

FABRIZIO, LEE & ASSOCIATES
ILLINOIS HD-96 LIKELY VOTER SURVEY
TOPLINE DATA

SAMPLE SIZE: N=250 Likely Voters, 40% cell phone users per district
 FIELD DATES: March 20-21, 2019

Good evening. My name is _____ and I'm calling from First Media Services, a national public opinion firm. This evening we're conducting a short public opinion survey and we'd like to get your input. We are not trying to sell anything and your answers will remain confidential.

1. Are you over 18 and registered to vote in Illinois?

Yes	100
No (ASK TO SPEAK TO SOMEONE WHO IS REGISTERED TO VOTE)	-

2. How likely is it you will vote in the 2020 general election for President, U.S. Senate, Congress and the State Legislature? Will you... (**READ 1-5**)

Definitely vote	86
Probably vote	14
Be a 50/50 chance to vote (TERMINATE)	-
Probably NOT vote (TERMINATE)	-
Definitely NOT vote (TERMINATE)	-
Don't Know/Refused (DO NOT READ) (TERMINATE)	-

3. Will you please tell me if you have a favorable or unfavorable opinion of J.B. Pritzker? If you have no opinion or have never heard of him, just say so.
 (**PROBE: VERY/SOMEWHAT FAVORABLE/UNFAVORABLE**)

FAVORABLE	31
UNFAVORABLE	28
Very Favorable	19
Somewhat Favorable	12
Somewhat Unfavorable	8
Very Unfavorable	20
No Opinion	33
Never Heard of	8

5. Have you recently seen, read, or heard anything about Governor Pritzker's proposal to change to a graduated income tax system in Illinois?

Yes	63
No	36
DK/Refused (DO NOT READ)	*

6. Regardless of whether or not you've heard about the proposal, do you favor or oppose Governor Pritzker's plan for the State of Illinois to change to a graduated income tax system? (**IF FAVOR/OPPOSE, ASK**) Would you say you **STRONGLY (favor/oppose)** or just **SOMEWHAT (favor/oppose)**?

FAVOR	32
OPPOSE	41
Strongly favor	14
Somewhat favor	18
Somewhat oppose	14
Strongly oppose	27
Unsure/Need More Info (DO NOT READ)	19
Don't Know/Refused (DO NOT READ)	7

7. As you may know, the Illinois Constitution currently requires a flat state income tax where all levels of income are taxed at the same rate. Governor Pritzker's proposal would change the Illinois Constitution and implement a graduated income tax, where tax rates rise with income. If the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax? (**IF YES/NO, ASK**) Would you say you **DEFINITELY voting (yes/no)** or just **PROBABLY voting (yes/no)**?

YES	39
NO	50
Definitely Yes	21
Probably Yes	18
Probably No	14
Definitely No	36
Unsure/Need More Info (DO NOT READ)	8
Don't Know/Refused (DO NOT READ)	3

8. Would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so. **(IF MORE/LESS LIKELY, ASK) Would you say MUCH (more/less likely) or just SOMEWHAT (more/less likely)?**

MORE LIKELY	24
LESS LIKELY	27
Much more likely	9
Somewhat more likely	14
It would make no difference	38
Somewhat less likely	5
Much less likely	22
Unsure/Need more info (DO NOT READ)	6
Don't Know/Refused (DO NOT READ)	6

Now I'm going to read you some statements that are being made about the proposal to move to a graduated income tax in Illinois. After hearing each statement, please tell me whether it makes you MORE likely or LESS likely to VOTE YES for a constitutional amendment to implement a graduated income tax in the state of Illinois? If it would make no difference, just say so. **(IF MORE/LESS, ASK) Would you say you are much (MORE/LESS) likely or just somewhat (MORE/LESS) likely?**

