LANDSCAPE AND TRACKING QUESTIONS

Now, we would like to ask you some questions about life in Illinois ...

1. **[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]**

1.	Right direction	16%
2.	Wrong track	67%
3.	Don't know/Refused/Unsure	17%

2. **[QRightDirectionIllinois] Would you say things in Illinois are headed in the right direction, or is the state off on the wrong track? [RANDOMIZE 1-2]**

1.	Right direction	33%
2.	Wrong track	55%
3.	Don't know/Refused/Unsure	12%

3. **[QLifeQuality] Regardless of what you think about how things are going in the state, please tell me what you think about the overall quality of life in your area. Taking everything into account, would you say the overall quality of life in your area is excellent, good, average, not so good, or poor? [RANDOMIZE SCALE 1-5, 5-1]**

	EXCELLENT/GOOD	48%
	NOT VERY GOOD/POOR	24%
1.	Excellent	10%
2.	Good	38%
3.	Average	28%
4.	Not very good	17%
5.	Poor	7%
6.	Don't know/Refused/Unsure	1%

4. **[QRecession] How worried, if at all, are you about the possibility of a recession in the next 12 months? [RANDOMIZE SCALE 1-4, 4-1]**

VERY/SOMEWHAT WORRIED	69%
NOT TOO/NOT AT ALL WORRIED	28%
1. Very worried	34%
2. Somewhat worried	34%
3. Not too worried	20%
4. Not at all worried	8%
5. Don't know/Refused/Unsure	3%

LAWMAKER APPROVAL

5. **[QGovApproval] Do you approve or disapprove of the way J.B. Pritzker is handling his job as Governor of Illinois? [PHONE ONLY: And do you STRONGLY approve/disapprove or only SOMEWHAT approve/disapprove?] [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	49%
STRONGLY/SOMEWHAT DISAPPROVE	45%
1. Strongly approve	27%
2. Somewhat approve	23%
3. Somewhat disapprove	11%
4. Strongly disapprove	34%
5. Don't know/Refused/Unsure	6%

6. **[QLegApproval] Overall, do you approve or disapprove of the way that the Illinois legislature is doing its job? [PHONE: If approve/disapprove: And would you say that you STRONGLY (approve/disapprove), or SOMEWHAT (approve/disapprove)?] [TEXT: RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	39%
STRONGLY/SOMEWHAT DISAPPROVE	49%
1. Strongly approve	10%
2. Somewhat approve	29%
3. Somewhat disapprove	17%
4. Strongly disapprove	32%
5. Don't know/Refused/Unsure	12%

GENERAL POLICY QUESTIONS

7. **[QIssues] Which <u>one or two</u> of the following would you say is the biggest issue facing Illinois right now? [RANDOMIZE 1-7] [SELECT MULTIPLE, UP TO TWO]**

1. Crime and public safety	47%
2. High taxes	39%
3. Housing affordability	22%
4. Government corruption	20%
5. The quality of schools	17%
6. State debt and spending	16%
7. Job opportunities	6%
8. Something else (please specify)	6%
9. Don't know/Refused	3%

8. **[QGroceryTax] Illinois is one of just 13 states to tax groceries – the other 37 do not tax groceries. Gov. J.B. Pritzker temporarily suspended Illinois' grocery tax, but it will return**

July 1. Do you support or oppose eliminating the Illinois grocery tax? [PHONE ONLY: And do you STRONGLY support/oppose, or SOMEWHAT support/oppose the grocery tax?] [WEB: RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT SUPPORT	70%
STRONGLY/SOMEWHAT OPPOSE	25%
1. Strongly support	55%
2. Somewhat support	15%
3. Somewhat oppose	7%
4. Strongly oppose	17%
5. Don't know/Refused/Unsure	5%

9. **[QGasTax] Advocates for increases in the state's gasoline tax say it helps fund improvements in Illinois highways, roads, and bridges, while opponents say it only increases energy costs further. Do you support or oppose the annual increases to the state's gasoline tax? [PHONE ONLY: And do you STRONGLY support/oppose, or SOMEWHAT support/oppose annual increases to the gas tax?] [WEB: RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT SUPPORT	23%
STRONGLY/SOMEWHAT OPPOSE	71%
1. Strongly support	9%
2. Somewhat support	14%
3. Somewhat oppose	16%
4. Strongly oppose	54%
5. Don't know/Refused/Unsure	7%

EDUCATION ISSUES

10. **[QSchoolChoice] School choice gives parents the right to use the tax dollars designated for their child's education to send their child to the public or private school which best serves their needs. Generally speaking, would you say you support or oppose the concept of school choice? [PHONE ONLY: And do you STRONGLY support/oppose, or SOMEWHAT support/oppose school choice?] [WEB: RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT SUPPORT	64%
STRONGLY/SOMEWHAT OPPOSE	27%
1. Strongly support	43%
2. Somewhat support	21%
3. Somewhat oppose	10%
4. Strongly oppose	17%
5. Don't know/Refused/Unsure	9%

11. **[QInvestInKids] In 2017, Illinois created the Invest in Kids Tax Credit Scholarship program. This program allows for low-income and working-class families to apply for scholarships to send their children to the non-public school of their choice. These needs-based scholarships are funded by private donations from businesses and individuals in exchange for a state income tax credit for the individual or business who provided the donation. Do you support or oppose the tax credit scholarship program? [PHONE: And would you say you STRONGLY support/oppose, or SOMEWHAT support/oppose the tax credit scholarship program?] [WEB: RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT SUPPORT	63%
STRONGLY/SOMEWHAT OPPOSE	21%
1. Strongly support	32%

2.	Somewhat support	31%
3.	Somewhat oppose	12%
4.	Strongly oppose	10%
5.	Don't know/Refused/Unsure	16%

INITIAL SCREENERS AND DEMOGRAPHICS

12. [QRegVote] Are you at least 18 years old and registered to vote in Illinois?

