%	29 33%	-	103 100%	-	10 11%	88 70%	5 19%	10 28%	-	11 18%	53 78%	32 34%	39 35%	64 47%
STRONGLY FAVOR	36 14%	35 16%	1 1%	29 38%	-	36 15%	-	33 21%	2 2%	36 44%	-	-	30 31%	4 3%	1 5%	-	4 10%	19 32%	3 5%	11 12%	16 14%	19 14%
SOMEWHAT FAVOR	45 18%	37 17%	8 23%	20 26%	4 6%	40 17%	5 27%	30 19%	15 16%	45 56%	-	-	30 31%	14 11%	1 4%	-	14 38%	14 24%	4 6%	24 26%	29 26%	16 12%
SOMEWHAT OPPOSE	36 14%	31 14%	5 15%	3 4%	9 12%	35 15%	1 7%	18 12%	18 20%	-	36 35%	-	4 4%	30 24%	1 5%	4 12%	-	3 5%	12 18%	20 22%	12 11%	24 18%
STRONGLY OPPOSE	67 27%	58 27%	9 26%	7 9%	46 66%	65 28%	3 15%	56 35%	12 13%	-	67 65%	-	6 6%	58 46%	4 14%	6 16%	-	8 13%	41 60%	12 12%	27 24%	40 29%
UNSURE/NEED MORE INFO	48 19%	38 18%	10 27%	15 19%	7 10%	42 18%	6 31%	19 12%	29 32%	-	-	48 72%	22 23%	13 11%	12 45%	22 60%	13 35%	13 21%	5 8%	16 17%	21 19%	26 19%
DON'T KNOW/REFUSED	18 7%	16 7%	3 8%	3 4%	4 6%	15 6%	4 20%	3 2%	15 17%	-	-	18 28%	5 5%	6 5%	7 27%	5 13%	6 17%	3 5%	2 2%	11 12%	7 6%	11 8%

Table 4-2  
 QUESTION 6:  
 Regardless of whether or not you've heard about the proposal, do you favor or oppose Governor Pritzker's plan for the State of Illinois to change to a graduated income tax system?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%
**D/S (FAVOR - OPPOSE)	-23 -9%	42 59%	-71 -47%	6 22%	9 31%	1 3%	5 11%	21 54%	-53 -57%	11 11%	-15 -43%	-1 -3%	-9 -18%	-53 -64%	-1 -2%	32 33%	-42 -26%	25 32%	-4 -76%	6 8%	-6 -15%	-5 -10%	-13 -29%
TOTAL FAVOR -----	80 32%	47 67%	25 16%	9 30%	15 50%	10 31%	15 35%	28 72%	15 16%	35 36%	7 21%	9 30%	13 25%	6 7%	23 38%	50 51%	40 25%	39 51%	- -	30 38%	12 31%	18 36%	9 20%
TOTAL OPPOSE -----	103 41%	5 8%	96 63%	2 8%	6 19%	9 28%	10 24%	7 18%	68 73%	24 25%	23 64%	10 33%	23 44%	59 71%	24 41%	18 18%	82 51%	15 19%	4 76%	24 30%	17 46%	23 46%	21 50%
STRONGLY FAVOR	36 14%	27 38%	5 4%	3 11%	5 18%	3 10%	5 12%	15 39%	6 6%	13 13%	3 7%	4 12%	4 7%	- 1%	8 13%	26 27%	15 9%	19 25%	- -	14 18%	3 9%	10 21%	3 7%
SOMEWHAT FAVOR	45 18%	20 29%	19 13%	5 19%	9 32%	7 21%	9 23%	13 33%	9 10%	22 22%	5 13%	6 18%	9 18%	6 7%	15 26%	23 24%	25 15%	20 26%	- -	15 20%	8 22%	7 15%	6 13%
SOMEWHAT OPPOSE	36 14%	3 4%	31 21%	2 7%	1 4%	2 5%	2 5%	- 1%	20 21%	16 16%	10 28%	3 9%	10 19%	13 16%	13 22%	8 8%	27 17%	8 10%	- -	12 16%	5 14%	6 13%	9 20%
STRONGLY OPPOSE	67 27%	2 3%	65 43%	- 2%	4 14%	8 24%	8 19%	7 17%	48 52%	9 9%	13 36%	7 24%	13 24%	46 55%	11 19%	10 10%	54 34%	7 9%	4 76%	11 14%	12 31%	16 33%	13 30%
UNSURE/NEED MORE INFO	48 19%	16 22%	21 14%	10 37%	7 22%	9 27%	11 27%	4 9%	7 7%	26 27%	3 9%	9 29%	11 22%	13 15%	9 16%	23 24%	25 16%	20 25%	1 24%	20 26%	7 19%	5 10%	11 25%
DON'T KNOW/REFUSED	18 7%	2 3%	9 6%	7 25%	3 9%	4 13%	6 14%	- 1%	3 3%	13 13%	2 6%	3 9%	5 9%	5 6%	3 5%	7 7%	14 9%	4 5%	- -	5 7%	1 4%	4 8%	2 5%

Table 4-3  
 QUESTION 6:  
 Regardless of whether or not you've heard about the proposal, do you favor or oppose Governor Pritzker's plan for the State of Illinois to change to a graduated income tax system?

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC- ATUR	MACON REST	SANG- AMON	CHRIS -TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
**D/S (FAVOR - OPPOSE)	-23 -9%	-22 -18%	-1 -1%	-5 -8%	4 6%	-17 -45%	-15 -20%	3 5%	6 7%	-21 -31%	-	-11 -24%	8 11%	-50 -52%	14 16%	12 27%	-4 -4%	-12 -30%	-4 -4%	-3 -16%
TOTAL FAVOR -----	80 32%	37 31%	44 34%	16 28%	25 38%	6 16%	17 23%	22 42%	33 42%	14 21%	22 43%	9 19%	32 42%	11 11%	43 48%	21 48%	35 35%	10 24%	30 32%	6 31%
TOTAL OPPOSE -----	103 41%	59 49%	45 34%	21 36%	21 32%	23 61%	32 43%	20 38%	27 35%	36 53%	22 43%	20 44%	24 31%	60 63%	29 32%	10 22%	39 40%	22 54%	34 36%	9 47%
STRONGLY FAVOR	36 14%	19 16%	17 13%	7 12%	8 13%	5 12%	8 10%	9 17%	14 18%	6 8%	13 25%	6 14%	10 13%	5 5%	19 21%	9 19%	15 16%	3 8%	15 17%	2 9%
SOMEWHAT FAVOR	45 18%	18 15%	27 21%	9 16%	16 25%	1 4%	10 13%	14 26%	18 24%	9 13%	9 18%	2 5%	23 29%	6 6%	24 27%	13 29%	20 20%	7 16%	14 16%	4 23%
SOMEWHAT OPPOSE	36 14%	18 15%	18 14%	5 9%	11 17%	13 35%	6 8%	8 14%	10 13%	12 17%	7 13%	7 15%	11 14%	14 14%	17 19%	2 5%	15 15%	9 21%	9 10%	4 19%
STRONGLY OPPOSE	67 27%	40 34%	27 21%	16 27%	10 15%	10 27%	27 36%	12 23%	17 22%	24 35%	16 30%	13 28%	13 17%	47 49%	12 14%	7 17%	24 25%	13 33%	25 27%	5 28%
UNSURE/NEED MORE INFO	48 19%	16 14%	31 24%	16 27%	14 22%	7 19%	17 22%	9 16%	14 19%	12 17%	5 9%	12 27%	18 23%	17 18%	15 17%	10 23%	20 20%	4 9%	21 23%	4 20%
DON'T KNOW/REFUSED	18 7%	8 7%	10 8%	5 8%	5 8%	2 4%	9 12%	2 4%	4 5%	6 8%	3 5%	5 10%	3 4%	8 8%	3 3%	3 8%	5 5%	5 13%	8 9%	- 1%

Table 5-1  
QUESTION 7:

As you may know, the Illinois Constitution currently requires a flat state income tax where all levels of income are taxed at the same rate. Governor Pritzker's proposal would change the Illinois Constitution and implement a graduated income tax, where tax rates rise with income. If the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
**D/S (YES - NO)	-27 -11%	-15 -7%	-12 -33%	42 54%	-55 -79%	-19 -8%	-8 -43%	-9 -6%	-19 -21%	43 53%	-78 -75%	8 11%	98 100%	-125 -100%	- -	38 100%	-37 -100%	29 49%	-57 -84%	7 7%	4 4%	-32 -23%
TOTAL YES -----	98 39%	88 41%	10 28%	59 75%	6 8%	95 41%	3 14%	69 43%	28 31%	60 75%	10 10%	27 41%	98 100%	- -	- -	38 100%	- -	44 75%	5 7%	45 48%	52 46%	46 33%
TOTAL NO -----	125 50%	103 48%	22 61%	17 21%	61 87%	114 50%	11 57%	77 49%	48 53%	18 22%	88 85%	20 30%	- -	125 100%	- -	- -	37 100%	15 25%	62 91%	38 40%	48 42%	78 57%
DEFINITELY YES	53 21%	52 24%	1 3%	40 51%	1 1%	53 23%	- -	42 27%	10 12%	35 44%	4 4%	14 21%	53 55%	- -	- -	18 49%	- -	33 56%	3 4%	17 18%	22 19%	31 23%
PROBABLY YES	44 18%	36 17%	9 25%	19 24%	5 7%	42 18%	3 14%	26 17%	18 20%	25 31%	6 6%	13 20%	44 45%	- -	- -	19 51%	- -	11 18%	2 3%	28 29%	30 27%	14 10%
PROBABLY NO	35 14%	22 10%	13 36%	8 11%	9 13%	32 14%	4 20%	18 12%	17 19%	8 10%	17 17%	10 15%	- -	35 28%	- -	- -	18 49%	6 10%	9 13%	18 19%	19 17%	16 12%
DEFINITELY NO	90 36%	81 38%	9 25%	8 11%	52 74%	83 36%	7 37%	59 37%	31 34%	9 12%	71 69%	9 14%	- -	90 72%	- -	- -	19 51%	9 15%	53 79%	20 22%	28 25%	61 45%
UNSURE/NEED MORE INFO	19 8%	17 8%	2 5%	3 4%	2 2%	15 6%	4 23%	9 6%	10 11%	3 3%	3 2%	14 21%	- -	- -	19 71%	- -	- -	- -	- -	8 8%	8 7%	11 8%
DON'T KNOW/REFUSED	8 3%	6 3%	2 5%	- -	2 2%	7 3%	1 6%	3 2%	5 5%	- -	3 3%	5 8%	- -	- -	8 29%	- -	- -	- -	1 1%	4 4%	5 5%	2 2%
MOVE YES	38 15%	32 15%	6 17%	20 26%	1 2%	36 15%	2 10%	14 9%	24 26%	- -	10 10%	27 41%	38 38%	- -	- -	38 100%	- -	16 27%	3 4%	16 18%	18 16%	19 14%
MOVE NO	37 15%	26 12%	11 31%	10 13%	10 15%	31 13%	7 35%	12 8%	25 28%	18 22%	- -	20 30%	- -	37 30%	- -	- -	37 100%	7 12%	11 16%	15 16%	18 16%	19 14%

Table 5-2  
 QUESTION 7:  
 As you may know, the Illinois Constitution currently requires a flat state income tax where all levels of income are taxed at the same rate. Governor Pritzker's proposal would change the Illinois Constitution and implement a graduated income tax, where tax rates rise with income. If the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%
**D/S (YES - NO)	-27 -11%	66 94%	-97 -64%	4 12%	29 100%	21 62%	29 70%	15 37%	-63 -68%	23 23%	-12 -34%	10 32%	- -1%	-45 -54%	-8 -13%	26 27%	-37 -23%	13 17%	- -6%	4 5%	-12 -31%	-7 -15%	-2 -5%
TOTAL YES -----	98 39%	68 97%	21 14%	9 31%	29 100%	21 62%	29 70%	26 66%	12 13%	55 56%	9 27%	21 66%	23 45%	14 17%	23 39%	57 58%	54 34%	41 52%	2 35%	37 47%	10 27%	19 39%	19 44%
TOTAL NO -----	125 50%	2 3%	118 78%	5 18%	- -	- -	- -	12 29%	76 81%	32 32%	21 60%	11 34%	24 46%	59 71%	31 52%	31 32%	91 57%	28 36%	2 41%	33 42%	22 58%	26 53%	21 50%
DEFINITELY YES	53 21%	46 65%	5 3%	3 9%	8 26%	5 16%	8 18%	24 60%	5 5%	24 24%	2 6%	12 38%	12 23%	7 9%	16 27%	29 30%	28 17%	23 29%	2 35%	21 26%	7 18%	9 19%	13 29%
PROBABLY YES	44 18%	23 32%	16 10%	6 22%	22 74%	16 47%	22 52%	3 7%	7 8%	31 31%	7 21%	9 28%	11 22%	7 9%	7 12%	28 29%	26 16%	18 23%	- -	16 20%	3 9%	10 20%	7 15%
PROBABLY NO	35 14%	1 1%	30 20%	5 17%	- -	- -	- -	1 3%	13 14%	20 20%	7 19%	5 16%	9 18%	11 13%	8 13%	14 15%	24 15%	11 14%	- -	13 17%	5 13%	8 17%	4 9%
DEFINITELY NO	90 36%	2 2%	88 58%	- 2%	- -	- -	- -	10 26%	62 67%	12 12%	14 41%	6 18%	14 28%	48 58%	23 38%	17 17%	67 42%	17 21%	2 41%	20 26%	17 45%	18 36%	17 40%
UNSURE/NEED MORE INFO	19 8%	- -	7 4%	12 43%	- -	7 20%	7 16%	2 4%	1 1%	10 11%	1 2%	- -	1 2%	5 6%	3 5%	8 8%	10 6%	8 11%	1 10%	5 6%	4 11%	2 4%	3 6%
DON'T KNOW/REFUSED	8 3%	- -	6 4%	2 7%	- -	6 18%	6 14%	- -	5 5%	1 1%	4 11%	- -	4 7%	4 5%	2 4%	1 2%	5 3%	1 2%	1 14%	4 5%	2 4%	2 3%	- -
MOVE YES	38 15%	23 32%	10 7%	5 16%	15 50%	10 31%	15 35%	4 10%	5 5%	26 27%	4 11%	13 40%	13 26%	8 10%	7 12%	21 21%	19 12%	17 22%	2 35%	17 22%	3 8%	5 10%	10 24%
MOVE NO	37 15%	2 2%	31 21%	4 14%	- -	- -	- -	6 16%	15 16%	14 14%	5 13%	3 10%	7 14%	7 9%	9 16%	18 19%	19 12%	17 22%	- -	16 21%	9 25%	7 15%	1 1%

Table 5-3  
QUESTION 7:

As you may know, the Illinois Constitution currently requires a flat state income tax where all levels of income are taxed at the same rate. Governor Pritzker's proposal would change the Illinois Constitution and implement a graduated income tax, where tax rates rise with income. If the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC- ATUR	MACON REST	SANG- AMON	CHRIS -TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
**D/S (YES - NO)	-27 -11%	-35 -29%	7 6%	- -	6 10%	-1 -3%	-31 -41%	7 13%	-1 -1%	-27 -40%	-7 -13%	-5 -11%	13 17%	-45 -47%	1 1%	18 41%	-20 -20%	-13 -33%	8 8%	-2 -11%
TOTAL YES -----	98 39%	37 31%	61 47%	25 43%	32 49%	17 47%	17 23%	27 51%	35 45%	17 25%	20 39%	18 40%	41 53%	18 19%	42 46%	31 70%	33 34%	12 30%	45 49%	7 38%
TOTAL NO -----	125 50%	72 60%	54 41%	25 43%	25 39%	18 49%	48 65%	20 38%	35 46%	44 65%	27 52%	23 51%	28 36%	63 66%	41 46%	13 29%	53 54%	25 62%	38 41%	9 50%
DEFINITELY YES	53 21%	22 19%	31 24%	15 26%	15 24%	12 33%	11 14%	12 24%	18 23%	9 14%	13 25%	13 30%	18 23%	9 9%	25 28%	16 37%	14 14%	8 19%	28 31%	3 18%
PROBABLY YES	44 18%	15 12%	30 23%	10 17%	17 26%	5 14%	7 9%	15 28%	17 22%	7 11%	8 15%	5 11%	24 31%	9 9%	16 18%	15 33%	19 19%	5 11%	17 19%	4 20%
PROBABLY NO	35 14%	14 11%	22 17%	7 12%	13 20%	5 14%	9 12%	4 7%	16 20%	8 11%	6 12%	7 16%	13 17%	13 13%	16 17%	5 11%	15 15%	7 17%	13 15%	1 4%
DEFINITELY NO	90 36%	58 48%	32 24%	18 31%	12 19%	13 35%	39 52%	16 31%	20 26%	36 53%	21 41%	16 36%	15 19%	51 53%	26 28%	8 18%	38 39%	18 46%	24 26%	9 46%
UNSURE/NEED MORE INFO	19 8%	9 8%	10 8%	6 10%	4 6%	2 4%	8 11%	2 4%	5 6%	6 9%	3 6%	4 8%	3 4%	9 10%	7 8%	- 1%	9 10%	3 8%	5 5%	2 11%
DON'T KNOW/REFUSED	8 3%	2 2%	6 4%	2 3%	3 5%	- -	1 2%	3 6%	3 4%	1 2%	1 2%	- -	5 6%	6 6%	1 1%	- -	3 3%	- -	5 5%	- 1%
MOVE YES	38 15%	10 9%	27 21%	12 20%	14 22%	12 31%	7 10%	9 18%	10 12%	7 10%	4 7%	12 26%	15 20%	8 9%	11 13%	15 35%	13 13%	6 16%	17 19%	1 7%
MOVE NO	37 15%	17 14%	21 16%	9 15%	12 18%	- -	18 24%	5 10%	13 17%	10 14%	7 13%	8 18%	11 14%	10 11%	15 16%	8 17%	21 21%	7 16%	9 10%	- 3%

