

Echelon Insights
 Illinois Statewide Survey

N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	127	64	63	89	22	11	3	13	17	17	41	37	55	72
	16%	17%	15%	17%	18%	10%	8%	9%	12%	13%	21%	20%	17%	15%
Wrong track	539	256	280	352	68	79	21	103	104	91	122	113	200	339
	67%	68%	66%	68%	56%	76%	61%	75%	75%	72%	61%	61%	62%	71%
Don't know/Refused/Unsure	134	55	78	77	31	14	11	22	18	19	37	36	70	64
	17%	15%	19%	15%	26%	13%	31%	16%	13%	15%	18%	19%	22%	13%

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[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	127	6	22	94	8	9	108	8	35	81	61	65	33	90
	16%	3%	11%	29%	3%	8%	28%	3%	16%	29%	13%	20%	17%	16%
Wrong track	539	212	150	147	273	79	180	229	138	133	322	209	125	395
	67%	94%	76%	46%	93%	72%	47%	93%	63%	49%	70%	63%	64%	68%
Don't know/Refused/Unsure	134	8	26	81	12	22	96	8	46	60	76	56	36	95
	17%	3%	13%	25%	4%	20%	25%	3%	21%	22%	17%	17%	19%	16%

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[QRightDirectionIllinois] Would you say things in Illinois are headed in the right direction, or is the state off on the wrong track?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	265	112	151	186	45	21	8	37	47	41	59	78	123	141
	33%	30%	36%	36%	37%	20%	23%	27%	34%	32%	29%	41%	38%	30%
Wrong track	439	220	216	287	58	62	15	80	80	80	110	84	160	278
	55%	59%	51%	55%	48%	60%	45%	58%	57%	63%	55%	45%	49%	59%
Don't know/Refused/Unsure	97	42	54	45	18	21	11	21	12	6	31	26	42	54
	12%	11%	13%	9%	15%	20%	32%	15%	9%	5%	16%	14%	13%	11%

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[QRightDirectionIllinois] Would you say things in Illinois are headed in the right direction, or is the state off on the wrong track?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	265	15	42	197	17	19	221	15	68	170	118	143	64	196
	33%	7%	21%	61%	6%	18%	58%	6%	31%	62%	26%	43%	33%	34%
Wrong track	439	209	130	68	268	77	87	224	122	52	283	152	111	308
	55%	93%	66%	21%	92%	70%	23%	92%	56%	19%	62%	46%	57%	53%
Don't know/Refused/Unsure	97	2	25	57	7	13	75	6	29	52	57	35	19	77
	12%	1%	13%	18%	2%	12%	19%	2%	13%	19%	13%	11%	10%	13%

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[QLifeQuality] Regardless of what you think about how things are going in the state, please tell me what you think about the overall quality of life in your area. Taking everything into account, would you say the overall quality of life in your area is excellent, good, average, not so good, or poor?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	380	187	192	277	32	38	27	60	63	48	101	106	126	254
	48%	50%	46%	53%	26%	37%	79%	44%	45%	38%	51%	56%	39%	54%
NOT VERY GOOD/POOR	188	89	97	106	43	25	6	32	38	37	46	34	101	87
	24%	24%	23%	20%	35%	24%	17%	23%	27%	29%	23%	18%	31%	18%
Excellent	78	25	53	68	4	5	0	8	18	8	15	29	18	60
	10%	7%	13%	13%	4%	5%	1%	6%	13%	6%	8%	16%	6%	13%
Good	302	162	139	209	28	33	27	52	45	40	86	76	108	195
	38%	43%	33%	40%	23%	32%	78%	38%	32%	31%	43%	41%	33%	41%
Average	227	97	128	133	46	38	1	45	39	42	52	44	99	128
	28%	26%	31%	26%	38%	37%	4%	33%	28%	33%	26%	24%	30%	27%
Not very good	132	64	68	77	24	19	6	27	23	23	35	23	64	68
	17%	17%	16%	15%	20%	19%	17%	19%	17%	18%	18%	12%	20%	14%
Poor	56	25	29	29	18	6	-	5	14	14	11	12	37	20
	7%	7%	7%	6%	15%	6%	-	4%	10%	11%	5%	6%	11%	4%
Don't know/Refused/Unsure	5	1	3	2	1	2	-	1	-	1	1	3	-	5
	1%	*%	1%	*%	*%	2%	-	*%	-	1%	*%	2%	-	1%

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[QLifeQuality] Regardless of what you think about how things are going in the state, please tell me what you think about the overall quality of life in your area. Taking everything into account, would you say the overall quality of life in your area is excellent, good, average, not so good, or poor?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXCELLENT/GOOD	380	96	73	197	116	34	227	83	115	162	180	198	93	278
	48%	43%	37%	61%	39%	31%	59%	34%	53%	59%	39%	60%	48%	48%
NOT VERY GOOD/POOR	188	71	53	47	91	38	58	80	35	45	132	49	54	123
	24%	32%	27%	14%	31%	34%	15%	33%	16%	16%	29%	15%	28%	21%
Excellent	78	9	14	50	10	11	55	6	21	42	28	48	14	62
	10%	4%	7%	15%	3%	10%	14%	2%	9%	15%	6%	15%	7%	11%
Good	302	87	59	147	105	23	172	77	95	120	152	149	79	216
	38%	38%	30%	46%	36%	21%	45%	31%	43%	44%	33%	45%	41%	37%
Average	227	58	70	75	86	38	94	82	66	66	144	81	46	175
	28%	26%	35%	23%	30%	35%	25%	33%	30%	24%	31%	25%	24%	30%
Not very good	132	54	37	36	68	23	40	60	30	29	91	36	31	93
	17%	24%	19%	11%	23%	21%	10%	24%	14%	11%	20%	11%	16%	16%
Poor	56	17	16	11	22	15	18	20	6	16	41	14	23	30
	7%	8%	8%	3%	8%	13%	5%	8%	3%	6%	9%	4%	12%	5%
Don't know/Refused/Unsure	5	-	1	3	-	-	5	-	2	1	3	2	1	4
	1%		1%	1%			1%		1%	*%	1%	1%	*%	1%

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[QRecession] How worried, if at all, are you about the possibility of a recession in the next 12 months?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT WORRIED	550	257	289	362	68	79	24	90	113	96	152	91	218	332
	69%	69%	69%	70%	56%	77%	72%	65%	82%	75%	76%	49%	67%	70%
NOT TOO/NOT AT ALL WORRIED	222	109	113	141	44	21	10	42	23	29	41	86	92	131
	28%	29%	27%	27%	37%	20%	28%	31%	17%	22%	20%	46%	28%	28%
Very worried	275	138	134	171	34	42	16	41	69	47	76	39	113	162
	34%	37%	32%	33%	28%	40%	49%	30%	50%	37%	38%	21%	35%	34%
Somewhat worried	275	118	155	191	34	38	8	48	44	49	76	52	105	169
	34%	32%	37%	37%	28%	36%	23%	35%	32%	39%	38%	28%	32%	36%
Not too worried	160	82	78	109	24	17	6	33	21	18	31	56	61	99
	20%	22%	19%	21%	20%	17%	18%	24%	15%	14%	15%	30%	19%	21%
Not at all worried	62	27	35	32	20	4	3	10	2	10	10	30	31	31
	8%	7%	8%	6%	17%	3%	10%	7%	1%	8%	5%	16%	10%	7%
Don't know/Refused/Unsure	28	9	19	15	9	3	-	6	3	3	7	9	16	12
	3%	2%	4%	3%	7%	3%		4%	2%	2%	3%	5%	5%	2%

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[QRecession] How worried, if at all, are you about the possibility of a recession in the next 12 months?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT WORRIED	550	190	135	190	242	71	226	198	149	161	321	221	144	389
	69%	84%	68%	59%	83%	65%	59%	81%	68%	59%	70%	67%	74%	67%
NOT TOO/NOT AT ALL WORRIED	222	26	57	125	39	32	147	35	64	106	116	103	44	171
	28%	11%	29%	39%	13%	30%	38%	14%	29%	39%	25%	31%	22%	30%
Very worried	275	121	69	64	150	46	74	124	61	62	175	94	85	183
	34%	54%	35%	20%	51%	42%	19%	51%	28%	23%	38%	28%	44%	31%
Somewhat worried	275	69	66	126	92	25	152	74	87	99	146	127	59	206
	34%	30%	34%	39%	31%	23%	40%	30%	40%	36%	32%	38%	30%	35%
Not too worried	160	17	43	92	30	25	104	26	48	75	82	77	32	124
	20%	8%	22%	29%	10%	23%	27%	10%	22%	28%	18%	23%	17%	21%
Not at all worried	62	9	14	33	10	8	43	10	16	30	34	26	11	48
	8%	4%	7%	10%	3%	7%	11%	4%	7%	11%	7%	8%	6%	8%
Don't know/Refused/Unsure	28	10	6	6	11	6	11	12	6	7	22	6	6	20
	3%	4%	3%	2%	4%	6%	3%	5%	3%	3%	5%	2%	3%	4%

