



Illinois Statewide Survey Topline
N=800 Registered Voters in Illinois
Sample Mix: 70% Text-to-Web, 30% Landline Telephone
Field Dates: September 20–24, 2023
Margin of Error: +/- 4.1 Percentage Points

LANDSCAPE AND TRACKING QUESTIONS

Now, we would like to ask you some questions about life in Illinois ...

- 1. [QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]**

Right direction	15%
Wrong track	74%
Don't know/Refused/Unsure	11%

- 2. [QRightDirectionIllinois] Would you say things in Illinois are headed in the right direction, or is the state off on the wrong track? [RANDOMIZE 1-2]**

Right direction	29%
Wrong track	60%
Don't know/Refused/Unsure	12%

- 3. [QStayLeave] Regardless of whether you have any current plans to move or not, if you had the opportunity, would you rather... [RANDOMIZE 1-2]**

Move away from Illinois	53%
Stay in Illinois	40%
Don't know/Refused/Unsure	8%

IF QSTAYLEAVE=1, MOVE AWAY, ASK:

- 4. [QStayLeaveReason] Why would you prefer to leave Illinois? [RECORD OPEN-ENDED RESPONSE]**

THE GOVERNOR

- 5. [QGovApproval] Do you approve or disapprove of the way J.B. Pritzker is handling his job as Governor of Illinois? [PHONE ONLY: And do you STRONGLY approve/disapprove or only SOMEWHAT approve/disapprove?] [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	48%
STRONGLY/SOMEWHAT DISAPPROVE	47%
Strongly approve	25%
Somewhat approve	23%
Somewhat disapprove	10%
Strongly disapprove	37%
Don't know/Refused/Unsure	5%

6. **[QPritzkerRun]** If President Biden decided not to seek re-election, would you like to see J.B. Pritzker seek the Democratic presidential nomination in 2024?
- | | |
|---------------------------|-----|
| Yes | 28% |
| No | 60% |
| Don't know/Refused/Unsure | 12% |

POLICY LANDSCAPE

7. **[QIssues]** Which **one or two** of the following would you say is the biggest issue facing Illinois right now? **[RANDOMIZE 1-7] [SELECT MULTIPLE, UP TO TWO]**
- | | |
|---------------------------------|-----|
| Crime and public safety | 47% |
| High taxes | 45% |
| Housing affordability | 26% |
| Government corruption | 21% |
| State debt and spending | 13% |
| The quality of schools | 12% |
| Job opportunities | 6% |
| Something else (please specify) | 8% |
| Don't know/Refused/Unsure | 1% |
8. **[QBanRedLightCameras]** Do you support or oppose banning red light cameras in Illinois? **[PHONE ONLY: And you STRONGLY support/oppose, or SOMEWHAT support/oppose this?] [WEB: RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|---------------------------|-----|
| STRONGLY/SOMEWHAT SUPPORT | 50% |
| STRONGLY/SOMEWHAT OPPOSE | 36% |
| Strongly support | 32% |
| Somewhat support | 18% |
| Somewhat oppose | 16% |
| Strongly oppose | 20% |
| Don't know/Refused/Unsure | 15% |
9. **[QNuclearMoratorium]** The Illinois General Assembly passed a moratorium on developing new nuclear facilities within the state in 1987. Do you support or oppose lifting this moratorium on new nuclear reactor construction in the state of Illinois? **[PHONE ONLY: And would you STRONGLY support/oppose, or SOMEWHAT support/oppose this?] [WEB: RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|---------------------------|-----|
| STRONGLY/SOMEWHAT SUPPORT | 44% |
| STRONGLY/SOMEWHAT OPPOSE | 34% |
| Strongly support | 25% |
| Somewhat support | 19% |
| Somewhat oppose | 13% |
| Strongly oppose | 21% |
| Don't know/Refused/Unsure | 22% |
10. **[QCurbCorruption]** Do you believe that the Illinois General Assembly has done enough to curb corruption, or do you think more action is necessary to ensure an honest and accountable legislature? **[WEB: RANDOMIZE 1-2]**
- | | |
|---------------------------|-----|
| More action is necessary | 82% |
| They've done enough | 8% |
| Don't know/Refused/Unsure | 10% |