Table 6-1  
 QUESTION 8:  
 Would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
**D/S (MORE LIKELY - LESS LIKELY)	-8 -3%	-12 -5%	3 10%	29 37%	-40 -57%	-3 -1%	-5 -26%	-15 -10%	7 8%	26 32%	-42 -41%	8 13%	40 40%	-47 -37%	-1 -4%	13 35%	-4 -10%	59 100%	-68 -100%	-	9 8%	-17 -12%
TOTAL MORE LIKELY -----	59 24%	49 23%	11 30%	36 46%	3 4%	59 26%	-	35 22%	24 26%	33 41%	11 10%	15 23%	44 45%	15 12%	-	16 43%	7 19%	59 100%	-	-	27 24%	33 24%
TOTAL LESS LIKELY -----	68 27%	60 28%	7 20%	7 9%	43 61%	63 27%	5 26%	50 32%	17 19%	8 10%	53 51%	7 11%	5 5%	62 49%	1 4%	3 8%	11 29%	-	68 100%	-	18 16%	50 36%
MUCH MORE LIKELY	24 9%	22 10%	2 4%	15 19%	3 4%	24 10%	-	15 10%	8 9%	16 20%	3 3%	4 6%	17 17%	7 5%	-	3 9%	3 9%	24 40%	-	-	11 10%	12 9%
SOMEWHAT MORE LIKELY	36 14%	27 12%	9 25%	21 27%	-	36 15%	-	20 13%	16 17%	17 21%	7 7%	12 17%	27 28%	8 7%	-	13 34%	4 10%	36 60%	-	-	15 14%	20 15%
SOMEWHAT LESS LIKELY	13 5%	8 4%	5 13%	1 1%	5 7%	8 4%	4 23%	6 4%	7 7%	4 5%	6 6%	2 3%	-	13 10%	-	-	6 17%	-	13 19%	-	4 3%	9 6%
MUCH LESS LIKELY	55 22%	52 24%	2 7%	6 8%	38 54%	54 24%	1 4%	45 28%	10 12%	3 4%	47 45%	5 8%	5 5%	49 39%	1 4%	3 8%	4 12%	-	55 81%	-	14 12%	41 30%
IT WOULD MAKE NO DIFFERENCE	94 38%	81 38%	13 37%	31 40%	19 27%	86 37%	8 40%	60 38%	33 37%	35 44%	32 31%	27 41%	45 46%	38 30%	11 42%	16 44%	15 41%	-	-	94 100%	48 43%	46 34%
UNSURE/NEED MORE INFO	15 6%	13 6%	2 7%	3 4%	2 3%	14 6%	1 4%	8 5%	7 7%	4 5%	4 4%	8 11%	3 3%	3 2%	9 34%	2 5%	1 1%	-	-	-	11 10%	4 3%
DON'T KNOW/REFUSED	14 6%	12 6%	2 6%	2 2%	3 4%	8 4%	6 30%	5 3%	9 10%	1 1%	4 4%	9 14%	1 1%	8 6%	5 20%	-	4 10%	-	-	-	9 8%	5 3%

Table 6-2  
 QUESTION 8:  
 Would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%
**D/S (MORE LIKELY - LESS LIKELY)	-8 -3%	30 43%	-38 -25%	- -	10 35%	8 24%	9 23%	24 62%	-43 -47%	13 13%	15 41%	31 100%	31 60%	-30 -36%	-3 -4%	25 26%	-20 -13%	16 21%	-2 -41%	12 15%	-6 -15%	-12 -24%	- -
TOTAL MORE LIKELY -----	59 24%	34 48%	24 16%	2 5%	12 40%	10 31%	12 28%	28 72%	15 16%	17 17%	15 41%	31 100%	31 60%	8 9%	14 24%	37 38%	29 18%	30 38%	- -	26 33%	6 16%	7 14%	13 31%
TOTAL LESS LIKELY -----	68 27%	4 5%	62 41%	2 6%	1 4%	2 7%	2 5%	4 9%	58 62%	4 4%	- -	- -	- -	37 45%	17 28%	12 12%	49 31%	13 17%	2 41%	14 17%	12 31%	19 38%	13 31%
MUCH MORE LIKELY	24 9%	16 22%	8 5%	- -	2 8%	2 7%	2 6%	16 39%	5 5%	3 3%	5 14%	8 26%	8 16%	2 2%	5 8%	17 17%	14 9%	8 11%	- -	8 11%	4 11%	3 5%	5 12%
SOMEWHAT MORE LIKELY	36 14%	18 26%	16 11%	2 5%	9 32%	8 24%	9 22%	13 32%	10 10%	13 13%	10 28%	23 74%	23 44%	6 7%	9 16%	20 21%	14 9%	22 28%	- -	17 22%	2 5%	4 9%	8 19%
SOMEWHAT LESS LIKELY	13 5%	- -	11 7%	2 6%	- -	- -	- -	- -	11 12%	2 2%	- -	- -	- -	4 5%	5 8%	2 2%	7 4%	4 6%	- 9%	3 4%	4 12%	3 5%	1 1%
MUCH LESS LIKELY	55 22%	4 5%	51 34%	- -	1 4%	2 7%	2 5%	4 9%	47 51%	2 2%	- -	- -	- -	33 40%	12 19%	10 10%	42 26%	9 12%	2 32%	10 13%	7 20%	16 33%	13 29%
IT WOULD MAKE NO DIFFERENCE	94 38%	32 45%	51 34%	11 40%	13 45%	16 47%	20 47%	6 15%	16 17%	68 70%	16 46%	- -	16 32%	27 33%	26 44%	34 35%	67 42%	22 29%	2 49%	26 33%	15 40%	21 43%	15 35%
UNSURE/NEED MORE INFO	15 6%	1 1%	4 3%	10 35%	2 8%	3 9%	5 13%	2 4%	1 1%	7 7%	1 2%	- -	1 1%	5 7%	- -	9 10%	6 4%	8 11%	1 10%	6 7%	2 4%	2 5%	1 3%
DON'T KNOW/REFUSED	14 6%	1 1%	9 6%	4 15%	1 2%	2 6%	3 6%	- -	4 4%	2 2%	4 10%	- -	4 7%	5 6%	3 5%	5 5%	9 6%	4 5%	- -	8 10%	3 9%	- -	- -

Table 6-3  
 QUESTION 8:  
 Would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC-ATUR	MACON-REST	SANG-AMON	CHRIS-TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
**D/S (MORE LIKELY - LESS LIKELY)	-8 -3%	-25 -20%	16 12%	1 3%	12 19%	1 4%	-21 -28%	5 10%	7 9%	-26 -38%	1 3%	6 14%	11 14%	-24 -25%	-2 -2%	17 38%	-4 -4%	-10 -24%	8 8%	-2 -10%
TOTAL MORE LIKELY -----	59 24%	22 18%	38 29%	16 27%	19 29%	13 35%	11 14%	15 28%	21 27%	7 10%	15 28%	17 38%	21 26%	11 12%	22 24%	22 51%	22 22%	6 16%	28 30%	3 16%
TOTAL LESS LIKELY -----	68 27%	46 38%	21 16%	14 24%	7 10%	12 31%	32 43%	9 18%	14 18%	33 49%	13 26%	11 24%	10 12%	35 37%	24 26%	5 12%	26 27%	16 40%	20 22%	5 25%
MUCH MORE LIKELY	24 9%	9 7%	15 11%	7 12%	6 9%	1 3%	3 4%	9 16%	11 14%	1 1%	8 15%	3 8%	11 15%	5 5%	8 9%	8 17%	9 9%	4 9%	8 9%	2 13%
SOMEWHAT MORE LIKELY	36 14%	13 11%	23 18%	9 15%	13 20%	12 32%	8 10%	6 12%	10 13%	6 9%	7 13%	14 30%	9 12%	7 7%	14 16%	15 33%	13 13%	3 7%	19 21%	1 3%
SOMEWHAT LESS LIKELY	13 5%	5 5%	7 5%	4 6%	3 5%	3 8%	6 8%	- 1%	4 5%	4 7%	1 2%	4 9%	3 4%	3 3%	7 8%	1 3%	7 7%	2 6%	3 3%	1 4%
MUCH LESS LIKELY	55 22%	41 34%	14 11%	11 18%	4 6%	9 23%	26 35%	9 17%	10 13%	28 42%	12 24%	7 15%	7 9%	32 34%	17 18%	4 10%	19 20%	14 34%	18 19%	4 22%
IT WOULD MAKE NO DIFFERENCE	94 38%	42 35%	52 40%	24 42%	26 41%	13 34%	25 33%	24 46%	29 37%	23 34%	19 36%	14 32%	34 44%	34 36%	36 39%	15 35%	37 38%	14 36%	33 36%	9 48%
UNSURE/NEED MORE INFO	15 6%	7 5%	9 7%	1 2%	6 9%	- -	5 7%	1 3%	6 8%	4 5%	3 6%	1 3%	5 6%	7 7%	7 8%	- -	6 6%	3 7%	6 6%	- -
DON'T KNOW/REFUSED	14 6%	4 3%	10 8%	3 5%	7 11%	- -	3 4%	3 5%	8 10%	1 2%	2 4%	2 4%	8 11%	9 9%	2 2%	1 2%	6 6%	1 1%	5 6%	2 11%

Table 7-1  
Summary of Statements: % Total Less Likely

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	122 49%	102 48%	20 56%	28 36%	53 76%	118 51%	5 24%	82 52%	39 44%	24 30%	67 65%	31 47%	33 34%	77 62%	12 44%	20 54%	21 56%	27 45%	46 68%	44 46%	36 32%	86 63%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	108 43%	98 46%	10 29%	25 32%	48 68%	105 45%	3 17%	73 46%	35 38%	18 23%	66 64%	24 36%	27 28%	70 56%	11 39%	15 41%	14 38%	16 26%	43 64%	42 44%	35 31%	73 53%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	96 38%	84 39%	13 35%	19 24%	46 66%	96 41%	1 4%	67 42%	28 31%	14 18%	64 62%	18 27%	24 25%	65 52%	7 25%	15 39%	11 29%	15 26%	42 62%	33 35%	36 32%	61 44%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	62 25%	45 21%	17 47%	13 17%	31 45%	61 26%	1 6%	39 24%	23 25%	8 10%	41 40%	13 19%	15 15%	44 35%	3 11%	9 25%	9 25%	16 27%	26 39%	16 17%	24 21%	38 27%

Table 7-2  
Summary of Statements: % Total Less Likely

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	122 49%	21 29%	96 64%	6 20%	13 43%	20 59%	22 53%	10 25%	71 76%	40 41%	26 75%	21 66%	37 72%	57 69%	34 56%	30 31%	95 59%	22 28%	2 46%	32 40%	23 60%	28 56%	24 55%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	108 43%	19 27%	84 56%	5 17%	8 28%	16 47%	18 42%	7 19%	64 68%	35 35%	25 71%	11 36%	30 57%	51 62%	33 56%	19 20%	83 52%	16 21%	4 81%	22 28%	20 53%	29 58%	21 48%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	96 38%	11 16%	83 55%	2 8%	13 44%	18 55%	19 45%	7 18%	62 67%	23 24%	26 75%	12 37%	26 51%	46 55%	24 40%	25 25%	74 46%	17 22%	2 46%	26 33%	14 37%	23 46%	18 43%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	62 25%	7 10%	54 36%	1 4%	8 26%	10 30%	11 25%	6 15%	42 45%	12 12%	18 50%	13 43%	23 45%	31 38%	12 19%	17 17%	43 27%	14 18%	2 46%	23 30%	6 16%	10 20%	11 25%

Table 7-3  
Summary of Statements: % Total Less Likely

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC- ATUR	MACON REST	SANG- AMON	CHRIS -TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	122 49%	69 57%	53 41%	23 39%	30 47%	22 58%	50 66%	21 40%	28 36%	45 67%	24 46%	26 58%	25 32%	61 64%	39 44%	17 38%	39 40%	24 59%	46 50%	13 70%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	108 43%	62 51%	46 35%	23 40%	22 34%	22 60%	38 51%	18 34%	25 33%	42 62%	20 38%	19 41%	23 30%	54 57%	33 36%	17 38%	31 32%	26 64%	40 43%	11 58%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	96 38%	59 49%	38 29%	13 23%	22 34%	17 46%	33 44%	19 36%	25 32%	37 56%	21 41%	13 29%	22 29%	55 57%	29 32%	9 20%	36 37%	23 56%	28 31%	9 48%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	62 25%	36 30%	25 20%	11 19%	13 20%	16 44%	22 29%	9 18%	13 16%	23 34%	14 26%	16 35%	8 10%	36 38%	11 12%	10 22%	23 23%	11 27%	23 25%	5 28%

Table 8-1  
Summary of Statements: % Much Less Likely

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	85 34%	69 32%	16 44%	9 12%	48 69%	82 36%	3 17%	57 36%	27 30%	12 15%	57 55%	16 25%	13 13%	63 51%	9 34%	9 23%	16 42%	10 17%	42 62%	28 30%	22 20%	63 46%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	77 31%	70 33%	7 21%	13 16%	42 61%	77 34%	- -	55 35%	22 24%	6 8%	54 53%	17 26%	16 16%	54 43%	8 29%	11 28%	7 18%	7 11%	37 54%	29 31%	25 22%	52 38%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	70 28%	62 29%	8 23%	11 14%	38 54%	69 30%	1 4%	49 31%	20 22%	5 6%	53 51%	12 18%	17 18%	48 38%	5 18%	12 32%	4 11%	10 17%	35 52%	21 23%	22 19%	48 35%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	42 17%	33 15%	10 27%	5 7%	28 40%	42 18%	- -	28 18%	14 16%	4 5%	33 32%	5 8%	7 7%	33 26%	3 11%	5 12%	6 16%	5 8%	23 34%	12 13%	16 14%	26 19%

Table 8-2  
Summary of Statements: % Much Less Likely

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	85 34%	4 5%	79 52%	3 9%	9 31%	16 47%	17 41%	5 12%	61 66%	18 19%	21 58%	8 24%	22 43%	46 56%	22 36%	16 17%	69 43%	11 14%	2 32%	23 29%	16 41%	18 37%	17 39%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	77 31%	8 11%	68 45%	2 7%	8 26%	13 40%	15 36%	3 8%	50 54%	23 23%	18 50%	6 20%	20 38%	43 52%	20 34%	11 12%	63 39%	7 9%	4 81%	13 17%	11 29%	21 43%	18 43%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	70 28%	8 11%	61 41%	1 2%	9 31%	13 41%	14 33%	5 14%	50 53%	13 13%	20 56%	8 25%	20 38%	40 48%	15 24%	13 14%	59 37%	8 10%	2 32%	20 25%	8 21%	16 32%	16 38%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	42 17%	2 3%	40 26%	1 2%	5 16%	7 21%	8 18%	3 8%	34 37%	4 4%	13 36%	5 16%	13 25%	25 31%	7 11%	9 9%	31 20%	7 9%	2 46%	17 21%	5 14%	8 16%	7 15%

Table 8-3  
Summary of Statements: % Much Less Likely

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC- ATUR	MACON REST	SANG- AMON	CHRIS -TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
A RECENT STUDY SHOWS ILLINOIS' BUSINESS CLIMATE WOULD DROP TO 48TH OUT OF THE 50 STATES UNDER PRITZKER'S PROPOSAL, HURTING OUR STATE'S SMALL BUSINESSES AND COSTING THE STATE TENS OF THOUSANDS OF JOBS.	85 34%	51 43%	34 26%	17 30%	16 25%	16 42%	38 50%	14 27%	17 22%	33 50%	18 34%	20 44%	13 17%	45 47%	29 32%	7 17%	31 32%	19 48%	25 27%	10 53%
TO FULFILL PRITZKER'S NEW SPENDING PROMISES, THE MEDIAN ILLINOIS HOUSEHOLD WOULD SEE AN INCOME TAX HIKE OF UP TO \$3,500 DOLLAR UNDER HIS GRADUATED INCOME TAX SYSTEM.	77 31%	47 39%	31 23%	16 28%	14 21%	16 44%	26 35%	16 30%	18 23%	30 44%	17 33%	13 29%	16 21%	46 48%	19 21%	10 22%	19 19%	21 53%	29 31%	8 44%
HISTORICAL STATISTICS SHOW THAT OVER THE LAST DECADE, STATES WITH GRADUATED INCOME TAXES HAVE SEEN SLOWER GROWTH IN JOBS AND WAGES COMPARED TO STATES WITH FLAT TAXES OR NO INCOME TAXES.	70 28%	47 39%	23 18%	9 15%	14 22%	14 38%	29 38%	11 20%	16 20%	34 51%	13 24%	9 20%	14 17%	44 46%	18 20%	6 14%	26 26%	15 38%	21 23%	7 40%
IF THE GRADUATED INCOME TAX AMENDMENT PASSES, AND THE INITIAL RATES GOVERNOR PRITZKER PROPOSED ARE SIGNED INTO LAW AS IS, THE TYPICAL MARRIED COUPLE FAMILY IN ILLINOIS WOULD SEE A REDUCTION IN THEIR INCOME TAX OF AROUND \$130.	42 17%	24 20%	18 14%	9 16%	9 14%	9 25%	17 23%	7 13%	8 11%	14 20%	11 20%	13 28%	5 6%	29 30%	7 8%	5 12%	17 17%	8 20%	14 15%	4 21%