	(RANDOMIZE STATEMENTS)	TOTAL LESS LIKELY	Much more likely YES	Smwt more likely YES	Smwt less likely YES	Much less likely YES	No difference	Unsure/DK/REF (DNR)
9.	To fulfill Pritzker's new spending promises, the median Illinois household would see an income tax hike of up to \$3,500 dollars under his graduated income tax system.	43	7	9	12	31	34	7
10.	Historical statistics show that over the last decade, states with graduated income taxes have seen slower growth in jobs and wages compared to states with flat taxes or no income taxes.	38	7	10	11	28	39	6
11.	A recent study shows Illinois' business climate would drop to 48 th out of the 50 states under Pritzker's proposal, hurting our state's small businesses and costing the state tens of thousands of jobs.	49	6	6	15	34	31	8

		TOTAL MORE LIKELY	Much more likely YES	Sm6wlt more likely YES	Smwt less likely YES	Much less likely YES	No diffe- rence	Unsure/ DK/ REF (DNR)
12.	If the graduated income tax amendment passes, and the initial rates Governor Pritzker proposed are signed into law as is, the typical married couple family in Illinois would see a reduction in their income tax of around \$130.	31	12	19	8	17	37	8

13. After hearing all of this, if the election were today, would you vote Yes to pass a constitutional amendment to eliminate Illinois' flat tax and replace it with a graduated income tax or would you vote No to keep Illinois' flat tax? **(IF YES/NO, ASK) Would you say you are DEFINITELY voting (yes/no) or just PROBABLY voting (yes/no)?**

YES	28
NO	60
Definitely Yes	12
Probably Yes	16
Probably No	20
Definitely No	41
Unsure/Need More Info (DO NOT READ)	10
Don't Know/Refused (DO NOT READ)	2

14. And again, would you be more likely or less likely to vote for a State Representative who voted for Governor Pritzker's proposal to eliminate Illinois' flat tax and replace it with a graduated income tax? If it would not impact your vote, just say so. **(IF MORE/LESS LIKELY, ASK) Would you say MUCH (more/less likely) or just SOMEWHAT (more/less likely)?**

MORE LIKELY	16
LESS LIKELY	37
Much more likely	9
Somewhat more likely	7
It would make no difference	39
Somewhat less likely	9
Much less likely	29
Unsure/Need more info (DO NOT READ)	2
Don't Know/Refused (DO NOT READ)	5

And now just a few questions for demographic purposes...

15. With which political party are you affiliated? Are you a...(READ AND ROTATE)

Democrat	39
Republican	33
Independent	24
Something else (specify)	-
Refused (DO NOT READ)	4

16. If you had to classify yourself, would you say you are liberal, moderate, or conservative in your political beliefs? **(IF LIBERAL/CONSERVATIVE CHOICE IS MADE, ASK: Would you say you are very or somewhat LIBERAL/CONSERVATIVE?)**

CONSERVATIVE	38
MODERATE	36
LIBERAL	18
Very conservative	20
Somewhat conservative	18
Somewhat Liberal	10
Very Liberal	8
DK/Refused (vol)	8

17. In what year were you born? ____ ____ ____ ____ (Enter 9999 for refused)

18-34	15
35-54	30
55-64	21
65+	31
Refused	3

18. What is your main racial background? **(READ 1-4, DO NOT ACCEPT ANSWER UNTIL ALL HAVE BEEN READ)**

White	64
African American/Black	31
Asian American	-
Hispanic or Latino	2
Other (DO NOT READ)	-
Refused (DO NOT READ)	3

19. What is your annual household income BEFORE taxes? Is it...

Under \$20,000	18
Between \$20,0001 and \$40,000	13
Between \$40,001 and \$60,000	15
Between \$60,001 and \$80,000	11
Between \$80,001 and \$100,000	9
Between \$100,001 and \$150,000	10
Between \$150,000 and \$200,000	1
Over \$200,000	6
Refused (DO NOT READ)	17

20. Gender: (By observation) (If female, ask: Are you employed outside the home?)

MALE	48
FEMALE	52
Female, working outside the home	23
Female, homemaker	26
Female/Refused	3

21. County (PRE-CODE)

Macon	55
<i>Decatur</i>	39
<i>Rest</i>	16
Sangamon	37
Christian	8