![Echelon Insights logo]

Illinois Statewide Survey Questionnaire
N=800 Registered Voters in Illinois
Sample Mix: 70% Text-to-Web, 30% Landline Telephone
Margin of Error: +/- 4.4 Percentage Points

LANDSCAPE AND TRACKING QUESTIONS

Now, we would like to ask you some questions about life in Illinois ...

1. **[QStayLeave] Regardless of whether you have any current plans to move or not, if you had the opportunity, would you rather…?**

1.	Move away from Illinois	51%
2.	Stay in Illinois	41%
3.	Unsure	8%

IF WOULD MOVE AWAY FROM Illinois [QSTAYLEAVE = 2], ASK

2. **[QStayLeaveReason] Why would you prefer to leave Illinois? [RECORD OPEN-ENDED RESPONSE AND CODE INTO THE FOLLOWING CATEGORIES (DNR)]**

		(n=409)
1.	High taxes / property taxes	36%
2.	Crime / safety	17%
3.	Affordability / cost of living / cost of housing	12%
4.	The weather	10%
5.	Jobs / economy / better opportunities elsewhere	2%
6.	Education / better schools elsewhere	1%
7.	Education / schools	*%
8.	Something else	23%

3. **[QLifeQuality] Regardless of what you think about how things are going in the state, please tell me what you think about the overall quality of life in your area. Taking everything into account, would you say the overall quality of life in your area is excellent, good, average, not so good, or poor? [RANDOMIZE SCALE 1-5, 5-1]**

EXCELLENT/GOOD		50%
NOT VERY GOOD/POOR		20%
1.	Excellent	14%
2.	Good	36%
3.	Average	30%
4.	Not very good	13%
5.	Poor	8%
6.	Unsure	*%

4. **[QRegVote] Are you at least 18 years old and registered to vote in Illinois?**
    1. Yes   100%
    2. No   TERMINATE   -
    3. Don't know/Refused/Unsure   TERMINATE   -

5. **[QAge] What is your age?**
    1. 18-29   17%
    2. 30-39   17%
    3. 40-49   16%
    4. 50-64   25%
    5. 65+   25%

6. **[QGender] [TEXT ONLY: Do you describe yourself as a man, a woman, or in some other way?] [PHONE: By observation]**
    a. Man   47%
    b. Woman   53%
    c. In some other way   -

7. **[QRace] What is your race or ethnicity? You may choose any that apply to you. [ALLOW MULTIPLE RESPONSES] [RANDOMIZE 1-6]**
    a. White   65%
    b. Black or African American   15%
    c. Hispanic or Latino   13%
    d. Asian   4%
    e. Native American or Alaska Native   1%
    f. Native Hawaiian or Other Pacific Islander   1%
    g. Something else (Please specify)   2%

8. **[QEducation] What is the highest level of education you have completed?**
    1. High school or less   32%
    2. Some college   16%
    3. Associate degree   10%
    4. Bachelor's degree   26%
    5. Graduate degree   16%
    6. Prefer not to say   -

9. **[QIncome] Which range includes your annual household income?**
    1. Less than $30,000 per year   10%
    2. $30,000 to $49,999 per year   14%
    3. $50,000 to $74,999 per year   13%
    4. $75,000 to $99,999 per year   12%
    5. $100,000 to $149,999 per year   15%
    6. $150,000 to $199,999 per year   8%
    7. $200,000 or more per year   12%
    8. Prefer not to say   16%

10. **[QRentOwn] Do you own or rent your home?**
    1. Own   74%
    2. Rent   18%
    3. Unsure   8%

11. **[QParent] Are you the parent or guardian of a child under the age of 18?**
    a. Yes   31%
    b. No   66%
    c. Unsure   3%

12. **[QParty] Regardless of how you typically vote, would you say you consider yourself a … ?**
    [RANDOMIZE ORDER 1-5, 5-1]
    STRONG/NOT VERY STRONG REPUBLICAN   26%
    STRONG/NOT VERY STRONG DEMOCRAT   38%
    1. Strong Republican   19%
    2. Not very strong Republican   6%
    3. Independent   28%
    4. Not very strong Democrat   8%
    5. Strong Democrat   30%
    6. A member of another party   3%
    7. Unsure   5%

IF INDEPENDENT OR UNSURE, ASK:

13. **[QPartyLean] Which of the following statements would you say best describes you?**
    [RANDOMIZE SCALE 1-4, 4-1]
                    (n=279)
    TOTAL VOTES FOR REPUBLICANS   32%
    TOTAL VOTES FOR DEMOCRATS   32%
    1. I almost always vote for Republican candidates   9%
    2. I vote for Republicans more often than I vote for Democrats   23%
    3. I vote for Democrats more often than I vote for Republicans   22%
    4. I almost always vote for Democratic candidates   10%
    5. I vote equally for Democrats and Republicans   25%
    6. Unsure   12%

14. **[QPartyConsolidated] QParty + QPartyLean**
    1. Total Republican+Republican-leaning Independents   38%
    2. Total Democratic+Democratic-leaning Independents   50%
    3. Total Independent   12%

ASK ALL:

15. **[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…? [RANDOMIZE SCALE 1-5, 5-1]**
    1. Very conservative   15%
    2. Somewhat conservative   18%
    3. Moderate   29%
    4. Somewhat liberal   18%
    5. Very liberal   16%
    6. Unsure   4%

16. **[Q2020Ballot] For which candidate did you vote in the <u>2020 presidential election</u>?**
    [RANDOMIZE 1-2]
1.	Joe Biden	52%
2.	Donald Trump	37%
3.	Someone else	2%
4.	I did not vote	6%
5.	Unsure	4%

METHODOLOGY

800 registered voters in the state of Illinois were surveyed from March 27 - 29, 2023, with 70% of respondents sampled via text-to-web and matched to the voter file and 30% of respondents sampled via landline live caller and matched to the voter file.

The sample was weighted to population benchmarks for registered voters in the state of Illinois on gender, age, race/ethnicity, education, congressional district, party, and 2020 vote participation. Estimates for gender, age, party, congressional district, and 2020 vote participation were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

The margin of error is +/- 4.4 percentage points.