Table 9-1  
 QUESTION 9:  
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

To fulfill Pritzker's new spending promises, the median Illinois household would see an income tax hike of up to \$3,500 dollar under his graduated income tax system.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
**D/S (MORE LIKELY - LESS LIKELY)	-68 -27%	-66 -31%	-2 -6%	-3 -4%	-43 -61%	-69 -30%	1 4%	-49 -31%	-19 -21%	3 4%	-57 -55%	-14 -22%	-4 -4%	-56 -45%	-8 -28%	-4 -11%	-5 -14%	3 6%	-38 -56%	-29 -31%	-11 -10%	-57 -41%
TOTAL MORE LIKELY -----	40 16%	32 15%	8 23%	22 28%	5 7%	36 16%	4 21%	24 15%	15 17%	22 27%	9 9%	9 14%	23 24%	14 11%	3 11%	11 30%	9 24%	19 32%	5 8%	13 13%	24 21%	16 12%
TOTAL LESS LIKELY -----	108 43%	98 46%	10 29%	25 32%	48 68%	105 45%	3 17%	73 46%	35 38%	18 23%	66 64%	24 36%	27 28%	70 56%	11 39%	15 41%	14 38%	16 26%	43 64%	42 44%	35 31%	73 53%
MUCH MORE LIKELY YES	18 7%	13 6%	5 14%	11 14%	2 2%	17 7%	1 6%	9 6%	9 10%	9 11%	6 6%	3 5%	11 11%	7 6%	- -	7 19%	6 15%	12 20%	3 4%	4 4%	11 10%	7 5%
SOMEWHAT MORE LIKELY YES	22 9%	19 9%	3 9%	11 14%	3 4%	19 8%	3 15%	15 9%	6 7%	13 16%	4 4%	6 9%	13 13%	6 5%	3 11%	4 10%	3 8%	7 12%	3 4%	9 9%	13 11%	9 7%
SOMEWHAT LESS LIKELY YES	30 12%	28 13%	3 8%	13 16%	5 7%	27 12%	3 17%	18 11%	13 14%	12 15%	12 11%	6 10%	12 12%	16 13%	3 10%	5 13%	7 20%	9 15%	6 9%	12 13%	10 9%	21 15%
MUCH LESS LIKELY YES	77 31%	70 33%	7 21%	13 16%	42 61%	77 34%	- 35%	55 24%	22 24%	6 8%	54 53%	17 26%	16 16%	54 43%	8 29%	11 28%	7 18%	7 11%	37 54%	29 31%	25 22%	52 38%
NO DIFFERENCE	86 34%	70 33%	16 45%	26 33%	15 22%	77 33%	9 48%	52 33%	34 37%	37 46%	24 23%	26 39%	42 43%	36 29%	8 29%	10 26%	13 35%	24 41%	17 24%	37 39%	43 38%	43 31%
UNSURE/DON'T KNOW/REFUSED	16 7%	15 7%	1 3%	5 7%	2 3%	13 6%	3 15%	9 6%	7 8%	4 5%	4 4%	8 12%	5 5%	6 4%	6 21%	1 3%	1 3%	1 1%	3 4%	3 3%	11 10%	6 4%

Table 9-2  
 QUESTION 9:  
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

To fulfill Pritzker's new spending promises, the median Illinois household would see an income tax hike of up to \$3,500 dollar under his graduated income tax system.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250	70	151	29	29	33	42	39	93	98	35	31	52	82	60	97	160	77	5	79	38	49	43
	100%	28%	60%	11%	12%	13%	17%	16%	37%	39%	14%	12%	21%	33%	24%	39%	64%	31%	2%	31%	15%	20%	17%
**D/S (MORE LIKELY - LESS LIKELY)	-68	-2	-66	-	-1	-8	-10	5	-56	-16	-20	-1	-19	-42	-28	5	-66	6	-4	-7	-15	-19	-15
	-27%	-3%	-43%	-	-2%	-25%	-23%	14%	-60%	-16%	-57%	-2%	-37%	-51%	-47%	5%	-41%	7%	-81%	-8%	-39%	-39%	-36%
TOTAL MORE LIKELY	40	17	19	5	8	7	8	13	8	19	5	10	10	9	5	25	17	22	-	15	5	10	5
-----	16%	24%	12%	17%	26%	22%	18%	33%	9%	19%	14%	33%	20%	11%	8%	25%	11%	28%	-	20%	14%	20%	12%
TOTAL LESS LIKELY	108	19	84	5	8	16	18	7	64	35	25	11	30	51	33	19	83	16	4	22	20	29	21
-----	43%	27%	56%	17%	28%	47%	42%	19%	68%	35%	71%	36%	57%	62%	56%	20%	52%	21%	81%	28%	53%	58%	48%
MUCH MORE LIKELY YES	18	7	10	2	5	4	5	8	5	5	4	8	8	5	1	12	5	13	-	11	1	1	3
	7%	9%	6%	6%	17%	13%	12%	19%	5%	5%	11%	25%	15%	6%	1%	12%	3%	16%	-	14%	2%	1%	8%
SOMEWHAT MORE LIKELY YES	22	10	9	3	3	3	3	5	3	14	1	3	3	4	4	13	13	9	-	5	5	9	2
	9%	14%	6%	10%	9%	8%	7%	13%	3%	14%	3%	9%	5%	5%	7%	13%	8%	12%	-	6%	12%	18%	4%
SOMEWHAT LESS LIKELY YES	30	11	17	3	1	2	3	4	14	12	7	5	10	9	13	8	21	9	-	9	9	7	2
	12%	16%	11%	9%	2%	6%	6%	11%	15%	12%	21%	16%	19%	11%	22%	8%	13%	12%	-	11%	24%	15%	5%
MUCH LESS LIKELY YES	77	8	68	2	8	13	15	3	50	23	18	6	20	43	20	11	63	7	4	13	11	21	18
	31%	11%	45%	7%	26%	40%	36%	8%	54%	23%	50%	20%	38%	52%	34%	12%	39%	9%	81%	17%	29%	43%	43%
NO DIFFERENCE	86	33	43	10	10	11	13	18	20	41	5	9	11	18	18	45	51	33	-	34	10	9	16
	34%	47%	28%	34%	35%	32%	32%	47%	22%	42%	14%	29%	22%	22%	31%	46%	32%	42%	-	44%	26%	18%	38%
UNSURE/DON'T KNOW/REFUSED	16	2	5	9	3	-	3	1	1	4	1	1	1	4	3	9	8	7	1	7	3	2	1
	7%	3%	3%	32%	11%	-	8%	2%	1%	4%	2%	2%	1%	5%	5%	9%	5%	9%	19%	9%	7%	4%	2%

Table 9-3  
 QUESTION 9:  
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

To fulfill Pritzker's new spending promises, the median Illinois household would see an income tax hike of up to \$3,500 dollar under his graduated income tax system.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC-ATUR	MACON REST	SANG-AMON	CHRIS -TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
**D/S (MORE LIKELY - LESS LIKELY)	-68 -27%	-45 -38%	-22 -17%	-13 -22%	-9 -13%	-15 -41%	-32 -42%	-8 -15%	-9 -11%	-38 -56%	-8 -15%	-9 -20%	-9 -12%	-46 -48%	-16 -17%	-5 -10%	-13 -13%	-21 -53%	-23 -25%	-10 -55%
TOTAL MORE LIKELY	40 16%	16 14%	24 18%	10 18%	13 20%	7 19%	6 9%	10 18%	17 21%	4 6%	12 23%	10 21%	14 18%	9 9%	17 19%	12 27%	18 19%	5 11%	17 18%	1 3%
TOTAL LESS LIKELY	108 43%	62 51%	46 35%	23 40%	22 34%	22 60%	38 51%	18 34%	25 33%	42 62%	20 38%	19 41%	23 30%	54 57%	33 36%	17 38%	31 32%	26 64%	40 43%	11 58%
MUCH MORE LIKELY YES	18 7%	7 6%	11 9%	5 8%	6 10%	7 19%	4 5%	1 1%	7 8%	3 5%	4 7%	8 17%	4 5%	5 5%	5 5%	8 18%	11 11%	2 6%	5 6%	-
SOMEWHAT MORE LIKELY YES	22 9%	10 8%	12 10%	6 10%	7 11%	-	3 4%	9 17%	10 13%	1 1%	9 17%	2 4%	10 13%	3 3%	12 14%	4 10%	8 8%	2 5%	11 12%	1 3%
SOMEWHAT LESS LIKELY YES	30 12%	15 12%	16 12%	7 12%	8 13%	6 16%	12 16%	2 4%	8 10%	12 18%	3 5%	6 13%	7 9%	8 9%	13 15%	7 16%	12 12%	4 11%	11 12%	3 15%
MUCH LESS LIKELY YES	77 31%	47 39%	31 23%	16 28%	14 21%	16 44%	26 35%	16 30%	18 23%	30 44%	17 33%	13 29%	16 21%	46 48%	19 21%	10 22%	19 19%	21 53%	29 31%	8 44%
NO DIFFERENCE	86 34%	38 31%	48 37%	21 36%	23 35%	8 21%	26 34%	24 46%	26 33%	18 27%	19 36%	15 34%	31 40%	24 26%	35 39%	15 34%	39 40%	9 22%	32 34%	6 33%
UNSURE/DON'T KNOW/REFUSED	16 7%	4 4%	12 9%	3 6%	7 10%	-	5 6%	1 2%	10 13%	3 4%	1 3%	2 4%	9 12%	8 9%	6 7%	1 1%	10 10%	1 3%	4 4%	1 6%

Table 10-1  
 QUESTION 10:  
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

Historical statistics show that over the last decade, states with graduated income taxes have seen slower growth in jobs and wages compared to states with flat taxes or no income taxes.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
**D/S (MORE LIKELY - LESS LIKELY)	-54 -21%	-49 -23%	-5 -14%	-1 -1%	-38 -54%	-61 -26%	7 3%	-48 -30%	-5 -5%	8 10%	-53 -51%	-9 -13%	-6 -6%	-43 -34%	-5 -18%	-7 -19%	2 6%	5 9%	-32 -48%	-22 -24%	-14 -13%	-39 -29%
TOTAL MORE LIKELY -----	42 17%	35 16%	8 21%	18 24%	8 12%	34 15%	8 42%	19 12%	24 26%	22 28%	11 11%	9 14%	18 18%	23 18%	2 7%	7 20%	13 35%	20 35%	9 14%	11 11%	21 19%	21 16%
TOTAL LESS LIKELY -----	96 38%	84 39%	13 35%	19 24%	46 66%	96 41%	1 4%	67 42%	28 31%	14 18%	64 62%	18 27%	24 25%	65 52%	7 25%	15 39%	11 29%	15 26%	42 62%	33 35%	36 32%	61 44%
MUCH MORE LIKELY YES	18 7%	13 6%	5 14%	9 12%	3 4%	13 6%	4 22%	6 4%	12 13%	10 13%	6 6%	2 2%	7 7%	11 9%	- -	2 6%	6 15%	7 11%	3 4%	8 9%	10 9%	7 5%
SOMEWHAT MORE LIKELY YES	25 10%	22 10%	3 7%	9 12%	5 8%	21 9%	4 20%	13 8%	12 13%	12 15%	5 5%	8 12%	11 11%	12 9%	2 7%	5 14%	7 20%	14 23%	7 10%	2 2%	11 10%	14 10%
SOMEWHAT LESS LIKELY YES	26 11%	22 10%	4 12%	8 11%	8 11%	26 11%	- -	18 11%	8 9%	9 11%	11 11%	6 10%	7 7%	17 14%	2 7%	2 6%	7 19%	5 9%	7 10%	12 12%	14 12%	12 9%
MUCH LESS LIKELY YES	70 28%	62 29%	8 23%	11 14%	38 54%	69 30%	1 4%	49 31%	20 22%	5 6%	53 51%	12 18%	17 18%	48 38%	5 18%	12 32%	4 11%	10 17%	35 52%	21 23%	22 19%	48 35%
NO DIFFERENCE	97 39%	83 39%	13 37%	36 46%	15 21%	90 39%	6 33%	63 39%	34 38%	41 51%	24 24%	31 47%	50 51%	33 27%	13 49%	13 35%	13 36%	23 40%	16 24%	46 49%	46 41%	50 37%
UNSURE/DON'T KNOW/REFUSED	15 6%	12 6%	2 6%	5 7%	1 1%	11 5%	4 21%	10 6%	5 5%	3 4%	4 4%	8 11%	5 6%	4 3%	5 19%	2 7%	- -	- -	- 1%	4 5%	10 9%	5 4%

Table 10-2  
 QUESTION 10:  
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

Historical statistics show that over the last decade, states with graduated income taxes have seen slower growth in jobs and wages compared to states with flat taxes or no income taxes.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%
**D/S (MORE LIKELY - LESS LIKELY)	-54 -21%	3 4%	-58 -38%	1 4%	-8 -27%	-13 -40%	-12 -30%	8 20%	-53 -57%	-5 -5%	-24 -69%	-	-13 -25%	-34 -41%	-16 -27%	-2 -2%	-56 -35%	7 9%	-2 -46%	-11 -14%	-3 -9%	-17 -35%	-12 -29%
TOTAL MORE LIKELY -----	42 17%	14 20%	25 17%	3 12%	5 17%	5 14%	6 15%	15 38%	9 10%	19 19%	2 6%	12 38%	13 26%	12 14%	8 13%	23 23%	18 11%	24 31%	-	14 18%	11 28%	6 12%	6 14%
TOTAL LESS LIKELY -----	96 38%	11 16%	83 55%	2 8%	13 44%	18 55%	19 45%	7 18%	62 67%	23 24%	26 75%	12 37%	26 51%	46 55%	24 40%	25 25%	74 46%	17 22%	2 46%	26 33%	14 37%	23 46%	18 43%
MUCH MORE LIKELY YES	18 7%	4 6%	11 7%	3 9%	4 12%	2 6%	4 9%	9 23%	2 2%	7 7%	1 2%	3 11%	4 8%	3 4%	-	15 15%	6 3%	12 16%	-	8 11%	5 14%	1 2%	2 3%
SOMEWHAT MORE LIKELY YES	25 10%	10 14%	14 9%	1 2%	1 5%	3 8%	3 6%	6 15%	7 7%	12 12%	1 4%	8 27%	9 18%	9 11%	8 13%	8 8%	12 8%	12 16%	-	6 8%	5 14%	5 9%	5 11%
SOMEWHAT LESS LIKELY YES	26 11%	3 5%	21 14%	2 6%	4 13%	5 14%	5 11%	2 4%	13 14%	11 11%	7 19%	4 12%	7 13%	6 7%	10 16%	11 11%	15 9%	9 12%	1 14%	6 8%	6 16%	7 15%	2 5%
MUCH LESS LIKELY YES	70 28%	8 11%	61 41%	1 2%	9 31%	13 41%	14 33%	5 14%	50 53%	13 13%	20 56%	8 25%	20 38%	40 48%	15 24%	13 14%	59 37%	8 10%	2 32%	20 25%	8 21%	16 32%	16 38%
NO DIFFERENCE	97 39%	45 64%	38 25%	14 48%	6 21%	9 26%	10 23%	17 44%	21 22%	53 54%	5 15%	8 24%	11 21%	21 26%	24 40%	44 45%	61 38%	30 39%	2 45%	33 43%	10 28%	20 41%	19 43%
UNSURE/DON'T KNOW/REFUSED	15 6%	-	5 4%	9 32%	5 19%	2 5%	7 17%	-	1 1%	3 4%	1 4%	-	1 2%	4 5%	4 7%	6 7%	7 5%	6 8%	-	5 6%	3 7%	1 1%	-

Table 10-3

QUESTION 10:  
Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

Historical statistics show that over the last decade, states with graduated income taxes have seen slower growth in jobs and wages compared to states with flat taxes or no income taxes.

## BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC- ATUR	MACON REST	SANG- AMON	CHRIS -TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
**D/S (MORE LIKELY - LESS LIKELY)	-54 -21%	-40 -33%	-14 -10%	-3 -5%	-9 -14%	-14 -37%	-20 -27%	-9 -18%	-9 -12%	-29 -43%	-12 -22%	-5 -12%	-7 -9%	-43 -45%	-14 -16%	5 12%	-15 -16%	-18 -46%	-12 -13%	-8 -44%
TOTAL MORE LIKELY -----	42 17%	18 15%	24 19%	10 18%	13 20%	3 9%	13 18%	9 18%	15 20%	9 13%	10 18%	8 17%	15 19%	12 12%	15 17%	14 32%	21 21%	4 11%	17 18%	1 4%
TOTAL LESS LIKELY -----	96 38%	59 49%	38 29%	13 23%	22 34%	17 46%	33 44%	19 36%	25 32%	37 56%	21 41%	13 29%	22 29%	55 57%	29 32%	9 20%	36 37%	23 56%	28 31%	9 48%
MUCH MORE LIKELY YES	18 7%	7 6%	10 8%	7 12%	4 6%	- -	5 7%	5 10%	7 9%	- -	7 14%	5 11%	5 7%	3 3%	5 5%	10 22%	11 11%	3 8%	4 4%	- -
SOMEWHAT MORE LIKELY YES	25 10%	11 9%	14 10%	4 6%	9 15%	3 9%	8 11%	4 8%	8 10%	9 13%	2 5%	3 6%	10 12%	9 9%	10 11%	4 10%	10 10%	1 3%	13 14%	1 4%
SOMEWHAT LESS LIKELY YES	26 11%	12 10%	14 11%	5 8%	8 12%	3 8%	6 6%	8 15%	9 12%	3 5%	8 16%	4 9%	9 11%	11 11%	11 13%	3 6%	10 10%	7 18%	7 8%	2 9%
MUCH LESS LIKELY YES	70 28%	47 39%	23 18%	9 15%	14 22%	14 38%	29 38%	11 20%	16 20%	34 51%	13 24%	9 20%	14 17%	44 46%	18 20%	6 14%	26 26%	15 38%	21 23%	7 40%
NO DIFFERENCE	97 39%	40 33%	57 44%	29 51%	25 39%	17 45%	27 36%	22 43%	27 35%	21 31%	19 36%	23 50%	31 39%	25 26%	43 47%	20 45%	38 38%	11 28%	40 44%	7 38%
UNSURE/DON'T KNOW/REFUSED	15 6%	3 3%	11 9%	5 8%	4 7%	- -	2 2%	2 4%	10 13%	- -	2 5%	2 4%	10 13%	5 5%	4 4%	2 4%	4 4%	2 4%	7 7%	2 10%

Table 11-1  
 QUESTION 11:  
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