11. [QRedistricting] Do you support or oppose amending the Illinois Constitution to require that state legislative districts be drawn to be competitive, minimizing the number of seats that are 'safe' for any specific party or candidate? [PHONE ONLY: And you STRONGLY support/oppose, or SOMEWHAT support/oppose this?] [WEB: RANDOMIZE SCALE 1-4, 4-1]
- | | |
|---------------------------|-----|
| STRONGLY/SOMEWHAT SUPPORT | 46% |
| STRONGLY/SOMEWHAT OPPOSE | 21% |
| Strongly support | 23% |
| Somewhat support | 23% |
| Somewhat oppose | 8% |
| Strongly oppose | 13% |
| Don't know/Refused/Unsure | 33% |

EDUCATION ISSUES

12. [QSchoolChoice] School choice gives parents the right to use the tax dollars designated for their child's education to send their child to the public or private school which best serves their needs. Generally speaking, would you say you support or oppose the concept of school choice? [PHONE ONLY: And do you STRONGLY support/oppose, or SOMEWHAT support/oppose school choice?] [WEB: RANDOMIZE SCALE 1-4, 4-1]
- | | |
|---------------------------|-----|
| STRONGLY/SOMEWHAT SUPPORT | 64% |
| STRONGLY/SOMEWHAT OPPOSE | 27% |
| Strongly support | 46% |
| Somewhat support | 17% |
| Somewhat oppose | 10% |
| Strongly oppose | 17% |
| Don't know/Refused/Unsure | 9% |
13. [QInvestinKidsAware] As you may know, Illinois enacted the Invest in Kids Tax Credit Program in 2017. How much have you heard about this program? [WEB: RANDOMIZE SCALE 1-4, 4-1]
- | | |
|---------------------------|-----|
| A GREAT DEAL/SOME | 13% |
| A LITTLE/NOTHING AT ALL | 84% |
| A great deal | 3% |
| Some | 10% |
| A little | 22% |
| Nothing at all | 63% |
| Don't know/Refused/Unsure | 3% |
14. [QInvestInKids] In 2017, Illinois created the Invest in Kids Tax Credit Scholarship program. This program allows for low-income and working-class families to apply for scholarships to send their children to the non-public school of their choice. These needs-based scholarships are funded by private donations from businesses and individuals in exchange for a state income tax credit for the individual or business who provided the donation. Do you support or oppose the tax credit scholarship program? [PHONE: And would you say you STRONGLY support/oppose, or SOMEWHAT support/oppose the tax credit scholarship program?] [WEB: RANDOMIZE SCALE 1-4, 4-1]
- | | |
|---------------------------|-----|
| STRONGLY/SOMEWHAT SUPPORT | 58% |
| STRONGLY/SOMEWHAT OPPOSE | 26% |
| Strongly support | 27% |
| Somewhat support | 31% |
| Somewhat oppose | 11% |
| Strongly oppose | 15% |
| Don't know/Refused/Unsure | 16% |

VOTE BY MAIL

15. [QVBM] Do you support or oppose the use of vote-by-mail for elections in Illinois? [PHONE ONLY: And do you STRONGLY support/oppose, or SOMEWHAT support/oppose vote-by-mail for elections in Illinois?] [WEB: RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT SUPPORT	59%
STRONGLY/SOMEWHAT OPPOSE	38%
Strongly support	45%
Somewhat support	14%
Somewhat oppose	5%
Strongly oppose	32%
Don't know/Refused/Unsure	4%

[IF QVBM = 3-4, SOMEWHAT/STRONGLY OPPOSE, ASK:]

16. [QVBMSupport] You indicated that you oppose vote-by-mail. Which of the following reasons best describes why? You can choose as many as you'd like. [RANDOMIZE 1-5] [CHOOSE MULTIPLE]

	(n=304)
Concerns about voter fraud	81%
Lack of trust in the overall mail-in voting process	70%
Prefer traditional in-person voting	44%
Worried about postal delays affecting vote delivery	31%
Believe it may disadvantage certain voter demographics	15%
Something else, please specify	5%

INITIAL SCREENERS AND DEMOGRAPHICS

17. [QRegVote] Are you at least 18 years old and registered to vote in Illinois?

Yes		100%
No	TERMINATE	-
Don't know/Refused/Unsure	TERMINATE	-

18. [QAge] What is your age?