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[QGovApproval] Do you approve or disapprove of the way J.B. Pritzker is handling his job as Governor of Illinois?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	395	173	219	237	86	46	18	51	71	55	108	105	175	220
	49%	46%	52%	46%	71%	45%	54%	37%	51%	43%	54%	56%	54%	46%
STRONGLY/SOMEWHAT DISAPPROVE	361	187	171	265	33	41	6	68	66	66	83	72	135	226
	45%	50%	41%	51%	27%	40%	18%	50%	48%	52%	41%	38%	41%	48%
Strongly approve	215	94	119	130	52	19	8	21	47	34	62	51	91	124
	27%	25%	28%	25%	43%	19%	25%	15%	34%	27%	31%	27%	28%	26%
Somewhat approve	180	79	100	107	34	27	10	30	24	21	46	55	84	96
	23%	21%	24%	21%	28%	26%	29%	22%	17%	17%	23%	29%	26%	20%
Somewhat disapprove	85	47	39	53	20	8	0	23	16	11	12	22	36	50
	11%	12%	9%	10%	17%	8%	1%	17%	11%	9%	6%	12%	11%	10%
Strongly disapprove	275	141	132	212	13	33	6	45	51	55	71	49	99	176
	34%	38%	31%	41%	11%	32%	17%	33%	37%	44%	35%	26%	30%	37%
Don't know/Refused/Unsure	44	14	31	16	1	16	9	19	2	6	9	10	16	28
	6%	4%	7%	3%	1%	16%	28%	14%	1%	4%	4%	5%	5%	6%

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	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	395	19	69	280	23	39	325	27	116	225	188	202	96	291
	49%	8%	35%	87%	8%	36%	85%	11%	53%	82%	41%	61%	50%	50%
STRONGLY/SOMEWHAT DISAPPROVE	361	199	115	28	257	57	41	209	93	30	235	120	90	255
	45%	88%	58%	9%	88%	52%	11%	85%	43%	11%	51%	36%	46%	44%
Strongly approve	215	5	27	174	5	9	199	10	50	144	97	115	58	151
	27%	2%	13%	54%	2%	8%	52%	4%	23%	52%	21%	35%	30%	26%
Somewhat approve	180	14	42	106	18	30	126	17	66	81	92	87	39	140
	23%	6%	21%	33%	6%	27%	33%	7%	30%	30%	20%	26%	20%	24%
Somewhat disapprove	85	24	35	21	35	23	26	24	33	20	54	29	9	70
	11%	11%	18%	6%	12%	21%	7%	10%	15%	7%	12%	9%	5%	12%
Strongly disapprove	275	175	80	7	223	34	15	185	61	10	181	92	81	186
	34%	78%	40%	2%	76%	31%	4%	75%	28%	4%	39%	28%	42%	32%
Don't know/Refused/Unsure	44	8	14	14	12	14	17	9	10	19	36	8	7	34
	6%	4%	7%	4%	4%	12%	5%	4%	4%	7%	8%	2%	4%	6%

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[QLegApproval] Overall, do you approve or disapprove of the way that the Illinois legislature is doing its job?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	311	122	187	193	56	43	11	49	46	50	76	86	141	170
	39%	33%	44%	37%	47%	42%	31%	35%	33%	39%	38%	46%	43%	36%
STRONGLY/SOMEWHAT DISAPPROVE	393	211	180	263	53	50	13	65	79	71	93	81	147	246
	49%	56%	43%	51%	44%	48%	40%	47%	57%	56%	47%	43%	45%	52%
Strongly approve	78	30	49	50	19	8	-	6	22	17	17	16	34	45
	10%	8%	12%	10%	16%	8%	-	4%	16%	13%	9%	9%	10%	9%
Somewhat approve	233	93	139	143	37	35	11	43	24	33	59	70	108	125
	29%	25%	33%	28%	31%	34%	31%	31%	17%	26%	30%	38%	33%	26%
Somewhat disapprove	140	65	74	80	25	24	7	33	16	23	31	37	61	79
	17%	17%	18%	15%	21%	23%	21%	24%	12%	18%	16%	20%	19%	17%
Strongly disapprove	253	145	106	183	27	26	6	32	63	49	63	44	87	167
	32%	39%	25%	35%	23%	25%	18%	23%	45%	38%	31%	23%	27%	35%
Don't know/Refused/Unsure	96	41	53	62	12	10	10	24	14	6	30	20	37	58
	12%	11%	13%	12%	10%	10%	29%	17%	10%	5%	15%	11%	11%	12%

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[QLegApproval] Overall, do you approve or disapprove of the way that the Illinois legislature is doing its job?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	311	22	57	218	24	32	248	26	82	185	155	153	66	239
	39%	10%	29%	68%	8%	29%	65%	11%	37%	68%	34%	46%	34%	41%
STRONGLY/SOMEWHAT DISAPPROVE	393	194	122	50	252	65	71	207	115	39	250	136	104	273
	49%	86%	62%	15%	86%	59%	18%	84%	52%	14%	54%	41%	54%	47%
Strongly approve	78	1	7	67	2	3	71	4	12	56	45	32	19	57
	10%	1%	4%	21%	1%	2%	19%	1%	5%	20%	10%	10%	10%	10%
Somewhat approve	233	20	50	151	22	29	177	22	70	129	110	121	47	183
	29%	9%	25%	47%	8%	27%	46%	9%	32%	47%	24%	37%	24%	31%
Somewhat disapprove	140	43	53	35	65	23	50	55	55	23	92	44	31	106
	17%	19%	27%	11%	22%	21%	13%	23%	25%	9%	20%	13%	16%	18%
Strongly disapprove	253	151	69	14	188	42	20	151	59	16	158	92	73	167
	32%	67%	35%	4%	64%	39%	5%	62%	27%	6%	34%	28%	38%	29%
Don't know/Refused/Unsure	96	10	19	54	16	13	65	12	22	49	54	41	24	68
	12%	5%	9%	17%	5%	12%	17%	5%	10%	18%	12%	13%	13%	12%