A recent study shows Illinois' business climate would drop to 48th out of the 50 states under Pritzker's proposal, hurting our state's small businesses and costing the state tens of thousands of jobs.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
**D/S (MORE LIKELY - LESS LIKELY)	-92 -37%	-78 -36%	-15 -41%	-16 -21%	-51 -73%	-91 -40%	-1 -5%	-72 -45%	-20 -22%	-10 -12%	-60 -58%	-23 -35%	-17 -18%	-65 -52%	-10 -37%	-13 -35%	-14 -38%	-15 -25%	-42 -61%	-34 -37%	-10 -9%	-83 -60%
TOTAL MORE LIKELY -----	30 12%	24 11%	6 16%	12 16%	2 4%	26 11%	4 18%	10 7%	20 22%	15 18%	7 7%	8 12%	16 16%	12 10%	2 7%	7 19%	7 18%	12 21%	5 7%	9 10%	27 24%	3 2%
TOTAL LESS LIKELY -----	122 49%	102 48%	20 56%	28 36%	53 76%	118 51%	5 24%	82 52%	39 44%	24 30%	67 65%	31 47%	33 34%	77 62%	12 44%	20 54%	21 56%	27 45%	46 68%	44 46%	36 32%	86 63%
MUCH MORE LIKELY YES	15 6%	13 6%	2 6%	6 8%	2 3%	13 6%	2 8%	8 5%	7 8%	6 8%	5 5%	4 6%	8 8%	5 4%	2 7%	3 7%	1 3%	6 10%	3 5%	3 3%	13 12%	2 1%
SOMEWHAT MORE LIKELY YES	15 6%	11 5%	4 10%	6 8%	1 1%	13 6%	2 10%	3 2%	12 13%	9 11%	2 2%	4 6%	8 8%	7 5%	- -	5 12%	6 15%	6 11%	1 2%	6 6%	13 12%	2 1%
SOMEWHAT LESS LIKELY YES	37 15%	33 15%	4 12%	19 24%	5 7%	36 16%	1 7%	25 15%	13 14%	12 15%	10 10%	15 22%	21 21%	14 11%	3 10%	12 32%	5 14%	17 29%	4 6%	15 16%	14 13%	23 17%
MUCH LESS LIKELY YES	85 34%	69 32%	16 44%	9 12%	48 69%	82 36%	3 17%	57 36%	27 30%	12 15%	57 55%	16 25%	13 13%	63 51%	9 34%	9 23%	16 42%	10 17%	42 62%	28 30%	22 20%	63 46%
NO DIFFERENCE	77 31%	70 33%	7 18%	32 41%	10 15%	72 31%	5 26%	54 34%	23 25%	38 47%	22 21%	17 26%	43 44%	28 22%	6 23%	7 18%	8 22%	20 34%	13 20%	36 38%	37 33%	40 29%
UNSURE/DON'T KNOW/REFUSED	21 8%	17 8%	3 10%	6 7%	4 6%	15 6%	6 32%	12 8%	9 10%	3 4%	7 7%	10 15%	5 5%	8 7%	7 27%	3 8%	2 5%	- -	3 5%	5 6%	13 11%	8 6%

Table 11-2

QUESTION 11:  
Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

A recent study shows Illinois' business climate would drop to 48th out of the 50 states under Pritzker's proposal, hurting our state's small businesses and costing the state tens of thousands of jobs.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%
**D/S (MORE LIKELY - LESS LIKELY)	-92 -37%	-8 -11%	-81 -54%	-4 -13%	-9 -30%	-15 -44%	-17 -40%	4 10%	-66 -71%	-29 -30%	-23 -66%	-17 -55%	-32 -61%	-52 -63%	-31 -51%	-9 -9%	-84 -52%	-3 -4%	-2 -46%	-17 -22%	-19 -51%	-25 -51%	-20 -46%
TOTAL MORE LIKELY -----	30 12%	13 19%	15 10%	2 8%	4 14%	5 14%	5 13%	14 35%	5 5%	11 11%	3 9%	4 11%	6 11%	4 5%	3 5%	21 21%	11 7%	19 24%	- -	14 18%	3 9%	3 6%	4 9%
TOTAL LESS LIKELY -----	122 49%	21 29%	96 64%	6 20%	13 43%	20 59%	22 53%	10 25%	71 76%	40 41%	26 75%	21 66%	37 72%	57 69%	34 56%	30 31%	95 59%	22 28%	2 46%	32 40%	23 60%	28 56%	24 55%
MUCH MORE LIKELY YES	15 6%	7 10%	8 5%	- 1%	2 7%	3 10%	3 8%	8 19%	1 1%	6 6%	1 2%	1 4%	2 4%	2 3%	1 1%	12 12%	7 4%	8 11%	- -	5 6%	3 7%	1 2%	2 5%
SOMEWHAT MORE LIKELY YES	15 6%	6 9%	7 5%	2 6%	2 7%	1 4%	2 5%	6 16%	4 4%	5 5%	2 7%	2 8%	4 7%	2 3%	2 4%	9 9%	4 3%	10 14%	- -	9 12%	1 2%	2 4%	2 4%
SOMEWHAT LESS LIKELY YES	37 15%	17 24%	17 11%	3 11%	4 13%	4 12%	5 12%	5 13%	9 10%	22 23%	6 17%	13 42%	15 30%	11 13%	12 20%	14 14%	26 16%	11 14%	1 14%	9 11%	7 19%	10 20%	7 16%
MUCH LESS LIKELY YES	85 34%	4 5%	79 52%	3 9%	9 31%	16 47%	17 41%	5 12%	61 66%	18 19%	21 58%	8 24%	22 43%	46 56%	22 36%	16 17%	69 43%	11 14%	2 32%	23 29%	16 41%	18 37%	17 39%
NO DIFFERENCE	77 31%	36 51%	32 21%	8 29%	7 25%	8 23%	9 21%	16 41%	16 17%	40 41%	6 16%	7 23%	9 17%	15 18%	18 31%	38 38%	43 27%	30 38%	2 45%	26 33%	9 24%	16 32%	13 30%
UNSURE/DON'T KNOW/REFUSED	21 8%	1 1%	8 5%	12 43%	5 17%	1 3%	6 13%	- -	2 2%	7 7%	- -	- -	- -	6 8%	5 8%	9 10%	12 7%	8 10%	- 9%	6 8%	3 7%	3 6%	2 6%

Table 11-3

QUESTION 11:  
Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

A recent study shows Illinois' business climate would drop to 48th out of the 50 states under Pritzker's proposal, hurting our state's small businesses and costing the state tens of thousands of jobs.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC- ATUR	MACON REST	SANG- AMON	CHRIS -TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
**D/S (MORE LIKELY - LESS LIKELY)	-92 -37%	-60 -50%	-33 -25%	-15 -25%	-19 -30%	-22 -58%	-46 -62%	-8 -15%	-15 -20%	-45 -67%	-14 -28%	-23 -51%	-9 -11%	-54 -57%	-29 -32%	-6 -13%	-20 -21%	-22 -53%	-38 -41%	-13 -67%
TOTAL MORE LIKELY -----	30 12%	9 8%	20 16%	8 14%	11 17%	- -	3 4%	13 24%	13 16%	- -	9 18%	3 7%	16 21%	6 7%	10 11%	11 25%	19 19%	2 5%	8 9%	1 3%
TOTAL LESS LIKELY -----	122 49%	69 57%	53 41%	23 39%	30 47%	22 58%	50 66%	21 40%	28 36%	45 67%	24 46%	26 58%	25 32%	61 64%	39 44%	17 38%	39 40%	24 59%	46 50%	13 70%
MUCH MORE LIKELY YES	15 6%	5 4%	10 8%	3 6%	5 8%	- -	- -	7 13%	7 9%	- -	5 10%	- -	9 11%	3 3%	6 7%	4 8%	10 11%	2 5%	2 2%	1 3%
SOMEWHAT MORE LIKELY YES	15 6%	4 4%	10 8%	5 8%	6 9%	- -	3 4%	6 11%	6 7%	- -	4 8%	3 7%	7 9%	3 4%	4 5%	7 17%	9 9%	- -	6 7%	- -
SOMEWHAT LESS LIKELY YES	37 15%	18 15%	20 15%	5 9%	14 22%	6 16%	12 16%	7 13%	11 14%	12 17%	6 11%	6 14%	12 15%	15 16%	10 11%	9 21%	8 8%	4 11%	21 23%	3 17%
MUCH LESS LIKELY YES	85 34%	51 43%	34 26%	17 30%	16 25%	16 42%	38 50%	14 27%	17 22%	33 50%	18 34%	20 44%	13 17%	45 47%	29 32%	7 17%	31 32%	19 48%	25 27%	10 53%
NO DIFFERENCE	77 31%	36 30%	41 32%	21 37%	17 26%	14 37%	18 24%	16 30%	26 33%	19 29%	16 31%	13 28%	25 33%	19 20%	35 39%	15 33%	31 32%	10 24%	33 36%	3 18%
UNSURE/DON'T KNOW/REFUSED	21 8%	6 5%	15 11%	6 10%	6 10%	2 4%	4 5%	3 6%	12 15%	3 4%	3 6%	3 7%	12 15%	9 10%	6 6%	2 4%	9 9%	5 12%	5 6%	2 10%

Table 12-1  
 QUESTION 12:  
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

If the graduated income tax amendment passes, and the initial rates Governor Pritzker proposed are signed into law as is, the typical married couple family in Illinois would see a reduction in their income tax of around \$130.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
**D/S (MORE LIKELY - LESS LIKELY)	15 6%	26 12%	-12 -33%	23 30%	-19 -27%	7 3%	8 40%	11 7%	3 4%	33 41%	-22 -22%	4 6%	33 34%	-20 -16%	2 6%	6 16%	1 4%	9 15%	-13 -20%	18 19%	9 8%	6 4%
TOTAL MORE LIKELY -----	76 31%	71 33%	5 14%	36 46%	13 18%	68 29%	9 46%	49 31%	26 29%	41 51%	19 18%	17 25%	48 49%	24 19%	5 17%	16 41%	11 29%	25 42%	13 19%	34 36%	33 29%	44 32%
TOTAL LESS LIKELY -----	62 25%	45 21%	17 47%	13 17%	31 45%	61 26%	1 6%	39 24%	23 25%	8 10%	41 40%	13 19%	15 15%	44 35%	3 11%	9 25%	9 25%	16 27%	26 39%	16 17%	24 21%	38 27%
MUCH MORE LIKELY YES	30 12%	29 13%	1 4%	16 20%	4 5%	27 12%	3 16%	20 12%	10 11%	15 19%	8 8%	7 11%	21 21%	7 5%	3 10%	7 18%	1 3%	12 21%	4 6%	11 12%	17 15%	13 9%
SOMEWHAT MORE LIKELY YES	46 19%	43 20%	4 10%	21 26%	9 13%	40 18%	6 31%	30 19%	16 17%	26 32%	11 10%	10 14%	27 28%	17 14%	2 7%	9 24%	10 26%	13 21%	9 13%	22 24%	15 14%	31 23%
SOMEWHAT LESS LIKELY YES	19 8%	12 6%	7 20%	8 10%	3 5%	18 8%	1 6%	10 7%	9 10%	4 5%	8 8%	7 11%	8 8%	11 9%	- -	5 13%	3 9%	11 19%	3 4%	4 4%	8 7%	11 8%
MUCH LESS LIKELY YES	42 17%	33 15%	10 27%	5 7%	28 40%	42 18%	- -	28 18%	14 16%	4 5%	33 32%	5 8%	7 7%	33 26%	3 11%	5 12%	6 16%	5 8%	23 34%	12 13%	16 14%	26 19%
NO DIFFERENCE	92 37%	80 37%	12 33%	25 31%	22 32%	84 37%	8 39%	59 37%	33 37%	29 36%	37 36%	26 39%	30 31%	49 39%	13 50%	9 24%	16 42%	16 26%	26 38%	38 41%	45 40%	47 34%
UNSURE/DON'T KNOW/REFUSED	20 8%	18 8%	2 6%	4 6%	4 6%	18 8%	2 9%	12 7%	8 9%	2 3%	7 7%	11 16%	5 5%	8 7%	6 22%	4 9%	2 4%	3 5%	3 4%	6 6%	11 10%	9 6%

Table 12-2  
 QUESTION 12:  
 Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

If the graduated income tax amendment passes, and the initial rates Governor Pritzker proposed are signed into law as is, the typical married couple family in Illinois would see a reduction in their income tax of around \$130.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%
**D/S (MORE LIKELY - LESS LIKELY)	15 6%	31 44%	-19 -13%	3 11%	4 12%	1 4%	4 9%	18 45%	-26 -28%	21 22%	-10 -28%	-6 -19%	-11 -22%	-16 -19%	13 22%	18 18%	1 -	17 22%	-2 -46%	-2 -2%	12 33%	9 19%	-3 -8%
TOTAL MORE LIKELY -----	76 31%	38 54%	34 23%	4 15%	11 38%	12 35%	15 35%	24 60%	16 17%	33 34%	8 22%	7 23%	12 23%	15 18%	25 41%	35 36%	44 27%	31 40%	- -	22 27%	18 49%	19 39%	8 18%
TOTAL LESS LIKELY -----	62 25%	7 10%	54 36%	1 4%	8 26%	10 30%	11 25%	6 15%	42 45%	12 12%	18 50%	13 43%	23 45%	31 38%	12 19%	17 17%	43 27%	14 18%	2 46%	23 30%	6 16%	10 20%	11 25%
MUCH MORE LIKELY YES	30 12%	18 26%	11 8%	1 2%	4 12%	6 17%	6 14%	15 39%	1 1%	13 13%	1 2%	3 8%	3 5%	6 7%	7 12%	16 17%	16 10%	13 17%	- -	9 11%	11 30%	3 6%	3 6%
SOMEWHAT MORE LIKELY YES	46 19%	20 28%	23 15%	4 13%	8 26%	6 17%	9 21%	9 22%	15 16%	20 21%	7 20%	5 15%	10 18%	9 11%	17 29%	19 19%	28 17%	18 23%	- -	13 16%	7 19%	16 33%	5 11%
SOMEWHAT LESS LIKELY YES	19 8%	5 7%	14 9%	1 2%	3 11%	3 10%	3 8%	3 7%	8 8%	8 8%	5 14%	8 27%	11 21%	6 7%	5 8%	8 8%	12 7%	7 9%	- -	7 9%	1 2%	2 5%	4 10%
MUCH LESS LIKELY YES	42 17%	2 3%	40 26%	1 2%	5 16%	7 21%	8 18%	3 8%	34 37%	4 4%	13 36%	5 16%	13 25%	25 31%	7 11%	9 9%	31 20%	7 9%	2 46%	17 21%	5 14%	8 16%	7 15%
NO DIFFERENCE	92 37%	23 32%	53 35%	17 58%	8 28%	9 29%	13 30%	10 25%	32 34%	46 47%	8 23%	8 25%	12 24%	29 35%	20 33%	37 38%	60 37%	28 36%	2 35%	26 33%	11 28%	19 40%	20 47%
UNSURE/DON'T KNOW/REFUSED	20 8%	3 5%	10 7%	6 22%	2 7%	2 6%	4 10%	- -	3 3%	7 7%	2 5%	3 9%	4 8%	8 9%	4 7%	8 8%	13 8%	5 6%	1 19%	8 10%	3 7%	- 1%	4 10%

Table 12-3

QUESTION 12:  
Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so.

If the graduated income tax amendment passes, and the initial rates Governor Pritzker proposed are signed into law as is, the typical married couple family in Illinois would see a reduction in their income tax of around \$130.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC-ATUR	MACON REST	SANG-AMON	CHRIS-TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
**D/S (MORE LIKELY - LESS LIKELY)	15 6%	-1 -1%	15 12%	6 11%	10 16%	-8 -21%	- -	13 25%	10 13%	-1 -2%	1 2%	-7 -15%	23 30%	-16 -17%	23 26%	9 20%	4 4%	1 1%	10 11%	-1 -3%
TOTAL MORE LIKELY -----	76 31%	36 30%	41 31%	18 30%	23 35%	9 23%	22 29%	23 43%	23 30%	21 32%	15 28%	9 20%	31 40%	20 21%	35 38%	19 43%	27 28%	11 28%	33 36%	5 24%
TOTAL LESS LIKELY -----	62 25%	36 30%	25 20%	11 19%	13 20%	16 44%	22 29%	9 18%	13 16%	23 34%	14 26%	16 35%	8 10%	36 38%	11 12%	10 22%	23 23%	11 27%	23 25%	5 28%
MUCH MORE LIKELY YES	30 12%	14 11%	17 13%	8 13%	8 13%	1 4%	5 6%	13 25%	11 14%	3 4%	11 20%	3 7%	13 17%	8 8%	13 15%	7 17%	11 11%	2 4%	16 17%	2 10%
SOMEWHAT MORE LIKELY YES	46 19%	22 18%	24 19%	10 17%	14 22%	7 19%	17 22%	9 18%	13 16%	18 27%	4 8%	6 13%	18 23%	13 13%	21 23%	11 26%	17 17%	10 24%	17 19%	3 14%
SOMEWHAT LESS LIKELY YES	19 8%	12 10%	7 6%	2 4%	4 5%	7 19%	5 6%	2 4%	4 6%	9 13%	3 6%	3 7%	3 4%	8 8%	5 5%	4 10%	6 6%	3 7%	9 10%	1 7%
MUCH LESS LIKELY YES	42 17%	24 20%	18 14%	9 16%	9 14%	9 25%	17 23%	7 13%	8 11%	14 20%	11 20%	13 28%	5 6%	29 30%	7 8%	5 12%	17 17%	8 20%	14 15%	4 21%
NO DIFFERENCE	92 37%	43 36%	49 38%	24 41%	22 34%	12 33%	25 33%	20 37%	32 41%	22 33%	21 40%	15 32%	30 39%	29 30%	40 44%	13 29%	41 42%	16 39%	30 33%	5 24%
UNSURE/DON'T KNOW/REFUSED	20 8%	5 4%	15 12%	5 9%	7 11%	- -	7 9%	1 2%	10 13%	1 1%	3 6%	6 13%	8 11%	10 11%	4 5%	3 6%	7 7%	2 6%	6 6%	4 23%