[DROP DOWN FROM Under 18-100+ - TERMINATE IF AGE IS UNDER 18]

18-29	17%
30-39	17%
40-49	16%
50-64	25%
65+	24%
Refused	1%

19. [QGender] [TEXT ONLY: Do you describe yourself as a man, a woman, or in some other way?] [PHONE: By observation]

Man	47%
Woman	52%
In some other way	1%

20. [QRace] What is your race or ethnicity? You may choose any that apply to you. [ALLOW MULTIPLE RESPONSES] [RANDOMIZE 1-6]

White	66%
Black or African American	16%
Hispanic or Latino	13%
Asian	5%
Native American or Alaska Native	*%
Native Hawaiian or Other Pacific Islander	*%
Something else (Please specify)	*%
Don't know/Refused/Unsure	2%

21. [QEducation] What is the highest level of education you have completed?

High school or less	34%
Some college	15%
Associate degree	9%
Bachelor's degree	26%
Graduate degree	15%
Prefer not to say	1%

DEMOGRAPHICS

Finally, we have some questions for statistical purposes.

22. [QIncome] Which range includes your annual household income?

Less than \$30,000 per year	14%
\$30,000 to \$49,999 per year	10%
\$50,000 to \$74,999 per year	19%
\$75,000 to \$99,999 per year	14%
\$100,000 to \$149,999 per year	16%
\$150,000 to \$199,999 per year	8%
\$200,000 or more per year	10%
Prefer not to say	9%

23. [QRentOwn] Do you own or rent your home?

Own	71%
Rent	24%
Prefer not to say	5%

24. [QParent] Are you the parent or guardian of a child under the age of 18?

Yes	26%
No	73%
Prefer not to say	1%

25. [QParty] Regardless of how you typically vote, would you say you consider yourself a ... ? [RANDOMIZE ORDER 1-5, 5-1]

STRONG/NOT VERY STRONG REPUBLICAN	28%
STRONG/NOT VERY STRONG DEMOCRAT	39%
Strong Republican	21%
Not very strong Republican	8%
Independent	24%
Not very strong Democrat	8%
Strong Democrat	30%
A member of another party	4%
Don't know/Refused/Unsure	6%

IF INDEPENDENT OR UNSURE [QParty = 3 OR 7], ASK:

**26. [QPartyLean] Which of the following statements would you say best describes you?
[RANDOMIZE SCALE 1-4, 4-1]**

	(n=260)
TOTAL VOTES FOR REPUBLICANS	29%
TOTAL VOTES FOR DEMOCRATS	28%
I almost always vote for Republican candidates	5%
I vote for Republicans more often than I vote for Democrats	25%
I vote for Democrats more often than I vote for Republicans	12%
I almost always vote for Democratic candidates	15%
I vote equally for Democrats and Republicans	26%
Don't know/Refused/Unsure	18%

Party Consolidated: QParty + QPartyLean

Total Republican+Republican-leaning Independents	37%
Total Democratic+Democratic-leaning Independents	47%
Total Independent	13%
A member of another party	4%

ASK ALL:

27. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	35%
VERY/SOMEWHAT LIBERAL	30%
Very conservative	19%
Somewhat conservative	16%
Moderate	31%
Somewhat liberal	14%
Very liberal	16%
Don't know/Refused/Unsure	5%

**28. [Q2020Ballot] For which candidate did you vote in the 2020 presidential election?
[RANDOMIZE 1-2]**

Joe Biden	52%
Donald Trump	37%
I did not vote	6%
Someone else	2%
Don't know/Refused/Unsure	4%

INTERVIEWER PRE-CODES

29. [QCounty] VOTER FILE COUNTY PRE-CODE	
Collar	25%
Chicago	21%
Northern IL	21%
Cook	19%
Southern IL	14%
30. [QDMA] DMA PRE-CODE	
CHICAGO DMA	70%
CHAMPAIGN & SPRNGFLD-DECATUR DMA	7%
ST. LOUIS DMA	5%
OTHER	18%
31. [QTurnout] 2022 TURNOUT BUCKET PRE-CODE	
0-0.5	25%
0.51-0.75	14%
0.76-1	61%
32. [QPartyReg] VOTER FILE PARTY REGISTRATION PRE-CODE	
Dem Primary	33%
GOP Primary	19%
Unknown	48%

METHODOLOGY

800 registered voters in the state of Illinois were surveyed from September 20 - 24, 2023, with 70% of respondents sampled via text-to-web and matched to the voter file and 30% of respondents sampled via landline live caller and matched to the voter file.

The sample was weighted to population benchmarks for registered voters in the state of Illinois on gender, age, race/ethnicity, education, region, party, and 2020 vote. Estimates for gender, age, party, and region were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

The margin of error is +/- 4.1 percentage points.