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 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QIssues] Which one or two of the following would you say is the biggest issue facing Illinois right now?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Crime and public safety	379	162	215	242	63	48	16	41	68	66	112	88	141	238
	47%	43%	51%	47%	52%	47%	47%	30%	49%	52%	56%	47%	43%	50%
The quality of schools	133	48	85	81	27	16	2	21	35	22	24	31	44	89
	17%	13%	20%	16%	23%	16%	7%	15%	25%	17%	12%	17%	13%	19%
Job opportunities	45	21	24	22	12	8	3	7	8	5	9	16	23	22
	6%	6%	6%	4%	10%	8%	10%	5%	5%	4%	5%	9%	7%	5%
Housing affordability	175	67	106	104	31	28	8	59	43	25	23	24	102	73
	22%	18%	25%	20%	26%	27%	22%	42%	31%	19%	12%	13%	31%	15%
State debt and spending	128	76	51	98	5	16	3	25	23	25	29	26	23	105
	16%	20%	12%	19%	5%	16%	10%	18%	16%	19%	14%	14%	7%	22%
High taxes	314	144	167	203	40	47	16	53	44	65	85	64	128	185
	39%	39%	40%	39%	33%	45%	48%	39%	32%	51%	43%	34%	39%	39%
Government corruption	164	97	66	118	16	19	6	37	34	17	50	25	79	85
	20%	26%	16%	23%	14%	19%	18%	27%	24%	14%	25%	13%	24%	18%
Something else (please specify)	47	25	21	28	11	6	-	7	12	7	16	4	19	28
	6%	7%	5%	5%	9%	5%	-	5%	8%	5%	8%	2%	6%	6%
Don't know/Refused	24	8	16	16	1	3	2	1	1	5	3	11	8	16
	3%	2%	4%	3%	1%	3%	6%	1%	1%	4%	2%	6%	2%	3%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QIssues] Which one or two of the following would you say is the biggest issue facing Illinois right now?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Crime and public safety	379	116	72	168	135	43	197	122	98	128	208	168	91	277
	47%	52%	36%	52%	46%	39%	51%	50%	45%	47%	45%	51%	47%	48%
The quality of schools	133	27	28	71	40	8	83	40	31	59	61	72	40	91
	17%	12%	14%	22%	14%	8%	22%	16%	14%	21%	13%	22%	21%	16%
Job opportunities	45	1	7	31	1	7	36	8	11	23	27	18	16	28
	6%	*%	3%	10%	*%	6%	9%	3%	5%	8%	6%	5%	8%	5%
Housing affordability	175	15	36	111	21	21	124	17	35	107	99	70	36	136
	22%	7%	18%	34%	7%	19%	32%	7%	16%	39%	22%	21%	19%	23%
State debt and spending	128	56	41	25	74	16	36	58	39	27	67	61	45	80
	16%	25%	21%	8%	25%	15%	9%	24%	18%	10%	15%	18%	23%	14%
High taxes	314	116	95	90	153	48	108	119	96	72	212	97	73	227
	39%	52%	48%	28%	52%	44%	28%	49%	44%	26%	46%	29%	37%	39%
Government corruption	164	68	48	34	90	32	40	75	45	32	109	54	37	116
	20%	30%	24%	11%	31%	30%	10%	31%	21%	12%	24%	16%	19%	20%
Something else (please specify)	47	9	11	19	15	6	25	9	12	22	23	23	11	34
	6%	4%	6%	6%	5%	5%	6%	4%	5%	8%	5%	7%	6%	6%

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N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QIssues] Which one or two of the following would you say is the biggest issue facing Illinois right now?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Don't know/Refused	24	5	6	10	5	6	13	3	6	8	10	12	8	15
	3%	2%	3%	3%	2%	5%	3%	1%	3%	3%	2%	4%	4%	3%

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N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QGroceryTax] Illinois is one of just 13 states to tax groceries – the other 37 do not tax groceries. Gov. J.B. Pritzker temporarily suspended Illinois' grocery tax, but it will return July 1. Do you support or oppose eliminating the Illinois grocery tax?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	562	249	309	374	82	72	17	94	102	84	146	130	224	337
	70%	67%	73%	72%	68%	70%	51%	68%	73%	66%	73%	69%	69%	71%
STRONGLY/SOMEWHAT OPPOSE	196	107	89	116	32	27	15	34	35	34	46	45	88	109
	25%	29%	21%	22%	27%	26%	43%	24%	25%	27%	23%	24%	27%	23%
Strongly support	443	190	249	293	67	60	9	76	81	67	112	102	177	266
	55%	51%	59%	57%	56%	58%	26%	55%	58%	53%	56%	54%	54%	56%
Somewhat support	119	59	60	81	14	12	8	18	21	17	34	28	48	71
	15%	16%	14%	16%	12%	12%	25%	13%	15%	13%	17%	15%	15%	15%
Somewhat oppose	58	34	24	34	9	8	5	10	8	4	19	14	24	34
	7%	9%	6%	7%	7%	8%	15%	7%	6%	3%	10%	7%	7%	7%
Strongly oppose	139	73	65	82	24	20	10	23	27	31	26	31	64	75
	17%	19%	15%	16%	20%	19%	28%	17%	19%	24%	13%	17%	20%	16%
Don't know/Refused/Unsure	42	18	23	28	7	4	2	11	2	9	8	12	14	28
	5%	5%	6%	5%	6%	3%	6%	8%	1%	7%	4%	6%	4%	6%

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Illinois Statewide Survey

N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QGroceryTax] Illinois is one of just 13 states to tax groceries – the other 37 do not tax groceries. Gov. J.B. Pritzker temporarily suspended Illinois' grocery tax, but it will return July 1. Do you support or oppose eliminating the Illinois grocery tax?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	562	163	136	230	212	71	271	179	150	194	322	231	138	408
	70%	72%	69%	71%	72%	65%	71%	73%	68%	71%	70%	70%	71%	70%
STRONGLY/SOMEWHAT OPPOSE	196	55	52	76	71	31	92	59	59	66	117	77	45	144
	25%	24%	26%	24%	24%	28%	24%	24%	27%	24%	26%	23%	23%	25%
Strongly support	443	140	105	169	185	55	194	156	111	141	270	168	113	317
	55%	62%	53%	53%	63%	51%	51%	64%	51%	51%	59%	51%	58%	55%
Somewhat support	119	23	31	60	26	16	77	23	39	53	52	63	25	91
	15%	10%	16%	19%	9%	14%	20%	10%	18%	19%	11%	19%	13%	16%
Somewhat oppose	58	9	10	33	10	6	40	14	12	30	36	22	17	40
	7%	4%	5%	10%	3%	6%	11%	6%	6%	11%	8%	7%	9%	7%
Strongly oppose	139	46	41	43	61	24	52	45	47	36	81	56	28	105
	17%	21%	21%	13%	21%	22%	14%	18%	21%	13%	18%	17%	15%	18%
Don't know/Refused/Unsure	42	8	10	16	10	8	20	7	10	14	19	22	10	28
	5%	3%	5%	5%	3%	7%	5%	3%	5%	5%	4%	7%	5%	5%

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N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QGasTax] Advocates for increases in the state’s gasoline tax say it helps fund improvements in Illinois highways, roads, and bridges, while opponents say it only increases energy costs further. Do you support or oppose the annual increases to the state’s gasoline tax?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	181	87	92	119	34	16	9	29	33	32	38	50	73	109
	23%	23%	22%	23%	28%	16%	25%	21%	24%	25%	19%	27%	22%	23%
STRONGLY/SOMEWHAT OPPOSE	565	266	297	365	79	79	23	99	96	88	144	130	231	333
	71%	71%	70%	70%	65%	77%	66%	71%	69%	69%	72%	69%	71%	70%
Strongly support	69	47	20	49	14	4	0	10	14	13	16	16	30	39
	9%	12%	5%	9%	12%	4%	1%	7%	10%	10%	8%	9%	9%	8%
Somewhat support	112	40	73	70	20	12	8	19	19	19	22	34	42	70
	14%	11%	17%	14%	16%	12%	24%	14%	14%	15%	11%	18%	13%	15%
Somewhat oppose	132	50	80	82	21	14	11	26	27	15	23	36	61	70
	16%	13%	19%	16%	18%	13%	31%	19%	19%	12%	12%	19%	19%	15%
Strongly oppose	433	216	216	283	58	66	12	72	69	73	121	94	170	263
	54%	58%	51%	55%	48%	63%	35%	53%	50%	57%	60%	50%	52%	55%
Don't know/Refused/Unsure	54	22	32	34	8	8	3	10	10	8	18	8	22	32
	7%	6%	8%	7%	6%	8%	8%	8%	7%	6%	9%	4%	7%	7%

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N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QGasTax] Advocates for increases in the state’s gasoline tax say it helps fund improvements in Illinois highways, roads, and bridges, while opponents say it only increases energy costs further. Do you support or oppose the annual increases to the state’s gasoline tax?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	181	10	25	138	14	9	154	13	42	119	77	104	40	136
	23%	4%	12%	43%	5%	8%	40%	5%	19%	43%	17%	31%	20%	23%
STRONGLY/SOMEWHAT OPPOSE	565	209	163	155	270	92	196	230	161	131	360	197	140	409
	71%	92%	83%	48%	92%	84%	51%	94%	73%	48%	78%	60%	72%	70%
Strongly support	69	3	14	47	6	2	58	7	17	42	34	35	11	54
	9%	1%	7%	14%	2%	2%	15%	3%	8%	15%	7%	11%	6%	9%
Somewhat support	112	7	11	92	8	7	96	6	25	76	43	68	29	82
	14%	3%	5%	29%	3%	6%	25%	2%	11%	28%	9%	21%	15%	14%
Somewhat oppose	132	25	31	62	31	19	79	24	39	57	76	55	27	103
	16%	11%	16%	19%	11%	17%	20%	10%	18%	21%	17%	17%	14%	18%
Strongly oppose	433	184	132	92	239	73	117	206	121	74	284	143	113	306
	54%	81%	67%	29%	82%	67%	31%	84%	55%	27%	62%	43%	58%	53%
Don't know/Refused/Unsure	54	7	10	29	8	9	34	3	16	24	23	29	14	36
	7%	3%	5%	9%	3%	8%	9%	1%	7%	9%	5%	9%	7%	6%