Table 13-1

QUESTION 13:  
After hearing all of this, if the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
**D/S (YES - NO)	-80 -32%	-56 -26%	-25 -70%	30 38%	-62 -89%	-72 -31%	-8 -43%	-37 -23%	-43 -47%	23 28%	-90 -87%	-13 -19%	48 49%	-116 -92%	-13 -46%	12 33%	-30 -80%	10 16%	-59 -87%	-19 -20%	-29 -25%	-52 -38%
TOTAL YES -----	70 28%	68 32%	2 7%	50 63%	2 3%	68 30%	2 11%	54 34%	16 18%	47 59%	5 5%	18 27%	68 70%	2 2%	- -	23 61%	2 4%	34 57%	4 5%	32 34%	33 29%	38 27%
TOTAL NO -----	151 60%	124 58%	27 77%	20 25%	65 92%	141 61%	10 54%	91 57%	59 65%	25 30%	96 93%	31 46%	21 21%	118 94%	13 46%	10 27%	31 85%	24 41%	62 92%	51 54%	62 55%	89 65%
DEFINITELY YES	29 12%	28 13%	1 3%	23 30%	- -	28 12%	1 7%	27 17%	2 3%	24 29%	2 2%	4 6%	27 28%	2 2%	- -	5 14%	2 4%	16 27%	2 3%	10 11%	16 15%	13 9%
PROBABLY YES	41 16%	40 19%	1 4%	26 34%	2 3%	40 18%	1 4%	27 17%	14 16%	24 29%	4 4%	14 21%	41 42%	- -	- -	17 47%	- -	18 30%	2 2%	22 23%	16 15%	25 18%
PROBABLY NO	50 20%	38 18%	12 33%	11 14%	8 11%	46 20%	4 19%	24 15%	25 28%	16 20%	16 15%	18 28%	15 15%	30 24%	5 20%	5 13%	16 44%	14 24%	5 8%	26 28%	25 22%	24 18%
DEFINITELY NO	101 41%	86 40%	16 44%	9 11%	57 81%	95 41%	7 35%	67 42%	34 37%	9 11%	80 77%	12 19%	6 6%	88 70%	7 26%	5 14%	15 40%	10 16%	57 85%	24 26%	36 32%	65 47%
UNSURE/NEED MORE INFO	24 10%	19 9%	5 15%	7 9%	2 3%	18 8%	7 35%	10 6%	14 16%	7 9%	1 1%	17 25%	6 7%	5 4%	13 48%	4 11%	4 11%	2 3%	1 2%	8 9%	14 12%	10 8%
DON'T KNOW/REFUSED	4 2%	4 2%	- 1%	2 3%	1 1%	4 2%	- -	3 2%	1 1%	2 2%	2 2%	1 1%	2 2%	- -	1 5%	1 2%	- -	- -	- 1%	3 3%	4 4%	- -
MOVE AWAY YES	29 12%	21 10%	8 23%	10 13%	3 5%	28 12%	1 6%	15 9%	14 15%	15 18%	6 5%	9 14%	29 30%	- -	- -	15 39%	- -	12 20%	1 2%	13 14%	20 18%	9 7%
MOVE TO NO	33 13%	25 12%	8 23%	5 7%	6 9%	32 14%	1 6%	17 11%	15 17%	10 13%	9 9%	13 20%	21 21%	- -	13 46%	10 27%	- -	10 17%	2 3%	16 17%	19 17%	14 11%
TOTAL MOVERS	42 17%	33 15%	9 26%	11 14%	6 9%	40 17%	2 13%	22 14%	19 21%	15 18%	10 10%	17 26%	29 30%	- -	13 46%	15 39%	- -	12 20%	2 3%	20 21%	25 22%	17 13%

Table 13-2  
 QUESTION 13:  
 After hearing all of this, if the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%
**D/S (YES - NO)	-80 -32%	70 100%	-151 -100%	- -	-21 -70%	-33 -100%	-33 -79%	11 28%	-85 -92%	1 1%	-32 -92%	-9 -28%	-26 -51%	-57 -70%	-15 -26%	-5 -5%	-65 -40%	-11 -14%	-1 -11%	-14 -18%	-18 -48%	-16 -32%	-10 -23%
TOTAL YES -----	70 28%	70 100%	- -	- -	- -	- -	- -	25 64%	3 3%	43 43%	1 2%	10 34%	11 22%	10 12%	20 34%	38 39%	40 25%	27 35%	2 35%	26 33%	8 22%	15 30%	16 36%
TOTAL NO -----	151 60%	- -	151 100%	- -	21 70%	33 100%	33 79%	14 36%	88 94%	42 43%	33 94%	19 62%	38 73%	67 81%	36 59%	43 44%	105 66%	38 49%	2 46%	40 51%	27 70%	30 61%	25 59%
DEFINITELY YES	29 12%	29 42%	- -	- -	- -	- -	- -	14 34%	2 2%	14 14%	- -	4 12%	4 7%	4 5%	7 11%	17 18%	14 9%	13 17%	- -	13 17%	3 9%	5 10%	6 14%
PROBABLY YES	41 16%	41 58%	- -	- -	- -	- -	- -	12 30%	1 1%	29 29%	1 2%	7 21%	7 14%	5 6%	14 23%	21 21%	26 16%	14 17%	2 35%	13 16%	5 13%	10 20%	10 22%
PROBABLY NO	50 20%	- -	50 33%	- -	15 49%	20 60%	20 47%	4 10%	18 19%	25 26%	15 43%	11 36%	20 38%	14 17%	9 15%	22 23%	32 20%	16 21%	- -	15 19%	5 14%	12 25%	7 17%
DEFINITELY NO	101 41%	- -	101 67%	- -	6 21%	13 40%	13 32%	10 26%	70 76%	17 17%	18 51%	8 26%	18 35%	53 64%	27 45%	21 21%	73 46%	22 28%	2 46%	26 33%	21 57%	18 36%	18 42%
UNSURE/NEED MORE INFO	24 10%	- -	- -	24 85%	6 22%	- -	6 15%	- -	2 2%	12 12%	1 2%	2 5%	2 4%	4 5%	4 6%	15 15%	12 7%	12 15%	1 10%	10 12%	2 6%	4 9%	2 5%
DON'T KNOW/REFUSED	4 2%	- -	- -	4 15%	2 8%	- -	2 6%	- -	1 1%	2 2%	1 2%	- -	1 1%	2 2%	1 1%	1 1%	3 2%	1 1%	- -	3 3%	1 2%	- -	- -
MOVE AWAY YES	29 12%	- -	21 14%	9 31%	29 100%	21 62%	29 70%	2 5%	9 10%	13 13%	9 25%	10 33%	12 23%	5 6%	3 5%	21 22%	15 9%	15 19%	- -	13 16%	2 5%	4 9%	3 8%
MOVE TO NO	33 13%	- -	33 22%	- -	21 70%	33 100%	33 79%	4 10%	14 15%	15 15%	13 36%	9 28%	15 28%	11 13%	5 9%	16 17%	19 12%	13 16%	1 14%	12 16%	5 13%	6 13%	4 9%
TOTAL MOVERS	42 17%	- -	33 22%	9 31%	29 100%	33 100%	42 100%	4 10%	14 15%	19 19%	13 36%	10 33%	16 31%	11 14%	5 9%	24 25%	23 14%	17 22%	1 14%	16 20%	5 14%	6 13%	6 13%

Table 13-3  
 QUESTION 13:  
 After hearing all of this, if the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax?

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC-ATUR	MACON REST	SANG-AMON	CHRIS-TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
**D/S (YES - NO)	-80 -32%	-52 -43%	-28 -22%	-13 -22%	-12 -19%	-9 -25%	-38 -51%	-17 -33%	-13 -17%	-34 -50%	-18 -34%	-14 -31%	-13 -16%	-58 -60%	-17 -19%	2 5%	-42 -43%	-19 -46%	-13 -14%	-7 -35%
TOTAL YES -----	70 28%	29 24%	42 32%	19 33%	21 33%	13 35%	15 20%	16 31%	25 32%	14 21%	14 28%	14 31%	27 34%	14 14%	32 36%	20 46%	22 22%	8 20%	35 38%	6 31%
TOTAL NO -----	151 60%	81 67%	70 54%	32 55%	33 52%	23 60%	53 71%	33 64%	38 49%	48 71%	32 62%	28 62%	39 50%	71 74%	50 55%	18 41%	64 65%	27 66%	48 52%	12 66%
DEFINITELY YES	29 12%	18 15%	12 9%	5 8%	6 10%	5 12%	5 6%	7 13%	13 17%	6 9%	12 22%	3 7%	8 11%	9 10%	13 15%	5 11%	10 10%	2 5%	15 16%	2 12%
PROBABLY YES	41 16%	11 9%	30 23%	15 25%	15 23%	9 23%	10 14%	10 18%	11 15%	8 12%	3 5%	11 24%	18 23%	4 5%	19 21%	16 36%	12 12%	6 14%	20 22%	4 19%
PROBABLY NO	50 20%	20 17%	30 23%	11 19%	15 24%	4 10%	12 16%	16 31%	17 22%	10 14%	10 19%	6 13%	23 30%	15 16%	18 20%	10 23%	22 22%	7 18%	16 18%	4 20%
DEFINITELY NO	101 41%	61 51%	40 31%	21 36%	18 28%	19 50%	41 55%	17 33%	21 27%	38 57%	22 42%	22 49%	16 21%	56 59%	32 35%	8 18%	42 42%	19 48%	32 34%	9 46%
UNSURE/NEED MORE INFO	24 10%	9 7%	16 12%	6 11%	8 13%	2 4%	7 9%	2 4%	12 15%	5 8%	3 6%	3 7%	11 14%	8 9%	8 8%	6 13%	10 11%	6 14%	8 8%	1 3%
DON'T KNOW/REFUSED	4 2%	2 2%	2 2%	1 1%	1 2%	- -	- -	1 1%	3 4%	- -	2 4%	- -	1 2%	2 3%	1 1%	- -	2 2%	- -	2 2%	- -
MOVE AWAY YES	29 12%	9 8%	20 16%	6 10%	11 18%	4 11%	2 3%	11 20%	12 16%	2 3%	7 13%	4 9%	16 20%	4 4%	10 11%	11 25%	12 12%	5 13%	11 12%	1 7%
MOVE TO NO	33 13%	12 10%	21 16%	7 13%	12 18%	4 11%	7 9%	13 26%	8 10%	6 9%	6 12%	5 11%	15 19%	11 11%	10 12%	8 18%	14 15%	3 6%	13 14%	3 16%
TOTAL MOVERS	42 17%	14 12%	28 22%	11 18%	14 22%	4 11%	8 11%	15 28%	14 18%	6 9%	8 15%	6 14%	20 26%	12 13%	12 14%	11 25%	16 16%	5 13%	17 18%	4 19%

Table 14-1

QUESTION 14:  
And again, would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
**D/S (MORE LIKELY - LESS LIKELY)	-54 -22%	-41 -19%	-12 -35%	15 19%	-46 -65%	-52 -22%	-2 -11%	-43 -27%	-11 -12%	13 16%	-61 -59%	-6 -9%	14 14%	-64 -51%	-4 -15%	-1 -2%	-9 -24%	14 23%	-54 -80%	-11 -11%	-7 -7%	-46 -34%
TOTAL MORE LIKELY -----	39 16%	36 17%	4 10%	25 33%	4 6%	37 16%	2 12%	24 15%	15 17%	28 35%	7 7%	4 6%	26 27%	12 9%	2 6%	4 11%	6 16%	28 48%	4 6%	6 6%	20 17%	20 14%
TOTAL LESS LIKELY -----	93 37%	77 36%	16 45%	11 14%	50 72%	89 39%	4 23%	67 42%	26 29%	15 19%	68 66%	10 15%	12 12%	76 60%	6 21%	5 13%	15 41%	15 25%	58 86%	16 17%	27 24%	66 48%
MUCH MORE LIKELY	23 9%	21 10%	2 5%	15 19%	4 5%	21 9%	2 12%	12 8%	11 12%	15 18%	6 6%	2 3%	11 11%	11 9%	2 6%	2 6%	6 16%	14 23%	3 4%	5 5%	11 10%	12 9%
SOMEWHAT MORE LIKELY	16 7%	14 7%	2 6%	10 13%	1 1%	16 7%	- -	12 8%	4 5%	14 17%	1 1%	2 3%	16 16%	1 1%	- -	2 5%	- -	14 24%	1 1%	1 1%	8 7%	8 6%
SOMEWHAT LESS LIKELY	22 9%	16 8%	6 15%	5 7%	6 8%	21 9%	1 6%	17 11%	5 5%	7 9%	13 12%	2 3%	5 5%	16 12%	2 6%	1 2%	5 14%	7 11%	7 10%	7 8%	11 10%	11 8%
MUCH LESS LIKELY	71 29%	61 28%	11 30%	6 7%	44 63%	68 30%	3 17%	50 31%	22 24%	8 10%	55 54%	8 12%	7 8%	60 48%	4 14%	4 11%	10 27%	8 13%	51 76%	9 10%	16 14%	55 40%
IT WOULD MAKE NO DIFFERENCE	98 39%	87 41%	11 31%	38 49%	13 18%	91 39%	7 38%	60 38%	38 41%	35 43%	24 23%	39 59%	55 56%	32 25%	12 43%	26 70%	14 36%	17 28%	4 6%	68 73%	53 47%	46 33%
UNSURE/NEED MORE INFO	6 2%	3 1%	3 7%	1 2%	- -	4 2%	1 6%	2 1%	4 4%	- -	- -	6 8%	1 1%	- -	4 16%	1 3%	- -	- -	- -	- -	5 4%	1 -
DON'T KNOW/REFUSED	14 5%	11 5%	2 7%	3 3%	3 4%	10 4%	4 21%	6 4%	8 9%	2 3%	4 4%	7 11%	3 4%	6 5%	4 14%	1 3%	2 6%	- -	2 3%	4 4%	9 8%	5 4%
MOVE TO LESS	35 14%	25 12%	10 27%	6 8%	12 17%	35 15%	- -	23 15%	12 13%	7 9%	23 22%	5 8%	9 10%	21 17%	5 17%	4 11%	5 12%	15 25%	- -	16 17%	17 15%	18 13%
MOVE AWAY MORE	31 12%	23 11%	8 22%	14 17%	3 4%	31 13%	- -	17 11%	14 16%	9 11%	10 10%	12 18%	21 21%	11 8%	- -	13 33%	3 8%	31 52%	- -	- -	14 12%	17 13%
TOTAL MOVER	52 21%	38 18%	14 39%	16 21%	12 17%	52 22%	- -	30 19%	22 24%	13 16%	23 22%	16 24%	23 24%	24 19%	5 17%	13 35%	7 19%	31 52%	- -	16 17%	22 19%	30 22%

Table 14-2  
 QUESTION 14:  
 And again, would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD					PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%
**D/S (MORE LIKELY - LESS LIKELY)	-54 -22%	23 32%	-74 -49%	-3 -9%	-7 -25%	-11 -32%	-11 -25%	39 100%	-93 -100%	- -	-35 -100%	-15 -47%	-35 -68%	-44 -53%	-14 -23%	5 5%	-47 -29%	-2 -2%	-2 -46%	-9 -11%	-12 -31%	-16 -32%	-8 -18%
TOTAL MORE LIKELY -----	39 16%	25 36%	14 9%	- -	2 7%	4 11%	4 9%	39 100%	- -	- -	- -	- -	- -	5 7%	10 17%	24 24%	21 13%	18 23%	- -	17 21%	6 17%	6 13%	6 13%
TOTAL LESS LIKELY -----	93 37%	3 4%	88 58%	3 9%	9 32%	14 43%	14 34%	- -	93 100%	- -	35 100%	15 47%	35 68%	50 60%	24 39%	19 19%	68 42%	19 25%	2 46%	26 33%	18 48%	22 45%	13 31%
MUCH MORE LIKELY	23 9%	11 16%	12 8%	- -	- 2%	2 7%	2 5%	23 59%	- -	- -	- -	- -	- -	4 5%	2 3%	17 18%	12 7%	11 14%	- -	11 14%	4 10%	3 7%	3 7%
SOMEWHAT MORE LIKELY	16 7%	14 20%	2 2%	- -	2 5%	2 5%	2 4%	16 41%	- -	- -	- -	- -	- -	2 2%	8 14%	6 7%	9 6%	7 9%	- -	6 7%	2 7%	3 7%	3 6%
SOMEWHAT LESS LIKELY	22 9%	1 1%	19 12%	3 9%	4 13%	5 15%	5 12%	- -	22 24%	- -	15 43%	7 22%	15 29%	7 8%	5 9%	9 9%	15 9%	6 8%	- -	7 9%	4 10%	5 10%	2 5%
MUCH LESS LIKELY	71 29%	2 3%	69 46%	- -	6 19%	9 28%	9 22%	- -	71 76%	- -	20 57%	8 25%	20 39%	43 52%	18 30%	10 10%	53 33%	13 17%	2 46%	18 24%	14 38%	17 35%	11 26%
IT WOULD MAKE NO DIFFERENCE	98 39%	43 60%	42 28%	14 48%	13 45%	15 44%	19 44%	- -	- -	98 100%	- -	17 53%	17 32%	24 29%	22 37%	45 47%	63 40%	31 40%	2 44%	29 36%	11 28%	19 39%	23 53%
UNSURE/NEED MORE INFO	6 2%	- -	- -	6 19%	1 4%	- -	1 3%	- -	- -	- -	- -	- -	- -	- -	1 1%	5 5%	1 -	4 6%	1 10%	4 5%	- -	- -	- -
DON'T KNOW/REFUSED	14 5%	- -	7 4%	7 24%	3 12%	- 1%	4 9%	- -	- -	- -	- -	- -	- -	4 5%	4 6%	5 5%	8 5%	5 6%	- -	3 4%	3 7%	1 3%	1 2%
MOVE TO LESS	35 14%	1 1%	33 22%	1 5%	9 29%	13 38%	13 30%	- -	35 38%	- -	35 100%	15 47%	35 68%	17 21%	8 13%	10 10%	26 16%	8 10%	1 14%	14 17%	6 17%	6 12%	4 8%
MOVE AWAY MORE	31 12%	10 15%	19 13%	2 5%	10 34%	9 26%	10 24%	- -	15 16%	17 17%	15 41%	31 100%	31 60%	7 8%	4 7%	20 21%	15 10%	16 20%	- -	13 16%	3 8%	2 5%	8 20%
TOTAL MOVER	52 21%	11 16%	38 25%	3 10%	12 41%	15 44%	16 38%	- -	35 38%	17 17%	35 100%	31 100%	52 100%	21 25%	10 16%	22 22%	35 22%	16 20%	1 14%	22 28%	7 19%	7 13%	9 21%

