



POLLING MEMORANDUM

To: Illinois Policy
From: M3 Strategies
Re: Illinois Democratic Primary Voter Survey
Date: October 8th, 2025

BACKGROUND

M3 Strategies surveyed 929 likely 2026 Democratic Primary Election voters in Illinois from October 8th - October 10th. The survey has a margin of error of 3.22%. Respondents were randomly selected from a pool of individuals who are likely to vote in the 2026 General election and all responses were generated via MMS to web survey.

TOPLINE RESULTS

Which one or two of the following would you say is the biggest issue facing Illinois right now?

	%
High Taxes	52%
The Economy	26%
State Governance	23%
Immigration	22%
Crime	21%
Housing	19%
Education	16%