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N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QSchoolChoice] School choice gives parents the right to use the tax dollars designated for their child’s education to send their child to the public or private school which best serves their needs. Generally speaking, would you say you support or oppose the concept of school choice?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	512	244	265	333	75	71	15	84	82	92	131	115	206	306
	64%	65%	63%	64%	62%	68%	45%	61%	59%	72%	66%	61%	63%	65%
STRONGLY/SOMEWHAT OPPOSE	217	102	113	150	32	21	11	35	37	30	56	58	81	136
	27%	27%	27%	29%	26%	20%	33%	26%	27%	23%	28%	31%	25%	29%
Strongly support	347	169	175	234	48	42	8	47	63	57	90	83	136	211
	43%	45%	42%	45%	40%	40%	22%	34%	45%	45%	45%	44%	42%	44%
Somewhat support	166	75	89	99	26	29	8	37	19	34	41	32	71	95
	21%	20%	21%	19%	22%	28%	23%	27%	14%	27%	21%	17%	22%	20%
Somewhat oppose	82	36	45	54	14	13	-	12	10	12	25	22	37	44
	10%	10%	11%	11%	11%	13%	-	9%	7%	9%	13%	12%	11%	9%
Strongly oppose	135	66	68	96	18	8	11	23	27	18	30	36	44	91
	17%	18%	16%	18%	15%	8%	33%	17%	19%	14%	15%	19%	13%	19%
Don't know/Refused/Unsure	71	28	43	35	14	12	8	18	20	6	12	14	39	32
	9%	7%	10%	7%	12%	11%	23%	13%	14%	5%	6%	8%	12%	7%

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N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QSchoolChoice] School choice gives parents the right to use the tax dollars designated for their child’s education to send their child to the public or private school which best serves their needs. Generally speaking, would you say you support or oppose the concept of school choice?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	512	201	132	143	260	76	169	223	135	114	316	190	120	377
	64%	89%	67%	44%	89%	69%	44%	91%	62%	42%	69%	58%	62%	65%
STRONGLY/SOMEWHAT OPPOSE	217	7	45	154	12	18	180	13	63	137	93	123	61	151
	27%	3%	23%	48%	4%	16%	47%	5%	29%	50%	20%	37%	31%	26%
Strongly support	347	146	93	79	188	53	100	168	93	57	198	145	85	247
	43%	64%	47%	25%	64%	48%	26%	68%	42%	21%	43%	44%	44%	43%
Somewhat support	166	56	39	63	73	23	70	55	43	57	118	45	36	130
	21%	25%	20%	20%	25%	21%	18%	22%	19%	21%	26%	14%	18%	22%
Somewhat oppose	82	3	21	56	7	8	66	8	31	42	35	46	17	63
	10%	2%	11%	17%	2%	7%	17%	3%	14%	15%	8%	14%	9%	11%
Strongly oppose	135	4	24	98	5	10	114	5	31	95	58	77	44	88
	17%	2%	12%	31%	2%	9%	30%	2%	14%	35%	13%	23%	23%	15%
Don't know/Refused/Unsure	71	17	21	25	20	16	34	9	21	22	50	18	13	53
	9%	8%	11%	8%	7%	15%	9%	4%	10%	8%	11%	5%	7%	9%

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N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QInvestInKids] In 2017, Illinois created the Invest in Kids Tax Credit Scholarship program. This program allows for low-income and working-class families to apply for scholarships to send their children to the non-public school of their choice. These needs-based scholarships are funded by private donations from businesses and individuals in exchange for a state income tax credit for the individual or business who provided the donation. Do you support or

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	505	243	260	310	84	70	24	96	89	71	123	118	216	289
	63%	65%	62%	60%	69%	67%	71%	70%	64%	56%	62%	63%	66%	61%
STRONGLY/SOMEWHAT OPPOSE	169	80	88	117	28	16	4	21	29	38	35	45	67	102
	21%	21%	21%	23%	24%	15%	13%	15%	21%	30%	18%	24%	21%	22%
Strongly support	256	118	136	151	55	31	6	43	46	33	65	68	107	149
	32%	32%	32%	29%	45%	30%	19%	31%	33%	26%	32%	36%	33%	32%
Somewhat support	249	124	124	158	29	39	18	54	43	38	58	50	109	140
	31%	33%	29%	31%	24%	37%	52%	39%	31%	30%	29%	27%	33%	30%
Somewhat oppose	93	37	55	65	14	9	4	14	22	20	18	19	35	58
	12%	10%	13%	13%	11%	9%	13%	10%	16%	16%	9%	10%	11%	12%
Strongly oppose	76	43	33	52	15	7	-	7	7	18	18	26	32	44
	10%	11%	8%	10%	12%	7%	-	5%	5%	14%	9%	14%	10%	9%
Don't know/Refused/Unsure	125	52	73	92	9	18	5	21	21	18	42	24	43	82
	16%	14%	17%	18%	7%	17%	16%	15%	15%	14%	21%	13%	13%	17%

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N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QInvestInKids] In 2017, Illinois created the Invest in Kids Tax Credit Scholarship program. This program allows for low-income and working-class families to apply for scholarships to send their children to the non-public school of their choice. These needs-based scholarships are funded by private donations from businesses and individuals in exchange for a state income tax credit for the individual or business who provided the donation. Do you support or

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	505	140	133	195	180	77	240	155	152	159	301	198	120	379
	63%	62%	67%	60%	62%	71%	63%	63%	69%	58%	66%	60%	62%	65%
STRONGLY/SOMEWHAT OPPOSE	169	41	35	82	54	22	88	46	40	74	87	79	41	121
	21%	18%	17%	26%	18%	20%	23%	19%	18%	27%	19%	24%	21%	21%
Strongly support	256	59	60	120	77	34	143	68	76	91	139	116	46	206
	32%	26%	30%	37%	26%	31%	37%	28%	35%	33%	30%	35%	24%	35%
Somewhat support	249	81	73	75	104	44	97	88	76	68	163	82	74	173
	31%	36%	37%	23%	35%	40%	25%	36%	35%	25%	35%	25%	38%	30%
Somewhat oppose	93	28	21	39	36	15	39	31	20	38	48	43	25	62
	12%	12%	11%	12%	12%	14%	10%	13%	9%	14%	10%	13%	13%	11%
Strongly oppose	76	13	14	44	18	6	49	15	20	36	39	36	16	59
	10%	6%	7%	14%	6%	6%	13%	6%	9%	13%	9%	11%	8%	10%
Don't know/Refused/Unsure	125	44	30	45	58	11	55	43	27	41	70	53	33	81
	16%	20%	15%	14%	20%	10%	14%	18%	12%	15%	15%	16%	17%	14%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	85	30	54	45	23	7	7	21	15	6	14	29	85	-
	11%	8%	13%	9%	19%	7%	20%	15%	11%	5%	7%	15%	26%	
\$30,000 to \$49,999 per year	104	51	51	65	26	7	4	27	7	21	20	28	104	-
	13%	14%	12%	13%	22%	6%	13%	20%	5%	16%	10%	15%	32%	
\$50,000 to \$74,999 per year	138	64	73	81	26	23	3	23	23	18	32	38	138	-
	17%	17%	17%	16%	21%	22%	9%	17%	17%	14%	16%	20%	42%	
\$75,000 to \$99,999 per year	101	44	57	66	11	16	3	11	25	17	26	23	-	101
	13%	12%	14%	13%	9%	16%	8%	8%	18%	13%	13%	12%	21%	
\$100,000 to \$149,999 per year	121	70	49	72	15	22	9	17	26	25	37	16	-	121
	15%	19%	12%	14%	12%	21%	27%	12%	19%	20%	18%	9%	25%	
\$150,000 to \$199,999 per year	66	30	35	51	7	7	-	9	11	10	27	8	-	66
	8%	8%	8%	10%	6%	7%		6%	8%	8%	14%	4%	14%	
\$200,000 or more per year	70	46	23	57	1	6	3	9	25	11	21	3	-	70
	9%	12%	5%	11%	1%	5%	10%	7%	18%	9%	11%	2%	15%	
Prefer not to say	117	39	78	80	12	16	4	22	7	20	22	42	-	117
	15%	10%	19%	15%	10%	16%	13%	16%	5%	16%	11%	23%	25%	