Table 14-3  
 QUESTION 14:  
 And again, would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE	MALE	FEMALE	FEMALE	CON	MOD	LIB	DEC- ATUR	MACON REST	SANG- AMON	CHRIS -TIAN
										18-54	55+	18-54	55+							
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
**D/S (MORE LIKELY - LESS LIKELY)	-54 -22%	-46 -39%	-8 -6%	3 5%	-10 -16%	-12 -31%	-29 -38%	-4 -8%	-9 -12%	-35 -52%	-11 -22%	-5 -12%	-2 -3%	-42 -44%	-16 -18%	4 10%	-22 -22%	-14 -36%	-14 -15%	-4 -19%
TOTAL MORE LIKELY -----	39 16%	11 10%	28 21%	17 30%	9 14%	6 16%	8 11%	12 24%	13 17%	3 4%	9 17%	12 25%	16 21%	6 6%	18 20%	13 29%	17 17%	4 9%	17 18%	2 12%
TOTAL LESS LIKELY -----	93 37%	58 48%	35 27%	15 25%	19 30%	18 47%	37 49%	17 32%	22 29%	37 56%	20 39%	17 37%	18 24%	48 50%	34 38%	8 19%	39 40%	18 45%	30 33%	6 31%
MUCH MORE LIKELY	23 9%	8 6%	16 12%	11 20%	4 6%	1 3%	7 9%	8 15%	7 9%	3 4%	5 10%	6 13%	10 12%	4 4%	11 13%	6 14%	13 13%	2 6%	5 6%	2 12%
SOMEWHAT MORE LIKELY	16 7%	4 3%	12 10%	6 10%	5 8%	5 13%	1 1%	5 9%	6 7%	- -	4 8%	6 13%	7 9%	1 1%	7 8%	7 15%	4 4%	1 3%	11 12%	- -
SOMEWHAT LESS LIKELY	22 9%	8 7%	14 11%	6 11%	8 12%	- -	7 10%	7 13%	8 10%	3 5%	5 9%	4 9%	10 13%	3 3%	13 14%	5 10%	12 12%	2 5%	5 6%	2 13%
MUCH LESS LIKELY	71 29%	50 41%	22 17%	8 15%	11 18%	18 47%	30 39%	10 19%	14 18%	34 51%	15 30%	13 28%	9 11%	44 46%	22 24%	4 9%	27 28%	16 39%	25 27%	3 18%
IT WOULD MAKE NO DIFFERENCE	98 39%	45 37%	54 41%	21 37%	30 46%	14 37%	24 32%	22 42%	33 42%	23 34%	21 41%	15 33%	33 43%	34 36%	33 36%	22 50%	32 32%	17 43%	40 44%	9 48%
UNSURE/NEED MORE INFO	6 2%	2 2%	4 3%	- -	2 4%	- -	2 3%	- -	4 5%	2 3%	- -	- -	4 5%	2 2%	2 3%	- -	3 3%	1 3%	1 1%	- -
DON'T KNOW/REFUSED	14 5%	4 4%	9 7%	5 8%	4 6%	- -	4 5%	2 3%	6 8%	2 3%	1 3%	2 4%	6 8%	7 7%	3 3%	1 3%	8 8%	- -	4 5%	2 10%
MOVE TO LESS	35 14%	16 13%	19 15%	4 7%	13 21%	6 16%	7 10%	9 17%	13 17%	6 9%	10 20%	7 16%	12 15%	18 19%	11 12%	5 11%	19 20%	4 11%	11 11%	1 5%
MOVE AWAY MORE	31 12%	14 12%	17 13%	4 7%	11 17%	7 19%	8 11%	5 10%	11 14%	6 9%	8 15%	9 20%	8 10%	10 10%	7 8%	13 30%	12 12%	5 12%	14 15%	1 4%
TOTAL MOVER	52 21%	23 19%	29 22%	7 12%	20 31%	10 27%	14 18%	10 20%	17 22%	10 15%	13 24%	14 30%	15 19%	22 22%	14 15%	14 32%	22 22%	7 18%	21 23%	1 5%

Table 15-1  
 QUESTION 15:  
 With which political party are you affiliated?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
**D/S (REPUBLICAN - DEMOCRAT)	-15 -6%	-5 -2%	-10 -28%	-37 -48%	48 68%	-8 -3%	-7 -38%	13 8%	-27 -30%	-44 -54%	41 40%	-12 -19%	-43 -44%	28 22%	-1 -1%	-12 -33%	-11 -30%	-30 -50%	25 37%	-7 -7%	-40 -36%	25 18%
REPUBLICAN	82 33%	74 34%	9 25%	10 13%	52 74%	80 34%	3 15%	62 39%	20 23%	6 8%	59 57%	18 27%	14 15%	59 47%	9 34%	8 22%	7 19%	8 13%	37 55%	27 29%	23 20%	60 43%
TOTAL INDEPENDENT/OTHER -----	60 24%	54 25%	6 17%	20 25%	14 20%	55 24%	5 25%	43 27%	17 19%	23 29%	24 24%	12 19%	23 24%	31 25%	6 21%	7 19%	9 26%	14 24%	17 25%	26 28%	23 20%	37 27%
INDEPENDENT	60 24%	54 25%	6 17%	20 25%	14 20%	55 24%	5 25%	43 27%	17 19%	23 29%	24 24%	12 19%	23 24%	31 25%	6 21%	7 19%	9 26%	14 24%	17 25%	26 28%	23 20%	37 27%
DEMOCRAT	97 39%	79 37%	19 52%	47 60%	4 6%	87 38%	10 54%	49 31%	47 52%	50 62%	18 17%	30 46%	57 58%	31 25%	10 36%	21 55%	18 49%	37 63%	12 18%	34 36%	63 56%	34 25%
REFUSED	10 4%	8 4%	2 6%	1 2%	- 1%	9 4%	1 6%	4 3%	6 6%	2 2%	2 2%	6 9%	3 3%	4 3%	2 9%	2 4%	2 7%	- 1%	1 2%	7 7%	4 4%	6 4%

Table 15-2  
QUESTION 15:  
With which political party are you affiliated?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%
**D/S (REPUBLICAN - DEMOCRAT)	-15 -6%	-28 -40%	24 16%	-11 -38%	-17 -56%	-6 -17%	-12 -30%	-18 -46%	31 33%	-22 -22%	7 20%	-14 -44%	-1 -2%	82 100%	- -	-97 -100%	38 24%	-56 -72%	2 48%	-24 -30%	1 2%	7 15%	5 11%
REPUBLICAN	82 33%	10 14%	67 45%	6 19%	5 16%	11 32%	11 27%	5 14%	50 53%	24 24%	17 49%	7 21%	21 40%	82 100%	- -	- -	74 46%	3 4%	3 67%	20 25%	11 30%	21 44%	18 43%
TOTAL INDEPENDENT/OTHER	60 24%	20 29%	36 24%	4 15%	3 11%	5 16%	5 12%	10 25%	24 25%	22 23%	8 22%	4 14%	10 19%	- -	60 100%	- -	43 27%	14 18%	1 14%	13 16%	16 42%	13 26%	11 26%
INDEPENDENT	60 24%	20 29%	36 24%	4 15%	3 11%	5 16%	5 12%	10 25%	24 25%	22 23%	8 22%	4 14%	10 19%	- -	60 100%	- -	43 27%	14 18%	1 14%	13 16%	16 42%	13 26%	11 26%
DEMOCRAT	97 39%	38 54%	43 29%	17 58%	21 72%	16 49%	24 57%	24 60%	19 20%	45 46%	10 29%	20 65%	22 42%	- -	- -	97 100%	36 23%	59 76%	1 19%	43 55%	11 28%	14 28%	13 31%
REFUSED	10 4%	3 4%	5 3%	2 8%	1 2%	1 2%	1 3%	- 1%	1 1%	7 7%	- -	- -	- -	- -	- -	- -	7 5%	1 2%	- -	3 4%	- -	1 2%	- -

Table 15-3  
QUESTION 15:  
With which political party are you affiliated?

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC- ATUR	MACON REST	SANG- AMON	CHRIS -TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
**D/S (REPUBLICAN - DEMOCRAT)	-15 -6%	8 7%	-23 -18%	3 5%	-21 -32%	13 34%	12 15%	-18 -34%	-22 -28%	19 28%	-11 -21%	6 12%	-29 -37%	50 52%	-27 -30%	-33 -75%	-30 -30%	7 18%	9 10%	-1 -6%
REPUBLICAN	82 33%	44 37%	38 29%	23 39%	15 24%	18 47%	31 41%	11 21%	20 26%	30 44%	14 27%	19 42%	17 22%	64 67%	12 14%	2 5%	24 24%	19 48%	33 36%	7 35%
TOTAL INDEPENDENT/OTHER -----	60 24%	34 29%	26 20%	12 20%	13 20%	14 37%	20 26%	10 20%	14 19%	22 33%	12 23%	11 25%	13 16%	14 14%	37 41%	5 12%	19 19%	8 20%	29 31%	4 21%
INDEPENDENT	60 24%	34 29%	26 20%	12 20%	13 20%	14 37%	20 26%	10 20%	14 19%	22 33%	12 23%	11 25%	13 16%	14 14%	37 41%	5 12%	19 19%	8 20%	29 31%	4 21%
DEMOCRAT	97 39%	36 30%	61 47%	20 34%	36 56%	5 13%	19 26%	29 56%	42 54%	11 16%	25 48%	13 30%	46 59%	14 15%	39 43%	36 81%	53 54%	12 30%	24 26%	8 41%
REFUSED	10 4%	5 4%	5 4%	4 7%	- -	1 3%	5 6%	2 3%	1 1%	4 6%	1 2%	1 3%	2 2%	4 4%	2 2%	1 2%	3 3%	1 2%	6 7%	- 3%

Table 16-1

QUESTION 16:

If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
**D/S (CONSERVATIVE - LIBERAL)	51 21%	50 24%	1 3%	- -	49 70%	53 23%	-1 -6%	52 33%	- -	-11 -13%	51 49%	12 18%	-13 -14%	50 40%	14 53%	-7 -19%	3 7%	-11 -19%	30 44%	19 20%	16 14%	36 26%
TOTAL CONSERVATIVE -----	96 38%	85 40%	11 29%	20 25%	51 73%	93 40%	3 16%	72 46%	23 26%	11 13%	60 58%	25 38%	18 18%	63 50%	15 55%	8 22%	10 28%	11 19%	35 52%	34 36%	40 35%	56 41%
MODERATE -----	90 36%	79 37%	11 32%	34 43%	16 22%	83 36%	7 38%	59 37%	31 34%	43 54%	29 28%	18 27%	42 43%	41 33%	8 28%	11 30%	15 40%	22 37%	24 35%	36 38%	37 33%	54 39%
TOTAL LIBERAL -----	44 18%	35 16%	9 26%	20 25%	2 3%	40 17%	4 22%	21 13%	24 26%	21 27%	10 9%	13 20%	31 32%	13 10%	- 2%	15 41%	8 21%	22 38%	5 8%	15 16%	24 22%	20 15%
VERY CONSERVATIVE	51 20%	45 21%	6 17%	10 13%	33 48%	51 22%	- -	42 26%	9 10%	3 4%	38 37%	10 15%	8 8%	40 32%	3 11%	5 12%	4 11%	7 11%	26 38%	12 13%	16 14%	35 26%
SOMEWHAT CONSERVATIVE	45 18%	41 19%	4 12%	10 12%	17 25%	42 18%	3 16%	31 19%	14 16%	7 9%	22 21%	15 23%	10 10%	23 19%	12 44%	4 10%	6 16%	5 8%	9 14%	22 23%	24 21%	21 15%
SOMEWHAT LIBERAL	25 10%	21 10%	4 10%	10 12%	1 2%	23 10%	1 7%	12 8%	12 14%	11 14%	8 7%	6 9%	18 18%	6 5%	- 2%	9 25%	3 8%	14 23%	1 2%	9 9%	12 11%	12 9%
VERY LIBERAL	20 8%	14 7%	6 16%	10 13%	- 1%	17 7%	3 15%	8 5%	12 13%	10 13%	2 2%	8 11%	13 13%	7 5%	- -	6 16%	5 13%	9 14%	4 6%	7 7%	12 11%	8 6%
DK/REFUSED	19 8%	15 7%	5 13%	5 6%	2 2%	15 6%	5 24%	7 4%	12 14%	5 7%	5 4%	10 15%	7 7%	8 7%	4 15%	2 7%	4 12%	4 6%	3 5%	9 9%	12 10%	8 6%

Table 16-2  
 QUESTION 16:  
 If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%
**D/S (CONSERVATIVE - LIBERAL)	51 21%	-7 -10%	53 35%	5 18%	-7 -24%	3 9%	1 2%	-7 -18%	39 42%	12 12%	13 37%	-4 -12%	7 14%	62 75%	8 14%	-21 -22%	58 36%	-8 -10%	- 6%	7 9%	10 26%	8 17%	13 29%
TOTAL CONSERVATIVE -----	96 38%	14 19%	71 47%	11 38%	4 14%	11 33%	12 29%	6 14%	48 51%	34 35%	18 52%	10 31%	22 42%	64 78%	14 23%	14 15%	76 48%	16 21%	2 41%	27 35%	13 36%	17 35%	20 48%
MODERATE -----	90 36%	32 46%	50 33%	8 29%	10 35%	10 31%	12 30%	18 46%	34 37%	33 33%	11 31%	7 23%	14 27%	12 15%	37 62%	39 40%	55 34%	31 40%	1 24%	28 35%	17 45%	22 45%	15 34%
TOTAL LIBERAL -----	44 18%	20 29%	18 12%	6 20%	11 38%	8 24%	11 26%	13 32%	8 9%	22 22%	5 14%	13 43%	14 28%	2 3%	5 9%	36 37%	18 11%	24 31%	2 35%	20 26%	4 9%	9 19%	8 18%
VERY CONSERVATIVE	51 20%	7 9%	42 28%	2 8%	1 5%	4 12%	4 9%	1 3%	35 37%	11 11%	14 39%	7 21%	17 33%	42 50%	6 9%	4 4%	42 26%	6 8%	2 32%	14 18%	7 18%	10 19%	9 22%
SOMEWHAT CONSERVATIVE	45 18%	7 10%	29 19%	9 30%	3 9%	7 21%	8 20%	4 11%	13 14%	23 24%	4 13%	3 10%	4 9%	22 27%	8 13%	11 11%	34 21%	9 12%	- 9%	13 17%	7 17%	8 16%	11 26%
SOMEWHAT LIBERAL	25 10%	12 17%	11 7%	2 6%	6 19%	5 15%	6 13%	9 23%	5 6%	10 10%	4 11%	6 18%	6 12%	2 3%	4 7%	17 18%	7 4%	15 20%	2 35%	9 12%	3 8%	8 16%	2 4%
VERY LIBERAL	20 8%	8 12%	8 5%	4 14%	5 18%	3 8%	5 13%	4 10%	3 3%	12 12%	1 3%	7 24%	8 16%	- -	1 2%	18 19%	11 7%	9 11%	- -	11 14%	1 1%	1 2%	6 14%
DK/REFUSED	19 8%	4 5%	12 8%	4 14%	4 13%	4 12%	6 15%	3 8%	3 3%	9 10%	1 2%	1 4%	2 4%	4 5%	4 6%	8 9%	12 7%	6 8%	- -	4 5%	4 10%	1 1%	- -

Table 16-3

QUESTION 16:

If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs?

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC- ATUR	MACON REST	SANG- AMON	CHRIS -TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
**D/S (CONSERVATIVE - LIBERAL)	51 21%	44 37%	7 5%	-3 -5%	9 14%	6 15%	21 29%	- 1%	21 27%	32 47%	12 23%	-5 -11%	10 12%	96 100%	- -	-44 -100%	11 11%	10 25%	24 26%	6 32%
TOTAL CONSERVATIVE -----	96 38%	55 46%	40 31%	15 27%	24 37%	16 42%	31 42%	12 23%	33 43%	34 51%	20 39%	13 28%	25 32%	96 100%	- -	- -	31 31%	16 40%	41 44%	8 43%
MODERATE -----	90 36%	46 38%	45 34%	22 37%	23 35%	9 25%	30 40%	22 42%	26 34%	27 40%	19 36%	12 27%	29 37%	- -	90 100%	- -	40 40%	14 35%	28 31%	9 46%
TOTAL LIBERAL -----	44 18%	11 9%	33 26%	18 31%	15 23%	10 27%	10 13%	12 22%	12 16%	2 4%	9 16%	17 38%	15 20%	- -	- -	44 100%	19 20%	6 15%	17 18%	2 11%
VERY CONSERVATIVE	51 20%	34 28%	17 13%	6 10%	10 15%	10 26%	18 23%	6 11%	16 21%	20 29%	14 26%	8 17%	8 11%	51 53%	- -	- -	13 14%	12 30%	24 26%	2 11%
SOMEWHAT CONSERVATIVE	45 18%	21 18%	24 18%	10 17%	14 21%	6 15%	14 18%	6 12%	17 22%	15 22%	7 13%	5 11%	17 21%	45 47%	- -	- -	17 18%	4 10%	17 19%	6 32%
SOMEWHAT LIBERAL	25 10%	5 4%	19 15%	10 18%	9 14%	9 24%	3 4%	8 15%	4 5%	- -	5 10%	12 27%	6 8%	- -	- -	25 55%	10 10%	4 9%	10 11%	1 7%
VERY LIBERAL	20 8%	6 5%	14 11%	8 14%	5 9%	1 3%	7 9%	4 7%	8 11%	2 4%	3 6%	5 11%	9 11%	- -	- -	20 45%	10 10%	3 6%	7 8%	1 4%
DK/REFUSED	19 8%	8 7%	12 9%	3 5%	4 6%	3 7%	4 6%	6 12%	6 8%	4 5%	4 8%	3 7%	9 11%	- -	- -	- -	9 9%	4 10%	6 7%	- -

Table 17-1  
QUESTION 17:  
Age.

