1. [QSchoolChoice] School choice gives parents the right to use the tax dollars designated for their child’s education to send their child to the public or private school which best serves their needs. Generally speaking, would you say you support or oppose the concept of school choice? [PHONE ONLY: And do you STRONGLY support/oppose, or SOMEWHAT support/oppose school choice?] [WEB: RANDOMIZE SCALE 1-4, 4-1]
   STRONGLY/SOMEWHAT SUPPORT 62%
   STRONGLY/SOMEWHAT OPPOSE 29%
   1. Strongly support 42%
   2. Somewhat support 19%
   3. Somewhat oppose 11%
   4. Strongly oppose 18%
   5. Unsure 10%

2. [QInvestInKids] “In 2017, Illinois created the Invest in Kids Tax Credit Scholarship program. This program allows for low-income and working-class families to apply for scholarships to send their children to the non-public school of their choice. These needs-based scholarships are funded by private donations from businesses and individuals in exchange for a state income tax credit for the individual or business who provided the donation. Do you support or oppose the tax credit scholarship program? [PHONE: And would you say you STRONGLY support/oppose, or SOMEWHAT support/oppose the tax credit scholarship program?] [WEB: RANDOMIZE SCALE 1-4, 4-1]
   STRONGLY/SOMEWHAT SUPPORT 59%
   STRONGLY/SOMEWHAT OPPOSE 30%
   1. Strongly support 27%
   2. Somewhat support 32%
   3. Somewhat oppose 14%
   4. Strongly oppose 15%
   5. Unsure 12%
3. [QRegVote] Are you at least 18 years old and registered to vote in Illinois?
   1. Yes 100%
   2. No TERMINATE -
   3. Don’t know/Refused/Unsure TERMINATE -

4. [QAge] What is your age?
   1. 18-29 17%
   2. 30-39 17%
   3. 40-49 16%
   4. 50-64 25%
   5. 65+ 25%

5. [QGender] [TEXT ONLY: Do you describe yourself as a man, a woman, or in some other way?] [PHONE: By observation]
   a. Man 47%
   b. Woman 53%
   c. In some other way -

6. [QRace] What is your race or ethnicity? You may choose any that apply to you. [ALLOW MULTIPLE RESPONSES] [RANDOMIZE 1-6]
   a. White 65%
   b. Black or African American 15%
   c. Hispanic or Latino 13%
   d. Asian 4%
   e. Native American or Alaska Native 1%
   f. Native Hawaiian or Other Pacific Islander 1%
   g. Something else (Please specify) 2%

7. [QEducation] What is the highest level of education you have completed?
   1. High school or less 32%
   2. Some college 16%
   3. Associate degree 10%
   4. Bachelor’s degree 26%
   5. Graduate degree 16%
   6. Prefer not to say -

8. [QIncome] Which range includes your annual household income?
   1. Less than $30,000 per year 10%
   2. $30,000 to $49,999 per year 14%
   3. $50,000 to $74,999 per year 13%
   4. $75,000 to $99,999 per year 12%
   5. $100,000 to $149,999 per year 15%
   6. $150,000 to $199,999 per year 8%
   7. $200,000 or more per year 12%
   8. Prefer not to say 16%
9. [QRentOwn] Do you own or rent your home?
   1. Own 74%
   2. Rent 18%
   3. Unsure 8%

10. [QParent] Are you the parent or guardian of a child under the age of 18?
    a. Yes 31%
    b. No 66%
    c. Unsure 3%

11. [QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?
    [RANDOMIZE ORDER 1-5, 5-1]
    STRONG/NOT VERY STRONG REPUBLICAN 26%
    STRONG/NOT VERY STRONG DEMOCRAT 38%
    1. Strong Republican 19%
    2. Not very strong Republican 6%
    3. Independent 28%
    4. Not very strong Democrat 8%
    5. Strong Democrat 30%
    6. A member of another party 3%
    7. Unsure 5%

IF INDEPENDENT OR UNSURE, ASK:

12. [QPartyLean] Which of the following statements would you say best describes you?
    [RANDOMIZE SCALE 1-4, 4-1]
    (n=279)
    TOTAL VOTES FOR REPUBLICANS 32%
    TOTAL VOTES FOR DEMOCRATS 32%
    1. I almost always vote for Republican candidates 9%
    2. I vote for Republicans more often than I vote for Democrats 23%
    3. I vote for Democrats more often than I vote for Republicans 22%
    4. I almost always vote for Democratic candidates 10%
    5. I vote equally for Democrats and Republicans 25%
    6. Unsure 12%

13. [QPartyConsolidated] QParty + QPartyLean
    1. Total Republican+Republican-leaning Independents 38%
    2. Total Democratic+Democratic-leaning Independents 50%
    3. Total Independent 12%
ASK ALL:

14. [Qideology] Regardless of how you typically vote, would you say you consider yourself to be…? [RANDOMIZE SCALE 1-5, 5-1]
   1. Very conservative 15%
   2. Somewhat conservative 18%
   3. Moderate 29%
   4. Somewhat liberal 18%
   5. Very liberal 16%
   6. Unsure 4%

15. [Q2020Ballot] For which candidate did you vote in the 2020 presidential election? [RANDOMIZE 1-2]
   1. Joe Biden 52%
   2. Donald Trump 37%
   3. Someone else 2%
   4. I did not vote 6%
   5. Unsure 4%

METHODOLOGY

800 registered voters in the state of Illinois were surveyed from March 27 - 29, 2023, with 70% of respondents sampled via text-to-web and matched to the voter file and 30% of respondents sampled via landline live caller and matched to the voter file.

The sample was weighted to population benchmarks for registered voters in the state of Illinois on gender, age, race/ethnicity, education, congressional district, party, and 2020 vote participation. Estimates for gender, age, party, congressional district, and 2020 vote participation were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau’s American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

The margin of error is +/- 4.4 percentage points.