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	85	19	17	38	20	19	44	15	22	33	68	14	20	63
	11%	8%	9%	12%	7%	17%	11%	6%	10%	12%	15%	4%	11%	11%
\$30,000 to \$49,999 per year	104	20	24	51	26	16	61	21	26	45	69	33	5	98
	13%	9%	12%	16%	9%	14%	16%	9%	12%	16%	15%	10%	3%	17%
\$50,000 to \$74,999 per year	138	34	43	53	50	19	66	43	39	46	94	43	25	110
	17%	15%	22%	17%	17%	18%	17%	18%	18%	17%	21%	13%	13%	19%
\$75,000 to \$99,999 per year	101	41	22	33	54	9	39	47	17	31	61	39	24	74
	13%	18%	11%	10%	18%	8%	10%	19%	8%	11%	13%	12%	12%	13%
\$100,000 to \$149,999 per year	121	30	22	66	37	8	72	39	33	47	69	52	45	76
	15%	13%	11%	20%	13%	7%	19%	16%	15%	17%	15%	16%	23%	13%
\$150,000 to \$199,999 per year	66	21	16	27	26	7	32	22	23	21	22	43	22	42
	8%	9%	8%	8%	9%	6%	8%	9%	10%	8%	5%	13%	11%	7%
\$200,000 or more per year	70	25	21	20	33	6	31	24	24	19	15	54	36	31
	9%	11%	11%	6%	11%	5%	8%	10%	11%	7%	3%	16%	18%	5%
Prefer not to say	117	36	32	34	47	27	38	33	35	32	62	53	16	87
	15%	16%	16%	10%	16%	25%	10%	13%	16%	12%	13%	16%	8%	15%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QRentOwn] Do you own or rent your home?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Own	568	255	310	386	58	81	28	73	84	94	161	149	201	367
	71%	68%	74%	75%	48%	78%	81%	53%	61%	74%	81%	80%	62%	77%
Rent	155	82	72	89	45	15	3	41	45	22	22	24	101	54
	19%	22%	17%	17%	37%	14%	10%	30%	33%	18%	11%	13%	31%	11%
Prefer not to say	77	37	38	42	18	8	3	24	9	11	17	13	24	53
	10%	10%	9%	8%	15%	8%	9%	18%	6%	9%	8%	7%	7%	11%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QRentOwn] Do you own or rent your home?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Own	568	178	150	217	228	74	262	191	179	168	309	253	156	402
	71%	79%	76%	67%	78%	67%	68%	78%	82%	61%	67%	76%	80%	69%
Rent	155	28	22	86	37	19	94	31	26	83	95	60	24	130
	19%	12%	11%	27%	13%	17%	24%	13%	12%	30%	21%	18%	13%	22%
Prefer not to say	77	20	26	19	27	17	28	23	15	23	55	17	14	49
	10%	9%	13%	6%	9%	16%	7%	10%	7%	8%	12%	5%	7%	8%

Echelon Insights
Illinois Statewide Survey

N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QParent] Are you the parent or guardian of a child under the age of 18?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	194	96	96	120	25	27	16	16	69	57	45	7	51	143
	24%	26%	23%	23%	20%	26%	46%	12%	49%	44%	22%	4%	16%	30%
No	581	261	317	385	92	72	16	117	64	69	143	179	270	311
	73%	70%	75%	74%	76%	70%	46%	85%	46%	54%	72%	96%	83%	66%
Prefer not to say	26	17	8	14	5	4	3	5	6	2	12	1	5	21
	3%	5%	2%	3%	4%	4%	8%	4%	4%	2%	6%	*%	2%	4%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QParent] Are you the parent or guardian of a child under the age of 18?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	194	62	52	72	82	20	91	74	45	63	99	95	194	-
	24%	27%	26%	22%	28%	18%	24%	30%	21%	23%	22%	29%	100%	
No	581	155	140	244	200	83	286	165	165	207	347	224	-	581
	73%	69%	71%	76%	68%	76%	75%	67%	75%	76%	76%	68%		100%
Prefer not to say	26	9	6	6	11	7	6	7	9	4	14	11	-	-
	3%	4%	3%	2%	4%	6%	2%	3%	4%	1%	3%	3%		

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	226 28%	113 30%	113 27%	190 37%	6 5%	16 16%	7 20%	31 23%	41 29%	47 37%	52 26%	52 28%	73 22%	153 32%
STRONG/NOT VERY STRONG DEMOCRAT	322 40%	137 37%	182 43%	186 36%	76 63%	38 36%	16 46%	42 30%	61 44%	44 35%	89 44%	85 45%	142 44%	180 38%
Strong Republican	169 21%	80 21%	90 21%	139 27%	6 5%	12 11%	7 20%	22 16%	29 21%	36 29%	44 22%	38 20%	49 15%	120 25%
Not very strong Republican	57 7%	33 9%	23 6%	50 10%	-	5 4%	-	9 6%	12 9%	10 8%	9 4%	14 8%	23 7%	33 7%
Independent	198 25%	100 27%	97 23%	121 23%	23 19%	37 35%	9 26%	48 35%	27 19%	30 24%	49 24%	38 20%	84 26%	114 24%
Not very strong Democrat	91 11%	56 15%	35 8%	53 10%	17 14%	15 14%	5 15%	20 15%	20 15%	7 5%	34 17%	9 5%	37 11%	54 11%
Strong Democrat	231 29%	81 22%	148 35%	132 26%	59 49%	23 22%	11 31%	21 15%	41 30%	38 30%	55 27%	75 40%	106 32%	126 27%
A member of another party	14 2%	8 2%	6 1%	9 2%	1 1%	4 4%	-	8 5%	3 2%	1 1%	1 *	2 1%	5 2%	9 2%
Don't know/Refused/Unsure	40 5%	16 4%	23 5%	13 2%	15 12%	9 8%	3 9%	9 7%	6 5%	5 4%	9 5%	11 6%	22 7%	18 4%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	226	226	-	-	226	-	-	154	44	12	143	83	62	155
	28%	100%			77%			63%	20%	4%	31%	25%	32%	27%
STRONG/NOT VERY STRONG DEMOCRAT	322	-	-	322	-	-	322	15	69	226	160	159	72	244
	40%			100%			84%	6%	32%	83%	35%	48%	37%	42%
Strong Republican	169	169	-	-	169	-	-	130	15	9	112	57	49	111
	21%	75%			58%			53%	7%	3%	24%	17%	25%	19%
Not very strong Republican	57	57	-	-	57	-	-	24	29	4	30	26	13	44
	7%	25%			19%			10%	13%	1%	7%	8%	7%	8%
Independent	198	-	198	-	64	79	55	68	97	23	120	75	52	140
	25%		100%		22%	72%	14%	28%	44%	8%	26%	23%	27%	24%
Not very strong Democrat	91	-	-	91	-	-	91	4	27	59	43	47	22	68
	11%			28%			24%	2%	12%	21%	9%	14%	11%	12%
Strong Democrat	231	-	-	231	-	-	231	11	42	167	117	112	50	176
	29%			72%			60%	4%	19%	61%	26%	34%	26%	30%
A member of another party	14	-	-	-	-	-	-	3	1	7	7	7	1	12
	2%							1%	1%	3%	1%	2%	1%	2%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Don't know/Refused/Unsure	40	-	-	-	3	31	7	5	7	6	30	7	7	29
	5%				1%	28%	2%	2%	3%	2%	7%	2%	4%	5%