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
18 - 34	37 15%	31 14%	7 19%	12 15%	10 15%	36 16%	2 8%	18 11%	20 22%	6 7%	23 22%	9 13%	17 18%	18 15%	2 6%	12 31%	- -	13 22%	12 17%	13 14%	4 4%	34 24%
35 - 54	75 30%	63 30%	12 33%	19 24%	30 43%	69 30%	6 31%	50 32%	24 26%	17 21%	32 31%	26 39%	17 18%	48 39%	9 34%	7 19%	18 48%	11 18%	32 47%	25 26%	11 10%	64 46%
55 - 64	53 21%	48 22%	5 14%	14 18%	9 13%	49 21%	4 20%	35 22%	18 20%	22 28%	20 19%	11 16%	27 28%	20 16%	5 20%	9 25%	5 14%	15 25%	9 14%	24 26%	29 26%	23 17%
65 AND ABOVE	77 31%	65 30%	12 34%	32 41%	19 27%	70 30%	8 41%	52 33%	25 28%	33 40%	27 26%	18 27%	35 36%	35 28%	7 27%	10 26%	13 35%	21 35%	14 21%	29 31%	61 54%	16 12%
REFUSED	8 3%	8 4%	- -	1 2%	2 2%	8 3%	- -	3 2%	4 5%	3 3%	2 2%	3 5%	1 1%	3 2%	3 13%	- -	1 4%	- -	1 1%	4 4%	7 6%	1 -
MALE 18-54	67 27%	62 29%	6 15%	18 22%	28 39%	61 27%	6 31%	46 29%	20 22%	14 18%	36 34%	17 26%	17 17%	44 35%	7 26%	7 18%	10 26%	7 12%	33 48%	23 24%	5 5%	62 45%
MALE 55+	52 21%	47 22%	5 14%	16 20%	15 21%	50 22%	2 11%	41 26%	11 12%	22 28%	22 22%	7 11%	20 21%	27 22%	4 16%	4 9%	7 18%	15 25%	13 20%	19 20%	30 27%	22 16%
FEMALE 18-54	45 18%	32 15%	13 37%	13 17%	13 19%	44 19%	2 9%	22 14%	23 25%	9 11%	20 19%	17 25%	18 19%	23 19%	4 14%	12 32%	8 22%	17 29%	11 16%	14 15%	10 9%	35 26%
FEMALE 55+	78 31%	66 31%	12 34%	30 39%	13 19%	68 30%	10 50%	46 29%	32 35%	32 40%	24 23%	21 32%	41 42%	28 22%	8 31%	15 41%	11 30%	21 35%	10 14%	34 36%	60 53%	18 13%

Table 17-2  
QUESTION 17:  
Age.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%
18 - 34	37 15%	13 19%	23 15%	2 5%	4 14%	4 13%	4 10%	6 15%	18 19%	14 14%	6 17%	7 23%	10 20%	18 21%	14 23%	5 5%	24 15%	12 16%	2 35%	13 16%	4 10%	8 16%	9 21%
35 - 54	75 30%	15 21%	53 35%	7 24%	2 8%	7 20%	8 19%	8 21%	37 40%	24 25%	7 21%	8 26%	14 27%	31 38%	20 33%	19 20%	56 35%	13 17%	2 32%	20 25%	12 32%	19 38%	17 39%
55 - 64	53 21%	16 23%	33 22%	3 10%	11 36%	13 41%	15 35%	12 32%	17 18%	22 22%	9 25%	5 17%	10 20%	11 14%	10 17%	29 30%	27 17%	23 29%	1 14%	16 21%	12 31%	9 18%	8 19%
65 AND ABOVE	77 31%	25 35%	38 25%	15 52%	12 41%	8 23%	14 33%	13 33%	22 24%	33 34%	13 37%	11 34%	17 34%	20 24%	14 24%	42 43%	48 30%	27 35%	1 19%	29 36%	10 27%	12 24%	9 20%
REFUSED	8 3%	1 2%	4 2%	3 10%	- -	1 4%	1 3%	- -	- -	5 5%	- -	- -	- -	2 3%	1 2%	2 2%	5 3%	3 3%	- -	1 1%	- -	2 4%	- -
MALE 18-54	67 27%	14 20%	48 32%	5 18%	2 8%	6 18%	6 14%	3 6%	37 40%	23 24%	6 17%	6 19%	10 20%	30 36%	22 37%	11 11%	48 30%	15 19%	2 32%	12 15%	13 34%	19 38%	16 37%
MALE 55+	52 21%	14 21%	32 21%	5 19%	7 24%	6 19%	8 19%	9 23%	20 22%	21 22%	10 29%	8 25%	13 24%	14 17%	12 20%	25 26%	30 19%	20 25%	1 23%	14 18%	11 29%	9 19%	9 20%
FEMALE 18-54	45 18%	14 20%	28 19%	3 11%	4 14%	5 14%	6 15%	12 29%	17 18%	15 15%	7 21%	9 29%	14 27%	19 23%	11 19%	13 14%	32 20%	11 14%	2 35%	21 27%	3 8%	8 16%	10 23%
FEMALE 55+	78 31%	27 38%	39 26%	12 42%	16 54%	15 44%	20 49%	16 42%	18 20%	33 34%	12 33%	8 26%	15 29%	17 21%	13 21%	46 47%	46 29%	30 38%	1 10%	31 40%	11 29%	11 23%	8 19%

Table 17-3  
QUESTION 17:  
Age.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC- ATUR	MACON REST	SANG- AMON	CHRIS -TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
18 - 34	37 15%	24 20%	14 11%	8 13%	6 10%	37 100%	-	-	-	24 35%	-	14 31%	-	16 16%	9 10%	10 23%	10 10%	10 24%	17 18%	2 8%
35 - 54	75 30%	44 36%	31 24%	24 41%	7 12%	-	75 100%	-	-	44 65%	-	31 69%	-	31 33%	30 33%	10 22%	26 27%	11 27%	30 32%	8 44%
55 - 64	53 21%	23 19%	29 22%	17 29%	9 15%	-	-	53 100%	-	-	23 45%	-	29 37%	12 13%	22 24%	12 27%	28 29%	7 16%	14 16%	3 17%
65 AND ABOVE	77 31%	29 24%	49 37%	6 10%	38 60%	-	-	-	77 100%	-	29 55%	-	49 63%	33 35%	26 29%	12 27%	28 29%	14 34%	31 33%	5 26%
REFUSED	8 3%	1 1%	7 5%	3 6%	3 4%	-	-	-	-	-	-	-	-	4 4%	3 4%	1 2%	6 6%	-	1 1%	1 4%
MALE 18-54	67 27%	67 56%	-	-	-	24 63%	44 58%	-	-	67 100%	-	-	-	34 36%	27 30%	2 6%	20 21%	13 32%	27 29%	7 36%
MALE 55+	52 21%	52 43%	-	-	-	-	-	23 44%	29 37%	-	52 100%	-	-	20 21%	19 21%	9 19%	22 22%	13 33%	15 17%	1 8%
FEMALE 18-54	45 18%	-	45 35%	32 55%	14 21%	14 37%	31 42%	-	-	-	-	45 100%	-	13 13%	12 14%	17 39%	16 16%	7 18%	19 21%	3 16%
FEMALE 55+	78 31%	-	78 60%	23 40%	48 74%	-	-	29 56%	49 63%	-	-	-	78 100%	25 26%	29 32%	15 34%	35 35%	7 16%	30 32%	7 36%

Table 18-1  
 QUESTION 18:  
 What is your main racial background?

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
WHITE	160 64%	139 65%	21 60%	40 51%	64 92%	153 66%	7 37%	114 72%	45 49%	40 49%	82 79%	39 59%	54 55%	91 73%	15 57%	19 50%	19 51%	29 48%	49 73%	67 71%	62 55%	98 71%
AFRICAN AMERICAN/BLACK	77 31%	64 30%	14 38%	35 45%	1 2%	65 28%	12 63%	36 23%	42 46%	39 49%	15 14%	23 36%	41 41%	28 22%	9 35%	17 45%	17 45%	30 50%	13 20%	22 24%	47 41%	31 22%
HISPANIC OR LATINO	5 2%	5 2%	- 1%	2 3%	2 2%	5 2%	- -	3 2%	2 3%	- -	4 4%	1 2%	2 2%	2 2%	1 4%	2 5%	- -	- -	2 3%	2 3%	1 1%	4 3%
REFUSED	8 3%	7 3%	- 1%	1 1%	3 4%	8 3%	- -	5 3%	2 2%	1 2%	3 3%	3 4%	2 2%	5 4%	1 4%	- 1%	1 4%	1 2%	3 4%	2 2%	3 2%	5 3%

Table 18-2  
 QUESTION 18:  
 What is your main racial background?

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%
WHITE	160 64%	40 57%	105 70%	15 51%	15 49%	19 57%	23 55%	21 52%	68 73%	63 64%	26 74%	15 49%	35 67%	74 90%	43 71%	36 37%	160 100%	-	-	43 55%	27 71%	35 72%	31 71%
AFRICAN AMERICAN/BLACK	77 31%	27 38%	38 25%	13 45%	15 50%	13 38%	17 41%	18 45%	19 21%	31 32%	8 22%	16 51%	16 30%	3 4%	14 23%	59 61%	-	77 100%	-	32 40%	11 29%	10 21%	11 25%
HISPANIC OR LATINO	5 2%	2 2%	2 2%	1 3%	-	1 2%	1 2%	-	2 2%	2 2%	1 2%	-	1 1%	3 4%	1 1%	1 1%	-	-	5 100%	3 3%	-	2 5%	-
REFUSED	8 3%	1 2%	6 4%	- 1%	- 1%	1 3%	1 2%	1 3%	4 4%	2 2%	1 2%	-	1 2%	2 2%	3 5%	1 1%	-	-	-	1 1%	-	1 2%	2 4%

Table 18-3  
 QUESTION 18:  
 What is your main racial background?

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC- ATUR	MACON REST	SANG- AMON	CHRIS -TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
WHITE	160 64%	78 65%	82 63%	39 67%	40 62%	24 63%	56 74%	27 52%	48 62%	48 71%	30 57%	32 70%	46 59%	76 79%	55 60%	18 40%	46 47%	32 80%	65 70%	17 91%
AFRICAN AMERICAN/BLACK	77 31%	35 29%	43 33%	16 27%	23 36%	12 32%	13 18%	23 43%	27 35%	15 22%	20 38%	11 23%	30 38%	16 17%	31 34%	24 54%	49 50%	4 10%	25 27%	- -
HISPANIC OR LATINO	5 2%	3 2%	2 2%	2 3%	1 1%	2 5%	2 2%	1 1%	1 1%	2 2%	1 2%	2 4%	1 1%	2 2%	1 1%	2 4%	1 1%	2 4%	2 2%	- -
REFUSED	8 3%	4 3%	3 3%	2 3%	1 2%	- -	4 5%	2 3%	2 2%	3 4%	2 3%	2 3%	2 2%	2 2%	4 4%	1 2%	2 2%	2 6%	1 1%	2 9%

Table 19-1  
 QUESTION 19:  
 What is your annual household income BEFORE taxes?

BANNER 1

	VOTE LIKE		PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE			
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
<\$40K	79 31%	59 27%	20 56%	21 27%	14 19%	72 31%	7 34%	37 23%	42 46%	30 37%	24 23%	25 38%	37 38%	33 26%	9 32%	17 46%	16 44%	26 43%	14 20%	26 28%	45 40%	33 24%
\$40-\$60K	38 15%	34 16%	4 12%	11 14%	9 13%	30 13%	8 41%	22 14%	16 17%	12 15%	17 17%	9 13%	10 10%	22 17%	6 22%	3 8%	9 25%	6 10%	12 18%	15 16%	12 11%	25 19%
\$60-\$100K	49 20%	45 21%	4 11%	18 23%	22 32%	48 21%	1 7%	39 25%	10 11%	18 22%	23 22%	9 14%	19 20%	26 21%	4 14%	5 13%	7 19%	7 12%	19 28%	21 23%	14 13%	35 25%
\$100K+	43 17%	41 19%	2 5%	15 20%	13 18%	42 18%	1 4%	33 21%	9 10%	9 11%	21 21%	13 19%	19 20%	21 17%	3 9%	10 28%	1 2%	13 22%	13 19%	15 16%	13 11%	30 22%
UNDER \$20,000	45 18%	29 14%	16 45%	11 14%	6 9%	39 17%	7 34%	14 9%	32 35%	15 19%	11 11%	19 28%	22 22%	16 13%	7 26%	14 36%	10 26%	16 27%	4 6%	15 16%	33 29%	12 9%
\$20,0001 - \$40,000	33 13%	29 14%	4 11%	10 13%	7 11%	33 14%	- -	23 15%	10 11%	14 18%	12 12%	7 10%	15 15%	17 13%	2 7%	4 10%	7 18%	9 16%	9 14%	11 11%	13 11%	21 15%
\$40,001 - \$60,000	38 15%	34 16%	4 12%	11 14%	9 13%	30 13%	8 41%	22 14%	16 17%	12 15%	17 17%	9 13%	10 10%	22 17%	6 22%	3 8%	9 25%	6 10%	12 18%	15 16%	12 11%	25 19%
\$60,001 - \$80,000	27 11%	27 13%	- -	8 10%	14 20%	26 11%	1 7%	21 13%	6 7%	7 8%	14 14%	6 10%	9 9%	15 12%	3 10%	4 11%	3 7%	2 3%	13 19%	11 11%	7 6%	20 15%
\$80,001 - \$100,000	22 9%	18 8%	4 11%	10 13%	8 12%	22 9%	- -	18 12%	4 4%	11 14%	8 8%	3 4%	10 10%	11 9%	1 4%	1 2%	4 12%	5 9%	6 9%	11 11%	7 6%	15 11%
\$100,001 - \$150,000	26 10%	25 12%	1 2%	8 10%	9 13%	25 11%	1 4%	17 10%	9 10%	5 6%	18 17%	4 6%	9 9%	17 14%	- -	4 11%	- -	9 15%	10 15%	6 6%	6 5%	20 15%
\$150,000 - \$200,000	3 1%	3 1%	- -	1 1%	1 1%	3 1%	- -	3 2%	- -	2 2%	1 1%	- 1%	2 2%	1 1%	- 2%	- -	- -	1 1%	- -	2 3%	1 1%	2 1%
OVER \$200,000	14 6%	13 6%	1 4%	7 9%	3 4%	14 6%	- -	13 8%	- -	2 3%	3 3%	9 13%	8 9%	4 3%	2 8%	6 16%	1 2%	4 7%	3 5%	7 7%	6 5%	8 6%
REFUSED	41 17%	36 17%	6 16%	13 17%	12 17%	39 17%	3 14%	28 17%	14 15%	13 16%	19 18%	10 15%	13 13%	23 18%	6 23%	2 5%	4 10%	8 13%	10 15%	17 18%	28 25%	14 10%

Table 19-2  
 QUESTION 19:  
 What is your annual household income BEFORE taxes?

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+	
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%	
<\$40K	79 31%	26 37%	40 27%	12 43%	13 44%	12 37%	16 37%	17 43%	26 28%	29 29%	14 39%	13 41%	22 43%	20 24%	13 21%	43 44%	43 27%	32 41%	3 51%	79 100%	-	-	-	
\$40-\$60K	38 15%	8 12%	27 18%	3 10%	2 6%	5 14%	5 13%	6 16%	18 19%	11 11%	6 18%	3 9%	7 14%	11 14%	16 26%	11 11%	27 17%	11 14%	-	-	38 100%	-	-	
\$60-\$100K	49 20%	15 21%	30 20%	4 16%	4 15%	6 19%	6 15%	6 16%	22 24%	19 19%	6 17%	2 7%	7 13%	21 26%	13 21%	14 14%	35 22%	10 13%	2 49%	-	-	49 100%	-	
\$100K+	43 17%	16 22%	25 17%	2 7%	3 12%	4 12%	6 13%	6 14%	13 14%	23 23%	4 10%	8 27%	9 17%	18 22%	11 19%	13 14%	31 19%	11 14%	-	-	-	-	43 100%	
UNDER \$20,000	45 18%	12 17%	24 16%	10 35%	11 39%	11 34%	14 33%	10 25%	12 13%	17 18%	9 27%	10 31%	15 28%	10 12%	6 10%	28 28%	22 14%	22 29%	-	45 58%	-	-	-	
\$20,0001 - \$40,000	33 13%	14 20%	17 11%	2 8%	2 5%	1 3%	2 4%	7 18%	13 14%	11 12%	4 12%	3 10%	7 14%	10 12%	7 11%	16 16%	21 13%	9 12%	2 42%	33 42%	-	-	-	
\$40,001 - \$60,000	38 15%	8 12%	27 18%	3 10%	2 6%	5 14%	5 13%	6 16%	18 19%	11 11%	6 18%	3 9%	7 14%	11 14%	16 26%	11 11%	27 17%	11 14%	-	-	38 100%	-	-	
\$60,001 - \$80,000	27 11%	6 9%	17 12%	4 13%	3 10%	4 11%	4 9%	3 7%	13 14%	11 11%	2 6%	- 2%	3 5%	14 17%	5 9%	7 7%	21 13%	3 4%	2 49%	-	-	27 56%	-	
\$80,001 - \$100,000	22 9%	8 12%	13 8%	1 2%	1 5%	2 7%	2 6%	4 9%	10 10%	9 9%	4 11%	2 6%	4 8%	8 9%	7 12%	7 7%	15 9%	7 9%	-	-	-	22 44%	-	
\$100,001 - \$150,000	26 10%	6 9%	18 12%	2 5%	3 9%	1 3%	3 6%	4 11%	12 13%	9 10%	3 8%	4 14%	5 10%	11 13%	8 13%	7 8%	18 12%	6 7%	-	-	-	-	26 60%	
\$150,000 - \$200,000	3 1%	2 3%	1 -	- 2%	- -	- -	- -	- -	1 1%	2 2%	1 2%	1 2%	1 1%	- -	3 4%	- -	3 2%	- -	- -	- -	- -	- -	- -	3 7%
OVER \$200,000	14 6%	8 11%	7 4%	- -	1 3%	3 9%	3 7%	1 3%	1 1%	11 11%	- -	3 11%	3 6%	7 9%	1 2%	6 6%	9 6%	5 6%	- -	- -	- -	- -	14 33%	
REFUSED	41 17%	6 8%	28 19%	7 25%	7 23%	6 18%	9 22%	4 10%	14 15%	17 17%	6 16%	5 16%	7 13%	12 14%	7 12%	16 17%	24 15%	14 18%	-	-	-	-	-	

Table 19-3  
 QUESTION 19:  
 What is your annual household income BEFORE taxes?