1.	Yes		100%
2.	No	TERMINATE	-
3.	Don't know/Refused/Unsure		-

13. [QAge] What is your age?

[DROP DOWN FROM Under 18-100+ - TERMINATE IF AGE IS UNDER 18]

1.	18-29	17%
2.	30-39	18%
3.	40-49	16%
4.	50-64	25%
5.	65+	24%

14. [QGender] [TEXT ONLY: Do you describe yourself as a man, a woman, or in some other way?] [PHONE: By observation]

1.	Man	47%
2.	Woman	53%
3.	In some other way	1%

15. [QRace] What is your race or ethnicity? You may choose any that apply to you. [ALLOW MULTIPLE RESPONSES] [RANDOMIZE 1-6]

1.	White	68%
2.	Black or African American	16%
3.	Hispanic or Latino	13%
4.	Asian	5%
5.	Native American or Alaska Native	2%
6.	Native Hawaiian or Other Pacific Islander	*%
7.	Something else (Please specify)	1%

16. [QEducation] What is the highest level of education you have completed?

1.	High school or less	32%
2.	Some college	12%
3.	Associate degree	13%
4.	Bachelor's degree	25%
5.	Graduate degree	16%
6.	Prefer not to say	1%

DEMOGRAPHICS

Finally, we have some questions for statistical purposes.

17. [QIncome] Which range includes your annual household income?

1.	Less than $30,000 per year	11%

2.	$30,000 to $49,999 per year	13%
3.	$50,000 to $74,999 per year	17%
4.	$75,000 to $99,999 per year	13%
5.	$100,000 to $149,999 per year	15%
6.	$150,000 to $199,999 per year	8%
7.	$200,000 or more per year	9%
8.	Prefer not to say	15%

18. [QRentOwn] Do you own or rent your home?

1.	Own	71%
2.	Rent	19%
3.	Prefer not to say	10%

19. [QParent] Are you the parent or guardian of a child under the age of 18?

1.	Yes	24%
2.	No	73%
3.	Prefer not to say	3%

20. [QParty] Regardless of how you typically vote, would you say you consider yourself a … ?
[RANDOMIZE ORDER 1-5, 5-1]

	STRONG/NOT VERY STRONG REPUBLICAN	28%
	STRONG/NOT VERY STRONG DEMOCRAT	40%
1.	Strong Republican	21%
2.	Not very strong Republican	7%
3.	Independent	25%
4.	Not very strong Democrat	11%
5.	Strong Democrat	29%
6.	A member of another party	2%
7.	Don't know/Refused/Unsure	5%

IF INDEPENDENT, A MEMBER OF ANOTHER PARTY, OR UNSURE [QParty = 3, 6, OR 7], ASK:

21. [QPartyLean] Which of the following statements would you say best describes you?
[RANDOMIZE SCALE 1-4, 4-1]

	TOTAL VOTES FOR REPUBLICANS	28%
	TOTAL VOTES FOR DEMOCRATS	26%
1.	I almost always vote for Republican candidates	10%
2.	I vote for Republicans more often than I vote for Democrats	18%
3.	I vote for Democrats more often than I vote for Republicans	15%
4.	I almost always vote for Democratic candidates	11%
5.	I vote equally for Democrats and Republicans	26%
6.	Don't know/Refused/Unsure	21%

Party Consolidated: QParty + QPartyLean

1.	Total Republican+Republican- leaning Independents	37%
2.	Total Democratic+Democratic- leaning Independents	49%
3.	Total Independent	14%

ASK ALL:

22. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…? [RANDOMIZE SCALE 1-5, 5-1]

	VERY/SOMEWHAT CONSERVATIVE	31%
	VERY/SOMEWHAT LIBERAL	34%
1.	Very conservative	14%
2.	Somewhat conservative	17%
3.	Moderate	27%
4.	Somewhat liberal	17%
5.	Very liberal	17%
6.	Don't know/Refused/Unsure	8%

23. [Q2020Ballot] For which candidate did you vote in the <u>2020 presidential election</u>? [RANDOMIZE 1-2]

1.	Donald Trump	37%
2.	Joe Biden	52%
3.	Someone else	2%
4.	I did not vote	5%
5.	Don't know/Refused/Unsure	4%

INTERVIEWER PRE-CODES

24. [QCounty] VOTER FILE COUNTY PRE-CODE

1.	Chicago	18%
2.	Collar	24%
3.	Cook	24%
4.	Northern IL	21%
5.	Southern IL	13%
6.	Don't know/Refused	*%

25. [QDMA] DMA PRE-CODE

1.	CHAMPAIGN & SPRNGFLD- DECATUR DMA	8%
2.	CHICAGO DMA	63%
3.	OTHER	23%
4.	ST. LOUIS DMA	5%

26. [QTurnout] 2022 TURNOUT BUCKET PRE-CODE

1.	0-0.5	18%
2.	0.51-0.75	17%
3.	0.76-1	65%

27. [QPartyReg] VOTER FILE PARTY REGISTRATION PRE-CODE

1.	Dem Primary	33%
2.	GOP Primary	19%
3.	Unknown	47%

METHODOLOGY

800 registered voters in the state of Illinois were surveyed from June 26 - 29, 2023, with 70% of respondents sampled via text-to-web and matched to the voter file and 30% of respondents sampled via landline live caller and matched to the voter file.

The sample was weighted to population benchmarks for registered voters in the state of Illinois on gender, age, race/ethnicity, education, region, party, and 2020 vote. Estimates for gender, age, party, and region were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

The margin of error is +/- 4.6 percentage points.