Echelon Insights
Illinois Statewide Survey

N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QPartyLean] Which of the following statements would you say best describes you?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	238	116	120	134	37	45	12	57	33	35	58	49	106	132
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	257	124	130	159	35	37	6	47	36	34	66	65	113	144
TOTAL VOTES FOR REPUBLICANS	67 28%	40 34%	26 22%	50 37%	8 21%	6 14%	-	11 20%	6 20%	16 46%	22 39%	10 21%	23 22%	44 33%
TOTAL VOTES FOR DEMOCRATS	61 26%	28 24%	33 28%	31 23%	12 32%	14 30%	4 33%	11 20%	10 29%	7 19%	22 38%	11 22%	29 27%	32 25%
I almost always vote for Republican candidates	24 10%	12 10%	12 10%	16 12%	5 13%	3 6%	-	4 8%	1 2%	8 23%	10 17%	1 3%	10 10%	14 11%
I vote for Republicans more often than I vote for Democrats	42 18%	28 24%	14 12%	34 25%	3 8%	3 7%	-	7 12%	6 17%	8 23%	13 22%	9 18%	13 12%	30 23%
I vote for Democrats more often than I vote for Republicans	36 15%	17 15%	18 15%	21 15%	8 22%	6 14%	0 3%	6 11%	2 6%	6 18%	12 21%	8 16%	20 19%	16 12%
I almost always vote for Democratic candidates	26 11%	11 9%	15 12%	11 8%	4 10%	7 16%	3 30%	5 9%	8 23%	0 1%	10 17%	3 6%	9 9%	16 12%
I vote equally for Democrats and Republicans	61 26%	22 19%	38 32%	32 24%	6 17%	18 40%	-	18 32%	6 20%	6 17%	9 15%	17 34%	28 27%	33 25%
Don't know/Refused/Unsure	49 21%	26 22%	22 19%	21 16%	11 31%	7 16%	8 67%	16 28%	11 32%	6 17%	5 8%	11 23%	26 24%	23 18%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QPartyLean] Which of the following statements would you say best describes you?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	238	-	198	-	67	110	61	73	105	29	150	82	59	170
	100		100		100	100	100	100	100	100	100	100	100	100
Unweighted Total	257	-	213	-	77	118	62	91	101	33	158	93	64	181
TOTAL VOTES FOR REPUBLICANS	67	-	64	-	67	-	-	45	19	1	45	22	20	44
	28%		32%		100%			62%	18%	4%	30%	27%	35%	26%
TOTAL VOTES FOR DEMOCRATS	61	-	55	-	-	-	61	3	38	17	28	32	19	42
	26%		28%				100%	5%	36%	61%	19%	40%	32%	25%
I almost always vote for Republican candidates	24	-	24	-	24	-	-	19	4	1	17	7	10	14
	10%		12%		37%			26%	4%	3%	11%	9%	17%	8%
I vote for Republicans more often than I vote for Democrats	42	-	41	-	42	-	-	26	15	0	28	15	11	31
	18%		21%		63%			36%	14%	1%	19%	18%	18%	18%
I vote for Democrats more often than I vote for Republicans	36	-	31	-	-	-	36	2	22	10	13	21	6	30
	15%		16%				58%	3%	21%	34%	9%	26%	10%	17%
I almost always vote for Democratic candidates	26	-	24	-	-	-	26	1	16	8	15	11	13	13
	11%		12%				42%	2%	15%	27%	10%	14%	22%	7%
I vote equally for Democrats and Republicans	61	-	55	-	-	61	-	18	30	9	41	16	12	46
	26%		28%			55%		24%	29%	33%	28%	20%	20%	27%
Don't know/Refused/Unsure	49	-	24	-	-	49	-	7	18	1	35	11	8	37
	21%		12%			45%		9%	17%	2%	24%	14%	13%	22%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QPartyConsolidated] QParty and QPartyLean

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	786	366	415	509	120	99	34	130	135	126	199	185	321	465
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	292	152	139	239	14	22	7	43	47	63	75	62	96	197
	37%	42%	33%	47%	11%	22%	20%	33%	35%	50%	38%	33%	30%	42%
Total Democratic+Democratic-leaning Independents	384	165	216	217	88	51	19	53	71	51	111	96	171	212
	49%	45%	52%	43%	74%	52%	57%	41%	52%	41%	56%	52%	53%	46%
Total Independent	110	48	61	53	18	25	8	35	17	12	13	28	54	56
	14%	13%	15%	10%	15%	26%	23%	27%	13%	10%	7%	15%	17%	12%

Echelon Insights
 Illinois Statewide Survey

N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QPartyConsolidated] QParty and QPartyLean

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	786	226	198	322	292	110	384	242	218	266	452	324	193	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	292	226	64	-	292	-	-	199	63	13	187	105	82	200
	37%	100%	32%		100%			82%	29%	5%	41%	32%	43%	35%
Total Democratic+Democratic-leaning Independents	384	-	55	322	-	-	384	18	107	243	188	191	91	286
	49%		28%	100%			100%	8%	49%	91%	42%	59%	47%	50%
Total Independent	110	-	79	-	-	110	-	24	48	10	77	28	20	83
	14%		40%			100%		10%	22%	4%	17%	9%	10%	15%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	245	132	112	186	18	29	2	37	42	39	64	59	80	165
	31%	35%	27%	36%	15%	28%	4%	27%	30%	31%	32%	32%	24%	35%
VERY/SOMEWHAT LIBERAL	274	108	163	173	46	34	15	53	58	46	58	58	125	149
	34%	29%	39%	33%	38%	33%	44%	38%	42%	36%	29%	31%	38%	31%
Very conservative	109	52	56	82	2	18	2	12	13	19	29	35	39	69
	14%	14%	13%	16%	1%	17%	4%	9%	9%	15%	14%	19%	12%	15%
Somewhat conservative	136	80	56	105	17	12	-	25	29	21	35	24	40	96
	17%	21%	13%	20%	14%	11%		18%	21%	16%	18%	13%	12%	20%
Moderate	219	110	109	134	35	31	12	39	30	31	61	53	88	131
	27%	29%	26%	26%	29%	30%	35%	29%	22%	24%	31%	28%	27%	28%
Somewhat liberal	136	56	80	76	29	18	10	21	17	23	35	40	66	70
	17%	15%	19%	15%	24%	17%	30%	15%	12%	18%	17%	21%	20%	15%
Very liberal	138	52	83	97	17	16	5	32	41	23	23	18	59	79
	17%	14%	20%	19%	14%	16%	14%	23%	29%	18%	12%	10%	18%	17%
Don't know/Refused/Unsure	62	25	37	24	22	9	6	9	9	11	16	17	34	28
	8%	7%	9%	5%	18%	9%	17%	6%	7%	9%	8%	9%	10%	6%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	245	154	68	15	199	24	18	245	-	-	157	87	74	165
	31%	68%	34%	5%	68%	22%	5%	100%			34%	26%	38%	28%
VERY/SOMEWHAT LIBERAL	274	12	23	226	13	10	243	-	-	274	134	138	63	207
	34%	5%	12%	70%	5%	9%	63%			100%	29%	42%	33%	36%
Very conservative	109	80	19	7	95	5	9	109	-	-	74	33	31	73
	14%	36%	9%	2%	33%	4%	2%	44%			16%	10%	16%	13%
Somewhat conservative	136	74	49	8	104	20	10	136	-	-	82	54	42	92
	17%	33%	25%	2%	36%	18%	3%	56%			18%	16%	22%	16%
Moderate	219	44	97	69	63	48	107	-	219	-	121	93	45	165
	27%	19%	49%	21%	21%	44%	28%		100%		26%	28%	23%	28%
Somewhat liberal	136	5	14	113	5	8	123	-	-	136	70	65	33	102
	17%	2%	7%	35%	2%	7%	32%			50%	15%	20%	17%	18%
Very liberal	138	8	9	113	8	2	120	-	-	138	64	73	31	105
	17%	3%	5%	35%	3%	2%	31%			50%	14%	22%	16%	18%
Don't know/Refused/Unsure	62	16	10	12	17	27	15	-	-	-	47	12	11	44
	8%	7%	5%	4%	6%	25%	4%				10%	4%	6%	8%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	293	155	137	227	13	34	5	38	54	62	71	63	106	187
	37%	41%	32%	44%	11%	33%	15%	28%	39%	49%	36%	34%	32%	40%
Joe Biden	415	169	243	241	93	51	22	68	73	58	109	105	185	229
	52%	45%	58%	46%	77%	49%	66%	49%	52%	45%	54%	56%	57%	48%
Someone else	16	11	5	11	2	3	1	5	3	3	4	1	9	7
	2%	3%	1%	2%	1%	3%	2%	3%	2%	3%	2%	*%	3%	1%
I did not vote	41	20	21	28	2	7	3	22	6	1	6	6	13	29
	5%	5%	5%	5%	2%	7%	8%	16%	4%	1%	3%	3%	4%	6%
Don't know/Refused/Unsure	35	19	16	12	11	8	3	5	4	3	10	12	14	21
	4%	5%	4%	2%	9%	7%	9%	4%	3%	2%	5%	6%	4%	5%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	293	194	80	11	249	28	13	198	67	11	187	101	79	204
	37%	86%	41%	3%	85%	25%	3%	81%	31%	4%	41%	31%	41%	35%
Joe Biden	415	14	84	294	18	43	348	28	123	244	206	206	102	306
	52%	6%	43%	91%	6%	39%	91%	11%	56%	89%	45%	62%	53%	53%
Someone else	16	5	6	3	7	3	4	6	4	6	11	5	5	10
	2%	2%	3%	1%	2%	2%	1%	2%	2%	2%	2%	2%	3%	2%
I did not vote	41	10	18	8	14	15	10	7	13	11	32	9	5	34
	5%	4%	9%	3%	5%	13%	3%	3%	6%	4%	7%	3%	2%	6%
Don't know/Refused/Unsure	35	3	9	6	5	22	8	6	11	2	23	9	3	26
	4%	1%	4%	2%	2%	20%	2%	3%	5%	1%	5%	3%	2%	4%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QCounty] Voter File County Precode