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC-ATUR	MACON-REST	SANG-AMON	CHRIS-TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
<\$40K -----	79 31%	26 21%	53 41%	14 25%	39 60%	13 34%	20 27%	16 31%	29 37%	12 18%	14 26%	21 46%	31 40%	27 29%	28 30%	20 45%	37 37%	9 21%	32 34%	1 7%
\$40-\$60K -----	38 15%	24 20%	14 11%	8 14%	6 9%	4 10%	12 16%	12 22%	10 13%	13 19%	11 21%	3 7%	11 14%	13 14%	17 19%	4 8%	18 19%	4 9%	12 13%	3 19%
\$60-\$100K -----	49 20%	28 23%	21 16%	17 30%	4 6%	8 21%	19 25%	9 16%	12 15%	19 28%	9 18%	8 18%	11 14%	17 18%	22 24%	9 21%	15 15%	13 32%	17 18%	5 27%
\$100K+ -----	43 17%	25 21%	18 14%	15 25%	4 6%	9 25%	17 23%	8 16%	9 11%	16 24%	9 17%	10 22%	8 10%	20 21%	15 16%	8 18%	10 10%	8 19%	18 20%	7 37%
UNDER \$20,000	45 18%	10 9%	35 27%	7 12%	28 43%	7 19%	11 15%	9 18%	17 22%	5 7%	6 11%	13 30%	21 26%	14 14%	14 15%	15 33%	24 24%	1 2%	20 22%	- 3%
\$20,0001 - \$40,000	33 13%	15 13%	18 14%	7 12%	11 17%	6 15%	9 12%	7 14%	12 15%	7 10%	8 16%	7 16%	11 14%	14 14%	13 15%	5 12%	13 13%	8 20%	12 13%	1 4%
\$40,001 - \$60,000	38 15%	24 20%	14 11%	8 14%	6 9%	4 10%	12 16%	12 22%	10 13%	13 19%	11 21%	3 7%	11 14%	13 14%	17 19%	4 8%	18 19%	4 9%	12 13%	3 19%
\$60,001 - \$80,000	27 11%	17 15%	10 8%	8 14%	2 3%	3 9%	12 16%	6 11%	5 6%	12 18%	5 10%	3 6%	6 7%	12 13%	11 12%	3 8%	9 9%	10 25%	6 6%	2 12%
\$80,001 - \$100,000	22 9%	10 9%	11 9%	9 16%	2 3%	5 12%	7 9%	3 5%	7 9%	6 9%	4 8%	5 12%	5 7%	5 5%	11 12%	6 13%	6 6%	3 7%	11 12%	3 14%
\$100,001 - \$150,000	26 10%	15 13%	11 8%	9 16%	2 3%	6 16%	9 12%	6 11%	5 7%	8 12%	7 13%	7 15%	4 5%	11 12%	12 13%	2 6%	6 6%	5 13%	12 13%	3 16%
\$150,000 - \$200,000	3 1%	2 2%	1 -	1 1%	- -	- -	1 2%	- -	2 2%	1 2%	1 2%	- -	1 1%	1 1%	1 1%	2 4%	1 1%	- -	1 1%	1 3%
OVER \$200,000	14 6%	7 6%	7 5%	5 9%	2 3%	3 9%	7 9%	2 5%	2 2%	6 10%	1 1%	3 8%	4 5%	8 9%	2 2%	4 8%	3 3%	3 6%	6 6%	3 18%
REFUSED	41 17%	18 15%	24 18%	4 6%	12 19%	4 10%	7 10%	7 14%	18 24%	8 12%	9 18%	3 7%	16 21%	17 18%	9 10%	4 8%	19 19%	7 18%	13 14%	2 11%

Table 20-1  
QUESTION 20:  
Gender.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
**D/S (MALE - FEMALE)	-10 -4%	5 2%	-15 -41%	-12 -15%	16 23%	-7 -3%	-3 -18%	17 11%	-28 -31%	-7 -9%	14 13%	-17 -25%	-24 -25%	18 14%	-4 -15%	-17 -45%	-4 -11%	-16 -27%	25 37%	-10 -11%	-40 -36%	30 22%
MALE	120 48%	110 51%	10 29%	33 43%	43 61%	112 49%	8 41%	88 55%	31 34%	37 46%	59 57%	25 37%	37 38%	72 57%	11 43%	10 28%	17 44%	22 36%	46 68%	42 44%	36 32%	84 61%
TOTAL FEMALE -----	130 52%	105 49%	25 71%	45 57%	27 39%	119 51%	11 59%	71 45%	59 66%	44 54%	45 43%	42 63%	61 62%	54 43%	16 57%	27 72%	21 56%	38 64%	21 32%	52 56%	76 68%	54 39%
WORKING OUTSIDE THE HOME	58 23%	49 23%	9 26%	20 25%	16 23%	53 23%	5 27%	33 21%	25 28%	16 20%	21 20%	21 31%	25 26%	25 20%	8 29%	12 31%	9 23%	16 26%	14 21%	24 26%	21 19%	37 27%
HOMEMAKER	64 26%	51 24%	13 37%	23 29%	11 16%	58 25%	6 32%	33 21%	31 34%	25 31%	21 20%	19 29%	32 32%	25 20%	7 27%	14 38%	12 32%	19 32%	7 10%	26 28%	48 42%	17 12%
REFUSED	8 3%	5 2%	3 8%	2 3%	-	8 3%	-	4 3%	3 4%	3 4%	3 3%	2 3%	4 4%	3 2%	-	1 3%	-	3 6%	1 1%	2 2%	8 7%	-

Table 20-2  
QUESTION 20:  
Gender.

BANNER 2

	FINAL BALLOT				MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME			
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%
**D/S (MALE - FEMALE)	-10 -4%	-13 -19%	11 7%	-7 -26%	-11 -37%	-8 -25%	-14 -34%	-16 -42%	22 24%	-9 -9%	-3 -9%	-3 -11%	-6 -12%	6 8%	9 14%	-25 -26%	-3 -2%	-8 -11%	- 9%	-27 -35%	10 27%	7 13%	7 15%
MALE	120 48%	29 41%	81 54%	11 37%	9 32%	12 37%	14 33%	11 29%	58 62%	45 45%	16 46%	14 45%	23 44%	44 54%	34 57%	36 37%	78 49%	35 45%	3 55%	26 33%	24 63%	28 57%	25 58%
TOTAL FEMALE -----	130 52%	42 59%	70 46%	18 63%	20 68%	21 63%	28 67%	28 71%	35 38%	54 55%	19 54%	17 55%	29 56%	38 46%	26 43%	61 63%	82 51%	43 55%	2 45%	53 67%	14 37%	21 43%	18 42%
WORKING OUTSIDE THE HOME	58 23%	19 27%	32 21%	7 25%	6 20%	7 22%	11 25%	17 44%	15 16%	21 22%	4 12%	4 14%	7 14%	23 28%	12 19%	20 20%	39 24%	16 20%	2 35%	14 18%	8 21%	17 35%	15 34%
HOMEMAKER	64 26%	21 30%	33 22%	10 34%	11 39%	12 35%	14 33%	9 23%	19 21%	30 30%	13 38%	11 36%	20 39%	15 19%	13 22%	36 37%	40 25%	23 30%	1 10%	39 49%	6 15%	4 8%	4 8%
REFUSED	8 3%	1 2%	5 3%	1 5%	3 10%	2 6%	3 8%	2 4%	2 2%	2 3%	2 5%	2 6%	2 3%	- -	1 2%	6 6%	3 2%	4 5%	- -	- -	- -	- -	- -

Table 20-3  
QUESTION 20:  
Gender.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME-MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC-ATUR	MACON REST	SANG-AMON	CHRIS-TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
**D/S (MALE - FEMALE)	-10 -4%	120 100%	-130 -100%	-58 -100%	-64 -100%	10 25%	12 16%	-6 -11%	-20 -26%	67 100%	52 100%	-45 -100%	-78 -100%	15 16%	1 1%	-22 -50%	-14 -15%	12 31%	-7 -8%	-1 -4%
MALE	120 48%	120 100%	-	-	-	24 63%	44 58%	23 44%	29 37%	67 100%	52 100%	-	-	55 58%	46 50%	11 25%	42 43%	26 65%	42 46%	9 48%
TOTAL FEMALE	130 52%	-	130 100%	58 100%	64 100%	14 37%	31 42%	29 56%	49 63%	-	-	45 100%	78 100%	40 42%	45 50%	33 75%	57 57%	14 35%	50 54%	10 52%
WORKING OUTSIDE THE HOME	58 23%	-	58 45%	58 100%	-	8 21%	24 32%	17 32%	6 8%	-	-	32 70%	23 30%	15 16%	22 24%	18 41%	23 23%	6 16%	22 24%	7 35%
HOMEMAKER	64 26%	-	64 50%	-	64 100%	6 17%	7 10%	9 18%	38 50%	-	-	14 30%	48 62%	24 25%	23 25%	15 33%	30 30%	6 14%	26 28%	3 17%
REFUSED	8 3%	-	8 6%	-	-	-	-	3 5%	4 5%	-	-	-	7 9%	1 1%	1 1%	1 1%	4 4%	2 5%	2 2%	-

Table 21-1  
QUESTION GEO:  
Region.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT					REP VOTE GRAD			PHONE	
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
MACON-DECATUR	99 39%	78 37%	20 57%	28 35%	19 27%	86 37%	13 66%	50 32%	48 53%	35 43%	39 38%	24 37%	33 34%	53 42%	12 46%	13 34%	21 56%	22 37%	26 39%	37 40%	60 53%	39 28%
MACON-REST	40 16%	40 19%	- 1%	12 15%	16 23%	37 16%	3 16%	27 17%	14 15%	10 12%	22 21%	9 13%	12 12%	25 20%	3 11%	6 17%	7 18%	6 11%	16 24%	14 15%	9 8%	31 23%
SANGAMON	92 37%	79 37%	13 37%	31 39%	29 42%	89 38%	4 18%	65 41%	26 29%	30 37%	34 32%	29 43%	45 46%	38 30%	9 34%	17 46%	9 25%	28 47%	20 30%	33 35%	38 33%	55 40%
CHRISTIAN	19 8%	17 8%	1 4%	9 11%	5 7%	19 8%	- -	16 10%	3 3%	6 7%	9 9%	4 6%	7 7%	9 7%	2 9%	1 3%	- 1%	3 5%	5 7%	9 10%	6 6%	13 9%

Table 21-2  
QUESTION GEO:  
Region.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%
MACON-DECATUR	99 39%	22 31%	64 42%	13 45%	12 40%	14 43%	16 38%	17 43%	39 42%	32 32%	19 55%	12 37%	22 43%	24 29%	19 32%	53 55%	46 29%	49 63%	1 23%	37 47%	18 49%	15 30%	10 23%
MACON-REST	40 16%	8 11%	27 18%	6 20%	5 18%	3 8%	5 13%	4 9%	18 19%	17 18%	4 12%	5 15%	7 14%	19 23%	8 14%	12 12%	32 20%	4 5%	2 35%	9 11%	4 10%	13 26%	8 18%
SANGAMON	92 37%	35 49%	48 32%	9 33%	11 38%	13 40%	17 40%	17 42%	30 32%	40 41%	11 30%	14 45%	21 41%	33 40%	29 48%	24 25%	65 40%	25 32%	2 42%	32 40%	12 32%	17 34%	18 43%
CHRISTIAN	19 8%	6 8%	12 8%	1 2%	1 4%	3 9%	4 9%	2 6%	6 6%	9 9%	1 3%	1 2%	1 2%	7 8%	4 7%	8 8%	17 11%	- -	- -	1 2%	3 9%	5 10%	7 16%

Table 21-3  
QUESTION GEO:  
Region.

BANNER 3

	GENDER				AGE				GENDER/AGE				IDEOLOGY			REGION				
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC- ATUR	MACON REST	SANG- AMON	CHRIS -TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
MACON-DECATUR	99 39%	42 35%	57 43%	23 39%	30 46%	10 26%	26 35%	28 54%	28 36%	20 30%	22 42%	16 34%	35 45%	31 32%	40 44%	19 44%	99 100%	-	-	-
MACON-REST	40 16%	26 22%	14 11%	6 11%	6 9%	10 26%	11 14%	7 12%	14 17%	13 19%	13 26%	7 16%	7 8%	16 17%	14 15%	6 14%	-	40 100%	-	-
SANGAMON	92 37%	42 35%	50 38%	22 38%	26 40%	17 45%	30 40%	14 27%	31 40%	27 40%	15 29%	19 43%	30 38%	41 43%	28 31%	17 38%	-	-	92 100%	-
CHRISTIAN	19 8%	9 8%	10 7%	7 11%	3 5%	2 4%	8 11%	3 6%	5 6%	7 10%	1 3%	3 7%	7 9%	8 8%	9 10%	2 5%	-	-	-	19 100%

Table 22-1  
Date./Phone Type.

BANNER 1

	VOTE LIKE			PRITZKER IMAGE				GRAD TAX		GRAD TAX BALLOT			DESCRIBED BALLOT				REP VOTE GRAD			PHONE		
	TOTAL	DEF	PROB	FAV	UNFAV	HEARD OF	NEVER HEARD	AWARE	UN-AWARE	FAVOR	OPPOSE	UN-SURE	YES	NO	UN-SURE	MOVE YES	MOVE NO	MORE LIKE	LESS LIKE	NO DIFF	LL	CELL
BASE=TOTAL SAMPLE	250 100%	214 86%	36 14%	78 31%	70 28%	231 92%	19 8%	159 63%	91 36%	80 32%	103 41%	66 26%	98 39%	125 50%	27 11%	38 15%	37 15%	59 24%	68 27%	94 38%	113 45%	137 55%
DATE																						
WED, MAR 20	112 45%	94 44%	17 49%	37 48%	30 43%	105 45%	7 37%	68 43%	44 48%	44 54%	42 41%	26 39%	51 52%	49 39%	12 44%	16 44%	17 46%	23 39%	25 37%	52 55%	59 52%	53 38%
THU, MAR 21	138 55%	120 56%	18 51%	41 52%	40 57%	126 55%	12 63%	90 57%	47 52%	37 46%	61 59%	40 61%	47 48%	76 61%	15 56%	21 56%	20 54%	36 61%	42 63%	42 45%	54 48%	85 62%
PHONE TYPE																						
LAND	113 45%	92 43%	21 58%	39 50%	20 29%	104 45%	8 44%	66 42%	46 51%	45 56%	39 38%	28 43%	52 53%	48 38%	13 48%	18 49%	18 48%	27 45%	18 26%	48 51%	113 100%	- -
CELL	137 55%	122 57%	15 42%	39 50%	50 71%	126 55%	11 56%	92 58%	44 49%	35 44%	64 62%	38 57%	46 47%	78 62%	14 52%	19 51%	19 52%	33 55%	50 74%	46 49%	- -	137 100%

Table 22-2  
Date./Phone Type.

BANNER 2

	FINAL BALLOT			MOVERS			FINAL REP VOTE GRAD						PARTY			RACE			INCOME				
	TOTAL	YES	NO	UN-SURE	AWAY YES	TO NO	TOTAL	MORE LIKE	LESS LIKE	NO DIFF	TO LESS	AWAY MORE	TOTAL MOVER	GOP	IND/OTH	DEM	WHITE	BLACK	HISP-ANIC	<\$40K	\$40-60K	\$60-100K	\$100K+
BASE=TOTAL SAMPLE	250 100%	70 28%	151 60%	29 11%	29 12%	33 13%	42 17%	39 16%	93 37%	98 39%	35 14%	31 12%	52 21%	82 33%	60 24%	97 39%	160 64%	77 31%	5 2%	79 31%	38 15%	49 20%	43 17%
DATE																							
WED, MAR 20	112 45%	32 45%	67 44%	13 46%	19 63%	19 58%	22 53%	15 37%	45 48%	46 46%	22 64%	13 41%	27 51%	37 45%	19 32%	51 52%	63 40%	42 54%	4 90%	39 49%	21 54%	23 46%	11 24%
THU, MAR 21	138 55%	39 55%	84 56%	15 54%	11 37%	14 42%	20 47%	25 63%	48 52%	53 54%	13 36%	18 59%	25 49%	45 55%	41 68%	46 48%	97 60%	36 46%	1 10%	40 51%	17 46%	27 54%	33 76%
PHONE TYPE																							
LAND	113 45%	33 47%	62 41%	18 63%	20 68%	19 56%	25 59%	20 50%	27 29%	53 54%	17 47%	14 44%	22 42%	23 28%	23 38%	63 65%	62 39%	47 60%	1 23%	45 58%	12 33%	14 29%	13 30%
CELL	137 55%	38 53%	89 59%	10 37%	9 32%	14 44%	17 41%	20 50%	66 71%	46 46%	18 53%	17 56%	30 58%	60 72%	37 62%	34 35%	98 61%	31 40%	4 77%	33 42%	25 67%	35 71%	30 70%

Table 22-3  
Date./Phone Type.

BANNER 3

	GENDER					AGE				GENDER/AGE				IDEOLOGY			REGION			
	TOTAL	MALE	FEMALE	WW	HOME- MAKER	18-34	35-54	55-64	65+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+	CON	MOD	LIB	DEC- ATUR	MACON REST	SANG- AMON	CHRIS -TIAN
BASE=TOTAL SAMPLE	250 100%	120 48%	130 52%	58 23%	64 26%	37 15%	75 30%	53 21%	77 31%	67 27%	52 21%	45 18%	78 31%	96 38%	90 36%	44 18%	99 39%	40 16%	92 37%	19 8%
DATE																				
WED, MAR 20	112 45%	58 48%	54 41%	22 38%	26 41%	17 47%	30 40%	34 65%	28 36%	33 49%	25 48%	15 32%	36 47%	46 48%	38 42%	21 47%	53 53%	20 49%	33 36%	6 33%
THU, MAR 21	138 55%	62 52%	76 59%	36 62%	38 59%	20 53%	45 60%	18 35%	50 64%	34 51%	27 52%	31 68%	41 53%	50 52%	53 58%	24 53%	46 47%	21 51%	59 64%	13 67%
PHONE TYPE																				
LAND	113 45%	36 30%	76 59%	21 36%	48 74%	4 11%	11 15%	29 55%	61 79%	5 8%	30 58%	10 22%	60 77%	40 42%	37 41%	24 55%	60 61%	9 23%	38 41%	6 33%
CELL	137 55%	84 70%	54 41%	37 64%	17 26%	34 89%	64 85%	23 45%	16 21%	62 92%	22 42%	35 78%	18 23%	56 58%	54 59%	20 45%	39 39%	31 77%	55 59%	13 67%