



Illinois Statewide Survey Questionnaire
N=800 Registered Voters in Illinois
Sample Mix: 70% Text-to-Web, 30% Landline Telephone
Margin of Error: +/- 4.4 Percentage Points

EDUCATION ISSUES

- 1. [QSchoolChoice] School choice gives parents the right to use the tax dollars designated for their child's education to send their child to the public or private school which best serves their needs. Generally speaking, would you say you support or oppose the concept of school choice? [PHONE ONLY: And do you STRONGLY support/oppose, or SOMEWHAT support/oppose school choice?] [WEB: RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT SUPPORT	62%
STRONGLY/SOMEWHAT OPPOSE	29%
1. Strongly support	42%
2. Somewhat support	19%
3. Somewhat oppose	11%
4. Strongly oppose	18%
5. Unsure	10%

- 2. [QInvestInKids] "In 2017, Illinois created the Invest in Kids Tax Credit Scholarship program. This program allows for low-income and working-class families to apply for scholarships to send their children to the non-public school of their choice. These needs-based scholarships are funded by private donations from businesses and individuals in exchange for a state income tax credit for the individual or business who provided the donation. Do you support or oppose the tax credit scholarship program? [PHONE: And would you say you STRONGLY support/oppose, or SOMEWHAT support/oppose the tax credit scholarship program?] [WEB: RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT SUPPORT	59%
STRONGLY/SOMEWHAT OPPOSE	30%
1. Strongly support	27%
2. Somewhat support	32%
3. Somewhat oppose	14%
4. Strongly oppose	15%
5. Unsure	12%

SCREENERS AND DEMOGRAPHICS

- 3. [QRegVote] Are you at least 18 years old and registered to vote in Illinois?**
- | | | |
|------------------------------|-----------|------|
| 1. Yes | | 100% |
| 2. No | TERMINATE | - |
| 3. Don't know/Refused/Unsure | TERMINATE | - |
- 4. [QAge] What is your age?**
- | | | |
|----------|--|-----|
| 1. 18-29 | | 17% |
| 2. 30-39 | | 17% |
| 3. 40-49 | | 16% |
| 4. 50-64 | | 25% |
| 5. 65+ | | 25% |
- 5. [QGender] [TEXT ONLY: Do you describe yourself as a man, a woman, or in some other way?] [PHONE: By observation]**
- | | | |
|----------------------|--|-----|
| a. Man | | 47% |
| b. Woman | | 53% |
| c. In some other way | | - |
- 6. [QRace] What is your race or ethnicity? You may choose any that apply to you. [ALLOW MULTIPLE RESPONSES] [RANDOMIZE 1-6]**
- | | | |
|--|--|-----|
| a. White | | 65% |
| b. Black or African American | | 15% |
| c. Hispanic or Latino | | 13% |
| d. Asian | | 4% |
| e. Native American or Alaska Native | | 1% |
| f. Native Hawaiian or Other Pacific Islander | | 1% |
| g. Something else (Please specify) | | 2% |
- 7. [QEducation] What is the highest level of education you have completed?**
- | | | |
|------------------------|--|-----|
| 1. High school or less | | 32% |
| 2. Some college | | 16% |
| 3. Associate degree | | 10% |
| 4. Bachelor's degree | | 26% |
| 5. Graduate degree | | 16% |
| 6. Prefer not to say | | - |
- 8. [QIncome] Which range includes your annual household income?**
- | | | |
|------------------------------------|--|-----|
| 1. Less than \$30,000 per year | | 10% |
| 2. \$30,000 to \$49,999 per year | | 14% |
| 3. \$50,000 to \$74,999 per year | | 13% |
| 4. \$75,000 to \$99,999 per year | | 12% |
| 5. \$100,000 to \$149,999 per year | | 15% |
| 6. \$150,000 to \$199,999 per year | | 8% |
| 7. \$200,000 or more per year | | 12% |
| 8. Prefer not to say | | 16% |

9. [QRentOwn] Do you own or rent your home?

- | | |
|-----------|-----|
| 1. Own | 74% |
| 2. Rent | 18% |
| 3. Unsure | 8% |

10. [QParent] Are you the parent or guardian of a child under the age of 18?

- | | |
|-----------|-----|
| a. Yes | 31% |
| b. No | 66% |
| c. Unsure | 3% |

11. [QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

[RANDOMIZE ORDER 1-5, 5-1]

- | | |
|-----------------------------------|-----|
| STRONG/NOT VERY STRONG REPUBLICAN | 26% |
| STRONG/NOT VERY STRONG DEMOCRAT | 38% |
| 1. Strong Republican | 19% |
| 2. Not very strong Republican | 6% |
| 3. Independent | 28% |
| 4. Not very strong Democrat | 8% |
| 5. Strong Democrat | 30% |
| 6. A member of another party | 3% |
| 7. Unsure | 5% |

IF INDEPENDENT OR UNSURE, ASK:

12. [QPartyLean] Which of the following statements would you say best describes you?

[RANDOMIZE SCALE 1-4, 4-1]

- | | |
|--|----------------|
| | (n=279) |
| TOTAL VOTES FOR REPUBLICANS | 32% |
| TOTAL VOTES FOR DEMOCRATS | 32% |
| 1. I almost always vote for Republican candidates | 9% |
| 2. I vote for Republicans more often than I vote for Democrats | 23% |
| 3. I vote for Democrats more often than I vote for Republicans | 22% |
| 4. I almost always vote for Democratic candidates | 10% |
| 5. I vote equally for Democrats and Republicans | 25% |
| 6. Unsure | 12% |

13. [QPartyConsolidated] QParty + QPartyLean

- | | |
|---|-----|
| 1. Total Republican+Republican-leaning Independents | 38% |
| 2. Total Democratic+Democratic-leaning Independents | 50% |
| 3. Total Independent | 12% |

ASK ALL:

14. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

1. Very conservative	15%
2. Somewhat conservative	18%
3. Moderate	29%
4. Somewhat liberal	18%
5. Very liberal	16%
6. Unsure	4%

15. [Q2020Ballot] For which candidate did you vote in the 2020 presidential election? [RANDOMIZE 1-2]

1. Joe Biden	52%
2. Donald Trump	37%
3. Someone else	2%
4. I did not vote	6%
5. Unsure	4%

METHODOLOGY

800 registered voters in the state of Illinois were surveyed from March 27 - 29, 2023, with 70% of respondents sampled via text-to-web and matched to the voter file and 30% of respondents sampled via landline live caller and matched to the voter file.

The sample was weighted to population benchmarks for registered voters in the state of Illinois on gender, age, race/ethnicity, education, congressional district, party, and 2020 vote participation. Estimates for gender, age, party, congressional district, and 2020 vote participation were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

The margin of error is +/- 4.4 percentage points.