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Chicago	146	84	61	54	60	24	3	14	36	27	32	36	75	71
	18%	23%	15%	10%	50%	23%	10%	10%	26%	21%	16%	19%	23%	15%
Collar	191	82	107	136	10	33	7	29	32	26	54	44	57	134
	24%	22%	25%	26%	8%	32%	21%	21%	23%	21%	27%	24%	17%	28%
Cook	191	88	102	111	38	27	11	47	30	32	40	41	71	120
	24%	23%	24%	21%	31%	26%	32%	34%	22%	25%	20%	22%	22%	25%
Northern IL	167	66	101	131	8	15	7	27	28	27	44	39	76	92
	21%	18%	24%	25%	7%	15%	19%	20%	20%	21%	22%	21%	23%	19%
Southern IL	104	53	49	87	5	3	6	20	13	14	30	27	46	58
	13%	14%	12%	17%	4%	3%	18%	15%	9%	11%	15%	14%	14%	12%
Don't know/Refused	1	1	-	-	-	1	-	-	-	1	-	-	1	-
	*%	*%				1%				1%			*%	

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QCounty] Voter File County Precode

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Chicago	146	19	30	78	21	22	100	24	37	61	75	66	30	112
	18%	9%	15%	24%	7%	20%	26%	10%	17%	22%	16%	20%	15%	19%
Collar	191	58	49	77	71	30	87	56	55	70	81	107	49	135
	24%	26%	25%	24%	24%	27%	23%	23%	25%	25%	18%	33%	25%	23%
Cook	191	49	51	84	67	25	97	62	56	65	118	71	48	140
	24%	22%	26%	26%	23%	23%	25%	25%	26%	24%	26%	22%	25%	24%
Northern IL	167	55	49	54	75	22	67	54	49	49	108	59	39	122
	21%	24%	25%	17%	26%	20%	18%	22%	22%	18%	23%	18%	20%	21%
Southern IL	104	46	19	29	59	10	33	49	23	28	76	27	28	71
	13%	20%	10%	9%	20%	9%	8%	20%	10%	10%	17%	8%	14%	12%
Don't know/Refused	1	-	-	-	-	-	-	-	-	1	1	-	-	1
	*%									*%	*%			*%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QDMA] Voter File DMA Precode

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
CHAMPAIGN&SPRNGFLD- DECATUR DMA	63	32	30	56	3	1	2	15	8	10	16	13	25	38
	8%	9%	7%	11%	2%	1%	4%	11%	6%	8%	8%	7%	8%	8%
CHICAGO DMA	507	244	260	278	106	83	26	73	93	93	124	116	183	323
	63%	65%	62%	54%	87%	80%	78%	53%	67%	73%	62%	62%	56%	68%
OTHER	188	76	110	148	9	17	6	45	31	19	51	41	95	92
	23%	20%	26%	29%	8%	17%	18%	32%	22%	15%	25%	22%	29%	19%
ST. LOUIS DMA	43	23	20	36	3	3	-	5	6	6	9	17	22	21
	5%	6%	5%	7%	3%	3%		3%	5%	4%	5%	9%	7%	4%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QDMA] Voter File DMA Precode

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
CHAMPAIGN&SPRNGFLD- DECATUR DMA	63	27	23	11	39	8	15	30	15	13	43	20	16	45
	8%	12%	12%	3%	13%	7%	4%	12%	7%	5%	9%	6%	8%	8%
CHICAGO DMA	507	120	118	230	149	73	274	123	151	190	257	242	135	357
	63%	53%	60%	71%	51%	67%	71%	50%	69%	69%	56%	73%	70%	61%
OTHER	188	58	49	71	79	23	82	72	40	61	129	56	35	146
	23%	26%	25%	22%	27%	21%	21%	29%	18%	22%	28%	17%	18%	25%
ST. LOUIS DMA	43	20	9	10	25	5	12	19	13	9	31	12	8	34
	5%	9%	4%	3%	9%	5%	3%	8%	6%	3%	7%	4%	4%	6%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QTurnout] 2022 TURNOUT BUCKET PRE-CODE

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
0-0.5	143	71	71	68	54	17	2	32	32	24	27	28	70	73
	18%	19%	17%	13%	45%	16%	6%	23%	23%	19%	14%	15%	21%	15%
0.51-0.75	135	52	83	82	11	23	13	42	20	20	41	10	54	82
	17%	14%	20%	16%	9%	22%	40%	30%	15%	16%	20%	6%	16%	17%
0.76-1	522	251	266	368	55	64	18	64	87	83	131	149	203	319
	65%	67%	63%	71%	46%	61%	54%	47%	62%	65%	66%	80%	62%	67%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QTurnout] 2022 TURNOUT BUCKET PRE-CODE

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
0-0.5	143	42	41	42	54	27	62	46	34	42	96	46	35	100
	18%	18%	21%	13%	19%	24%	16%	19%	16%	15%	21%	14%	18%	17%
0.51-0.75	135	33	36	54	46	22	59	33	44	47	84	48	32	95
	17%	15%	18%	17%	16%	20%	15%	13%	20%	17%	18%	15%	17%	16%
0.76-1	522	151	120	226	192	61	263	166	141	185	279	236	127	386
	65%	67%	61%	70%	66%	55%	68%	68%	64%	68%	61%	71%	65%	66%

Echelon Insights
 Illinois Statewide Survey

N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QPartyReg] VOTER FILE PARTY REGISTRATION PRE-CODE

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Dem Primary	268	112	153	148	58	35	18	16	47	50	71	80	110	158
	33%	30%	36%	28%	48%	34%	53%	12%	34%	39%	35%	43%	34%	33%
GOP Primary	155	84	70	130	2	11	5	10	19	29	44	52	52	104
	19%	22%	17%	25%	2%	11%	14%	7%	13%	23%	22%	28%	16%	22%
Unknown	377	178	198	240	61	57	11	112	73	48	84	55	164	213
	47%	48%	47%	46%	50%	55%	33%	81%	53%	38%	42%	29%	50%	45%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QPartyReg] VOTER FILE PARTY REGISTRATION PRE-CODE

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Dem Primary	268	19	56	176	25	29	209	31	83	137	132	129	69	191
	33%	8%	28%	55%	8%	26%	55%	13%	38%	50%	29%	39%	36%	33%
GOP Primary	155	91	44	12	115	25	14	96	37	11	88	66	41	111
	19%	40%	22%	4%	39%	23%	4%	39%	17%	4%	19%	20%	21%	19%
Unknown	377	116	98	135	153	56	160	118	99	125	238	136	84	279
	47%	51%	49%	42%	52%	51%	42%	48%	45%	46%	52%	41%	43%	48%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote in Illinois?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know/Refused/Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 Illinois Statewide Survey

N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote in Illinois?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know/Refused/Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QAge] What is your age?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	790	370	416	511	120	103	34	138	139	127	200	187	321	469
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	138	73	63	89	7	34	6	138	-	-	-	-	71	67
	17%	20%	15%	17%	6%	33%	17%	100%					22%	14%
30-39	139	63	75	92	25	16	2	-	139	-	-	-	45	94
	18%	17%	18%	18%	21%	15%	7%		100%				14%	20%
40-49	127	53	73	80	21	15	8	-	-	127	-	-	44	83
	16%	14%	18%	16%	17%	15%	25%			100%			14%	18%
50-64	200	103	96	127	33	25	8	-	-	-	200	-	66	134
	25%	28%	23%	25%	28%	25%	23%				100%		20%	29%
65+	187	78	109	124	34	12	10	-	-	-	-	187	95	92
	24%	21%	26%	24%	28%	12%	28%					100%	30%	20%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QAge] What is your age?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	790	223	192	321	290	105	381	241	215	272	455	325	193	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	138	31	48	42	43	35	53	37	39	53	87	46	16	117
	17%	14%	25%	13%	15%	33%	14%	15%	18%	19%	19%	14%	8%	20%
30-39	139	41	27	61	47	17	71	42	30	58	53	85	69	64
	18%	18%	14%	19%	16%	16%	19%	17%	14%	21%	12%	26%	36%	11%
40-49	127	47	30	44	63	12	51	39	31	46	78	47	57	69
	16%	21%	16%	14%	22%	12%	13%	16%	14%	17%	17%	14%	29%	12%
50-64	200	52	49	89	75	13	111	64	61	58	121	76	45	143
	25%	23%	25%	28%	26%	13%	29%	26%	29%	21%	27%	23%	23%	25%
65+	187	52	38	85	62	28	96	59	53	58	115	72	7	179
	24%	23%	20%	26%	21%	26%	25%	25%	25%	21%	25%	22%	4%	31%

Echelon Insights
 Illinois Statewide Survey

N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	374	374	-	243	61	38	22	73	63	53	103	78	146	229
	47%	100%		47%	51%	37%	66%	53%	46%	41%	52%	42%	45%	48%
Woman	421	-	421	274	59	64	11	63	75	73	96	109	179	242
	53%		100%	53%	49%	62%	32%	46%	54%	58%	48%	58%	55%	51%
In some other way	5	-	-	1	1	2	1	2	1	1	1	-	2	3
	1%			*%	1%	2%	2%	1%	1%	1%	*%		1%	1%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	374	113	100	137	152	48	165	132	110	108	228	144	96	261
	47%	50%	50%	43%	52%	44%	43%	54%	50%	40%	50%	43%	50%	45%
Woman	421	113	97	182	139	61	216	112	109	163	230	184	96	317
	53%	50%	49%	57%	47%	55%	56%	46%	50%	59%	50%	56%	50%	55%
In some other way	5	-	1	3	1	1	3	1	0	3	1	3	1	3
	1%		1%	1%	*%	1%	1%	*%	*%	1%	*%	1%	1%	*%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QRace] What is your race or ethnicity? You may choose any that apply to you.

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	793	371	417	518	121	103	34	138	138	127	197	184	324	469
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	542	253	288	518	-	18	-	101	95	83	132	124	200	341
	68%	68%	69%	100%		18%		73%	69%	65%	67%	67%	62%	73%
Black or African American	128	66	62	-	121	6	-	11	25	22	35	35	77	51
	16%	18%	15%		100%	6%		8%	18%	17%	18%	19%	24%	11%
Hispanic or Latino	103	38	64	-	-	103	-	34	16	15	25	12	36	67
	13%	10%	15%			100%		25%	12%	12%	13%	7%	11%	14%
Asian	38	26	11	-	-	4	34	9	2	9	9	10	15	23
	5%	7%	3%			4%	100%	6%	2%	7%	4%	5%	5%	5%
Native American or Alaska Native	12	7	5	-	-	3	-	3	1	2	3	3	5	8
	2%	2%	1%			3%		2%	1%	1%	2%	2%	1%	2%
Native Hawaiian or Other Pacific Islander	3	3	-	-	-	3	-	2	-	-	1	-	-	3
	*%	1%				3%		1%			*%			1%
Something else (Please specify)	5	2	3	-	-	-	-	0	1	1	1	2	2	4
	1%	1%	1%					*%	1%	1%	*%	1%	1%	1%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QRace] What is your race or ethnicity? You may choose any that apply to you.

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	793	225	194	320	291	106	382	242	216	273	454	328	193	574
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	542	196	128	191	247	57	227	193	142	179	289	250	123	402
	68%	87%	66%	59%	85%	54%	59%	80%	66%	65%	64%	76%	64%	70%
Black or African American	128	8	24	78	16	19	91	21	36	47	81	43	25	97
	16%	3%	13%	24%	5%	18%	24%	9%	17%	17%	18%	13%	13%	17%
Hispanic or Latino	103	16	37	38	22	25	51	29	31	34	72	28	27	72
	13%	7%	19%	12%	8%	24%	13%	12%	15%	12%	16%	8%	14%	13%
Asian	38	9	10	16	10	8	21	5	13	15	20	17	16	17
	5%	4%	5%	5%	3%	7%	5%	2%	6%	6%	4%	5%	8%	3%
Native American or Alaska Native	12	7	2	3	8	0	3	6	2	3	9	3	4	6
	2%	3%	1%	1%	3%	*%	1%	2%	1%	1%	2%	1%	2%	1%
Native Hawaiian or Other Pacific Islander	3	2	-	1	2	-	1	2	1	-	1	2	-	1
	*%	1%		*%	1%		*%	1%	*%		*%	1%		*%
Something else (Please specify)	5	2	1	2	3	1	2	2	2	1	3	3	2	3
	1%	1%	1%	1%	1%	1%	1%	1%	1%	*%	1%	1%	1%	1%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Gender		Race				Age					Income	
	Total	Man	Woman	White	Black	Hispanic	AAPI	18-29	30-39	40-49	50-64	65+	<\$75k	\$75k+
Total	800	374	421	518	121	103	34	138	139	127	200	187	326	474
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	257	124	132	156	40	46	8	58	21	37	60	77	144	113
	32%	33%	31%	30%	33%	44%	23%	42%	15%	29%	30%	41%	44%	24%
Some college	98	47	51	65	9	14	7	15	9	21	31	22	44	54
	12%	13%	12%	12%	7%	14%	19%	11%	7%	16%	16%	12%	13%	11%
Associate degree	104	56	47	54	28	12	5	15	23	21	30	15	43	60
	13%	15%	11%	10%	23%	12%	15%	11%	16%	16%	15%	8%	13%	13%
Bachelor's degree	200	80	118	156	21	15	4	32	52	29	43	42	54	146
	25%	21%	28%	30%	17%	15%	11%	23%	37%	22%	22%	23%	16%	31%
Graduate degree	131	63	66	85	20	12	10	14	33	18	32	29	35	96
	16%	17%	16%	16%	16%	12%	29%	10%	24%	15%	16%	16%	11%	20%
Prefer not to say	11	3	7	2	4	4	1	5	-	2	3	1	6	5
	1%	1%	2%	*%	3%	4%	2%	4%		2%	1%	*%	2%	1%

Echelon Insights
 Illinois Statewide Survey
 N=800, Registered Voters in Illinois, June 26-29, 2023, Margin of Error=4.6 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Party			Party+Lean			Ideology			Education		Parental Status	
	Total	GOP	IND	DEM	GOP+lean	Pure IND	DEM+lean	Conservative	Moderate	Liberal	Non-College	College	Parent	Non-parent
Total	800	226	198	322	292	110	384	245	219	274	459	330	194	581
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	257	81	61	89	104	45	105	96	57	79	257	-	49	202
	32%	36%	31%	28%	36%	41%	27%	39%	26%	29%	56%		25%	35%
Some college	98	34	28	30	41	19	36	29	32	24	98	-	20	73
	12%	15%	14%	9%	14%	17%	9%	12%	14%	9%	21%		10%	13%
Associate degree	104	27	31	41	43	13	47	32	33	31	104	-	30	72
	13%	12%	16%	13%	15%	12%	12%	13%	15%	11%	23%		16%	12%
Bachelor's degree	200	57	46	91	71	24	102	55	55	79	-	200	55	141
	25%	25%	23%	28%	24%	22%	27%	23%	25%	29%		60%	28%	24%
Graduate degree	131	26	29	68	33	3	89	32	38	59	-	131	40	84
	16%	11%	15%	21%	11%	3%	23%	13%	17%	21%		40%	21%	14%
Prefer not to say	11	0	3	3	0	5	4	1	4	2	-	-	-	10
	1%	*%	2%	1%	*%	5%	1%	1%	2%	1%				2%